# **Chapter 5: Guilds and Mutual Aid in England**

By Patrick Wallis\*

A. Introduction	1
B. Guilds and mutual insurance	5
C. Guilds and charity	
D. Guilds and friendly societies	
E. Conclusion	
Appendix: London guild ordinances	22

# **A. Introduction**

To what extent did Europe's guilds construct a system of cooperative mutual protection for their members that justifies their identification as the authors of an early chapter in the history of insurance? In Germany, Hellwege identifies a distinct – possibly artificial, given the political background against which it was composed – history that emphasises the role of guilds in the genesis of insurance.<sup>1</sup> The link between guilds and mutual insurance has been even more strongly stated in the Dutch context. Marcel van der Linden identifies guilds as one of the six possible sources for establishing autonomous working-class insurance, suggesting that the perpetuation of 'an older tradition' occurred 'in countries where journeymen associations and guilds had existed if segments of the working class could still remember them, or if traces of these associations remained'.<sup>2</sup> Marco van Leeuwen and Sandra Bos have shown convincingly that

<sup>\*</sup> I am grateful to Eilish Gregory for her assistance with this project and the participants at the Third Conference on a Comparative History of Insurance Law in Europe: 'Guilds' at Augsburg in February 2018 for a rich and useful discussion.

<sup>&</sup>lt;sup>1</sup> *Phillip Hellwege*, A Comparative History of Insurance Law in Europe, (2016) 56 American Journal of Legal History 66–75, 67 f.

<sup>&</sup>lt;sup>2</sup> Marcel van der Linden, Introduction, in: idem (ed.), Social Security Mutualism. The Comparative History of Mutual Benefit Societies (1996), 11–38, quote 17.

many larger guilds in the Northern Netherlands offered insurance schemes covering burial, sickness, old age or widowhood.<sup>3</sup> Similar funds existed in the Southern Netherlands.<sup>4</sup> These observations for Germany and the Low Countries raise the question of the extent to which this form of provision was a common, even universal, role for guilds?

In this chapter, I examine whether early modern English guilds offered similar kinds of mutual aid for their members in cases of disaster, unemployment or illness. And if so, did they have any connection to developments in mutual insurance from the later 17th century onwards, particularly the emergence of largescale mutual protection through the friendly societies? The form that craft and trade guilds took in England is well known and shares much with equivalent corporate organisations elsewhere in Europe. England's guilds were largely urban organisations that exerted control over various occupations, limiting full economic participation in specific sectors to their members, regulating product quality and market access, raising funds for city and crown, resolving disputes, registering apprenticeships and forming a social, convivial and spiritual thread in the lives of (at least some of) their members.<sup>5</sup> As geographically limited, medium-sized and occupationally-focused groups, with a strong pre-existing institutional, fraternal and social collective identity, most guilds possessed a set of characteristics that would have helped them to overcome some of the problems of information asymmetry, adverse selection and fraud that can beset mutual insurance schemes, should they have chosen to undertake them.<sup>6</sup>

<sup>&</sup>lt;sup>3</sup> Marco van Leeuwen, Guilds and middle-class welfare 1550–1800: provisions for burial, sickness, old age, and widowhood, (2012) 65 Economic History Review 61–90; *idem*, Mutual Insurance 1550–2015. From Guild Welfare and Friendly Societies to Contemporary Micro-Insurers (2016); *Sandra Bos*, A tradition of giving and receiving: mutual aid within the guild system, in: Maarten Prak et al. (eds.), Craft guilds in the early modern Low Countries. Work, power, and representation (2006), 174–193.

<sup>&</sup>lt;sup>4</sup> Karel-Peter Companje, R.H.M. Hendriks, Karel Veraghtert and Brigitte Widdershoven, Two centuries of solidarity: German, Belgian and Dutch social health care insurance 1770–2008 (2009), 33–35.

<sup>&</sup>lt;sup>5</sup> Ian Gadd and Patrick Wallis, Reaching beyond the City Wall: London Guilds and National Regulation, 1500–1700, in: Stephan R. Epstein and Maarten Prak (eds.), Guilds, Innovation and the Economy in Europe, 1400–1800 (2008), 288–316; Jan Lucassen, Tine De Moor and Jan Luiten van Zanden, The Return of the Guilds: Towards a Global History of the Guilds in Pre-industrial Times, (2008) 53 International Review of Social History (Supplement) 5–18.

<sup>&</sup>lt;sup>6</sup> Van Leeuwen, Guilds (n. 3), 62; *Humphrey Southall*, Ni l'État, ni le Marché. Les premières prestations sociales en Grande-Bretagne, (1995) 18 Genèses. Sciences sociales et histoire 6–29, 22 f. Not all English guilds were occupationally homogenous in practice, but many did contain a core membership centred on a single main trade.

Where the historical literature on corporatism has identified commonalities across Europe, scholarship on the development of insurance offers a more divided, cloudy origin narrative.<sup>7</sup> English histories of insurance see maritime insurance, securely established in the 16<sup>th</sup> century, as the common root of later insurance; from this fire and life insurance grew, intermittently at first and then with vigour from the late 17<sup>th</sup> century. This narrative, chronological as much as it is analytical in form, is maintained across the literature, with 'rakish, speculative' entrepreneurs, in Trebilcock's words, and chartered companies, not guilds, providing the drive for a series of dramatic expansions in the nature and scale of provision of insurance.<sup>8</sup> Sharp distinctions are drawn with genealogies of insurance across the Channel. English forms of fire insurance 'contrasted sharply' with state, mutual or cooperative approaches common on the continent, Robin Pearson suggests.<sup>9</sup> Even more extremely, life insurance, the focus of speculative ferment in England, had been outlawed almost everywhere else in Europe.<sup>10</sup>

In order to examine the role English guilds played in insurance, this chapter focuses on early modern craft and trade guilds between the 16<sup>th</sup> and 18<sup>th</sup> centuries. The choice of period reflects both the survival of records and the need to explore the crucial centuries in which we would expect guild insurance to be most important if it was to serve as a foundation stone for some of the forms of mutual insurance that became commonplace by the late 18<sup>th</sup> century. By looking across also three centuries, we can also be reassured that our view of English guild's activities is not being fogged by the effects of their decline, itself a much debated concept that seems best applied (though still only partially appropriate) to the 18<sup>th</sup> century.<sup>11</sup> The identification of guild insurance functions is pursued through a two-fold approach. On the one hand, I seek to identify what if any formal requirements related to mutual insurance were written into guilds' governing statutes and ordinances. On the other, I examine guild practice at several

<sup>&</sup>lt;sup>7</sup> Hellwege, p. [chapter 1, section A], above.

<sup>&</sup>lt;sup>8</sup> *Hugh Anthony Lewis Cockerell* and *Edwin Green*, The British Insurance Business: A guide to its history and records (2<sup>nd</sup> edn., 1994); *Clive Trebilcock*, Phoenix Assurance and the Development of British Insurance (1985), 2–7, 30–36; *Robin Pearson*, Insuring the Industrial Revolution (2004), 15–21; *Geoffrey Clark*, Betting on Lives: the culture of life insurance in England, 1695–1775 (1999), 1 f., 72–105; *Christopher Kingston*, Marine insurance in Britain and America 1720–1844: A Comparative Institutional Analysis, (2007) 67 Journal of Economic History 379–409, 383–387.

<sup>&</sup>lt;sup>9</sup> Pearson (n. 8), 4.

<sup>&</sup>lt;sup>10</sup> Clark (n. 8), 8, 13-16.

<sup>&</sup>lt;sup>11</sup> Michael Berlin, Guilds in Decline? London Livery Companies and the Rise of a Liberal Economy, 1600–1800, in: Epstein and Prak (n. 5), 316–342; *Ian Gadd* and *Patrick Wallis*, Introduction, in: Ian Gadd and Patrick Wallis (eds.), Guilds, Society and Economy in London 1450–1800 (2002), 1–15.

points over the 16<sup>th</sup> to 18<sup>th</sup> centuries in order to spot any signs of insurance – collections, payments, disputes – being provided in reality.

This approach is demanding in empirical terms. Fortunately, sources are abundant for guilds in London and exist in reasonable volumes for guilds in other cities. The survival of records is, we should note, a product of the institutional independence of guilds. It was those guilds that were chartered directly by the crown, and which have often survived into the present in some form, that possess the richest material. Most of these are found in the capital, which was disproportionately large in early modern England, whether judged on demographic, political or economic terms, compared to the primate cities of most European states. However, the great majority of English guilds, particularly those outside London, were established under the authority and supervision of the local borough government of the city in which they were based. They had no right to hold property, their existence was less durable and their records survive less frequently as a result. This does, however, point to a potential bias if the degree of formal recognition correlated with guilds' engagement in mutual provision.

Thus, we need to treat our findings with caution. Our best evidence is from the best resourced organisations. They possessed funding that may have allowed them to act in ways that not all guilds could. Certainly their feasts and buildings reflect a wealth and warm self-regard that was far beyond the dreams of an everyday provincial craft guild.

Moreover, we should recognise a second, related issue. London guilds' independent chartered existence meant that they were attractive destinations for individuals seeking to establish philanthropic initiatives. As trustees and managers of charitable resources, guilds had an additional element to their activities that came to predominate in the 19<sup>th</sup> and 20<sup>th</sup> centuries. We need therefore to be careful to distinguish between guilds' distribution of charitable funds that were supplied by others and any *mutual* benefits that they provided to members in need. Here, as is obvious, I regard mutual insurance as being, by definition, funded collectively, although we do not need to define restrictively the mechanism by which funds were raised.

The second question of the link between guild behaviour and mutual insurance is harder to pin down. In the English context, it forces us to consider a set of relatively poorly understood organisations for mutual support that emerged in the 17<sup>th</sup> and 18<sup>th</sup> centuries. The prime case for a guild connection is in the form of journeymen's box clubs. But friendly societies also had other roots as we will see. The nature of the relationship needs also to be specified: is it sufficient that guilds and insurance systems shared some common aims, such as alleviating need? Or should we expect a more precise connection, for example a common mechanism, such as entitlements to assistance in specific circumstances, through which such aims could be pursued? I will argue for the latter in this chapter.

# B. Guilds and mutual insurance

It is important to begin any discussion of English guilds and mutual insurance by making explicit a fundamental distinction between charity and insurance that is easily lost in the search for institutional ancestry. Many guilds engaged in charitable works. Often some of the beneficiaries were their own members. Charity was also a central element of the mixed economy of welfare.<sup>12</sup> However, guild members had no *right* to demand relief from charitable funds. The guild's officials who distributed it would have accepted no constraint – whether based on the length of membership or the maintenance of contributions to any collective funds – on their judgement about who should be a recipient. Longevity and participation did surely matter in guild decision making over pensions and relief, but they were elements of a compelling argument for assistance, not the basis of an individual's rights.

Whether mutual or not, insurance, I would suggest, implies a clear *quid pro quo*. It is only discretionary to the extent that the insurer is able to question whether a claimant meets a set of mutually recognised terms under which disbursements should be made. Contributions are tied to the accumulation of rights. And benefits are pre-defined, either relatively or absolutely, and depersonalised. The question, then, is the extent to which guild membership carried with it rights to some form of insurance, as was seen in early unions or journeymen's associations.

Insurance, if it existed, should have left several types of traces: regulations about contributions and entitlements; petitions and disputes over rights; financial records of capital stocks and payments; and the paperwork from city or state responses to crises and collapses of funds. In his study of Dutch guilds, this is the material that van Leeuwen was able to examine. From it, he could identify participation rates, benefit levels and mechanisms to deal with moral hazard and adverse selection. If English guilds offered mutual insurance, then surely they too should possess similar signs among their records.

Simply put, they do not. We can demonstrate this absence in two ways. First, by exploring the ordinances (rules) that guilds wrote for themselves. Second, by looking at their financial and administrative records, to identify what they did in practice.

<sup>&</sup>lt;sup>12</sup> This distinction is obviously not relevant to estimates of the overall scale of relief, as in *Bas van Bavel* and *Auke Rijpma*, How important were formalized charity and social spending before the rise of the welfare state? A long-run analysis of selected Western European cases, 1400–1850, (2016) 69 The Economic History Review, 159–187, 161.

The rules of early modern English guilds survive in relatively large numbers. Under English law, guilds had to have their ordinances approved by legal officials. For independent guilds that operated under a charter from the Crown, this meant having ordinances signed off by some of the country's senior judges and crown officials. For guilds operating under license of a town or city, the local government had to accept their rules at a meeting of its governing body, which usually possessed the power to pass regulations under its own charter from the crown. One consequence of this vetting procedure is that ordinances survive in guild, city and state archives.

In order to assess the degree to which mutual insurance mechanisms were written into guild rules I surveyed a cross section of ordinances for London and provincial guilds. For London, I evaluated 38 sets of ordinances drawn up by 21 guilds (see Appendix). Six sets of rules are from the 15<sup>th</sup> century, ten from the 16<sup>th</sup>, sixteen are from the 17<sup>th</sup> and six from the 18<sup>th</sup> century. The guilds range from the largest and wealthiest mercantile bodies, such as the merchant taylors and grocers, to smaller craft groupings, such as the curriers, founders and horners. They include some of the oldest and most durable, such as the bakers, and some 'new' guilds that were formed in the 17<sup>th</sup> century, such as the gold and silver wire drawers and framework knitters.

For provincial guilds, I reviewed a smaller sample covering six guilds from four towns and cities.<sup>13</sup> The locations that this modest survey covers include important expanding cities, such as Bristol and Newcastle, as well as smaller and more stable communities, such as Shrewsbury and Salisbury. Most ordinances survive from the 17<sup>th</sup> and early 18<sup>th</sup> centuries.

The main conclusion from this exercise is simple: rules that provide for any element of mutual insurance are conspicuous by their absence. English guilds did not create formal systems for the mutual insurance of their membership. However, there were two partial exceptions to this rule. These show that some form of more organised contribution to relief was not unthinkable.

First, the London butchers' company in 1685 added an ordinance requiring that everyone to pay towards the relief and maintenance of the guilds' 'poor wid-

<sup>&</sup>lt;sup>13</sup> Newcastle upon Tyne Coopers' Guild (1674), Newcastle and Tyne Archives, GU CO/2/2 (1662), https://www.dur.ac.uk/resources/imems/Cities/Governing/Governing-OrdinancesoftheNewcastlecoopers.pdf (accessed 29.11.2017); Shrewsbury Glovers Guild (1614), Shropshire Archives, Shrewsbury, SBA, 6001/4275; Shrewsbury Tailors' Guild (1610), SRS 6001/5837; Shrewsbury Tanners' Guild (1640), SRS 6001/5837; Salisbury Merchant Guild (1675), in: *Charles Haskins*, The Ancient Trade Guilds and Companies of Salisbury (1912), 52–54; Bristol Soapmakers (c. 1720), in: *Harold Matthews*, Proceedings Minutes And Enrolments Of The Company Of Soapmakers, 1562–1642 (1940), 225–240.

ows ... & other poore members fallen to decay'. Members of the livery (the senior members of the guild) were to pay 6d every quarter day, while the yeomanry (ordinary freemen) were to pay 3d. This is a solitary instance of formalising welfare contributions among guild rules. The sums involved were relatively small: to set them in context, these contributions were only twice the size of the charges that members were required to contribute to the guild's barge, used in processions on the Thames.<sup>14</sup> More important is that the rule is closer in nature to the English poor law than insurance: the Butchers essentially imposed a tax on their members. They did not create a fund. They wrote no rules on eligibility or access that gave rights to relief to their members.

Second, around 70 years previously, the London merchant taylors' company wrote into their ordinances a rule setting out the process for admission to a place among the company's almsmen. The company owned almshouses containing a set number of rooms which were offered to members who had 'fallen into Poverty, so it bee not through Ryott, wanton or lavish Expences, his owne negligence or other misdemeanure' as they became available. Freemen qualified if they had made full contributions to the charges facing the guild. Alongside a place in the almshouse, these company paupers were to receive 26s a quarter, a share of coals left under legacies by members and the cost of their burial - at which the Master and Wardens were to appear. Almsmen were to appear at service every week, and drunkards, those 'of unchast life' and any who married could be displaced.<sup>15</sup> Access to housing, fuel and a pension amounts to a substantial element of support for those in need. However, this provision was tightly rationed by the number of places in the almshouses. The almshouses were not themselves constructed by the guild from its collective resources, but were founded through charitable legacies from wealthy members. In short, this rule was created to define the terms of access to an important set of philanthropic resources managed by the guild, not to provide a mechanism to distribute mutual resources.

These two metropolitan examples illustrate that guilds had the organisational capacity and concern for members' welfare that might have motivated them to establish a mutual insurance system. They also possessed the instinct for bureaucratic regulation that would have led to such systems being articulated in their regulations. In the case of England's guilds, it strongly suggests that the absence of evidence is, at least in the case of mutual insurance, evidence of absence.

Still, rules are not reality, as a generation or more of guild historians have repeatedly noted. It may be that we are not seeing rules for mutual insurance

<sup>&</sup>lt;sup>14</sup> Guildhall Library, MS 06460 (1.10.1685). This had disappeared by the time of the 1752 ordinances (Guildhall Library, MS 06463).

<sup>&</sup>lt;sup>15</sup> C.M. Clode, Memorials of the Guild of Merchant Taylors of the Fraternity of St. John the Baptist in the City of London (1875), 207 f. See *Matthew Davies* and *Ann Saunders*, The History of the Merchant Taylors' Company (2004).

within guild ordinances for a reason. Perhaps guilds operated mutual insurance systems in parallel with their legally defined rights and responsibilities. Perhaps they deliberately kept the rules for these systems outside their ordinances. It is hard to imagine why this should be so, given the importance of regulation in maintaining the credibility of mutual schemes. Insurance and mutual provision involves contracts that are necessarily incomplete and contributions and benefits that are separated by substantial periods of time. Rules are useful devices in such situations. Yet the possibility exists.

To explore whether English guilds were providing mutual insurance in practice, even if this was not in their rules, I surveyed the records of a selection of guilds, hunting for any traces of mutual insurance. For London, I worked through three-year long samples of the main governing Court records for the clothworkers', the pewterers', the carpenters' and the apothecaries' guilds.<sup>16</sup> Wherever possible, I reviewed a sequence of periods at intervals a century apart from the 16<sup>th</sup> to the 18th centuries in order to identify any changes over time. These guilds offer a broad range of occupations and political positions. The clothworkers was one of the 'Great Twelve' guilds that contained the governors of the city and included both rich merchants and modest artisans in its membership. On the other hand, the pewterers, carpenters and apothecaries were smaller, less powerful but potentially more cohesive organizations with artisanal and middling sort members. For provincial guilds, I examined the records of the Newcastle's barber surgeons,<sup>17</sup> Shrewsbury's tailors<sup>18</sup> and Bristol's soapmakers. These too form a deliberately heterogeneous sample of guilds, with a mix of types of work, wealth and geography. If guilds were often acting as insurers, we would anticipate identifying at least some sign of this in the papers and records of some of these seven guilds.

<sup>&</sup>lt;sup>16</sup> Clothworkers: The Clothworkers' Company Archive, CL/B/1/3 (1581–1583), CL/B/1/10, 536–606 (1680–1682), CL/B/1/15, 45–67 (1780–1782). Pewterers: Wardens Accounts, Guildhall Library, MS 7086/3 (1581–1582), MS 22188/1 (1685–1686), MS 22188/2 (1686–1687), MS 22188/79 (1783–1784), MS 22188/80 (1784–1785); Court Minutes, MS 07090/3 (1581–1583), MS 07090/7 (1681–1683), MS 07090/11 (1783–1785). Carpenters: *Bower Marsh* (ed.), Records of the Worshipful Company of Carpenters, vol. 4: Wardens account book 1546–1571 (1916); *Bower Marsh* and *John Ainsworth* (ed.), Records of the Worshipful Company of Carpenters, vol. 5: Wardens account book 1571–1591 (1937); Guildhall Library, MS 4329/3 (1680–1683). Apothecaries: Guildhall Library, MS 8200/1 (1630–1633), MS 8200/6 (1730–1733), MS 4329/3.

<sup>&</sup>lt;sup>17</sup> Dennis Embleton, The incorporated company of barber-surgeons and wax and tallow-chandlers of Newcastle-upon-Tyne, (1892) 15 Archaeologia Aeliana 228–269; The Ancient Ordinary of the Barber-Surgeons of York, A.D., 1486, as revised and augmented A.D., 1592, in: *Frederick Furnivall* and *Percy Furnivall* (eds.), The Anatomie of The Bodie of Man (1888), 269–288.

<sup>&</sup>lt;sup>18</sup> Shrewsbury Weavers' Records: Shropshire Archives, SBR 6001/3359 (1580–1609), SBR 6001/3360, 1–15r, 110–119v, 175r–184 (1609–1614, 1664–1673, 1725–1758).

Guild's records are less simple to use than ordinances. Most survive in the form of turgid Minute Books kept by clerks during the meetings of its governing body – usually styled the 'Court of Assistants' – in which significant items of business were recorded for posterity. These Minute Books vary greatly in the level of detail they contain. However, they have a strong bias towards including records of events that could affect the future of the guild. For this reason, financial and membership matters, such as the admissions of apprentices and freemen, usually dominate, as they do in the financial records that are the guilds other main series of primary sources. Insurance, if it existed, would surely fall into the category of events that we would expect to appear on these pages, given that it touched on both these categories. Yet there is no sign of insurance or mutual protection within the pages of these guilds' Court Minute Books.

When we turn to guilds' financial records, we find the same. They list charitable disbursements, alms and gifts, but never mention payments made under a mutual or insurance system. Perhaps the most compelling evidence of this comes from the way in which guild membership dues operated in this period. Guilds expected to receive regular payments from their members, usually styled quarterage. These were not large sums, often a few pence to be paid every three months. If any aspect of these guild's activities was to be adapted into a de facto mutual insurance scheme it would be quarterage, as it offered the revenue stream required to fund benefits. If this were to happen, then the incentive for guild members to pay their dues would be transformed, with the right to benefits tied to their maintenance of regular contributions – a universal requirement among early mutual insurance systems. This does not seem to have been the case. In fact, it is clear that in many guilds contributions to quarterage were widely neglected. For example, the drapers were struggling in the 1640s to collect quarterage, with many of the poorer members ceasing to pay, and contributions restricted to those who were binding or freeing apprentices - paying up one's debt to the guild was often a condition for an apprentice being registered.<sup>19</sup> This kind of behaviour is the opposite of the effect we might expect to see if contributions were linked to the right to claim benefits of some kind.

The negative findings of our search for signs of mutual protection in the business records of English guilds echo the absence of rules for its provision within their ordinances. England's craft guilds seem not to have provided mechanisms for mutual insurance in the  $16^{\text{th}}$  to  $18^{\text{th}}$  centuries.

English guilds were not ignoring other aspects of mutuality. They feasted and processed, built halls to house their discussions and hold their records and possessions, and gathered the paraphernalia to foster collective identity. They did

<sup>&</sup>lt;sup>19</sup> Arthur Johnson, The History of the Worshipful Company of the Drapers of London, vol. 3 (1914), 194 f.

not neglect other aspects of the moments of stress that mutual insurance would later help resolve. In particular, a number of guilds came together to honour their members at their burials. The London founders' guild expected its members to attend the burials of liverymen. The London butchers' guild similarly favoured liverymen, ordering that when any liveryman died, the master, wardens and other liverymen were to attend the corpse.<sup>20</sup> The London brewers in the early 17<sup>th</sup> century list money received at the burial of the dead in their accounts.<sup>21</sup> We could go on, but the point is clear: mutuality and solidarity were not missing from English guilds, just mutual insurance.

There was no reason for English guilds not to offer insurance. Many occupational organisations have done so, including trade unions. In the 18<sup>th</sup> century, Malcolm Chase concluded that "'Trade Union" and "Sick Club" represented the two ends of an organizational continuity which cannot be easily divided'.<sup>22</sup> Fire insurance was often organised on a mutual <u>basis</u> in late 17<sup>th</sup>-century London, and many of the founders of early firms had ties to the city's guilds.<sup>23</sup> In 1698, the London mercers' company, one of the most prominent of London's guilds, even undertook the management of a reversionary annuity scheme designed to assist the widows and orphans of clergymen that Geoffrey Clark categorises among the early forms of life insurance. This experiment was to end badly, with the guild eventually driven into bankruptcy in 1748 by the burden of paying out.<sup>24</sup> As noteworthy, however, is that the participants in the scheme were largely clergy, medical practitioners and legal personnel. This was not an innovation intended for the guilds' own membership.<sup>25</sup> Guilds existed cheek by jowl with mutual insurance. Yet they refrained from it themselves.

There is an unavoidable note of uncertainty about this conclusion, given the chance that we may be missing evidence of mutual protection because of the constraints on the historical sources that remain available to us today. Most of the evidence that survives concerns the doings of the main guild; it is this that we have surveyed above. But organisations of journeymen and small masters – commonly known as the yeomanry – also existed. Indeed, George Unwin (1870–1925) famously suggested that tensions between the yeomanry and the guild

<sup>&</sup>lt;sup>20</sup> Guy Pearce, The History of the Butchers' Company (1929), 238.

<sup>&</sup>lt;sup>21</sup> Guildhall Library, MS 542/6 (1618).

<sup>&</sup>lt;sup>22</sup> Malcolm Chase, Early Trade Unionism: Fraternity, skill and the politics of labour (2000), 22. See also *C.R. Dobson*, Masters and Journeymen: A prehistory of industrial relations, 1717–1800 (1980), 45 f; *John Rule*, The Experience of Labour in eighteenth-century Industry (1981), 150 f., 180 f.

<sup>&</sup>lt;sup>23</sup> *Pearson* (n. 8), 62–64; *idem*, Mutuality tested: The Rise and Fall of Mutual Fire Insurance Offices in Eighteenth-Century London, (2002) 44 Business History 1–28.

<sup>&</sup>lt;sup>24</sup> Clark (n. 8), 134–144.

<sup>&</sup>lt;sup>25</sup> Clark (n. 8), 162–164.

were one of the major dynamics of this period.<sup>26</sup> We know little of what services yeomanry organisations provided to their members, even when we are aware of their existence. These organisations tended to exist in larger guilds, such as the clothworkers, merchant taylors, drapers and bakers. However, their records no longer exist and we only know of the organisation through references to their accounts being examined by the guild.<sup>27</sup> Tantalisingly, the yeomanry of the bakers was granted a set of rights by the guild in 1538 that included a chest, implying the right to hold stock and documents of their own.<sup>28</sup> Yet if they did provide mutual welfare, this was not to appear among the many sources of controversy between the journeymen and the guild in the 1620s, which instead turned on bakers employing outside journeymen to cut wages. Similarly, the clothworkers' yeomanry were protesting against their company's failure to suppress workers from other trades entering clothfinishing, while the merchant taylors' yeomanry complained against unfree tailors in the 1670s.<sup>29</sup> Problems with mutual insurance did not number among their grievances. Moreover, yeomanry organisations generally disappeared – or were abolished – during the 17<sup>th</sup> century, weakening any possible link between their activities and the emergence of later provision in the form of friendly societies.

# C. Guilds and charity

The limited signs of any engagement with mutual insurance among early modern English craft guilds needs to be set against the very significant volumes of charitable activity that was collectively provided by London's guilds and, to a lesser extent, by their provincial brethren.

The volume of guild charity grew over the 16<sup>th</sup> to 18<sup>th</sup> century. As Ian Archer has charted, the first half of the 17<sup>th</sup> century saw a peak in charity, followed by a collapse after the Great Fire of 1666, while destroyed property was restored.<sup>30</sup> The 18<sup>th</sup> century saw charity growing again, following this period of retrenchment. Indeed, disasters aside, gifts tended to accumulate over time as they were usually given in the form of money, stock or property from which the interest

- <sup>27</sup> The Clothworkers' Company Archive, CL/B/1/10, 537 (1680).
- <sup>28</sup> Guildhall Library, MS 5117/1 (5.12.1538).

<sup>&</sup>lt;sup>26</sup> George Unwin, The Gilds and Companies of London (1908).

<sup>&</sup>lt;sup>29</sup> Guildhall Library, MS 5195; GL, MS 5117/4, 60v–61v (31.7.1623); *Thomas Girtin*, Golden Ram: A Narrative History of the Clothworkers' Company (1958), 112 f.; *Davies* and *Saunders* (n. 15), 220.

<sup>&</sup>lt;sup>30</sup> *Ian Archer*, The Charity of Early Modern Londoners, (2002) 12 Transactions of the Royal Historical Society 223–244. See also *Steve Rappaport*, Worlds within worlds: structures of life in sixteenth-century London (1989), 195–198.

was to be expended, but not the capital.<sup>31</sup> As guilds' other expenses on regulation and litigation dwindled, a larger share remained available for distribution, with much funding devoted to maintaining almshouses to lodge dependent poor, paying regular pensions to nominated paupers and more limited sums distributed in ad hoc general doles or disbursements. The forms of guild charity, in short, parallel those taken by public and private provision in England and elsewhere in Europe.

If we compare the activities of the London clothworkers' company, one of the city's larger and wealthiest guilds, over three centuries we can discern the outlines of this shift. In 1581/1582, the company recorded only three charitable distributions. The first occurred on 29 August when gowns, shirts, smocks and shoes were given to twelve poor men and twelve poor women (of whom six were described as widows) under the terms of William Lamb's bequest, a legacy agreed 13 years earlier that also funded four sermons a year at the church of St. James in the Wall. Lamb did not specify whether the recipients of clothing were to be members of the guild, just that they were to be 'impotent and lame' - and to attend the four sermons.<sup>32</sup> Many of the recipients bore common names, but five of the twelve had names that do not appear in the list of freemen entering the guild since 1545, suggesting that charity and membership were not tightly linked in this case.<sup>33</sup> The second was a similarly indiscriminate gift of £4 to the poor of the parish of St. Sepulchre on 13 December.<sup>34</sup> Finally, the third was the gift of an annual pension of £6 13s 4d made 'To Philip Bolde for his greate povertie and necessitie', which was made at the insistence of Sir Rowland Haywarde, who was a leading city merchant, former Lord Mayor and Alderman of the city, Member of Parliament and one of the guild's most powerful members.<sup>35</sup> Why Bold deserved such a pension is unclear, but he does not appear to have been one of the guild's freemen.

The growth of the scale and inward-orientation of guild charity can be seen if we contrast this with the guild's activities a century later. By 1680/1681, Lamb's charity had been joined with other clothing funds from Midlemore and Lute.<sup>36</sup> In

<sup>&</sup>lt;sup>31</sup> The cumulative impact of charity in England is discussed in *Wilbur Jordan*, Philanthropy in England 1480–1660. A Study of the Changing Pattern of English Social Aspirations (1959); *John Hadwin*, Deflating philanthropy, (1978) 31 Economic History Review 105–117.

<sup>&</sup>lt;sup>32</sup> The Clothworkers' Company Archive, CL/B/1/3 (1581–1605), f. 2; *City of London Livery Companies Commission*, Report, vol.4 (1884), 572–599.

<sup>&</sup>lt;sup>33</sup> Livery Companies Commission (n. 32), 572–599.

<sup>&</sup>lt;sup>34</sup> The Clothworkers' Company Archive, CL/B/1/3, 2v.

<sup>&</sup>lt;sup>35</sup> *P.W. Hasler* (ed.), The History of Parliament: the House of Commons 1558–1603 (1981), 'Rowland Hayward'.

<sup>&</sup>lt;sup>36</sup> The Clothworkers' Company Archive, CL/B/1/10, 557; *Livery Companies Commission* (n. 32), 572–599.

addition, John Heath had left a legacy of £1,000 in 1635 that funded a sermon and clothing, shoes and stockings for 30 poor men and women. Heath, unlike Lamb, favoured his fellow freemen: 26 of the 30 were to be freemen or freemen's widows, and the other four were to be from the parish in which he was buried.<sup>37</sup> In addition, the company managed almshouses in Whitefriars and Islington, which they used to support poor members, such as Symon White a poor artisan clothworker, who was given a place in the Islington almshouse on 4 May 1680 'for his good behaviour'.<sup>38</sup> John Frewen, the son of another freeman, Ambrose Frewen, was given 20s on 30 November 1680, 'being very sick and weeke [sic] and poore', although the guild noted that this should not be a precedent.<sup>39</sup>

In 1680, the experience of Jane, the widow of Edward Hane, who was given £5, having been left 'in a very poor and miserable condition', points to an interesting aspect of the development in guild charity. Her large payment (equivalent to two months' wages for a building labourer) reflected a shift in company thinking on members' contributions, for the payment was justified by a note recording that her 'Husband in his life time had not received back his livery money'. Livery money was the fee that freemen paid on promotion into the 'livery' of the guild, a tier of well-to-do members with additional rights and status, including the gowns that gave them their name and the privilege of voting for London's Members of Parliament. In 1697, the government of London was to limit promotion to the livery in the largest guilds to those individuals who were worth at least £1,000. To fall from this level of wealth to poverty implies that Jane Hane was the victim of a catastrophic transformation in her fortunes. And in such circumstances, the guild had now started to treat livery fines as a deposit that could be recovered by members who fell on hard times. The clothworkers are not alone in this. The merchant taylors, at least, did the same, despite making an order against this in 1680, when they cut the livery fine from £30 to £20, which specified that livery fees needed to be paid 'without expectation of any of the said Twenty pounds is to be returned to any person whatsoever in case of misfortune or miscarriage in the world'.<sup>40</sup> There is perhaps an element of insurance here, albeit a modest one.

If we move forward another century, the trend towards focusing charity on guild members had continued. The sums spent on the distressed poor of the guild

<sup>&</sup>lt;sup>37</sup> The Clothworkers' Company Archive, CL/B/1/10, 588; *Livery Companies Commission* (n. 32), 572–599.

<sup>&</sup>lt;sup>38</sup> The Clothworkers' Company Archive, CL/B/1/10, 541. On almshouses see *Nigel Goose*, Accommodating the elderly poor: almshouses and the mixed economy of welfare in England in the second millennium, (2014) 62 Scandinavian Economic History Review 33–57.

 $<sup>^{39}</sup>$  The Clothworkers' Company Archive, CL/B/1/10, 556. Frewen senior had been freed in 1647.

<sup>&</sup>lt;sup>40</sup> Guildhall Library, MS 34010/10, 74, 82.

by the later 18<sup>th</sup> century had grown to more than £160 a year. Of the 40 named recipients of aid, 23 were the widows of freemen, three were freemen, one was a liveryman. The remaining 13 (mostly women) were probably not linked, but were nominated for pensions by someone within the guild.

We can see much the same trajectory in the London pewterers' company. In 1581, they relieved one sick man in August and distributed charity in December. A century later in 1681, the year began with the Court giving 10s to William Mabbot 'being sick'. In March they distributed 20s among the poor. In June the court received petitions from Thomas Williams, widow Johnson, Thomas Cooper and Peter Brothersby for relief. In response, the Warden was ordered to give 10s to widow Johnson from Colonel Jackson's gift, and 5s to Brothersby and Cooper. That month, a further 2s 6d went to Thomas Curtis senior and the widows Vernon and Kendall, while 5s went to Robert Weely. The poor box was distributed in September, at which time it contained £3 7s 8d. Finally, that December another £2 5s 0d was given to the poor. Moving forward another century, in 1780 poor distribution had become more organised, with payments from legacies allocated to various recipients. Indeed, in that year the resources available to the guild grew substantially, with another £600 left by John Jones to provide for nine poor men and nine poor women of the company, £100 left by Mr. Norfolk to be invested to support eight poor of the company, and an annuity of £30 given by Thomas Swanson for the company's poor. Aside from these long-term charitable funds, the poor box remained an active system, with almost 50 poor men and women receiving 2s 6d each in September.

Not all charity was confined to the guild's members. Guild almshouses accepted other paupers. Funding was given to distressed Huguenots who were now in England in the 1680s, while in the 1780s £400 was sent to relieve those suffering in Jamaica, St. Vincent, Barbados and Dominica.<sup>41</sup> Guilds managed substantial charitable bequests that benefited outsiders, including many schools across the country. Guilds were intertwined with charity in other ways. Half of the fines collected by the Newcastle coopers' for non-members using their trade in the town were to be paid to the charity house for the relief of poor children.<sup>42</sup>

In summary, guild charity in London was large and growing over the 16<sup>th</sup> to 18<sup>th</sup> century, providing a significant source of support to guild members that was rooted in inter-generational mutuality. Legacies from past members provided an increasingly generous cushion for those within the guild who fell into poverty. Charity that had once been broadly focused on the needy of the city was now

<sup>&</sup>lt;sup>41</sup> Guildhall Library, MS 34010/10, 558 f., 573. The company also distributed small funds from a poor box, but we cannot tell if the recipients were connected to the guild or not. The grocers made a similar contribution to Jamaica and Barbados: Guildhall Library, MS 11588/8, 48.

<sup>&</sup>lt;sup>42</sup> Newcastle and Tyne Archives, GU CO/2/2.

more focused on those with a direct tie to the guild. Philanthropy thus potentially stood in for more formalised forms of mutuality in this specific, urban and middling context.

# D. Guilds and friendly societies

How can we explain the history of English friendly societies – exemplars of mutual protection – in light of the inactivity of the guilds? This is a pressing issue because friendly societies offer a type of mutual insurance that has often been identified as a successor to earlier guilds. They are the obvious candidate by which guilds and insurance can be linked. Friendly societies collected regular payments from members and offered a set of predictable benefits, such as payments during sickness, old-age or disability, and relief for widows and children in return.<sup>43</sup>

The early history of friendly societies is not well understood, in part because of the loss of records, in part because adopting a patina of antiquity was itself an appealing strategy to societies seeking to convince members of their durability.<sup>44</sup> However, the broad pattern appears to be as follows. A few societies emerged in the 17<sup>th</sup> century, and in the later 18<sup>th</sup> century they grew enormously in number and membership. A very large number were founded at the time a bill was passed to encourage and regulate friendly societies in 1793, with the aim of reducing demand for poor relief by giving greater security to the societies' funds.<sup>45</sup> In towns and industry, friendly societies might be organised around occupational identities, as guilds had been, such as the Benevolent Society of Coachmakers (est. 1816), although many were structured on other models.<sup>46</sup> By 1801, Sir Frederick Eden estimated that membership was in the order of 648,000, while the Poor Law Return of 1803 contained reports of a total of 704,000 members in 9,672 societies.<sup>47</sup> Nearly a century later, in 1870, membership was thought to have exceeded four million people, with more than eleven million pounds in

<sup>&</sup>lt;sup>43</sup> Susannah Ottaway, The Decline of Life: Old Age in Eighteenth-Century England (2008), 58, 78 f.

<sup>&</sup>lt;sup>44</sup> *Peter Gosden*, Self-help: voluntary associations in 19<sup>th</sup> century Britain (1974), 3.

<sup>&</sup>lt;sup>45</sup> Ottaway (n. 43), 77.

<sup>&</sup>lt;sup>46</sup> *Iorwerth Prothero*, Artisans and Politics in Early Nineteenth-Century London: John Gast and his Times (1979), 36.

<sup>&</sup>lt;sup>47</sup> *Peter Gosden*, The Friendly Societies in England, 1815–1875 (1961), 5. See also *Martin Gorsky*, The growth and distribution of English friendly Societies in the early nineteenth century, (1998) 51 Economic History Review 489–511.

funds.<sup>48</sup> At this level, more than half of adult males in Britain belonged to a society.

Explanations for the growth of friendly societies over the 18<sup>th</sup> and 19<sup>th</sup> centuries vary. The expansion of industrial employment, the needs of the ballooning cohorts of industrial workers, a shift from paternalism to individual responsibility and the formalisation of trade societies have all been cited.<sup>49</sup> Susannah Ottaway suggests there was a growing cultural recognition in the 18<sup>th</sup> century of an 'age-based need for formal assistance' outside the poor law alongside a culture of self-help.<sup>50</sup> There is little chance of disentangling these different explanations. We can, however, note that most appear to be pointing to developments that occurred after, or towards the end of, the period in which guilds were most visible in English society and economy. Were friendly societies perhaps the offspring or a substitute for England's dwindling guilds?

That the pattern of friendly societies was derived from earlier guilds has been widely asserted. No less than the secretary to the Royal Commission on Friendly Societies, John Malcolm Ludlow (1821–1911), wrote in 1873 that: 'I feel convinced that there is no historical gap between the gild of old times and the modern friendly society; that if we knew all, we could trace the actual passage from one to the other'.<sup>51</sup> Ludlow's argument was derived from the positive view he possessed of medieval guilds: these were, it is important to note, pre-reformation guilds and confraternities that he had in mind. It was these which he considered to have essentially the same spirit and motive force as the friendly societies, to the extent that he claimed that the aims of the 1793 Act for regulating Friendly Societies were 'all included in those commonly aimed at by the old gilds'.<sup>52</sup> More recently, historians have continued to suggest variations on this theme. Simon

<sup>&</sup>lt;sup>48</sup> Gosden (n. 47), 14; this contemporary estimate attempts to account for societies that did not report to the registrar. Reporting societies contained around 1.4 million members. See also *James C. Riley*, Sick, not Dead: The Health of the British Workingmen during the Mortality Decline (1997), 28-30

<sup>&</sup>lt;sup>49</sup> Gosden (n. 47), 2; Simon Cordery, British Friendly Societies, 1750–1914 (2003), 1; David Neave, Friendly Societies in Great Britain, in: Van der Linden (n. 2), 41–64, 47 f.; Prothero (n. 46), 35 f.

<sup>&</sup>lt;sup>50</sup> Ottaway (n. 43), 13, 75.

<sup>&</sup>lt;sup>51</sup> John Malcolm Ludlow, Gilds and Friendly Societies, (1873) 21 The Contemporary Review 737. See also Gosden (n. 47), 1 f.; Dermot Morrah, A History of Industrial Life Assurance (1955), 11–18; Daniel Weinbren, The Oddfellows, 1810–2010: 200 years of making friends and helping people (2010), 1.

<sup>&</sup>lt;sup>52</sup> Ludlow (n. 51), 744. Similar views appear in other late 19<sup>th</sup>-century studies, see Cordery (n. 49), 17.

Cordery, for example, suggests that societies emerged in order to 'replace' reliance upon guilds and customary assistance.53 Echoing Ludlow, he assumes that friendly societies were taking on some of the services that guilds had provided, and that they 'copied guild models'.54 Identifying shared aims (collective selfhelp), a shared culture (of collective assembly) and shared functions (supporting members unable to work through disaster or age, honouring the dead, assisting the needy), Daniel Weinbren makes the same claim: 'medieval and early-modern religious and craft guilds can be seen as the parents of both Friendly Societies and charities'.55

Certainly, 19th-century friendly societies appear to have believed they were adopting guild characteristics in the mock-Tudor rituals and paraphernalia they adopted to strengthen mutuality via processions, feasts and ceremony. Whether seen as the offspring or substitutes, societies appear in this literature as the functional heirs of guilds.

Evidence for any direct connection between friendly societies and guilds is negligible, however. The earliest known friendly societies date from the late 17th century. In England, the Friendly Benefit Society of Bethnal Green, based at the Norfolk Arms in Bethnal Green, claimed to have been established in 1687 and survived in 1883 with 61 members and £1,236 in funds. The next oldest surviving society dated from 1703 (the Norman Friendly Society, also in London, on St. Peter Street, Hackney Road).<sup>56</sup> But only another 73 of the societies then extant pre-dated 1780, and none had any identifiable link to a craft or trade guild. In fact, the great majority of older societies (70%) had been founded a few decades, not centuries, before, with most established between 1761 and 1780. Several sea towns in Scotland had box clubs that did date from the early 17th century. These took the form of common funds to pay for sickness, widows, orphans and so on, and they were funded by head taxes on sailings or the profits of voyages.<sup>57</sup> Another early source of friendly societies lay in the Huguenot immigrants who arrived after the Revocation of the Edict of Nantes in 1685.58 Clearly, at least some

<sup>&</sup>lt;sup>53</sup> Cordery (n. 49), 13. See also Neave (n. 49), 46; Antony Black, Guilds and Civil Society in European Political Thought from the Twelfth Century to the Present (1984), 174, 176; Dorothy George, London Life in the Eighteenth Century (1964), 302.

<sup>&</sup>lt;sup>54</sup> Cordery (n. 49), 14–20, 17; Weinbren (n. 51), 38 f.

<sup>&</sup>lt;sup>55</sup> Daniel Weinbren, Supporting self-help: charity, mutuality and reciprocity in nineteenth-century Britain, in: Bernard Harris and Paul Brigden (eds.), Charity and Mutual Aid in Europe and North America since 1800 (2007), 67-88, 68.

<sup>&</sup>lt;sup>56</sup> Annual Report of the Chief Registrar of Friendly Societies, vol. 67 (1883), 9. The oldest surviving Scottish Friendly Society in 1883 dated from 1679 in Lithlingow: ibid., 14. <sup>57</sup> Gosden (n. 44), 6.

<sup>&</sup>lt;sup>58</sup> Gosden (n. 44), 6 f. The Norman Club was one consequence of this.

early friendly societies were active in the same period in which craft guilds remained indisputably alive. Yet was there more than chronological propinquity to their relationship?

In fact, contrary to Ludlow, Cordery and other historians' beliefs, early friendly societies were markedly different from craft guilds in several important ways. Where English guilds were primarily urban, friendly societies encompassed rural communities, small villages and towns. Where guilds were in essence associations of employers, friendly societies incorporated labourers and poor artisans; they funded tramping journeymen not resident masters.<sup>59</sup> Where guilds were formed by those able to win the support of town governors to support and enforce their powers over an economic sector, early friendly societies arose among marginal groups - migrants, sailors, suburban workers - whose access to formal systems of welfare may well have been compromised by a lack of settlement or religious differences. Even the geography of friendly societies was markedly different to the distribution of guilds, in being concentrated in the industrial North West. By the 1880s, the largest concentration of societies (17% of the total) was in Lancashire; the next largest density was in neighbouring Yorkshire.<sup>60</sup> These were counties with relatively few incorporated towns and thus, we can infer, few guilds.

What then of the functional similarities between guilds and societies? This is a somewhat abstract test of the relationship, in that many of the mechanisms by which organisations reinforce cohesion are relatively generic and exist across a wide range of societies and periods. That guilds and societies behaved alike in some regards should be unsurprising to us. Even setting aside that caveat, the parallel here seems weak. As we saw earlier, the density of services provided to the poor and desperate by early modern guilds was relatively thin. Recipients of charitable relief were largely selected by the discretion of guild elites. Even the degree to which early modern guilds anticipated the broader conviviality of 19<sup>th</sup> century societies is questionable: in 17<sup>th</sup>-century London, feasting and processions tended to be the preserve of the governing elite of guilds, not the everyday freeman master.

The root cause of this mistaken identification between guilds and friendly societies appears to be a vagueness about the distinction between philanthropy and insurance. This is evident, for example, in Robert Leeson's study of tramping, which elides any difference between the medieval guilds provision for 'the poor, the sick and the aged' and the box clubs and friendly societies of the late 17<sup>th</sup> and

<sup>&</sup>lt;sup>59</sup> Edward Palmer Thompson, The Making of the English Working Class (1963), 241, 421; Gosden (n. 47), 74–76; Cordery (n. 49), 24; Weinbren (n. 51), 70; Gorsky (n. 47), 493–499. Cf. on journeyman tramping Weinbren (n. 55), 70, where he suggests guilds <u>diddo</u> fund tramping.

<sup>&</sup>lt;sup>60</sup> Annual Report (n. 56), 17

18<sup>th</sup> centuries. Leeson suggests that their emergence was a response to masters retreating from supporting poor working members, ignoring the key difference between the two forms of organisation – let alone the lack of any evidence of a retreat from charity on the part of the guilds, which were, if anything, engaging in more rather than less charitable provision.<sup>61</sup>

To be fair, some historians of friendly societies were clearly uncertain about what type of guild they were considering. Dermot Morrah, for example, saw the tie as a conceptual rather than an organisational one, because it was the pre-reformation guilds that he saw as the forerunners of friendly societies.<sup>62</sup> In drawing this parallel, he was on safer ground.

Medieval parish guilds, or confraternities, as they are now often styled, were largely stripped of their assets and legitimacy with the Reformation. But until then, the number and geographical distribution of confraternities was closer to that of the later friendly societies.<sup>63</sup> Moreover, some confraternities did offer support to their poor or sick members on terms that were comparable to the mutual insurance activities of Dutch guilds.<sup>64</sup> In this, they clearly differed from the provisions made by later English craft guilds. The guild of Our Lady's Nativity at Wymondham, Norfolk, offered a penny a day in relief to members who fell sick. The guild of St. Anne's in London offered an allowance, but restricted it to those with five years of membership, thus addressing adverse selection issues.<sup>65</sup> In Kingston upon Hull, all three of the confraternities for which rules survive had some form of mutual protection. In the guild of St. John the Baptist, for example, any of the members who became 'infirm, bowed, blind, dumb, deaf, maimed or sick, whether ... lasting or only temporary' were to be paid a sum of money each week, so long as they live - with their membership fees deducted if they could not afford them. They were also given 5s at Martinmas to get a garment. The other two guilds set payments at 7d and 14d a week respectively, generous amounts for that period.<sup>66</sup> Guilds in York, Lincoln and Chesterfield also made

<sup>65</sup> Rosser (n. 63), 83 f.

<sup>&</sup>lt;sup>61</sup> Robert Leeson, Travelling Brothers: The six centuries' road from craft fellowship to trade unionism (1979), 25, 77 f.

<sup>62</sup> Morrah (n. 51), 11-18.

<sup>&</sup>lt;sup>63</sup> Gervase Rosser, The Art of Solidarity in the Middle Ages: Guilds in England 1250– 1550 (2015), 50, 82–84; Virginia Bainbridge, Gilds in the Medieval Countryside: Social and religious Change in Cambridgeshire c. 1350–1558 (1996); Ken Farnhill, Guilds and the Parish Community in Late Medieval East Anglia, c. 1470–1550 (2001); David Crouch, Piety, Fraternity, and Power: Religious Gilds in Late Medieval Yorkshire, 1389– 1547 (2000).

 $<sup>^{64}</sup>$  For an overview of the scale of this contribution see *Van Bavel* and *Rijpma* (n. 12), 162–164.

<sup>&</sup>lt;sup>66</sup> Lucy Toulmin Smith (ed.), English Gilds (1870), 155–162.

some form of provision to relieve members who fell into poverty.<sup>67</sup> Certainly, even if the main purpose of confraternities was not mutual protection, a substantial number of those for which ordinances survive did envisage this as part of their work.<sup>68</sup>

In sum, there is no evidence for any direct or indirect link between the craft guilds of the 16<sup>th</sup> to 18<sup>th</sup> century and friendly societies in England. An exception to this rule may appear in future research. However, the general pattern – and with it the sharp contrast to the functions of guilds in the Netherlands – seems unassailable. Where there is a link between friendly societies and guilds it is to *medieval* guilds, or confraternities. This link takes the form of a functional parallel, not an institutional tie or some form of substitution or replacement, given the long break between the heydays of the two types of organisation. English guilds before the Reformation did, at least at times, create some forms of mutual assistance, albeit that they do not appear to have developed many, if any, of the more advanced features that would appear later. Their early-modern successors in the crafts and trades did not. The two centuries between the Reformation and the upsurge of friendly societies formed a profound break in the link of corporative behaviour and mutual insurance in English history.

# **E.** Conclusion

To conclude, English early modern craft guilds provided no mutual insurance for their members. This is a stark contrast with Dutch guilds and indicates the need to qualify Van der Linden's hypothesis about the relationship between guilds and mutual insurance. Despite the beliefs of several generations of historians and commentators, friendly societies had no direct relationship to craft guilds. Any indirect relationship is also unclear: they were not substituting for guilds, given that guilds did not provide mutual insurance; nor were they building from communities formed within guilds, at least so far as we can see. Some exceptions to this may yet turn up. But the connection of friendly society and guild appears to be an imagined heritage, not an actual bloodline, one of many legitimating echoes of the Middle Ages that were sewn into Victorian social and political origin stories.

Given that guilds in other parts of Europe did come to manage mutual insurance schemes, it seems reasonable to ask why this did not occur in England? Precursors of mutual insurance existed among pre-Reformation confraternities. Yet this left no traces in the occupationally-focused craft and trade guilds of the

<sup>&</sup>lt;sup>67</sup> Toulmin Smith (n. 66), 138, 179, 182, 165–169.

 $<sup>^{68}</sup>$  See Derek Keene, English Urban Guilds, c. 900–1300, in: Gadd and Wallis (n. 11), 3–26, 9 f.

16<sup>th</sup> to 18<sup>th</sup> century. We can do no more than speculate, but several factors may well explain this. First, the Reformation itself stripped confraternities of their property and right to exist unless they were narrowly reconceived as occupational monopolies with a focus on craft regulation.<sup>69</sup> This set the tone for England's later craft guilds, and the purity of that tone was monitored and secured through their dependency on local or national permission to operate. Simply put, English guilds would have needed both the will to act and the ability to obtain a license from some branch of the state if they were to create a mutual insurance system.

However, the Reformation and state supervision alone seem insufficient in themselves to explain the failure to reinvent mutual insurance over the subsequent centuries. England was influenced in many ways by immigrants who would have experienced mutual welfare systems in their home countries. In the 16<sup>th</sup> and 17<sup>th</sup> centuries, Dutch, Flemish and French migrants joined or cooperated with English guilds, although often under some constraints. The idea of mutual insurance surely reached English cities. So why was there no fertilization? For this, the introduction of the English poor law, with the uniquely strong ties between parish and welfare that it created, surely mattered, in offering a means to survive the worst of shocks and a clear tax-based funding system.<sup>70</sup> Guild freemen contributed - and possessed rights to - parish poor relief. Many must have been involved in its administration too. But poor relief need not drive out civil society, and as Paul Slack has convincingly shown the later 17th and 18th centuries saw an undoubted 'renaissance' in private interest and investment in public welfare in England.<sup>71</sup> Mutual insurance was a more generous lower middle-class alternative to poor relief in the Northern Netherlands. And this points us to other possible reasons, at least in London, which as the largest urban centre might have been the natural point for the creation of mutual insurance: the scale of charitable relief offered by guilds may well have attenuated the need for a mutual system. Indeed, charity seems a convincing reason for the lack of action in the 18<sup>th</sup> century, when most of London's guilds withdrew (or were driven from) economic regulation and instead served principally as the governing bodies for large charitable endowments, at least part of which was specifically dedicated to preserving the wellbeing of their memberships.

<sup>&</sup>lt;sup>69</sup> Note, however, that without a detailed history of mutual provision by confraternities, we cannot be sure about the vitality of the system at the time of the Reformation. In the Netherlands, the formalisation of guild welfare predated and bridged the Reformation: *Van Leeuwen*, Guilds (n. 3), 80-81.

<sup>&</sup>lt;sup>70</sup> After the Great Fire of 1666, parishes in London were also required to provide fire engines and equipment: *Pearson* (n. 8), 83.

<sup>&</sup>lt;sup>71</sup> *Paul Slack*, From Reformation to Improvement: Public Welfare in Early Modern England (1999), 148 f.

# Appendix: London guild ordinances

Guild	Date	Source
Bakers	1507, 1746	Guildhall Library, MS 5197A.
Bakers	1582	Guildhall Library, MS 5197.
Brewers	1406	<i>Mia Ball</i> , The worshipful company of brewers: a short history (1977), 59–61.
Brewers	1579	Guildhall Library, MS 5496.
Brewers	1639	Guildhall Library, MS 5497.
Brewers	1739	Guildhall Library, MS 5501.
Butchers	1607	Guy Pearce, History of the Butchers (1929), 201-239.
Butchers	1685	Guildhall Library, MS 6460.
Carpenters	1486/1487	<i>Edward Jupp</i> , An Historical Account of the Wor- shipful Company of Carpenters of the City of Lon- don, (2 <sup>nd</sup> edn., 1887), 346–350.
Carpenters	1607	<i>Bower Marsh</i> (ed.), Records of the Worshipful Company of Carpenters, vol. 1 (1913), 5–13.
Clothworkers	1532	<i>Thomas Girtin</i> , Golden Ram: A Narrative History of the Clothworkers Company (1958), Appendix A.
Clothworkers	1587	The ordinances of the Clothworkers company, to- gether with those of the ancient guilds of Fullers and Shearmen (1881), 37–96.
Clothworkers	1693	The ordinances of the Clothworkers company, to- gether with those of the ancient guilds of Fullers and Shearmen (1881), 97–114.
Coopers	1507	Guildhall Library, MS 5633B.
Coopers	1741	<i>George Elkington</i> , The Worshipful Company of Coopers. With notes and recollections, 1873–1930 (1930).
Curriers	1605	<i>Edward Mayer</i> and <i>Donald Adamson</i> , The Curriers Company: a modern history (2000), 182; GL, MS 6117.
Drapers	1418	<i>Arthur Johnson</i> , The History of the Worshipful Company of the Drapers of London, vol. 1 (1914), Appendix 9.
Drapers	1455/1456	Johnson, Drapers, vol. 1, appendix 10.
Drapers	1541/1560	Johnson, Drapers, vol. 2, 284–292.
Drapers	1576	Johnson, Drapers, vol. 2, 304-324.
Farriers	1678	Leonard Robson, The Farriers of London (1949), 34–49.
Founders	1489	William Hibbert, History of the Worshipful Com- pany of Founders (1925), 289 f.
Founders	1615	Guy Hadley, Citizens and Founders (1976), 183 f.
Framework Knitters	1664	<i>Sheila Mason</i> , The History of the Worshipful Company of Framework Knitters (2000), 232 f.
	1725	Mason, History, 234–236.

Girdlers	1682	<i>T.C. Barker</i> , The Girdlers Company, a second history (1967), 89–93.
Glass-Sellers	1664	<i>Alexander Howard</i> , The Worshipful Company of Glass Sellers (1940), 124–141.
Glaziers	1749	<i>Charles Ashdown,</i> History of the Worshipful Com- pany of Glaziers of the City of London (1919), 130–146.
Gold and Silver Wyre-Drawers	1700	<i>Horace Stewart</i> , History of the Worshipful Com- pany of Gold And Silver Wyre-Drawers (1891), 67–73.
Goldsmiths	1478	<i>Thomas Reddaway</i> and <i>Lorna Walker</i> , The early history of the Goldsmiths Company (1975), 210–274.
Glovers	1684	<i>Ralph Wagget</i> , History of the Glovers (2000), 103–108.
Grocers	1687	Guildhall Library, MS 11639.
Horners	1638	<i>F.J. Fisher</i> , Short history of the Worshipful Company of Horners (1936), 100–112.
Merchant Taylors	1507	Guildhall Library, MS 34003.
Merchant Taylors	1613	<i>C.M. Clode</i> , Memorials of the Guild of Merchant Taylors of the Fraternity of St. John the Baptist in the City of London (1875), 202–222.
Pewterers	1564	Guildhall Library, MS 07115, 2v-8v.
Pewterers	1607	Guildhall Library, MS 07117.

23

adverse selection 2, 5, 19 almshouses 13, 14 Archer, Ian 11 Bolde, Philip *12* Bos, Sandra 1 Bristol 6,8 Brothersby, Peter 14 charity 5, 9, 11 Chase, Malcolm 10 Clark, Geoffrey 10 Cooper, Thomas 14 Cordery, Simon 17 Curtis, Thomas 14 Eden, Sir Frederick 15 Edict of Nantes 18 England 1 finances of guilds - legacies 12 - periodical contributions 9 fire insurance 3

France 21 fraud 2 Frewen, Ambrose 13 friendly societies 2, 15, 20 Germany 2 Great Fire of London 12 Hane, Edward 13 Haywarde, Sir Rowland 12 Heath, John 13 Huguenots 17 information asymmetry 2 Jones, John 14 journeymen 5, 11, 18 Kingston upon Hull 19 Lamb, William 12 Lancashire 18 Leeson, Robert 18 legal enforceability 5 life insurance 3 Lincoln 20

London 6, 8, 10, 11, 12, 14, 17, 18, 19, 21 Ludlow, John Malcolm 16 Mabbot, William 14 marine insurance 3 mixed economy of welfare 5 moral hazard 5Morrah, Dermot 19 Netherlands 20 Newcastle 6, 8, 15 Norfolk 19 Northern Netherlands 2, 21 orphans 10, 15, 17 Ottaway, Susannah 16 Pearson, Robin 3 poor relief 7, 15, 21 Reformation 16, 19, 20, 21 risks covered - death 2, 3, 10 - disability 15 - fire 3 illness 2, 14, 15, 17, 19
old age 2, 15 - poverty 7, 19 - unemployment 2

- viduity 2, 7, 10, 12, 13, 17 Salisbury 6 Scotland 17 Shrewsbury 6,8 Slack, Paul 21 Southern Netherlands 2 support, forms of alsm 9 \_ funeral costs 7 \_ participation in funerals 10 \_ – pensions 5 Swanson, Thomas 14 Trebilcock, Clive 3 Unwin, George 11 van der Linden, Marcel 1, 20 van Leeuwen, Marco 1, 5 Weely, Robert 14 Weinbren, Daniel 17 White, Symon 13 Williams, Thomas 14 Wymondham 19 yeomanry 11 York 20 Yorkshire 18

24