



**NOAA**  
**FISHERIES**

## ... As Forage in the Ecosystem: The Demand for Ecosystem Valuation

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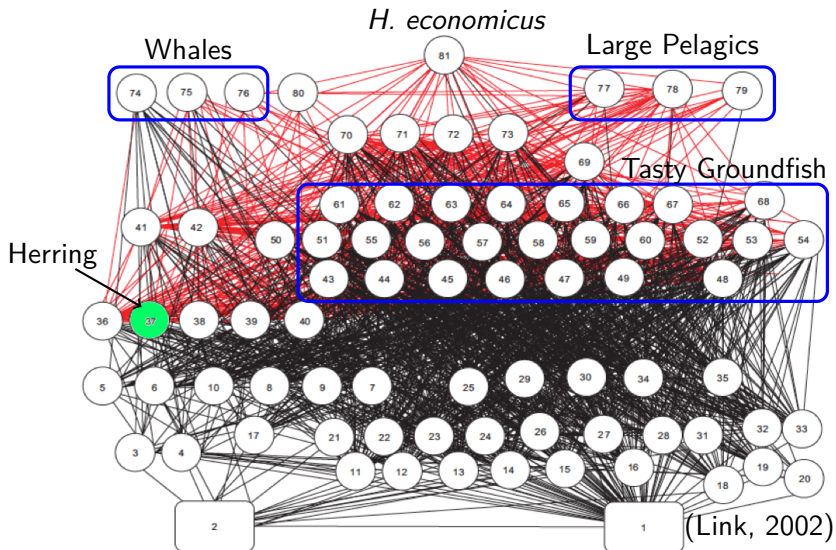
<sup>3</sup> USGS, Georgia Cooperative Fish and Wildlife Research Unit

# The Demand for Ecosystem Service Valuation

In 2015 Fisheries Managers in New England wanted:

- A Harvest Control Rule (HCR) that accounts for the role of Atlantic herring in the ecosystem, including its role as forage
- A HCR that stabilizes the fishery at a level that achieves optimum yield

# The Complex Food Web in the Northeast US



# My Takeaway from the Herring Experience

## Problem:

Difficult to do ESV in complex multispecies systems on the timeline expected by fishery managers.

## Solutions:

- More, different human resources?
- Better expectations-setting and communication with partners?
- Settle for “good enough”?
- Others?

# Herring

- Mostly used for bait in the lobster fishery
- Some catch of juvenile haddock and river herring
- Two gears (Trawl offshore and Purse Seine inshore)
- The herring industry is small in numbers and has few allies

# New England Fishery Management Council Goals

- “...conserve and manage the living marine resources of the United States of America by carrying out the business of the Council for the **greatest overall benefit of the Nation.**”
  
- “being careful to **balance competing private or regional interests.**”

# Competing Private Interests in Atlantic Herring Management

- “... **the whale watching industry has been significantly impacted** by the departure of whales ... due to the commercial removals of entire herring schools.” (2000)
- “The herring fishery is eliminating forage that other species rely on... including **cod, haddock and bluefin tuna, are likely being negatively impacted.**” (2005)
- **a healthy inshore herring stock is critically important to lobster fisherman** who use herring for bait (2007)
- “...enough herring in the ocean will improve the chances of **recovery for cod, tuna, whales, and seabirds.**” (2015)

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# The Dream

The herring harvest that produces the “greatest overall benefit” is the solution to this dynamic optimization problem<sup>1</sup>:

$$\max_{h_t} \sum_{t=1}^N \delta^t \left( \overbrace{CS(h_t) + PS(h_t, X_t)}^{\text{herring industry}} + \overbrace{ESV_t(h_t, X_t)}^{\text{everything else}} \right)$$

$h_t, X_t$  = harvest and biomass of herring

$ESV_t(h_t, X_t)$  = annual flow of value from herring  
as forage in the ecosystem

and some constraints, including a state-transition equation

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<sup>1</sup>Ragozin and Brown Jr (1985); Crocker and Tschirhart (1992); Finnoff and Tschirhart (2003); Brown, Berger, and Ikiara (2005)

# So Many Ecosystem Services Need to be Valued!

How do changes in herring biomass work through the ecosystem to affect humans activities, including:

- Eco-tourism
- Non-consumptive or Passive Use
- Recreational Predator Fisheries
- Commercial Predator Fisheries

You have 1 year to figure out CS, PS, and ESV. What do you do?

# The Dream vs The Reality

The Dream:

$$\max_{h_t} \sum_{t=1}^N \delta^t \left( \overbrace{CS(h_t) + PS(h_t, X_t)}^{\text{herring industry}} + \overbrace{ESV_t(h_t, X_t)}^{\text{everything else}} \right)$$

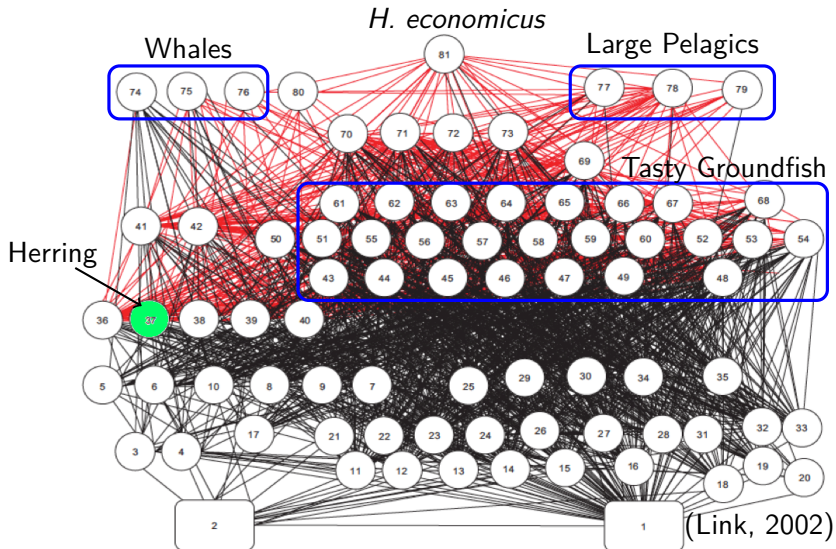
The Reality:

$$\max_{h_t} \sum_{t=1}^N \delta^t \left( CS(h_t) + PS(h_t, X_t) + ??? \right)$$

# Why?

- 1 Complex ecosystem
- 2 Timelines
- 3 NMFS is a little stovepiped
- 4 Me (instead of Dan or Kristy)

# The Complex Food Web in the Northeast US



# An Example: Recreational Fishing?

- Which predator fishery?
  - What's the relevant metric?
  - Wait until the ecosystem model is done? Or take your best guess?
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- Benefit Transfer (quick)
  - Travel Cost Method to ongoing MRIP data collection? (quick)
  - Develop and deploy a valuation survey (slow)

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# End Matter

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Deroba, J.J. *et al.* “The dream and the reality: meeting decision-making time frames while incorporating ecosystem and economic models into management strategy evaluation” *Canadian Journal of Fisheries and Aquatic Sciences*. In Press.

Thanks to: MSE participants

The findings and conclusions of this article are those of the authors and do not necessarily reflect the views or opinion of NOAA Fisheries, NEFMC, or USGS.



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