Chapman University

Chapman University Digital Commons

Political Science Faculty Articles and Research

Political Science

9-26-2022

Party System Institutionalization, Partisan Affect, and Satisfaction with Democracy

Hannah M. Ridge Chapman University, haridge@chapman.edu

Follow this and additional works at: https://digitalcommons.chapman.edu/polisci_articles

Part of the Comparative Politics Commons, Other Political Science Commons, and the Political Theory Commons

Recommended Citation

Ridge, H. M. (2023). Party system institutionalization, partisan affect, and satisfaction with democracy. *Party Politics*, *29*(6), 1013-1023. https://doi.org/10.1177/13540688221130492

This Article is brought to you for free and open access by the Political Science at Chapman University Digital Commons. It has been accepted for inclusion in Political Science Faculty Articles and Research by an authorized administrator of Chapman University Digital Commons. For more information, please contact laughtin@chapman.edu.

Party System Institutionalization, Partisan Affect, and Satisfaction with Democracy

Comments

This is a pre-copy-editing, author-produced PDF of an article accepted for publication in *Party Politics*, volume 29, issue 6, in 2022 following peer review. This article may not exactly replicate the final published version. The definitive publisher-authenticated version is available online at https://doi.org/10.1177/13540688221130492.

Copyright The authors

Party System Institutionalization, Partisan Affect, and Satisfaction with Democracy

Citizens' attitudes about the political parties in their countries have been linked to their overall satisfaction with their democracy, with those feeling great love (hate) for parties feeling more (less) satisfied with the democracy. Such strong positive and negative emotions require time and clear targets to form. This study demonstrates that the influence of interparty affect is greater where the party system has institutionalized. Where the public can be familiar with the parties, their positions, and their relative status in the party system, citizens' attitudes toward the democracy are more informed by their feelings about the parties in the system. This article draws on twenty years of surveys from the Comparative Study of Electoral Systems. It demonstrates that the positive effect of positive party affect is greater in institutionalized party systems, while the negative effect of negative party affect is not. This article thus contributes to political science's understanding of affective polarization, the benefits of party system institutionalization, and popular democratic commitment.

Introduction

Around the world, voters tend to be fond of the parties they support in elections; they like them emotionally as well as ideologically. In many countries, this in-group affection is coupled with negative sentiments towards other political parties (Boxell et al. 2020; Iyengar and Westwood 2015). Researchers have expressed concern that out-party animosity is increasing, leading to stark differences between in-party and out-party sentiment for some voters (Wagner 2020; Westwood et al. 2018). While loving one of the players can facilitate love for the game, these negative partisans are less prone to democratic satisfaction (Ridge 2020). Thus, strong and bourgeoning emotions can then present both a boon and a challenge to democratic stability.

This project introduces a moderating element into the relationship between partisan affect and democratic attitudes: party system institutionalization. Party system institutionalization is the development of consistent parties, positions, and interactions in a country (Mainwaring, Bizzarro, and Petrova 2018; Chiaramonte and Emanuele 2017; Piñeiro Rodríguez and Rosenblatt 2020). Voters must know the parties in order to love them or to hate them. It takes time and stability for party brands to form and disseminate. If the parties frequently change, citizens may not form strong attachments or antipathies, and they may not connect those emotions as readily to the system as a whole. An institutionalized party system facilitates citizens' development of party affect and clarifies the connection the parties in the system have to each other and to the regime as a whole. In institutionalized systems, citizens can form these attachments, and these attachments can drive their attitudes towards their democracy. Thus, the relationship between party affect and democratic institutional satisfaction concentrates in more institutionalized systems.

This article evaluates that proposition using the Integrated Module Dataset of the Comparative Study of Electoral Systems (CSES), a series of post-election surveys conducted over twenty years. It finds that the positive effect of positive party affect grows with party system institutionalization. The effect of negative party affect though is not conditioned by system institutionalization. The story of institutionalization and satisfaction with democracy is more a love story than a hate story. The heightened influence of affect with institutionalization is greatest among those responding emotionally to the largest parties in their system. The article concludes by considering the implications of this research for studies of affective polarization and for democratic stability.

Love, Hate, and Democracy

Voters have shown themselves ready to love and to hate the political parties in their democracies. Positive party affect (PPA) is an expression of citizens' positive sentiments for their political parties; this is a party they like. Negative party affect (NPA) is the opposite. It is when citizens hate a political party in their democracy. Partisan affect is *related to but distinct from* partisanship, which is party membership or self-identification with a party (Russo and Mayer 2021). It is the like-dislike – or rather the *love-hate* – dimension.

Emotional investment in parties is more feasible when parties have stable identities (Thames and Robbins 2007). This partisan affect, positive and negative, has been linked to myriad political behaviors. For instance, positive connections to parties influence electoral turnout, vote choice, volunteering with a party, and petitions (Caruana et al. 2015; Medeiros and

¹ Some research includes people who have strong negative sentiments towards a party under the umbrella *negative partisanship* (Ridge 2020; Abramowitz and Webster 2018). Others argue that negative partisanship should refer to a specific identity, which contributes to attitudes towards a party, thus causing negative sentiment (Russo and Mayer 2021). For the purposes of this discussion, the focus is on individuals holding positive or negative affect, rather than on party membership.

Noël 2014; Vlachová 2001; McGregor et al 2015). Negative connections with a party have been effect party membership, voter turnout and vote choice, joining a protest, and signing petitions (Caruana et al. 2015; Mayer 2017; Medeiros and Noël 2014; Vlachová 2001; Çakır 2021).

Researchers have been concerned about the consequences of these positive and negative emotions. Attitudes towards parties can be marshalled against the members of the liked and disliked parties. For instance, people favor members of their own party for jobs and scholarships, are more likely to show generosity to in-partisans, and prefer to spend time with co-partisans, while being less willing to have out-partisans marry into their families (Sheffer 2020; Iyengar and Westwood 2015; Iyengar, Sood and Lelkes 2012; Sheffer 2020; Knudsen 2021).² In terms of political consequences, strong negative sentiment towards political parties has been proposed as a threat to democratic commitment.³ Ridge (2020) identifies a *negative* relationship between NPA and citizens' satisfaction with democracy.

Conversely, PPA may support democracy. Russo and Mayer (2021) argue that individuals who identify with a party – positive partisans – develop positive affect (PPA) towards it. It is part of the party institutionalization process (Bolleyer and Ruth 2018). Individuals who like the parties in their democracy transfer that positive sentiment to the system itself. Converse (1969) argues that citizens who are attached to parties have cognitively bought into their democratic system and will work to keep their party structures and the electoral systems in which they operate in place. Thus, it is reasonable that, in line with the positive partisans, citizens holding PPA will also feel more satisfied with their democracies.

² Strong negative attitudes towards parties reflect attitudes towards party leaders and their agenda (Druckman and Levindusky 2019). This animosity can be visited on members of the party by some NPA holders. The transference to party members is strongest right before an election (Sheffer 2020) and does not always occur (Knudsen 2021).

³ Over the long term, sufficient detriment to the democratic attitudes could lead to a decline in support for democratic approach. Paging always induced by those effects would turn up in measurements of system age and durphility.

democracy. Regime change induced by these effects would turn up in measurements of system age and durability. In that case, there would be a risk of endogeneity. However, as yet, interparty animosity has not crumbled a democracy into authoritarianism. Concerns about endogeneity are thus bracketed for now.

For citizens to develop party affect and for their party affect to influence their democratic attitudes, citizens need to be able to recognize parties and the parties need to stick around long enough to be loved or hated. This is where party system institutionalization comes into the story: "An institutionalized party system is one in which a stable set of parties interact regularly in stable ways" (Mainwaring 2016, 692). Actors can develop their political expectations and behaviors within that party framework. These parties are able to include new demands and societal interests (adapting) without obliterating the extant party structure (stability) (Piñeiro Rodríguez and Rosenblatt 2020). Party system institutionalization includes regularized party competition of organized parties with "stable roots in society" (Kuenzi and Lambright 2001, 441). These processes take time (Mainwaring, Bizzarro, and Petrova 2018).

Globally, party system institutionalization is the "exception rather than the norm" (Mainwaring 2016, 693). It has been studied in Africa (Kuenzi and Lambright 2001), Asia (Hicken and Kuhonta 2015), Europe (Chiaramonte and Emanuele 2017; Chiaramonte and Emanuele 2019), Latin America (Bolleyer and Ruth 2017; Piñeiro Rodríguez and Rosenblatt 2020; Mainwaring and Scully 1995), post-Communist countries (Bielasiak 2002), and cross regionally (Thames and Robbins 2007; Mainwaring and Torcal 2006). Rates of institutionalization vary across and within regions. In some places, voters are becoming more party-embedded, including reducing ticket-splitting and evincing strong emotions about the parties (Abramowitz and Webster 2016). In other states, party membership rates are declining (Van Biezen, Mair, and Poguntke 2012; Scarrow and Gezgor 2010). In those contexts,

⁴ These scholars also argue that democratization – the acceptances that "parties and elections are the means of determining who governs – is an important factor to consider in evaluating institutionalization (Kuenzi and Lambright 2001, 441; see also Mainwaring and Scully 1995). The fear is that parties interact differently under autocratic regimes, so those cases must be empirically distinguished. This point, related to institutionalization but not definitive of it, is dealt with in the methodology section below.

researchers fear de-institutionalization, with voters being less loyal and parties becoming less durable (Chiaramonte and Emanuele 2017, 2019; Piñeiro Rodríguez and Rosenblatt 2020). Chiaramonte and Emanuele (2019, 1) postulate that scholars have so "taken for granted for a long time" the "stability and predictability in the patterns of inter-party competition" in Western Europe that they have failed to recognize the variations in that interaction.

Nascent parties and party systems are fragile and may dissolve or evolve, and it takes time for citizens' "habituation" or "socialization" with that structure to occur (Converse 1969, 140; see also Dalton and Weldon 2007). That said, institutionalization is not merely a function of age. Systems that are old but in which parties never change positions or incorporate new dimensions are "ossified" (Piñeiro Rodríguez and Rosenblatt 2020, 253). Evolving systems can reflect fluctuations in public will, as-yet-unknown party brands, diluted party brands,⁵ or changing electoral rules that require parties to break down or merge (Bielasiak 2002; Mainwaring 2016). Institutionalized party systems allow parties to age, growing roots in the political landscape, without stagnating.

Party system institutionalization has been linked to more democratic outcomes. For instance, it increases the accountability, effectiveness, and legitimacy of governments (Mainwaring and Torcal 2006; Thames and Robbins 2007; Piñeiro Rodríguez and Rosenblatt 2020). Citizens are better able to punish bad politicians when they know who they are and how to vote against them. Party system institutionalization makes the system more intelligible to the electorate by encouraging "strong party brands" with clear programmatic differences (Mainwaring 2016, 699). Institutionalization is positively correlated with consolidated

⁵ Party institutionalization is a step in the process. As the relationship between the party and its members routinizes and as the members begin to invest emotionally in their parties' successes, the parties will become more durable (Bolleyer and Ruth 2018). In this way, system institutionalization and affect can feed each other.

democracy (Thames and Robbins 2007; Mainwaring and Scully 1995; Kuenzi and Lambright 2001). Durable and responsive party systems are seen as necessary for democratic institutionalization (Mainwaring, Bizarro, and Petrova 2018; Piñeiro Rodríguez and Rosenblatt 2020; Converse 1969). Conversely, low levels of institutionalization mean systems are more susceptible to capture by charismatic and anti-party politicians, who may break the rules or undermine democracy (Mainwaring and Torcal 2006; Mainwaring and Scully 1995). These findings would be consistent with a positive direct effect of institutionalization on democratic satisfaction, since they tell the story of a functioning democracy. Research has already shown that satisfaction with democracy is lower among citizens who cannot tell the parties in their system apart (Ridge 2021).

This study demonstrates the role of institutionalization in the above story of partisan affect and democratic satisfaction. Where party systems are not institutionalized, parties may be weak or personalistic (Mainwaring and Scully 1995). If the parties are in flux, continually forming or shifting, then individuals would be less able to form strong emotions about them – or at least emotions that relate to a truth about the parties. They would as well have less reason to form opinions about the system as a whole based on their attitudes towards the present parties. Afterall, those parties seem to be short-lived. The learning process about parties is faster in the older democracies, probably due to their relatively greater party stability (Dalton and Weldon 2007). In more institutionalized party systems, respondents will have a clearer sense of who the players are. Citizens will have observed how the parties interact with each other and the democratic institutions, and the parties will have histories that are hard to escape. These histories could even follow them through re-branding attempts. In older party systems, then, voters are more likely to have formed emotional attachments to some parties and potential emotional

opposition to other parties. The sense that these parties have been able to participate and draw supporters over time as well as an awareness of the role they play in the state – whether or not they are ever in power – would then more reasonably transfer into the citizens' attitudes towards their democracy. Afterall, their democracy as it is functioning is now linked to those parties, their participation, and their participants. In the institutionalized system, in which partisan affect is easier to develop, and in which loved and hated parties are repeat players, the effect of affect would then be heightened.

The combined benefit of party system age and stabilization in terms of forming stronger party attitudes and the reasonableness of transferring those attitudes to the system as a whole increasing with time leads to the central prediction of this article. Namely, the influence of partisan affect on citizens' satisfaction with democracy will become stronger as party systems congeal (H1).⁶ Broken down by positive and negative partisan affect, this would look like a stronger positive effect of PPA with institutionalization (H1a) and a more negative effect of NPA with institutionalization (H1b).

An additional factor can also be considered – party magnitude. The relationship Ridge (2020) identifies between NPA and satisfaction with democracy was heavily determined by the political magnitude of the party involved. Hating the largest parties in the system is significantly detrimental to system satisfaction, but hating a minor party is not significantly related to satisfaction with the democracy. This nuance has not yet been introduced into the examination of positive party affect. It is included in this study.

⁶ Some party system developments would include parties that rebrand or form anew from old parties. In this case, voters could readily translate their allegiance and opposition with the information from the previous party. If this were common, it would work against finding an effect of institutionalization because this un-institutionalized system would be demonstrating affect effects. The seemingly young parties would have voters with a clear idea of who they were and how they would interact, and the electorate would view them with pre-formed emotional responses.

The largest parties in a system have the greatest potential for durability; they would be the fixtures of an institutionalized party system. They are also objects of great love and support, as well as disaffection (Appendix 1). As Ridge (2020) argues, affect towards parties that represent a larger share of the population has the greatest direct effect on citizens' satisfaction with their democracies; "if parties with "a 'majority bent' are rejected, this can cause polarization" and make alternations in government "impossible" (Rose and Mishler 1989, 226). Strong sentiments towards smaller or niche parties are less likely to make citizens question changeovers in power, the nature of the electorate, or their institutional structure more broadly. Sentiments towards the major parties would be harder to shake, particularly as they cement, and the major parties would be harder to rebrand. Voters may also have lesser expectations that minor parties will play a sizeable political role (Ridge 2020). Furthermore, these small parties, by virtue of their smallness, may not be as long-lived, even in a system that experiences greater overall stability. Thus, it is conceivable that the amplifying effect of institutionalization on affect is linked to the major parties. That is to say, a positive effect of PPA towards a major party (H2a) and a negative effect of NPA towards a major party (H2b) becomes more potent with institutionalization. This argument does not preclude a relationship between minor party affect and institutionalization; however, it does not make a specific prediction about them.

Materials and Methods

To examine these relationships, this study relies on the Integrated Module Dataset (IMD) from the Comparative Study of Electoral Systems (CSES). The CSES is a repeat series of post-election surveys conducted by countries around the world that has been fielded since 1996. The IMD includes questions that have been asked in multiple survey modules between 1996 and 2016. The dataset can offer, through the number of countries included and the length of time, a

sufficient variation in party system institutionalization for this study. Affective polarization is highly salient in the time close to an election (Hernández, Anduiza, and Rico 2021; Sheffer 2020). Thus, the CSES IMD is well-suited to analyze the relationship between interparty affect and democratic satisfaction.

For these tests, the operationalization of positive and negative affect is necessary. The CSES asks respondents to rate the political parties in their country from zero (dislike) to ten (like). Inquiries were made about up to nine parties per country, depending on the country. Priority was given to the largest parties in the system. Like/dislike rating scales are common metrics for measuring party affect (Druckman and Levendusky 2019; Boxell et al 2020; Reiljan 2020; Wagner 2020). Respondents are deemed to have negative affect towards a party if they rate one of the parties four or lower. Four was chosen is for consistency with the previous literature (Mayer 2017; Ridge 2020). Reciprocally, they are deemed to have a positive affect to a party if they rate one of the parties six or higher. Five, the midpoint on the scale, is treated as neutral. These are binary indicators.

Affect towards a major or minor party is determined by the same question. Respondents who have positive (negative) affect toward one of the two largest parties in their system, based on the parties' vote share in that election, are deemed to have positive (negative) affect toward a major party. Having positive (negative) affect toward any of the smaller parties is coded as positive (negative) affect towards a minor party. These variables are included as a factor variable with a reference category of no positive (negative) affect. The levels of each classification are varied across the country samples (Appendix 1).

The outcome of interest in this study is the respondent's satisfaction with the functioning of the democracy in his country. Survey takers were asked, "On the whole, are you very

satisfied, fairly satisfied, not very satisfied, or not at all satisfied with the way democracy works in [this country]" (CSES IMD). Responses are coded from one to four: not at all satisfied, not very satisfied, fairly satisfied, and very satisfied. This question targets how democracy works in practice in that country – specific support – rather than support for democracy in general – diffuse support (Linde and Ekman 2003; Anderson 2002). Democratic satisfaction is "located between diffuse notions of support for democratic principles and specific attitudes toward political actors" (Blais, Morin-Chassé, and Singh 2017, 86). Specific support, however, can be linked to diffuse support (Linde and Peters 2020; Ridge 2021a).

Some scholars have expressed concern about the measure's correlation with other indicators, like regime support, in countries that are just becoming democracies (Canache, Mondak, and Seligson 2001). How can citizens meaningfully evaluate the functioning of a democracy in a regime that is not a democracy? Furthermore, party system institutionalization does not mean the same thing in democracies as in autocracies, where regularization is a function of the state control, rather than public will (Mainwaring 2016); Mainwaring and Scully (1995) go so far as to require democratic elections in their system of identifying institutionalized party systems. To address these concerns, the study follows Thames and Robbins (2007) in only include countries rated 6 or higher on the Polity scale in the sample.

Party system institutionalization must also be measured. There is not a single metric for the formalization of a country's party system. The measurements target stability – often associated with the number of years the parties exist. Kuenzi and Lambright (2001) note that age indicates the parties have put down roots in the system; they weight it by electoral volatility and the quality of the country's democracy for their study. Others weight age by barriers to party

⁷ Prior satisfaction with democracy studies have used the Freedom House Free classification (Dahlberg, Linde, and Holmberg 2015; Dahlberg and Linde, 2016). The results are robust to that classification scheme (Appendix 3).

formation and voter turnout (Piñeiro Rodríguez and Rosenblatt 2020). Electoral volatility and cumulative volatility have also been used (Bielasiak 2002; Mainwaring, Bizzarro, and Petrova 2018; Thames and Robbins 2007); these studies look at "the net change from one election to the next for each party that participated in both elections and dividing this by the sum of the total vote for each party in both elections" (Thames and Robbins 2007, 5). Bielasiak (2002) also considers the effective number of political parties. This method is limited because more parties does not mean the system is necessarily more or less solidified. Ideological inconsistency can proxy for uninstitutionalization (Mainwaring, Bizzarro, and Petrova 2018). Fundamentally, there are "two dimensions of party system institutionalization" empirically, the "stability of interparty competition and the depth of party roots (or anchoring) in society" (Mainwaring and Torcal 2006, 204).

[Table 1]

Three measurements for party system institutionalization tapping these dimensions are brough to bear here. Table 1 shows their distribution. The first measurement reports the age of the party system. As noted, the party system age indicates the "parties' rootedness in society" (Chiaramonte and Emanuele 2017, 377) and that it has "captured the long-term loyalties of some social groups" (Mainwaring and Scully 1995, 13). This variable shows the length of time during which citizens were able to form their affective response and to live politically with it. To address the elements of stability and volatility, it incorporates the turnover in major parties in the system. The variable measures "the average of the ages of the 1st government party (1GOVAGE), 2nd government party (2GOVAGE), and 1st opposition party (1OPPAGE), or the

⁸ Though distinct, each metric targets institutionalization. Thus, these metrics are correlated with each other (Appendix 5).

⁹ Histograms are shown in Appendix 7.

subset of these for which age of party is known" (Cruz et al. 2020). It thus shows how long the major players have been in the game. It ranges from 4.33 (South Korea 2000) to 161 (USA 2012). The measurement is included in centuries for model convergence and comparability to the other metrics (0.043 to 1.61). While this variable does not account for change up in all the parties in the system, it accounts for the stability among the most prominent government and opposition parties –institutionalization among the major players.

The second metric is Chiaramonte and Emanuele's (2019) party system institutionalization score (PSI). Chiaramonte and Emanuele target the routinization and stabilization of the interaction between parties in a system. PSI combines electoral volatility – the shifting of votes among parties – and party system regeneration – the replacement of old parties by new parties to measure system institutionalization. It shows the continuity of the players and their relative status. Chiaramonte and Emanuele only assign ratings to nineteen countries in Western Europe, only some of which participate in the CSES. The models using the PSI variable thus only include a subset of election-years from the CSES IMD. The score ranges from 0 to 100 in theory, but in practice the scores are more constrained because Western Europe is home to many long-standing democracies. For the elections included here, it ranges from 83.95 (Greece 2012) to 96.04 (Germany 2002). For the analyses, the scores are scaled.

The final metric is the Varieties of Democracy (V-Dem) Project's Party

Institutionalization Index (v2xps_party) (PII). As noted above, where parties are more institutionalized, the system becomes more institutionalized (Bolleyer and Ruth 2018).

Mainwaring and Scully (1995) posit that parties must be socially embedded and internally, formally organized for a system to be institutionalized. PII specifically taps into the political organization and embeddedness of the party: "Party institutionalization refers to various

attributes of the political parties in a country, e.g., level and depth of organization, links to civil society, cadres of party activists, party supporters within the electorate, coherence of party platforms and ideologies, party-line voting among representatives within the legislature" (Coppedege et al. 2020). These are means for the public to become aware of the players. Like the others, party size is a factor here. The PII includes "the attributes of all parties with an emphasis on larger parties, i.e., those that may be said to dominate and define the party system." The variable ranges from 0 to 1, with higher scores indicating greater institutionalization. For the election years included here, it ranges from 0.184 (Philippines 2016) to 1 (Sweden 2002/2006).

The partisan affect, party system age, and satisfaction scores in a few example countries offers some context. These are selected for geographic diversity as well as variation in these key variables. In the United States, party affect is common: 86% report PPA and 69% report NPA. The US (2012) party age is 161 years, and the mean satisfaction with democracy is 2.94 out of 4. In the Netherlands (2010), PPA and NPA are more common (96% and 93% respectively). The party age is 36, and the mean satisfaction is 2.83. In Peru (2016), mean satisfaction is far lower (1.88). The party age is 5.5, and 87% report PPA while 92% report NPA. Lastly, Korea (2008) has a party age of 11.6. The mean satisfaction is 2.35. 85% report PPA and 84% report NPA. Thus, the dataset includes variations on these key features.

A few demographic covariates are included as well in keeping with prior literature on satisfaction with democracy and on partisan affect. A scaled variable for respondent age, measured in years, is included. Age has been associated with both partisan affect (Rose and Mishler 1998) and with satisfaction with democracy (Anderson and Guillory 1997; Lühiste 2014). Gender is included as a binary indicator for male. Gender has been linked to partisan affect (Rose and Mishler 1998) and to satisfaction with democracy (Curini, Jou, and Memoli

2012; Dahlberg and Linde 2016). Education is included as a binary indicator for college education. Education has been linked to partisan attitudes as a proxy for socioeconomic status (Medeiros and Noël 2014; Rose and Mishler 1998) and for political sophistication (Mayne and Hakhverdian 2017). Socioeconomic status is also included as a binary indicator for being in the fourth or fifth income quintile. These traits have been linked to satisfaction with democracy (Anderson and Guillory 1997; Dahlberg and Linde 2016; Aldrich et al. 2020).

A variable for respondent ideology is included. It is a zero to ten self-report rating from "left" to "right" (CSES IMD). The ideology rating is scaled for this analysis. Individual's ideological position predicts their sentiments towards parties in their system (Medeiros and Noël 2014). Attitudes can reflect both ideological proximity and the electoral competition a party represents to the citizen's preferred party. In forming their evaluations of the political parties and their democracy, respondents are "sensitive to the realities of the ideological menu before them" (Mayne and Hakhverdian 2017, 842). Conservatives are also more likely to report satisfaction with their democracy (Lühiste 2014; Ridge 2021b).

Some system-level variables were also included. A binary indicator identifies presidential as opposed to parliamentary and mixed political systems; system structure informs satisfaction with democracy and the form in which the party system congeals (Anderson and Guillory 1997; Bielasiak 2002; Mainwaring and Scully 1995). GDP per capita is also included. This accounts for the positive influence of state deliverables on satisfaction with democracy and development that likely happened in states over twenty years (Lühiste 2014). Party system institutionalization has been positively correlated with country wealth (Mainwaring and Torcal 2006). ¹⁰

¹⁰ Two additional country level variables were incorporated for robustness checks: corruption and inequality. Both are drawn from the V-Dem dataset. The Political corruption index (v2x_corr) looks at executive, legislative, and judicial corruption. The (in)equality is measured with the Equal distribution of resources index (v2xeg_eqdr). It includes the basic needs necessary for political participation as well as social and economic inequalities that could

As satisfaction with democracy is a four-point ordered variable, ordered logistic regression models are employed. Hierarchical models, grouping responses by election, are appropriate to account for the fact that surveys were taken for particular local elections. Failure to do so can artificially increase the measured significance of national-level variables (Wells and Krieckhaus 2006). In this case, key independent variables – the system institutionalization scores – are the same for all respondents in each election survey. The IMD sample includes a sufficient number of election cases that multilevel models are usable (Bryan and Jenkins 2016). Hierarchical modeling thus reduces the likelihood of overstating the results. Multilevel ordered models have been used in previous satisfaction with democracy studies (Curini, Jou, and Memoli 2012; Ridge 2020; Ridge 2021b). As in prior studies, mixed effects models with election random effects and fixed effects for the other variables are used.

Results and Discussion

In general, PPA is positively associated with satisfaction with democracy, while NPA is negatively associated with democratic satisfaction (Appendix 2). The positive effect of PPA on satisfaction with democracy is of greater magnitude than the negative effect of NPA on satisfaction. The effects are stronger for the affect towards larger parties than towards the smaller parties, both for positive and negative party affect. Citizens in more institutionalized party systems are also generally more satisfied (Appendix 2). This direct effect is consistent with the party system institutionalization literatures' statements about improved democracy through institutionalization.

translate into political inequality. Both are scaled for the analysis. The findings are robust to these inclusions (Appendix 6).

¹¹ In some cases, multiple elections are measured per country. Models could then additionally cluster by country as well as by election, although some countries only appear for one election. The results of three-level models are substantively similar (Appendix 4).

[Table 2 here]

To assess the impact of party system institutionalization, conditional effects are examined. Table 2 presents the interactions between the party system institutionalization variables and the respondents' affect binaries. There is a positive interaction between PPA and system institutionalization. The results are significant for the Party System Age (Model 1), PSI (Model 3), and Party Institutionalization (Model 5) metrics. This is consistent with Hypothesis 1a. The NPA interactions are not significant. Hypothesis 1b is then not confirmed. Thus, it seems that citizens are more likely to be satisfied with their democracy when they have a party participating that they like and more so when the parties are institutionalized – when that favored party will be sticking around and they can predict how it will interact with the other parties. The stabilization of the party system though is not making the negative effect of party animosity stronger.

Now consider the distinction between major and minor parties. With respect to Party System Age, with the influence of institutionalization PPA's influence is heightened.

Institutionalization significantly increases the positive effect of PPA for major and minor parties (p=0.7) (Model 2). For PII, the interaction is only significant for major party PPA (Model 6). In the PSI scale, the interaction for the major party approaches significance (p=0.09) (Model 4). In all three cases, the effect for major parties is significantly stronger than the effect for minor parties. The NPA effects are not significantly dependent on institutionalization in these models.

This result provides support for Hypothesis H2a. Party system institutionalization makes having a preferred party even more impactful. However, when the party that one likes is one of the smaller parties, the party is seemingly getting locked into a subordinated position. In a parliamentary system, the party can still play a role and may even be a kingmaking coalition

member, thereby achieving influence. However, institutionalization does not magnify the effect of that affect for these partisans the same way institutionalization seems to for PPA holders of the larger parties. Hypothesis H2b does not receive support.

To put these results in context, consider a hypothetical individual. She is of average age and ideology. She is not in the top-two income quartiles or college educated; the country is a parliamentary system with average GDP per capita. In a system where the party age is 15 years, in her probability of being very satisfied with her democracy when she has PPA is 2.3 percentage points higher than when she does not, and her probability of being not very satisfied is 7.5 points lower. When party age is 50 years, her probability of being very satisfied is 4.0 points higher, and her probability of being not very satisfied is 10.3 points lower. When party age is 85 years, her probability of being very satisfied is 6.5 points higher, and her probability of being not very satisfied is 11.2 points lower.

Similarly, if the Party Institutionalization Index score is 0.2, in her probability of being very satisfied with her democracy when she has PPA is 1.1 percentage points higher than when she does not, and her probability of being not very satisfied is 3.7 points lower. When the score is 0.5, her probability of being very satisfied is 2.1 points higher, and her probability of being not very satisfied is 6.5 points lower. When the score is 0.8, her probability of being very satisfied is 3.4 points higher, and her probability of being not very satisfied is 9.5 points lower.

Conclusion

Researchers have focused on citizens' satisfaction with their democracies because they tie reservoirs of democratic goodwill to democratic stability (Aldrich et al., 2020; Anderson and Guillory 1997; Curini, Jou, and Memoli 2012). This specific support for a democracy, over time, can promote or erode diffuse support for democracy itself (Easton 1975; Linde and Peters 2020).

This led to affirmation of Converse's (1969) argument on the role of party commitments and democratic commitment by way of promoting and undermining satisfaction with democracy (Aldrich et al 2020; Ridge 2020). This study extends the examination of party affect and satisfaction with democracy.

In particular, it focuses on the role of party system institutionalization in transmuting PPA and NPA to democratic satisfaction. Broadly, the literature has shown, PPA increases citizens' propensity to be satisfied with their democracies, while NPA decreases that propensity. Institutionalized partisan systems facilitate partisan attachment and connect that attachment to the political system overall. As party systems congeal and become more predictable, citizens better understand the parties in their democracy, the roles they are likely to play in future governments, and the policies that they would promote. With this insight, they are better able to form emotional responses to these parties. The responses are heightened by the citizens' awareness of the parties circumstances and potential for power, especially major parties. Thus, party system institutionalization can magnify the effects of partisan affect.

The effect of PPA on satisfaction is significantly stronger in more institutionalized systems. This relationship seems to be driven by the amplified effect of PPA for the largest parties in a system. In systems in flux, attachments are less likely or weaker, and they may not seem as system relevant. In stabilized systems, the parties are knowable and they are embedded in the political environment. Citizens who like them know that they will likely continue to be part of that democracy and that their current democracy – including its rules for party formation and power distribution – create space for that party. The study does not find, however, consistent evidence that the negative effect of NPA changes with the level of system institutionalization.

The effect of institutionalization seems then to be a love story. It is magnifying the positive effect of affection without necessarily magnifying the harms of hate.

This study, as all survey studies, must be presented with some caveats. Countries select into the CSES panel. As such, the surveys feature a non-random and incomplete sample of world democracies. The surveys also are taken once an election has already occurred, so the studies cannot account for *ex ante* attitudes. It also means that timing of the studies is not the same across all countries, leading some countries to appear more often than others. Elections are not always exogenous to country circumstances. Though it is not suspected that the elections are timed based on partisan affect or satisfaction with democracy, they are not random with respect to country circumstances. Panel surveys would be useful for future research aiming to extend political scientists' understanding of partisanship in satisfaction with democracy.

Nonetheless, it is not to conclude that heightening levels of interparty affect are not a risk to democracy. The negative effect of NPA is not necessarily increasing with system institutionalization, although this study does not rule that out. That finding does not mean the negative effect does not exist. Strong negative sentiment towards parties in the democracy still undermines democratic satisfaction. Ameliorating negative interparty affect or attenuating its relationship to satisfaction with democracy would be beneficial in addressing the negative impact of affective partisanship on democracy. The positive effect of PPA and party system institutionalization both speak to potential avenues for supporting democratic systems.

Table 1: Party System Institutionalization Summary Statistics

Measurement	Mean	Median	Standard Deviation
Party System Age	0.559	0.513	0.369
Party	0.887	0.922	0.145
Institutionalization			
Index			
Party System	0.93	0.94	0.031
Institutionalization			

Table 2: Effect of Institutionalization and Partisan Affect on Satisfaction with Democracy

Positive Affect	Model 1 0.53***	Model 2	Model 3 0.76***	Model 4	Model 5 0.21*	Model 6
rositive Affect						
Negative Affect	(0.03) -0.29***		(0.03) -0.29***		(0.08) -0.30***	
Negative Affect						
Positive Affective (Major Party)	(0.03)	0.58***	(0.03)	0.82***	(0.09)	0.18^{*}
Positive Affective (Major Party)		(0.03)		(0.03)		(0.09)
Positive Affective (Minor Party)		0.14***		0.03)		0.30**
Fositive Affective (Million Farty)		(0.04)		(0.28)		(0.11)
Negative Affective (Major Party)		-0.36***		-0.36***		-0.33***
Negative Affective (Major Party)		(0.03)		(0.03)		(0.09)
Negative Affective (Minor Party)		-0.07		-0.06		-0.20
Negative Affective (Millof Party)				(0.04)		(0.11)
Party System Age	1.25***	(0.04) 1.25***		(0.04)		(0.11)
Faity System Age	(0.21)	(0.21)				
PSI	(0.21)	(0.21)	0.27^{*}	0.27^{*}		
1 51			(0.12)	(0.12)		
PII			(0.12)	(0.12)	0.55	0.52
TII					(0.52)	(0.55)
Positive Affect:Party System Age	0.20***				(0.32)	(0.55)
1 oshive Affect.1 arty System Age	(0.04)					
Party System Age:Negative Affect	-0.02					
Tarry System Age. Negative Affect	(0.04)					
Positive Affective (Major Party):Party System Age	(0.04)	0.20***				
1 oshive Ancetive (Major 1 arty).1 arty System Age		(0.04)				
Positive Affective (Minor Party):Party System Age		0.11				
1 oshive Affective (willoff arry).1 arry System Age		(0.06)				
Party System Age: Negative Affective (Major Party)		0.00)				
Tarry System Age. Inegative Affective (Major Farry)		0.01				

	Model 1	Model 2 (0.04)	Model 3	Model 4	Model 5	Model 6
Party System Age:Negative Affective (Minor Party)		0.02 (0.05)				
Positive Affect:PSI		,	0.05^* (0.03)			
PSI:Negative Affect			-0.05 (0.03)			
Positive Affective (Major Party):PSI			, ,	0.05 (0.03)		
Positive Affective (Minor Party):PSI				-0.02 (0.03)		
PSI:Negative Affective (Major Party)				-0.05 (0.04)		
PSI:Negative Affective (Minor Party)				0.01 (0.04)		
Positive Affect:PII					0.49*** (0.09)	
PII:Negative Affect					0.00 (0.10)	
Positive Affective (Major Party):PII						0.58*** (0.10)
Positive Affective (Minor Party):PII						-0.11 (0.12)
PII:Negative Affective (Major Party)						-0.03 (0.11)
PII:Negative Affective (Minor Party)	0.00	0.00	0.00	0.00	0.00	0.15 (0.12)
Age	0.00 (0.01)	0.00 (0.01)	0.00 (0.01)	0.00 (0.01)	0.00 (0.01)	0.00 (0.01)

	Model 1	Model 2	Model 3	Model 4	Model 5	Model 6
Male	0.07^{***}	0.07^{***}	0.12***	0.11***	0.07^{***}	0.07^{***}
	(0.01)	(0.01)	(0.02)	(0.02)	(0.01)	(0.01)
Higher Education	0.17^{***}	0.18^{***}	0.21***	0.23***	0.17^{***}	0.18***
	(0.01)	(0.01)	(0.02)	(0.02)	(0.01)	(0.01)
Ideology	0.16^{***}	0.14^{***}	0.10^{***}	0.05^{***}	0.16^{***}	0.14***
	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)	(0.01)
High Income	0.22^{***}	0.22***	0.30^{***}	0.29^{***}	0.22^{***}	0.21***
	(0.01)	(0.01)	(0.02)	(0.02)	(0.01)	(0.01)
GDP per Capita	0.21**	0.20^{*}	0.43**	0.41**	0.51***	0.50^{***}
	(0.08)	(0.08)	(0.14)	(0.14)	(0.08)	(0.08)
Presidential System	-0.14	-0.15			0.31	0.30
	(0.16)	(0.16)			(0.18)	(0.18)
1 2	-1.43***	-1.46***	-2.25***	-2.28***	-1.50**	-1.55**
	(0.12)	(0.12)	(0.14)	(0.14)	(0.47)	(0.50)
2 3	0.62^{***}	0.60^{***}	-0.17	-0.18	0.54	0.50
	(0.12)	(0.12)	(0.14)	(0.14)	(0.47)	(0.50)
3 4	3.58***	3.60***	3.18***	3.20***	3.50***	3.50***
	(0.12)	(0.12)	(0.14)	(0.14)	(0.48)	(0.50)
AIC	303939.88	302146.39	123260.72	122372.48	306919.77	305055.64
N	143398	143398	63722	63722	144571	144571
Groups (Election)	135	135	52	52	137	137
Variance: Election: (Intercept) ***p<0.001; **p<0.01; *p<0.05	0.45	0.45	0.68	0.68	0.59	0.59

Works Cited

- Abramowitz, Alan I., and Steven W. Webster. "Negative partisanship: Why Americans dislike parties but behave like rabid partisans." *Political Psychology* 39 (2018): 119-135.
- Abramowitz, Alan I., and Steven Webster. "The rise of negative partisanship and the nationalization of US elections in the 21st century." *Electoral Studies* 41 (2016): 12-22.
- Aldrich, John H., Austin Bussing, Arvind Krishnamurthy, Nicolas Madan, Katelyn Mewling Ice, Kristen M. Renberg, Hannah M. Ridge. "Does a partisan public increase democratic stability?" In *Research Handbook on Political Partisanship*. Edward Elgar Publishing, 2020.
- Anderson, Christopher J. "Good questions, dubious inferences, and bad solutions: Some further thoughts on satisfaction with democracy." *Binghamton University, Center on Democratic Performance Working Paper No. 116, Binghamton, NY* (2002).
- Anderson, Christopher J., and Christine A. Guillory. "Political institutions and satisfaction with democracy: A cross-national analysis of consensus and majoritarian systems." *American Political Science Review* (1997): 66-81.
- Bielasiak, Jack. "The institutionalization of electoral and party systems in postcommunist states." *Comparative Politics* (2002): 189-210.
- Blais, André, Alexandre Morin-Chassé, and Shane P. Singh. "Election outcomes, legislative representation, and satisfaction with democracy." *Party Politics* 23, no. 2 (2017): 85-95.
- Bolleyer, Nicole, and Saskia P. Ruth. "Elite investments in party institutionalization in new democracies: a two-dimensional approach." *The Journal of Politics* 80, no. 1 (2018): 288-302.

- Boxell, Levi, Matthew Gentzkow, and Jesse M. Shapiro. *Cross-country trends in affective polarization*. No. w26669. National Bureau of Economic Research, 2020.
- Bryan, Mark L., and Stephen P. Jenkins. "Multilevel modelling of country effects: A cautionary tale." *European sociological review* 32, no. 1 (2016): 3-22.
- Çakır, Semih. "Does party ambivalence decrease voter turnout? A global analysis." *Party Politics* (2021)
- Canache, Damarys, Jeffery J. Mondak, and Mitchell A. Seligson. "Meaning and measurement in cross-national research on satisfaction with democracy." *Public Opinion Quarterly* 65, no. 4 (2001): 506-528.
- Caruana, Nicholas J., R. Michael McGregor, and Laura B. Stephenson. "The power of the dark side: Negative partisanship and political behaviour in Canada." *Canadian Journal of Political Science/Revue canadienne de science politique* (2015): 771-789.
- Chiaramonte, Alessandro, and Vincenzo Emanuele. "Party system volatility, regeneration and de-institutionalization in Western Europe (1945–2015)." *Party Politics* 23, no. 4 (2017): 376-388.
- Chiaramonte, Alessandro, and Vincenzo Emanuele. "Towards turbulent times: measuring and explaining party system (de-) institutionalization in Western Europe (1945–2015)." *Italian Political Science Review* 49, no. 1 (2019): 1-23.
- Comparative Study of Electoral Systems (www.cses.org). CSES INTEGRATED MODULE

 DATASET (IMD) [dataset and documentation]. December 8, 2020 version.

 doi:10.7804/cses.imd.2020-12-08
- Converse, Philip E. "Of time and partisan stability." *Comparative political studies* 2, no. 2 (1969): 139-171.

- Coppedge, Michael, John Gerring, Carl Henrik Knutsen, Staffan I. Lindberg, Jan Teorell, David Altman, Michael Bernhard, M. Steven Fish, Adam Glynn, Allen Hicken, Anna Lührmann, Kyle L. Marquardt, Kelly McMann, Pamela Paxton, Daniel Pemstein, Brigitte Seim, Rachel Sigman, Svend-Erik Skaaning, Jeffrey Staton, Agnes Cornell, Lisa Gastaldi, Haakon Gjerløw, Valeriya Mechkova, Johannes von Römer, Aksel Sundtröm, Eitan Tzelgov, Luca Uberti, Yi-ting Wang, Tore Wig, and Daniel Ziblatt. 2020. "V-Dem Codebook v10" Varieties of Democracy (V-Dem) Project.
- Curini, Luigi, Willy Jou, and Vincenzo Memoli. "Satisfaction with democracy and the winner/loser debate: The role of policy preferences and past experience." *British Journal of Political Science* (2012): 241-261.
- Cruz, Cesi, Philip Keefer, and Carlos Scartascini. The Database of Political Institutions 2020 (DPI2020). February 2021. http://dx.doi.org/10.18235/0003049
- Dahlberg, Stefan, and Jonas Linde. "Losing happily? The mitigating effect of democracy and quality of government on the winner–loser gap in political support." *International Journal of Public Administration* 39, no. 9 (2016): 652-664.
- Dahlberg, Stefan, Jonas Linde, and Sören Holmberg. "Democratic discontent in old and new democracies: Assessing the importance of democratic input and governmental output."

 Political Studies 63 (2015): 18-37.
- Dalton, Russell J., and Steven Weldon. "Partisanship and party system institutionalization." Party politics 13, no. 2 (2007): 179-196.
- Druckman, J. N. & Levendusky, M. S. 2019. 'What Do We Measure When We Measure Affective Polarization?', Public Opinion Quarterly, 83(1), 114–22.

- Easton, David. "A re-assessment of the concept of political support." *British journal of political science* 5, no. 4 (1975): 435-457.
- Hernández, Enrique, Eva Anduiza, and Guillem Rico. "Affective polarization and the salience of elections." *Electoral Studies* 69 (2021): 102203.
- Hicken, Allen, and Erik Martinez Kuhonta, eds. *Party system institutionalization in Asia:*democracies, autocracies, and the shadows of the past. Cambridge University Press,
 2015.
- Iyengar, Shanto, Gaurav Sood, and Yphtach Lelkes. "Affect, not ideology: a social identity perspective on polarization." *Public opinion quarterly* 76, no. 3 (2012): 405-431.
- Iyengar, Shanto, and Sean J. Westwood. "Fear and loathing across party lines: New evidence on group polarization." *American Journal of Political Science* 59, no. 3 (2015): 690-707.
- Kuenzi, M., & Lambright, G. (2001). Party system institutionalization in 30 African countries. *Party Politics*, 7(4), 437-468.
- Knudsen, E. 2021. Affective Polarization in Multiparty Systems? Comparing Affective

 Polarization Towards Voters and Parties in Norway and the United States. *Scandinavian Political Studies*, 44(1), 34-44.
- Linde, Jonas, and Joakim Ekman. "Satisfaction with democracy: A note on a frequently used indicator in comparative politics." *European journal of political research* 42, no. 3 (2003): 391-408.
- Linde, Jonas, and Yvette Peters. "Responsiveness, support, and responsibility: How democratic responsiveness facilitates responsible government." *Party Politics* 26, no. 3 (2020): 291-304.

- Lühiste, Kadri. "Social protection and satisfaction with democracy: A multi-level analysis." *Political Studies* 62, no. 4 (2014): 784-803.
- Mainwaring, Scott. "Party system institutionalization, party collapse and party building." Government and Opposition 51, no. 4 (2016): 691-716.
- Mainwaring, Scott, Fernando Bizzarro, and Ana Petrova. "Party System Institutionalization,

 Decay, and Collapse" in *Party systems in Latin America*. Edited by Scott Mainwaring.

 17-33. Cambridge: Cambridge University Press, 2018.
- Mainwaring, Scott, and Timothy Scully. "Introduction: Party Systems in Latin America" in Building democratic institutions: Party systems in Latin America. Edited by Scott Mainwaring and Timothy Scully. 1-34. Stanford: Stanford University Press, 1995.
- Mainwaring, Scott, and Mariano Torcal. "Party system institutionalization and party system theory after the third wave of democratization." *Handbook of party politics* 11, no. 6 (2006): 204-227.
- Mayer, Sabrina Jasmin. "How negative partisanship affects voting behavior in Europe: Evidence from an analysis of 17 European multi-party systems with proportional voting." *Research & Politics* 4, no. 1 (2017): 2053168016686636.
- Mayne, Quinton, and Armen Hakhverdian. "Ideological congruence and citizen satisfaction:

 Evidence from 25 advanced democracies." *Comparative Political Studies* 50, no. 6

 (2017): 822-849.
- McGregor, R. Michael, Nicholas J. Caruana, and Laura B. Stephenson. "Negative partisanship in a multi-party system: the case of Canada." *Journal of Elections, Public Opinion and Parties* 25, no. 3 (2015): 300-316.

- Medeiros, Mike, and Alain Noël. "The forgotten side of partisanship: Negative party identification in four Anglo-American democracies." *Comparative Political Studies* 47, no. 7 (2014): 1022-1046.
- Piñeiro Rodríguez, Rafael, and Fernando Rosenblatt. "Stability and incorporation: Toward a new concept of party system institutionalization." *Party Politics* 26, no. 2 (2020): 249-260.
- Reiljan, A. 2020. "Fear and Loathing across Party Lines" (also) in Europe: Affective Polarisation in European Party Systems', European Journal of Political Research, 59(2), 376–96.
- Ridge, Hannah M. "Electoral outcomes and support for Westminster democracy." *Journal of Elections, Public Opinion and Parties* (2021): 1-20.
- Ridge, Hannah M. "Enemy Mine: Negative Partisanship and Satisfaction with Democracy." *Political Behavior* (2020): 1-25.
- Ridge, Hannah M. "Just like the others: Party differences, perception, and satisfaction with democracy." *Party Politics* (2021): 1354068820985193.
- Rose, Richard, and William Mishler. "Negative and positive party identification in post-communist countries." *Electoral Studies* 17, no. 2 (1998): 217-234.
- Russo, Luana, and Sabrina J. Mayer. "Divide and Conquer: Disentangling Negative Partisanship and Affective Polarization." *Available at SSRN 3933702* (2021).
- Scarrow, Susan E., and Burcu Gezgor. "Declining memberships, changing members? European political party members in a new era." *Party Politics* 16, no. 6 (2010): 823-843.
- Sheffer, Lior. "Partisan in-group bias before and after elections." *Electoral Studies* 67 (2020): 102191.

- Thames, Frank C., and Joseph W. Robbins. "Party System Institutionalization and the Level of Democracy." In *Annual Meeting of the American Political Science Association*, vol. 29. 2007.
- Van Biezen, Ingrid, Peter Mair, and Thomas Poguntke. "Going, going,... gone? The decline of party membership in contemporary Europe." *European journal of political research* 51, no. 1 (2012): 24-56.
- Vlachová, Klára. "Party identification in the Czech Republic: inter-party hostility and party preference." *Communist and Post-Communist Studies* 34, no. 4 (2001): 479-499.
- Wagner M. 2020. Affective polarization in multiparty systems. Electoral Studies, 102199.
- Wells, Jason M., and Jonathan Krieckhaus. "Does national context influence democratic satisfaction? A multi-level analysis." *Political Research Quarterly* 59, no. 4 (2006): 569-578.
- Westwood, Sean J., Shanto Iyengar, Stefaan Walgrave, Rafael Leonisio, Luis Miller, and Oliver Strijbis. "The tie that divides: Cross-national evidence of the primacy of partyism." *European Journal of Political Research* 57, no. 2 (2018): 333-354.