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Hollins College

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Date House: Coming Soon?

Immediate goal is to get building off drawing board

Hollins girls and their dates may be able to drop in at a new Hollins Date House in the not-too-distant future, according to Anne Moody, Chairman of the Date House Committee.

Call for Action on Snack Bar

by Carol Fitzpatrick

The purpose of this article is to clarify some of the misconstrued and totally unfounded statements concerning the Snack Bar situation that have been floating around the campus. In the opinion of the author, this should be either the beginning of an organized, constructive attempt to change the present situation or the end of the whole Snack Bar controversy.

In the first place, the Snack Bar, contrary to popular belief, is in no way connected with Howard Johnson's. It was originally built as an annex to Turner where students could get coffee and doughnuts during the day. As the value of the Tea House (formerly a restaurant and inn and presently the infirmary) diminished, its continuation seemed impractical to the Hollins administration. It was decided that the Snack Bar should be expanded—not to replace the restaurant idea but—to “fill the gap” left by the abandoned Tea House.

Administration Is Boss

Today, the Snack Bar is entirely run by the college. Mr. LaRicas is employed by the administration as manager of the Snack Bar and supervisor of food service for the college. He is open to suggestions but must abide by administration rulings. Complaints about the food, service, or hours should, therefore, be redirected and brought to the attention of the administration.

The present Snack Bar hours were arrived at after careful consideration by Mr. James and his associates last summer. Last year the Snack Bar operated at a loss of approximately \$700. A mere \$30 was the average income for Saturdays. Mr. LaRicas estimates that an average of one dollar was taken in during the early morning hours. He says, “It is a loss of time, motion, and expense to keep the Snack Bar open in the mornings. All this, plus the fact that the dining room hours have been generously extended from those of past years and the staff reports a bigger migration to the dining room than ever before,

(Continued on Page 4)

As a result of several meetings of the committee, four sets of plans have been submitted to the administration for consideration. At present the administration is mulling over the plans, and the committee is awaiting their advice and permission to go ahead with further plans.

The immediate goal is to get the structure off the drawing boards and onto the actual foundations. The committee reports that the Date House will include a kitchen, a counter, food machines, a fireplace, and a big room that can be divided into two rooms.

After the building is up, interior decorating, furnishings, and applying “extra touches” will be left up to the students.

Doctors Tell Effects of Giving Blood

Dr. Carol M. Rice, college physician at Sweet Briar, says of the campus participation in the Bloodmobile Program: “Our experience has been good.” At Randolph Macon Dr. L. R. O'Brian, Jr., says, “On the whole it may be said that the participation of the college is advantageous to the public in general and is somewhat advantageous to the girls.”

The bloodmobile visits Sweet Briar once a year, according to Dr. Rice. In addition to the “very strict” Red Cross regulations regarding the younger age group's participation, the college requires that all student donors have written permission from the family.

Dr. Rice says that the Red Cross requirements regarding fever, recent illness, blood pressure, and hemoglobin are “in my opinion sufficiently high so that an overly eager donor is protected from giving if her health is such that it is at least temporarily not advisable to donate.”

At Sweet Briar the screening, then, is entirely a matter concerning the girls, her family, and the Red Cross.

Dr. Rice cannot recall any medical problem that was blamed on recent blood donation. “In fact, she says, “on several occasions students have been found to be mildly anemic—precluding a donation—and have come running to the infirmary for confirmation (Continued on Page 4)

Hollins Has Grant

Carnegie Corporation Awards Language Dept. \$68,000

Hollins College has been awarded a grant of \$68,000 by the Carnegie Corporation for the development of automatic teaching in the area of foreign languages. The principal investors of this grant will be Maurice W. Sullivan, chairman of the modern language department, and Allen D. Calvin, associate professor of psychology.

The new structural linguistic approach to learning a foreign language, initiated by Professor Sullivan, has placed the Hollins language department in the forefront of language development. Dr. Calvin stated that “these advances have brought national recognition to the department in terms of a federal institute to instruct high school teachers. This institute which was held on campus last summer, was judged to be the most outstanding of all those operating under the government program.” An advanced institute in French will be held at the college this summer.

The Carnegie Corporation sent a member of its staff to investigate the possibilities of automating the teaching of modern languages. On the basis of the staff report, the Corporation felt that the ideas advanced in the proposal

were worthy of large scale support.

Professor Sullivan has a number of related ideas in this area of automating the teaching of modern languages, including such revolutionary notions as that of an “aural-oral” machine. This machine will enable the average student “to attain fluency levels previously out of reach to all except a few extremely gifted language students. This will be accomplished without text books, homework, or any of the usual painful accompaniments of learning,” Dr. Calvin predicts.

“It is exciting developments such as these which are usually restricted only to the major universities, such as Harvard, Yale, etc., which is fast giving Hollins the reputation for being one of the outstanding liberal arts colleges in the country. Our students will obtain the benefits of higher education without waiting for the research improvements to trickle down from other educational centers,” Dr. Calvin stated.

How much will the machines cost? Which fields will use them? How do they work? When? Due to the great number of questions which have been raised by highly interested students, Dr. Sullivan and Dr. Calvin have agreed to hold a question and answer session for interested students, faculty, and administration personnel sometime in the near future. The announcement of the exact time and place will appear in the *Hollins Columns*.

Levine and Diercks To Present Joint Recital of Dance and Music

Next Tuesday evening at 8:15 p.m. in the Little Theatre Miss Paula Levine and Mr. John Diercks of the Hollins College faculty will present a joint recital of dance and music. This program represents the fourth year of their artistic collaboration.

Miss Levine has created eight dances for this concert. With exception of two which use music of Herbert Elwell and Bela Bartok, all of the remaining dances have been choreographed to specially-written music of Mr. Diercks.

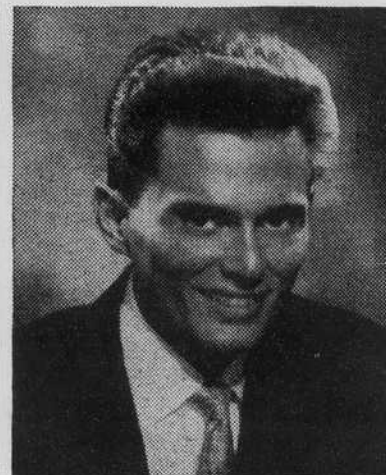
“Negev Muse,” which opens the presentation, is an outgrowth of Miss Levine's visit to Israel in the summer of 1958. She will use a small Israeli drum, performing on it the Yemenite rhythms learned during her travels.

“The Bee Caresses the Flower as the Elephant Destroys the Stable” will illustrate the rather unnerving effect which Oriental-style movement has on this Occidental dancer. The music utilizes a tympani stick inside the piano, the preparing of several strings with metal strips, and other special coloristic devices to provide a quasi-exotic backdrop to this dance.

Tennessee Williams' poem



Miss Paula Levine



Mr. John Diercks

“Heavenly Grass” has suggested another dance, this a portrait of a wanderer on earth who can never recapture his pristine image of existence. Other titles are: “Two Moods,” “Marionette Show,” “Narcissus of the Moon,” “A Simple Suite,” and “Toccatà.”

Mr. Diercks will perform two groups of piano solos. The first group features works of early twentieth century masters: Alexander Skryabin, Ferruccio Busoni, and Arnold Schoenberg. The second group features three contemporary American composers: Eugene Hill, Bernard Rogers, and John White. Thelma Chock Di-

ercks will assist in those dance accompaniments written for two performers at the piano.

Local audiences have seen Miss Levine's choreography for all the Orchesis productions, the Hollins stage works incorporating dance, numerous TV shows, and for “Thy Kingdom Come.” Mr. Diercks has been active for many years in the dance music field, working last year as composer-accompanist with the Kronman dancers and the Mercury Ballet in Rochester.

Miss Levine's costumes for the program have been designed and executed by Mrs. Diercks.

Salem Music Club Presents Program

The Salem Music Club will be at Hollins this Monday for an informal program of music to be presented in the chapel.

After a tour of the chapel, members of the club will hear a program performed by the Hollins Chapel Choir, accompanied by Mr. Edmund Wright at the organ.

The program has been arranged by Miss Iris Jo Cundiff, an alumna of Hollins.

HOLLINS COLUMNS

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MEMBER

College or Education

It took the launching of satellites by the Russians to shake the American people into realization of the weaknesses and inadequacies of their educational system. The fact that in the past factual knowledge and rational understanding of Russia have been impossible has made even more poignant the realization that we have much more to learn from the Russians than we might have expected. It is now obvious to the American people that it is necessary to strengthen the American educational system and that doing so is a matter not only of keeping up, but also, more drastically, of keeping alive.

We are brought inevitably to question the strength of our colleges and universities to speak with authority in the present world circumstances. In a recent report to the Alumni of Yale University, President Alfred Whitney Griswold made some worthwhile remarks regarding the choices that institutions must make today. An institution may decide 1) to have as its main concern the immediate, military requirements of the Cold War, or 2) to turn its back on the Cold War and the public and contemplate perfection. "As to the first," said President Griswold, "even in the most practical reckoning the most urgent need of our society is for the pure learning, in the humanities and social sciences as well as in the sciences, that will enable us to improve upon today's knowledge and replace ideas, attitudes, and technologies that are already obsolete with new and better ones. In this our very security as a nation is at stake. As to the second choice, our duty is not, as Milton said at the beginning of the scientific revolution in the seventeenth century, 'to sequester out of this world into . . . Utopian polities, . . . but to ordain wisely in the world of evil, in the midst whereof God hath placed us unavoidably.' . . . Our conscious choice is neither to cater to the world nor to deny the world but to ordain as wisely as we can within it, to shed whatever light pure learning is capable of shedding upon it, and to prepare the rising generation for full and purposeful lives in the face of whatever that light reveals."

If these statements of purpose are to be fulfilled, many of our institutions of higher learning must undergo some substantial changes. As Dr. Everett stated in the last issue of the Hollins College Bulletin, the American college or university has evolved into more than an institution of learning. It has become also a place for character building, personality forming, and social adjustment. These things are not unimportant, but they are secondary, and in the effort to make the American student a well-rounded and well-adjusted personality, many schools have de-emphasized their chief function.

"Education," said Dr. Everett, "should be understood as primarily interested in the development of intellect . . . 'the capacity to comprehend and handle relationships.' If we are to make sense in our attempt to create, maintain and defend a truly significant American culture, we must turn our schools, colleges and universities into one-purpose organizations—to develop the capacity to understand and manage important relationships."

Decisions determine destiny, and the destiny of the American people "is bound inexorably with their education." The decision of American educational institutions to regard pure learning and development of the intellect as their primary functions and to carry that decision into action may be regarded as vital to America's future.

Dear Gabby—

Of Wee Mice And Women

Dear Gabby,

I am a senior in West Annex, and I have acquired a persecution complex. My roommate and I have a very large problem. Last year we requested to live in a two-girl room and we got one, but now there is a third occupant living in our room. As the rooms in West Annex are rather small, this is very disturbing, especially when you consider the nature of this impostor.

We assume that our new roommate is feminine (since this IS a women's college), but actually we have no proof of that fact, because we never see her (?) during the day. (Really, we have never seen her at all.) However, at night we are all too aware of her presence, since she keeps us awake until all hours rattling papers and making strange scratching noises. She is very inconsiderate, has no qualms about eating our food, has no respect for our privacy, and has aroused serious complaints from all our neighbors.

We have been very annoyed and unnerved, and we would appreciate any advice you can give us as to how we can regain the quiet sanctity of a double room.

Bothered

Dear Bothered,

The "nature" of the impostor is obvious to us. To eliminate your unrest we suggest that you request that the pest be wrested from its nest by a guest who is familiar with the fascination of the extermination. Or, if you are still plagued, ZAPP—with a trap you can rid yourself of the mouse of ill repute before it reaches the squeak of perfection. And we remind you (as a third alternative): It's so nice to have a cat around the mouse.

Gabby

Critique

Alumna Presents Piano Concert

by Ley Williams

Amanda Ward Penick, a member of the Hollins Class of 1952, returned to the campus Monday night to present a piano concert which was a strong credit to herself and also to her instructors.

J. S. Bach's Capriccio, "On the Departure of a Beloved Brother" opened the program in a competent and interesting, though somewhat quiet, manner. A very lovely and spirited rendition of Beethoven's *Sonata in A Major, Op. 2* revealed Mrs. Penick's sensitivity to note placement and stroking, as well as her sensitivity to Beethoven.

Her interpretation of *Jeux d'eau* by Ravel stands as the most singularly delightful moment of the evening. It had an air and motion seemingly all its own. A second Ravel selection, the serene *Pavane*, was to contrast with the third impressionistic piece Paul Ben-Haim's *Toccata, Op. 34*, which was played with skill and control.

Schumann's *Fantasia in C Major, Op. 17* closed the program. A splendid and sensitive presentation of Schumann and the superior performance of the evening, it seemed to combine and embody all of the fine qualities which were revealed during the earlier selections. Mrs. Penick was able to convey her own appreciation of Schumann's music through the *Fantasia*, particularly in the third movement. It is interesting to note that she played a Schumann number for her senior recital at Hollins, and that his music has come to be her favorite.

While at Hollins Mrs. Penick studied under Mr. Bolger. At present she is a member of the faculty of the University of Alabama and has earned the master's degree in just one year. She is also the mother of three children between the ages of two and five.

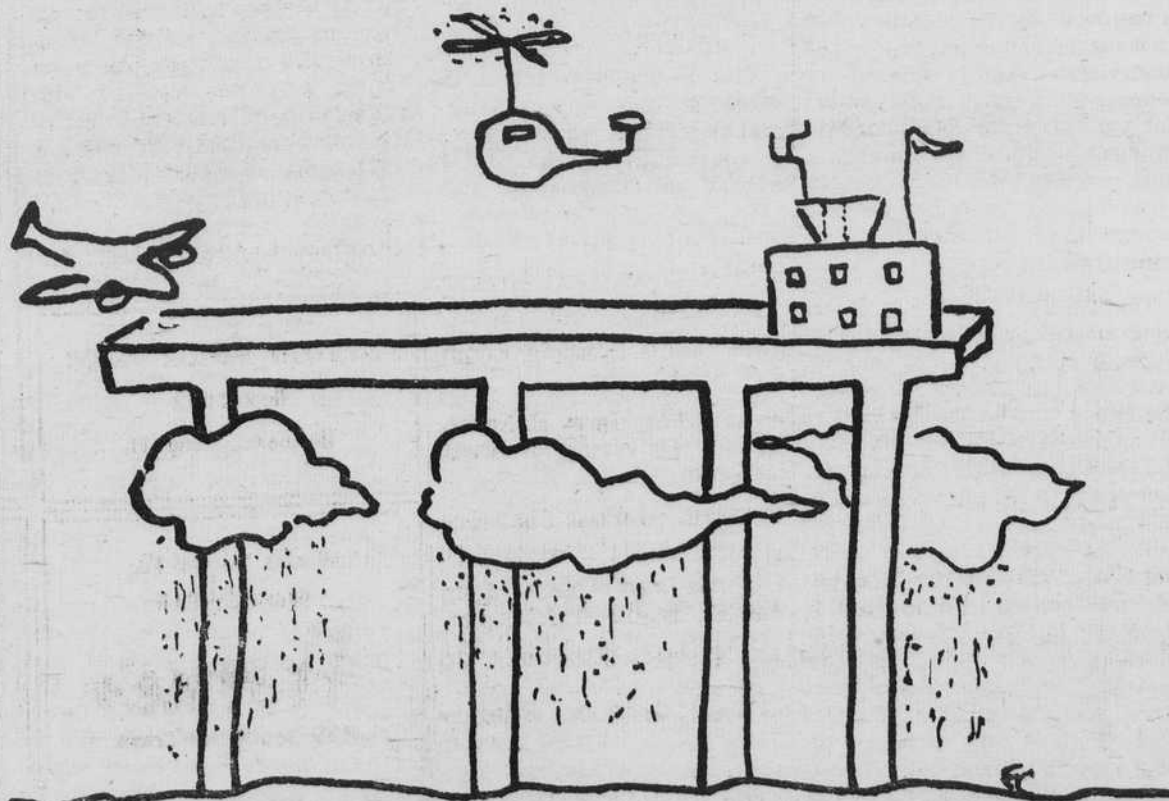
Mrs. Penick plans to continue teaching piano as she finds it most rewarding. Her superb concert at Hollins was one of a very few which she gives each year.

ATTENTION!!!

The Joint Legislative Committee requests that all petitions be submitted as soon as possible. The deadline for petitions is February 28.

The legislature closes on March 15, but no petitions will be accepted after February 28 since the final two weeks will be devoted to consideration of the section of the Handbook concerning social rules.

DESIGN FOR NEW ROANOKE AIRPORT



Scriven Speaks on 'Existence of God'

"There are no plain, supportable arguments for the existence of God." This is the conclusion which Professor Michael Scriven stated at the end of his lecture on "The Existence of God" given last Thursday, in the Green Drawing Room.

Mr. Scriven was the guest of the Philosophy Club. He came from Swarthmore College in Pennsylvania to present his views on the proofs of God's existence.

There are three primary arguments, said Mr. Scriven, for the existence of God, from which all other arguments stem: 1) the Cosmological, the idea that original creation was begun by a pow-

er many call God; 2) the teleological, that a designer and creator must have caused the world to function in its smooth and beautiful way, and 3) the argument which mentions certain religious experiences and stresses the fact that so many people have believed in a perfect, omnipotent creator for so long that he must actually exist.

Through logic and science, Professor Scriven came to the conclusion that each of these three principle arguments are without proper verification and are therefore invalid and unacceptable.

Mr. Scriven ended his lecture with the words, "If God exists, He gave you reason. You are abusing his gift by not finding a valid answer to the question of His own existence." An open discussion period followed the lecture.

Duke Professor To Speak

Theodore Ropp, professor at Duke University and author of *War in the Modern World*, will speak at a program next Thursday evening, sponsored by the Forum and the history department.

Mr. Ropp, a graduate of Oberlin and post graduate of Harvard University, has published articles and reviews in numerous magazines, such as *Military Affairs*, *The Saturday Review*, and *American Historical Review*. He also wrote a chapter for Edward Meade Earle's book, *Makers of Modern Strategy*. At present he is professor of history at Duke University and is also engaged in research on "Politics and Military Conscription in the British Commonwealth, 1900-1950."

Mr. Ropp's recently published novel, *War in the Modern World*, is "a history of the political and social implications of modern warfare." Mr. Ropp's novel has been highly praised as a non-technical book that holds the interest of both military and civilian students. It is now on sale at the book store.

Thorpe Tells of Old South Writers

by Norvell Brinton

On Thursday, January 7, Dr. Willard Thorpe spoke at a Graphicon program on "The Writer as a Pariah in the Old South."

Mr. Thorpe is chairman of the department of English and Holmes Professor of Belles Lettres at Princeton University.

He was a Fellow in American Letters in the Library of Congress from 1944 to 1949, and he served two terms as president of the American Studies Association.

Mr. Thorpe's books include *The Triumph of Realism in Elizabethan Drama* and *Songs from the Restoration Theater*. He also edited *A Southern Reader*, and he co-edited, among others, an authoritative *Literary History of the United States*.

In his speech, Mr. Thorpe used "pariah" as descriptive of the writer in the Old South in the sense that the aspiring literary figures of the South were virtual outcasts of their society. They held "so limited an audience" that they were practically ostracized from the otherwise "indifferent public." Indeed, after the Civil War many writers, discouraged by the unappreciative audience of the South, left hoping to find better opportunities elsewhere.

Mr. Thorpe regards the literary situation of the Old South as "remarkable," in view of the fact that many northern writers of the same period had won acclaim both in America and in England. The relative scarcity of southern writers has been attributed to several different factors. Some hold that it was the growing hostility for the North that caused it. Others argue that the South felt artists to be unnecessary, because the "South generally wanted no part in a general or even national campaign for an American literature."

Mr. Thorpe feels that there are several reasons for the lack of southern writers. Certain features of the southern way of life were against artistic endeavor. A large part of the population in the ante-bellum South consisted of illiterate slaves, and the plantation owners were too occupied with business affairs for leisure activities. Moreover, the South did not possess the educational facilities that existed in the North.

Another factor which Mr.

Thorpe figured greatly in the difference between the literature of the North and South was that although many publishing firms sprang up in New England, there was no corresponding development in the South. Poor printing and inadequate methods of distribution crippled the literary profession. As a result, southern writers were forced to make their own connections with the northern publishers.

Mr. Thorpe illustrates the deplorable literary situation of the Old South by calling to our attention the fact that none of the writers could depend on this profession for a living. Many of them were lawyers, to whom writing was necessarily merely an avocation.

The harried writers of the ante-bellum South realized their plight. Some fought it; others accepted it. The poet Philip Pendleton Cook regarded the condition as natural, saying that a country listens to the sound of the harp only in its old age. In other words, America had not been alive long enough to sit back and enjoy the beauties of life. The essayist William Wirt, under the protection of

a pseudonym, explored the lack of culture in America, especially Virginia, and condemned the apparent American indifference to creativity.

As the struggle between the North and the South became increasingly acrimonious, literature became essential as a means for conveying the issue of domestic slavery to the masses. Harriet Beecher Stowe's *Uncle Tom's Cabin* was enormously popular with both sides, and it served the purpose of bringing the slavery question out into the open.

Mr. Thorpe greatly admires the writers of the Old South, "for they persisted in spite of the general belief that they could be better employed than in scribbling verses." And for this he feels they deserve to be praised.

Exam Period Is Shorter This Year

About two weeks from now most Hollins students will be recovering from the incomparable shock of their first mid-term exam. This year the exam period, extending from January 28 to February 4, is shorter than last year's. Instead of starting on a Monday and extending through the Wednesday of the following week, exams will begin on a Thursday and continue for exactly one week. The reason behind this change can be traced to faculty dissatisfaction with the shortened teaching hours of the old method. By starting exams on a Thursday, two extra days of classes are gained.

Wednesday, January 27, will be consumed by registration for second semester courses. Freshmen will meet in the Little Theatre at 9:00 a.m. for instructions and will then proceed to the gym where they will register at appointed times between 9:15 and 11:30. Sophomores, juniors and seniors will convene at 1:00 p.m. in the Little Theatre and register in the gym between 1:15 and 4:00 that afternoon. All discussion and planning for next semester's courses with faculty advisors or major professors should be completed before January 27.

"Destination: Campus, Roanoke, and Vicinity"

- Thurs., Jan. 14—Fine Arts Film—"Brief Encounter." Bradley Hall at 8:15 p.m.
- Fri., Jan. 15—Student-Faculty Coffee. Main Drawing Room. 3:30-4:30 p.m.
- Sun., Jan. 17—Sunday Service. The Reverend Harry E. Smith, Presbyterian Minister to Students, University of North Carolina. duPont Chapel. 7:30 p.m.
- Mon., Jan. 18—Salem Music Club Program. duPont Chapel at 8:00 p.m.
- Tues., Jan. 19—Joint Concert of Music and Dance—John Diercks and Paula Levine. Little Theatre at 8:15 p.m.
- Wed., Jan. 20—Chapel—Dean Smith. duPont Chapel at 7:00 p.m.
Russian Film—"The Fish and the Fisherman." Bradley Hall at 8:00 p.m.
- Thurs., Jan. 21—Student Recital in Bradley Hall at 5:00 p.m. Professor Theodore Ropp of Duke University. "A Historian Looks at War in the Modern World." Randolph Hall Social Room at 8:15 p.m.

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BLOOD . . .

(Continued from Page 1)

of the fact and a chance for us to get them on to therapy when otherwise we would not have known the problem."

According to Dr. O'Brian, the last time the Bloodmobile was at Randolph Macon, the quota was exceeded, with some 135 or 140 girls participating.

As a college physician Dr. O'Brian has not been "really enthusiastic about the girls giving blood but has made no effort to discourage it."

The Bloodmobile has been going to Randolph Macon for the past several years and, except for the "occasional young woman who faints," there have been no ill effects, as far as the college physician can see, as a result of their giving blood, "nor has the infirmiry load increased."

Also at Randolph Macon, in addition to the Red Cross regulations for blood donors, permission has to be secured from the girl's family. Dr. O'Brien reports that those girls turned down by the Red Cross screening "usually end up in the infirmiry to have their presumed 'defects' checked and in general none of these have turned out to be serious."

Dr. O'Brian also says "some few of the girls have been found to be anemic in this way and have come to my attention for treatment."

Tryouts Are This Week

Everyone is qualified to join a class or dorm basketball team, according to the Athletic Association.

Tryouts for senior and junior class teams were held this week and will be held again at 4 p.m. on Tuesday and Thursday, January 19 and 22. Only two practices are required.

Dorm practices will be held at 7 p.m. on Thursday, January 21 and after exams on Tuesday, February 9 at 7 p.m. Practices include all dorms.

The two winning teams from the Class basketball tournament will meet in the tradition Red-Blue game on March 3. The climax of the dorm basketball competition is the play-off with the Faculty team on February 25.

CLASS GAMES

- Feb. 9—Freshman vs. Juniors
- Feb. 11—Sophomores vs. Seniors
- Feb. 16—Freshman (2) vs. Sophomores
- Feb. 18—Freshman (2) vs. Freshman (1)
- Feb. 23—Freshman (1) vs. Seniors
- Feb. 25—Sophomores vs. Juniors
- Mar. 1—Juniors vs. Seniors
- Mar. 3—Red-Blue Game!

DORM GAMES

- February 10—Wed., 7:30 p.m.
- February 17—Wed., 7:30 p.m.
- February 24—Wed., 7:30 p.m.
- February 25—Faculty Game!!

Facts on Snack Bar

(Continued from Page 1)

seemed to reduce the necessity and the practicality of extensive Snack Bar hours.

Reply to Suggestions

In the December 3 *Hollins Columns* there appeared an article containing several suggestions for improving the present Snack Bar situation. These suggestions were intended to stimulate those who are opposed to the Snack Bar hours to open action to deal with their complaints. It is to be understood that the suggestions had not been followed up to test their practicality or their plausibility, but were rather possible ideas to be worked over by interested students. At any rate, comments have been made on these suggestions by the "authorities"—Mr. James and Mr. LaRicas.

1) Open the Snack Bar on Saturdays instead of Sundays.

Sunday is a much more logical day to have the Snack Bar open because there are many more students on campus—the many "weekend travelers" have returned or are returning. Mr. LaRicas does, however, feel something can be worked out to open the Snack Bar seven days a week, provided there is enough interest.

2) Keep the Snack Bar open later at night.

This would involve shifts of employees. It seems impractical to keep the S. B. open all evening just to cater to a probable spurt of business around 9 or 10 at night. The payrolls for employees of the S. B. are already high due to necessity of keeping it fully staffed at all times to cover the unpredictable rush periods.

3) Close the Snack Bar one day during the week rather than on weekend.

The S. B. does a much greater business during the week than on the weekends. (Look at the last year records—\$30 average on Saturday compared to \$120 average on Mondays.) The weekly business comes greatly from members of the faculty and day students who rely on the Snack Bar for lunch.

4) What about student employees?

This has been tried in the old Tea House and, according to Mr. James, is not successful. Girls are too interested in getting off-campus on weekends, too. How many

girls could and would give up their time to working in the S. B.?

It was also stated in the same article that the Snack Bar's business this year has sharply declined. In reality, the business in volume of sales this year has remained the same as last year.

Call for Action

Well, you ask, what can we do? It appears that all roads are blocked. This is not true. Mr. James and Mr. LaRicas feel left in the dark about the whole situation. They both wish to cooperate with the students in any way possible and according to Mr. James, if the inadequacy and the need for a change is proven, "of course, something can be done." The miscellaneous protests against the present Snack Bar hours should be organized, channeled through S.G.A., and brought to their direct attention. A meeting of S.G.A. representatives, the Food Committee, Mr. James and Mr. LaRicas now seems to be in order. The next development, "Snack Bar lovers," lies in your hands!!!

Bolles Receives Science Grant Of \$20,000

Robert C. Bolles, assistant professor of psychology at Hollins, was awarded a \$20,000 grant by the National Science Foundation.

Mr. Bolles will use the grant to finance a three-year study of hunger and thirst motivation in animals. This study will be undertaken in the Hollins College animal laboratory.

After holding a visiting professorship at the University of Pennsylvania, Mr. Bolles joined the Hollins faculty this year. From 1956 to 1958 he taught at Princeton.

Mr. Bolles received his A.B. and M.S. degrees from Stanford and his Ph.D. from the University of California in 1956.

A native of California, Mr. Bolles is married and is the father of two children.

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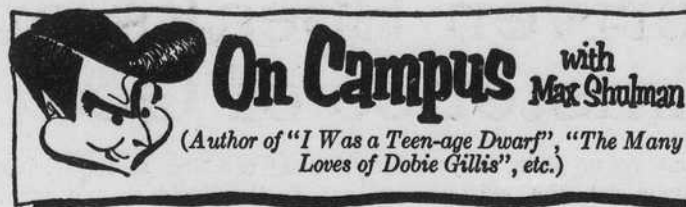
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HAIL TO THE DEAN!

Today let us examine that much maligned, widely misunderstood, grossly overworked, wholly dedicated campus figure—the dean.

The dean (from the Latin *deanere*—to expel) is not, as many think, primarily a disciplinary officer. He is a counselor and guide, a haven and refuge for the troubled student. The dean (from the Greek *deanos*—to skewer) is characterized chiefly by sympathy, wisdom, patience, forbearance, and a fondness for homely pleasures like barn-raising, gruel, spell-downs, and Marlboro Cigarettes. The dean (from the German *deangemacht*—to poop a party) is fond of Marlboros for the same reason that all men of good will are fond of Marlboros—because Marlboro is an honest cigarette. Those better makin's are honestly better, honestly aged to the peak of perfection, honestly blended for the best of all possible flavors. The filter honestly filters. Marlboro honestly comes in two different containers—a soft pack which is honestly soft, and a flip-top box which honestly flips. You too will flip when next you try an honest Marlboro, which, one honestly hopes, will be soon.

But I digress. We were learning how a dean helps undergraduates. To illustrate, let us take a typical case from the files of Dean S. . . . of the University of Y. . . . (Oh, why be so mysterious? The dean's name is Sigafos and the University is Yutah.)



Wise, kindly Dean Sigafos was visited one day by a freshman named Walter Aguincoourt who came to ask permission to marry one Emma Blenheim, his dormitory laundress. To the dean the marriage seemed ill-advised, for Walter was only 18 and Emma was 91. Walter agreed, but said he felt obligated to go through with it because Emma had invested her life savings in a transparent rain hood to protect her from the mist at Niagara Falls where they planned to spend their honeymoon. What use, asked Walter, would the poor woman have for a rain hood in Yutah? The wise, kindly dean pondered briefly and came up with an answer: let Walter punch holes in the back of Emma's steam iron; with steam billowing back at the old lady, she would find a rain hood very useful—possibly even essential.

Whimpering with gratitude, Walter kissed the dean's Phi Beta Kappa key and hastened away to follow his advice which, it pleases me to report, solved matters brilliantly.

Today Emma is a happy woman—singing lustily, wearing her rain hood, eating soft-center chocolates, and ironing clothes—twice as happy, to be candid, than if she had married Walter. . . . And Walter? He is happy too. Freed from his liaison with Emma, he married a girl much nearer his own age—Agnes Yucca, 72. Walter is now the proud father—stepfather, to be perfectly accurate—of three fine healthy boys from Agnes's first marriage—Everett, 38; Willem, 43; and Irving, 55—and when Walter puts the boys in Eton collars and takes them for a stroll in the park on Sunday afternoons, you may be sure there is not a dry eye in Yutah. . . . And Dean Sigafos? He too is happy—happy to spend long, tiring days in his little office, giving counsel without stint and without complaint, doing his bit to set the young, uncertain feet of his charges on the path to a brighter tomorrow.

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We don't say that Marlboro is the dean of filter cigarettes, but it's sure at the head of the class. Try some—or if you prefer mildness without filters, try popular Philip Morris from the same makers.

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