

According to International Data Corporation, Lenovo Group has become the fastest-growing AI hardware infrastructure provider in 2022, with a 139 % increase from a year earlier, ranking third globally. Meanwhile, the accelerated deployment of intelligent computing centres is achieving rapid ramp-up through the widespread application of AI in various industry scenarios.

Intel (China) stood out with its combined hardware and software advantages. From CPUs to GPUs, from FPGA accelerators to dedicated AI acceleration chips (ASICs), Intel hopes to build a full-stack AI product and platform through XPU hardware architecture complemented by software and platforms.

China provides a blueprint for Belarus with strong AI innovation progress. This cooperation could not only drive technological progress in both countries, but also promote the development of AI globally, reinforcing the key role of AI in global development.

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CHINA'S E-COMMERCE MARKET MODEL AS AN INSPIRATION FOR BELARUS

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Currently, the development of the Chinese economic model is an attractive example for many developing countries, especially in the development of electronic commerce, information technology and modern government management systems. China's cross-border e-commerce is experiencing rapid growth, fueled by the significant advancements in information technology and the Belt and Road Initiative.

In 2019, the transaction volume of China's cross-border e-commerce reached RMB 10.5 trillion. Alibaba, a leading internet technology company in China, epitomizes the success in the cross-border e-commerce domain. In 2015, company invested in nearly 70 enterprises, including 15 overseas. By 2019, Alibaba's business income and profits had increased by seven and four times respectively.

It is obvious, that **sustainable development model of Chinese e-commerce is focusing on enterprise cost control** which includes:

1. *Determining Operational Scope and Logistics Cost Control.* A pivotal aspect of sustainable e-commerce growth lies in accurately defining the operational scope and target clientele. Alibaba has astutely delineated its operational boundaries and customer

base, ensuring the allocation of resources to viable and profitable product marketing schemes, and guarantee that all diverse offerings have 24-hour delivery.

Logistics network is paramount for enhancing consumer experience and reducing societal logistics costs. Alibaba's commit to infuse CNY 100 billion from 2019 to 2024 to expedite the construction of a comprehensive logistics network.

2. *Enhancing Work Efficiency.* Alibaba ensures regular sales training for its employees, fostering an environment of continuous learning and skill development.

3. *Supply Chain Management Model Construction.* Alibaba has strategically acquired shares in various companies, enhancing its control over different aspects of the supply chain, from attracting users to managing capital and logistics flows. This strategic move underscores the critical role of supply chain competition and management. The construction methods encompass three primary approaches: downstream construction, upstream construction, and a combination of both.

4. *Innovative Management model benefits capital flow.* It's bifurcated into payment settlement and transaction phases, Alibaba has enabled users to swiftly access the latest and most relevant information through its platform. Also, Ali Developed specialized chat tool for inter-enterprise communication, to cost reduction and efficiency enhancement.

On this basis, the exploration of China's e-commerce market model offers the opportunities that Belarus can leverage, by adapting successful models, for enhance its e-commerce landscape, fostering economic growth and global integration.

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