

Winter Running Gear

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The purpose was to create winter running gear related to the aesthetics of a company that I would be interviewing with after graduation. I conducted research on the brand (Under Armour) and the trends of Autumn/Winter 2014/2015 on fit, fabric, and construction. The over-riding theme for style lines were robotics and super-athletes which led me to examine machinery and muscles. The resulting design incorporated trends of contoured fit, plaids and geometric shapes, use of reflective tapes, zippered pockets, and multiple panels often flat-locked.

The jacket is made of a geometric printed softshell polyester fleece and is contoured to the body, with a shaped side panel featuring reflective tape. The side panel is intended to reflect muscle structure. There are two front pockets, a wide pocket across the back, and a front separating zipper. The leggings are made from a square textured wickaway jersey knit. I created side panels with reflective piping inserts.

The jacket was draped while the sleeve was flat patterned. The leggings were draped on the body and then flat patterned to create the side panel pieces. The piping and side panels were hand basted before machine construction. The leggings were constructed with overlock stitch and flatlock stitching.

