

Alternative livelihoods for a diversified, blue-green economy

San Felipe, Baja California



<http://www.history.com/topics/mexico/baja-california/pictures/baja-california/san-felipe-in-early-morning>

El Golfo de Santa Clara, Sonora



<http://www.coati.com/MexicoCATrip/NorthernMexico.html>

Small business ventures

Evolving approaches:

- New Ventures / PACE
- Fondo Mexicano y Espacios Naturales y Desarrollo Sustentables
- CEDO / Corridor

Common issues:

- Mismatch between skills, alternatives proposed and demand
- Lack of personal and institutional capacity
- Not effectively linked to reducing capacity



Plantar de Agua Mar de Cortés, San Felipe

Alternative livelihoods on the water: Commercial fishing

Toward more diverse and sustainable fishing:

- Other gears to replace gillnets for shrimp and finfish
- Other fisheries
- Full utilization
- Value-added

Common issues:

- Rigorous, transparent testing and training needed
- Traceability, chain of custody, third party audits; digital tracking systems
- Round tables to increase direct dialog among producers and buyers



Alternative livelihoods on the water: Sportfishing



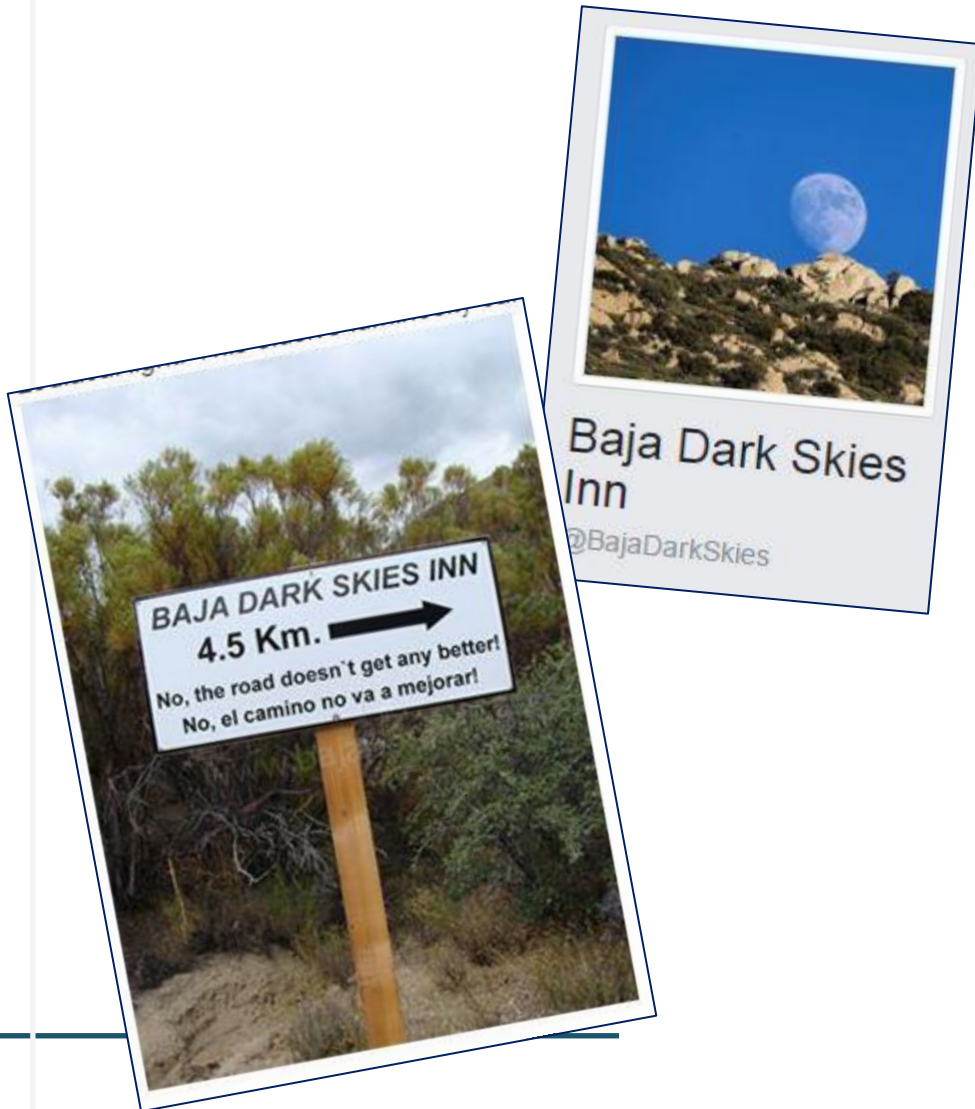
Alternative livelihoods near the water: Aquaculture

Agricultural production of halophytes irrigated with seawater
J. W. O'LEARY, E. P. GLENN and M. C. WATSON
Plant and Soil
Vol. 89, No. 1/3, BIOSALINITY IN

DUCTION WITH SALINE WATER (1985),



Alternative livelihoods: Tourism, Ecotourism



CEDO – Nature Artes

Alternative livelihoods: Renewable Energy

Experts rank the quality of Mexico's photovoltaic (PV) and solar thermal resources among the world's best. In terms of photovoltaic resources, the country has significant advantages ...



Community college
certificates:



Valle de Mexicali



Granja solar, Mexicali



Sierra Juarez, SEMPRA

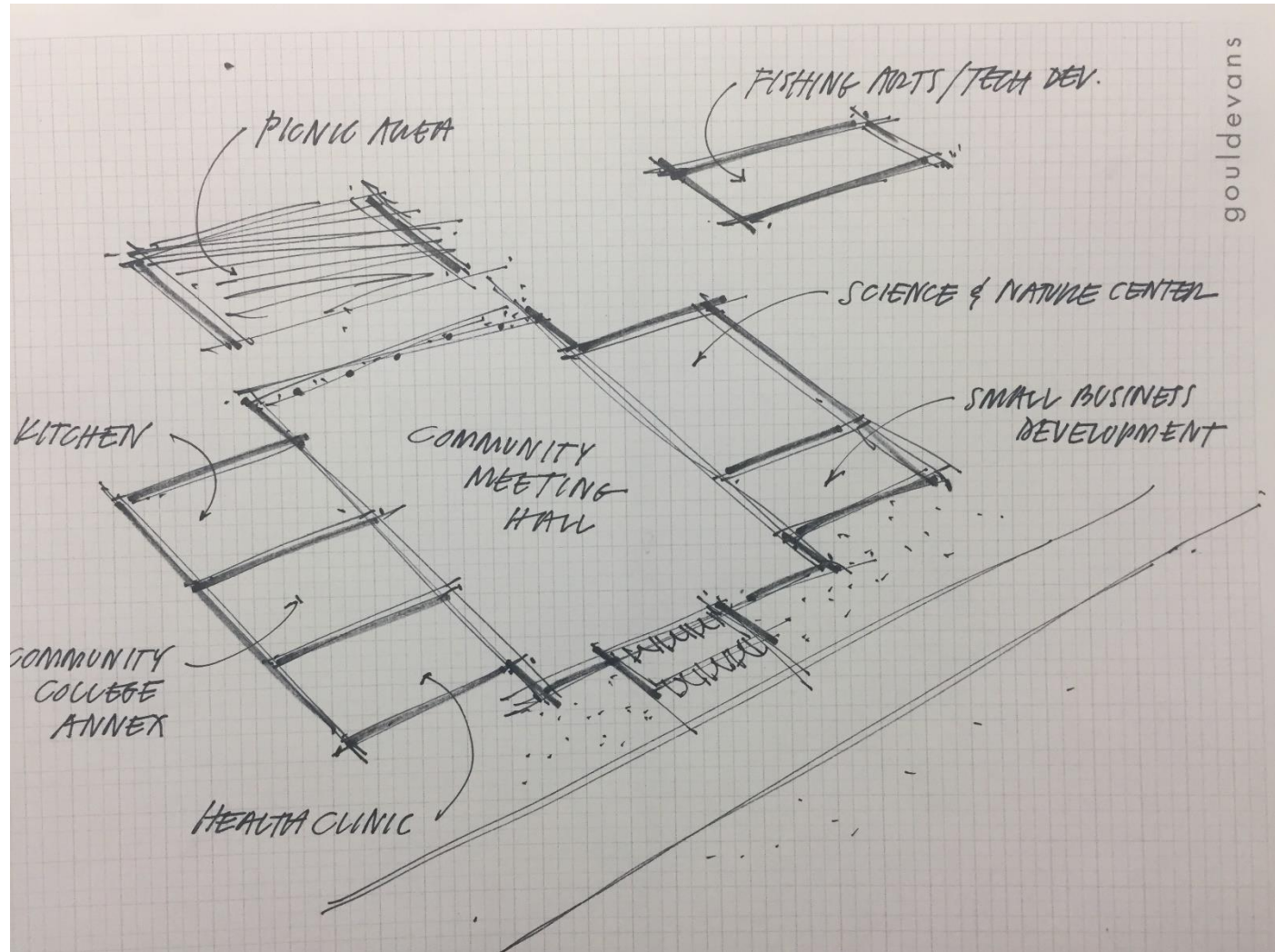
Alternative livelihoods: Institutional / exit strategies

Retirement

Land-tenure

Education and training of the next generation

Better livelihoods: Social services



“Expanded economic viability” to include food security, health and welfare, civic pride

Alternative livelihoods: Economic summit

CIRVA **recommends** that the Governments of Mexico and the U.S. work together to host an Economic Summit to catalyze the development of viable alternative livelihoods, such as

