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IWU Senior Wins Marketing Award

Meg Dubuque

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Contact: Meg Dubuque, (309) 556-3181

IWU Senior Wins Marketing Award

BLOOMINGTON, Ill. – Adam Lombard, a senior business administration major from Palos Heights, Ill., has been named Illinois Wesleyan University's Outstanding Marketing Student by the Central Illinois Chapter of the American Marketing Association (AMA).

A 2003 graduate of Amos Alonzo Stagg High School, Lombard was recognized by the St. Louis AMA professional chapter at the 46th Annual American Marketing Association Student Conference, held on Friday, Feb. 3, for his contributions to the American Marketing Association Collegiate Chapter at IWU.

For additional information, contact Fred Hoyt, associate professor of business administration and AMA sponsor, at fhoyt@iwu.edu.

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