

Diploma Thesis Assignment

Student: **Bc. Yaoyao Guo**

Study Programme: N0412A050005 Finance

Title: **Comparison of Market Value Creation within Tesla Company and BYD Automobile Company**
Srovnání tvorby tržní hodnoty v rámci společností Tesla a BYD Automobile

The thesis language: English

Description:

1. Introduction
 2. Description of valuation process methodology
 3. Description of input data of selected companies
 4. Comparative analysis of market values of selected companies
 5. Conclusion
- Bibliography
List of abbreviations
List of annexes
Annexes

References:

DLUHOŠOVÁ, Dana et al. *Financial Management and Decision-making of a Company. Analysis, Investing, Valuation, Sensitivity, Risk, Flexibility*. SAEI, vol. 28. Ostrava: VŠB-TU Ostrava, 2014. ISBN 978-80-248-3619-5.

HITCHNER, James R. *Financial Valuation, Applications and Models*. New Jersey: John Wiley & Sons, 2017. ISBN 978-1119286608.

KOLLER, T., M. GOEDHART and D. WESSELS. *Valuation: Measuring and Managing the Value of Companies*. New York: McKinsey & Company Inc., 2020. ISBN 978-1119610885.

Extent and terms of a thesis are specified in directions for its elaboration that are opened to the public on the web sites of the faculty.

Supervisor: **Ing. Petr Gurný, Ph.D.**

Date of issue: 25.11.2022

Date of submission: 21.04.2023

Study programme guarantor: doc. Ing. Aleš Kresta, Ph.D.

In IS EDISON assigned: 26.11.2022 16:43:28