# Erratum: De-Linking from Western Epistemologies: Using Guanxi -Type Relationships to Attract and Retain Hotel Guests in the Middle East (Management and Organization Review (2021) DOI: 10.1017/mor.2021.21)

Shaalan, A.; Eid, R.; Tourky, M.

Link to publication on Research at Birmingham portal

# De-Linking From Western Epistemologies: Using *Guanxi*-Type Relationships to Attract and Retain Hotel Guests in the Middle East – ERRATUM

## Ahmed Shaalan, Riyad Eid and Marwa Tourky

In the original publication of Shaalan et al. (2021), errors were introduced during the production process in the author affiliation and biographical details section for Ahmed Shaalan and Marwa Tourky. Their correct affiliations are listed below; the original publication has also been corrected to reflect these changes.

The publisher apologizes for these errors.

Ahmed Shaalan: Associate Professor in Marketing, College of Business, Zayed University, Abu Dhabi, UAE and Visiting Fellow, School of Management, Cranfield University, UK.

Marwa Tourky: Associate Professor of Marketing and Brand Management, School of Management, Cranfield University, UK.

## Reference

Shaalan, A., Riyad E., & Marwa T. De-Linking From Western Epistemologies: Using Guanxi-Type Relationships to Attract and Retain Hotel Guests in the Middle East. ***Management and Organization Review***, first published online 15 July 2021. doi:10.1017/mor.2021.21.