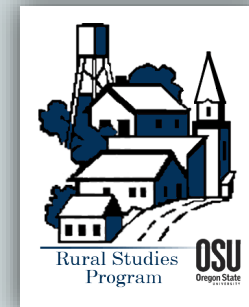


Tillamook County: 2020 Strategic Vision

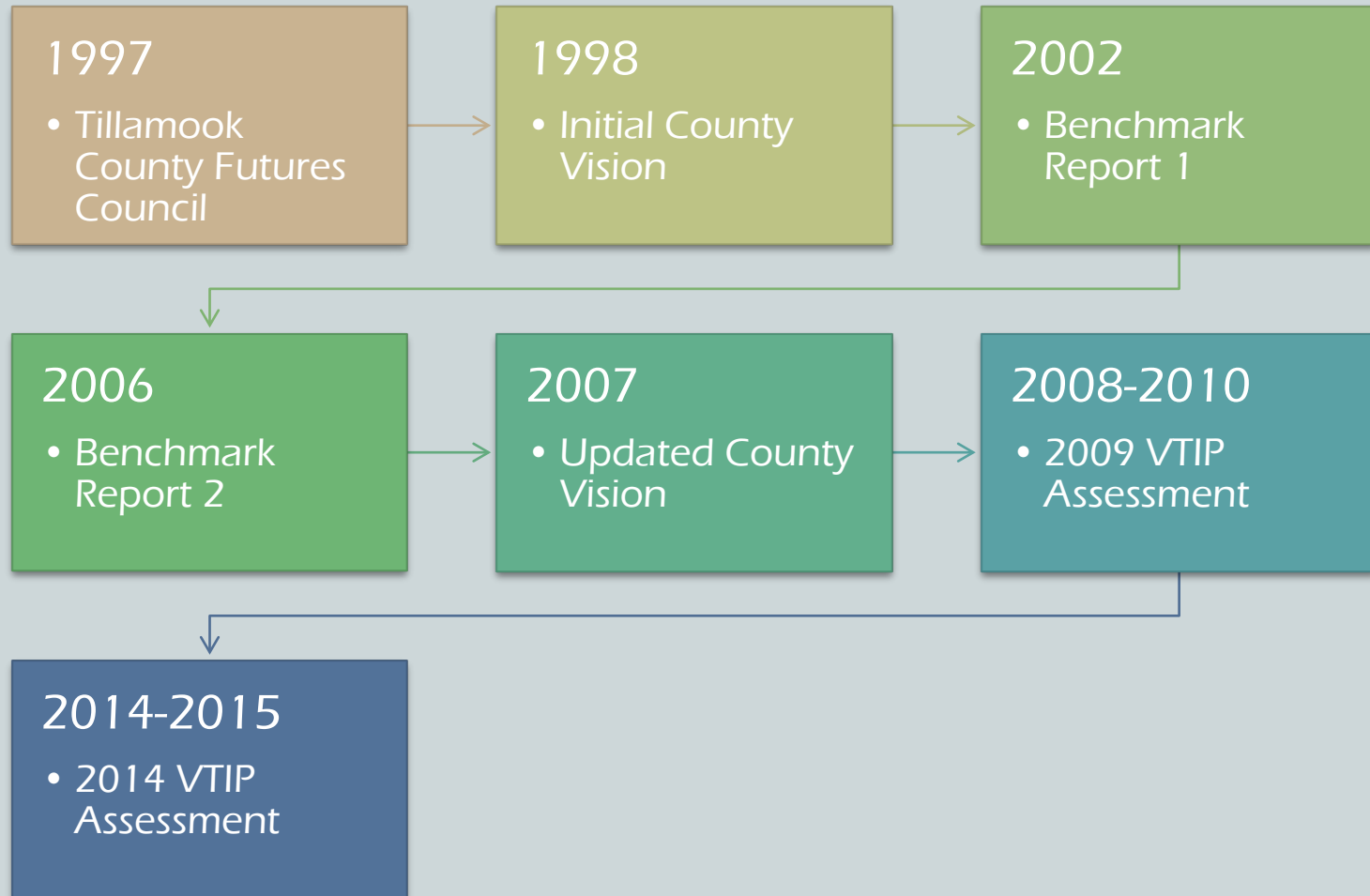
2009-2014 Indicator Assessment



THE VITAL TILLAMOOK INDICATOR PROJECT



Project History



Community Vitality Assessment Methodology



1. Community vitality: Capacity to work together and realize positive social, economic, and environmental outcomes
2. Developed 50 indicators of Tillamook County: 2020 Strategic Vision
3. Gathered data from:
 - Federal, State, County, and City agencies
 - Local organizations and businesses
 - Tillamook County adult residents and property owners
4. Developed indicator targets
5. Made assessment of community vitality

Vital Tillamook Indicator Project Surveys

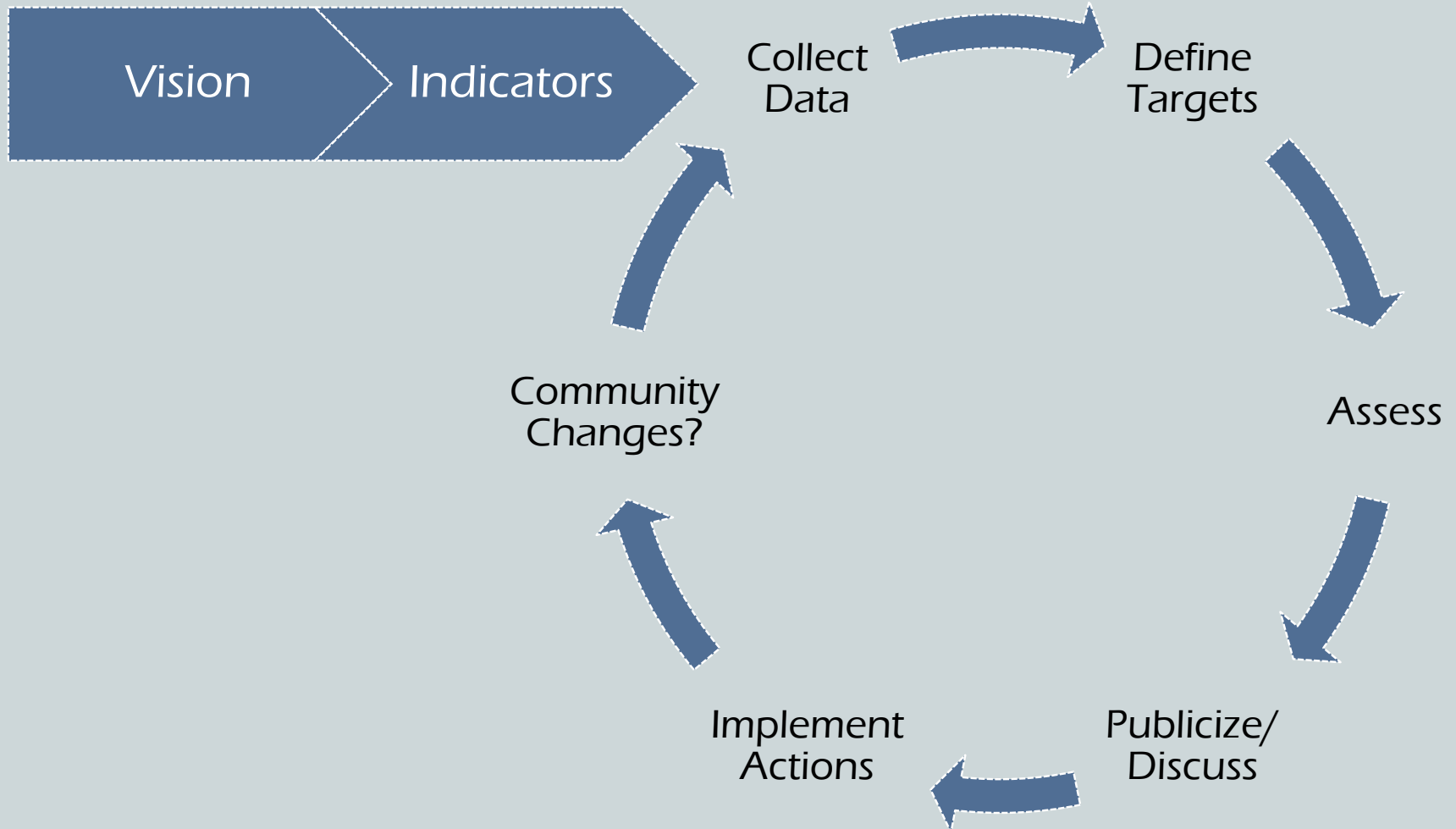


Mail survey of randomly selected Tillamook County adult residents and property owners

	2009	2014
Time of Year	July-August	May
# of Respondents	696	567
Response Rate	46%	38%
Margin of Error	+/- 4%	+/- 5%

All published estimates have been weighted to represent the Tillamook County population of adult residents and property owners

Tillamook Indicator Process



Targets



Development

- Futures Council & experts
- Should be revisited over time

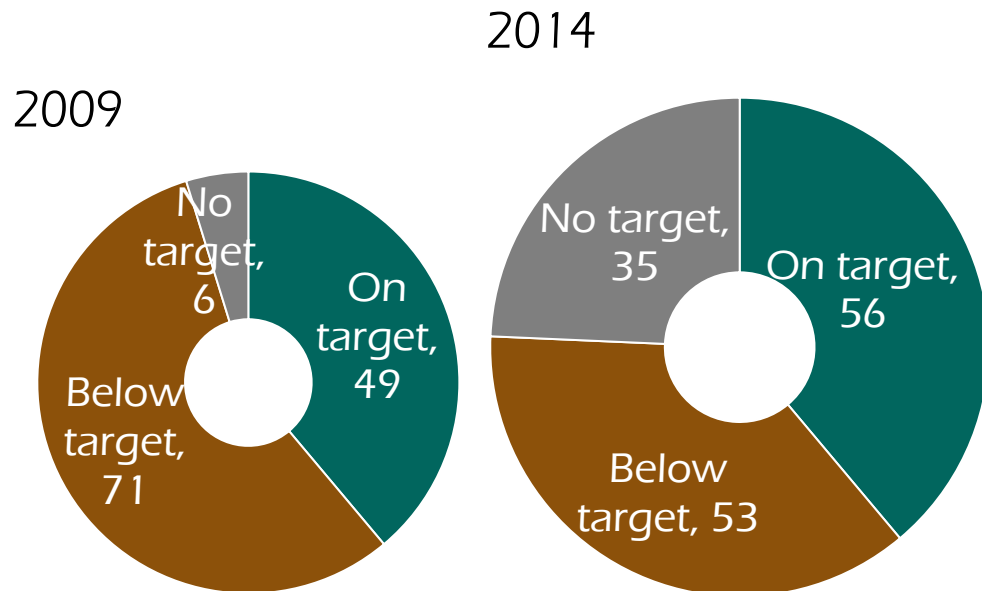
Rationale

- Goal-oriented, like vision
- Are the moment when action is needed
- Make the indicators active
- Help decision makers quickly identify need
- Are controversial & prompt discussion
- Keep the community focused

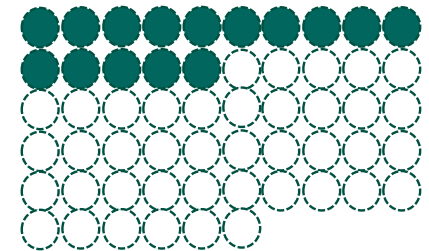
Overall Performance, 2009-14



39% of all Tillamook County indicator measures were "On Target" in 2014

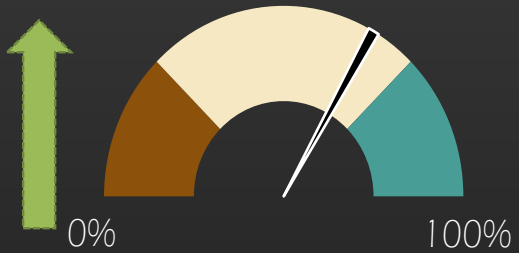


15 out of the 56 on target were new this year.
Congratulations!

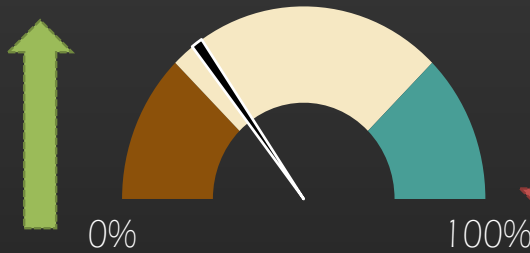


Indicator Dashboard

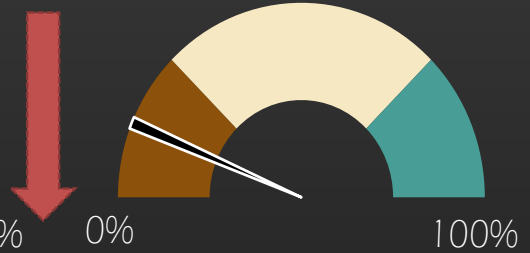
The percentage of indicator measures in each Vision area that were on target in 2014



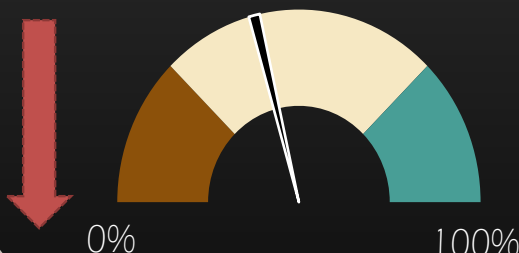
Growth & Development:
67% on target



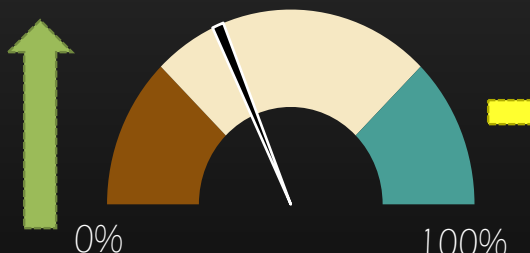
Economy:
30% on target



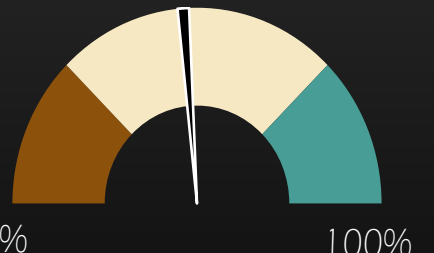
Natural Environment:
13% on target



Society & Culture:
42% on target



Youth & Education:
37% on target



Health & Human
Services:
48% on target

17 Persistent Challenges Demand Persistent Effort & Attention

These are indicators that were below target in 2009, and were worse by 2014

Economy	Natural Environment	Youth & Education	Health & Human Services
<ul style="list-style-type: none"> • Forest & Fishing Employment • Private Timber Harvests • Employment Diversity • Small Business Health • Large Business Health • Living Wage Jobs for 2 parent 1 child families • Low-income Affordability of Rental Housing • Overall Affordability of Housing 	<ul style="list-style-type: none"> • Stream Water Quality, in the Wilson-Trask-Nestucca Watershed 	<ul style="list-style-type: none"> • High School dropout: <ul style="list-style-type: none"> ○ Neah-Kah-Nie HS ○ Nestucca Valley HS 	<ul style="list-style-type: none"> • Child Poverty • Family Poverty • Adult Poverty • 8th Grade Smoking • F/R Lunch Eligibility in: <ul style="list-style-type: none"> ○ Nestucca SD ○ Tillamook SD ○ Tillamook County overall

15 Key Successes Deserve Continued Action & Attention

These are indicators that were below target in 2009, but on target in 2014

Growth & Development	Economy	Youth & Education	Health & Human Services
<ul style="list-style-type: none">• Land Conversion• County Road Condition	<ul style="list-style-type: none">• Vocational and job training offerings at:<ul style="list-style-type: none">○ Pac NW Works○ Neah-Kah-Nie High School○ Nestucca Valley High School○ Tillamook High School• Low-Income Affordability of Homeownership• Public timber harvests	<ul style="list-style-type: none">• Teen Pregnancy• 8th Grade alcohol• 11th Grade alcohol	<ul style="list-style-type: none">• Drug Crime Rate• DUII Crime Rate• Index Crime Rate• F/R Lunch Eligibility in Neah-Kah-Nie SD



Findings



VISION GOALS,
INDICATOR DATA, &
ASSESSMENT

Growth & Development



Goal 1.1

Tillamook County will manage growth in a way that creates vibrant towns and maintains the rural character of the countryside; planning for growth and encouraging development to take place within existing communities.

Land Conversion

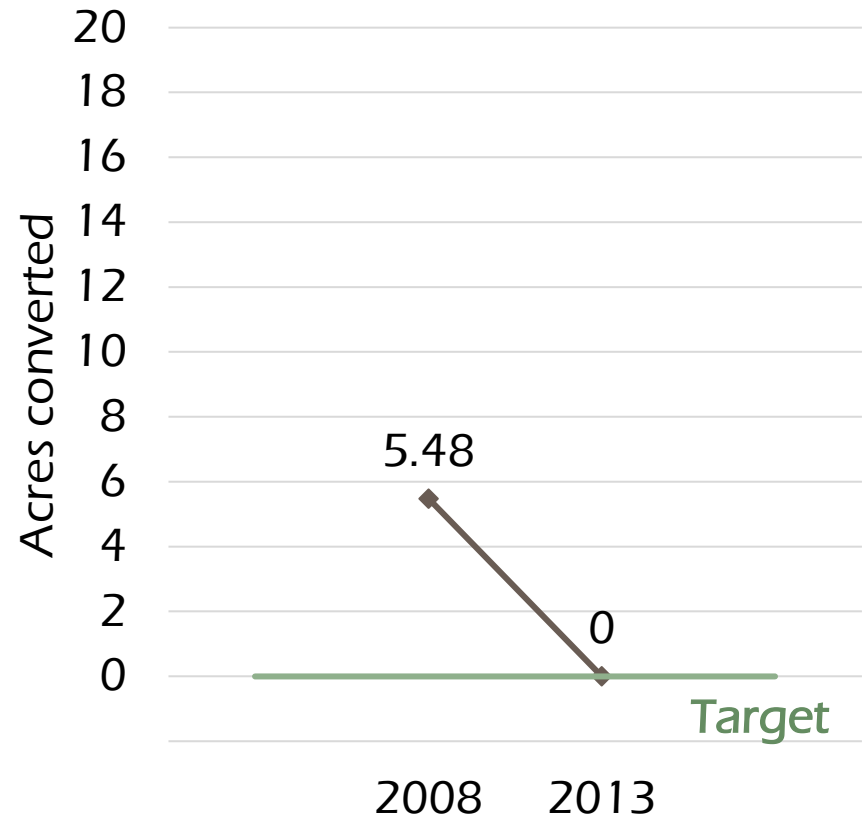
Measure: Number of acres approved for zoning change from farm, forest, or small farm/woodlot to residential or commercial

Assessment:

On Target

&

Improving



Source: Tillamook County Department of Community Development

Home Construction within UGBs

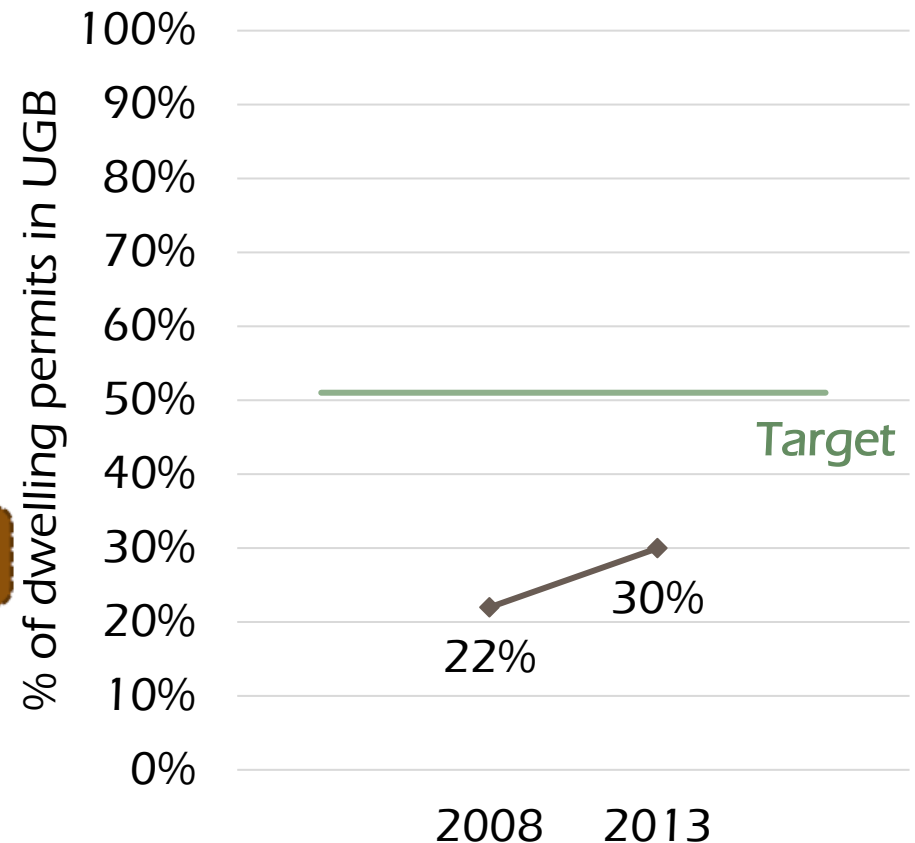
Measure: Percentage of dwelling permits issued for construction within city limits & Urban Growth Boundaries (UGBs)

Assessment:

Below Target



Improving



Source: Tillamook County Department of Community Development & City of Manzanita

Growth & Development



Goal 1.2

Tillamook County will need adequate infrastructure for current conditions and future growth related to water, power, sewer, roads, streets, and storm water systems.

Tillamook County Road Condition

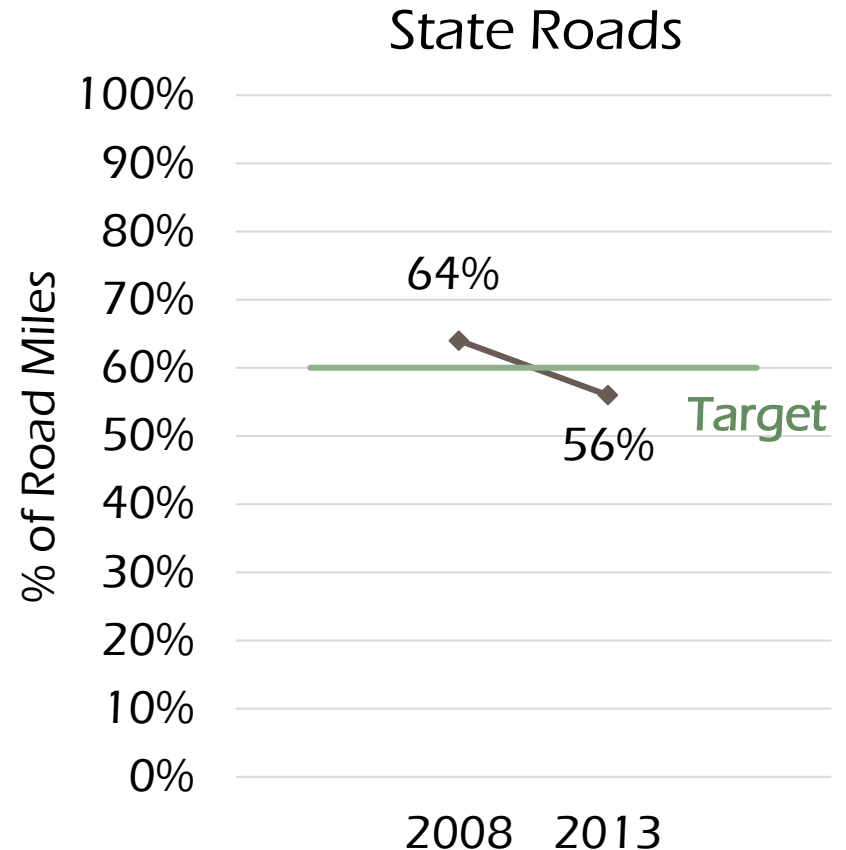
Measure 1: Percentage of state road miles in good or better condition in ODOT Region 2, District 1

Assessment:

Below Target

&

Declining



Source: Oregon Department of Transportation

Tillamook County Road Condition

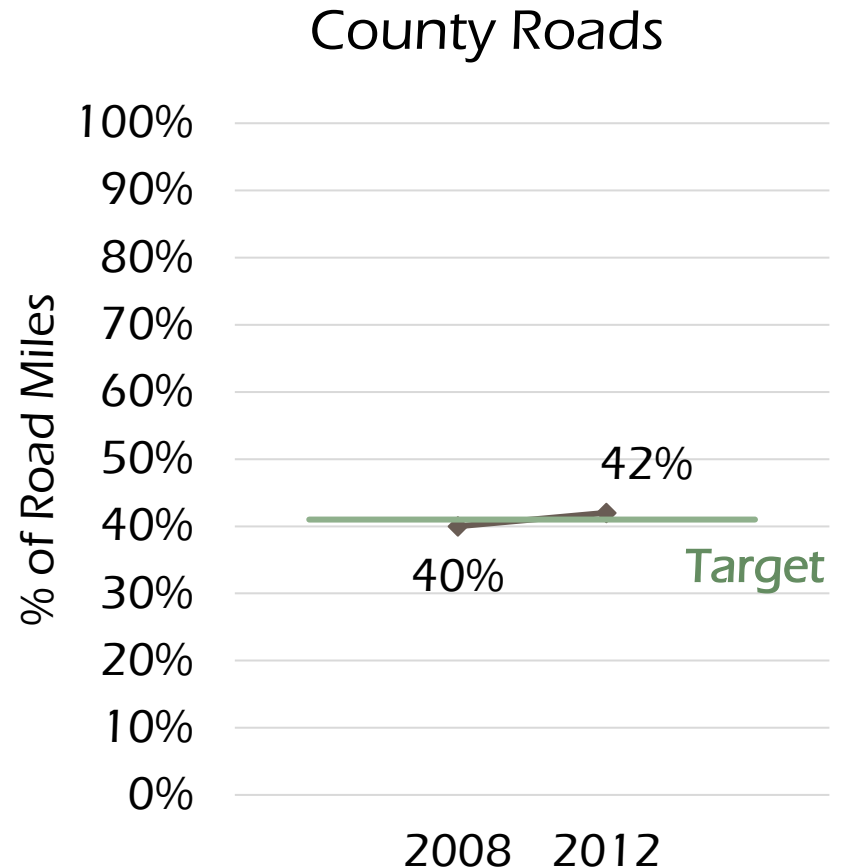
Measure 2: Percentage of county road miles in fair to good condition

Assessment:

On Target

&

Improving



Source: Tillamook County Public Works, Road Department

Road Capacity

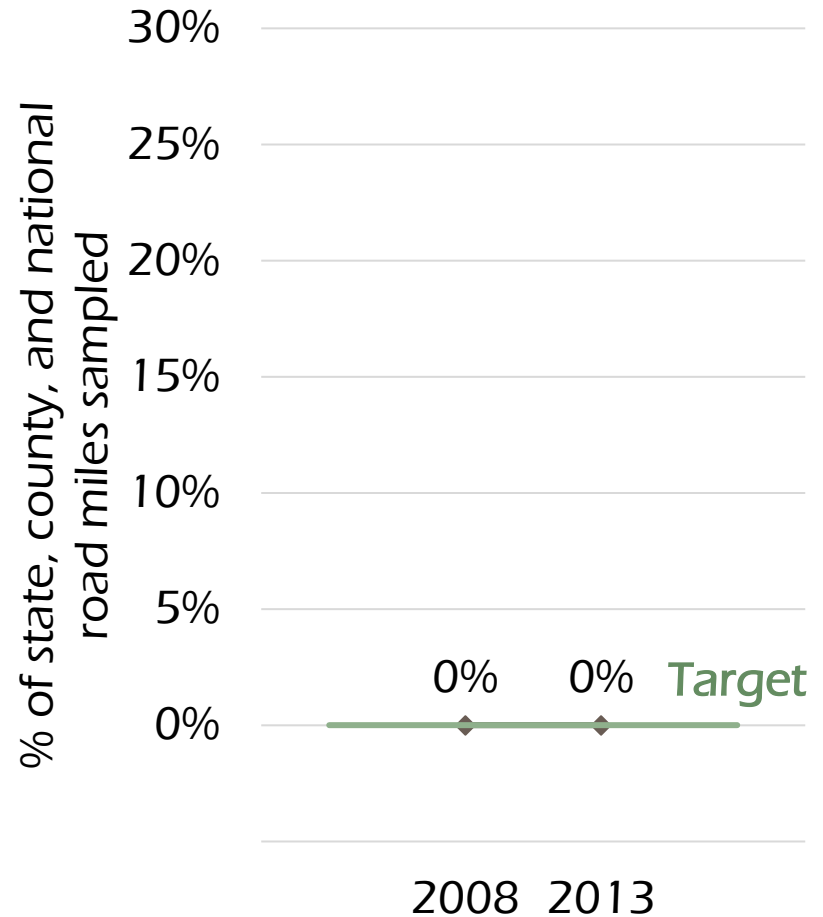
Measure: Percent of sampled road miles in Tillamook County with volume to service flow (VSF) capacity ratio greater than or equal to the Oregon Department of Transportation (ODOT) standard of 1.5

Assessment:

On Target



No Change



Source: Oregon Department of Transportation

Growth & Development



Goal 1.3

Communities throughout the county will support the use of public transportation, biking, and walking.

Public Transportation Coverage

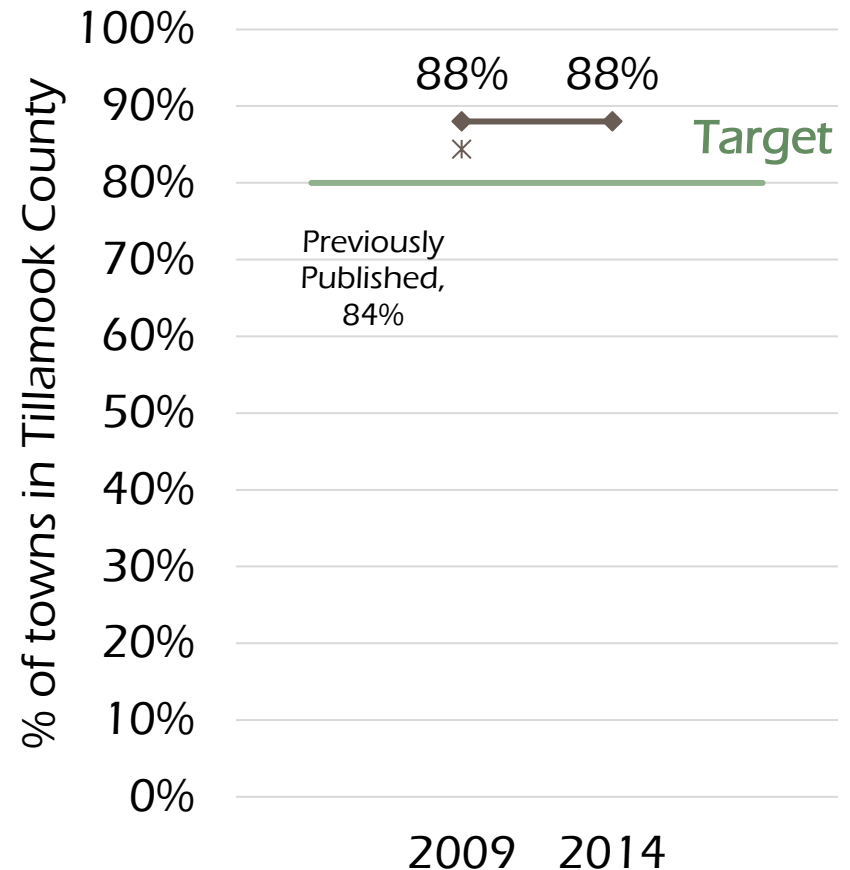
Measure: Percent of Tillamook County unincorporated and incorporated places that are served by the WAVE bus service

Assessment:

On Target

&

No Change



Source: WAVE route map & Oregon Populated Place Names File, 1990 USGS Geographic Names Information System

Pedestrian & Bike Access

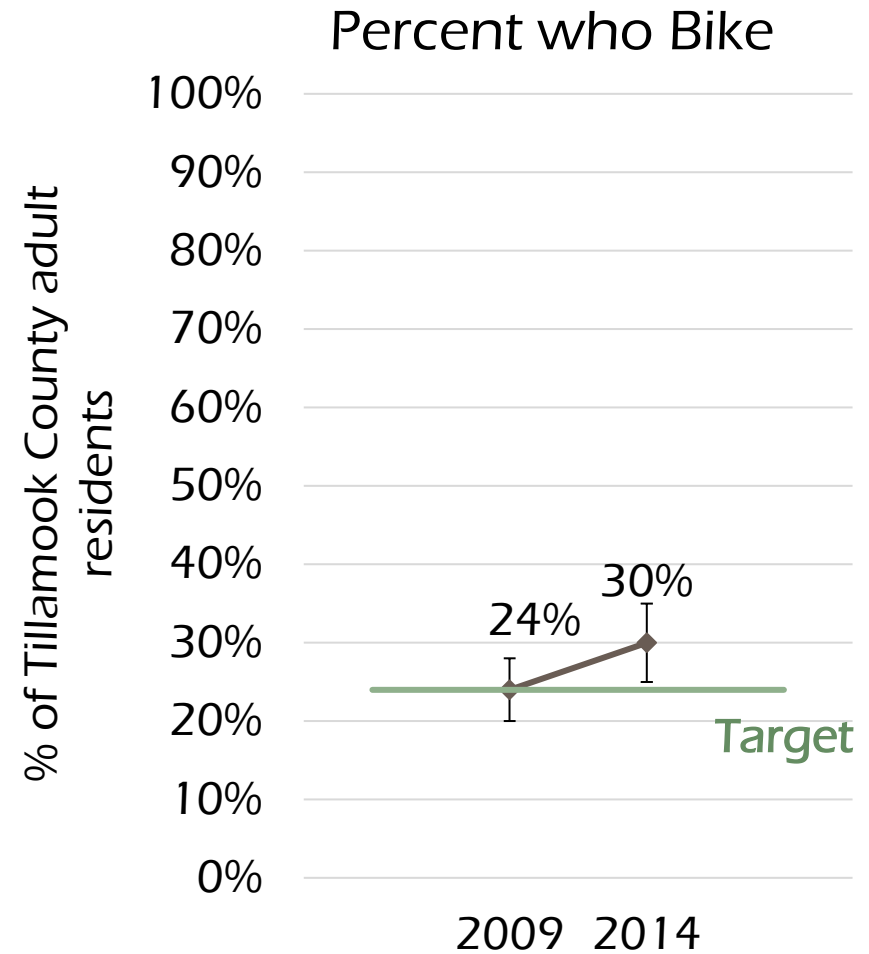
Measure 1: Percentage of adult seasonal and permanent residents who bike

Assessment:

On Target

&

No Change



Source: 2009 & 2014 VTIP Surveys

Pedestrian & Bike Access

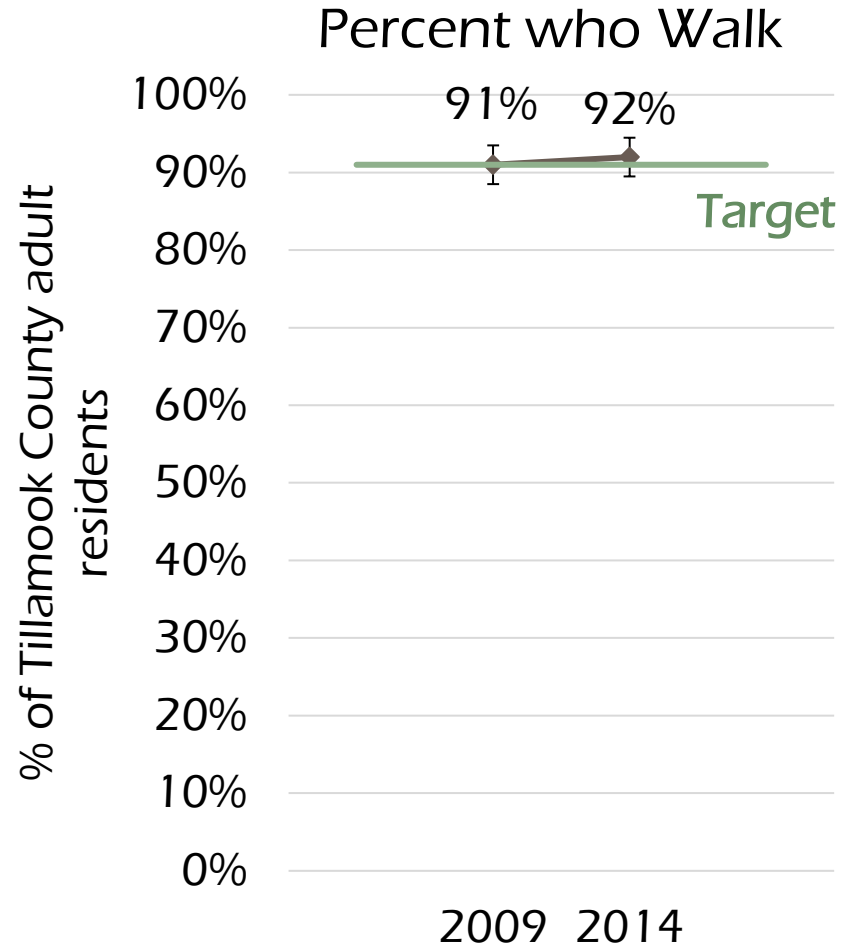
Measure 2: Percentage of adult seasonal and permanent residents who walk

Assessment:

On Target



No Change



Source: 2009 & 2014 VTIP Surveys

Pedestrian & Bike Access

Measure 3: Percentage of adult seasonal and permanent residents who are satisfied with access to safe streets for biking

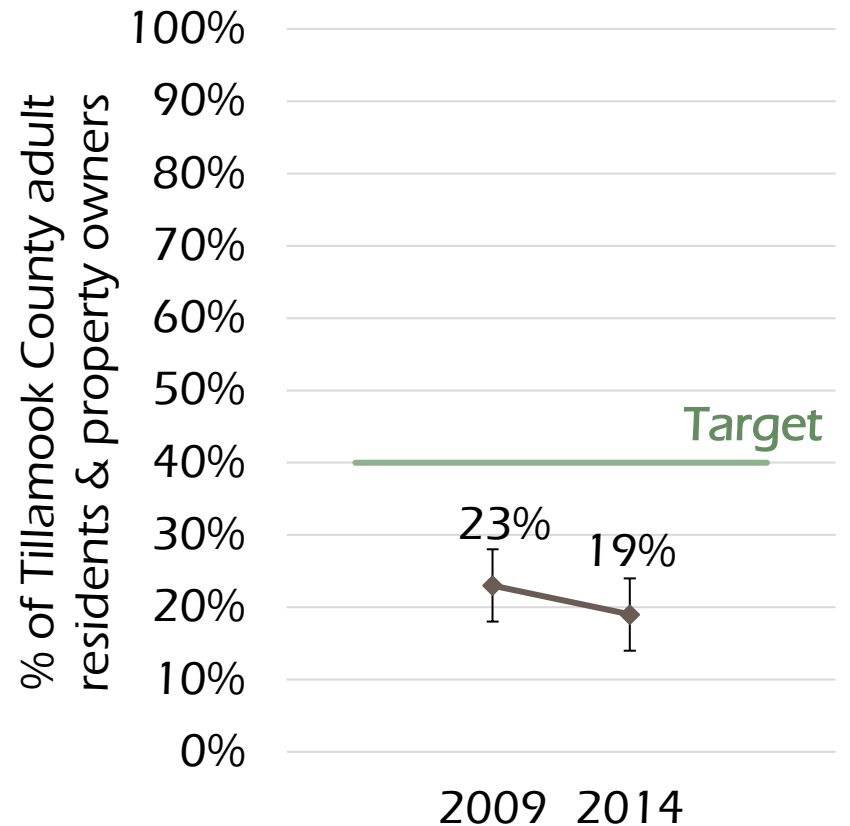
Assessment:

Below Target



No Change

Satisfied with Biking Access



Source: 2009 & 2014 VTIP Surveys

Pedestrian & Bike Access

Measure 4: Percentage of adult seasonal and permanent residents who are satisfied with access to safe streets for walking

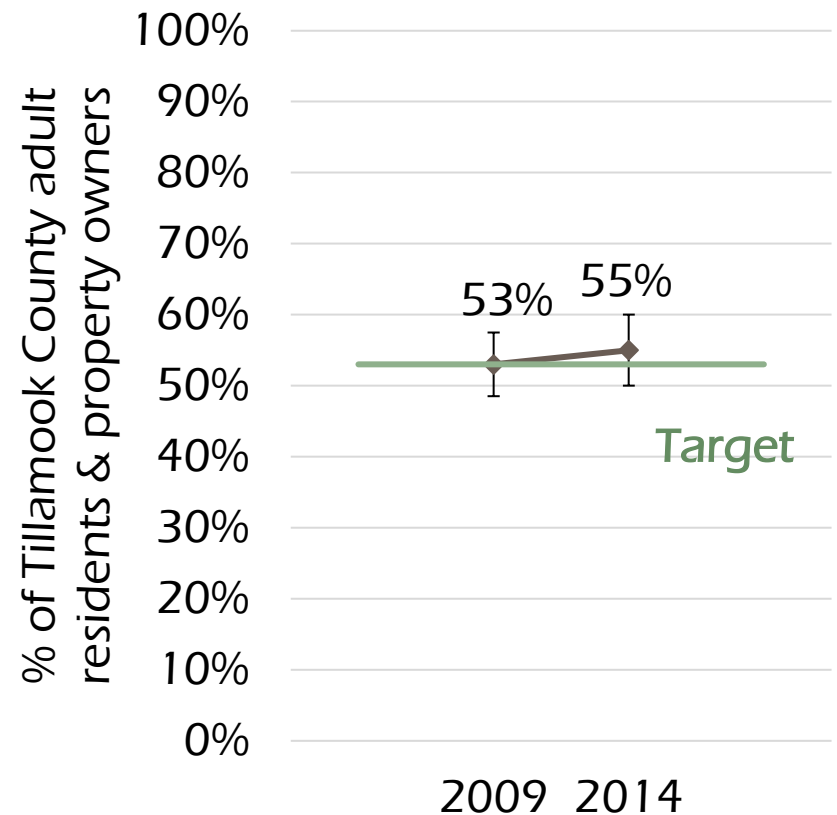
Assessment:

On Target



No Change

Satisfied with Walking Access



Source: 2009 & 2014 VTIP Surveys

Growth & Development



Goal 1.4

Tillamook County will effectively prepare for and respond to natural hazards.

Natural Hazard & Disaster Plans

Measure 1: Number of types of warning systems in place

Assessment:

On Target

&

Improving

Types of Warning Systems



- + Opt-In Nixle Weather Alerts (email & texts)
- + Opt-In Emergency emails
- + Social Media Realtime updates
- + FEMA's Public Alert & Warning System

Source: Tillamook County Emergency Management

Natural Hazard & Disaster Plans

Measure 2: Number of flood mitigation projects or measures completed since 1996

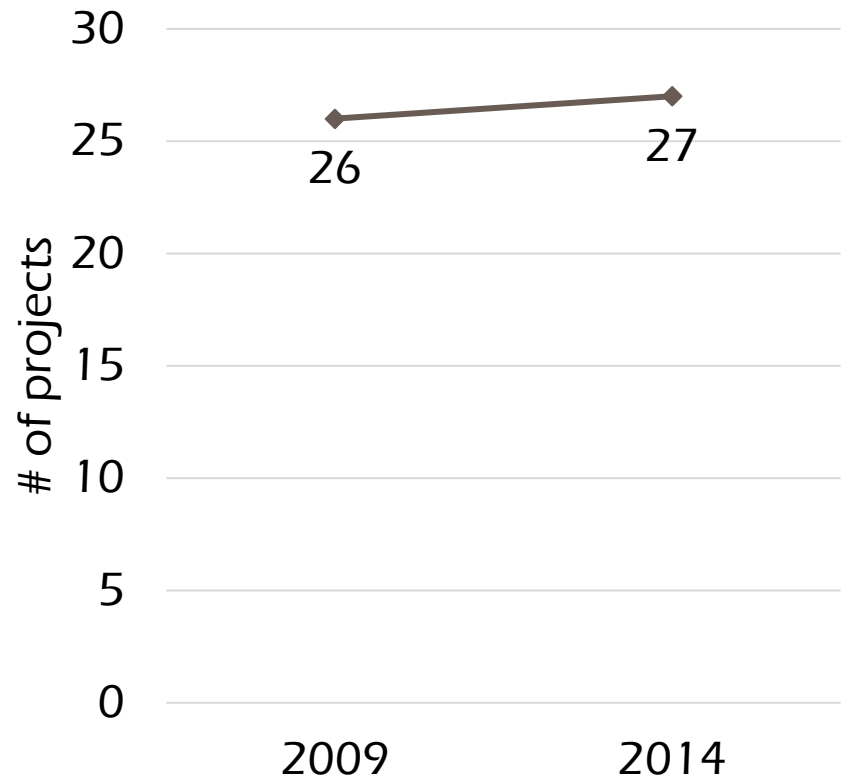
Assessment:

No Target

&

Improving

Flood Mitigation Efforts since 1996



Source: Tillamook County Commissioner's Office

Economy



Goal 2.1

Tillamook County residents look forward to the development of an economy that complements and builds upon industries that have been a part of the landscape for over 100 years

Employment in Forestry, Agriculture, & Fishing

Measure 1: Percent of all full and part-time jobs in Forestry or Fishing Industry

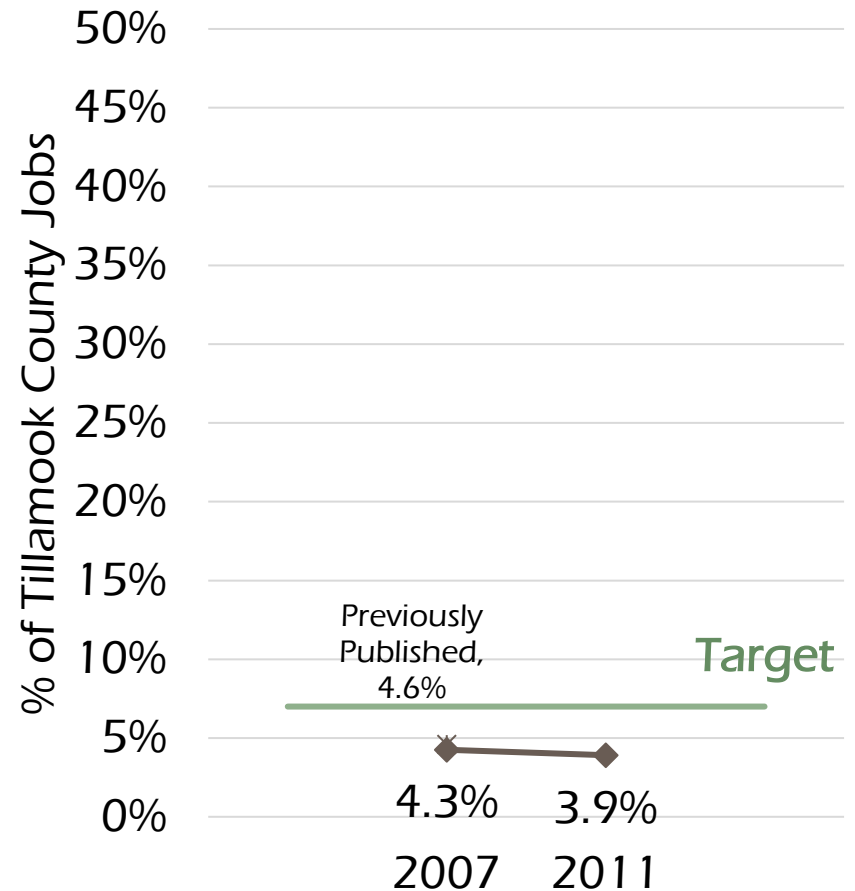
Assessment:

Below Target



Declining

Forestry & Fishing Jobs



Source: US Bureau of Economic Analysis

Employment in Forestry, Agriculture, & Fishing

Measure 2: Percent of all full and part-time jobs in Agriculture Industry

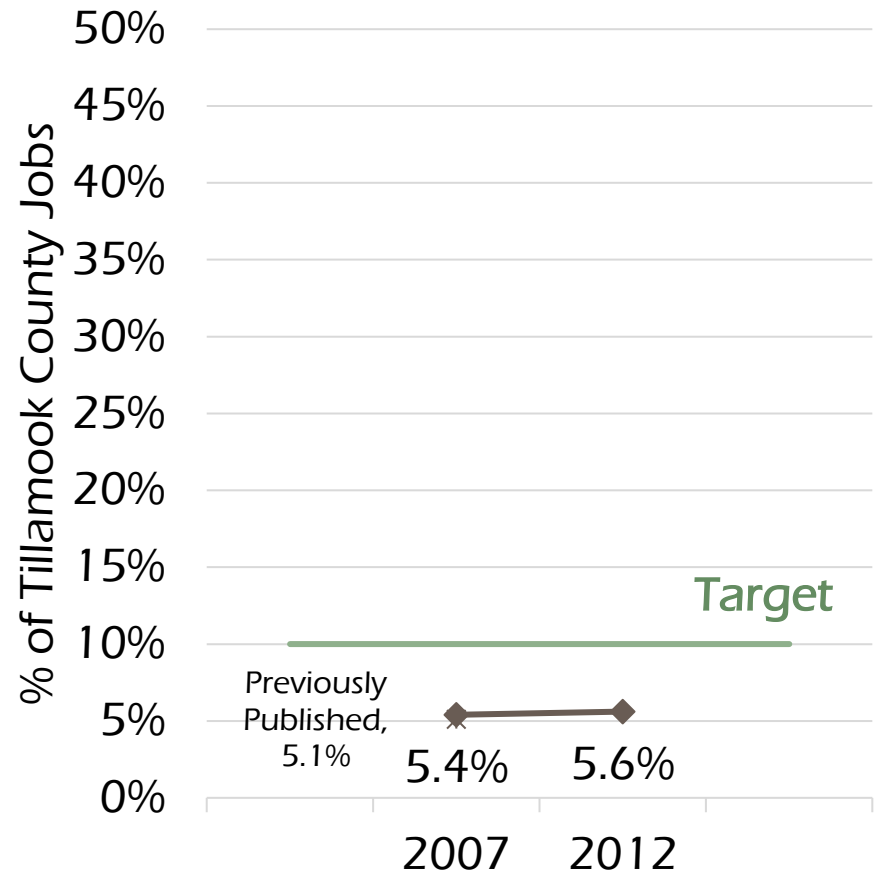
Assessment:

Below Target



Improving

Agricultural Jobs



Source: US Bureau of Economic Analysis

Employment in Forestry, Agriculture, & Fishing

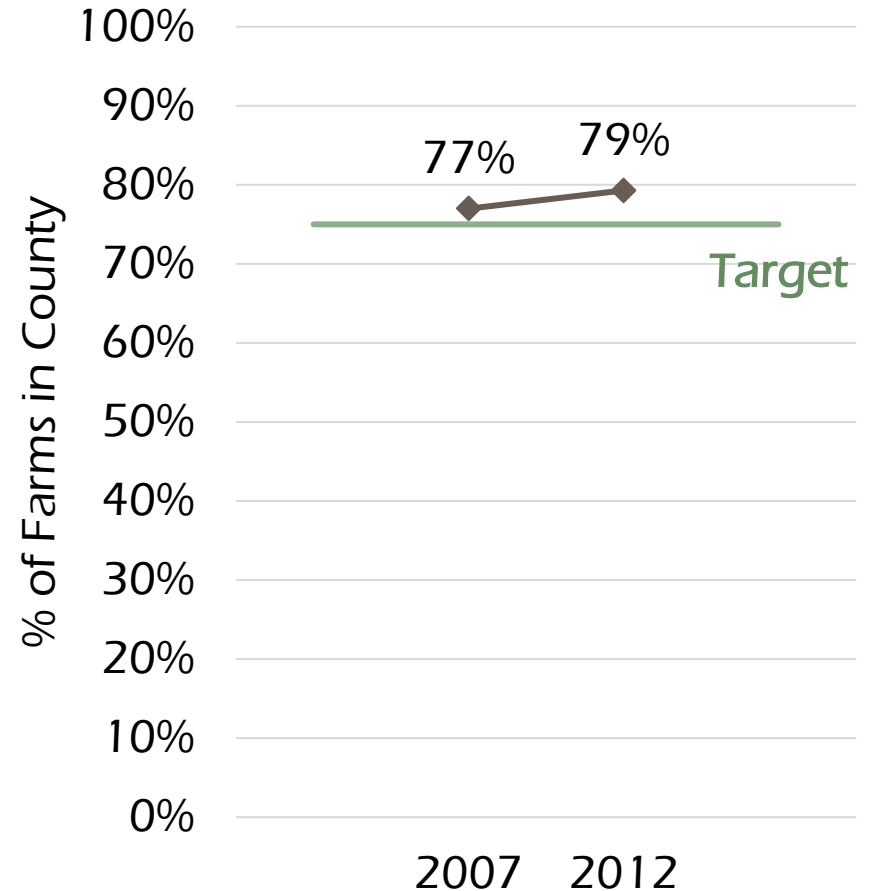
Measure 3: Percent of farms that are family owned (not including Family Corporation owned farms)

Assessment:

On Target



Improving



Source: US Department of Agriculture, 2012
Census of Agriculture

Forest, Agriculture, & Fish Productivity

Measure 1: Thousands of board feet cut from private land (industrial and non-industrial private land)

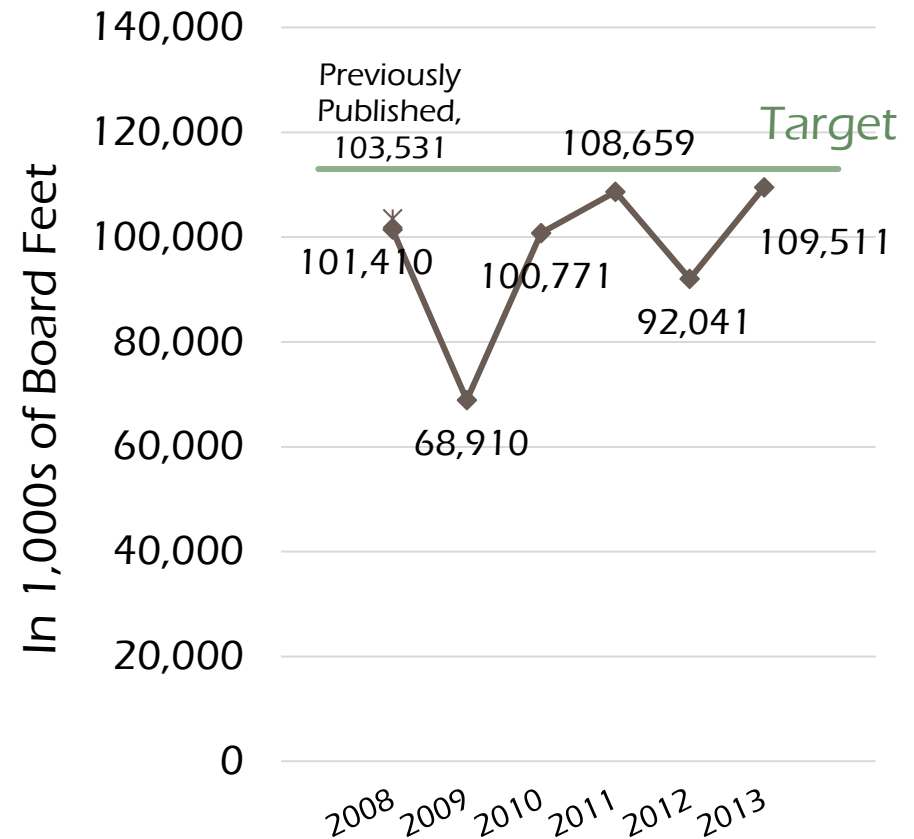
Assessment:

Below Target



Improving

Private Land Timber



Source: Oregon Department of Forestry

Forest, Agriculture, & Fish Productivity

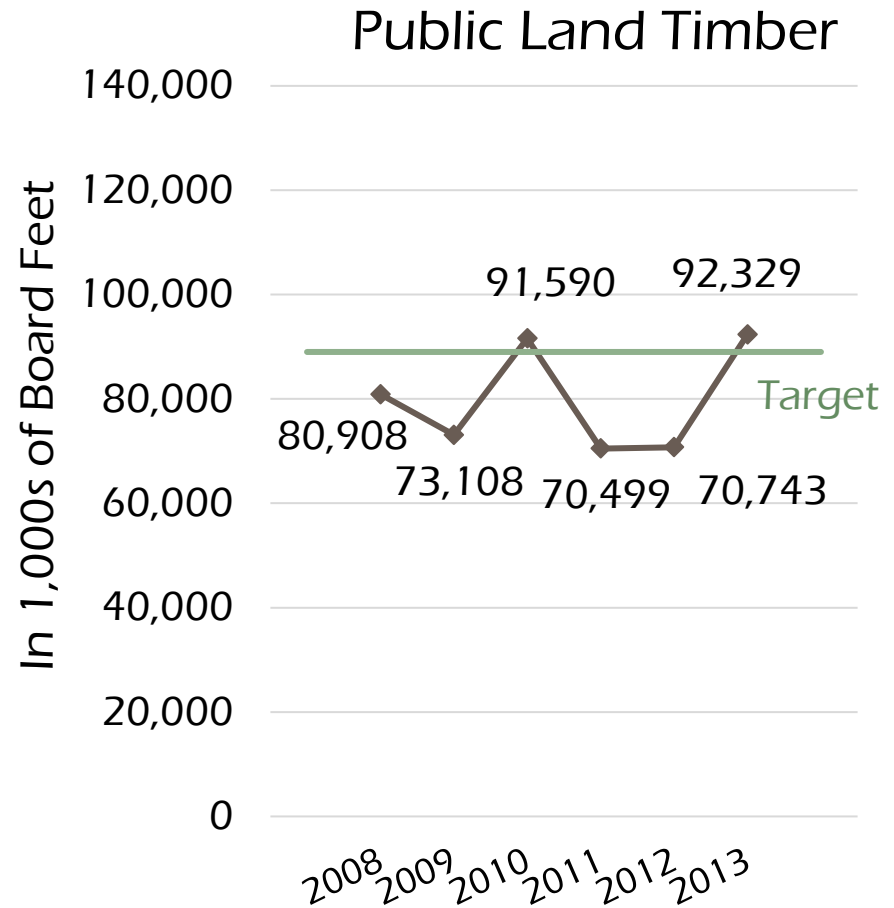
Measure 2: Thousands of board feet cut from private land (industrial and non-industrial private land)

Assessment:

Below Target



Improving



Source: Oregon Department of Forestry

Forest, Agriculture, & Fish Productivity

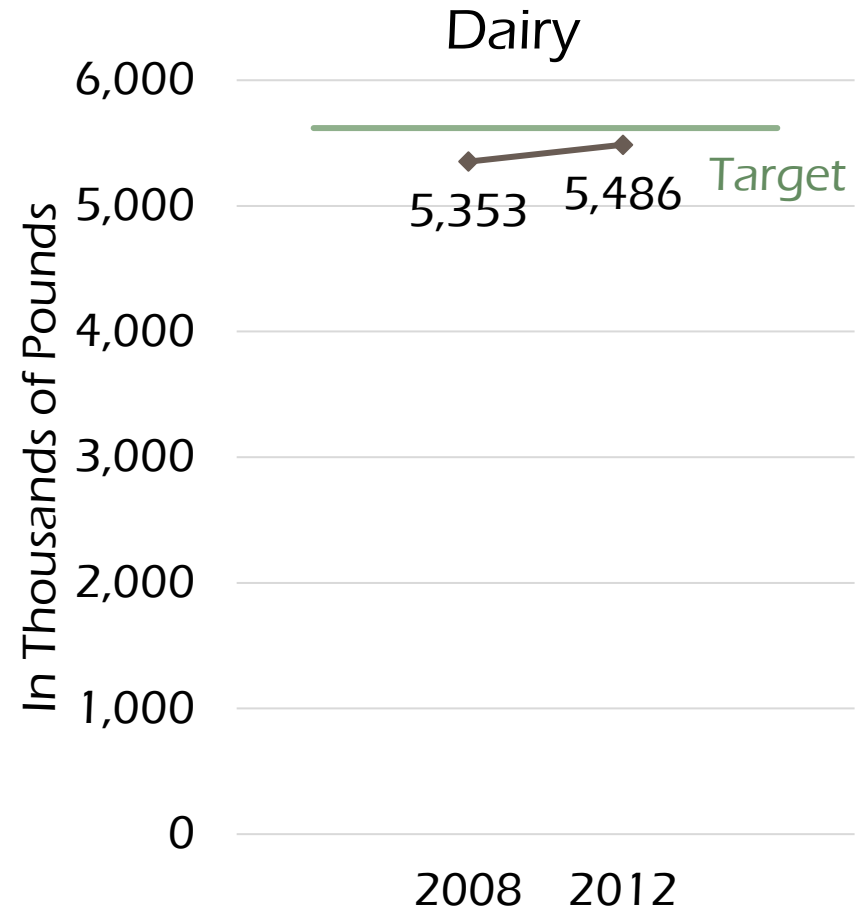
Measure 3: Total pounds of dairy products from Tillamook County, sold

Assessment:

Below Target

&

Improving



Source: OR Agricultural Information Network, (OAIN)

Forest, Agriculture, & Fish Productivity

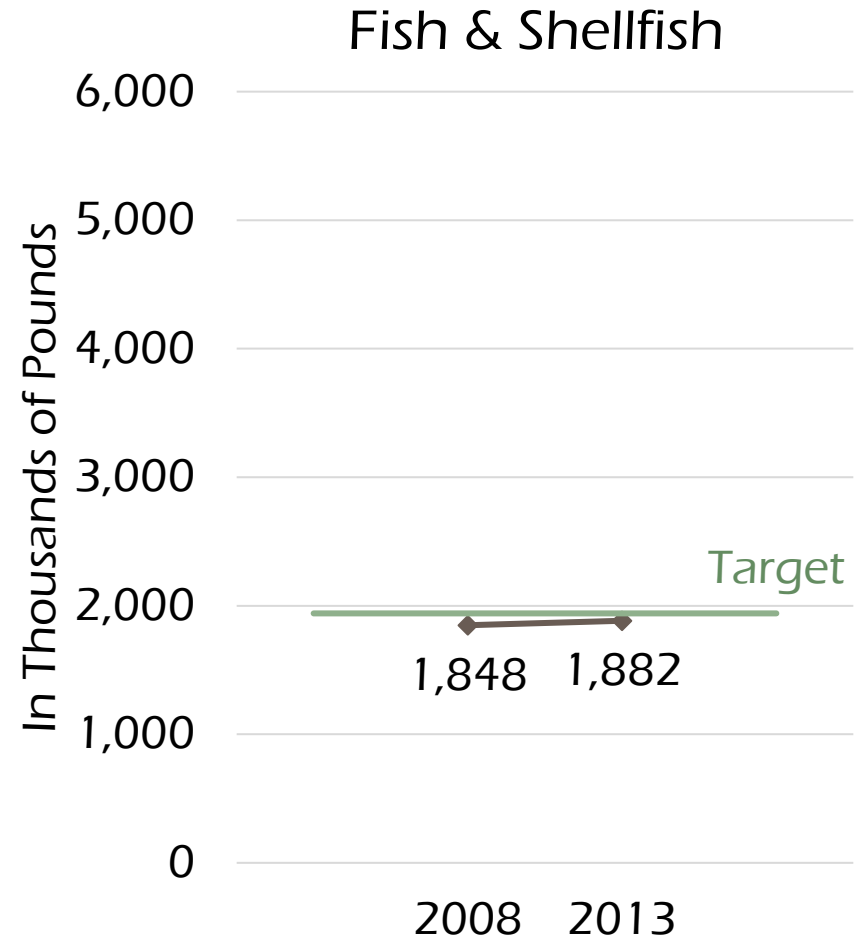
Measure 4: Total pounds of fish & shellfish harvested from Tillamook County ports

Assessment:

Below Target

&

Improving



Source: OR Department of Fish & Wildlife, Landing Statistics

Forest, Agriculture, & Fish Productivity

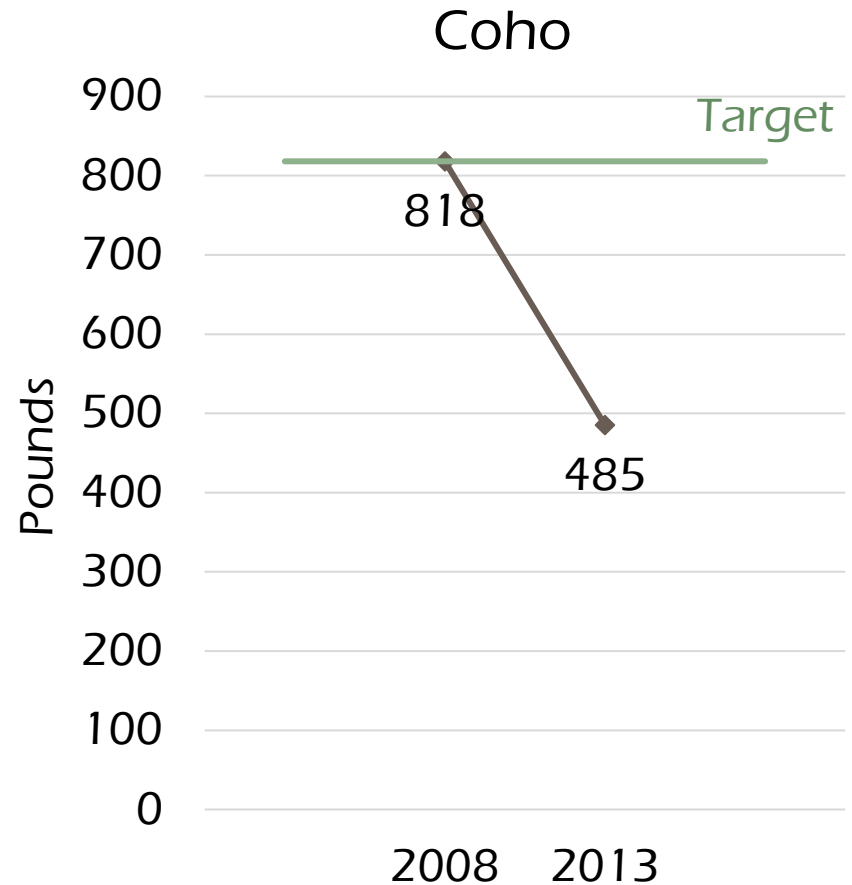
Measure 5: Pounds of coho salmon commercially harvested and landed at Tillamook County ports

Assessment:

Below Target

&

Declining



Source: OR Department of Fish & Wildlife, Landing Statistics

Forest, Agriculture, & Fish Productivity

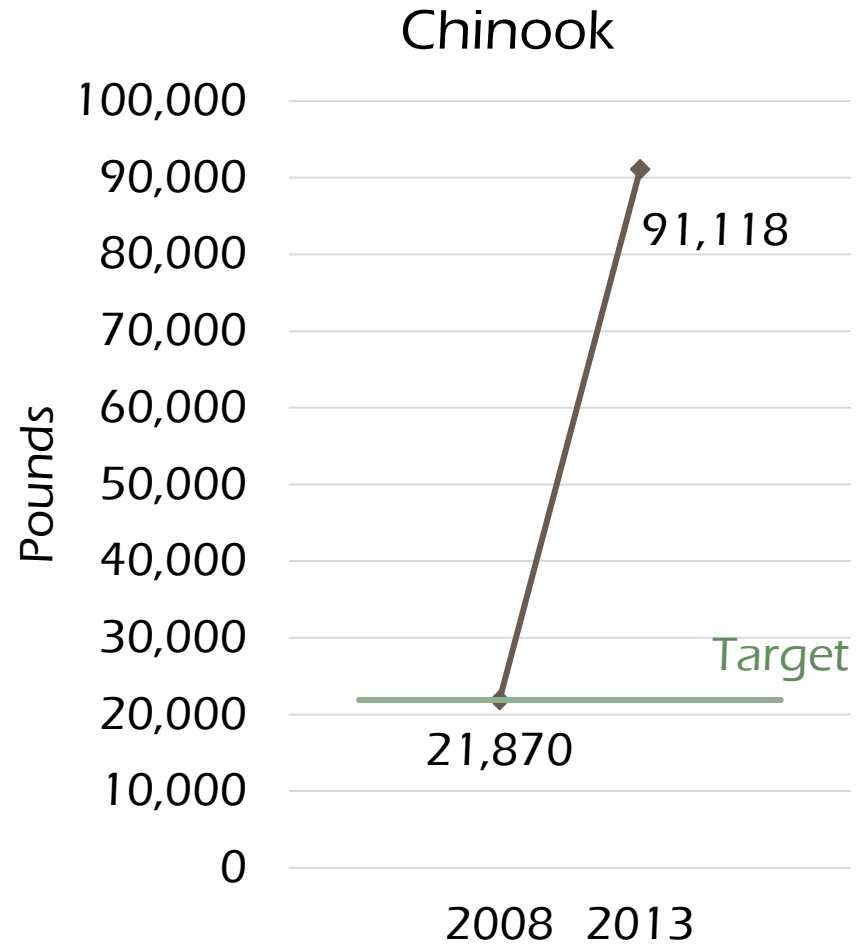
Measure 6: Pounds of Chinook salmon commercially harvested and landed at Tillamook County ports

Assessment:

Below Target

&

Declining



Source: OR Department of Fish & Wildlife, Landing Statistics

Economy

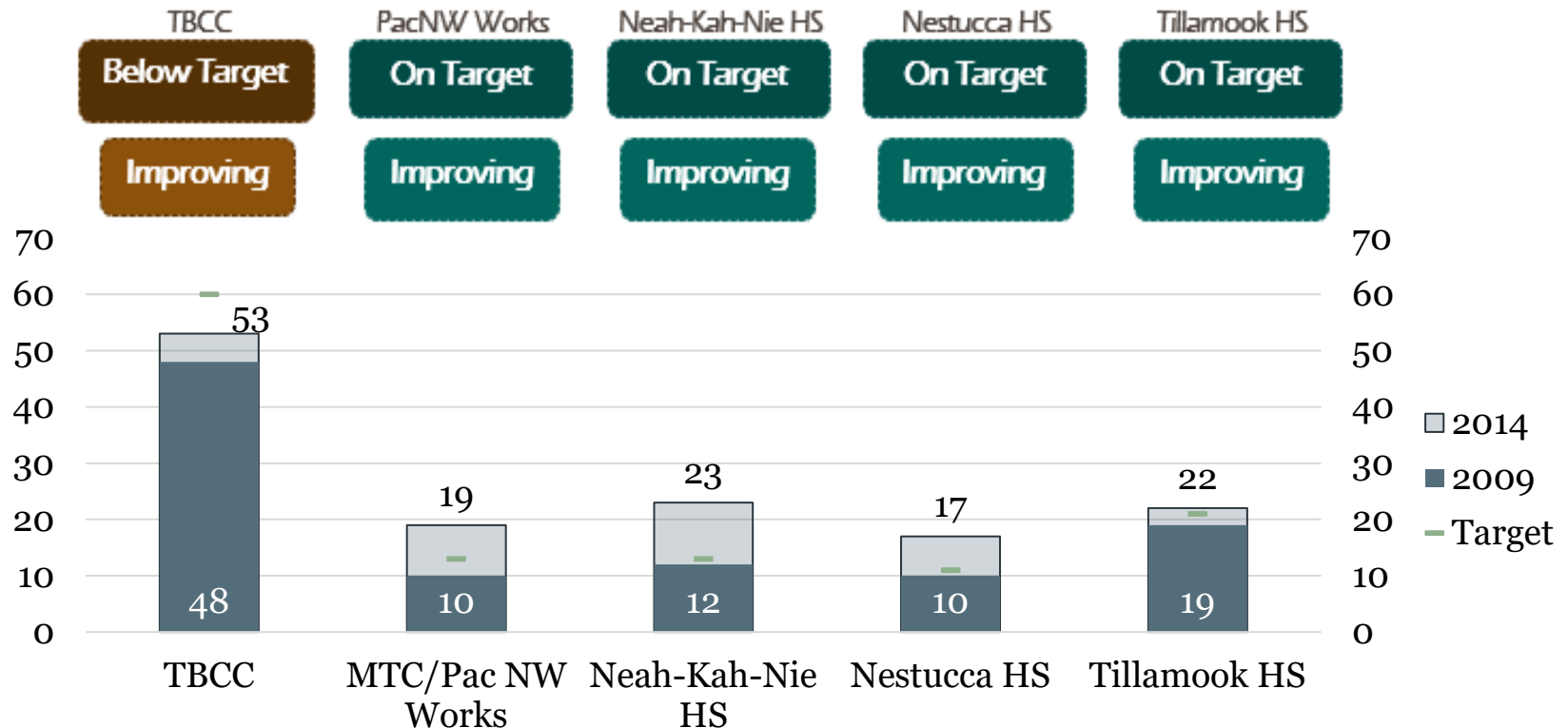


Goal 2.2

Provide vocational and job training opportunities to Tillamook County residents.

Skill Training Opportunities

Measure: The number of vocational and job training classes or degrees at Tillamook Bay Community College (TBCC), PacNW Works (formerly MTC), Neah-Kah-Nie High School, Nestucca Valley High School, and Tillamook High School



Economy



Goal 2.3

In addition to maintaining the traditional economic base, citizens will seek to diversify the Tillamook County economy by attracting new industries and encouraging development of locally owned businesses.

Industry Employment Diversity

Measure 1: The County

Herfindahl Index Score value of industry employment diversity. A "1" means that the economy of the county is not diverse at all and a "0" means that the economy is completely diversified

Assessment:

Below Target

&

Declining

Herfindahl Index Score of Diversity



Source: Oregon Employment Department, independent analysis by Nick Beleiciks

Industry Employment Diversity

Measure 2: Industries of
Tillamook County's top five
employers

Assessment:

No Target

&

No Change

2009 & 2014

Government services

Food Manufacturing

Lumber & Wood Products Manufacturing

Health Services

Sources: Oregon Infrastructure Finance Authority,
Oregon Job Match, & Personal communication with
NW Regional Solutions Team Representative

Small & Large Business Health

Measure 1: Percent change in the number of small businesses (with 0-4 employees) from 1st quarter of one year to 1st quarter of the next year

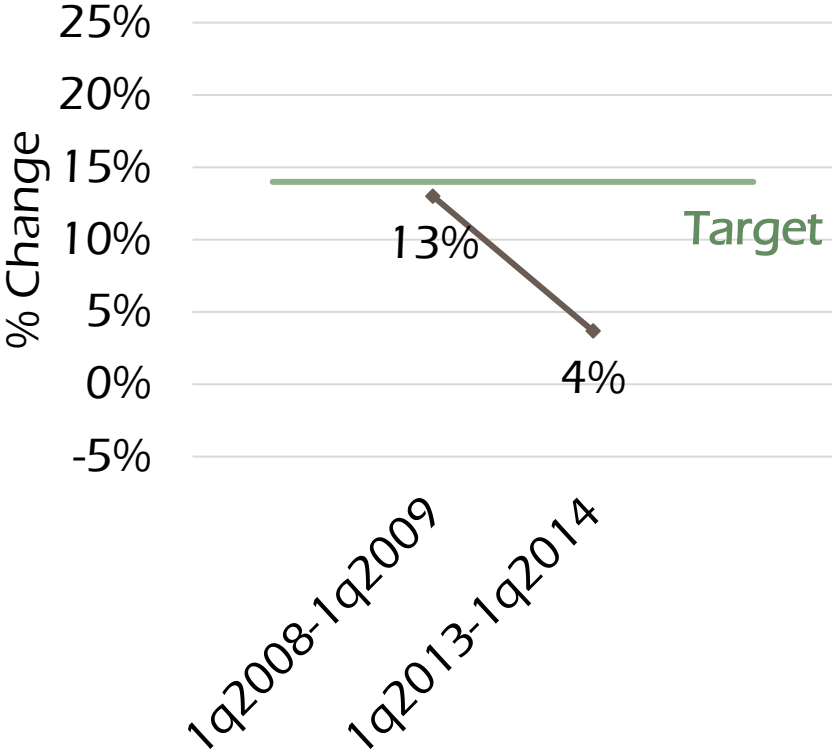
Assessment:

Below Target



Declining

Small Businesses



Source: Oregon Employment Department

Small & Large Business Health

Measure 2: Percent change in the number of large businesses (with 50+ employees) from 1st quarter of one year to 1st quarter of the next year

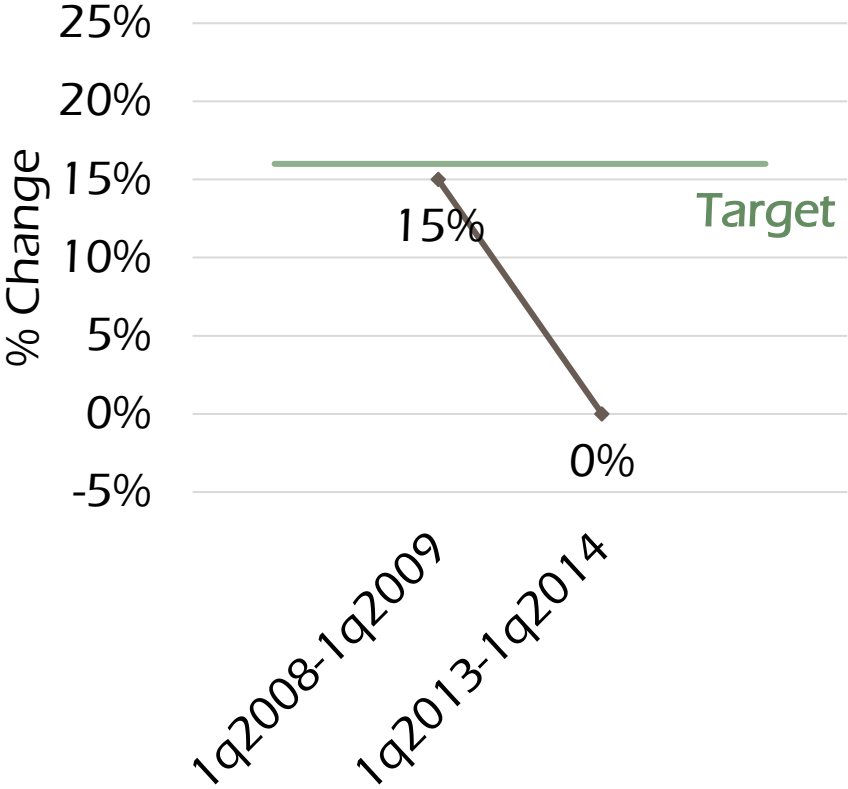
Assessment:

Below Target



Declining

Large Businesses



Source: Oregon Employment Department

Economy



Goal 2.4

Provide living wage jobs.

Living Wage Jobs

Measure 1: The ratio of county average earnings to basic family budget for local family of 1 parent with 1 child. Basic family budget estimated from two sources: Oregon Housing & Community Services and the Economic Policy Institute

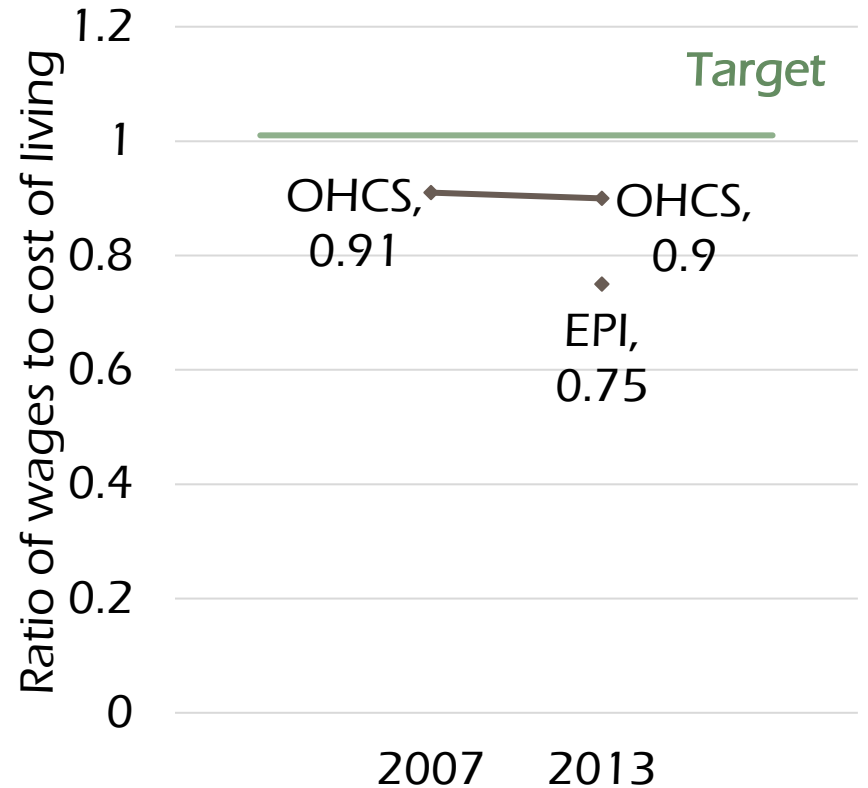
Assessment:

Below Target



Declining

1 parent & 1 child



Sources: US Bureau of Economic Analysis, OR Housing & Community Services, Economic Policy Institute, Family Budget Calculator

Living Wage Jobs

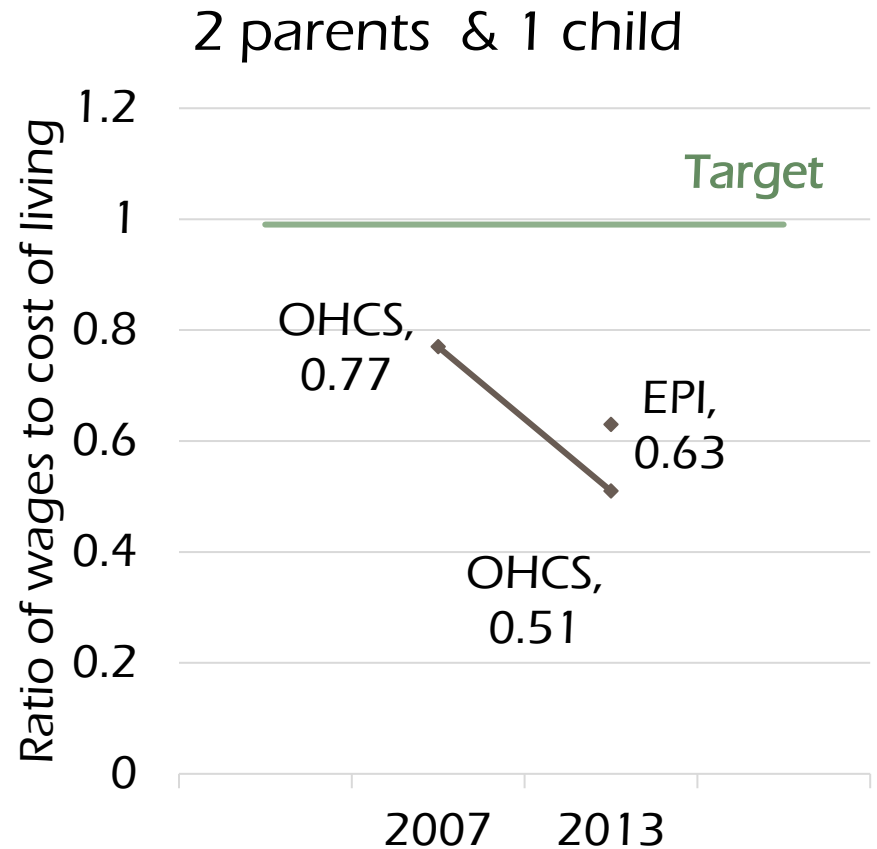
Measure 2: The ratio of county average earnings to basic family budget for local family of 2 parents with 1 child. Basic family budget estimated from two sources: Oregon Housing & Community Services and the Economic Policy Institute

Assessment:

Below Target



Declining



Sources: US Bureau of Economic Analysis, OR Housing & Community Services, Economic Policy Institute, Family Budget Calculator

Economy



Goal 2.5

Plan for and expand the tourism and recreation industry

Tourism

Measure 1: Dollars of visitor spending at destination in Tillamook County

Assessment:

On Target

&

Improving



Source: Dean Runyan Associates

Tourism

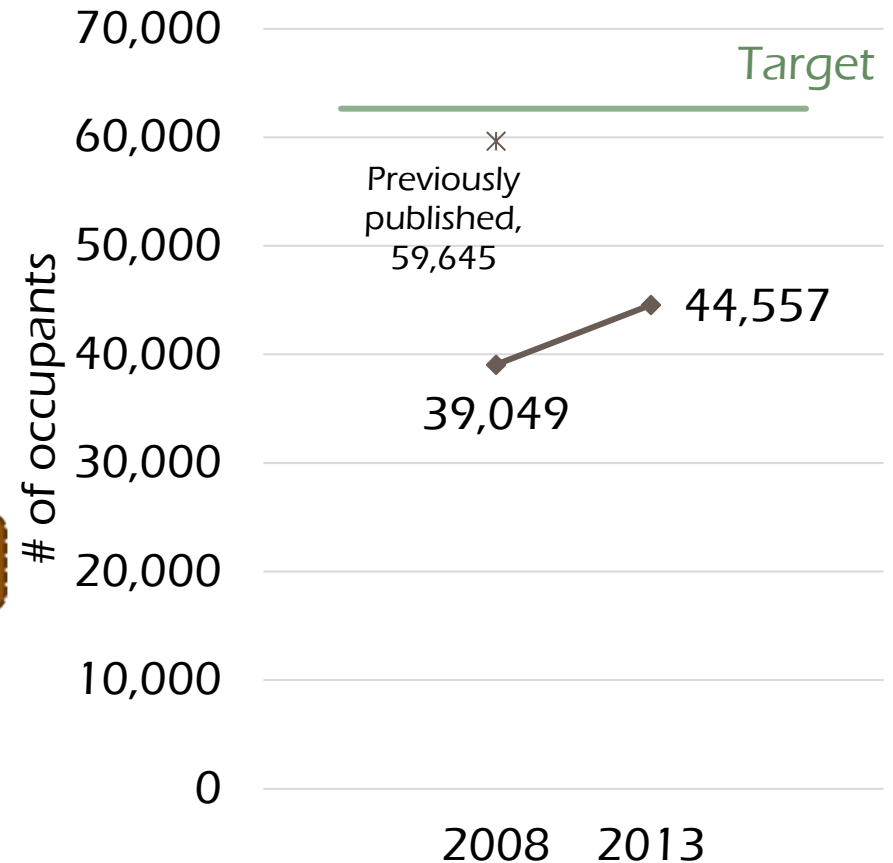
Measure 2: Total number of occupants camping overnight at County Campgrounds January 1 to December 31 of the year

Assessment:

Below Target



Improving



Source: Tillamook County Parks Department

Tourism

Measure 3: Total number of visitors to Tillamook Creamery Visitors Center, the Tillamook Air Museum, and the Tillamook Forest Center

Assessment:

Tillamook Creamery
Visitors Center

No Target

Improving

Tillamook Air
Museum

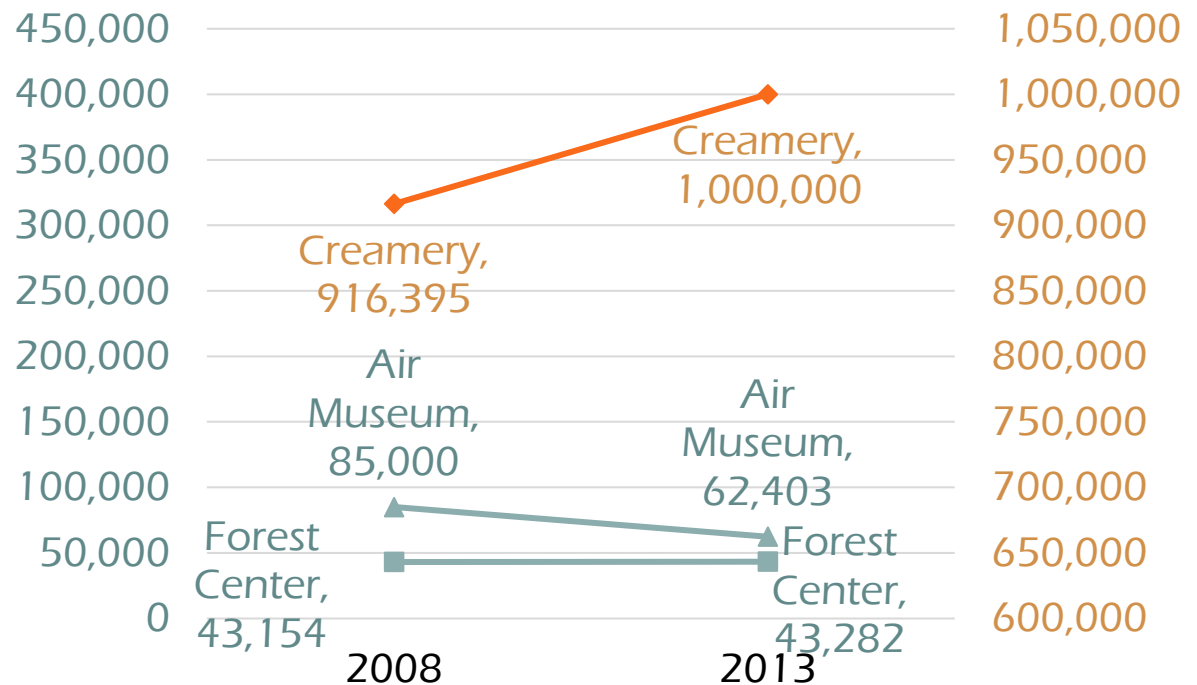
No Target

Declining

Tillamook Forest
Center

No Target

Improving



Economy



Goal 2.6

Promote the development of affordable workforce housing.

Workforce Housing

Measure 1: The percentage of low-income renters, earning less than the county median income, who were housing cost burdened (spending 30% or more of their income on housing)

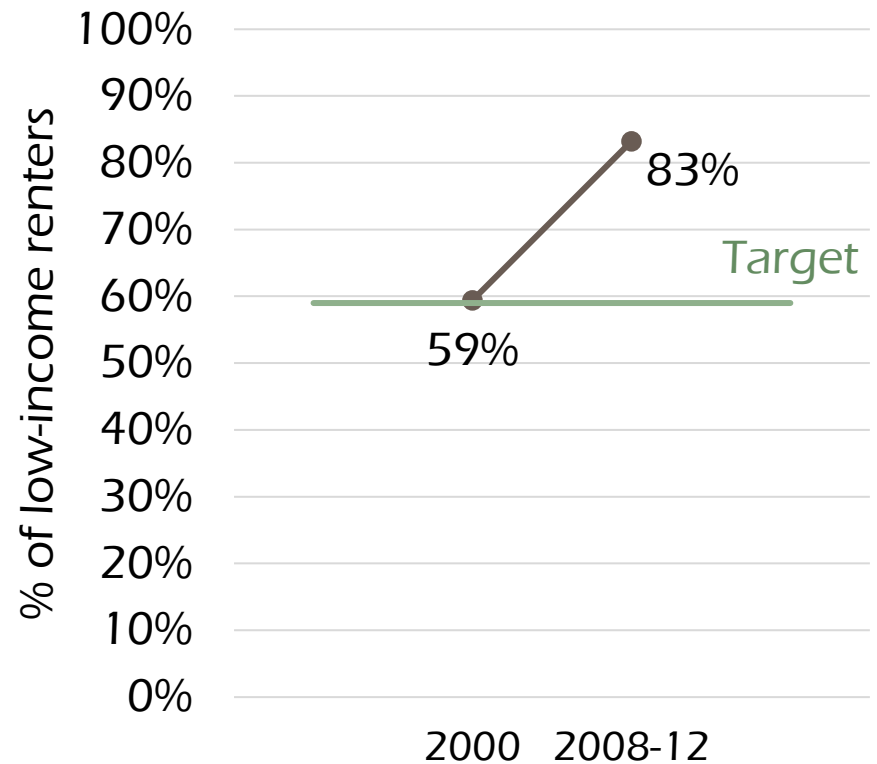
Assessment:

Below Target

&

Declining

Low-Income Renters, Housing Cost Burdened



Source: US Census Bureau

Workforce Housing

Measure 2: The percentage of low-income homeowners, earning less than the county median income, who were housing cost burdened (spending 30% or more of their income on housing)

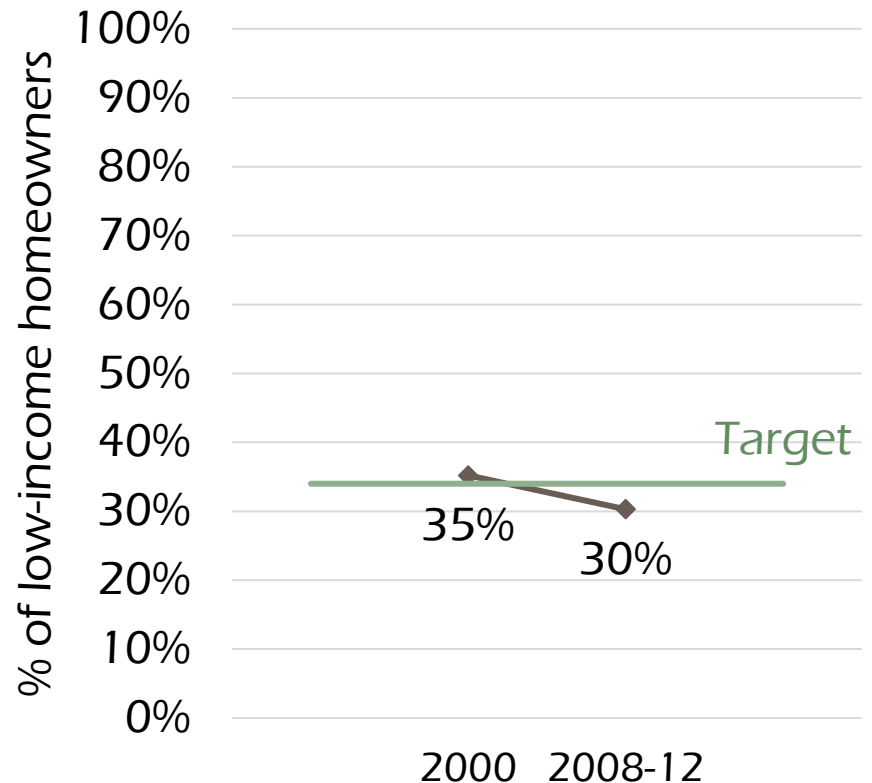
Assessment:

On Target



Improving

Low-Income Homeowners, Housing Cost Burdened



Source: US Census Bureau

Workforce Housing

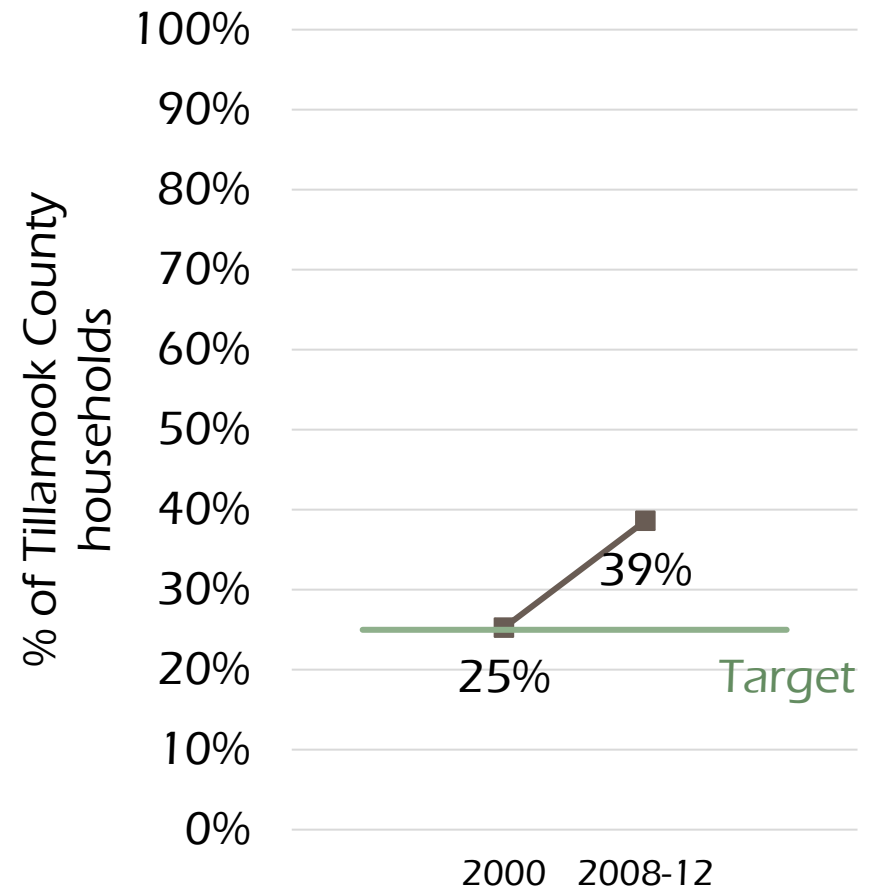
Measure 3: The percentage of all households that were housing cost burdened (spending 30% or more of their income on housing)

Assessment:

Below Target

&

Declining



Source: US Census Bureau

Natural Environment



Goal 3.1

County rivers and estuaries will support magnificent runs of wild salmon. Foothills and mountains will be noted for healthy, productive forests that provide high quality habitat. Active participation in natural resource management will become institutionalized in the educational systems.

Salmon Runs

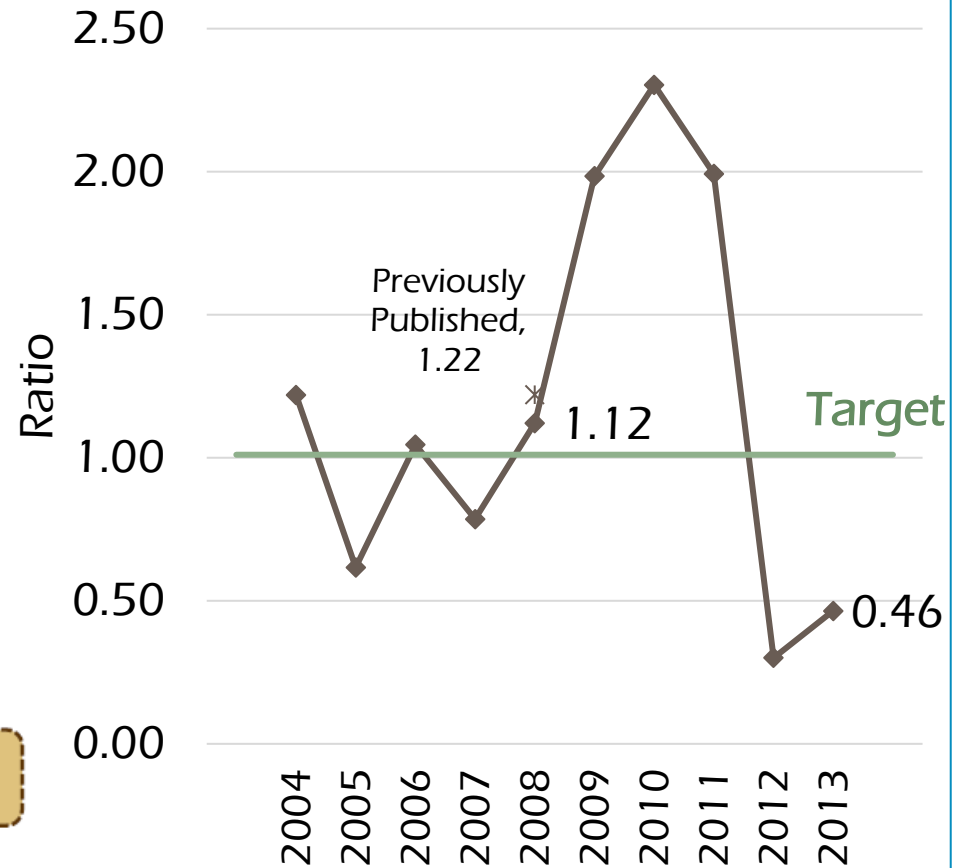
Measure 1: Ratio of the estimated number of wild adult coho salmon spawners in the Nehalem River, Tillamook Bay, and Nestucca River watersheds to the population needed to fully seed existing coho habitat

Assessment:

Below Target



Declining



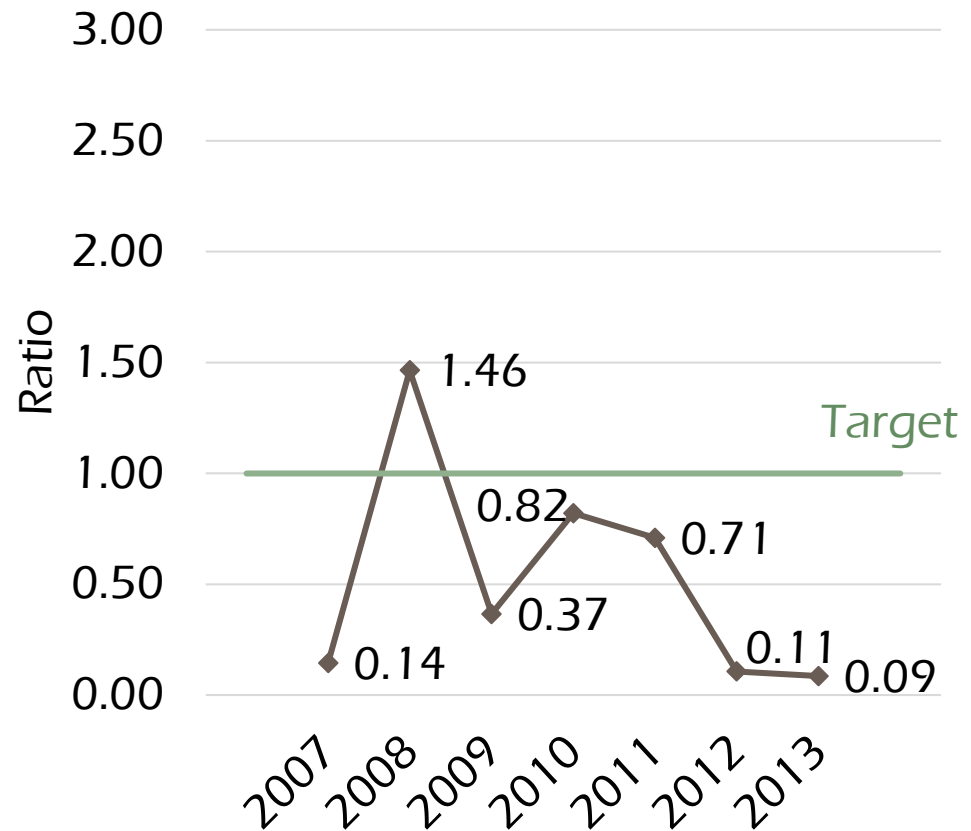
Sources: OR Department of Fish & Wildlife, OR Adult Salmonid Inventory & Sampling Project and ODFW - North Coast Watershed District

Salmon Runs

Measure 2: Ratio of the estimated number of wild adult coho salmon spawners in the Nehalem River, Tillamook Bay, and Nestucca River watersheds to the population needed to meet the abundance goals set by Oregon Department of Fish & Wildlife for those areas, given marine survival rates for the year.

Assessment:

Below Target



Sources: OR Department of Fish & Wildlife, OR Adult Salmonid Inventory & Sampling Project, ODFW Salmon & Steelhead Recovery Tracker, and ODFW - North Coast Watershed District

Land Conservation

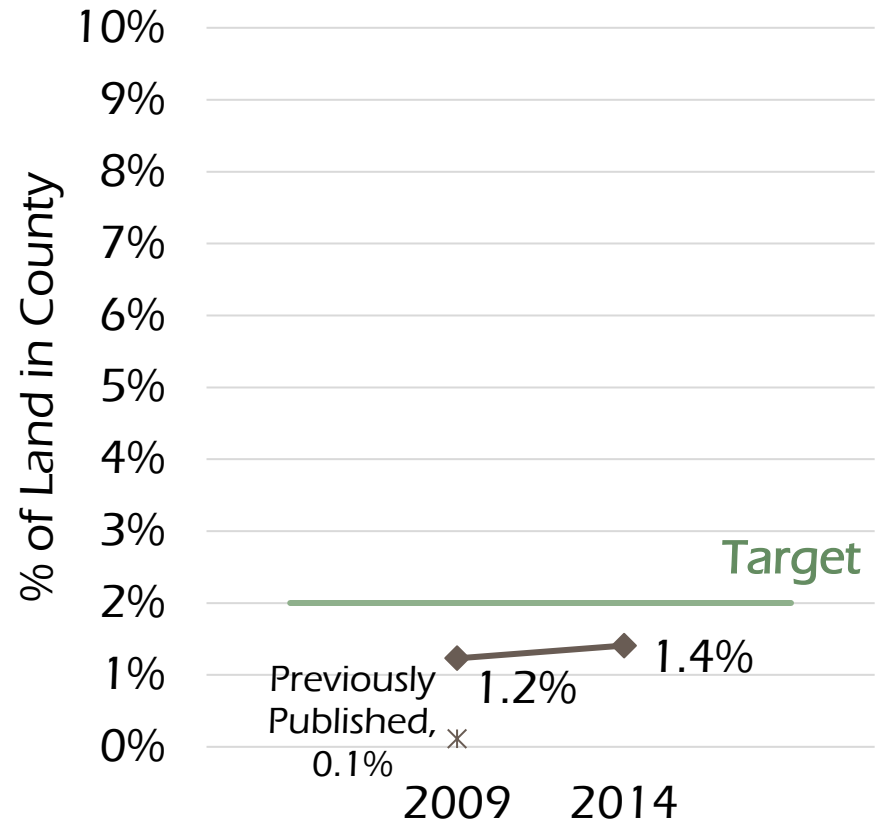
Measure: The percentage of land in Tillamook County that was designated wilderness, preserved, or set aside by land trusts, nonprofits, and agencies

Assessment:

Below Target



Improving



Sources: North Coast Land Conservancy, The Nature Conservancy, Lower Nehalem Community Trust, Central Coast Land Conservancy, Tillamook County Pioneer Museum, US Fish & Wildlife Service's National Wildlife Refuge, Oregon State Parks, US Census Bureau

Public Natural Resource Education

Measure: The number of natural resource education programs available in or through the public education system

Assessment:

Below Target



Declining



Sources: Nestucca, Neah-Kah-Nie, and Tillamook School Districts; TBCC Course Catalog; OSU Extension Service, Tillamook County

Natural Environment



Goal 3.2

Promote high quality waterways.

303d Listed Waterways

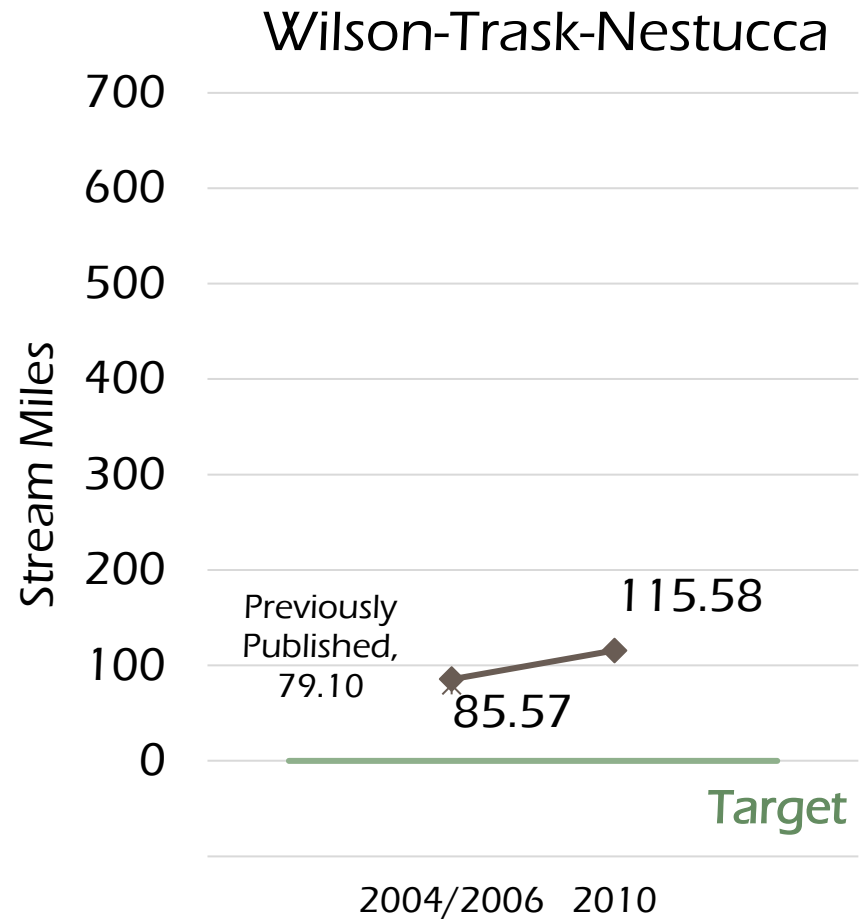
Measure 1: The number of stream miles in the Wilson-Trask-Nestucca Watershed that have been 303d listed (water quality limited) by Oregon Dept. of Environmental Quality

Assessment:

Below Target



Declining



Source: Oregon Department of Environmental Quality

303d Listed Waterways

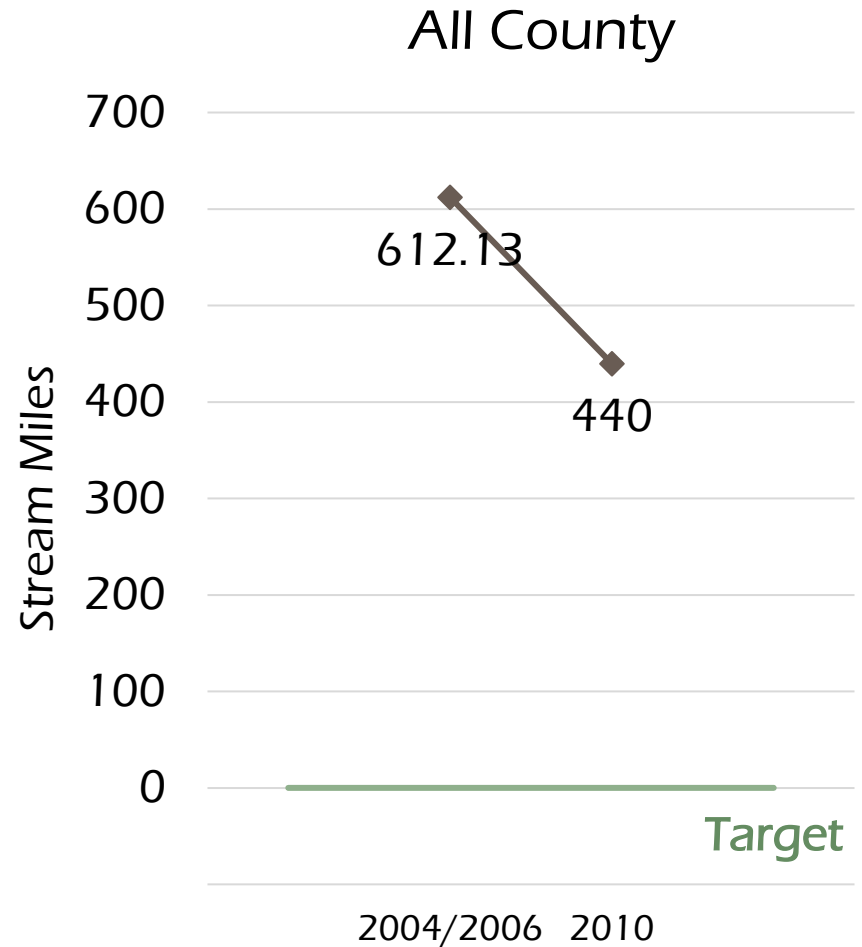
Measure 2: The number of stream miles in Tillamook County that have been 303d listed (water quality limited) by Oregon Dept. of Environmental Quality

Assessment:

Below Target



Improving



Source: Oregon Department of Environmental Quality

Watershed Restoration Projects

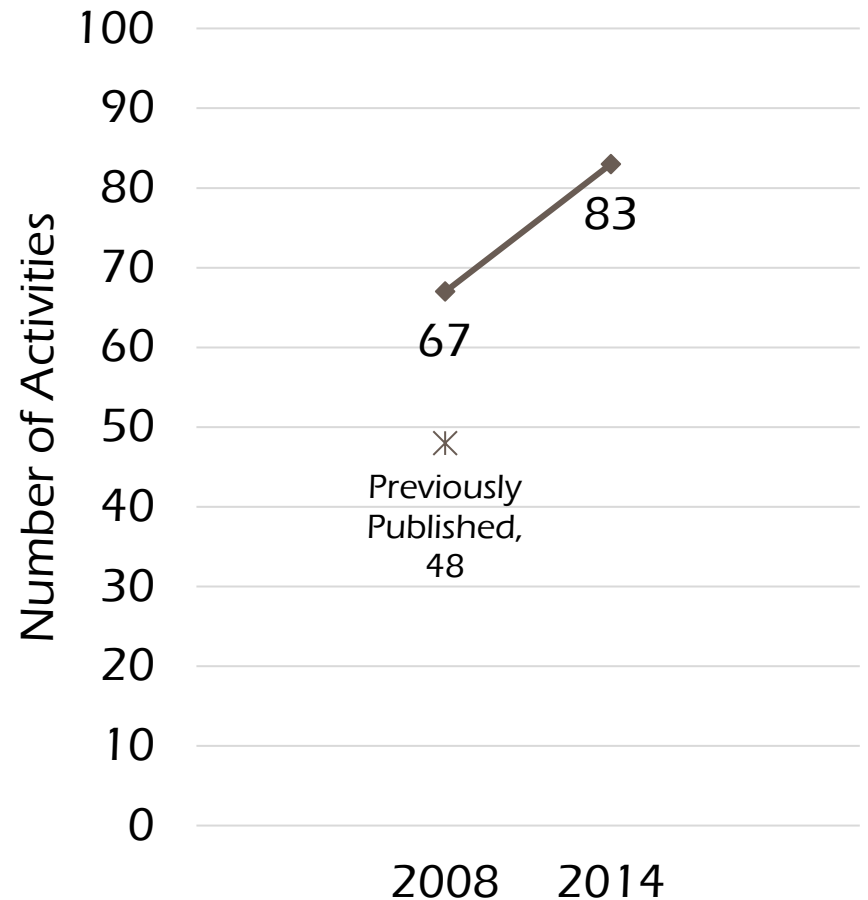
Measure: The number of watershed restoration project activities completed in a given year

Assessment:

No Target



Improving



Source: Tillamook Estuaries Partnership

Natural Environment



Goal 3.3

Encourage the recycling of waste products.

Participation in Recycling

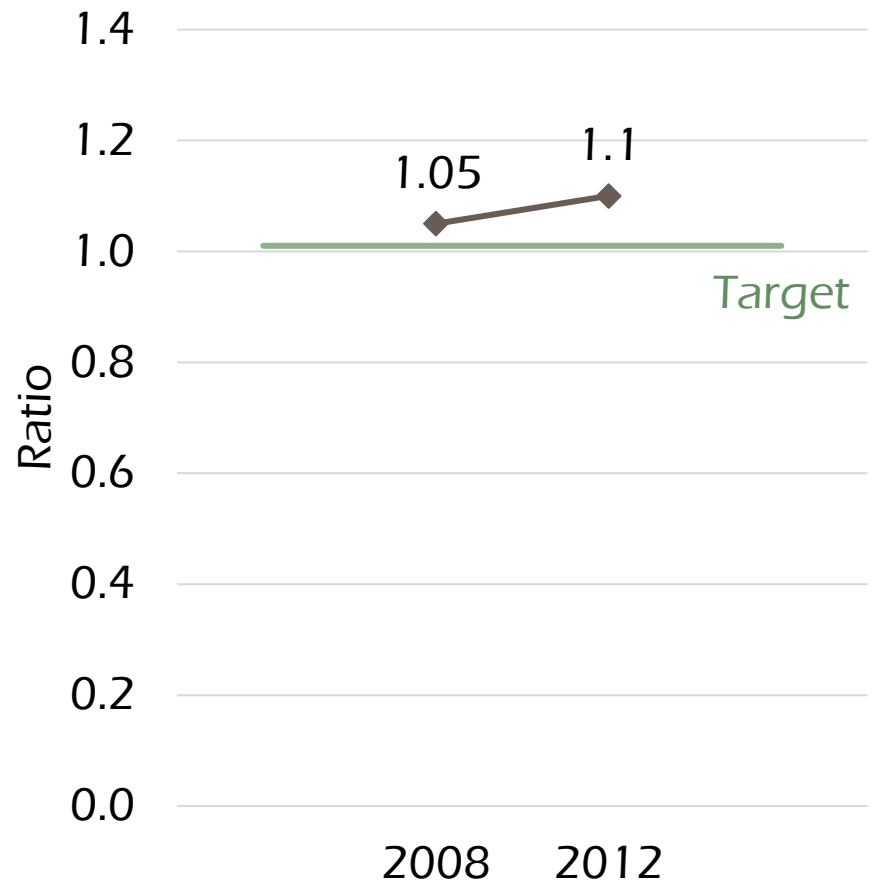
Measure: The ratio of the Tillamook County material recovery rate (recycling rate) to Oregon Department of Environmental Quality's goal for the county

Assessment:

On Target

&

Improving



Source: Oregon Department of Environmental Quality

Society & Culture



Goal 4.1

Tillamook County citizens will maintain the rural character of their community by conserving a high percentage of the land as farm and forestland.

Open Space

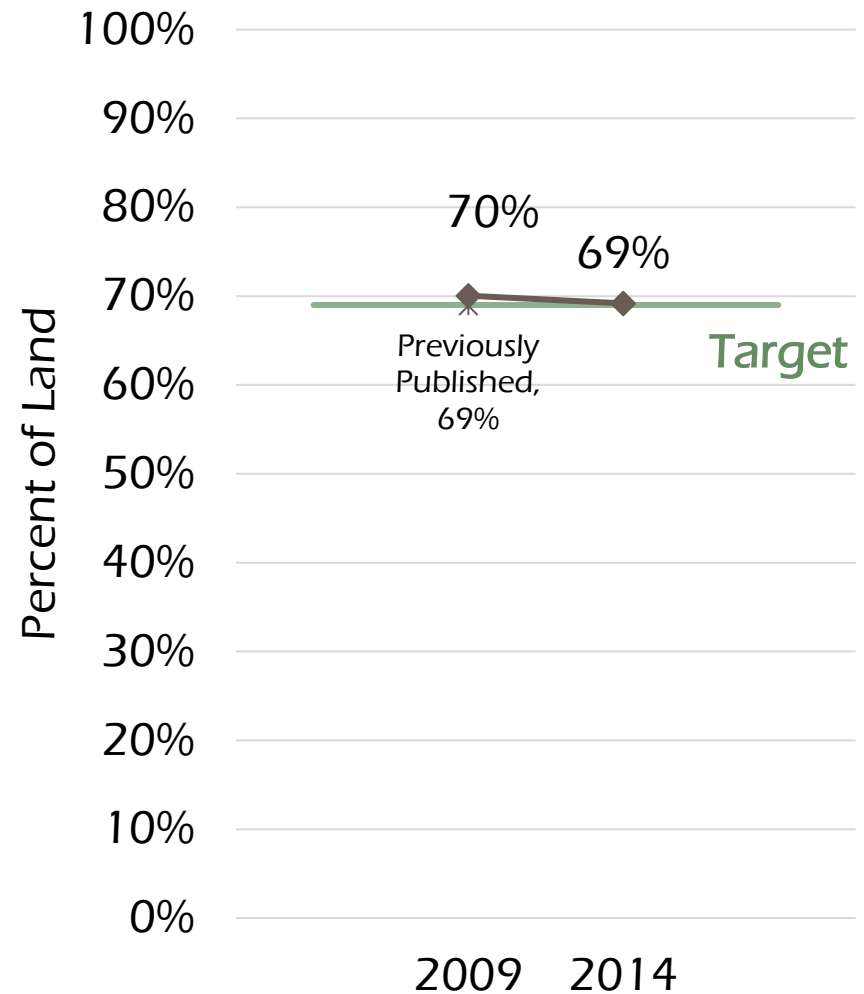
Measure: The percentage of land in Tillamook County that has been designated farm or forest land

Assessment:

On Target

&

Declining



Sources: USDA Census of Agriculture, OR Department of Forestry, Siuslaw National Forest, Bureau of Land Management, The Nature Conservancy, Lower Nehalem Community Trust, Central Coast Land Conservancy, North Coast Land Conservancy, Tillamook County Pioneer Museum, OR State Parks, USFWS National Wildlife Refuge

Society & Culture



Goal 4.2

Tillamook County citizens will be involved with civic activities and have the capacity to work together.

Civic Participation

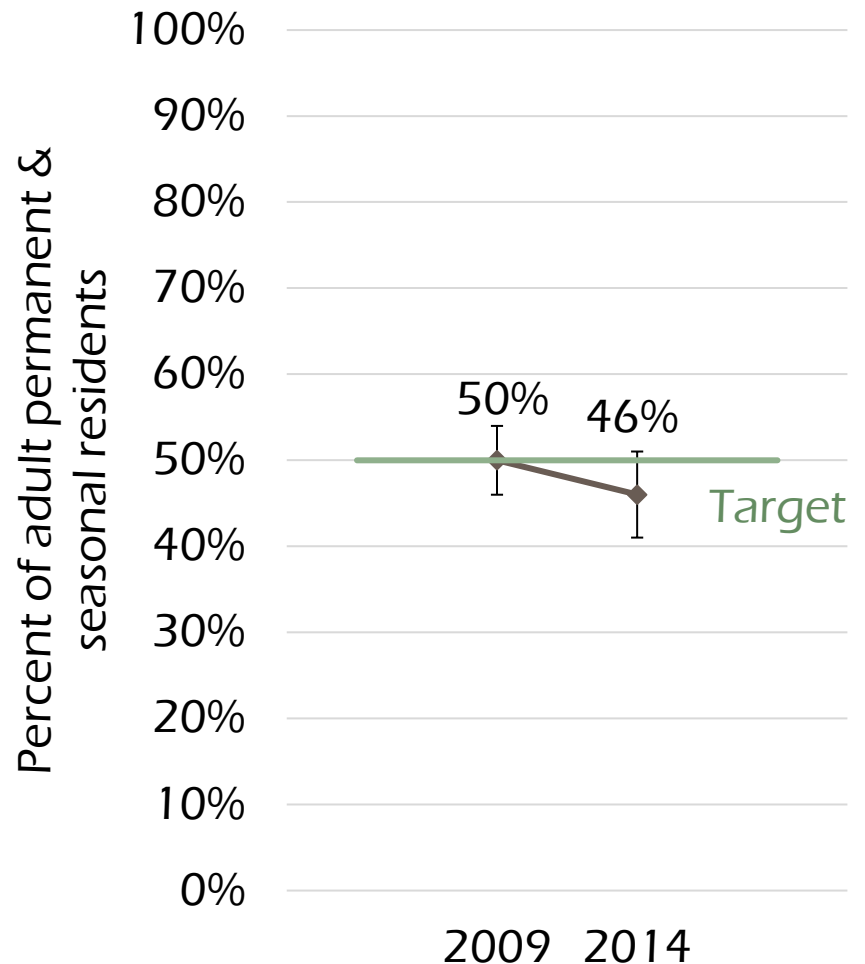
Measure 1: The percentage of Tillamook County adult permanent and seasonal residents who participated in 2 or more civic activities in last 12 months

Assessment:

On Target



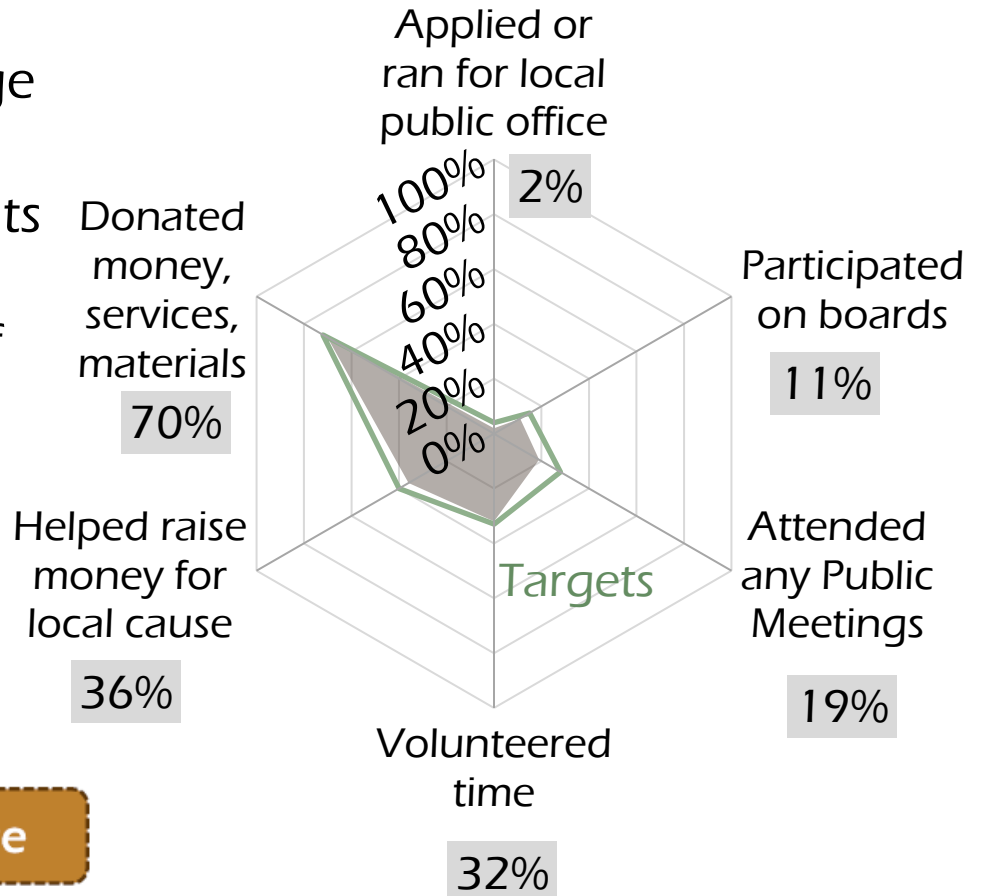
No Change



Source: 2009 & 2014 VTIP Surveys

Civic Participation

Measure 2-7: The percentage of Tillamook County adult permanent and seasonal residents who, over the last year, participated in any of six types of civic activities.



Assessment:

Below Target



No Change

Source: 2009 & 2014 VTIP Surveys

Community Capacity

Measure 1: The percentage of Tillamook County adult permanent and seasonal residents who perceive that people in the community are willing to help their neighbors

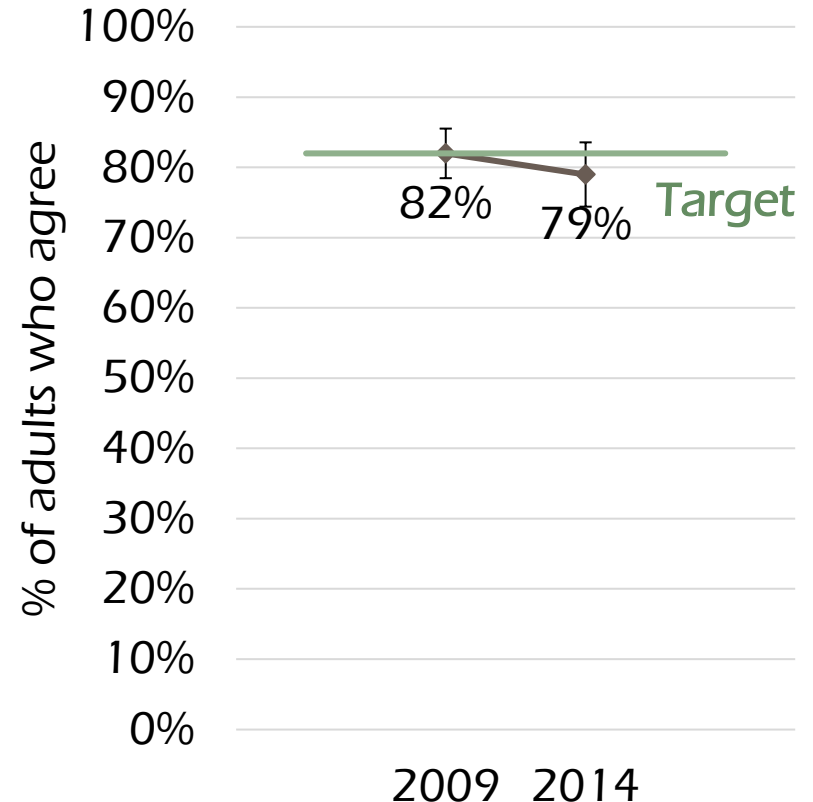
Assessment:

On Target



No Change

People are Willing to Help Neighbors



Source: 2009 & 2014 VTIP Surveys

Community Capacity

Measure 2: The percentage of Tillamook County adult permanent and seasonal residents who perceive that people in the community are trustworthy and get along with each other

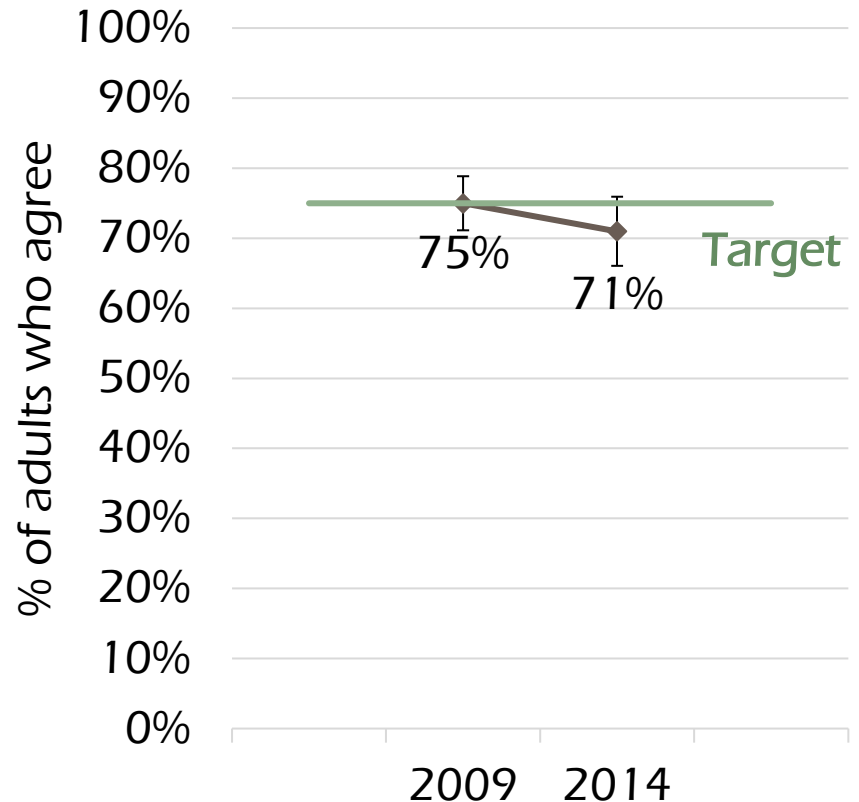
Assessment:

On Target



No Change

People are Trustworthy & Get Along



Source: 2009 & 2014 VTIP Surveys

Community Capacity

Measure 3: The percentage of Tillamook County adult permanent and seasonal residents who perceive that people in the community can be counted on to work together to address community issues

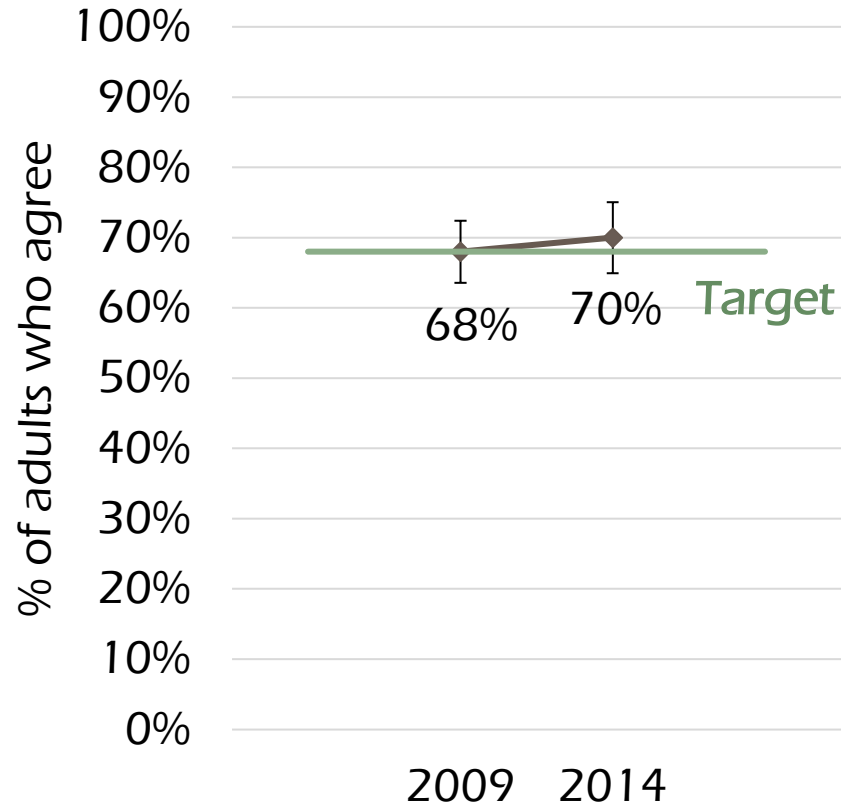
Assessment:

On Target



No Change

People Work Together to Address Issues



Source: 2009 & 2014 VTIP Surveys

Community Capacity

Measure 4: The percentage of Tillamook County adult permanent and seasonal residents who perceive that local government has the ability to deal effectively with important problems

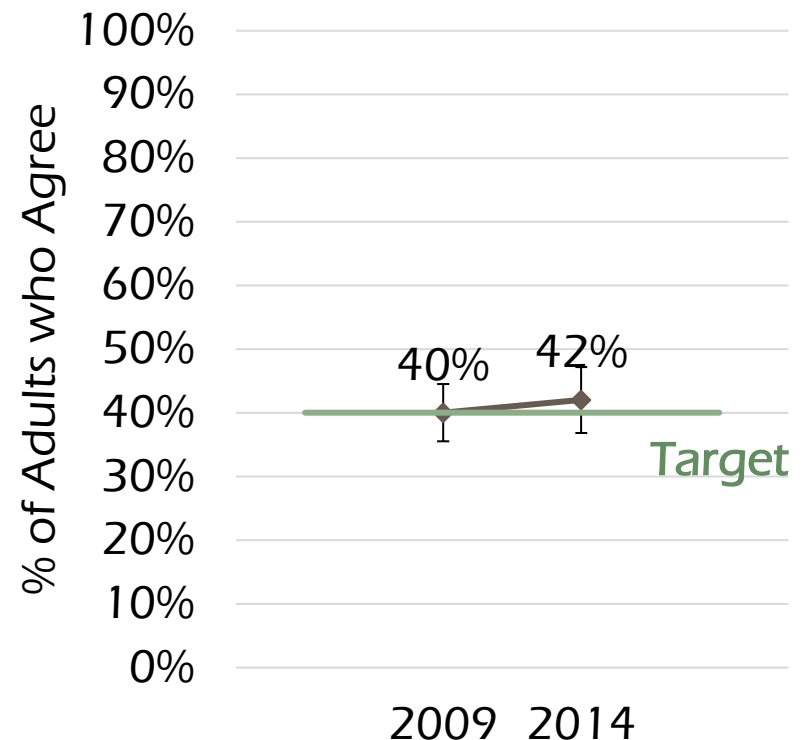
Assessment:

On Target



No Change

Local Government Can Deal Effectively with Problems



Source: 2009 & 2014 VTIP Surveys

Society & Culture



Goal 4.3

Enhance arts and culture opportunities throughout the county that preserve and reflect local history and bring people together. People will be valued and respected, regardless of race, culture, or beliefs.

Museums, Cultural Centers, & Historic Buildings and Sites

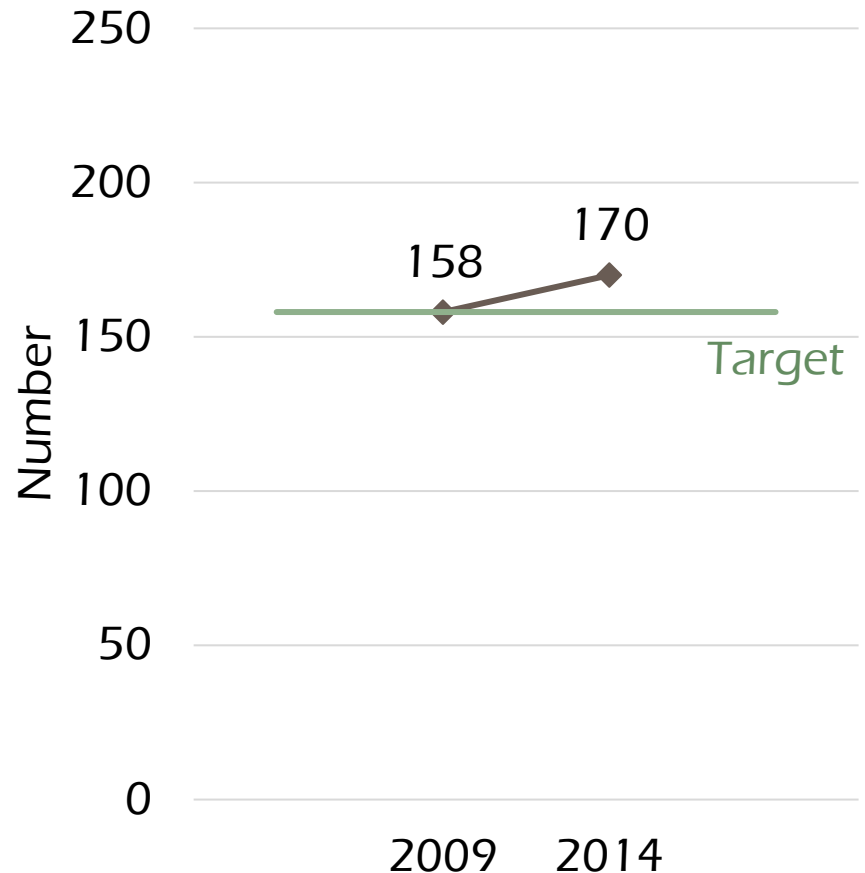
Measure: The number of local museums, cultural centers, historic buildings, and historic sites

Assessment:

On Target

&

Improving



Sources: TC Arts Network, OR Museum Association, Oregon Historic Sites Database

Participation in Community Events

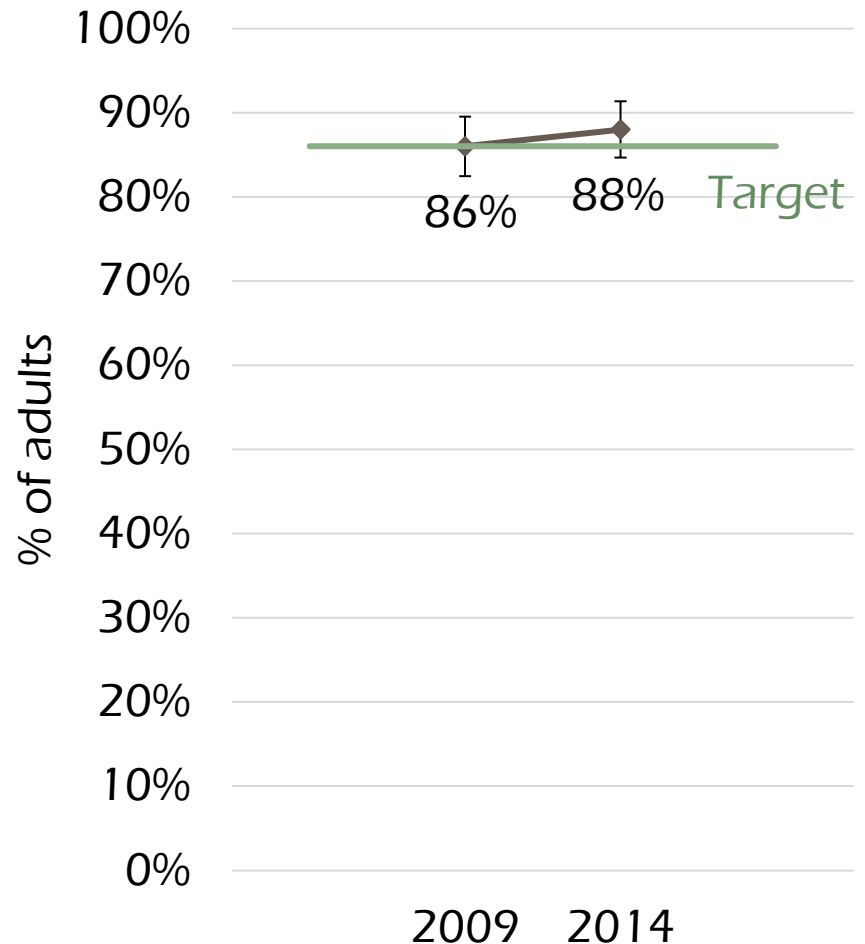
Measure: The percentage of Tillamook County adult permanent and seasonal residents who attended at least one community event in the last 12 months

Assessment:

On Target

&

No Change



Source: 2009 & 2014 VTIP Surveys

Discrimination Experiences

Measure 1: The percentage of Tillamook County adult permanent and seasonal residents who have personally felt unfairly treated on the basis of race, culture, beliefs, status, etc. by anyone in the county

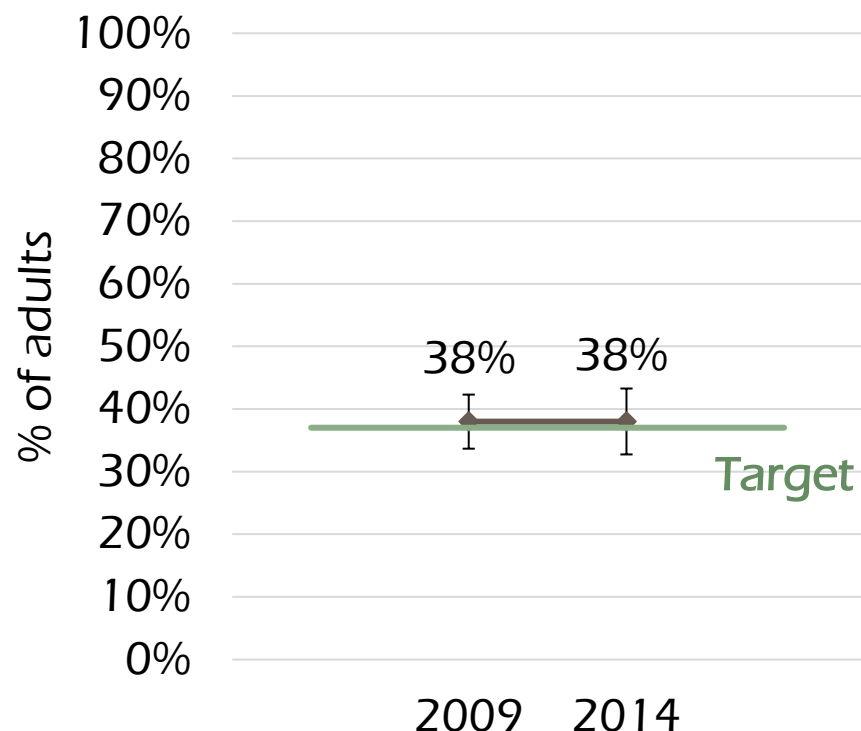
Assessment:

Below Target

&

No Change

Felt Unfairly Treated By Someone in County because of Background



Source: 2009 & 2014 VTIP Surveys

Discrimination Experiences

Measure 2: The percentage of Tillamook County adult permanent and seasonal residents who have personally experienced one form of discrimination or more, such as being accused of wrong-doing, being misunderstood, being insulted or called names, or being threatened with harm because of race, gender, age, etc.

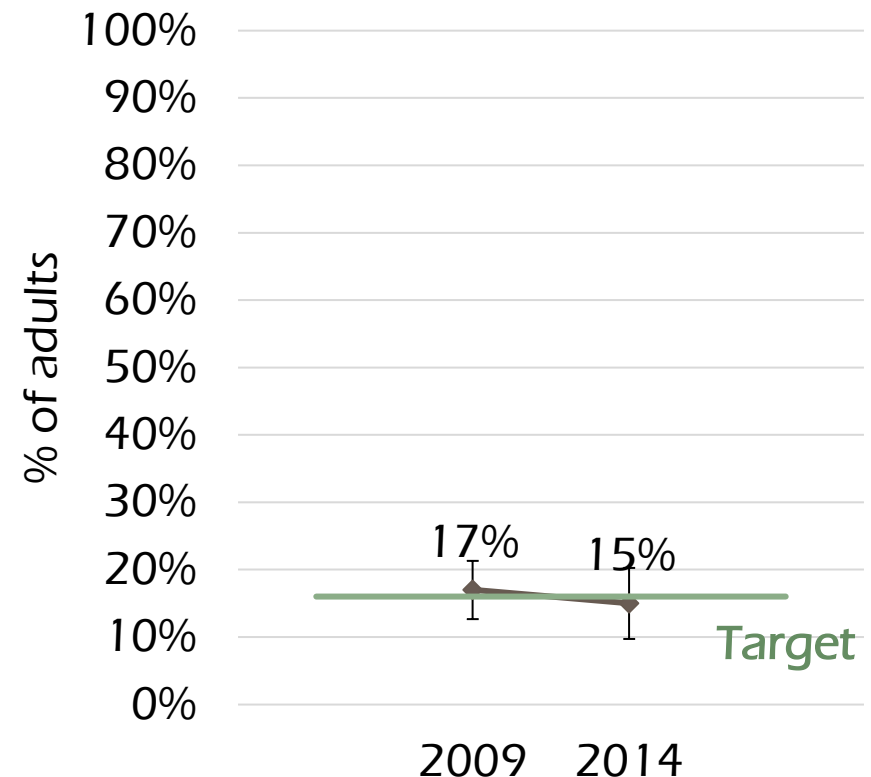
Assessment:

Below Target



No Change

Experienced One or More Forms of Discrimination



Source: 2009 & 2014 VTIP Surveys

Arts & Cultural Establishments

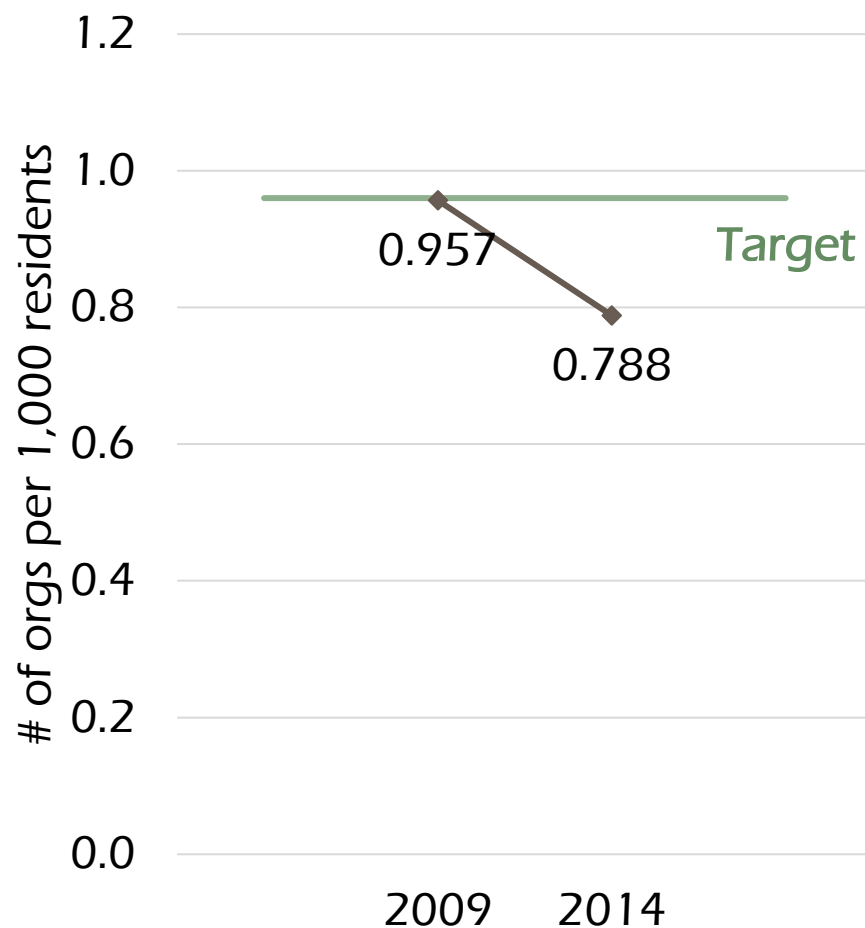
Measure: The number of arts & cultural organizations per 1,000 Tillamook County residents

Assessment:

Below Target



Declining



Sources: Tillamook County Arts Network Website;
Portland State University, Population Research Center

Society & Culture



Goal 4.4

Promote *lifelong learning*.

Culture of Lifelong Learning

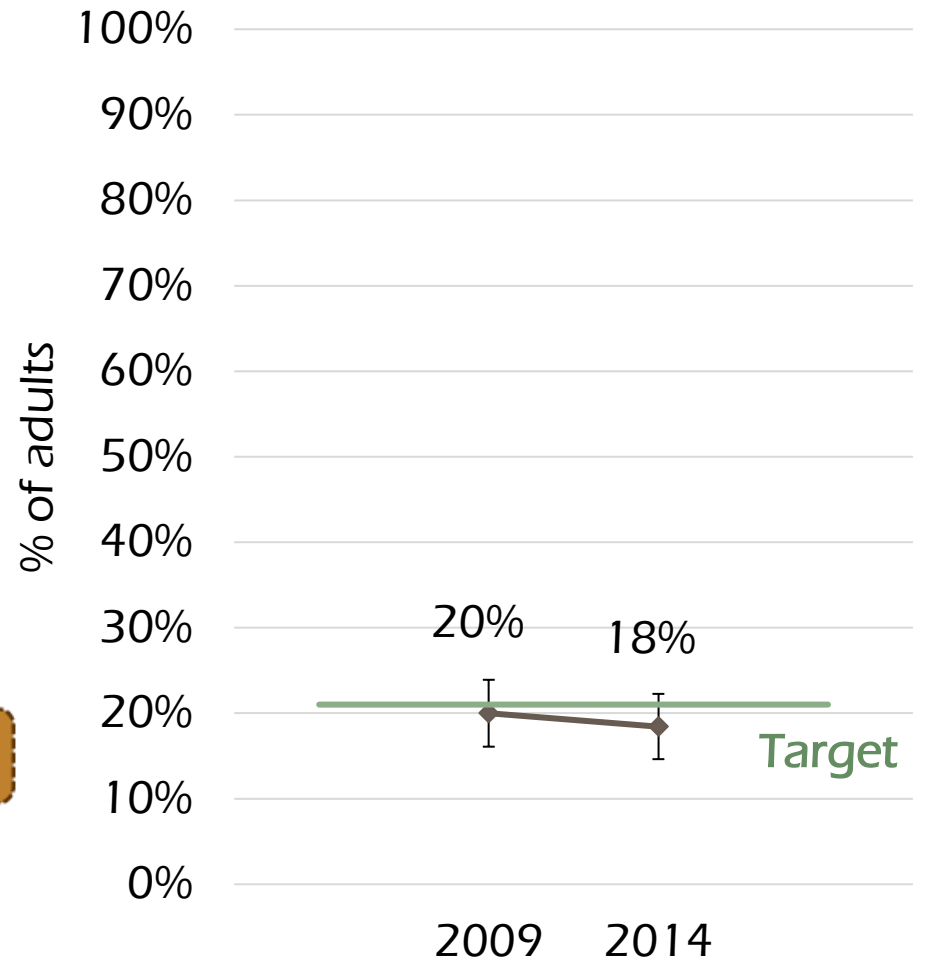
Measure: The percentage of Tillamook County adult permanent residents taking classes for personal (not professional) development in the county

Assessment:

Below Target

&

No Change



Source: 2009 & 2014 VTIP Surveys

Educational Diversity for Adults

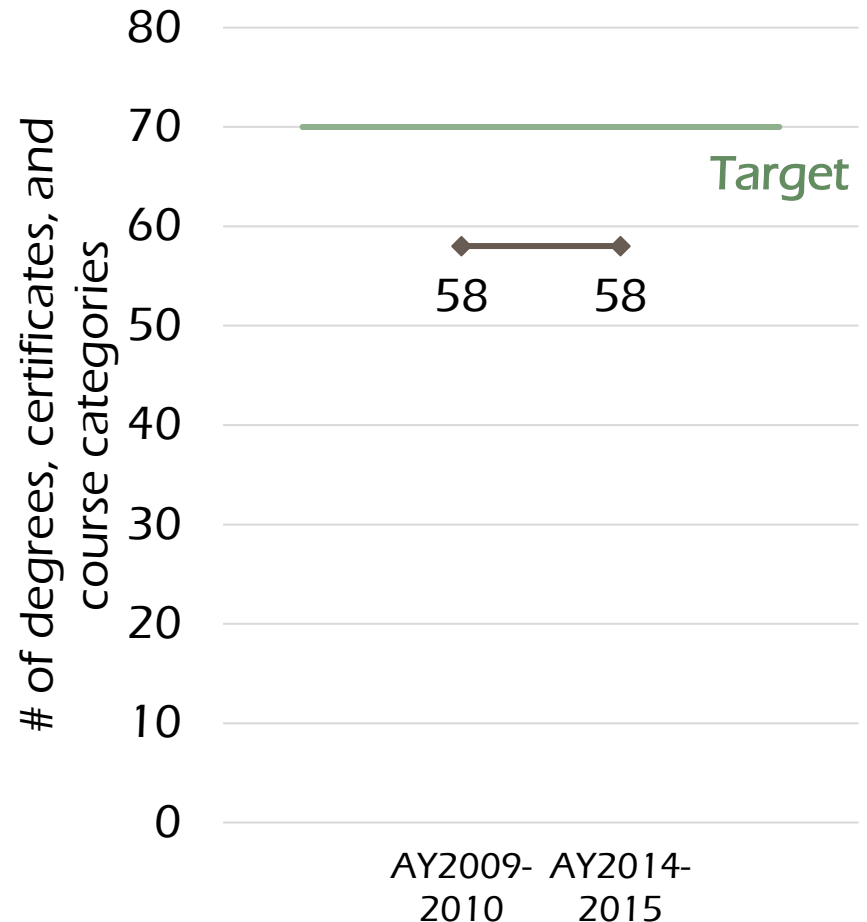
Measure: The number of degrees, certificates, and continuing education course categories at Tillamook Bay Community College (TBCC)

Assessment:

Below Target

&

No Change



Source: Tillamook Bay Community College Course Catalogs, Academic Years 2009-10 and 2014-15

Youth & Education



Goal 5.1 & 5.2

Tillamook County will be a place that actively involves youth in their communities through educational programs, extracurricular activities, and community involvement.

Educational Diversity for High School Youth

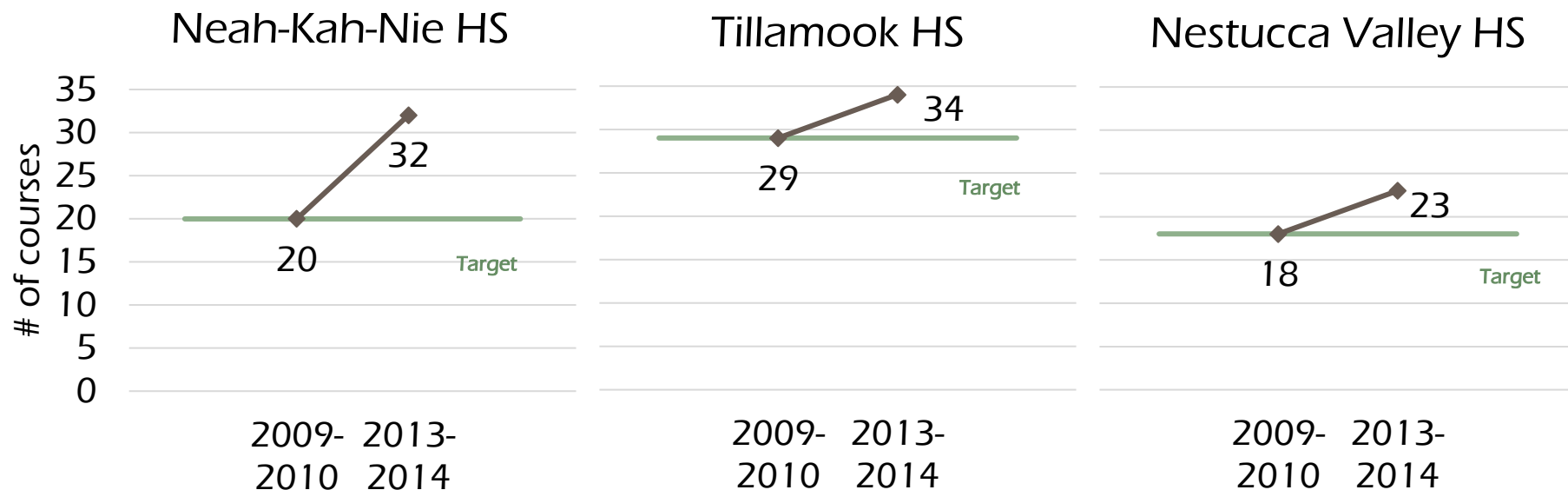
Measure: The number of language courses, laboratory science classes, and vocational/technical training courses at Neah-Kah-Nie High School, Tillamook High School, and Nestucca Valley High School

Assessment:

On Target



Improving



Sources: Neah-Kah-Nie HS, Tillamook HS, & Nestucca HS course catalogs

Youth & Education



Goal 5.3

Provide Tillamook County youth with employable skills.

Youth Unemployment Post-High School

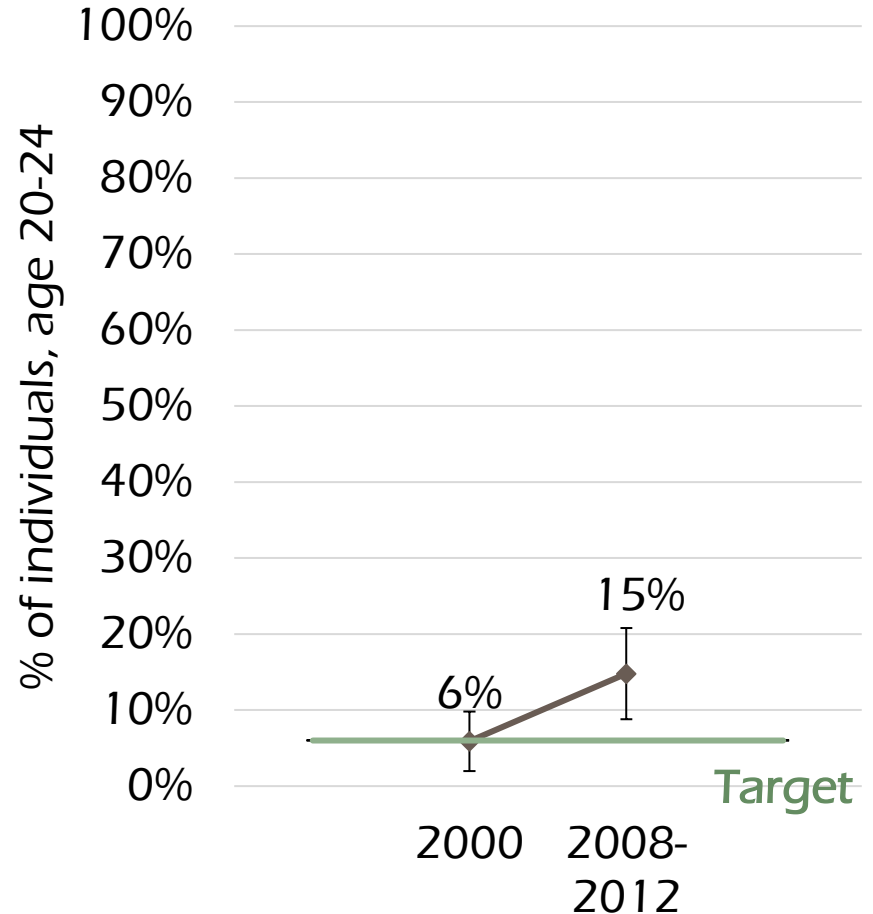
Measure: The percentage of young adults, age 20-24 in the labor force and unable to find work.

Assessment:

Below Target

&

No Change



Source: US Census Bureau, 2000 census, 2008-12 American Community Survey

Youth & Education



Goal 5.4

Tillamook County schools will be recognized for their academic achievements.

Educational Achievement

Measure 1: The average score across all kindergartners in the county for approaches to learning (self-regulation and interpersonal skills), score range is 1-5.

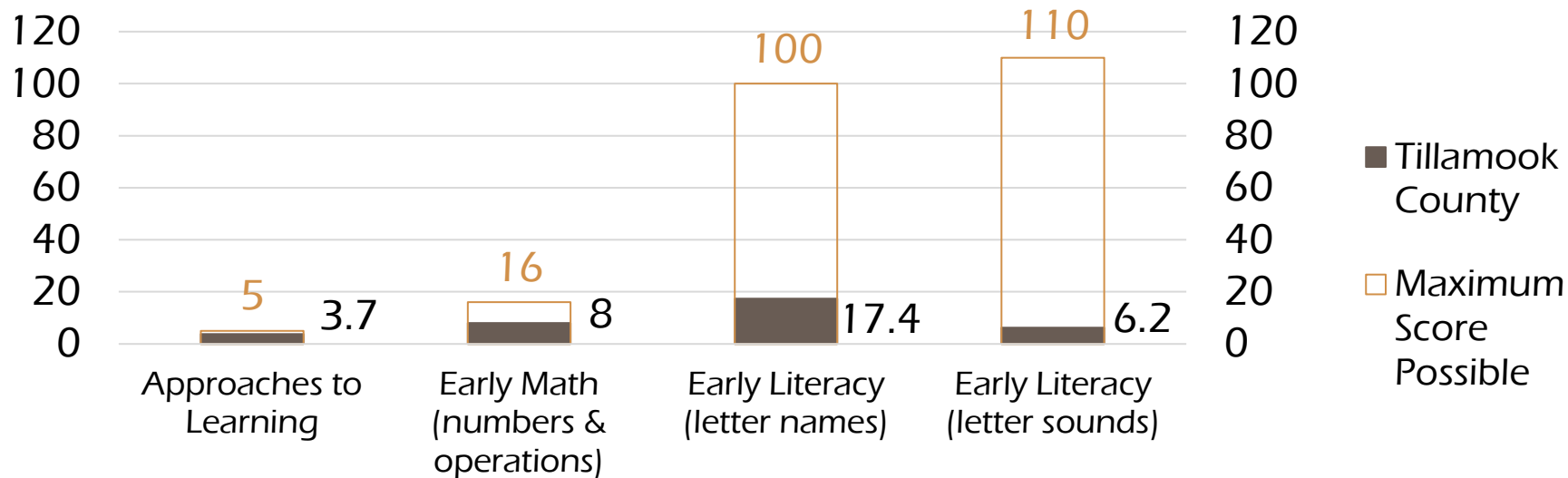
Measure 2: The average number of early math (numbers and operations) questions answered correctly, across all kindergartners in the county. Range is 0-16.

Measure 3: The average number of early literacy (letter names) questions answered correctly by kindergartners in the county. Range is 0-100.

Measure 4: The average number of early literacy (letter sounds) questions answered correctly by kindergartners in the county. Range is 0-110.

Assessment:

No Target



Source: Oregon Department of Education

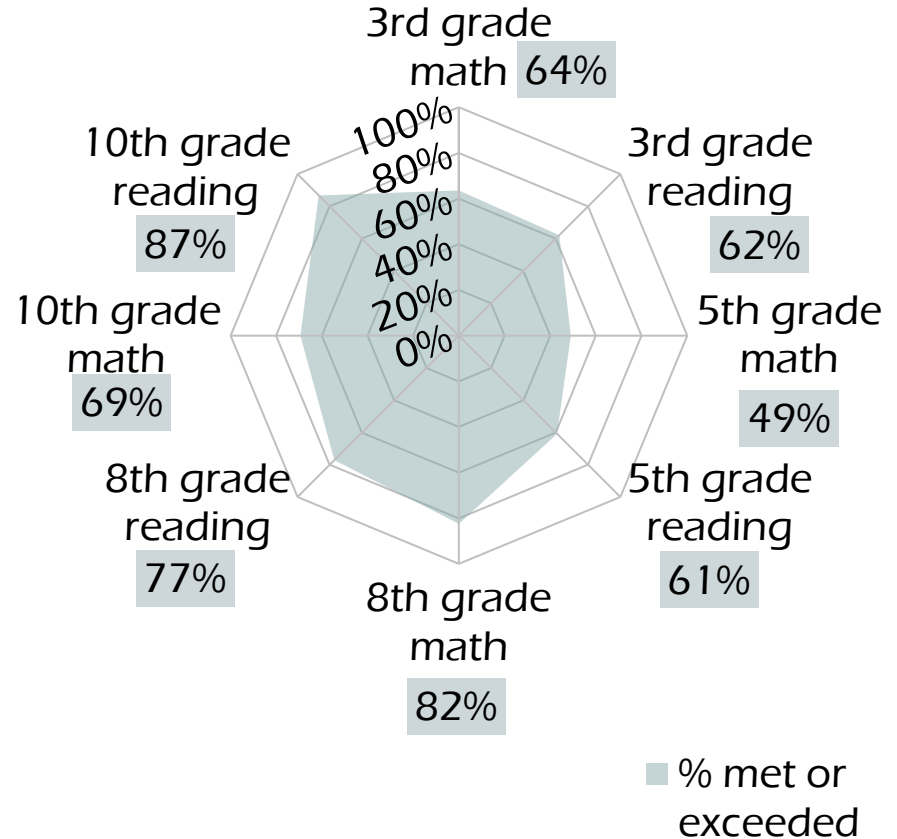
Educational Achievement

Neah-Kah-Nie SD, AY 2013-14

Measure 5-12: The percentage of 3rd, 5th, 8th, and 10th graders who met or exceeded the reading and math achievement standards in place at the time, on their Oregon Statewide Assessment tests, in Neah-Kah-Nie School District.

Assessment:

No Target



Source: Oregon Department of Education

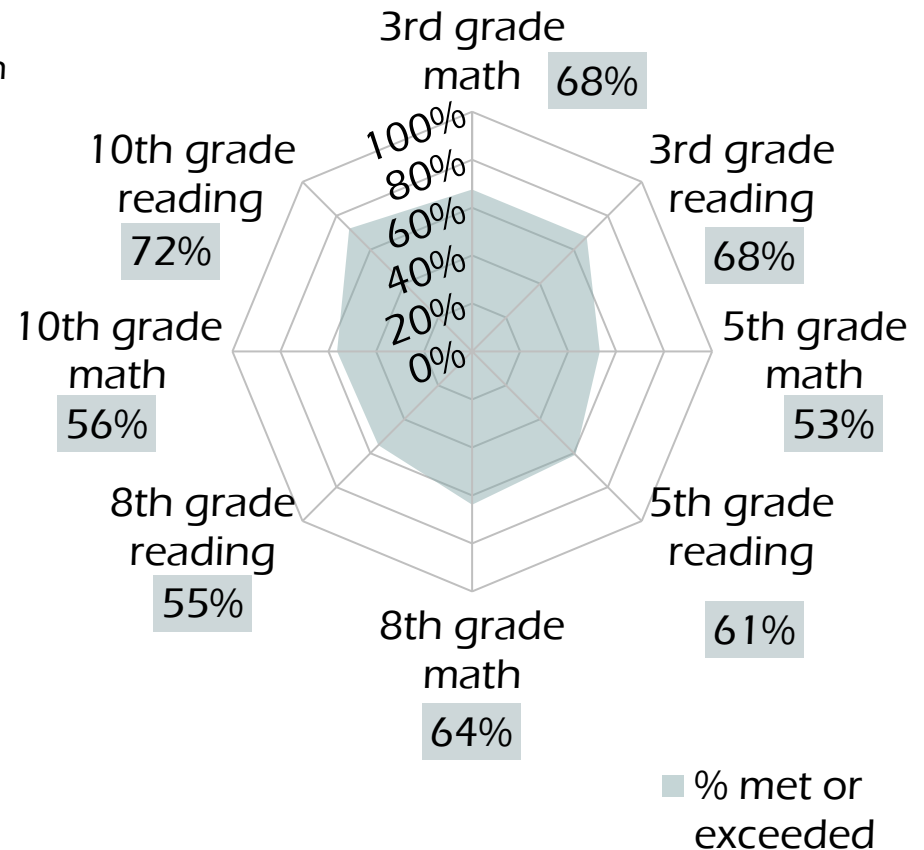
Educational Achievement

Tillamook SD, AY 2013-14

Measure 13-20: The percentage of 3rd, 5th, 8th, and 10th graders who met or exceeded the reading and math achievement standards in place at the time, on their Oregon Statewide Assessment tests, in Tillamook School District.

Assessment:

No Target



Source: Oregon Department of Education

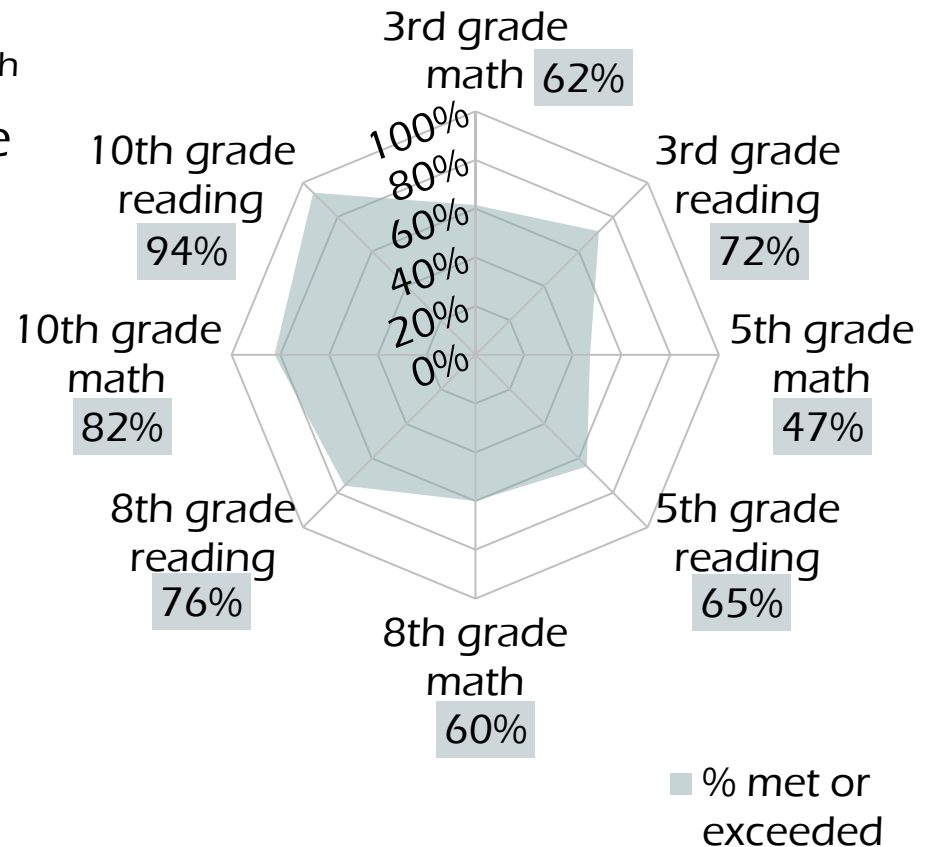
Educational Achievement

Nestucca SD, AY 2013-14

Measure 21-28: The percentage of 3rd, 5th, 8th, and 10th graders who met or exceeded the reading and math achievement standards in place at the time, on their Oregon Statewide Assessment tests, in Nestucca School District.

Assessment:

No Target



Source: Oregon Department of Education

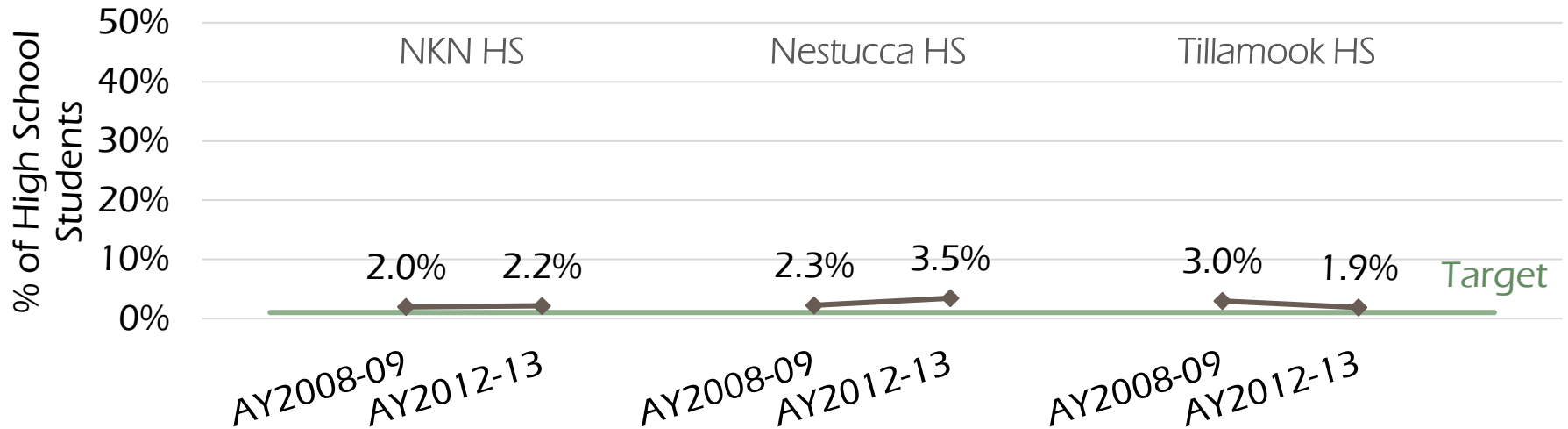
Educational Achievement

Measure 29-32: The percentage of students who dropped out of grades 9-12 between July 1 and June 30 of the academic year.

Assessment:



High School Dropout Rates



Source: Oregon Department of Education

Youth & Education



Goal 5.5

Tillamook County youth will avoid self-destructive behavior.

Teen Pregnancy

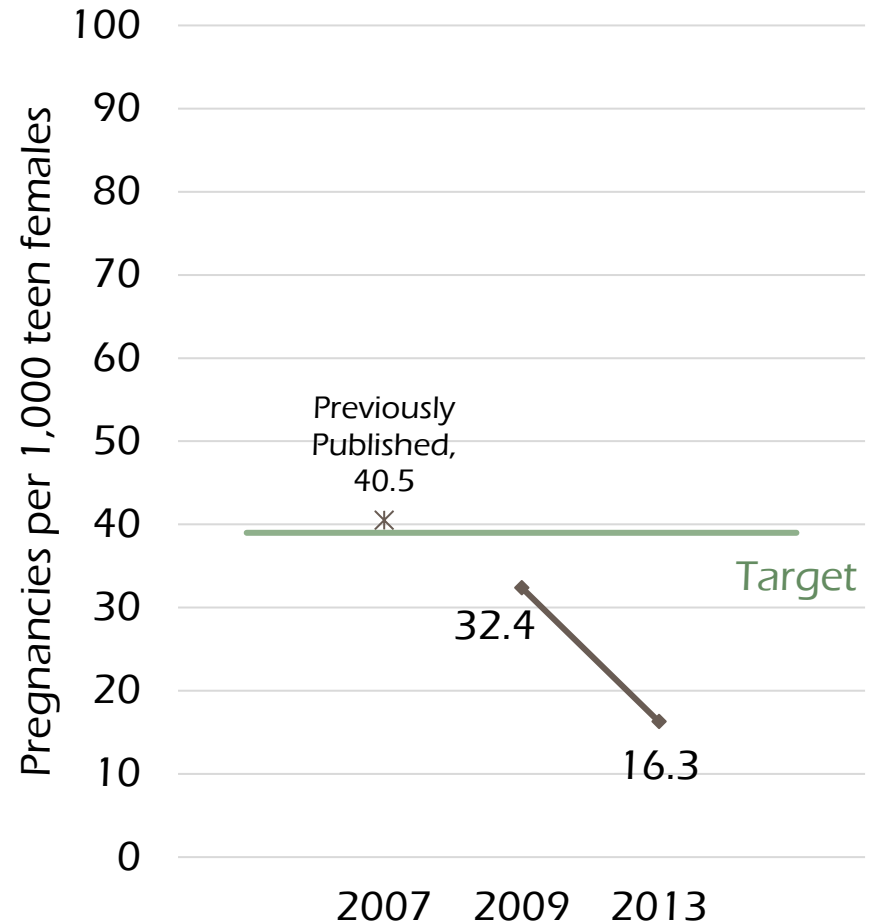
Measure: The number of females age 15-17 who were pregnant and either gave birth or induced termination, per 1,000 females age 15-17 in Tillamook County.

Assessment:

On Target

&

Improving



Source: Oregon Health Authority, Center for Health Statistics

Teen Substance Abuse

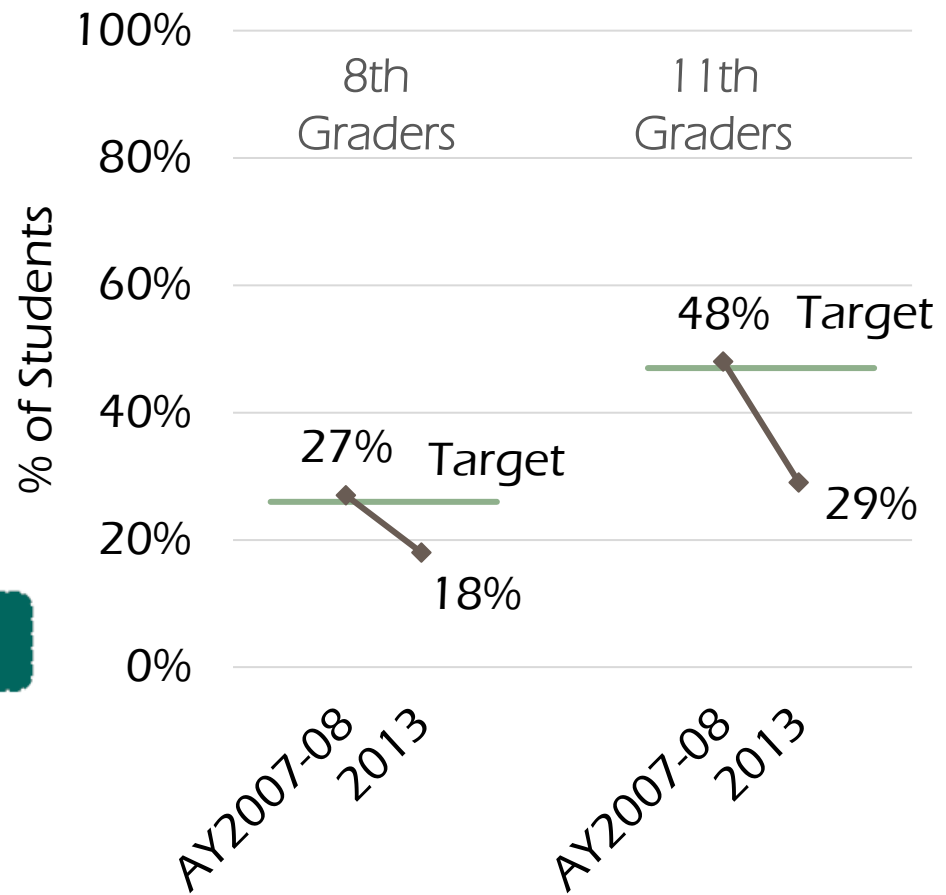
Measure 1 & 2: Percentage of 8th or 11th graders who reported having alcohol on at least one occasion in past 30 days

Assessment:

On Target



Improving

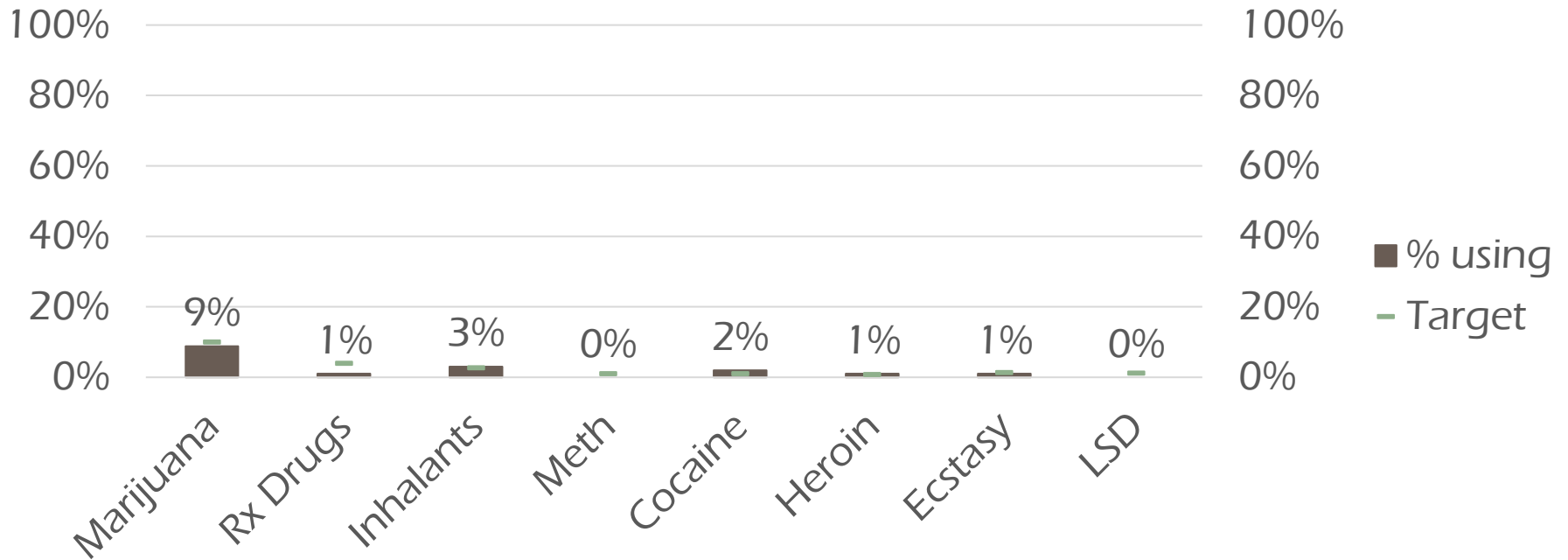


Source: Oregon Health Authority, Public Health Division, Oregon Healthy Teens Survey

Teen Substance Abuse

Measures 3-10: The percentage of 8th graders reporting using any of the following illicit drugs in past 30 days: marijuana, prescription drugs, inhalants, methamphetamine, cocaine, heroin, Ecstasy, or LSD

Assessment: **On Target** except cocaine, **Below Target**



Source: Oregon Health Authority, Public Health Division, Oregon Healthy Teens Survey

Teen Substance Abuse

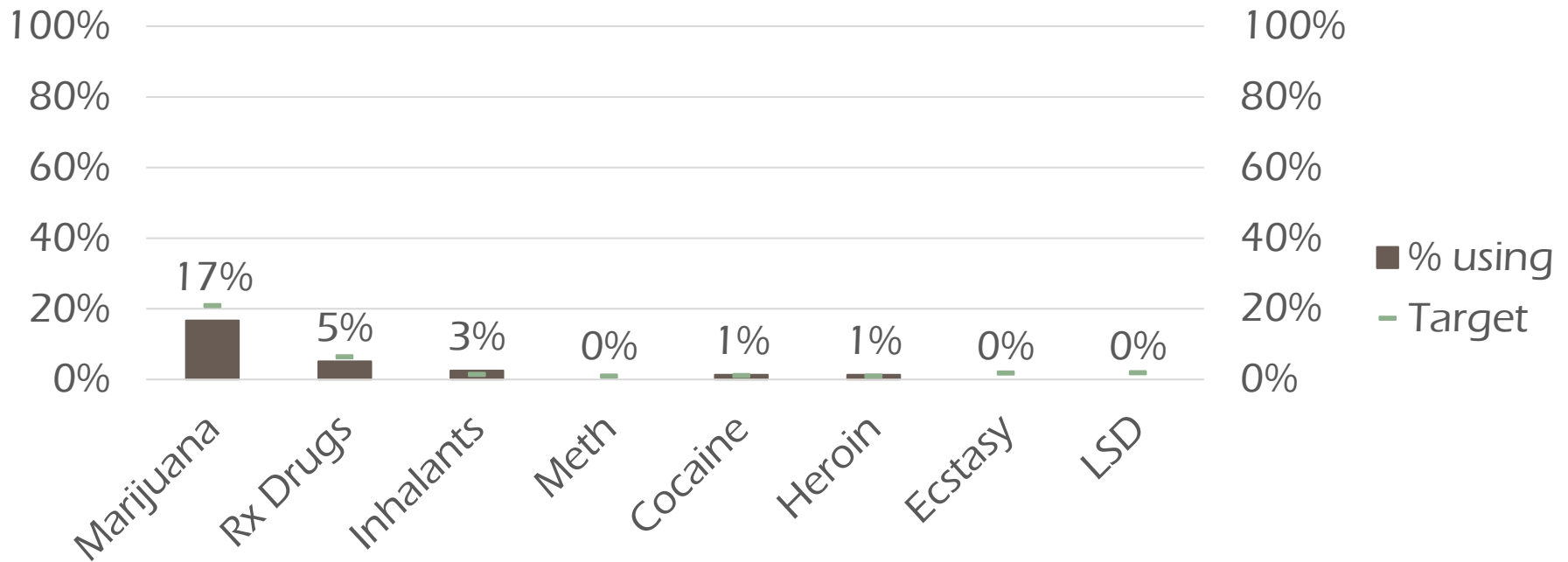
Measures 11-18: The percentage of 11th graders reporting using any of the following illicit drugs in past 30 days: marijuana, prescription drugs, inhalants, methamphetamine, cocaine, heroin, Ecstasy, or LSD

Assessment:

On Target

except inhalants,

Below Target



Source: Oregon Health Authority, Public Health Division, Oregon Healthy Teens Survey

Health & Human Services



Goal 6.1

All Tillamook County residents will have access to affordable healthcare.

Distance Traveled for Health Care

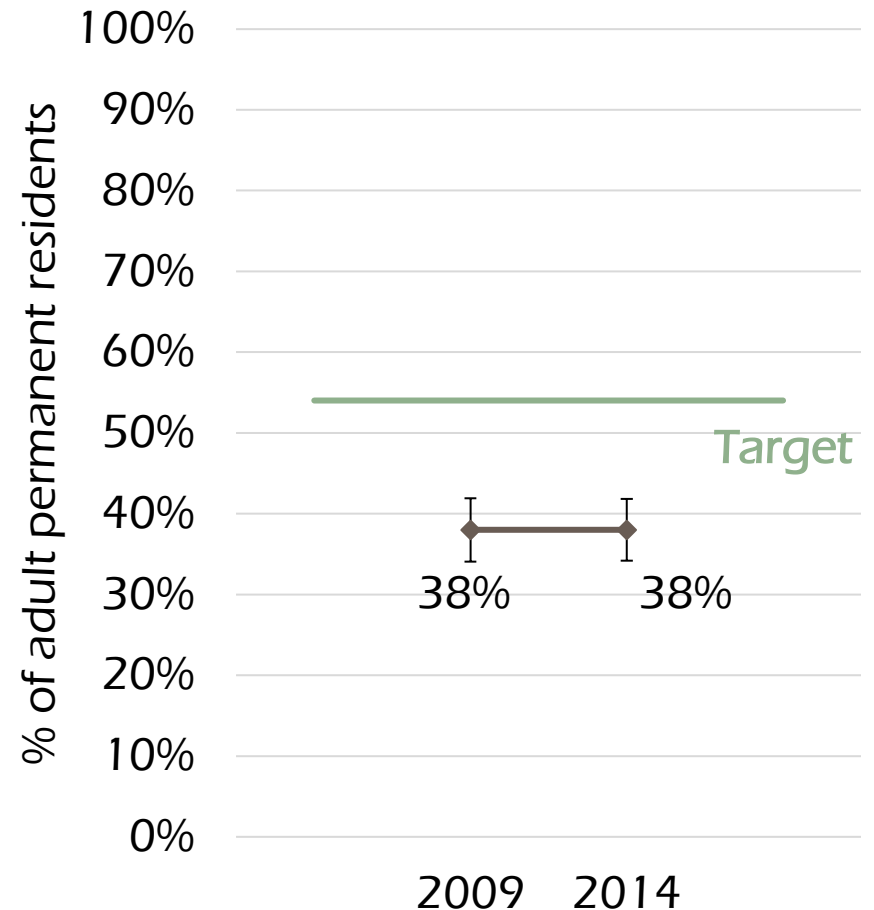
Measure: The percentage of Tillamook County adult permanent residents who saw a health care provider in the last year and saw only health care providers inside the county

Assessment:

Below Target

&

No Change



Source: 2009 & 2014 Vital Tillamook Indicator Project Survey

Delay of Health Care

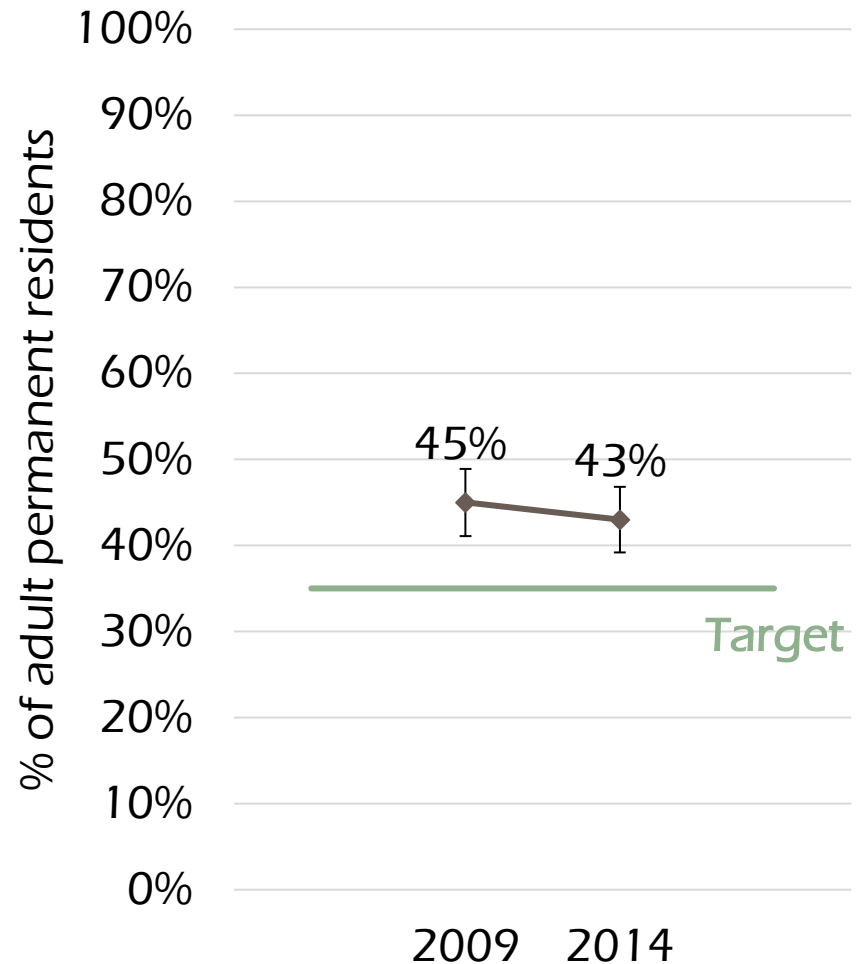
Measure: The percentage of Tillamook County adult permanent residents who delayed care in the last year due to cost, quality, or availability

Assessment:

Below Target



No Change



Source: 2009 & 2014 Vital Tillamook Indicator Project Survey

Availability of Long-Term Care

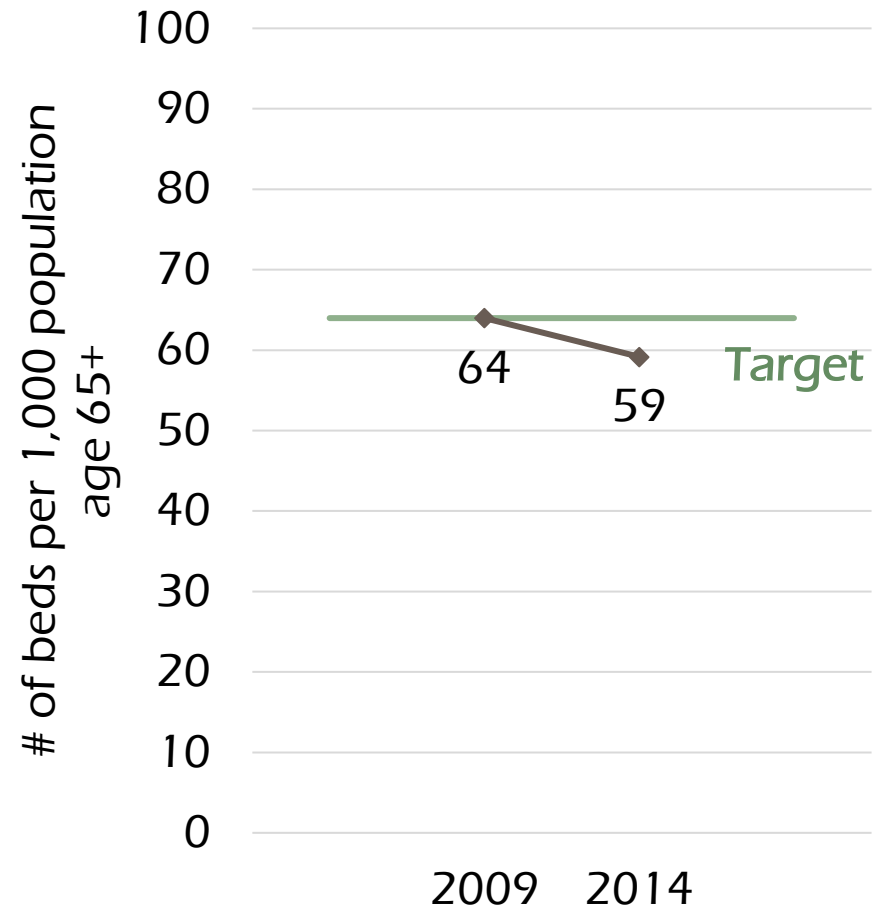
Measure: The number of residential senior care facility beds per 1,000 Tillamook County residents, age 65+

Assessment:

Below Target

&

Declining



Source: Local care facility contacts; Portland State University, Population Research Center

Health & Human Services



Goal 6.2

Tillamook County residents will lead lifestyles that include healthy activities and behavior.

Health Outcomes

Measure 1: The percentage of 8th graders who are obese (at or above the 95th percentile of Body Mass Index (BMI) for their age group)

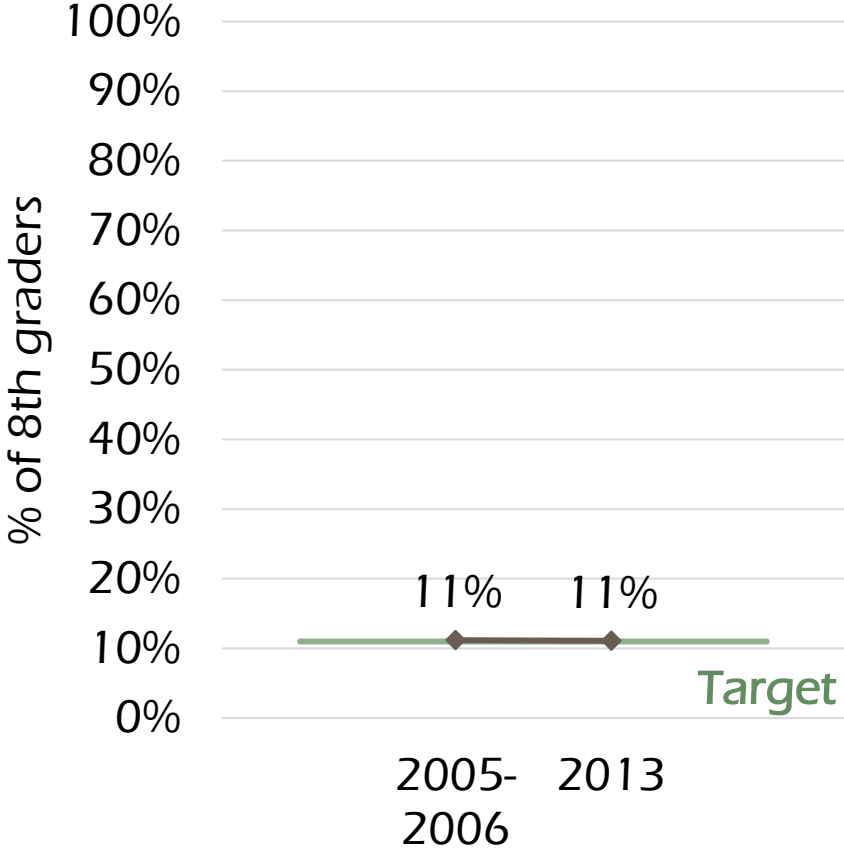
Assessment:

On Target



No Change

8th Grade Obesity



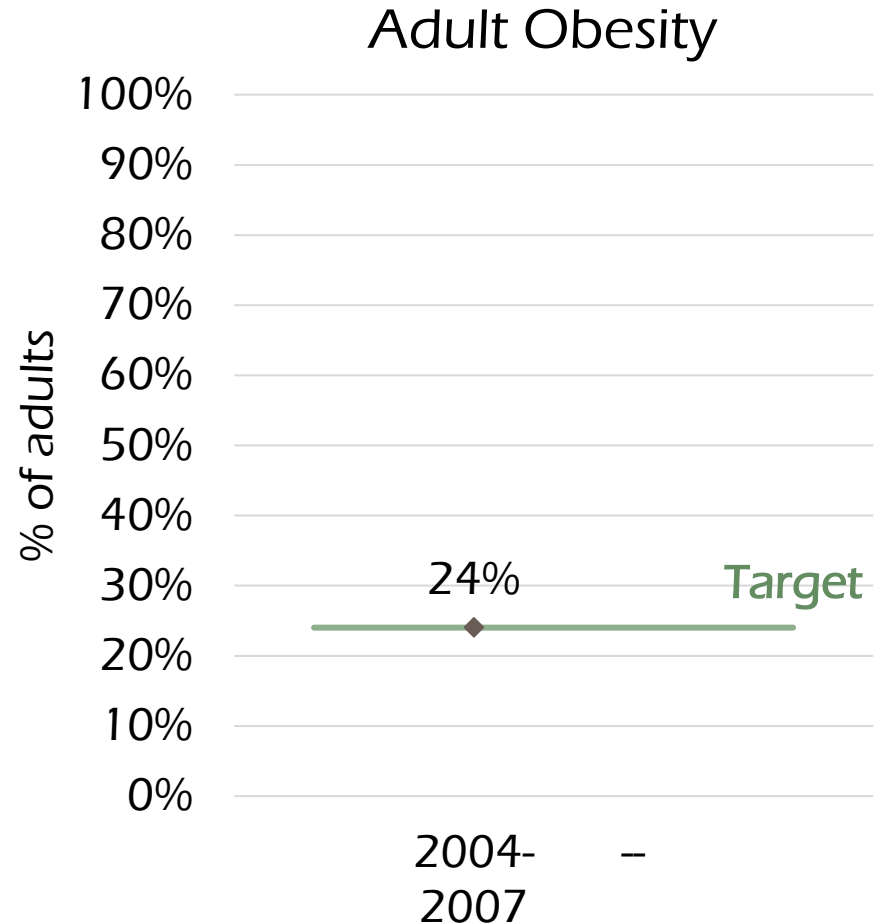
Source: Oregon Health Authority, Public Health Division, Oregon Healthy Teens Survey

Health Outcomes

Measure 2: The percentage of adults who are obese (having a Body Mass Index (BMI) greater than 30 (age-adjusted))

Assessment:

No 2014 Data



Source: Oregon Health Authority, Public Health Division, Behavioral Risk Factor Surveillance System

Health Outcomes

8th Grade Smoking

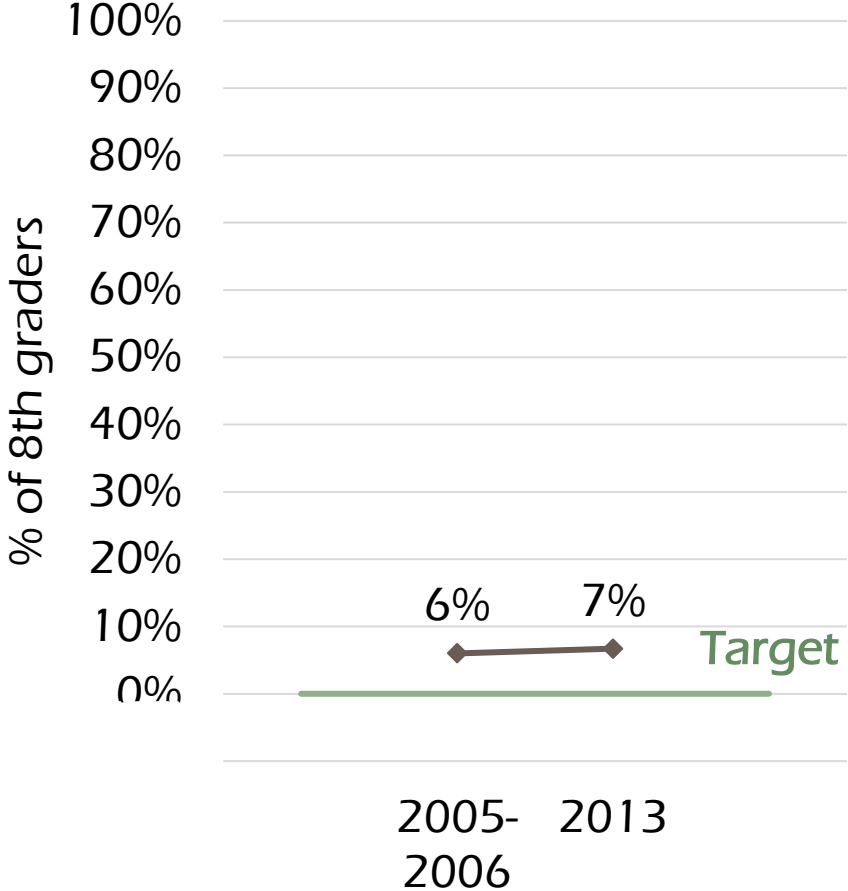
Measure 3: The percentage of 8th graders who reported smoking tobacco on any day in the past 30 days

Assessment:

Below Target



Declining



Source: Oregon Health Authority, Public Health Division, Oregon Healthy Teens Survey

Health Outcomes

11th Grade Smoking

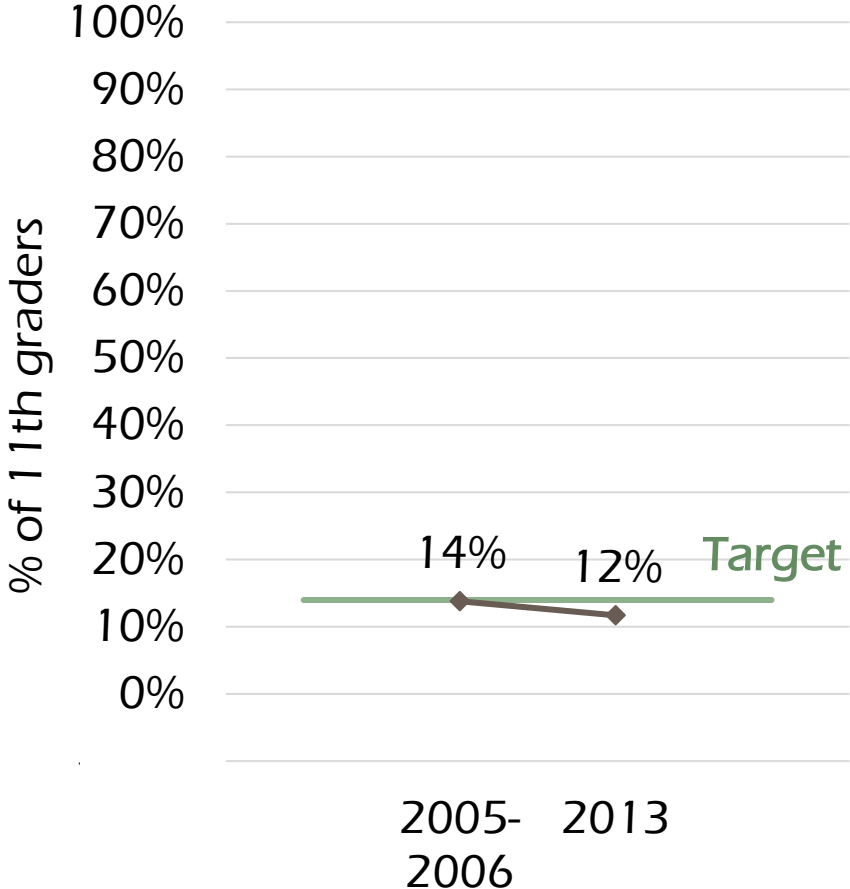
Measure 4: The percentage of 11th graders who reported smoking tobacco on any day in the past 30 days

Assessment:

On Target



Improving



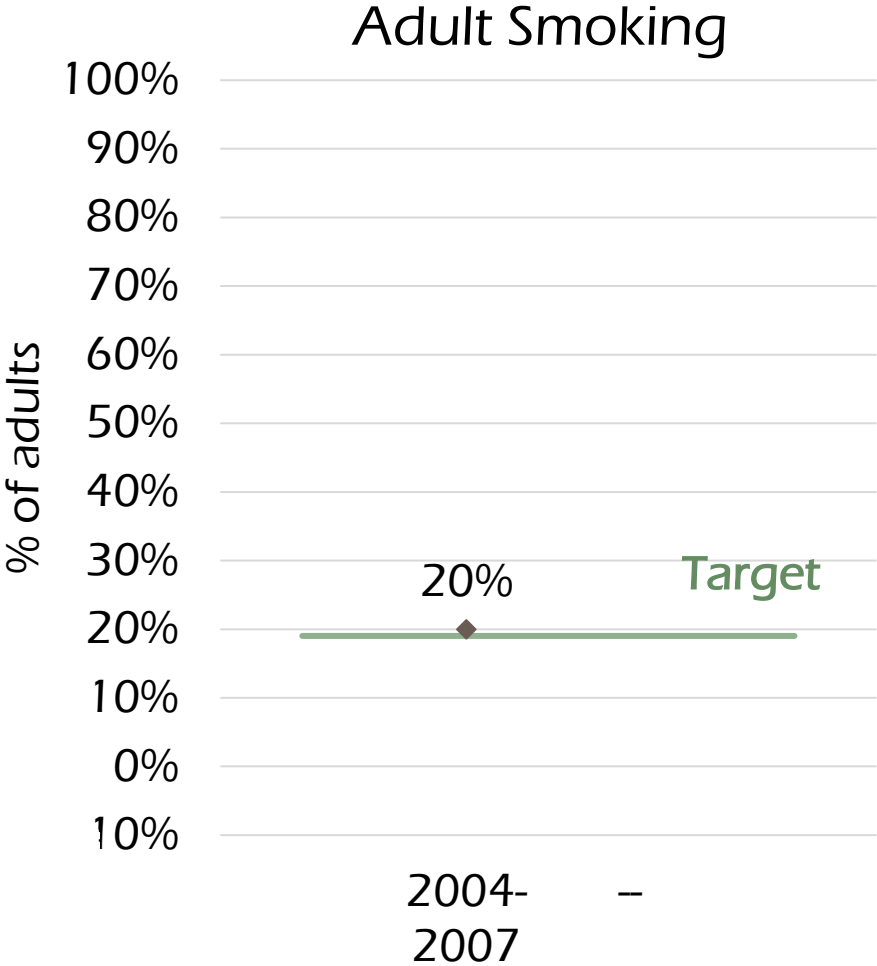
Source: Oregon Health Authority, Public Health Division, Oregon Healthy Teens Survey

Health Outcomes

Measure 5: The percentage of adults who smoked sometimes or every day (age-adjusted)

Assessment:

No 2014 Data



Source: Oregon Health Authority, Public Health Division, Behavioral Risk Factor Surveillance System

Health Outcomes

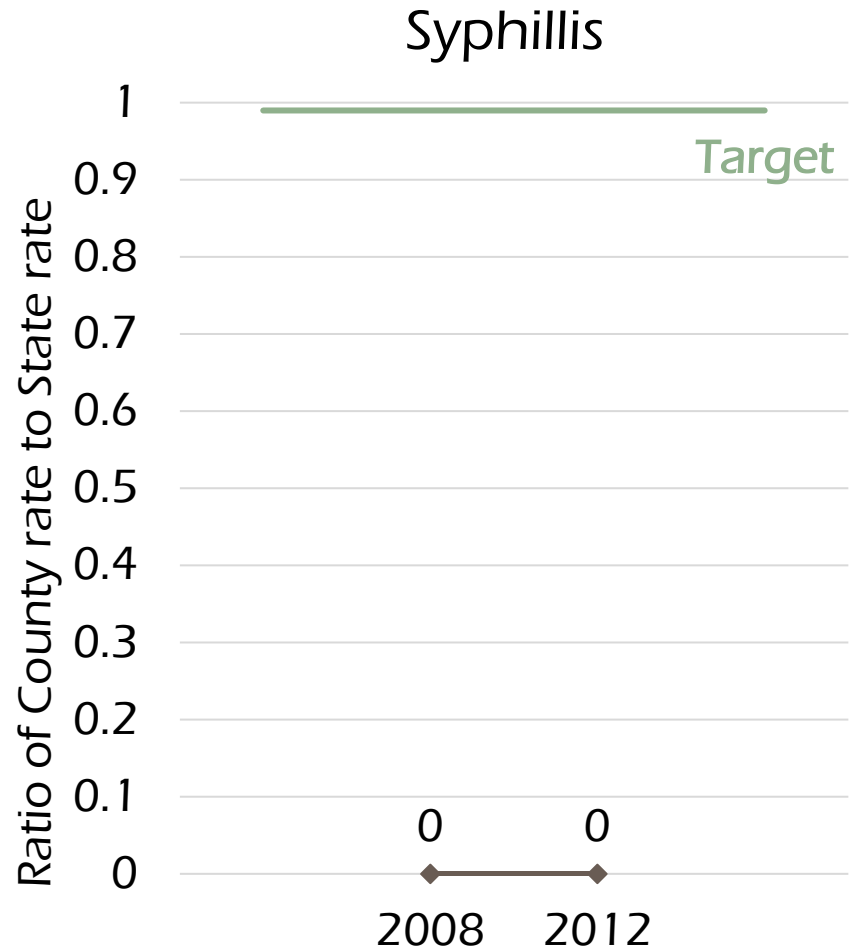
Measure 6: The ratio of Tillamook County's rate of Syphilis incidence (new cases) per 100,000 population to Oregon's rate

Assessment:

On Target



No Change



Source: Oregon Health Authority, Public Health Division

Health Outcomes

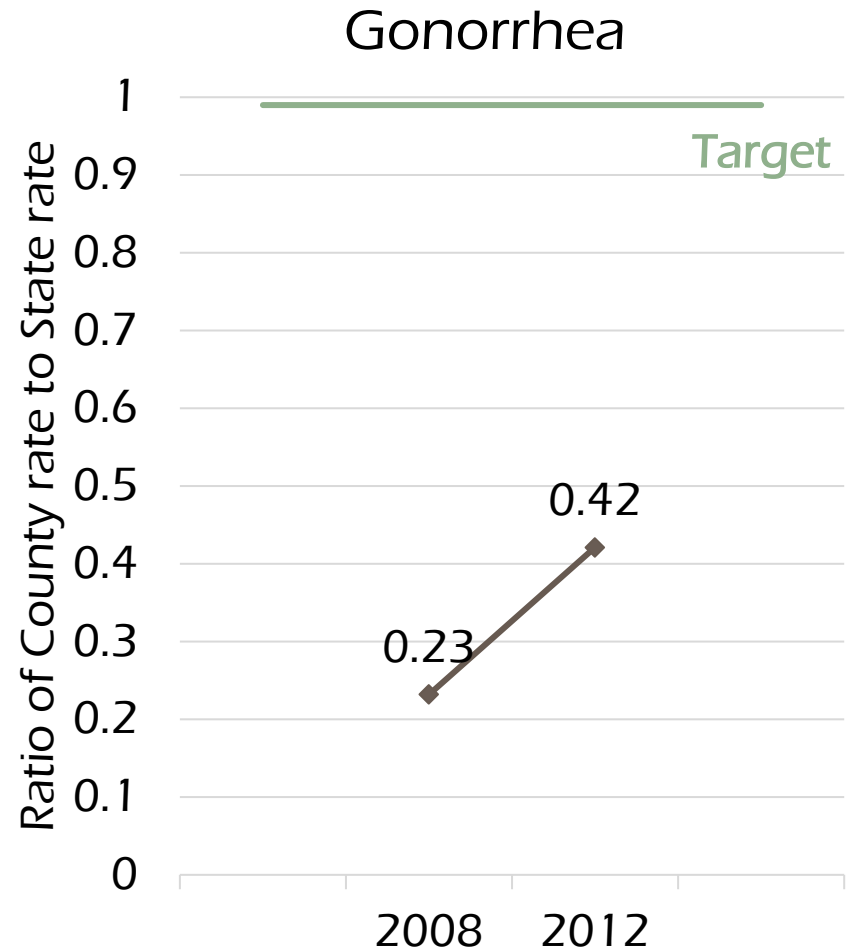
Measure 7: The ratio of Tillamook County's rate of Gonorrhea incidence (new cases) per 100,000 population to Oregon's rate

Assessment:

On Target

&

Declining



Source: Oregon Health Authority, Public Health Division

Health Outcomes

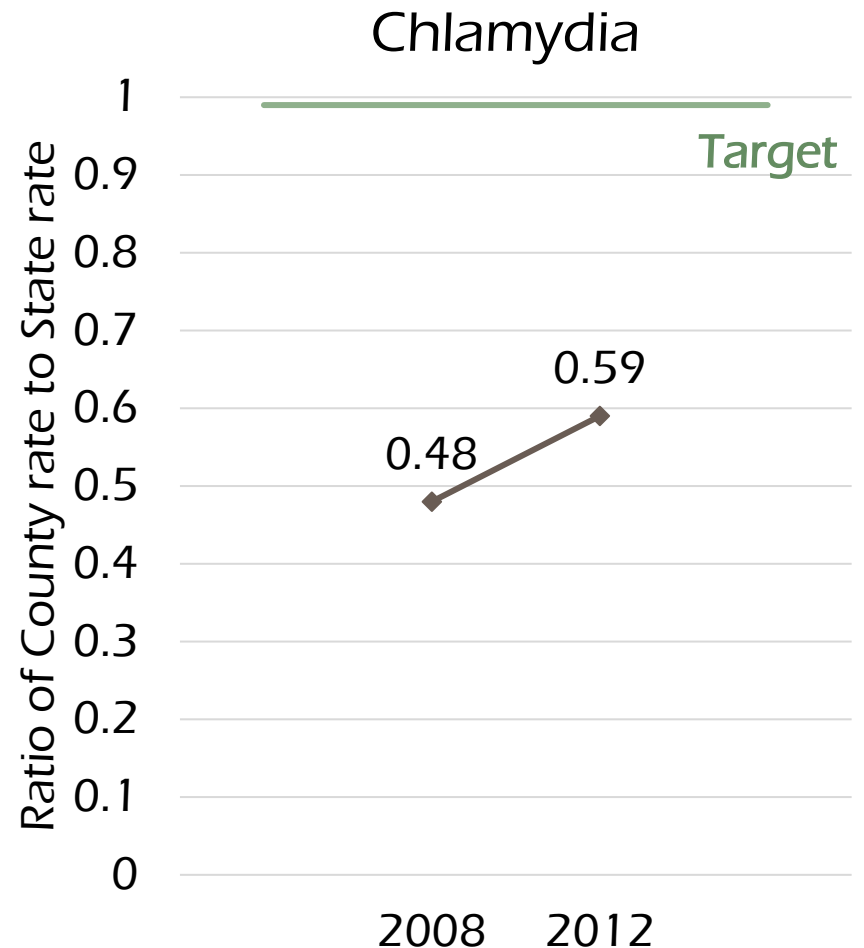
Measure 8: The ratio of Tillamook County's rate of Chlamydia incidence per 100,000 population to Oregon's rate

Assessment:

On Target

&

Declining



Source: Oregon Health Authority, Public Health Division

Health Outcomes

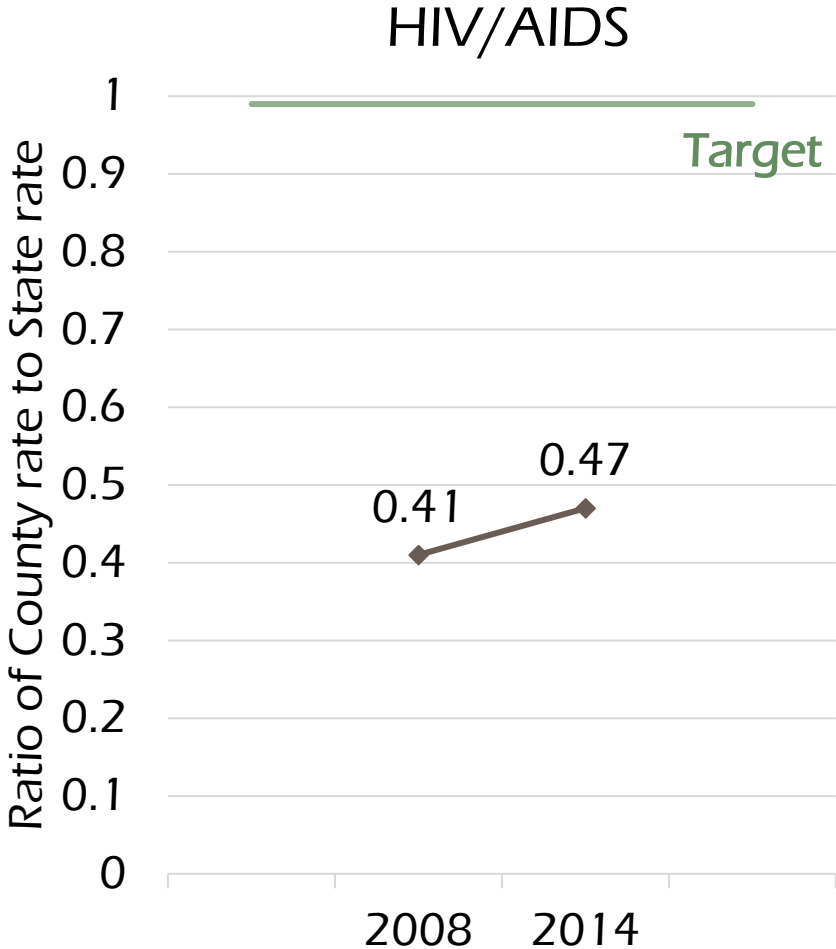
Measure 9: The ratio of Tillamook County's rate of HIV/AIDS prevalence per 100,000 population to Oregon's rate

Assessment:

On Target



Declining



Source: Oregon Health Authority, Public Health Division

Substance Abuse Crime

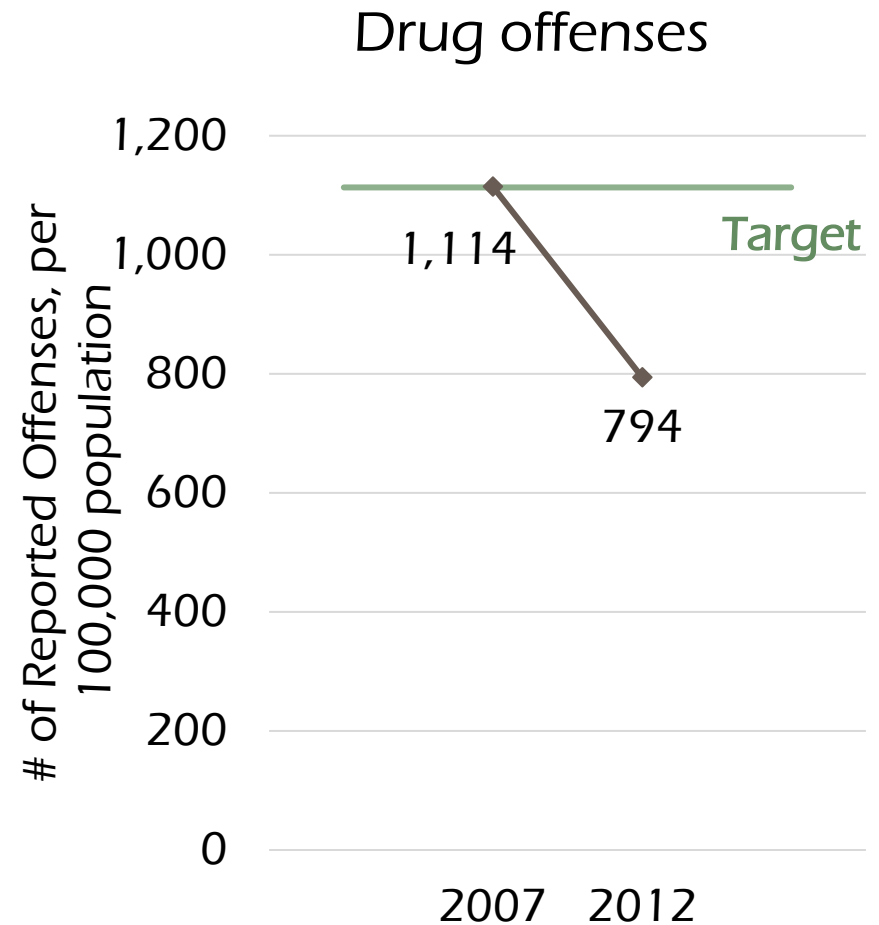
Measure 1: The number of reported drug offenses per 100,000 population

Assessment:

On Target

&

Improving



Source: Oregon Criminal Justice Commission

Substance Abuse Crime

Measure 2: The number of reported DUII offenses (driving under the influence of intoxicants) per 100,000 population

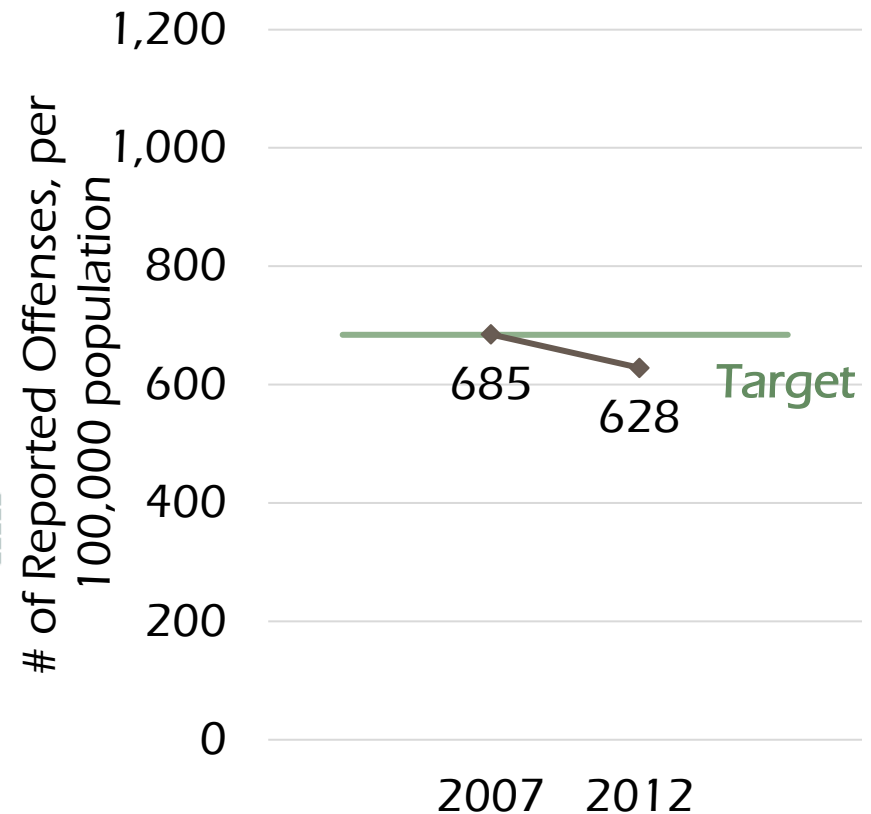
Assessment:

On Target

&

Improving

DUII offenses



Source: Oregon Criminal Justice Commission

Health & Human Services



Goal 6.3

Tillamook County will provide resources to meet the basic needs of all populations.

Poverty

Measure 1: The percentage of children age 0-18 in poverty

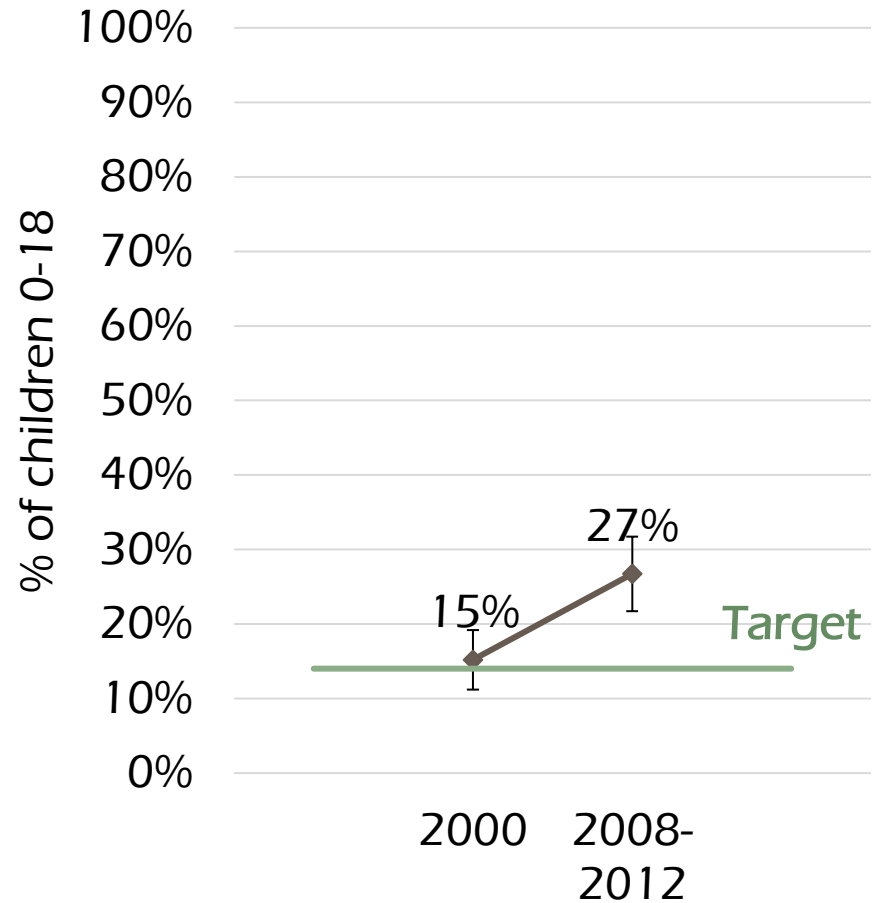
Assessment:

Below Target

&

Declining

Child Poverty



Source: US Census Bureau, 2000 census and 2008-12 American Community Survey

Poverty

Measure 2: The percentage of Tillamook County families in poverty

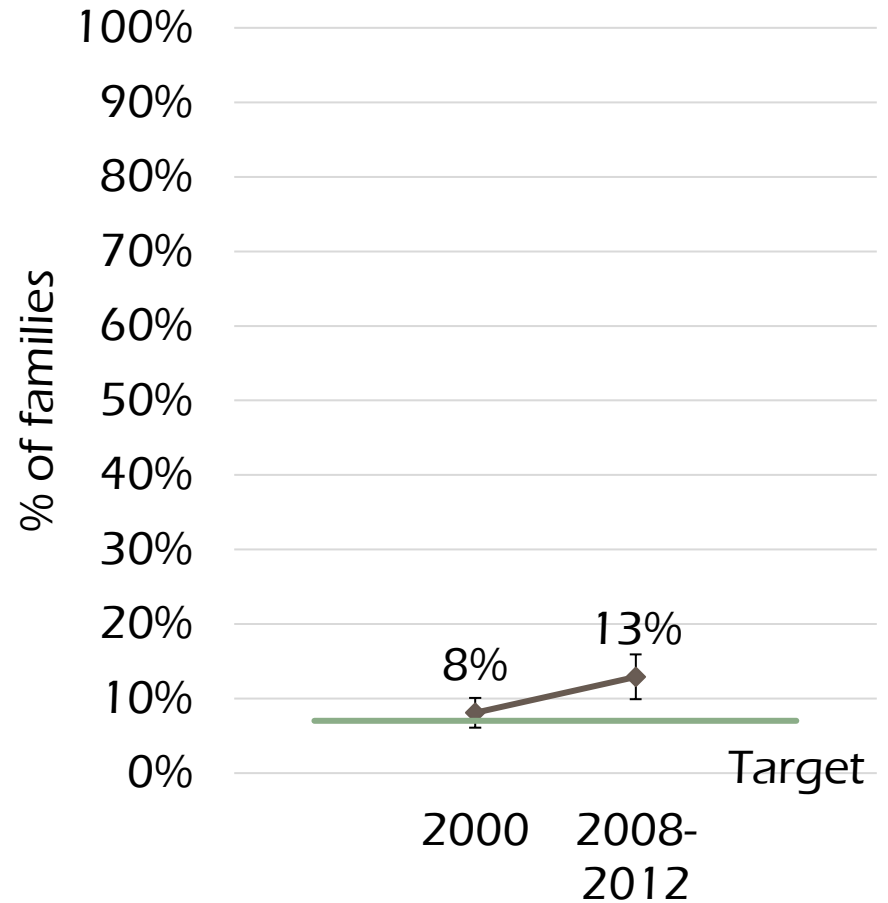
Assessment:

Below Target



Declining

Family Poverty



Source: US Census Bureau, 2000 census and 2008-12 American Community Survey

Poverty

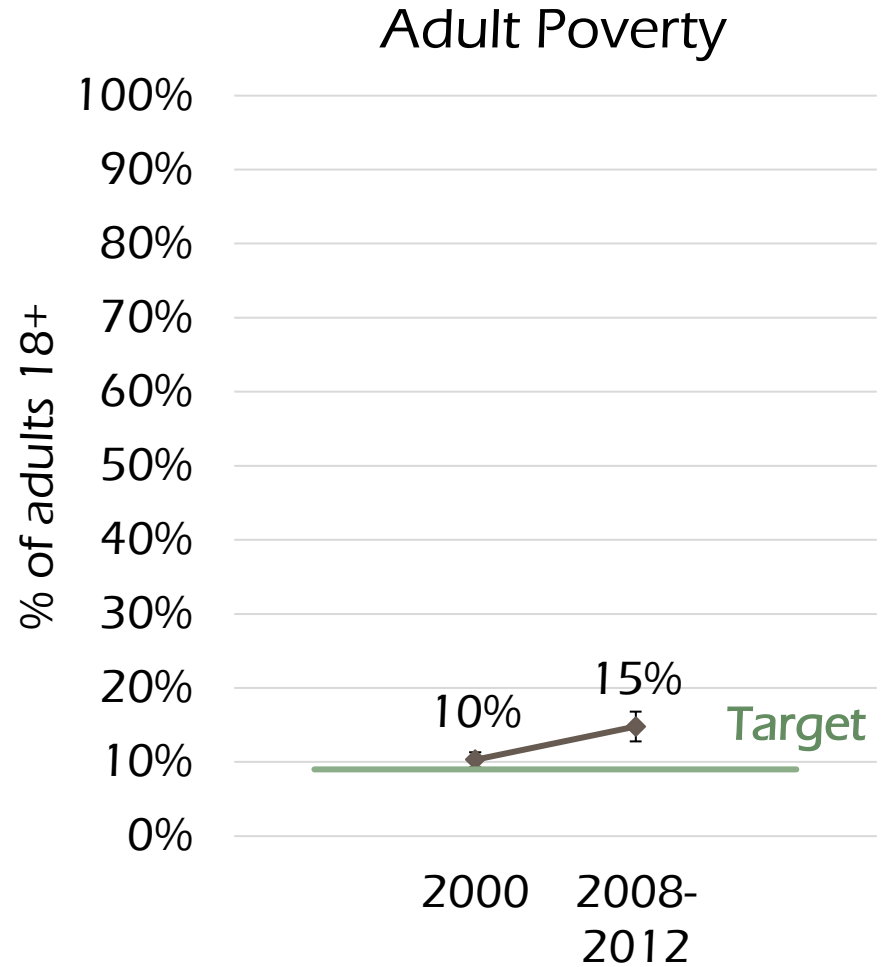
Measure 3: The percentage of Tillamook County adults (18+) in poverty

Assessment:

Below Target



Declining

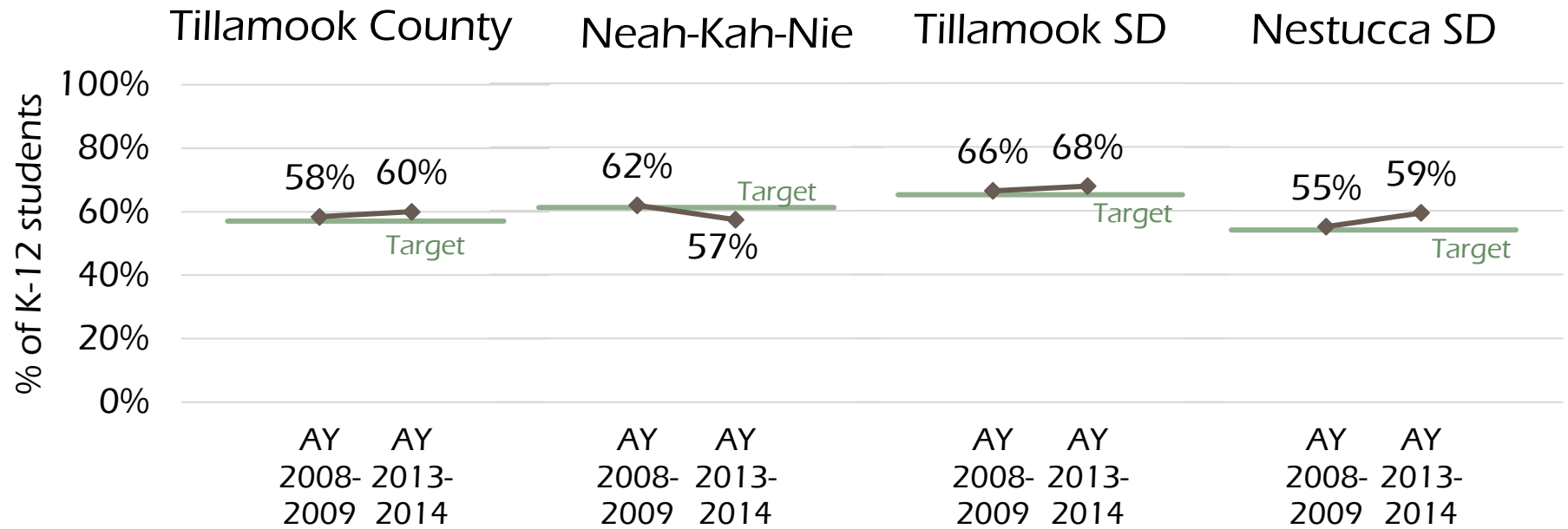


Source: US Census Bureau, 2000 census and 2008-12 American Community Survey

Poverty

Measure 4-7: The percentage of students in Tillamook County and each school district eligible for the Free & Reduced (priced) Lunch program

Assessment:



Source: OR Department of Education

Low Cost Food Access

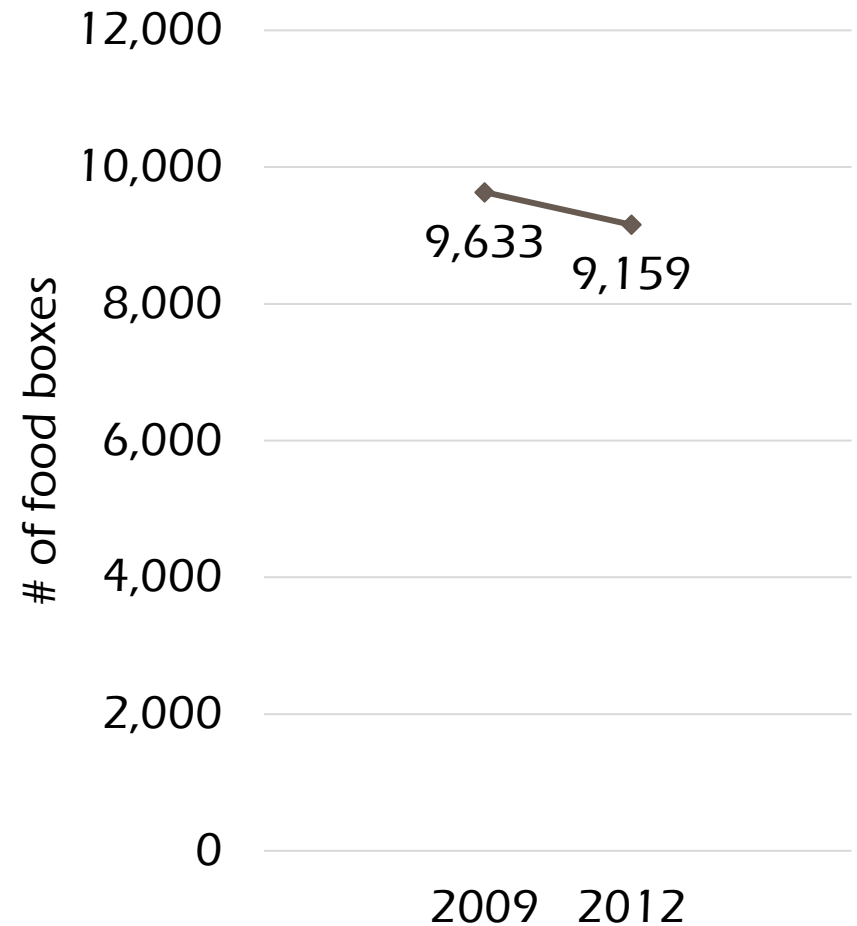
Measure: The number of food boxes distributed to Tillamook County residents by food pantries across the county

Assessment:

No Target



Improving



Sources: Oregon Food Bank; Partners for a Hunger-Free Oregon

Workforce Housing

Measure 1: The percentage of low-income renters, earning less than the county median income, who were housing cost burdened (spending 30% or more of their income on housing)

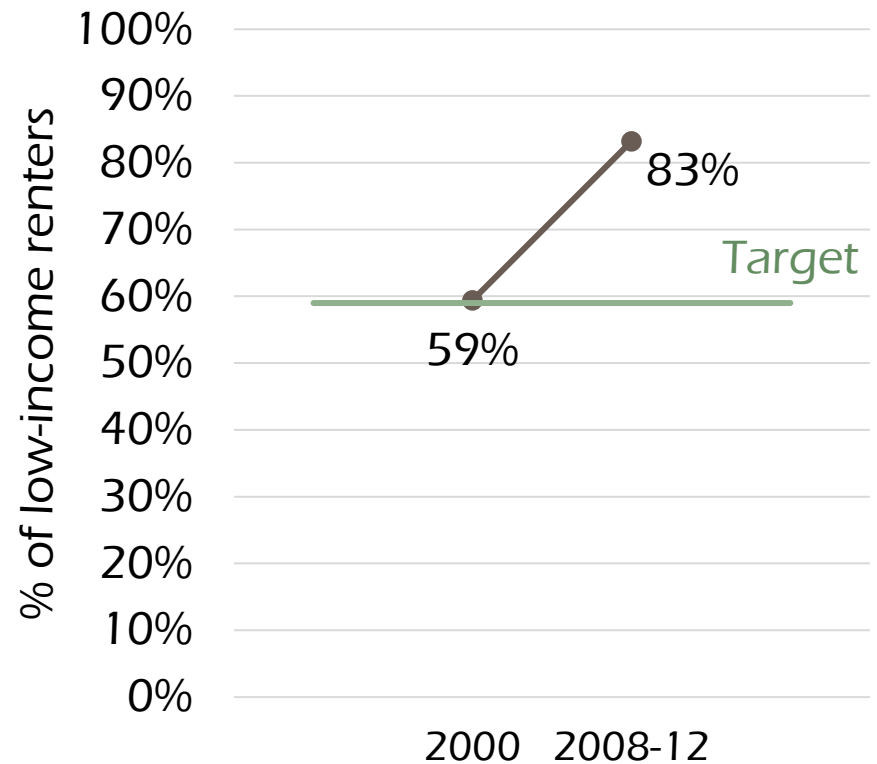
Assessment:

Below Target



Declining

Low-Income Renters, Housing Cost Burdened



Source: US Census Bureau

Workforce Housing

Measure 2: The percentage of low-income homeowners, earning less than the county median income, who were housing cost burdened (spending 30% or more of their income on housing)

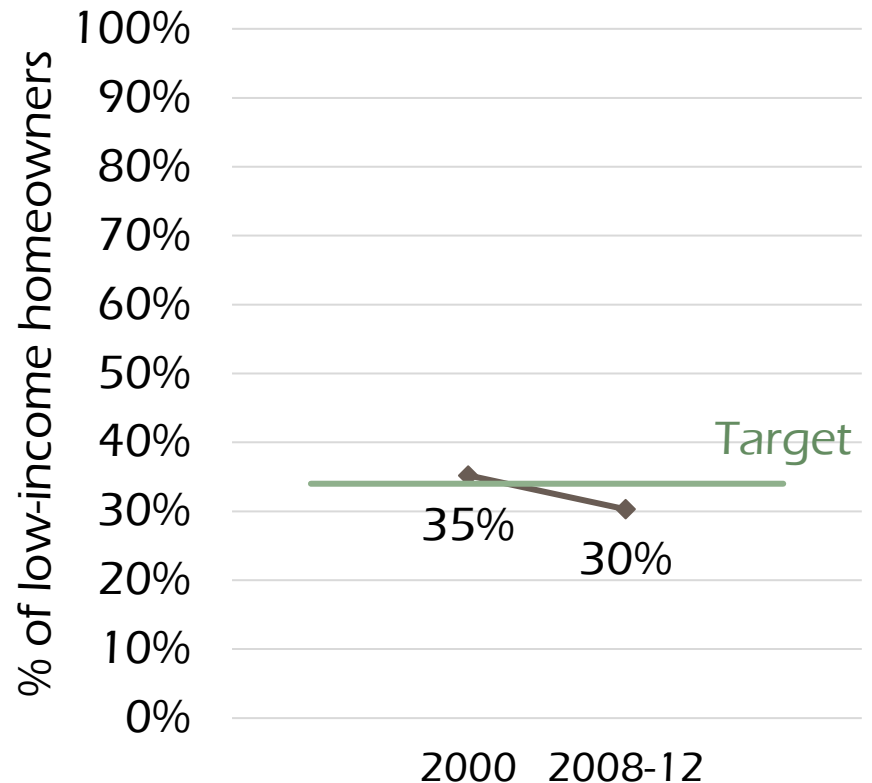
Assessment:

On Target



Improving

Low-Income Homeowners, Housing Cost Burdened



Source: US Census Bureau

Workforce Housing

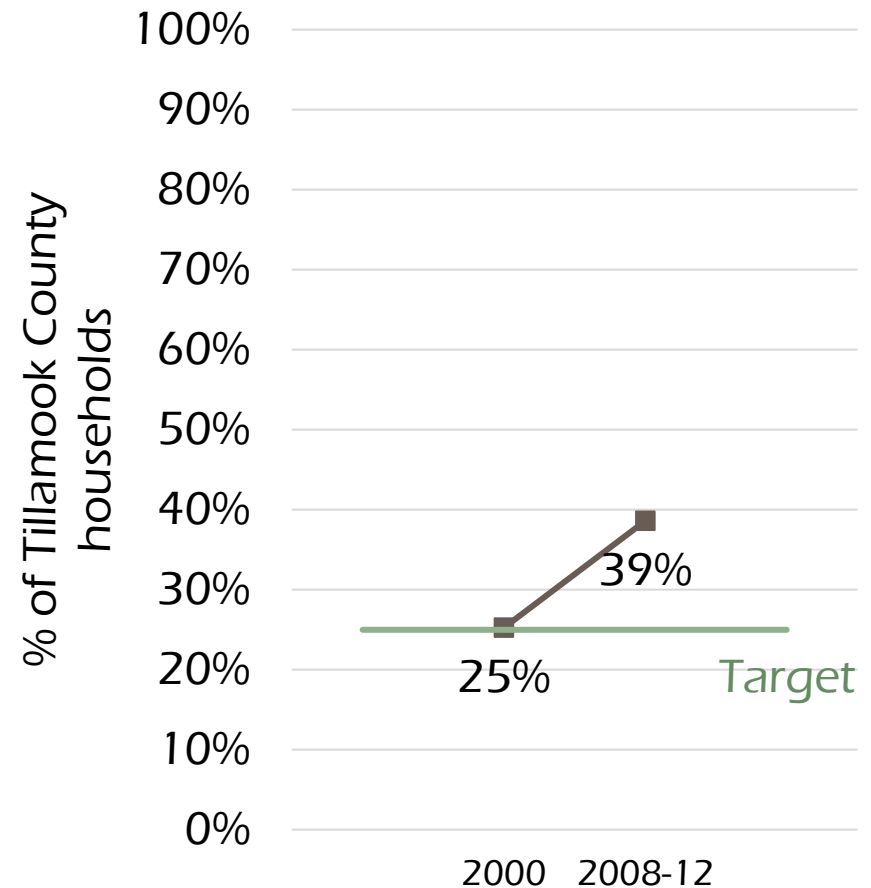
Measure 3: The percentage of all households that were housing cost burdened (spending 30% or more of their income on housing)

Assessment:

Below Target

&

Declining



Source: US Census Bureau

Health & Human Services



Goal 6.4

Tillamook County public will be safe.

Index Crime Rate

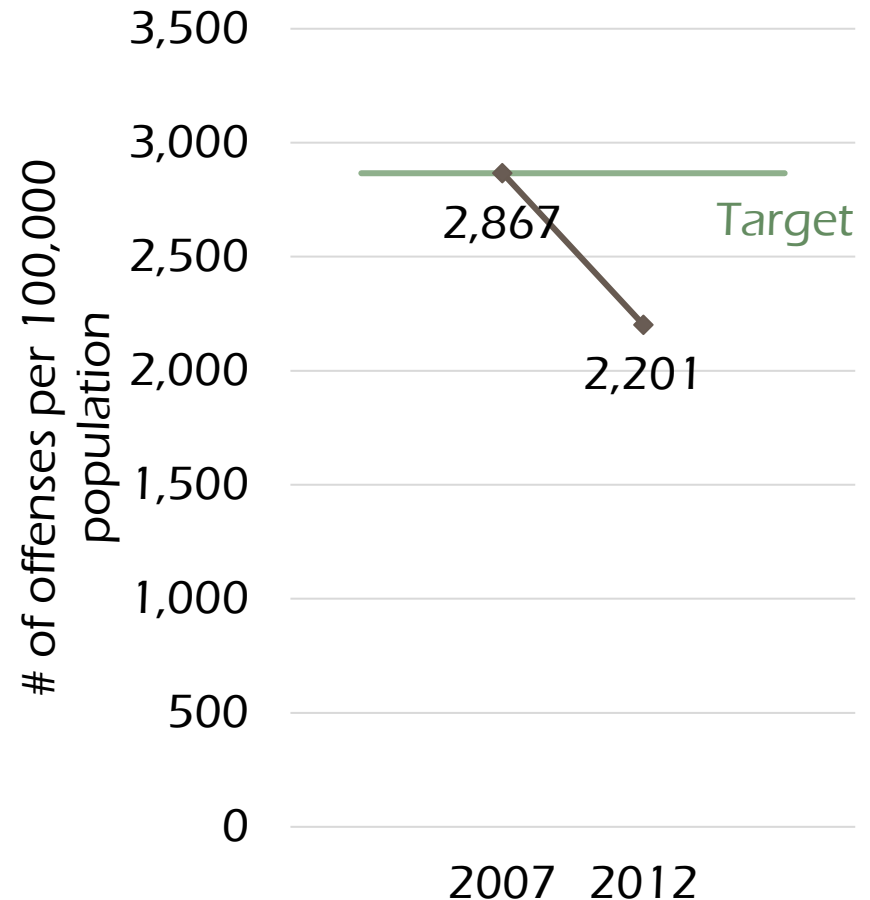
Measure: The number of reported index crime offenses per 100,000 population

Assessment:

On Target

&

Improving



Source: Oregon Criminal Justice Commission

Emergency Services Coverage

Measure: Average

Response time of fire, police,
and ambulance, in minutes

Assessment:

No 2014 Data

Measure	Data	Year
Average Response time of fire, police, ambulance - County	5.9	2008
Rockaway Beach Police	5.0	2008
Nehalem Fire Dept.	6.7	2008
Rockaway Fire Dept.	7.0	2008
Bay City Fire Dept.	5.0	2008
Netarts - Oceanside Fire	5.5	2008
Tillamook Fire District	6.0	2008

Observations



Growth &
Development

Area of
strength

Economy and
Health &
Human
Services

Progress

Serious
persistent
challenges

Youth &
Education

In data
transition

Society &
Culture

Moderate
strength

Little
change

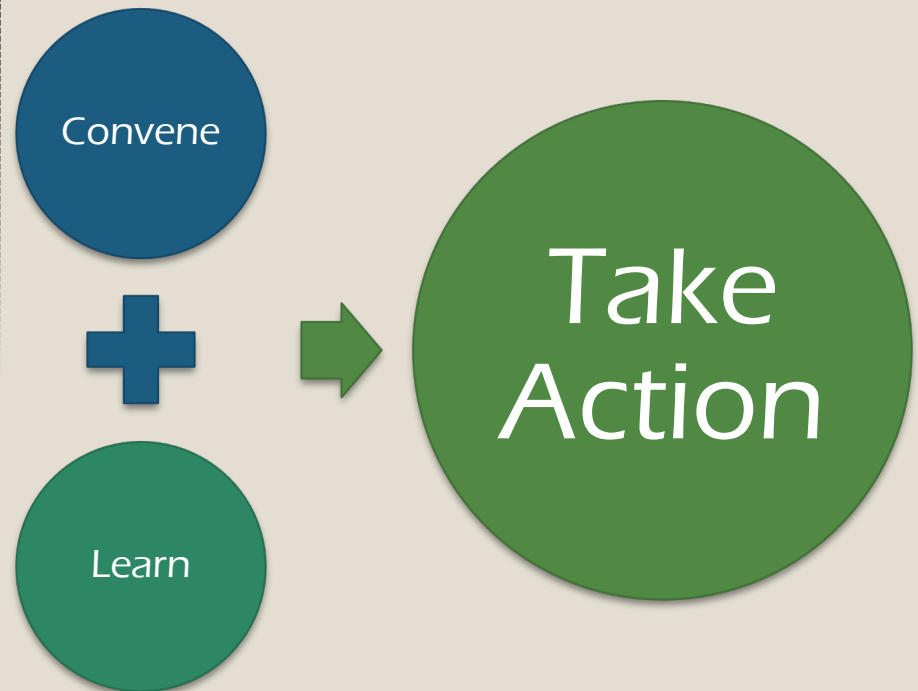
Natural
Environment

Lost the
most
ground

- Weakest in economic outcomes, poverty, environmental processes and outcomes, and civic culture
- Strongest in health behaviors, community culture, economic inputs, and infrastructure

Recommendations

1. Convene to identify root causes
2. Learn from successes
3. Take action on priorities



For more information...



- Indicator Executive Summary
- Full Indicator Report
- Tillamook County Futures Council website:
www.tillamookfutures.org
- Rural Communities Explorer:
www.oregonexplorer.info/rural

Thank You!