

Fisheries Economics Consulting

Update on the Caribbean Billfish Project (CBP): Investment Approach and Challenges

Brad Gentner

Brad@gentnergroup.com
President
Gentner Consulting Group, LLC



Market Opportunity/Value Proposition

Country	Commercial		Recreational Value	
	Revenue	Economic Value	Expenditures	Economic Value
Trinidad and Tobago	\$805,000	\$180,642	\$479,285	\$980,131
UK.Bermuda	\$21,000	\$4,712	\$689,834	\$5,864,621
Barbados	\$378,000	\$84,823	\$2,822,071	\$9,457,762
Totals	\$1,204,000	\$270,178	\$3,991,189	\$16,302,514

Region wide, mortality driven by DWF

- Locally, some artisanal fleets are catching large amounts of billfish
- Explosion in anchored FADs driving a surge in billfish mortality

Looking for a Coasian solution

- Benefiter pays
- If stocks increase, recreational sector benefits
- WTP survey underway to determine how much surplus could be extracted for reform



The North American Wildlife Model

- License fees and excise taxes fund the majority of state level fish and wildlife conservation in the US
 - Monitoring, Control, Surveilance (MCS)
 - Infrastructure
 - Management costs
 - Habitat improvement
 - Stock enhancement
- Licenses grant rights
 - Strong individual rights in the case of big game hunting
 - Weaker community rights in the case of fishing
- Incredibly successful Coasian system with spillovers for non-game wildlife and fish
- Same funding mechanism proposed for the pilot countries
 - Ministry run license
 - Private run license
 - Institute pelagics tag based on surplus found in WTP survey
 - Trip tax or fee on pelagic trips



Enhancing Governance and Management

- Create a trust for license fees
 - Protect for management and conservation costs only
 - Maybe easier to do through the private sector
- Enhance MCS
 - Establish catch and effort monitoring for both sectors
 - Hire and train enforcement
- Registry and limited entry for fishing vessels
- Registry and limited entry for FADs



Mechanisms to Reduce Commercial and Recreational Billfish Harvest

- Invest in alternate gear technologies
 - Circle hooks with mandatory release policies
 - Shift targeting to more lucrative species
 - Alternate gear set depths
 - Alternate baits
 - Buoy gear for swordfish
 - Green stick gear for tunas
 - Extension support for transition
- Look to ban exports of billfish and transshipment of billfish
 - Ban recreational sale of billfish
 - Ban commercial sale of billfish
- Expand to DWF and other nations in the future



Challenges



- Will alternate gears work?
- Can fishers be convinced to quit targeting billfish?
 - Will investment in gear and improved value chains be enough?
 - Is there some other compensation/incentive pathway?
- Can license fees be protected for conservation use only?