Wish Him a Merry Christmas!

Here's How



AST Christmas morning I found, under the coniferous tree that decorated our living room, several ties, several shirts, a bathrobe, a pair of gloves, a scarf, a billfold and a traveling set.

The other day I went searching for



these gifts. One of the ties I found I had in my room at school; the other, a gaudy one, I remembered was on my tie rack in my room at home. I wore it once. One of the shirts I received is in a drawer at home. It will probably fit me perfectly and suit my taste in about 30 years. My bathrobe turned out to be a practical gift. I have worn it and appreciated it.

The gloves, which are kid, are all right for formal wear, I must admit, but they're not of much practical value, for they keep my hands as warm as the weather is. The scarf is white. I already had a white one and I needed a wool scarf much more. I am, however, wearing it for everyday now. The billfold is swell. My name was put on it, and it serves me faithfully when I have any money. The traveling set will come in very handy in several years, but as yet I have no use for it. But that tie, gaudy, loud, and checked!

But, by no means a typical example for all fellows, so here are some suggestions for your boy friend's—Christmas gifts that would really be apprecited by any college man.

First on the list there's clothing, and boys like the latest in styles just as you do. The latest are:

BATH ROBES—The latest is a threequarter length robe, known as a cocktail coat. These come in grays, wine, glen-plaids and solid body color with a contrasting trim.

PAJAMAS—Silk ones are the ideal gifts, but new styles have crashed into the lime-light recently. There is a flannel outfit with plaids and squares, and also one with a knit top and pleated trousers. TIES—Barathea pure silk with single stripes are this year's leaders. Scotch plaids are also popular. Don't buy one, however, that you wouldn't wear yourself.

SCARFS—The heavy blue scarf in woven wool with lots of pattern is leading the sales this year. White scarfs are all right for formal wear but most men are well supplied with them.

SHIRTS—The trubenized collar is the men's choice. The Duke of Kent (the dark shirts with the button down trubenized collars) are the most popular, contested closely by the shirt of autumn tone with a white collar.

GLOVES—For dress gloves, pigskin, buck skin, and deer skin are popular but are lead by Mocos. They come in brown, black, gray and tan.

HANDKERCHIEFS—Linen initialed with wide hems are rapidly taking the place of the small rolled hems. For dress handkerchiefs, fancy colored,



plaids, dark body with light border, and stripes are the leading styles.

SOX—Lisle in fancy patterns, large squares, bright colors and ribs have been rapidly gaining approval of Iowa State men and are the selection in this group.

SMOKING JACKETS—These are mostly staple styles. The most popular are the dark jackets which are a bit heavier than the cocktail jackets.

SUSPENDERS—Narrow leather ones are Iowa State men's choice. Elastic one's have practically disappeared.

SWEATERS—The full zipper with a sport back and slip-ons with short opening at the neck are the biggest sellers at the Ames clothing stores.

LEATHER JACKETS—Pompous suedes lead this field. They have a side zipper opening. A full zipper jacket with panel back is being made in ostrich grain leather and has been meeting popular approval.

With clothing taken care of, what say we go to jewelry, something which every boy likes.

by Win Hanssen

CIGARETTE LIGHTER AND CASE Made in modernistic styles and designs. It is to best to get the two together if possible. A desk lighter and a lighter functioning by use of electricity have made their appearances on the campus this fall.

RINGS—Fraternity crested rings and tiger-eye cameos with either single or double faces would be the most appreciated. The white gold ring trimmed in yellow gold is the most popular and best selling this season.

CLOCKS—The latest in these are the bent glass modernistic desk time pieces. Most of these are stem wound. Electric clocks are also practical. Traveling clocks, white with black trimmings, which may also be used as desk clocks, and world clocks, having star, moon, sun and calendar, which are more of a novelty than the others, are also on sale in the Ames jewelry shops.

PEN AND PENCIL SETS—Green, red, and pearl modernistic are outselling others. Most college men are in need of a good pen and pencil.

KNIFE AND CHAIN—Yellow gold Waldemar chains of Boston length are most practical for college men because of the heavy keys usually worn on them. Knives, with either one or two blades, should match the chain.

TRAVELING SETS—These are toilet sets enclosed in a leather case. Places for soap, razor, tooth brush, hair brush, comb, file, and toilet water are in these cowhide zipper cases.

WATCH BRACELETS—Crested watch straps of yellow and white gold are most wanted.

Then of course there comes your pic-



ture, which may be placed in a modernistic glass frame trimmed in black and silver. These are always appreciated by any man.

Maybe these don't suit all of you. Perhaps you should search your boy friend's hobby for something that he needs. Some boys would appreciate golf balls, ping pong sets, subscriptions to magazines, cigarettes, or ash trays.