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More Cameras, Less Police “Misconduct”?

Experts say cutting-edge body cameras like those used by Rialto Police Department could drastically reduce allegations of police brutality and misconduct such as the Michael Brown shooting in Missouri

Where can Inland Empire entrepreneurs go to learn how they can grow their business?

The CA Black Chamber of Commerce & Foundation has the answer.

2014
AUGUST
21-23

The 2014 Ron Brown Business & Economic Summit

COMES TO SOUTHERN CALIFORNIA



DAY 1

Women's Symposium with Special Guest Speaker: Janice Bryant Howroyd

As the first woman to own a billion-dollar company, Janice Bryant Howroyd, Founder and CEO of the ACT-1 Group will share how she became the number one business in the service industry sector with a company currently valued in excess of \$2 billion. She will be joined by many other professional women who have successfully "broken the glass ceiling."



DAY 2

Fitting Pieces Together for Business Success

Learn how to develop partnerships and contract with major suppliers in the public and private sector, as well as how to build wealth in minority communities. Non-profits can learn grant writing and non-profit funding strategies along with applied technology.



DAY 3

Youth Entrepreneur Summit

During the summit, youth entrepreneurs will learn how to identify alternative business opportunities and access capital for their business ideas.

FOR MORE INFORMATION

On the summit, visit www.calbcc.org or call BPC MediaWorks at 951.682.6070.





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iepeople
Introducing Young Inventor
Brittany Evans



OUR NEW OFFICE: VOICE NEWS 4144 Tenth Street Downtown Riverside

VOICE

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Not Again: To "Stop and Shoot" Instead of "Protect and Serve"



The day Michael Brown was killed by a Ferguson, Missouri police officer I was driving to Hollywood to see another performance of *Dreamscape*, the play my husband Rickerby wrote over nine years ago inspired by the 1998 shooting of teenager Tyisha Miller by Riverside police officers. The performance is part of a two-weekend run at LACE, the Los Angeles Contemporary Exhibitions, a gallery space dedicated to presenting ground-breaking contemporary art.

As I watched the reaction of the audience and listened to their emotional comments after the production, I asked myself why the story still resonates. I even asked John "Faahz" Merchant, *Dreamscape's* co-star, how the Polish audience reacted to the play during its recent tour of four universities in Poland. His response: the story resonated with them because of the power struggle between a powerful government and the people who feel completely powerless.

We had no idea that earlier that day thousands of miles away another unarmed 18-year old African-American teenager had been fatally shot by a police officer after simply walking down the street. And we had no idea that the shooting would be a tipping point for the Black community in that town after years of unfair treatment by the law enforcement whose motto seems to be "stop and shoot" instead of "protect and serve."

But we should have known.

After learning a little more about Ferguson and what one critic calls the "toxic interaction" between law enforcement and Black males, I was reminded of what happened in Cincinnati, Ohio in 2001. When I arrived in 1998 – the same year Tyisha Miller was shot in Riverside - I was shocked by the silence surrounding what I later learned was a long string of fatal confrontations between Black males and the police. Between 1995-2001, 15 African-American males had been killed by Cincinnati Police during confrontations or while in custody. One of those young men was fatally shot not far from my office right there in the middle of the University of Cincinnati campus.

What I took for apathy as incident after incident was reported with seemingly no community outrage, was really a slow simmering anger and resentment. And the simmering pot reached a full boil when 19-year old Timothy Thomas was shot in his Over-the-Rhine neighborhood by a Cincinnati police officer. In fact, just three weeks before the 2001 riot, considered the largest disturbance since the 1992 Los Angeles uprising, local organizations had joined the ACLU in filing a civil lawsuit against the Cincinnati Police Department alleging 30 years of racial profiling and police brutality. Independent studies later showed that for decades Blacks were twice as likely to be stopped and four times as likely to be cited for minor traffic offenses as Whites in the city.

According to an annual report released by the Missouri Attorney General's Office, Ferguson, as recent as last year had a racial profiling problem, much like Cincinnati of 2001. Despite the fact that Black drivers were found to have less contraband than Whites, they were twice as likely to be stopped and arrested. Michael Brown's shooting, while still unclear why and how it happened, is yet another example of racial profiling, especially of young Black males. According

continued on page 23

Western Water-wise Landscape 2014 Finalists Honored

Being Water Efficient with Creative Landscapes!

Riverside

A beautiful yard truly inspired by Southern California's semi-arid desert climate shouldn't use a lot of water, and a number of Inland Empire residents recently celebrated at Western Municipal Water District to attest to it. This was the scene at 6 p.m. Thursday, July 31, when a group of Inland Empire water agencies recognized finalists at their 2014 Western Water-wise Landscape Contest. From an entry pool of nearly 50 that included residents from Riverside and San Bernardino counties, landscapes were judged to the theme, "Less Water Can be Beautiful."

The grand prize winners were chosen to best reflect the theme through design, overall neatness and influential beauty. They were:

- *Merrill and Peggy Darlington, Riverside (Western Municipal Water District); 1st Place (\$1,000)*
- *Mark Glaser, Riverside (Western Municipal Water District); 2nd Place (\$800)*
- *Jay Finnell, Temecula (Rancho California Water District); 3rd Place (\$600)*



Regional winners (each receiving \$500) include:

- *Lauren Feldhaus, Corona (Corona Department of Water and Power)*
- *Garby Elmore, Hemet (Eastern Municipal Water District)*

- *Ronald Talbot, Murrieta (Elsinore Valley Municipal Water District)*
- *Bob and Susie Hagadorn, Ontario (City of Ontario)*
- *Louis James, Grand Terrace (Riverside Highland Water Company)*
- *Laura Afansev, Riverside (Riverside Public Utilities)*
- *Paul Clement, Upland (City of Upland)*

Since 2009, a collaboration of local water-providers serving customers in western Riverside and San Bernardino counties have offered the contest, promoting it to approximately four million Inland Empire residents to encourage water-wise landscape conversion that

yields millions of gallons of water saved every day.

The partnering agencies are City of Corona, Eastern Municipal Water District, Elsinore Valley Municipal Water District, Inland Empire Utilities District, Ontario Municipal Utilities, Rancho California Water District, Riverside Highland Water Company, Riverside Public Utilities, City of Upland, San Bernardino Valley Municipal Water District and Western Municipal Water District.

Western Municipal Water District provides water supply, wastewater disposal and water resource management to the public in a safe, reliable, environmentally sensitive and financially responsible manner.

Above: An example of a water-wise landscape that combines the beauty of native and California-friendly plants with efficient water use outdoors.



Peggy Scott Ministries
5th Annual Brook Experience
9.13.14 9:00a – 11:30a
"Your Work Is Your Calling"

Host
Personal insight from the Word of God and business information to help you achieve your goals

-Existing Business Owners

-Aspiring Business Owners

-Networking

-Entrepreneur Success Stories

EVERYONE IS WELCOME TO ATTEND

Embassy Suites 3663 E. Guasti Road, Ontario, CA Registration is Free.
 Visit tinyurl.com/Brook2014 or Call 206.350.8707 Registration Required.

County Schools To Hold Series Of Education Seminars For 2014-15

San Bernardino

San Bernardino County Superintendent of Schools will hold a series of seminars throughout the 2014-15 academic year featuring national experts to assist schools and districts in the transition to the new Common Core State Standards and Local Control Funding Formula mandates.

The series of seminars will be held beginning in September and running through May 2015. The seminars are targeted to teachers, administrators and leadership teams from schools and districts. The talks will be on the following topics: Developing Successful Family/Community Partnerships; Instructional Strategies To Support Common Core State Standards Practices in Mathematics and Educational Technology; Pedagogy Of Academic Success: Language, Literacy and Writing.

Registration for the events is being held online at <http://oms.sbcss.k12.ca.us>.

Following is a listing of the dates in each of

the series, along with the featured speakers: Developing Successful Family/Community Partnerships: Sept. 17 (Roberto Vargas); Dec. 8-9 (Joyce Epstein); and Spring 2015 (Karen Mapp).

Instructional Strategies To Support Common Core State Standards Practices in Mathematics and Educational Technology: Sept. 22, 23 or 24 (Dan Meyer); Oct. 6 or 7 (Karen Karp); Jan. 29 or 30, 2015 (Sherry Parrish); and May 20, 2015 (Alan November).

Pedagogy Of Academic Success: Language, Literacy and Writing: Nov. 18 and Nov. 19-20 (Tim Shanahan); Oct. 14 and Feb. 18-19, 2015 (Aida Walqui); Jan. 14-15, 2015, and March 24, 2015 (Ruth Culham); and March 9, 2015 (Doug Fisher).

For additional information about the events, contact County Schools' Education Support Services office at (909) 386-2608.

New Joy Baptist Church Prepares To Celebrate Church & Pastor's 25th Anniversary

Riverside

New Joy Baptist Church cordially invites the community to celebrate their Church's 25th Anniversary on September 21, 2014 beginning at 10:15 a.m. The guest preacher will be Rev. Roderick Walker, Pastor of Praise Tabernacle Baptist Church, Los Angeles, CA. Pastor Walker is a powerful and anointed preacher of the gospel. New Joy has come a long ways from their humble beginnings. They are also requesting that the community mark their calendar to celebrate Rev. Paul S. Munford's 25th Pastoral Anniversary. The upcoming scheduled services are as follows: Community Night Service - Sunday, November 2, 2014 at 5:00 p.m. Guest preacher will be Rev. L.E. Campbell along with his choir and congregation of Park Ave. Baptist Church. There will be other supporting pastors, churches and choirs.

Gala Pastor's Banquet - Saturday, November

8, 2014 at 4:00 p.m. held at Benedict Castle, Riverside. Ticket donation is \$60.00 per person. For ticket information please call the church at (951)779-0088.

Pastor's 25th Anniversary Morning Service - Sunday, November 9, 2014 at 10:15 a.m. - New Joy will celebrate Pastor Munford's twenty-five years of dedicated service as founder and builder of New Joy Baptist Church.

Pastor's 25th Anniversary Service - Sunday, November 9, 2014 at 5:00 p.m. The special guest will be Bishop Kenneth Ulmer, choir and congregation of Faithful Central Bible Church, Inglewood, CA. Bishop Ulmer will bring the Anniversary Message. Bishop Ulmer is nationally known as a great and outstanding preacher. His dynamic choir will bless New Joy with uplifting singing.

Director Of Academic Labor Relations Named At CSUSB

San Bernardino

Seasoned higher education attorney Abigail Byman has been appointed director of academic labor relations for California State University, San Bernardino.



Abigail Byman

Byman said she is looking forward to beginning her new position on Aug. 4, particularly because of the important, enjoyable and very challenging nature of labor relations work. Her hands-on experience is extensive and will help in faculty labor relations and academic personnel matters.

"She will play a vital role in working collaboratively with our faculty, union and staff," said Andrew Bodman, university provost and vice president for academic affairs.

Byman graduated magna cum laude from Carleton College in Minnesota, and later went on to receive her juris doctorate from the University of Denver College of Law. After furthering her education, she practiced in the office of general counsel at both Loyola University of Chicago and the University of Scranton for a combined 32 years.

In 2010, Byman started Higher Education Legal Solutions, Inc., a consulting and legal services firm in Pennsylvania. As president, she provided in-house style services to colleges and universities, including policy work, training and document review.

Byman said she believes there is no better employer than a university. About the personnel at CSUSB she said, "I have been made to feel very comfortable by the staff I have already met, and I'm looking forward to meeting more of the faculty." In regard to the city itself, "And, of course, the location can't be beat."

Super Saturday: College Fair Aims to Make College Entrance Easier

Everything You Need To Know About How To Get To College In One Place

Carson

Middle and high school students, parents, families and friends: The California State University will have representatives from campuses on site with information about admissions, the application process, courses, majors, campus life, housing, financial aid and more at the Super Saturday College Fair on August 23, 2014 beginning at 8:30 a.m. at California State University, Dominguez Hills, 1000 East Victoria Street, Carson, California 90747.

Free transportation is also available for Riverside County. Southern California McDonald's restaurants are providing free bus transportation to and from the college fair that day. Space is limited. Buses leave at 7:00 a.m. and will arrive back at the restaurant for drop-off at 4:00 p.m. Buses will leave McDonald's located at 2620 Iris Ave., Moreno Valley, CA. To RSVP,

contact Jennifer Peralta at Jennifer.peralta@porternovelli.com or by phone at (310) 444-7012.

Super Saturday is a day to learn about the CSU's 23 outstanding campuses. Meet students, alumni, faculty and staff and discover which campus is right for you.

Stop by for free information, prizes and refreshments. There will be workshops throughout the day on the admissions process, financial aid, the CSU application and more. Parents and families can learn how to assist their students.



healthy living with Dr. Ernest Levister F.A.C.P., F.A.C.P.M.

School Starts Soon - Is Your Child Fully Vaccinated?

To enter into public and private elementary and secondary California schools (grades kindergarten through 12, including transitional kindergarten), children under age 18 years must have immunizations.

CDC has online resources and tools to help parents and doctors make sure all kids are up to date on recommended vaccines and protected from serious diseases.

VISIT THE CDC'S VACCINE WEBSITE FOR PARENTS AT: <http://www.cdc.gov/vaccines/parents/index.html>

Make sure your children are up-to-date on vaccines before sending them back to school. School-age children, from preschoolers to college students, need vaccines. Use CDC's online resources and tools to check the recommended vaccines for your children. Get your children to the doctor if you discover they need vaccines to protect them against serious diseases.

What All Parents Need To Know

Making sure that children of all ages receive all their vaccinations on time is one of the most important things you can do as a parent to ensure your children's long-term health—as well as the health of friends, classmates, and others in your community.

To keep children in schools healthy, California requires children going to school to be vaccinated against certain diseases, such as whooping cough. If you're unsure of California's school requirements, now is the time to check with your child's doctor, your child's school, or your health department. That way, you can get your child any vaccines he or she needs before the back-to-school rush.

Disease Outbreaks Still Happen

It's true that some vaccine-preventable diseases have become very rare thanks to vaccines. However, outbreaks still happen. For example, data from 2012 show that more than 48,000 cases of whooping cough (pertussis) were



reported in this country and many more cases go unreported. During that year, 20 deaths were reported—the majority of which were in children younger than 3 months of age. Outbreaks of pertussis at middle and high schools can occur

as protection from childhood vaccines fades.

Making sure your children stay up to date with vaccinations is the best way to protect your communities and schools from other outbreaks that can cause unnecessary illnesses and deaths.

Moreno Valley
The 2nd Annual
AMERICAN AMERICAN
FAMILY REUNION CELEBRATION

Saturday, August 23, 2014
10AM - 2PM
Celebration Park
14965 Morgan Ave
Moreno Valley, CA 92555

Community Resource Information

- How to Successfully Register Your Student For School
- How to Successfully Graduate High School
- Financial Aid Assistance
- Job Interview Training

COME JOIN US!
FREE Admittance
FREE Refreshments

LIVE DJ and Line Dancing

Bring your CANOPIES
Bring your GRILLS & SIDE DISHES!

For more information call: Renea Wickman 909-567-0222

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KNOTTS FAMILY AGENCY, INC. PRESENTS
"Support our local Foster Children"

SUMMER SOIRÉE FUNDRAISER
JAZZ UNDER THE STARS

JAZZ BY "ONE TOUCH MANAGEMENT" • WINE TASTING BY "WINE GUYZ"

Saturday, August 16, 2014
7:00pm - 11:00pm

Edwards Mansion • 2064 Orange Tree Lane • Redlands, California 92374
Cost: \$45.00 per person

We should not be invisible to the needs of the children and youth who live in our community.

Knotts Family Agency is honored to be celebrating over 20 years of caring for children and families in the Inland Empire. Proceeds from this event directly benefit the foster children and youth through our Cultural Enrichment Initiative. Special activities in culture and arts are planned because this has shown to have significant positive impact in shaping our children's lives.

PLEASE MAKE CHECKS PAYABLE TO:
Knotts Family Agency
1505, W. Highland Ave. • San Bernardino, CA 92411
OR VISIT OUR WEBSITE AND PAY ONLINE:
<http://www.knottsfamilyagency.org>

For additional information please contact Sandy Oquin at (909) 880-0600
(Donations are Tax Deductible: 501(c)(3): Federal Tax ID# 33000248851)

Let's Vote on Charter Amendments Separately



Hardy L. Brown

This past week the San Bernardino City Council moved by a 4-3 vote to place on the November ballot an item for voters to decide on repealing Section 186 and parts of the civil service code out of the charter. I watched the meeting over public television and was impressed by several members from the public who made presentations before the council to persuade them to take this action. I want to offer Dennis Baxter as an example of how one should present before any government body. Others who made great presentations and are proponents for change were Dr. Thomas Pierce and Gloria Macias Harrison and over the course of the next few weeks, I will publish their remarks. Baxter served on the Charter Reform Committee that offered five suggestions to the council for consideration. These are his prepared remarks:

I'm Dennis Baxter. I live in the City of San Bernardino. Honorable Mayor and Honorable City Council Members, I stand before you as an appointed member of the Volunteers Citizen's Charter Review Committee.

For those of you who may have attended or saw our Committee in action, I must say we had much thought-provoking discussion as well as testimony from citizens, community activists, and members of public employee bargaining units.

With long term background in Broadcasting and the Advertising Industry, I am very aware of positioning a proposal for public consumption. At the Committee level, I advocated for three or fewer items to be put to the voters.

Why Three?

An entire Doctoral Thesis could be written on the perception of people and how much information they can digest before they reach a point of inability to reach a decision, also known as voter fatigue. In fact opponents of any of the proposed ballot items would, I believe prefer to see more items, in order to confuse the electorate with dissemination of misleading information, or non-facts.

As a Committee member I stand here tonight to say congratulations on eating this elephant one bite at a time. You now have the choice of combining the language of Charter amendment 186 and 254 as one ballot item... or bifurcating them into two items. I urge you to place them on the ballot as two separate items so the voters will have a real opportunity to digest and understand each item separately and independently. Both of these items deal

with equality and fairness.

As a long-time advocate of racial and gender equality, I also support employment equality. Both Charter amendments in San Bernardino that are before you tonight correct outdated notions that a class of employee should be treated differently than another.

Collective bargaining at the Union level is THE great leveler for all San Bernardino City employees and the true message voters want to know, and have a right to know!

Support our Police, Fire, Refuse, Operating Engineers and ALL employees in the City. Putting these two items on the ballot as separate measures give our voters in the City their right to choose and make a determination as to the future of our City.

I urge you to put these two items on the ballot, individually, and the Charter Committee can move forward with the duties we have before us. This City has a great heart, but like any healthy heart, the plaque and bad cholesterol in the arteries needs to be stripped away. Bankruptcy may not be a heart attack, but it's a real and certain wake-up call, and some of the advertising you will be presented is nothing more than a big juicy load of trans fats that we learned a long time ago, may look real good, and may taste real good, but can surely kill you in the end! Thank you all very much!

legalservices

Place your Legal Services Ad in the VOICE.

Call 951.682.2664 for more information.

Children in the Desert

Bishop Minerva Carcaño, the Los Angeles Area Resident Bishop of the United Methodist Church, is acting with urgency. Along with more than 100 other religious leaders and activists, she was arrested for civil disobedience at the White House for protesting the deportation of the unaccompanied children crossing our border after fleeing from the brutal violence and poverty of El Salvador, Guatemala, and Honduras. A few days earlier she visited Port Hueneme Naval Base in Oxnard, California for the second time and met some of the hundreds of migrant children temporarily housed there. Joining her this time were Bishop J. Jon Bruno of the Episcopal Diocese of Los Angeles, Dr. Robert Ross of the California Endowment, and Fred Ali of the Weingart Foundation.

About her first visit to Port Hueneme she said, “The naval base has been turned into a holding site for these children, and it was to capacity with 575 children and young people between the ages of 13 and 17, and they’ve all been through horrific experiences. Many of the girls have experienced sexual assaults, and some of them have been raped . . . If you ask them what the prayer in their heart is, they’ll tell you immediately, with a sense of faith, that indeed it’s going to happen—and their prayer is that God will give them life.”

Bishop Carcaño spoke to a rapt congregation at the Children’s Defense Fund (CDF)’s Samuel DeWitt Proctor Institute for Child Advocacy Ministry at CDF Haley Farm in mid-July about the humanitarian crisis of thousands of desperate children crossing our border. The details are haunting: An unaccompanied toddler being cared for by little girls sitting in a locked cell for 12 days. A grandmother with three little granddaughters who a gang had threatened to take if she didn’t pay over \$20,000. These are stories from one point of the border at McAllen, Texas—just a few of the tens of thousands of children who have crossed the desert in this current migration wave, including nearly 60,000 unaccompanied children

traveling alone.

These children are in many ways the latest innocent victims of the U.S. war on drugs. Even as the U.S. worked with Mexico and Colombia to close down the drug cartels and gangs there, the massive market for illegal drugs here in our nation has remained. To feed our illegal drug habit, the drug lords and vicious gangs have moved operations and created unprecedented levels of violence in El Salvador, Guatemala, and Honduras. Now these essentially lawless countries have become some of the most dangerous places on the planet.

My friend Kent Wong, the director of the University of California, Los Angeles (UCLA) Labor Center, recently returned from Honduras and wrote: “I had a series of meetings with courageous union, community, and women leaders who are organizing in the face of tremendous obstacles. We met in San Pedro Sula, the murder capital of the world. Many of the leaders we met with have had family members and friends who have been killed. The northward migration to flee the violence and extreme poverty is an act of desperation. Deportations are not the answer.”

Part of the solution may rest with the faith community here and abroad. I am encouraged to see the coming together of many faiths in McAllen, Texas to respond to the crisis in their city. But this crisis needs a compassionate response from every city and our entire nation. I shudder when I see the angry outbursts about these helpless children coming from some communities.

The best solution, as always for children, is to reunite them with their families whenever and as soon as possible. Of the nearly 60,000 unaccompanied children who have crossed the border since October, it is reported that nearly 50,000 of them have been released to sponsors or family members, sometimes even to a parent already living in the U.S. The continuing horror is for those children being kept in detention, like those Bishop Carcaño keeps visiting.

In her July Haley Farm sermon, Bishop Carcaño said: “If our children see us ignoring the plight of the immigrant child, what do we teach them? Do we not teach them that immigrant children are worthless, not worth our attention or our care? And what do we teach the immigrant children if they never see anyone extend a hand, a caring hand to them? Do we not confirm that lesson of worthlessness, and do we not teach them that the world is indeed cruel and unjust? And will either lesson bring them and us any justice, any equity, any peace, any joy?”

Bishop Carcaño’s words are a reminder that those of us who follow Jesus’ teachings and the call in every major faith tradition to care for children must act on our faith. We must see these thousands of children in need of help right now, not as a political dilemma, but as an urgent humanitarian crisis. As Bishop Carcaño says: “We must be the strongest witness for justice in God’s reign that we can muster, a witness for the children . . . not just for some children, but for all of God’s children.” As such witnesses, we must help ensure sufficient resources are provided by the government and faith and other community organizations so these vulnerable children will be treated humanely, find safe families and warm food to eat, and receive the counsel and due process hearings guaranteed them in law before any are returned to their dangerous homelands and possible deaths. It is deplorable that Members of Congress left town for their own summer vacations with the humanitarian crisis continuing and without providing the resources the government needs to ensure safety and justice for these innocent children.



Marian Wright Edelman
President, Children’s
Defense Fund



VOICEINBOX

SUBMIT YOUR POINT OF VIEW

The Point of View (POV) is your opportunity to VOICE your opinion on topics and issues of concern to you as well as the larger community. If you are interested in submitting a commentary in the POV section please send your 350 – 500 word commentary, photo and bio to staff@blackvoicenews.com. Please include all relevant contact information. Also, to subscribe to our digital edition visit: <http://issuu.com/brownpublishingco/docs>.

Do you know the signs and symptoms of a stroke?

Learn the many warning signs of a stroke. Act FAST and CALL 9-1-1 IMMEDIATELY at any sign of a stroke.

F **FACE**
Ask the person to smile. Does one side of the face droop?



A **ARMS**
Is one arm weak or numb? Ask the person to raise both arms. Does one arm drift downward?



S **SPEECH**
Is speech slurred? Ask the person to repeat a simple sentence. Is the sentence repeated correctly?



T **TIME**
If the person shows any of these symptoms, call 9-1-1 immediately.



Ballard Rehabilitation Hospital is a stroke specialty hospital.



Call today, (909) 473-1200

Let Ballard Rehabilitation Hospital offer you excellent outcomes with a short stay to get you back home soon.

1760 West 16th St., San Bernardino, CA 92411
www.ballardrehab.com

In The Know 2014

SAN BERNARDINO **ROBERTA FLACK**

Thursday, August 14, 6:30 pm

San Manuel Indian Bingo & Casino, 777 San Manuel Boulevard, Highland, CA 92346. Purchase tickets at www.ticketmaster.com or call 800-359-2464.

RIVERSIDE **THE JUICING CLASS**

Saturday, August 16, 10 am

Attend and Discover: The Hidden Power of Juicing • How to Incorporate Juicing Into Your Lifestyle • How to Use Juicing to Reverse Multiple Health Ailments • Tasty Recipe Ideas. Instructor: Coach Shar. Registration includes sampling and refreshments. Members and First time guests: \$15. Location: 3985 University Avenue, Riverside, CA 92501. For more information please visit www.Necessary-Nutrition.com or email Rda@nessynutri.com or call 951-259-5198.

INDIO **AMERICAN IDOL LIVE**

Saturday, August 16, 8 pm

AMERICAN IDOL® LIVE gives fans the unique opportunity to be up close and personal with Season 13 Finalists C.J. Harris, Jena Irene, Caleb Johnson, Jessica Meuse, MK Nobilette, Alex Preston, Dexter Roberts, Majesty Rose, Malaya Watson and Sam Woolf. Location: Fantasy Springs Resort Casino, 84-245 Indio Springs Parkway, Indio, CA. Tel: 877-394-7668.

RIVERSIDE **GOLF RESORT AND SPA EXPO**

Saturday-Sunday, August 16-17

The Golf, Resort & Spa Expo is a one of a kind event designed for the avid golfer, and will also be enjoyed by the entire family. While Dad is practicing his swing on the driving range, Mom can participate in the Ladies Golf Program, and children can get in the game through the Kids Clinics. Throughout the day, everyone can take a break and sample food from Riverside's best restaurants and can top the day off with wine or microbrew tasting with a local winery or brewery. This is the perfect event to view merchandise, discover new brands, test new products, and find destination locations and getaways. Cost: \$10.00. Location: Riverside Convention Center, 3485 Mission Inn Avenue, Riverside, CA.

RIVERSIDE **YANNI LIVE**

Wednesday, September 17, 7:30 pm

World-renowned pianist and composer Yanni will perform at the Fox Performing Arts Center on Wednesday, September 17 at 7:30 p.m. (doors at 6:30 p.m.). Tickets are on sale now at the Fox Performing Arts Center box office, all Ticketmaster outlets, Ticketmaster.com, FoxRiversideLive.com, or by calling 800-745-3000. For more information, visit www.foxriversidelive.com. The Fox Performing Arts Center is located at 3801 Mission Inn Avenue in Riverside, CA.



COURTESY OF INLAND EMPIRE
COMMUNITY CALENDAR
Vanessa Brown, Event Calendar Editor



More Cameras, Less Police “Misconduct”?

Experts say cutting-edge body cameras like those used by Rialto Police Department could drastically reduce allegations of police brutality and misconduct such as the Michael Brown shooting in Missouri

By Corey Arvin
Staff Writer

It may seem like an anomaly. Virtually every other week new stories of alleged civil rights violations by police officers sprung to life all over the U.S. this summer. The temperature in black communities are hotter now than any other point this year as witnessed this weekend with the fallout after Michael Brown, an unarmed black teenager in Missouri, was shot by a police officer.

Despite the violence and looting that has overshadowed the otherwise modest demonstrations, peace keepers and community leaders fatigued by strained relations with the police are searching for long-term solutions. On Saturday, buried within the crowd of demonstrators who took to the streets before violence erupted, some protesters carried signs calling for cameras on police officers.

Experts say cameras accompanying police officers isn't a farfetched potential solution.

Last year, Rialto Police Department adopted the department-wide use of body cameras on its police officers. Rialto Police Department was the first police organization in the U.S. to deploy the cameras as a part of a randomized control trial experiment. The experiment began in February 2012 following Police Chief Tony Farrar's attendance at University of Cambridge, where he was exposed to an array of technological studies and concepts that analyze the impact of technology on efficient public safety. Farrar was presented with the idea of body cameras by Barak Ariel, PhD, an analyst and lecturer at University of Cambridge.

Farrar returned to Rialto and deployed the cameras on police officers, rotating them on select shifts and compiling data every week. After the trial experiment concluded in February of last year, the data collected indicated dramatic drops in police incidents and complaints. Rialto Police
continued on page 12



Rialto Police Department is the first in the country to adopt

Department reported an 88 percent drop in complaints filed against its officers and a 60 percent drop in use-of-force incidents.

"There is some evidence that the camera is having an impact, whether on the officer or the citizen," said Farrar.

However, Farrar emphasized that the assumption officers will be less likely to actively respond to crime because they're under surveillance is false. The experiment indicated that officers are more likely to respond and also be proactive in pursuing crime.

Only one week after the trial experiment concluded last year, with the support of the City Council, city administrators, and Mayor Deborah Robertson, Rialto Police Department employed the cameras full time. This year, reports showed similar results as the previous year, with an 83 percent decrease in complaints filed and 46 percent decrease in use-of-force incidents, compared to the year before the cameras were used.

"I think at some point in your career [as a police chief], you have to look at your organization and say 'are we doing the best we can, not just for the department, but for the community,'" he said.

According to Farrar, the financial liabilities a city faces in civil rights and misconduct-related lawsuits is a compelling reason why more police departments should invest in body camera technology.

On July 31, high-ranking officials from New York City Police Department met with Farrar and staff to examine how the body camera experiment has worked for Rialto Police Department, he said. "They are in the process of moving in that direction," said Farrar.

"There are some costs to get it up and going, depending on your department size. ... To outfit police in New York would cost more than Rialto."

A Strong Proposition

NYPD is still embroiled in controversy over the death of Eric Garner, a 43-year-old father of six children who died last month after a police officer applied an illegal chokehold, surrounded by several additional police officers. The ordeal was recorded by a cellphone and the video went viral. Garner could be heard on the video telling the officer he could not breathe. The incident prompted an outcry from the family of the victim and civil rights activists who called for a full investigation and reform. NYPD was again criticized late last month after one of its police officers allegedly placed a pregnant black woman in a chokehold. The incident, which was also recorded on a cellphone, is currently under investigation.

Similar headlines gripped the nation in June when cellphone video footage captured a California Highway Patrol (CHP) officer beating a black woman, allegedly evading arrest. In the

video, the woman did not appear to be combative or resisting arrest. CHP officials pledged to investigate the complaint, but civil rights activists have urged for a federal investigation.

From California to New York, activists say the backdrop of recent cases with black civilians appearing to be victimized by white police officers could have led to the fever pitch that sparked anger and outrage in Ferguson, Mo.

According to St. Louis NAACP President Adolphus Pruitt, the black community in Missouri has is far from exempt from tension that comes from police officers constantly patrolling black communities.

"There is a lot of frustration with the police department. A lot of anger is pent up. Just look at the disparity index in the African-American community. Even though people say there is not

"There is a lot of frustration with the police department. A lot of anger is pent up. Just look at the disparity index in the African-American community. Even though people say there is not a disparity, it does show a disparity of contact between police and young African-American people who are having contact with police on an ongoing basis, is that fair? Whether the contact is unjustified or not."

- Adolphus Pruitt, St. L.



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Louis NAACP President

a disparity, it does show a high amount of contact between police officers and young African-Americans. Anyone who is having contact [with police] on an ongoing basis, is going to be angry, whether the contact is justifiable or unjustifiable,” he said.

Ferguson’s police force is more than 90 percent white and the community is about 67 percent black, which underscores a potential rift between public safety and the majority of its citizens. And according to racial profiling data in a report last year, black drivers accounted for about

85 percent of traffic stops in Ferguson.

Pruitt said body cameras such as those used by Rialto Police Department could have a positive impact if they were more used by more police officers.

Pruitt believes there is a culture with local

police that demonstrates a lack of sympathy for blacks, compounding the tensions there. Pruitt says the socio-economic factors that many blacks live with daily are not considered enough by law enforcement officials.

“...Geographically, because of where my situation has placed me, and regardless of if I am a criminal or not, I am subject to the exact same amount of scrutiny of law enforcement that they would give Al Capone,” said Pruitt, describing a common scenario for black citizens.

In Ferguson, protestors and police alike have been criticized for their handling of the Michael Brown shooting. During protests this week, an officer was purported to be heard on video calling oncoming protestors “animals”, possibly highlighting the dissension between the black community and some officers in Ferguson.

Pruitt, who is close to some of the activists that have been involved in the demonstrations in Ferguson, refuted claims that the unrest initially began without merit. According to Pruitt, it was purported to him that officers allegedly fired two flares as oncoming protestors approached their position. One flare was fired into the air, and another fired directly at the ground, before the situation began to unravel. Those details, Pruitt said, have been widely unreported.

“That is what I have been told by some credible witnesses,” he said.

According to Olu K. Orange, a civil rights

attorney and Adjunct Professor at University of Southern California (USC), the number of incidents involving police misconduct allegations are likely not higher than in the past, they are just more visible because they increasingly reported and recorded by cellphones, adding substance to complaints.

“I know tons of police misconduct cases. People strangled to death, shot to death ... a lot of them have not been reported. ... Hundreds happen in L.A.,” said Orange.

Orange, who advocates for the use of body cameras on officers, said the enormity of alleged police misconduct cases in Los Angeles has buoyed his case load.

“The cost [of implementing cameras] is totally eclipsed by the saving with liability judgments for example,” said Orange. Orange also argued it’s in the best interest of any officer who feels innocent of any wrongdoing to advocate for body cameras since they are not protected from being sued for punitive damages.

Orange said body cameras might not lead to instantly improving better ties between law enforcement and the black community if immediately implemented. However, if more police departments adopted the technology and it generated better training, more police oversight, and deterred potential improper police practices, it could help jump start establishing trust between both sides.



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in focus

A Fresh Start For Inland Fashion

The Inland Empire has become a Mecca for the fashion industry. Local residents shop at specialty boutiques, attend fashion shows or begin careers as fashion designers. Paul Martinez, a San Bernardino resident, plans to be a leader in this movement with the launch of his clothing brand, Fresh Clinic (www.FreshClinicLife.com), early next year.

Martinez has been obsessed with fashion since his first day of college at UC Riverside. "I remember thinking that if I wanted to make myself presentable to employers in the fashion industry, then I better start taking my clothes more serious," said Martinez.

As a new college graduate, Martinez struggled to find a job and fashion internships were competitive. Financial setbacks and the economy made Martinez a fashion entrepreneur. Fresh Clinic started as a blog for Martinez to express his love for fashion, but because of the weak job market it's now become a business. Fresh Clinic combines urban and upscale clothing for a unique take on modern fashion.

Martinez embraces what his home, the Inland Empire, can bring to the table. "I believe it is important to buy from local designers, hire local models and work with local professionals. The only way the Inland Empire will be competitive in this industry is if we work together and bridge the gap with professionals in Los Angeles," said Martinez.

Martinez works with local graphic designer Luke Vicious (www.LukeVicious.com), of Rialto, to design a collection of shirts. "I have been following Luke for a few years as a fan of his art, but now it's cool we are working together," said Martinez. Vicious has made his impression on the fashion industry for the past few years, and designs for Los Angeles brands StampdLA, TISA and JoyRich.

As a young veteran in the fashion industry,

Vicious is confident in Martinez's future success. "Paul is a great client to work with, being that his ideas have meaning behind them. It motivates me to do my best, and I see his graphics as works of art that tell a story. These original concepts will always stand out because they can't be bought on a site or duplicated. This makes Fresh Clinic a rare, valuable brand because it keeps fashion traditions alive," said Vicious.

Martinez also works with Amanda Pelaez (www.AmandaSilvia.com), a graphic designer and graduate of Cal State San Bernardino. "I like Amanda's work because she is able to design the ideas I give her without needing much direction. She is definitely a self starter who does not waste time," said Martinez.

Pelaez is excited about her work with Fresh Clinic. "Working with Paul has always been gratifying. He knows what he wants, and he tells you clearly & concisely. I look forward to the future of Fresh Clinic," said Pelaez.

Martinez is hopeful for the future. He now has a job and is managing his own business. "I learned to create opportunities for myself, instead of waiting for them to come my way. I encourage everyone, especially the youth in our communities, to do the same."

Fresh Clinic's goal for the community is to provide free fashion shows, fashion events and scholarships to Inland Empire residents. "I want to give our people something to look forward to, to bring hope back into their lives. We all have a long road ahead, but the most important message is to never give up. I'm happy to say my team has no room for quitters."

You may contact Fresh Clinic by email at FreshClinic@live.com. Visit the Fresh Clinic website at www.FreshClinicLife.com for updates on the brand and follow Fresh Clinic's Creative Director on Instagram @freshclinicpaul.



Photos by Brandon Hicks
Paul Martinez, a San Bernardino resident, plans to be a leader in fashion with the launch of his upscale clothing brand, Fresh Clinic (www.FreshClinicLife.com), early next year. In photo, model Asia Dee sports attire from Fresh Clinic.

Omnitrans Fare Hike, Service Changes Set for September

Omnitrans will raise fares for the first time in five years on September 2, 2014. The same day, the transit agency will implement changes designed to improve connectivity and maximize productivity, including realignment of several bus routes, discontinuance of OmniLink service and increased weekend service on the Route 215 freeway express route. A one-way bus trip will increase from \$1.50 to \$1.75 while the 1-day pass rate will rise from \$4 to \$5. A 31-day pass goes from \$47 to \$55 and a 7-day pass is \$18, up from \$15. Discounted fares apply to persons with disabilities, seniors age 62 and up, and youth age 18 and under. Fare increases also affect Access service which transports persons with disabilities who qualify under Americans with Disability Act (ADA) guidelines. The new Access base fare will be \$3.25. (See fare table for details.)

With the sbX rapid transit line now in operation, Omnitrans is realigning several local routes to improve connections and streamline service. Route 9, which now serves Yucaipa, Redlands, Loma Linda and San Bernardino, is being eliminated; however realigned Routes 5, 8 and 19 will cover the majority of Route 9's path and provide increased service frequency on weekdays.

"In many cases, customers can travel faster by connecting with sbX," explained spokesperson Wendy Williams. "For example, taking new Route 19 and transferring to sbX to get from Yucaipa to San Bernardino will be faster than taking current Route 9."



To keep up with growing demand, Route 215 freeway express service between downtown San Bernardino and Riverside will offer 30-minute frequency on weekends, up from hourly. Meanwhile, frequency on Route 20 in Fontana will change to hourly from 30 minutes due to low ridership demand.


OmniLink demand response transportation in Chino Hills and Yucaipa will end after August 29. Ridership on the general public dial-a-ride service

has declined by 61 percent in the past four years as customers have shifted to OmniGo community shuttle routes launched in 2010.

The Omnitrans Board of Directors approved fare and service changes in May, following public hearings held in March. Complete information on Omnitrans' September service and fare changes is available at: <http://www.omnitrans.org/blog/2014/07/29/guide-september-service-changes>.



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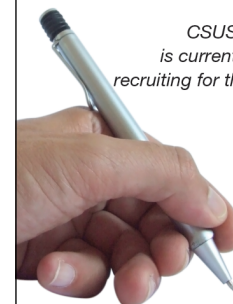


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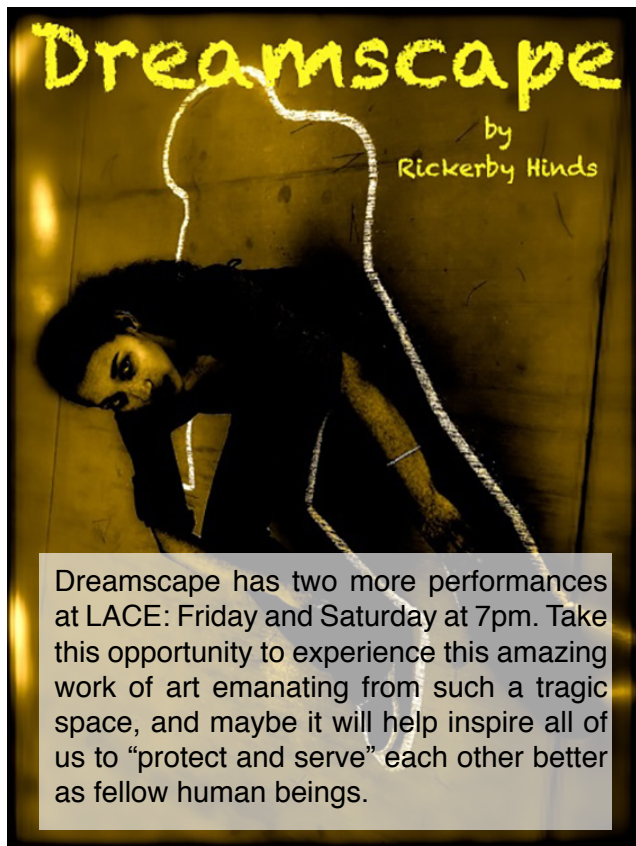
continued from page 3

to both accounts of the incident, Michael and his friend were not suspected of any crime. They were walking in the middle of the street. And they were Black...and young... and Black.

Like Cincinnati post 2001 and like Riverside after the shooting of Tyisha Miller, there will be a review of protocols, a series of reforms suggested and adopted, and the proposed modification of negative behaviors that have led to such a toxic environment. It is clear that both cities have benefitted from those changes and haven't repeated the sins of the past. It is imperative that a national standard be developed and adopted to prevent these types of incidents in the future. Who knows, if all communities learned the lessons from Tyisha in 1998, Timothy in 2001, and the countless other fatal encounters between law enforcement and Black teenagers, we would be reporting on Michael's first day of college instead of his funeral.

Paulette Brown-Hinds, PhD
Photo by benoitmalphettes.com

To subscribe to my weekly blog *Rants & Raves* visit mygoldenstate.tumblr.com or follow me on twitter @[mygoldenstate](https://twitter.com/mygoldenstate).



Dreamscape has two more performances at LACE: Friday and Saturday at 7pm. Take this opportunity to experience this amazing work of art emanating from such a tragic space, and maybe it will help inspire all of us to "protect and serve" each other better as fellow human beings.

iepeople

Introducing

Brittany Evans, A Young Inventor Making a Difference

While teens are surrounded by a world of social media, selfies and hashtags, one teen in Fontana is making a difference by breaking the mold of conformity. Her name is Brittany Evans. Unlike most teens, at 18 Evans would rather be about business than taking tons of pictures to show off to her friends.

Her invention is called Sparkbudz (patent pending) it is an all-new earphone in which one can magnetically attach and detach when they are alone or with a friend.

Evans states that she came up with the concept for Sparkbudz while sitting at the kitchen dinner table discussing starting a tutoring business with

her father. After putting everything down on paper and doing the numbers, she realized that the idea may not be a viable one at the moment. However, she states that her father suggested she invent something like her mother had previously done and while her father was speaking, she states that she began conceptualizing the idea.

"It's a cool concept, I love it!" says Evans. "Every day I wake up and thank God for such an amazing, witty invention." Evans is not only working on Sparkbudz but she is also balancing school as well. She is a college student currently attending RCC, majoring in communications.

Evans plans to become a motivational speaker and mentor and currently speaks at her church meetings sharing her testimony.

"I myself have been bullied, threatened and been backstabbed. I never want to see anyone go through what I have encountered." She has since forgiven her enemies and works hard to fight against bullying. "You don't have to start a big campaign to fight against bullying, you can start off small by giving advice to a friend or peer who is being bullied, or ultimately reporting it!" she states.

For more info on Sparkbudz email Sparkbudz@yahoo.com



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