

WE HAVE NEVER BEEN GLOBAL

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IIFET 2018, SEATTLE

“THE GLOBAL” HAS BECOME A MASTER CATEGORY

David Chandler (2009) “Hollow hegemony”

The global ideology is an ideological framework which naturalize and reifies its subject matter, posing the globalisation of politics as a matter of imposed necessity rather than a social construct which is open to critique.

Saskia Sassen (2008) “Unsettling Master Categories”

Master categories have the power of illuminating a complex issue with great efficiency. BUT they do so with clarity that is blinding. They produce a vast penumbra around the center of light.

GLOBAL STUDIES IN FISHERIES ECONOMICS



- Assessment of global governance and policies (e.g. subsidies);

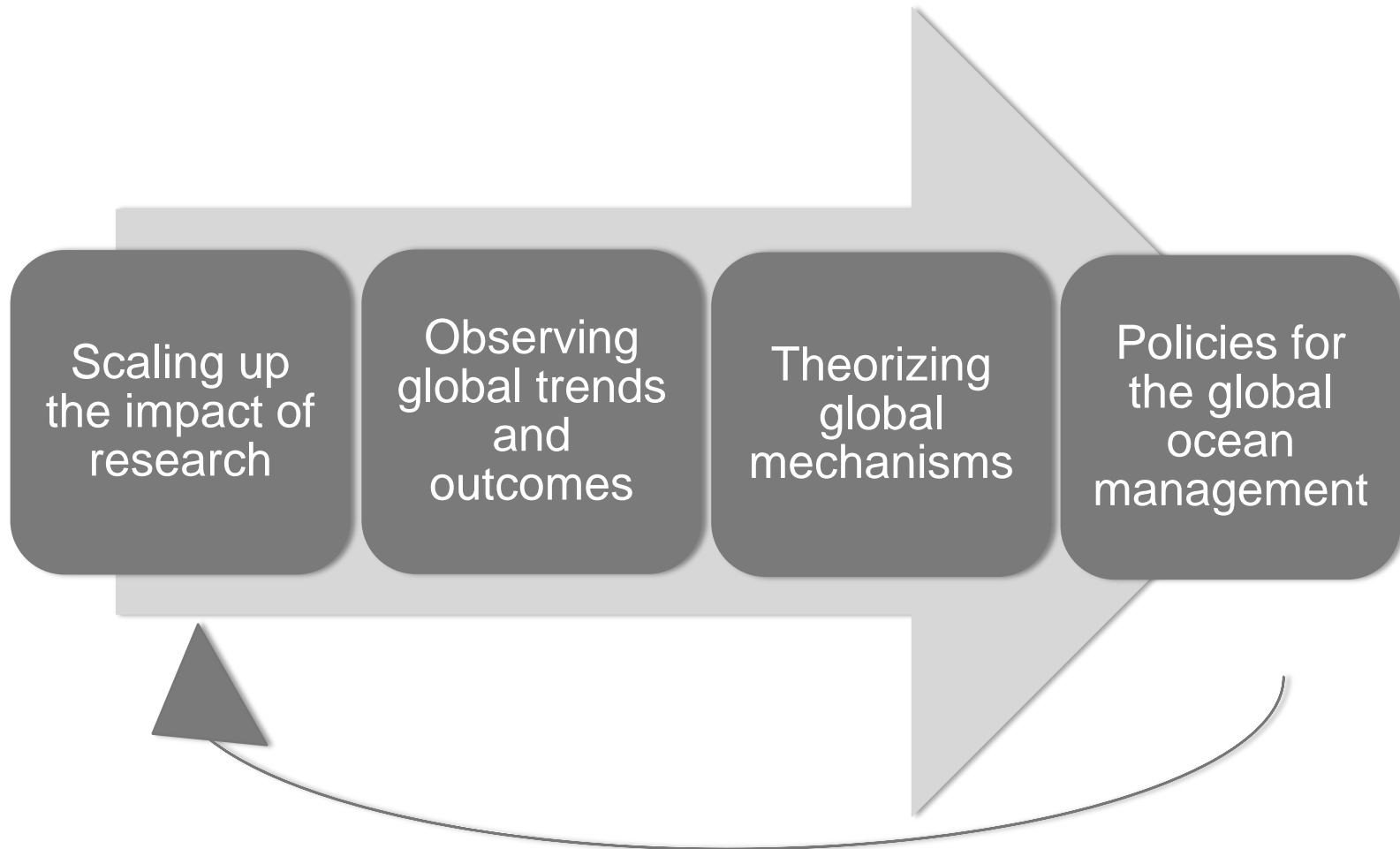


- Mechanisms of globalization and global market (e.g. trade, price and industry);



- Impacts of global environmental changes (e.g. climate changes)

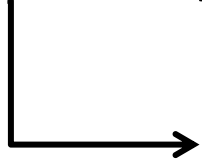
LOGIC MODEL FOR GLOBAL STUDIES



WHAT DOES IT MEAN TO BE A 'GLOBAL'?

global studies:

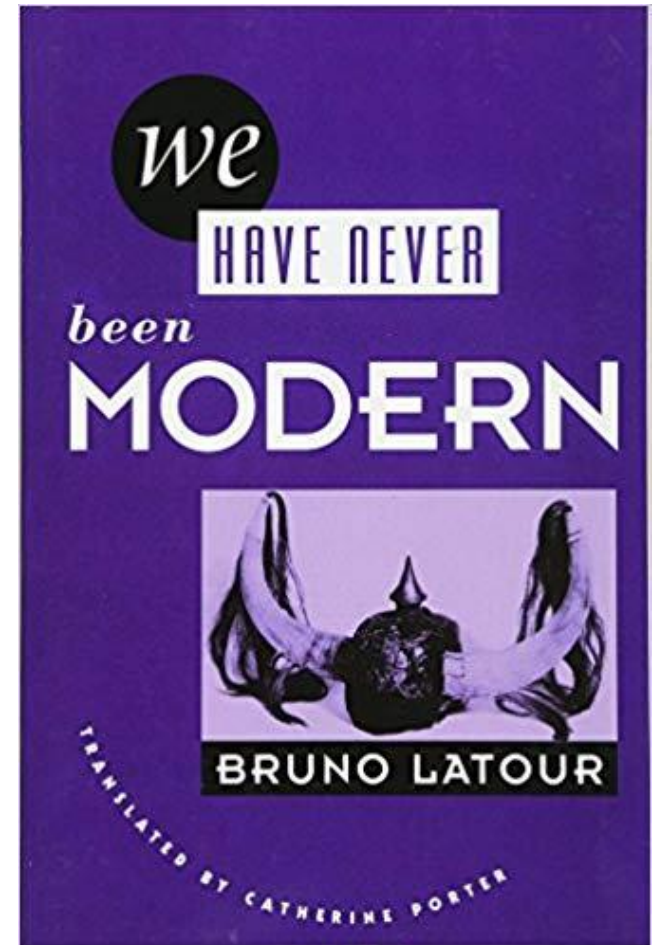
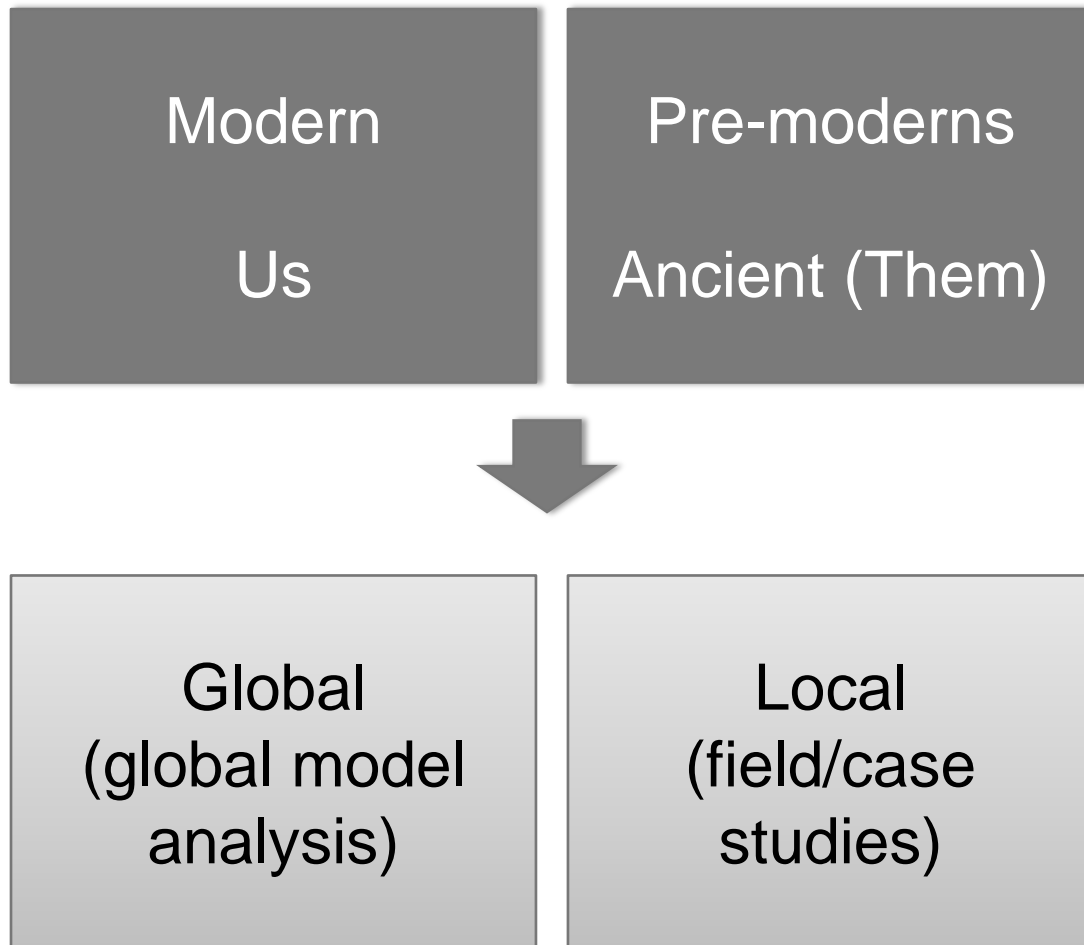
- the study of political, economic, and social situations in the world



Narratives of “Global Oceans” and Globalisation of marine conservation discourse

“Oceans, seas and marine resources are increasingly
threatened degraded or
destroyed by human activities,
reducing their ability to provide crucial
ecosystem services (Sustainable Development Goals)”

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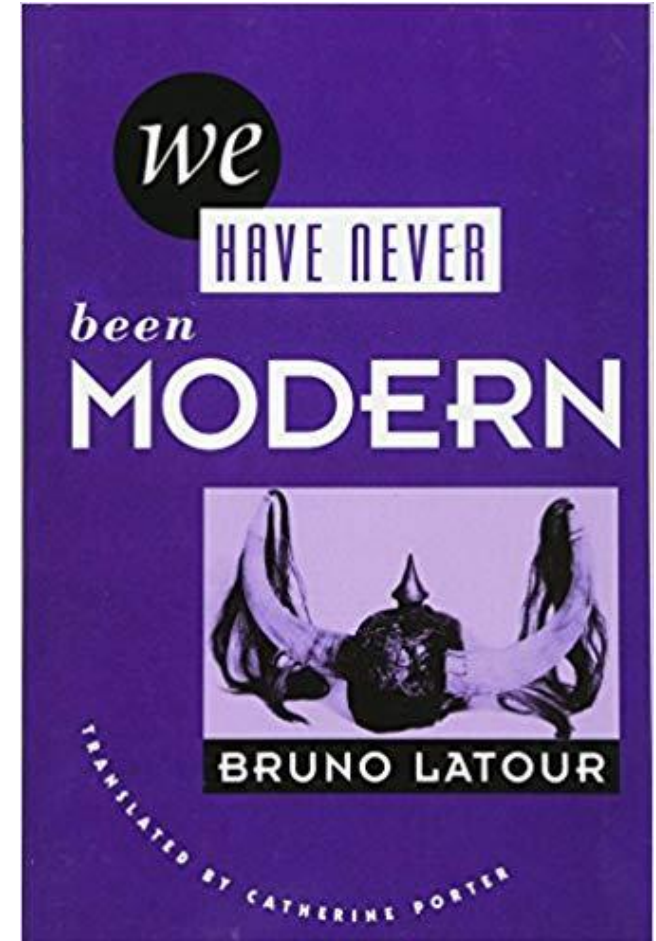


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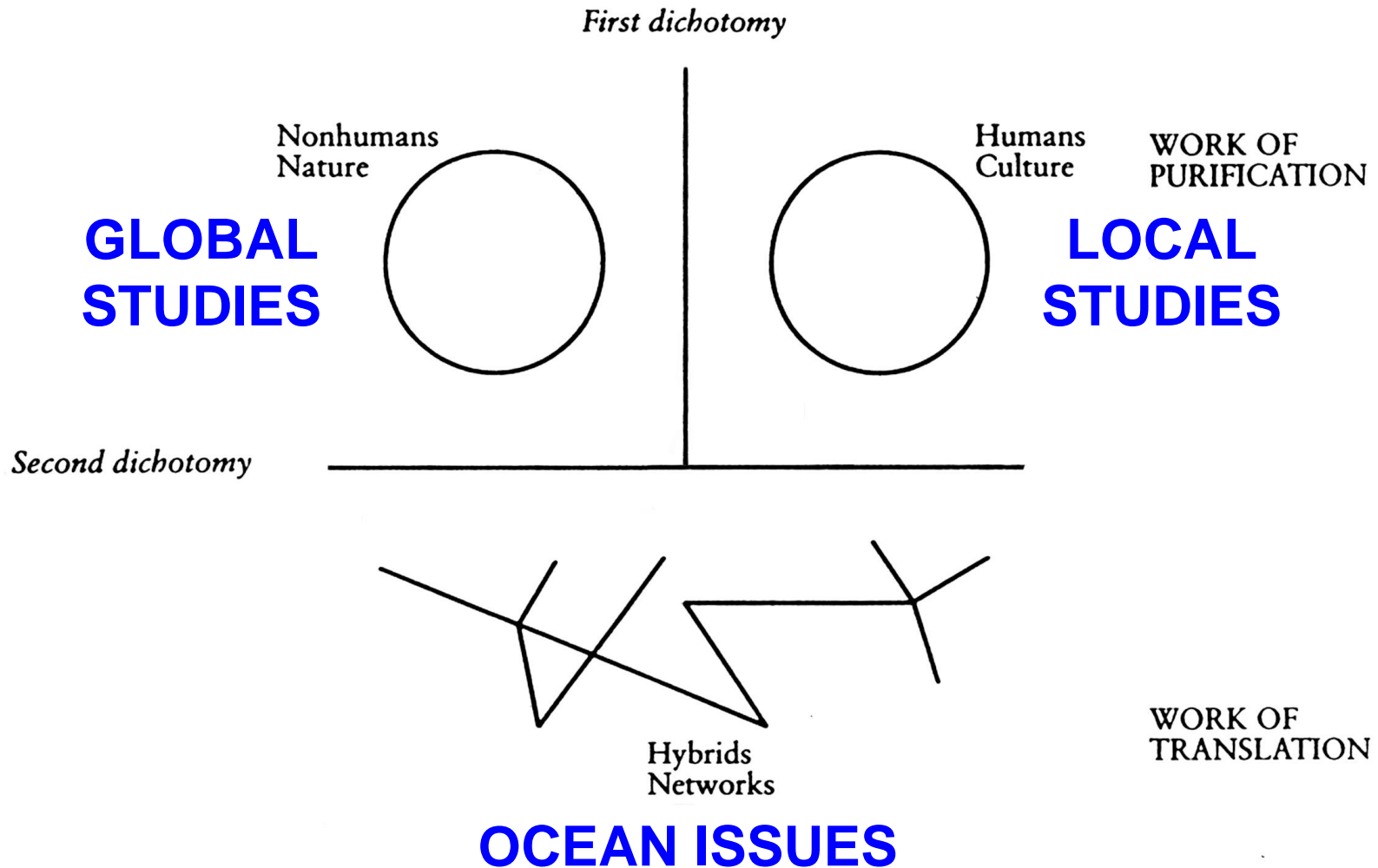
According to Latour, the word 'modern' is defined by:

- our careful distinctions (**purification**) between nature and society, between human and things, distinctions that were never made.
- the construction of systems that mix politics, science, technology and nature: “hybrids of nature and culture” (**translation**).

Paradox of the Modern



PARADOX OF 'GLOBAL'



WORK OF PURIFICATION

THEME	SCALE	STUDIES	APPROACH	DATA SOURCE
FOOD	Global	Cisneros-Montemayor et al. (2016)	Database	Secondary (literature review)
	Local (BC)	Weatherdon et al. (2016)	dynamic bioclimate envelope model	Secondary (catch potential projection)
SUBSIDIES	Global	Sumalia et al (2016)	Database	Secondary (literature review)
	-	-	-	-
TRADE	Global	Swartz et al. (2010a)	Gravity model	Secondary (national catch and trade statistics)
	National & Local (UK)	Crona et al. (2014)	Statistical analysis (price elasticity)	Secondary (national and local catch/sales and price)
FISHERIES STRUCTURE	Global	Swartz et al. (2010b)	Ecological footprint analysis	Secondary (national catch statistics)
	Local (Indonesia)	Bailey et al. (2008)	Interviews	Primary (interviews)
PRICE	Global	Swartz et al. (2014)	Database	Secondary (literature review)
	Local (Kisenuma)	Ishimuar & Bailey (2013)	Statistical (hedonistic pricing)	Secondary (market statistics)

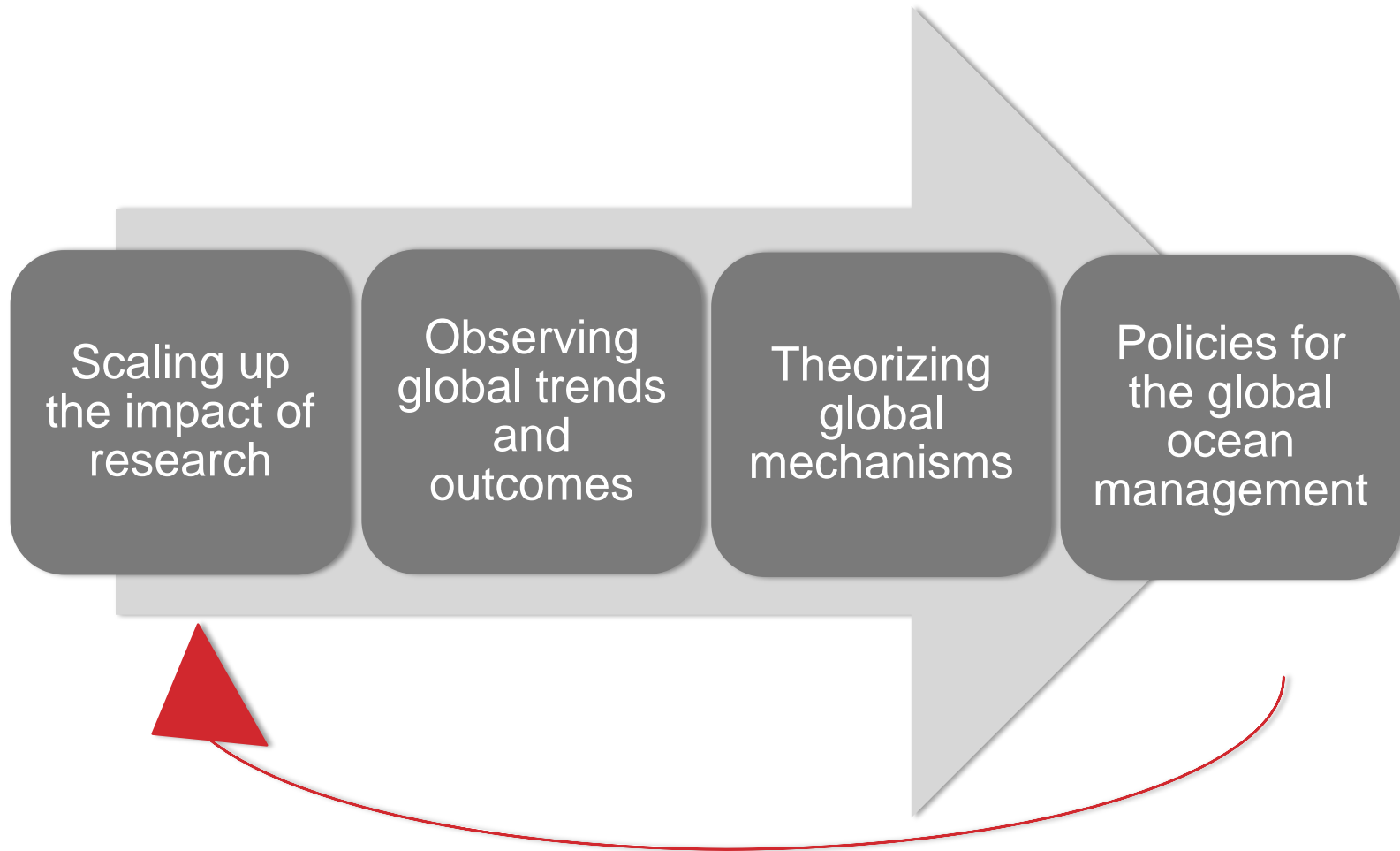
WORK OF TRANSLATION

Themes	Actors	Policy Impacts
Global Fisheries	Vessel owners, national and local managers, scientists,	Stock-level, Conservation burden, transboundary management
Global Policies	National delegates, industry and civil society	National to local communities
Global Community	Community organisations, International and local NGOs	peoples vs population
Global Market	Multinational corporations (are they truly multinational?);	Individual producers and consumers
Global Environmental Changes	National and local governments; individuals, industries, scientists	Local habitats, production system,

WHAT IS PENUMBRA OF THE GLOBAL?

- 1. Global study concludes with policy implication for global community and governance.**
- 2. Dichotomy between local and global perpetuates the same narrative told at different geographical scale**
- 3. This reinforce the global a master category rather than a platform for hybrid.**
- 4. Global studies would withdraw from the discussion of implementation of policies to tackle hybrid ocean issues.**

LOGIC MODEL FOR GLOBAL STUDIES



FROM GLOBAL STUDIES TO IMPLEMENTATION SCIENCE

- 1) **Recognize that we need to leave the dichotomy between global or local ‘mechanisms’**
 - Policies operates in a ‘hybrid’ of scales, research must also operate in a ‘hybrid’ in its conceptualization.
- 2) **Think implementation in your global studies**
 - Make sure that our understanding is relevant beyond the ‘global policy community’.
- 3) **Provide policy performance measures**
 - Present implementation pathways, how do we measure implementation fidelity.