

A Comparison of Stimulus Fading and Stimulus Shaping on Perceptual Category Learning.

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Running Head: Comparing Stimulus Fading and ShapingA Comparison of Stimulus Fading and Stimulus Shaping on Perceptual Category
Learning

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This study's design and its analysis were not pre-registered. All data, analysis code, and research materials have been made publicly available at the Open Science Framework and can be accessed at <https://osf.io/rjy52/>

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Abstract

Errorless learning strategies such as stimulus fading and stimulus shaping are commonly used to teach complex skills like categorisation and concept formation. Despite widespread use, very few studies have explored the comparative effectiveness of these procedures in well controlled analyses. The vast majority of existing studies have been undertaken with clinical populations and have involved small numbers of participants (e.g., Single-case designs). The present study sought to compare stimulus fading, stimulus shaping and trial-and-error learning in a perceptual categorisation task. In Experiment 1, we found robust benefits of stimulus shaping when compared to stimulus fading or trial-and-error learning on measures of initial acquisition of discrimination and one measure of stimulus generalisation. These findings were replicated in a second experiment in which the dimension of fading/shaping was changed from a modification of the comparison stimuli (S-) to a modification of the target stimulus (S+). We discuss the implication our findings for the selection of errorless learning strategies in clinical settings.

Key words: stimulus fading, stimulus shaping, errorless learning, trial-and-error learning, perceptual category learning

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3 Discriminating among stimuli may be fundamental to acquiring functional skills (Fisher
4 et al., 2021; Jones & Eayrs, 1992). Language acquisition relies heavily on the development of
5
6 discrimination skills, which are essential for tasks such as vocabulary acquisition and
7
8 categorization (Brown & Bebko, 2012; Donahoe & Palmer, 2004; Mazur & Odum, 2023).
9
10 Methods to establish discrimination can include both trial-and-error (i.e., *errorful learning*;
11
12 Middleton & Schwartz, 2012), or '*errorless learning*' strategies (Lancioni & Smeets, 1986).
13
14 Trial-and-error strategies typically involve reinforcing responding in the presence of
15
16 particular (target) stimuli and withholding reinforcement for responses to non-target stimuli
17
18 (Fields, 2018). In contrast, errorless or 'easy-to-difficult' strategies (Amitay et al., 2006)
19
20 involve tactics in which a task is manipulated to minimize the number of errors that occur
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22 (Green, 2001). For example, a target stimulus may be presented in an exaggerated form
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24 relative to its (non-target) comparators.
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32 Most children and adults can acquire discrimination skills via trial-and-error methods
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34 (Lepper, 2013); however, in cases where learners may not readily acquire a discrimination,
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36 errorless learning (EL) strategies may be more effective (Etzel & LeBlanc, 1979). Errorless
37
38 learning strategies have been used extensively in applied settings, including with individuals
39
40 with autism and intellectual disabilities (Cooper et al., 2020), those with acquired brain injury
41
42 (Donaghey et al., 2010), and memory impairment (Evans et al., 2000; de Werd et al., 2013).
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44 Errorless learning tactics feature in some professional practice guidelines (e.g., Behavior
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46 Analyst Certification Board, 2017) as well as in manualised behavioural interventions (Frost
47
48 & Bondy, 2002).
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52 Stimulus prompt fading is a commonly used EL method (Markham et al., 2020; Noell et
53
54 al., 2021) which involves modifying teaching stimuli to increase the rate of correct responses
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56 at the outset of teaching. Over successive trials, tasks are then incrementally modified
57
58 towards a terminal form (Noell et al., 2021). There are two primary types of stimulus prompt
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3 fading: stimulus fading and stimulus shaping (Etzel & LeBlanc, 1979). Stimulus fading,
4 sometimes called “cross-dimensional” fading, involves the adaptation of a cue which is
5 independent of the feature discrimination that the task is designed to teach. Thus, in a shape
6 discrimination task, the target stimulus (e.g., an ellipse) might be presented in green with the
7 comparators (e.g., circles) presented in black, and the color incrementally changed to black
8 across trials.
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12 In stimulus shaping, sometimes called “transfer-along-a-continuum” or “critical feature”
13 fading, a feature of the to be-discriminated stimuli that is central to the discrimination is
14 adapted. Using the shape discrimination example, stimulus shaping might involve the
15 presentation of the ellipse in an exaggerated form (maximally different to the circles) at the
16 outset of training and then adapted to be incrementally more like the non-target comparators.
17 In a seminal study of stimulus shaping by Schilmoeller et al (1979), children were taught to
18 discriminate between two shapes (circle and triangle) by initially presenting them with an
19 apple and a tree. Across trials, modifications were made to the apple and tree until they
20 ultimately led to the final stage of discrimination, where a circle and triangle were presented
21 instead. Please refer to Markham et al. (2020) for a more comprehensive review of the
22 literature around different within-stimulus EL methods. For the purpose of the present study,
23 we have labelled those procedures which manipulate a feature salient to the final
24 discrimination as stimulus shaping, and procedures which manipulate a non-critical feature as
25 stimulus fading (Noell et al., 2021).
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51 In a series of experiments, Pashler and Mozer (2013) compared stimulus shaping to
52 trial-and-error learning in a perceptual categorisation task with neurotypical adults. In one
53 experiment, participants categorised characters according to four features. One feature
54 determined category membership (horn length) and the rest functioned as distractor
55 (irrelevant) features (eye diameter, head color, and the presence of a nose). Participants were
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3 assigned to trial-and-error teaching or to a stimulus shaping condition. In the trial-and-error
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5 condition, the difference in horn length between category positive and category negative
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7 characters was presented in its terminal form from the outset. In the stimulus shaping
8
9 condition, the horn length of the positive category members was exaggerated at the beginning
10
11 of training. The length was then incrementally reduced (shaped) across training blocks.
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14 Participants taught via stimulus shaping were more accurate in a final test phase compared to
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16 those that had received trial-and-error training.
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21 Stimulus fading and stimulus shaping procedures have been shown to offer some benefits
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23 relative to trial-and-error learning in applied contexts (Markham et al., 2020; Repp & Karsh,
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25 1992; VanLaarhoven et al., 2003). Both procedures seek to minimize incorrect selections at
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27 the outset of training by manipulating the salience of some aspect of the stimulus array. As a
28
29 result, the target stimuli are predictive of reinforcement to a relatively greater extent than
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31 during trial-and-error learning (Booth & Keenan, 2018). Minimising incorrect responses can
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33 be considered beneficial to the extent that it reduces the likelihood of some of the negative
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35 effects of extinction, such as learner frustration and other emotional responses. However,
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37 some studies are more equivocal on the benefits of EL. Some research has indicated that that
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39 trial- and-error based tactics produce comparable (Dunn & Clare, 2007; Voigt-Radloff et al.,
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41 2017), or even superior learning outcomes compared to EL methods, particularly with respect
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43 to the generalization of new skills (Ownsworth et al., 2017).
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48
49 Relatively few studies have directly compared the effectiveness of different EL tactics
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51 in applied settings (Markham et al., 2020). Most of the comparative studies have used single
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53 case experimental designs (SCED) which, although powerful for investigating effectiveness
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55 at the level of the individual, may be less helpful for determining efficacy for a given
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57 population (e.g., external validity). Of this literature, there is some evidence that stimulus
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59 shaping may be more effective, particularly for learners with intellectual disabilities. For
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3 example, Strand and Morris (1988), compared the effects of stimulus shaping, stimulus
4 fading and trial and error teaching on size and intensity discriminations in young learners
5
6 with intellectual disabilities. The authors found that both EL conditions were superior to trial-
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8 and-error. In addition, there was some evidence that stimulus shaping produced better
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10 outcomes than stimulus fading; however, these latter effects were not statistically robust.
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12 Similarly, Schreibman (1975) failed to teach young autistic learners using extra-stimulus
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14 prompts (non-critical feature manipulations), but were successful with within-stimulus
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16 prompts (critical feature manipulations; see also Koegal and Rincover (1976)). These
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18 findings are consistent with the non-human animal literature on discrimination learning
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20 where stimulus fading (intensity fading) has been shown to be less effective than stimulus
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22 shaping (transfer-along-a-continuum). For example, Ploog and Williams (1995) showed that
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24 pigeons were able to acquire a difficult discrimination (flicker frequency) only when they
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26 were trained with progressively more difficult flicker frequencies, and not when the correct
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28 stimulus was predicted by change in colour that was gradually faded out across trials or via
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30 trial and error.
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39 From a theoretical perspective, these findings are consistent with research on cue
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41 competition. Cue competition is a well studied effect in the learning literature in which one
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43 stimulus feature which is predictive of stimulus class membership, interferes with the extent
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45 to which other stimuli come to evoke responding. Research on cue competition effects
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47 include work on stimulus blocking (Johnson & Cumming, 1968) and overshadowing (Lau et
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49 al., 2020). In blocking, a stimulus that predicts reinforcement can interfere with the ability of
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51 a novel stimulus (presented concurrently) to evoke later responding. For example, Johnson
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53 and Cumming (1968) found that pigeons trained to respond to a color or line orientation
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55 followed by training with a combination of both, responded only to the stimulus they initially
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57 encountered when the stimuli were presented in isolation in a final test phase.
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3 In overshadowing, the intensity of one stimulus impacts the evocative effect of a
4 second stimulus; the salient stimulus in a two-stimulus compound interferes with what is
5 learned about the second (less salient) stimulus. A recent series of experiments reported by
6 Lau et al. (2020) illustrated the overshadowing effect in the context of perceptual category
7 learning. In one experiment, participants were presented with two categories of stimuli with
8 which they were required to determine stimulus class membership. In a control condition,
9 category membership was determined by the number of dots on the stimuli. In the
10 overshadowing condition, category membership could be determined by both dot number and
11 the orientation of the stimulus (tilted left or right). In a later test phase, in which category
12 membership was predicted solely by dot number, participants in the overshadowing group
13 fared much worse than the control group in the categorisation task.
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29 Overshadowing rather than blocking might explain the relative benefits observed in
30 the effectiveness of stimulus shaping relative to stimulus fading (Lau et al., 2020).
31 Specifically, in stimulus fading the salient (non-critical) dimension and the critical dimension
32 are both present for the first time from the beginning of training. The salient (non-critical)
33 feature effectively impedes learning about the critical feature when the salient dimension is
34 eventually removed (i.e., faded). The (albeit limited) literature directly comparing the
35 effectiveness of stimulus fading and stimulus shaping is certainly supportive of this
36 interpretation.
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48 The aforementioned study by Pashler and Mozer (2013) provided some valuable
49 insights for understanding under what conditions stimulus shaping might be beneficial in
50 teaching new discriminations. On the other hand, a number of questions remain unanswered.
51 For example, the authors did not take any measures of stimulus generalization. Stimulus
52 generalization refers to the extent that responding acquired under the control of stimuli in the
53 training and testing sets, extends to novel stimuli that share similar features (Stokes & Baer,
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3 1977). Stimulus generalization is often overlooked in studies on errorless learning; Markham
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5 et al (2020), found that as little as a third of studies reported such measures. We argue that
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7 this is a problematic feature of the literature given the role of stimulus generalization in the
8
9 development of functional skills. There may be limited benefit for an individual if a new skill
10
11 occurs only with the exemplars, contexts or materials that have been directly taught (Stokes
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13 & Baer, 1977; Schroeder et al., 1998 Wunderlich et al., 2014). This is particularly important
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15 consideration in applied contexts as generalization is often not a guaranteed outcome (Bailey,
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17 1981; Wunderlich & Vollmer, 2017). Indeed, EL procedures have been shown to *impair*
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19 generalization of skills relative to trial and error in some contexts (Clare & Jones, 2008; Jones
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21 et al., 2010; Ownsworth et al., 2017). Accordingly, we argue that generalization tests should
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23 be a key feature of analyses of EL procedures.
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30 In summary, while stimulus fading and shaping strategies are commonly used in
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32 clinical practice, there is little robust evidence from well-powered studies in support of the
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34 relative effectiveness of any particular variation. There is some evidence which is suggestive
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36 of a benefit of stimulus fading in the context of teaching individuals with IDD (Lancioni &
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38 Smeets, 1986; Strand & Morris, 1988); however, this evidence is limited by methodological
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40 concerns and studies involving small numbers of participants. Furthermore, few studies have
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42 explored the impact of stimulus fading or shaping methods beyond the stimuli targeted for
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44 discrimination (i.e., generalization outcomes). Finally, we currently know very little about the
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46 extent to which particular teaching procedures are more or less well suited to particular target
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48 discriminations. Elucidating the effects of variations of stimulus prompt fading with
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50 neurotypical adult participants may provide some useful insights with which to further
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52 explore these phenomena in clinical populations (e.g., proof of concept). Moreover, such
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54 evidence may prove useful for informing ‘default’ or proscribed learning strategies such as
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3 those in clinical manuals targeting discrimination learning (Thompson, 2011; Frost & Bondy,
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5 2002).
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9 In the present study, we undertook an extension of the work described by Pashler and
10 Mozer (2013). We made a number of adaptations to the procedures. First, we employed a task
11 in which the to-be-discriminated target stimulus (i.e., category member) was presented
12 concurrently with the (non-target) comparator stimuli (i.e., simultaneous discrimination
13 training). In the original study, all stimuli were presented individually and successively. We
14 made this adaptation both because it enabled us to reduce chance-level responding from 50%
15 (i.e., yes or no) in the original study to 16.7% (i.e., a choice of one in six), but also because in
16 educational contexts simultaneous discrimination tasks are more commonly used than
17 successive tasks (Halbur et al., 2021). Second, whereas Pashler and Mozer compared
18 stimulus shaping to trial and error, we included stimulus fading as a second experimental
19 condition. Thus, we undertook a three-arm randomised trial of two varieties of stimulus
20 prompt fading and a trial-and-error teaching condition. Third, we incorporated two further
21 tests phases to assess two types of generalization. Our research questions were as follows:
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39 RQ1: Do the benefits of stimulus shaping observed in Pashler and Mozer (2013) replicate in a
40 simultaneous discrimination task?
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43 RQ2: How does stimulus fading compare with both stimulus shaping and trial and error-in a
44 perceptual category discrimination task.
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49 RQ3: What is the impact of stimulus shaping and stimulus fading on measures of
50 generalization compared to trial-and-error learning?
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Method

Participants and Setting

The present study was conducted in compliance with the American Psychological Association's Ethical Principles (2017) and approved by the institution's ethics committee as being of low risk to prospective participants. Criteria for inclusion consisted of being aged 18 or over with access to the internet via a computer. We employed opportunity sampling to recruit participants. We sent an invitation to participate via email to students and staff in the Department of Psychology and Therapeutic Studies at the (*deleted for anonymity*). In addition, we posted an invitation on listservs (e.g., those supporting psychology postgraduate students) and across a range of social media sites.

In planning our sample size, we estimated the anticipated effect size by examining the results obtained by Pashler and Mozer (2013). The authors reported mean differences in the test phase of 20% (Experiment 4) and 30% (Experiment 5) in accuracy between the fading (EL condition) and trial and error conditions. These differences are indicative of a large effect of fading on test performance using Cohen's (1988) criteria. In addition, we also performed an a priori power analyses to determine the required sample size assuming both a large ($F=0.4$) and medium ($F=0.25$) effect. As such, we planned to run three separate ANOVAs corresponding to each of the three test phases (Test, Generalisation 1 and Generalisation 2), we applied a Bonferroni correction which reduced our alpha level from 0.05 to 0.016 for the purpose of each calculation. The power calculations were performed using GPower (Faul et al., 2009). We calculated that with power of .80, the minimum sample size needed assuming a large effect size was 84, and the minimum required assuming a medium effect was 207. Finally, we also took into account resource constraints in planning our sample size. We therefore aimed to recruit 40 participants to each group ($n=120$).

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3 Participants could access the experiment at any time and in any location. As part of the
4 pre-experiment information sheet, we asked participants to undertake the experiment in one
5 sitting using either a Personal Computer (PC) or laptop rather than a smartphone or tablet.
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7 Once participants had read the information and had indicated their consent to proceed, the
8 programme randomly allocated them to one of three experimental conditions: Stimulus
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10 shaping ($n = 41$), stimulus fading ($n = 39$), or a control condition ($n = 40$). Only those
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12 participants that completed the full experiment were included in our data analysis (i.e.,
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14 complete case analysis). Two hundred and seven participants started the experiment of which
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16 120 completed all the phases (dropout rate of 42%). The number of participants that did not
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18 complete all the stages was higher in the control and broadly consistent across stimulus
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20 shaping and stimulus fading: control ($n=37$; 48%); stimulus shaping ($n=25$; 38%); stimulus
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22 fading ($n=25$; 39%).
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30 ***Materials and Stimuli***

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32 During all trial presentations a conditional discrimination task was presented on
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34 screen in which participants selected one stimulus from an array of six. The stimuli were
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36 generated from a bank of animal-like creatures called “Fribbles” designed for behavioural
37
38 and cognitive research (Barry et al., 2014; Williams, 1997). We used the image editing
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40 software *Paint.net*, to adapt the critical feature and opacity of the stimuli according to the
41
42 target discriminations. Figure 1 shows examples from the stimulus sets. We undertook pilot
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44 work with different adaptations of the critical feature and opacity levels in order to avoid
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46 ceiling and floor effects during testing. This was achieved by both testing discrimination
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48 accuracy in each condition and soliciting qualitative feedback (e.g., asking participants to rate
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50 how easy they found identifying the S+ during the test phases where no feedback was
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52 provided).
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3 The experiment was programmed in PHP: Hypertext Pre-processor and Structured Query
4 Language. On each trial presentation, the S+ was programmed to appear according to the
5 allocated fading or shaping level for that particular trial and the S- stimuli were programmed
6 to be randomly selected from a pool of 27 stimuli (experimental stimuli are available at
7 <https://osf.io/rjy52/> on the Open Science Framework (OSF). The random selection from the
8 stimuli pools and the number of stimuli in each reduced the likelihood of two consecutive
9 presentations being identical. Stimuli sets within the Fribbles vary along several parameters;
10 for example, features such as the ‘head’ or ‘leg’ type on the creature. We also employed the
11 use of two arbitrary (printed) category names during training and testing: ‘Sogi’ and ‘Keza’.
12 These were names that had been employed in a previous study on adult category learning by
13 Behrmann and Williams (2007).
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29 **General Procedure**

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32 Upon randomization to one of the three conditions, participants were presented with a
33 series of training and testing blocks. Each block consisted of 12 trials and participants
34 received a total of six blocks in total (i.e., 72 screens) corresponding to the six phases of the
35 experiment. During a trial, participants were asked to select a stimulus from an array of six
36 (the S+ and five S- stimuli). A correct response was defined as selecting the stimulus in
37 which the target feature appeared larger relative to the other five stimuli. During the Phases
38 1-5 the target feature was the creature’s tail. In the final phase (Generalization 2), the selected
39 feature were the creature’s legs. A schematic diagram of the experiment is available in the
40 supplementary materials provided on the OSF link shown above.
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53 ***Phases 1 – 3: Training***

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56 Stimuli from Set 1 were used during the first three phases. Each trial began with the six
57 stimuli presented on the screen under which was printed: “Click on the Sogi.” Participants
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3 selected a stimulus by clicking on one of the images. This selection generated a green square
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5 which appeared around the corresponding stimulus along with a blue button which read:
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7 “select” appeared on the screen. Participants confirmed their selection by clicking on the
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9 “select” button, upon which the word “incorrect” in red text or “correct” in green text,
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11 appeared. The position of the correct stimulus (S+) was counterbalanced such that it occupied
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13 each position in the array of six, twice during each 12- trial block. The sequence for the
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15 position it appeared in was determined at random for each trial. A blue bar depicting progress
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17 through the experiment appeared at the bottom of the screen. Participants were unable to
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19 return to previously completed trials.
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24 **Within-Stimulus Conditions.** In the stimulus fading and the stimulus shaping
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26 conditions, the appearance of the incorrect stimuli (S-) stimuli was systematically altered
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28 during Phases 1-3. The incorrect stimuli on each trial were “faded-in” over the course of the
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30 three phases, while the S+ stimulus remained the same throughout. In Phase 1, the S+ was
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32 clearly differentiated from the five S- stimuli. In Phase 2, the contrast between the S+
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34 stimulus and S- stimuli was marginally less apparent compared to Phase 1. In Phase 3, the
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36 contrast was reduced further still.
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41 **Stimulus shaping.** In this condition, the target feature (i.e., the size of the tail) on the
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43 incorrect stimuli was reduced in size. In Phase 1, the feature on all of the S- stimuli were
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45 150% smaller than the terminal size. In Phase 2, the feature was 100% smaller. In Phase 3,
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47 the feature was 75% smaller (see Figure 2).
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51 **Stimulus fading.** In this condition, the size of the target feature was identical across all of
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53 the training phases (i.e., S+ tail was 30% smaller than the S- tails); however, the saturation
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55 and color intensity of the S- stimuli was systematically increased across the training phases
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57 (e.g., Trial block 1-3). During Phase 1, the intensity of all five of the S- stimuli on each
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3 screen presentation was reduced by 75% and the S+ remained at 100% intensity. During
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5 Phase 2, the intensity of the S- stimuli was 50% lower than the S+. Finally in Phase 3, the
6
7 intensity of the S- stimuli was only 25% lower than the S+. See Figure 3 for an example.
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10 **Control condition.** In this condition, no manipulation of the S- stimuli was employed.
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12 Stimulus presentations during Phases 1-3 were identical. As such, the tail on each of the S-
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14 stimuli was 30% smaller than the tail on the S+ stimulus in every trial and all stimuli were
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16 presented at full intensity throughout. The provision of feedback was identical to both
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18 stimulus fading conditions; informational feedback was provided during all three phases.
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23 ***Phase 4: Test***

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26 Following completion of Phase 3 in all conditions, participants were advised they
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28 were starting a test stage and would no longer receive feedback on their performance. During
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30 this phase, participants were presented with a block of 12 trials in a similar fashion to the
31
32 training phases but with two exceptions. First, no within-stimulus manipulations were
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34 present; the tail on each of the S- stimuli was 30% smaller than the tail on the S+ stimulus in
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36 for every trial and all stimuli were presented at full intensity throughout. Second, no feedback
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38 was provided.
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43 ***Generalization***

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45 Following the completion of Trial blocks 1-4 with Stimulus Set 1, generalization tests
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47 were arranged using a further two stimulus sets. In both cases, a size discrimination
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49 determined the correct response (i.e., a feature on the S+ was always slightly larger compared
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51 to the S-).
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55 **Phase 5: Generalization 1.** During the first generalization test, Stimulus Set 2 was used.
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57 The critical feature was the same as Set 1 (i.e., tail). The category name was also the same
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59 (i.e., *Sogi*). All other trial presentations were identical to Phase 4.
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3 **Phase 6: Generalization 2.** During the second generalization test, Stimulus Set 3 was
4 used. The critical feature for this set was the legs, which were arranged to be bigger on the
5 S+. During this condition, a different category name ‘*Keza*’ was used. The purpose of
6 changing the feature and the name was to examine whether participants responded in
7 accordance with a generalized rule that the relative size difference of *any* feature determined
8 category membership (so-called ‘rule-based generalization’, Maes et al., 2015). All other trial
9 presentations were identical to Phase 5. Following completion of Phase 6, participants were
10 presented with a debrief screen explaining the nature of the experiment and thanking them for
11 their participation.
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24 Sample screenshots of all the conditions are available on the OSF. The average time for
25 participants to complete the six trial blocks in the stimulus shaping condition was 7 mins and
26 23 seconds, 7 minutes and 6 seconds in the stimulus fading condition, and 8 minutes and 25
27 seconds in the control condition.
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34 **Data Analysis**

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37 We assessed whether the training condition (i.e., control, stimulus fading, stimulus
38 shaping) affected accuracy across the three tests of acquisition (i.e., same set stimuli,
39 different set same feature stimuli, and different set different feature stimuli). We had initially
40 planned to perform a series of ANOVAs to compare the effect of experimental condition;
41 however, the data did not meet the assumption of normally distributed residuals. One possible
42 reason for this is that our dependent variable involved a bounded scale (0-12) which can push
43 the variance towards zero as the mean approaches the upper and lower bounds. As a result,
44 we decided to use a logistic regression modeling strategy which is more well suited to such
45 data (see Barr, 2008, 2021; Kieschnick & McCullough; 2003). We used a Bayesian
46 multilevel modelling approach for each test. In a Bayesian framework, prior information
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3 about the parameters in the model (e.g., priors) are specified before the observed data is
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5 incorporated. Combining these the prior parameter distributions with the observed data
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7 generates a ‘posterior distribution’ estimate of the parameter values. Statistical inferences can
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9 then be made by examining the central tendency and spread of the posterior distributions. In
10
11 the current study, we generated posterior distributions which estimated the mean probability
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13 of a correct response (along with corresponding 95% credibility intervals (CI)) for each
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15 training condition. We then used these posterior distributions to calculate pairwise contrasts
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17 between the training types. We interpreted these contrasts as suggesting a statistically robust
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19 effect of training type if the 95% CI interval did not cross zero.
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25 One of the benefits of specifying priors in a model is that it allows the exclusion of
26
27 unreasonable values before the model sees the data (McElreath, 2020). Accordingly, we
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29 specified mildly informative, so-called ‘regularizing’, priors. We used a varying intercepts
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31 model with two-level structure in which repeated observations (e.g., trials in a test block)
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33 were nested within participants. Experimental condition was included as a fixed effect in the
34
35 model. All models incorporated a Bernoulli likelihood function with a logit link. All
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37 Bayesian models were created in Stan computational framework (Carpenter et al., 2017) and
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39 accessed using the Brms package (Bürkner, 2018). Model estimation was performed using
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41 Markov Chain Monte Carlo via the No-U-Turn Sampler (Hoffman & Gelman, 2014). See
42
43 supplementary materials for full model specification and details.
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48 **Transparency and openness**

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51 We report how we obtained participants, the number of participants who completed the
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53 experiment in each condition as well as attrition in each condition. We also report all
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55 measures in the study and have followed the American Psychological Association’s Journal
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57 Article Reporting Standards (Kazak, 2018) for reporting data. Data were analysed using R,
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3 version 4.0.0 (R core Team, 2020). The study design and analysis plan were not pre-
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5 registered; however, all data, analysis code, and research materials have been made available
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7 on the OSF.
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10 **Results and Discussion**

11 **Training**

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17 Figure 4 depicts participant responding (raw data) across all phases of the experiment
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19 for each of the three conditions. In the control condition, mean percentage correct increased
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21 gradually during the training phases (Phases 1-3); however, remained within a range of 20-
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23 30%. In contrast, participants in the stimulus shaping and fading conditions responded with a
24
25 high degree of accuracy during these phases.
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28 **Tests**

29 *Same Stimuli Test*

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35 In the first test participants obtained mean (raw) accuracy scores of 64.4%, 21.4% and
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37 28.3% in the stimulus shaping, stimulus fading and the control conditions respectively. Our
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39 model estimations indicated a statistically robust advantage of stimulus shaping relative to the
40
41 two other conditions. The posterior contrasts estimated that those participants that received
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43 training via stimulus shaping were 36.3% (95% CI [21.4 – 50.4]) more likely to be accurate
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45 relative to the participants in the control condition, and 44.1% (95% CI [29.3 – 56.5]) more
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47 accurate than participants that had received training via stimulus fading. We estimated that
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49 participants who received stimulus fading were 7.7% less likely to respond accurately than
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51 those who received training in the control condition; however, this difference was not
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53 statistically robust (95% CI [-24.1 – 6.7]).
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Generalization Test 1

In the first generalization test, participants responded to test trials involving a novel stimulus set, but one in which the same target feature determined category membership (i.e., size of the tail). Participants obtained mean (raw) accuracy scores of 56.9%, 26.5% and 29.6% in the stimulus shaping, stimulus fading and the control conditions respectively. Our model estimations indicated a statistically robust advantage of the stimulus shaping training relative to the two other conditions. The posterior contrasts estimated that those participants that received training via stimulus shaping were 28.5% (95% CI [11.1 – 45.3]) more likely to respond correctly relative to the participants in the control condition, and 31% (95% CI [13 – 47.9]) more likely to respond correctly than participants that had received training via stimulus fading. We estimated that participants who received stimulus fading were 2.5% (95% CI [-20.9 – 15.4]) less likely to respond accurately than those who received training in the control condition; however, again this was not a statistically robust difference with the posterior distribution credibility interval ranging on the contrast ranging from a 20.9% reduction in accuracy to a 15.4% improvement in accuracy.

Generalization Test 2

In the second generalization test, participants responded to test trials involving another novel stimulus set. This time the target feature was a different stimulus feature than that which determined category membership in training (i.e., leg length). The raw scores indicated that participants tended to perform better in the control condition to either of the within-stimulus training conditions obtaining mean accuracy scores in this test of 16.7%, 16.9% and 27.3% in the stimulus shaping, stimulus fading and the control conditions respectively. The posterior contrasts indicated that most credible score was a 13.3% (95% CI [1- 26.8]) improvement in accuracy having received training in the control condition relative

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3 to the stimulus shaping training, and a 13.1% (95% CI [1- 26.8]) accuracy benefit having
4 received training in the control condition relative to the stimulus fading training. When
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6 comparing the scores of participants who received the EL training conditions, we estimated
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8 zero benefit of either training condition relative to the other (95% CI [-13.8 – 13.8]).
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13 Taken together, the findings from Experiment 1 suggest that stimulus shaping was
14 more effective than stimulus fading or trial-and-error (no EL) in producing perceptual
15 category learning in a simultaneous discrimination task. The relative benefits observed in the
16 stimulus shaping condition extended to novel stimuli that were not used during the initial
17 training, but that shared the target feature (e.g., size of the tail) determining category
18 membership. Neither stimulus shaping or fading of the strategies were effective as measured
19 by the final generalization test (Generalization 2 test) in which the target discrimination was
20 the relative size difference of a new feature (different to that taught during training).
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22 Interestingly, participants in the control condition appeared to respond more accurately in this
23 second generalization test than participants in either of the EL conditions.
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36 In Experiment 2 we sought to replicate the findings from Experiment 1 while
37 adjusting some aspects of the task that have been shown to be important in the context of
38 within-stimulus EL procedures. In Experiment 1 we manipulated the S- as part of the
39 adaptations across training trials; however, previous research has suggested that manipulation
40 of the S+ may result in fewer errors during training ultimately impacting on acquisition
41 (Stella & Etzel, 1986). Therefore, it is possible that manipulating the S+ rather than the S-
42 stimuli might alter effectiveness of the EL procedures examined here. Given the large
43 differences in the effectiveness of the procedures we observed in Experiment 1 and
44 examination of the impact of adapting these parameters seems salutary.
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Experiment 2

In Experiment 1 we found that stimulus fading was no more effective than trial-and-error in establishing a new discrimination (or indeed chance-level responding). In Experiment 2 we explored a variation of fading which is commonly employed in the errorless learning literature. A key consideration in designing a stimulus fading protocol is whether the S+ or the S- stimuli are manipulated. In the earliest demonstrations of stimulus fading, pigeons acquired a simple discrimination when the S- was faded in and the S+ was held constant (Terrace; 1963a, 1963b). More recently, researchers have employed fading along both the S+ and S- in teaching discrimination skills to learners with intellectual disabilities (Strand, 1989; Repp & Karsh, 1992); however, there is no consensus as to which method is more effective (e.g., Zawlocki & Walls, 1983). Thus, in Experiment 2 we attempted a systematic replication of the first experiment but we altered the dimension of the stimuli that was manipulated across trials. In Experiment 1, we had adapted the S- across trials, in Experiment 2 we manipulated a dimension of the S+.

Method

All aspects of the methodology were identical to Experiment 1 with the exception of the modifications made to the fading and shaping dimensions as detailed below.

Participants and Setting

Participant recruitment, sample size determination and allocation to groups was identical to Experiment 1. Only those participants that completed the full experiment were included in our data analysis (i.e., complete case analysis). Two hundred and sixty-one participants started the experiment of which 131 completed all six phases (dropout rate of 50%). The number of participants that completed all the phases was as follows: control (n=45); stimulus shaping (n=43), and stimulus fading n=43). The number of participants who

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3 failed to complete the experiment was similar in the stimulus shaping condition and the
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5 control: 54% during the stimulus shaping condition (n=50), and 54% (n=52) in the trial-and-
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7 error condition. However, fewer dropped out of the stimulus fading condition (39%; n=28).
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9

10 ***Materials and Stimuli***

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13 The stimuli employed in Experiment 2 were identical to those used in Experiment 1
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15 with the exception that all modifications were made to the S+ stimuli as opposed to the S-
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17 stimuli.
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20 **Procedures**

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23 The procedures were identical to those described in Experiment 1, with the exception
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25 that a correct response involved the selection of the stimulus that had one target feature that
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27 appeared smaller relative to that feature on the other five stimuli on the screen. This
28
29 adaptation was selected so that we were able to maintain consistency across the two
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31 Experiments in terms of the dimension by which the fading took place in the stimulus
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33 shaping condition. During Experiment 1, the critical feature on the S- stimuli were altered
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35 from small to large and at the final discrimination the S- stimuli were 30% smaller than the
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37 S+. In Experiment 2, the critical feature of the S+ stimulus was also altered from small to
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39 large using the same increments as Experiment 1.
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45 **Within-Stimulus Conditions.** For both stimulus fading and stimulus shaping conditions, the
46
47 saliency of the S+ was manipulated during training Phases 1-3. While the S+ stimuli were
48
49 changed over the course of the three training phases, the S- stimuli remained the same
50
51 throughout. Consistent with Experiment 1, in the first phase, the S+ was clearly differentiated
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53 from the five S- stimuli. In Phase 2, the contrast between the S+ stimulus and S- stimuli was
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55 not as apparent as during the first level. In Phase 3, the difference was reduced further still.
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3 **Stimulus shaping.** During this condition, the target feature (i.e., the size of the tail) was
4 manipulated. In Phase 1, the tail on the S+ stimuli appeared 150% smaller than the terminal
5 size. In Phase 2, the tail was 100% smaller. In Phase 3, the tail was 75% smaller.
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10 **Stimulus fading.** During this condition, the size of the target feature was identical across
11 all of the training phases (i.e., S+ tail was 30% smaller than the S- tails). However, the
12 saturation and color intensity of the S+ stimuli was systematically increased across the
13 training phases (i.e., Phases 1-3) until all the stimuli were the same color intensity at the final
14 discrimination. During Phase 1, the intensity of the S+ stimuli on each screen presentation
15 was reduced by 75% and the S- remained at 100%. During Phase 2, the intensity of the S+
16 image was 50% lower than the S- stimuli. Finally in Phase 3, the intensity of the S+ stimuli
17 was 25% lower than the S- stimuli.
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29 **Control**

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31 During this condition, no manipulation of the S- stimuli was employed. Stimulus
32 presentations during Phases 1-3 were identical. As such, the tail on the S+ stimulus was 30%
33 smaller than the tail on the S- stimuli in every trial and all stimuli were presented at full color
34 intensity and saturation throughout. Informational feedback was provided during all three
35 phases.
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45 **Generalization**

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47 Generalization 1 and Generalization 2 were identical to those described in Experiment
48 1 (with the exception that the tail on S+ was 30% smaller rather than larger). Screenshots of
49 all the conditions in Experiment 2 are available on the OSF.
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Data analysis

We analysed the data using an identical multilevel logistic regression modelling strategy to that that for Experiment 1.

Results and Discussion

Training (Phases 1-3)

Figure 6 depicts participant responding across all phases for each of the three conditions in Experiment 2. In the control condition, mean percentage correct increased gradually during the training phases (Phases 1-3); however, remained within a range of 20-30% during the final training phase (3). Participants in the two within-stimulus conditions responded relatively accurately during the training phases, although accurate responding during training in the stimulus shaping condition was more variable compared to Experiment 1.

Tests

Same Stimuli Test

In the first test in which participants responded to trials involving the stimulus set they were trained with they obtained mean accuracy scores of 60.4%, 26.4% and 33.9% in the stimulus shaping, stimulus fading and the control conditions respectively. As with Experiment 1, the model suggested a statistically robust advantage of stimulus shaping relative to the two other conditions. The posterior contrasts estimated that those participants that received stimulus shaping were 25.7% (95% CI [5.2 – 45.4]) more likely to be accurate relative to the participants in the control condition, and 31% (95% CI [11.2 – 49.5]) more accurate than participants that had received stimulus fading. Our analysis estimated that participants who received stimulus fading were 5.3% less likely to respond accurately than

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3 those who received training in the control condition; however, the range of the posterior
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5 distribution indicated that this was not a statistically robust difference (95% CI [-24.8 –
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7 15.1]).
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10 ***Generalization Test 1***

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13 In the first generalization test, participants responded to test trials involving a new
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15 stimulus set than they were trained with, but in which the same stimulus feature determined
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17 category membership (e.g., size of the tail). Participants obtained mean accuracy scores of
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19 47.9%, 23.1% and 34.1% in the stimulus shaping, stimulus fading and the control conditions
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21 respectively. The model indicated a statistically robust advantage of the shaping training
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23 when compared to the fading condition. The posterior contrast estimated that the most
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25 credible difference was a 25.1% (95% CI [6.2 – 42]) advantage for those participants that
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27 received stimulus shaping relative to the participants who had received stimulus fading. The
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29 model estimated a 13.7% (95% CI [-5.5% – 32.2%]) improvement in accuracy having
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31 received stimulus shaping compared to training with no stimulus manipulation (control), but
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33 again this difference was not statistically robust. The posterior contrast between participants
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35 who had received training in the control condition and the stimulus fading condition was
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37 suggestive of an advantage of training in the control condition; the most credible value was
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39 an 11.5% (95% CI [-7.1 – 29.9]) improvement, however, the 95% credible interval contained
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41 zero.
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49 ***Generalization Test 2***

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52 In the second generalization test, participants responded to test trials involving a new
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54 stimulus set than they were trained with but that also involved a discrimination that involved
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56 a different stimulus feature than that which determined category membership in training.
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58 Consistent with the first experiment, participants tended to perform better in the control
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3 condition to either of the within-stimulus conditions. Participants' mean accuracy scores in
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5 the second test of generalization were 24%, 17.6% and 32.6% in the stimulus shaping,
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7 stimulus fading and the control conditions respectively. The posterior contrasts indicated that
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9 most credible value was a 11.6% (95% CI [-4.8%- 26.8]) benefit in accuracy for participants
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11 in the control condition compared to those that received stimulus shaping, and a 17.8% (95%
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13 CI [1- 33.6]) benefit relative to those in the stimulus fading condition. When comparing the
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15 scores of participants who received stimulus shaping, the model estimated zero benefit of
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17 either training condition relative to the other (95% CI[-13.8 – 13.8]). There was no
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19 statistically robust benefit of receiving stimulus shaping relative to stimulus fading. The
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21 model estimated that participants in the stimulus shaping condition were 6.2% more likely to
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23 respond correctly in these tests (95% CI [-10.9 – 22.9]).
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29 **General Discussion**

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32 The purpose of the present study was to extend the work of Pashler and Mozer (2013) by
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34 comparing stimulus shaping, stimulus fading and trial-and-error teaching in a perceptual
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36 categorisation task. We also explored the impact of the procedures on measures of
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38 generalization. Taken together, the findings we have obtained from Experiments 1 and 2
39
40 suggest that stimulus shaping is more effective relative to trial-and-error and when compared
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42 to stimulus fading. Moreover, these benefits extended to the categorisation of stimuli beyond
43
44 those directly targeted in the training (i.e., generalization outcomes), which is often neglected
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46 in studies on EL discrimination training. Our results also indicate that the benefits were
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48 apparent irrespective of whether the S+ or S- was manipulated as part of the EL procedure.
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54 The finding that shaping (i.e., manipulating a critical dimensions of a target) was
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56 relatively more effective than fading or trial-and-error is consistent with the little existing
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58 research directly comparing these approaches (e.g., Lancioni & Smeets, 1986; Strand &
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3 Morris, 1988). Our study does contribute to the literature in that it is the first systematic
4 comparison of these approaches in a large neurotypical sample. Previous comparative studies
5 have generally involved small numbers of participants and looked at atypical populations
6 (Markham et al., 2020). For example, while Strand and Morris (1988) reported no statistically
7 significant differences between the shaping and fading training conditions at a group-level,
8 this was likely to have been in-part an artefact of the low power in the study; their analyses
9 were indicative of a benefit of shaping when analysis was undertaken at the individual
10 participant level. The findings reported here represent the first demonstrations of a
11 comparative study exploring these procedures using a large group-based, randomised design.
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25 A notable feature of the results was the marked decrease in accuracy from training to
26 tests following training in the stimulus fading condition. While participants responded with a
27 high degree of accuracy in the training phases (i.e., Phases 1-3), upon testing (Phase 4) they
28 responded at levels of accuracy comparable to the trial-and-error group, which approximated
29 chance-level responding. This abrupt decrease in accuracy suggests that participants'
30 responding was under the sole control of the (irrelevant) features of the stimuli that were
31 being manipulated during training (i.e., the opacity of the image). This finding is consistent
32 with the theoretical interpretation and existing research arguing that the failure of stimulus
33 fading might be indicative of overshadowing (e.g., Lau et al., 2020). This is a potentially
34 important finding given that fading procedures are a tactic that are recommended and used as
35 part of EL strategies in clinical settings. One implication is that in the early stages of
36 teaching, these procedures might give the impression they are effective when in fact they are
37 not. Maximizing success from the outset of training procedures can be advantageous in
38 clinical settings (e.g., access to positive reinforcement, reducing frustrations); however, there
39 is little value in establishing correct responding under faulty stimulus control, particularly if
40 these teaching procedures absorb valuable time and resources. To our knowledge, there is
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3 scant research exploring whether the success (or failure) of these procedures is dependent on
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5 the particular discrimination targeted.
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8 Our findings suggest that further exploration of the specific conditions under which
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10 fading (and indeed shaping) is and is not effective is warranted. The current study showed
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12 that when category membership was based on a subtle difference between the perceptual
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14 features of the candidate stimuli, fading in of the intensity of the entire image was an inferior
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16 tactic relative to directly exaggerating the feature central to the discrimination. If
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18 overshadowing was responsible for the relative failure of stimulus fading compared to
19
20 stimulus shaping, we might expect stimulus fading to perform worse than trial-and-error
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22 given that the latter did not involve the manipulation of the non-critical feature. We did not
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24 observe robust differences in the performance of participants who had received stimulus
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26 fading or trial-and-error. We suspect, however, that this is most probably due to floor effects.
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28 We programmed the differences in the trial-and-error condition to maximise the difficulty of
29
30 the discrimination so that we would be able to clearly detect any benefits of the EL
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32 procedures. While stimulus fading has proved to be inferior compared to trial-and-error in
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34 previous research (Koegal and Rincover, 1976) the current experiments were not designed to
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36 test this prediction. Future studies might seek to explore this research question with a trial-
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38 and-error condition more likely to generate stimulus control.
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46 We observed some features of participant responding that were inconsistent with
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48 previous research on shaping and fading. For instance, in Experiment 2, where the S+ was
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50 manipulated, accurate responding was lower in the stimulus shaping condition across the test
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52 phases, compared to participant performance in Experiment 1 where we had modified the S-.
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54 This finding is not in line with previous comparisons of manipulating the S+ and S-, as Stella
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56 and Etzel (1986) discovered lower accuracy in their stimulus shaping condition when the S-
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58 was manipulated. We did not design the study to explicitly test for these differences and
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3 therefore this observation may simply reflect differences in the sample that are not related to
4 the training conditions. Nevertheless, these questions could represent a promising avenue for
5 future research and underscore the benefits of conducting well-powered trials capable of
6 identifying subtle but important differences.
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13 Our findings are also useful to the extent that we explored generalization outcomes.
14 As highlighted in Markham et al. (2020), measures of generalization are seldom reported in
15 studies on EL procedures. The benefits in accuracy observed in the stimulus shaping
16 condition extended to stimuli beyond that directly targeted in the training. Participants who
17 received training in the shaping condition were more likely to respond correctly to a
18 categorisation task in which they had to identify characters in accordance with a specific
19 target feature (e.g., a tail). This finding suggests that stimulus shaping via the S+ or S- stimuli
20 may promote some degree of stimulus generalization. Conversely, the fading and trial-and-
21 error conditions did not lead to stimulus generalization. This latter point should be treated
22 with some caution given that these procedures did not produce robust learning with the
23 targeted stimuli therefore generalization would not be expected. Neither of the errorless
24 learning conditions led to relatively better generalization as measured by the second test. This
25 assessment evaluated whether participants learnt to respond to a novel target discrimination
26 in which the relative size of a different feature (the legs of the character rather than the tail)
27 was the basis for categorization (i.e., rule-based generalization; Maes et al., 2015). There was
28 no evidence that participants in either EL condition responded more accurately than chance in
29 these tests in either experiment. The finding that accuracy was lower during this second
30 generalization test is also consistent with experiments examining the difference between
31 predictive and non-predictive features in determining the learner's attention to stimuli during
32 discrimination training (e.g., Mackintosh, 1975). For example, when there is a predictable
33 transfer from those critical features learned during training to generalization stimuli (i.e., an
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3 *intradimensional* shift) then participants respond with higher accuracy compared to
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5 generalization tests whereby stimuli do not have those specific critical features (i.e., an
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7 *extradimensional* shift; Eimas, 1966; Rittle & Baron, 1969). Interestingly, we found a
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9 marginal benefit of trial-and-error teaching in these tests when responding was compared to
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11 what would be expected by chance level responding alone. One possible explanation is that
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13 trial-and-error teaching likely produced greater variability in responding during the training
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15 phases, which may promote generalization (Raviv et al., 2022). This finding certainly
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17 warrants future examination, particularly given the findings from research in clinical settings
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19 which have found relatively better generalization following trial-and-error learning compared
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21 to error-controlled learning strategies (e.g., Ownsworth et al., 2017).
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27 One limitation of the present study was the lack of control over the size of screen,
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29 and therefore stimulus presentations that participants experienced across the conditions.
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31 While efforts were made to minimize the magnitude of the difference in screen size by asking
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33 participants to avoid the use of portable devices for example, we were not able to verify that
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35 this occurred. While it is possible participant experience of the experiment differed
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37 unsystematically across the groups, our randomized design may have mitigated the impact of
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39 this confound to some extent. Future research on these questions might consider
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41 standardising the presentations of stimuli by conducting the experiment under strict
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43 laboratory conditions.
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48 We evaluated the effects of stimulus fading and stimulus shaping with a neurotypical
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50 adult sample. It might be argued that examining errorless learning tactics with verbally
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52 sophisticated learners is a limitation given that these strategies are more likely to be used in
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54 applied settings. There are a number of reasons why we believe this work to be informative.
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56 First, this research will further our understanding as to whether errorless learning tactics have
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58 benefits that are generalisable across different groups. Second, there are contexts in which
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3 reducing learner error might be useful even for those with sophisticated verbally repertoires;
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5 for example, where the discriminations are not easily verbalized (e.g., radiology,
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7 dermatology), or in scenarios where relying on verbal explanations or extensive training is an
8
9 impractical solution (e.g., safety information/warnings, road signage). Finally, this work is
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11 notoriously difficult to power adequately in applied settings (see the paucity of group-based
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13 analyses reported in Markham, 2020), thus work with bigger more readily accessible
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15 participant pools can provide useful (albeit imperfect) insights.
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20 A further limitation relates to way in which shaping or fading was implemented across the
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22 phases. Unlike some other studies on errorless learning and stimulus discrimination more
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24 generally (e.g., Stella & Etzel, 1986; Graff & Green, 2004) the participants' progress through
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26 the experiment was not determined by accuracy or mastery. For example, all participants
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28 progressed through to the final generalization phase independent of response accuracy during
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30 the earlier training phases. It is possible that participants may have performed better in the
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32 later tests had progression been related to performance during training. For example, in
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34 previous research participants have either remained on a particular fading level and received
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36 additional training until a criterion was achieved (e.g., Wolfe & Cuvo, 1978; Allen & Fuqua,
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38 1985). As a counterpoint to this, (and as can be seen in Figures 4 and 6) participants in both
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40 the stimulus fading and stimulus shaping conditions performed with a high degree of
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42 accuracy in the final training phase, which suggests that participants had mastered the
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44 discrimination. Furthermore, our interest was in the effects of training where these parameters
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46 are fixed. Adapting experimental procedures to account for the differences in the
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48 performances of individual learners introduces additional sources of control over responding
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50 which then makes it difficult to evaluate the contribution of an independent variable to
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52 behaviour change. Moreover, in clinical settings, arranging bespoke and response-dependent
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54 procedures is often unfeasible. Nevertheless, future research may further examine the
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3 importance of tailoring the number of fading levels on the relative effectiveness of these
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5 procedures.
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8 While stimulus prompt fading strategies are commonly recommended in clinical
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10 practice, very few studies have explored the relative effectiveness of these techniques in well
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12 controlled studies or evaluated generalization outcomes. The findings we have reported here
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14 suggest that stimulus shaping was, on average, a relatively more effective teaching procedure
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16 than stimulus fading when the discrimination involved a subtle difference in the perceptual
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18 features of the stimuli. This benefit persisted in a generalization test in which participants
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20 selected novel (unseen) stimuli from within the same category (e.g., generalization test).
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22 Accordingly, our findings suggest that stimulus shaping might be a candidate for use as the
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24 default strategy (compared to stimulus fading) in settings in which within-stimulus errorless
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26 learning strategies are used and the target discrimination involves marginal perceptual
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28 differences between the stimuli (e.g., category or concept learning). Given that we found very
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30 little benefit of stimulus fading, future studies should seek to explore the conditions under
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32 which stimulus fading tactics are (and are not) effective. We consider this to be a pressing
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34 issue given that that both stimulus shaping and stimulus fading are used widely in clinical and
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36 applied settings.
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49 Data Accessibility Statement

50 The data and materials from the present experiment are publicly available at the Open
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52 Science Framework website:<https://osf.io/rjy52/>
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Figure Captions

Figure 1. Examples of stimuli used in sets 1,2, and 3 and their associated category names (*Sogi* and *Keza*). The red circle has been used to highlight the critical feature for each set.

Figure 2. Examples of S- stimuli during the three levels of shaping. The S+ stimulus remained the same size throughout.

Figure 3. Examples of S- stimuli during the three levels of stimulus fading. The S+ stimulus remained at 100% color intensity throughout.

Figure 4. Participant responses during the training and test phases of Experiment 1 for each condition. Open circles indicate mean level. Horizontal lines indicate medians. Boxplot hinges show the inter-quartile range (IQR). Boxplot whiskers extend from the boxplot hinges to the largest (upper) and smallest (lower) observed value no further than 1.5 x the IQR. 1 = Phase 1, 2 = Phase 2, 3 = Phase 3, T = Same Stimuli Test, G = Generalization test 1, G2 = Generalization test 2.

Figure 5. Same Stimuli Test (left), Same Stimuli Different Feature (middle), and Different Stimul Different Feature (right) point range visualizations of the model's estimates in each condition (mean and 95% credibility intervals) in Experiment 1. Dashed line indicates chance level responding (16.7% accuracy).

Figure 6. Participant responses during the training and test phases of Experiment 2 for each condition. Open circles indicate mean level. Horizontal lines indicate medians. Boxplot hinges show the inter-quartile range (IQR). Boxplot whiskers extend from the boxplot hinges to the largest (upper) and smallest (lower) observed value no further than 1.5 x the IQR. 1 = Phase 1, 2 = Phase 2, 3 = Phase 3, T = Same Stimuli Test, G = Generalization test 1, G2 = Generalization text 2.

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Figure 7. Same Stimuli Test (left), Same Stimuli Different Feature (middle), and Different Stimuli Different Feature (right) point range visualizations of the models' estimates in each condition (mean and 95% credibility intervals) in Experiment 2. Dashed line indicates chance level responding (16.7% accuracy).

Peer Review Version



Figure 1. Examples of stimuli used in sets 1, 2, and 3 and their associated category names (*Sogi* and *Keza*). The red circle has been used to highlight the critical feature for each set.

Figure 1. Examples of stimuli used in sets 1,2, and 3 and their associated category names (*Sogi* and *Keza*). The red circle has been used to highlight the critical feature for each set.

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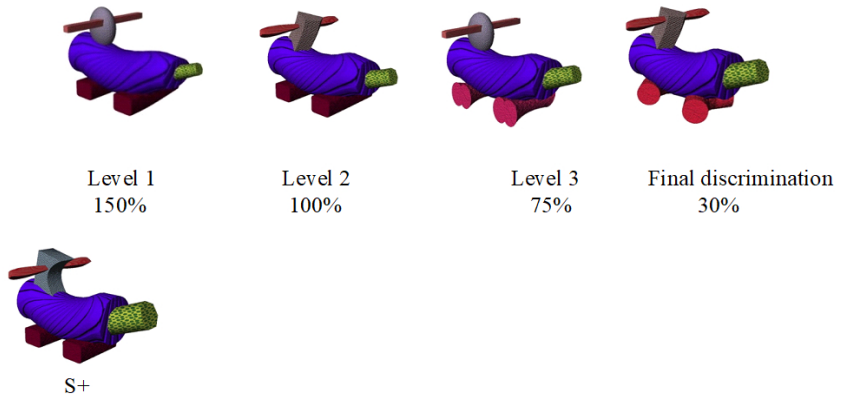


Figure 2. Examples of S- stimuli during the three levels of shaping. The S+ stimulus remained the same size throughout.

Figure 2. Examples of S- stimuli during the three levels of shaping. The S+ stimulus remained the same size throughout.

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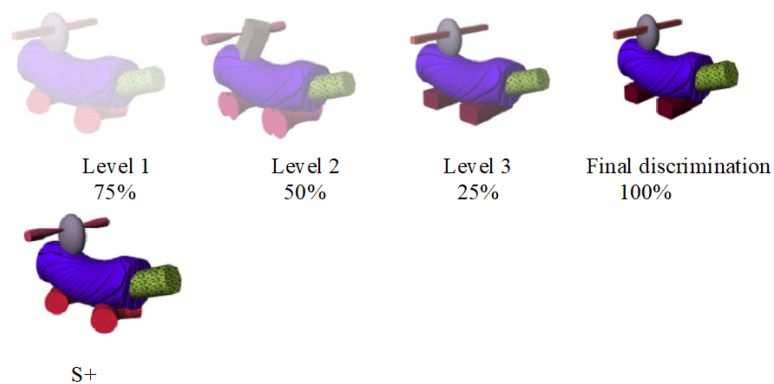


Figure 3. Examples of S- stimuli during the three levels of stimulus fading. The S+ stimulus remained at 100% color intensity throughout.

Figure 3. Examples of S- stimuli during the three levels of stimulus fading. The S+ stimulus remained at 100% color intensity throughout.

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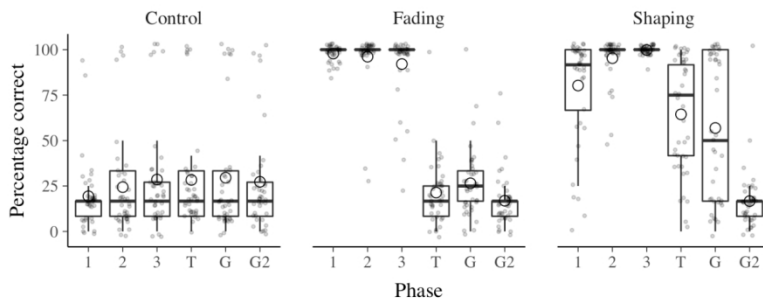


Figure 4. Participant responses during the training and test phases of Experiment 1 for each condition. Open circles indicate mean level. Horizontal lines indicate medians. Boxplot hinges show the inter-quartile range (IQR). Boxplot whiskers extend from the boxplot hinges to the largest (upper) and smallest (lower) observed value no further than 1.5 x the IQR. 1 = Phase 1, 2 = Phase 2, 3 = Phase 3, T = Same Stimuli Test, G = Generalization test 1, G2 = Generalization test 2.

Figure 4. Participant responses during the training and test phases of Experiment 1 for each condition. Open circles indicate mean level. Horizontal lines indicate medians. Boxplot hinges show the inter-quartile range (IQR). Boxplot whiskers extend from the boxplot hinges to the largest (upper) and smallest (lower) observed value no further than 1.5 x the IQR. 1 = Phase 1, 2 = Phase 2, 3 = Phase 3, T = Same Stimuli Test, G = Generalization test 1, G2 = Generalization test 2.

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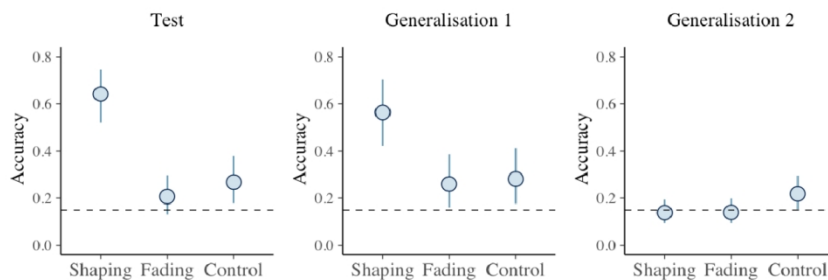


Figure 5. Same Stimuli Test (left), Same Stimuli Different Feature (middle), and Different Stimuli Different Feature (right) point range visualizations of the models' estimates in each condition (mean and 95% credibility intervals) in Experiment 1. Dashed line indicates chance level responding (16.7% accuracy).

Figure 5. Same Stimuli Test (left), Same Stimuli Different Feature (middle), and Different Stimul Different Feature (right) point range visualizations of the model's estimates in each condition (mean and 95% credibility intervals) in Experiment 1. Dashed line indicates chance level responding (16.7% accuracy).

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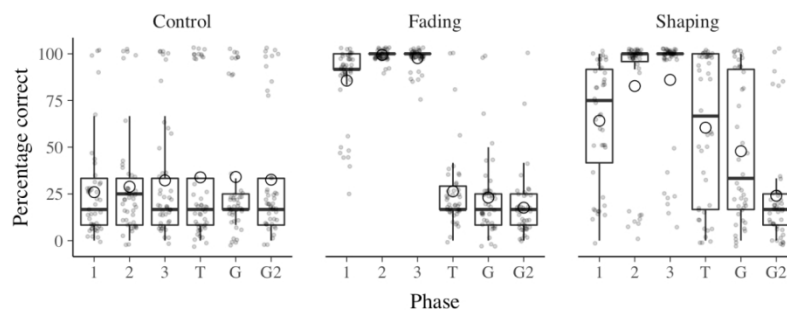


Figure 6. Participant responses during the training and test phases of Experiment 2 for each condition. Open circles indicate mean level. Horizontal lines indicate medians. Boxplot hinges show the inter-quartile range (IQR). Boxplot whiskers extend from the boxplot hinges to the largest (upper) and smallest (lower) observed value no further than 1.5 x the IQR. 1 = Phase 1, 2 = Phase 2, 3 = Phase 3, T = Same Stimuli Test, G = Generalization test 1, G2 = Generalization test 2.

Figure 6. Participant responses during the training and test phases of Experiment 2 for each condition. Open circles indicate mean level. Horizontal lines indicate medians. Boxplot hinges show the inter-quartile range (IQR). Boxplot whiskers extend from the boxplot hinges to the largest (upper) and smallest (lower) observed value no further than 1.5 x the IQR. 1 = Phase 1, 2 = Phase 2, 3 = Phase 3, T = Same Stimuli Test, G = Generalization test 1, G2 = Generalization test 2.

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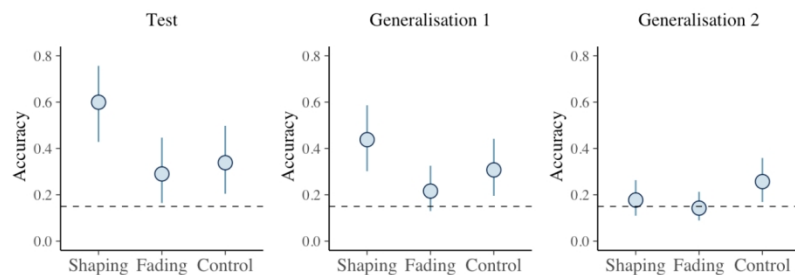


Figure 7. Same Stimuli Test (left), Same Stimuli Different Feature (middle), and Different Stimuli Different Feature (right) point range visualizations of the models' estimates in each condition (mean and 95% credibility intervals) in Experiment 2. Dashed line indicates chance level responding (16.7% accuracy).

Figure 7. Same Stimuli Test (left), Same Stimuli Different Feature (middle), and Different Stimuli Different Feature (right) point range visualizations of the models' estimates in each condition (mean and 95% credibility intervals) in Experiment 2. Dashed line indicates chance level responding (16.7% accuracy).

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Table 1. *Posterior contrasts for experimental conditions in test phases of Experiment 1*

Experimental Phase	Contrast	Point estimate	CI _{95%}	
			Lower	Upper
Test	Shaping vs Control	36.3%	21.4%	50.4%
	Shaping vs Fading	44.1%	30.1%	56.5%
	Fading vs Control	-7.7%	-23.1%	7.6%
Generalization 1	Shaping vs Control	28.5%	11.1%	45.3%
	Shaping vs Fading	31%	13%	47.9%
	Fading vs Control	-2.5%	-20.9%	15.4%
Generalization 2	Shaping vs Control	-13.3%	-26.8%	1%
	Shaping vs Fading	0%	-13.8%	13.8%
	Fading vs Control	-13.1%	-26.8%	1%

Table 2. *Posterior contrasts for experimental conditions in test phases of Experiment 2*

Experimental Phase	Contrast	Point estimate	CI _{95%}	
			Lower	Upper
Test	Shaping vs Control	25.7%	5.2%	45.4%
	Shaping vs Fading	31%	11.2%	49.5%
	Fading vs Control	-5.3%	-24.8%	15.1%
Generalization 1	Shaping vs Control	13.7%	-5.5%	32.2%
	Shaping vs Fading	25.1%	6.2%	42%
	Fading vs Control	-11.5%	-29.9%	7.1%
Generalization 2	Shaping vs Control	-11.6%	-28.2%	4.8%
	Shaping vs Fading	6.2%	-10.9%	22.9%
	Fading vs Control	-17.8%	-33.6%	-1%