#### South Dakota State University

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SDSU Data Science Symposium Programs

2022

## 2022 SDSU Data Science Symposium Program

South Dakota State University

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# 2022 SDSU Data Science Symposium

## Symposium Banquet Oscar Larson Performing Arts Center

6:00 p.m. | *Social* 

6:30 p.m. | *Dinner* 

7:15 p.m. | Welcome
Dr. Kurt Cogswell, Head,
Department of Mathematics & Statistics

7:15 p.m. | Keynote

Yulia R. Gel, Professor, University of Texas Dallas

## Dissecting Blockchain Analytics: What We Can Learn from Topology and Geometry of Blockchain Transaction Graphs

Blockchain technology and, in particular, blockchain-based cryptocurrencies offer us information that has never been seen before in the financial world. In contrast to fiat currencies, all transactions of crypto-currencies and crypto-tokens are permanently recorded on distributed ledgers and are publicly available. As a result, this allows us to construct a transaction graph and to assess not only its organization but to glean relationships between transaction graph properties, crypto price dynamics as well as illegal and illicit activities such as emerging ransomware.

In this talk we discuss horizons and limitations of what new can be learned from topology and geometry of cryptocurrency transaction graphs whose even global network properties remain scarcely explored. By introducing novel tools based on topological data analysis, functional data depth, network motifs, and geometric deep learning, we show that even some subtler patterns in blockchain transaction graphs can provide critical insights for money laundering tracking, price analytics, and market sentiment assessment.

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# SDSU Data Science Symposium 2022



South Dakota
State University

February 7-8, 2022 South Dakota State University Brookings, South Dakota

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### Welcome

Dear Attendees,



On behalf of the SDSU Department of Mathematics and Statistics, it is my pleasure to welcome you all to the 2022 SDSU Data Science Symposium. With a remarkable array of high-impact speakers, and a broad range of attendees including students, industry representatives, and faculty members, there will be many opportunities for productive discussion and learning that I hope will be of value to us all. My thanks go out to all the speakers and

poster presenters, and of course to the organizing committee as well for their great work in making this symposium possible.

Sincerely,

Kut D. Cogwell

Kurt Cogswell, Department Head Department of Mathematics and Statistics

## **Table of Contents**

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## Mathematics and Statistics at SDSU

The SDSU Department of Mathematics and Statistics offers students the opportunity to work with outstanding faculty on high-impact research while enrolled in one of our full range of academic programs, including:

- Computational Science and Statistics Ph.D.
- M.S., B.S., and A.S. in Data Science
- M.S. in Statistics
- M.S. in Mathematics (Statistics Specialization available)
- B.S. in Mathematics (Data Science Specialization available)

Faculty conduct theoretical and applied research in diverse areas with a wide range of collaborators, including:

- Applied Mathematics
- Applied Statistics
- Bayesian Statistics
- Bioinformatics
- Computational Statistics
- Data Science
- Education Analytics
- Finance

- Forensic Statistics
- Health Care
- Mathematics Education
- Mathematical Modeling
- Numerical Analysis
- Pattern Recognition
- Precision Agriculture
- Pure Mathematics



All classes take place in the Chicoine Architecture, Mathematics and Engineering Hall.

### **General Information**

#### **Proof of Attendance**

If needed, please send a request to sdsu.seminars@sdstate.edu

#### **Nametags**

Please wear your nametags at all times while accessing conference services or sessions.

#### Registration/Check-in Hours

Located at the University Student Union in the Volstorff Lounge.

Monday, February 7, 12:30-5:00 p.m. Tuesday, February 8, 7:30 a.m.-noon

#### **Luggage Check Hours**

Located at the University Student Union in the Volstorff Lounge.

Monday, February 7, 12:30-5:00 p.m. Tuesday, February 8, 7:30 a.m.-noon

#### Internet

Complimentary Wi-Fi available for all attendees. Please select "SDSU Guest" as the network. No password required.

#### Symposium Parking

Attendees are encouraged to park in the Union Pay Lot, which is located to the east of the University Student Union. Parking is complimentary. Attendees must enter the code **7580#** to enter the pay lot.

#### **Transportation**

#### **BATA Bus**

Visit the Brookings Area Transportation Authority's website for more information about their services:

www.brookingsareatransit.com

#### Taxi

Brookings Taxi, (605) 692-9244

#### Dining

All meals will be at the Union, in Volstorff Ballroom B. Other on campus options are available in the Union. Symposium banquet will be held in the Performing Arts Center.

#### Health

For emergencies, call 911 University Police Department, 605-688-5117

Avera Medical Group Brookings 400 22nd Avenue South Monday-Friday: 8:00 a.m.-7:30 p.m. Sunday: Closed (605) 697-9500

Sanford Health Brookings Clinic 922 22nd Avenue South Monday-Friday: 8:00 a.m.-7:30 p.m. Sunday: Closed (605) 697-1900

Brookings Health System 300 22nd Avenue South Open 24 hours (605) 696-9000

#### **Ouestions**

For any questions or concerns, please email **sdsu.seminars@sdstate.edu** or visit the Registration/Check-in table in the Volstorff Lounge during our hours.

#### **SDSU Bookstore**

Data Science attendees receive a 20% discount on their purchases. Please show your Data Science ID badge. Monday-Friday: 8:00 a.m.-6:00 p.m. jackrabbitcentral.com

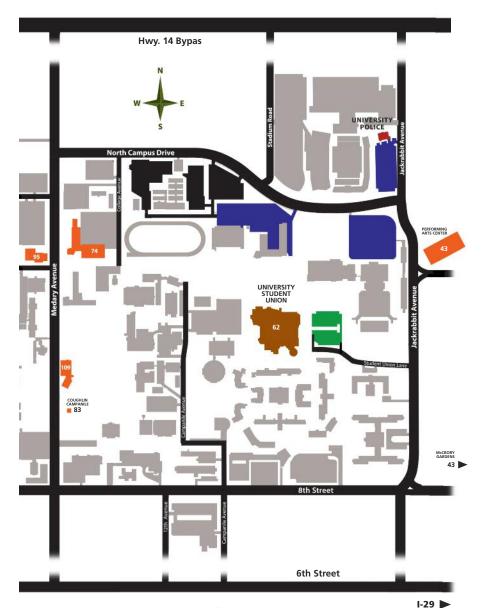
#### **Printing Services**

BluePrint Design & Print Union Lower Level Monday-Friday: 8:00 a.m.-5:00 p.m. (605) 688-5496

#### **ATM**

Union

## SDSU Campus Map



#### **ACTIVITIES**

22 Performing Arts Center 62 University Student Union

#### **PARKING**

■ Union Pay Lot

#### \_\_\_\_\_

Parking

#### **ATTRACTIONS**

43 Performing Arts Center

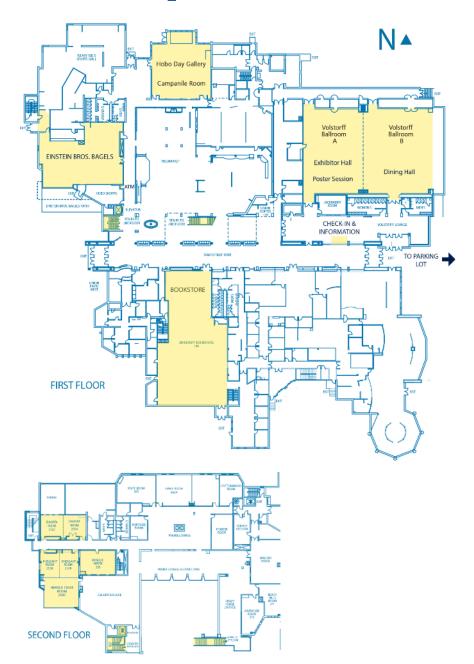
74 Dairy Bar

83 Coughlin Campanile

95 Agricultural Heritage Museum

109 South Dakota Art Museum

## **Union Map**



	Pheasant Room		WORKSHOP 3 Blockchain Analytics Cuneyt Akcora				S	Fransaction Graphs, Dr. Yulia R. Gel,		Herold Crest Room (253C)			ff B	η, Volstorff B	Session 4 Unsupervised Learning Methods Chair: Shuchimita Sarkar Conditional Mixture Modeling and Model-based Clustering Yang Wang, College of Charleston Model-based Clustering of Directed Weighted Networks Volodymyr Melnykov, University of Alabama	
.022	Dakota Room A/C (250)	Check-in/Registration, Volstorff Lounge	WORKSHOP 2 Microsoft Power BI Negassi Tesfay	ning Arts Center	Social Time (cash bar)	Dinner	Welcome, Kurt Cogswell, Head, Department of Mathematics and Statistics	ology and Geometry of Blockchain T	022	Dakota Room A/C (250)	Check-in/Luggage Check, Volstorff Lounge	Breakfast, Volstorff B	Opening Session: Welcome and Introduction, President Barry Dunn, Volstorff B	Keynote: Data Science Before, During (and after!) a Global Pandemic, Dr. Justin Smith, Volstorff B	Session 3   Cancer Genomics Chair Tobias Meisner, Avera Understanding the Multi-scale Heterogeneity in Cancer Genomes Anu Amallraja, Avera 16-Year Life History and Genomic Evolution of an ER+ HER2- Breast Cancer Bing Xu, Avera Patient-Specific analysis and Visualization of Cancer Pathways Priya Swaminathan, Avera	
Monday, February 7, 2022	Dakota Roo	Check-in/Registratio		Banquet, Performing Arts Center	Social Time	Din	ilcome, Kurt Cogswell, Head, Depa	rtics: What We Can Learn from Top	Tuesday, February 8, 2022	Tuesday, February 8,	Pheasant Room A/B (253)	Check-in/Luggage Ch	Breakfast,	ing Session: Welcome and Introdu	Science Before, During (and after!	Session 2   Precision Agriculture Chair: Hossein Moradi, SDSU A Vison Guidance System on Agricultural Sprayers Reduces Operator Stress Travis Burgers, Raven Industries Dataset for Precision Agricultural Practices Jiyul Chang, SDSU
	Pasque Room (255)		WORKSHOP 1 Omics Data Science Ali Rahnavard and Himel Mallick				We	Keynote: Dissecting Blockchain Analytics: What We Can Learn from Topology and Geometry of Blockchain Transaction Graphs, Dr. Yulia R. Gel,		Pasque Room (255)			Open	Keynote: Data	Session 1   Finance Chair Thomas Brandenburger, SDSU The Role of Data Science in Fraud Detection Michael Lim, TransUnion Modeling Consumer Risk: A Comparison of Logistic Regression, Scorecard, and Machine Learning Models Sommer West, Capital Services	
	Time	12:30-5:00 p.m.	1:00-3:00 p.m.		6:00-6:30 p.m.	6:30-8:00 p.m.	7:15-7:30 p.m.	7:30-8:30 p.m.		Time	7:30 a.mnoon	7:45-8:15 a.m.	8:30-8:45 a.m.	8:45-9:45 a.m.	9:50-10:50 a.m.	

10:50-11:00 a.m.		Networking Break   Exhibitors, Volstorff A	khibitors, Volstorff A	
11:00 a.mnoon	Session 5   Finance Chair: Thomas Brandenburger, SDSU Equipment Finance Credit Risk Modeling: Case Study in Creative Model Development and Nimble Data engineering Ed Krueger & Landon Thompson, Channel Partners	Session 6   Data Science & Startups Chair.TBD Decentralized Data Access and Analysis for Cybersecurity Usecases Craig Jorgensen, Query Al	Session 7   Genomics Chair TBD Decoding Infectious Disease Omics Data: COVID-19 Case Study Ali Rahnavard, George Washington University Tweedie Mixed Models for Spatial Transcripomics and Digital Pathology Himel Mallick, Merck Research Laboratories	Session 8 Unsupervised Learning Methods Chair: Shuchimita Sarkar Studying Contributions of Variables to Classification Yana Melnyko, University of Alabama Semi-supervised Clustering of Time- dependent Categorical Sequences with Application ot Discovering Education-based Life Patterns Yingynig Zhang, University of South Alabama
noon-1:00 p.m.		Lunch, Volstorff B   Poster Session, Volstorff A	ter Session, Volstorff A	
1:00-2:00 p.m.		Poster Session   Student Poster Competition, Volstorff B	ter Competition, Volstorff B	
1:00-2:25 p.m.		Job Fair/Recruiting   Exhibitors, Volstorff B	xhibitors, Volstorff B	
2:30-3:25 p.m.	Session 9   Finance Chair. Thomas Brandenburger, SDSU Zoom Session Advances in Explanation-friendly Scorecard Technology Gerald Fahner, FICO Forecasting During Uncertain Times Lance Cundy, Federal Reserve Bank	Session 10   Methods Chair.TBD Linguistic Cues in Disaster Relief Crowdfunding Kari Sandouka, Dordt University Factors of Significance for Graduating at a Private College Jennifer Schon, Northwestern College Impacts on Student-athletes' GPA at Northwestern College Jennifer Schon, Northwestern College	Session 11 Epidemiology of COVID-19 Chair: Emma Spors Development and Evaluation of a Rural SARS-Cov-2 Hospital Admissions Predictive Model Kayli Rageth, Avera Data and Epidemiology: The Need to Educate the Public Bonny Specker, SDSU	Session 12   Forensic Statistics Chairs: Christopher Saunders, SDSU, & Alicia Carriquiry, Iowa State Money Laundering Black Chain Cuneyt Akcora, University of Manitoba Forensic Handwriting Identification using Random Forests and Score—based Likelihood Ratios Danica Ommen, Iowa State University Madeline Q. Johnson, Boston Scientific
2:00-3:25 p.m.		Break	ak	
		Schedule continues on next page	rt page	

Kruftika Sufrave & Rajesh Godasu, DSU	Th	Closing Session   Poster Winners Announced. Thomas Brandenburger. Volstorff B	4:30-5:00 p.m.
Session 14   Tools for Date Science Chair: Dr. Zeng, DSU  Deploying Live Dashboard Data API Using USDA Data APIs to Inform Indira Fuyal & Paurakh Pradel, DSU Iniquage Gerneration Algorithms for USDA Grains Reports Winston, University of Arizona towards Long Term Impact of DL Models in Medical Imaging	Session 14   T Chair: Deploying Liv Using USDA Farme Indira Fuyal 8 Fine-tuning Tran Language Ge for USD Winston, U towards Lo DL Models i Kruttika Sutravw	Session 13   Student Speed Session TBD On Statistical Estimates of the Inverted Kumaraswamy Distribution Under Adaptive Type-1 Progressive Hybrid Censoring Qungqing Li & Yuhlong Lio, USD Development of Strategies for Estimating a Response Surface to Characterize a Black Box Algorithm in Terms of a White Box Algorithm Cami Fuglsby, SDSU Detection of Prostate Cancer using Machine Learning Techniques: Exploratory Study Laxmi Gorugantu, DSU  Predicting Automobile Accident Severity and Hotspots using Multinomial Logistic Regression Zhuoyu Yang Minot State University-	3:30-4:25 p.m.

# POSTER PRESENTATIONS

**Loknath Ambati**, A Comparative Analysis of Topic Modeling Techniques for Short Text Data

Andrew Behrens, Generative Adversarial Networks in Tumor-related Research: A Review and Agenda for Moving Forward

**Dylan Borchert**, An Alpha-based Prescreening Methodology for a Common but Unknown Source Likelihood Ratio with different Subpopulation Structures

Cami Fuglsby, Development of Strategies for Estimating a Response Surface to Characterize a Black Box Algorithm in Terms of a White Box Algorithm in Identification.

Indira Fuyal. Deploying Live Dashboard Data using USDA Data APIs to inform

tarmers/producers

Laxmi Goruganthu, Detection of Prostate Cancer Using Machine Learning Techniques: An Exploratory Study
Janean Hanka, Atypicality Based Measures for the Identification of Counterfeit Aspirin

Jason Hasse, Multivariate Statistics Applied to Additive Manufacturing of Inconel

Hoang Nguyen, Predicting U.S. Wildfire Possibility and Severity

Kosman Rajapaksha, Wald-type Tests with the Wrong Dispersion Matrix

Kari Sandouka, Antecedents of Success for Proficiency in Core Skills Sadixa Sanjel, Generalized Estimating Equations (GEE) Approach

for Clustered Binary Data with Application to COVID-19 Treatment

Andrew Simpson, Identifying Subpopulations of a Hierarchical Structural

**Emma Spors**, Standardized Incidence Ratio of the COVID-19 Pandemic in a Midwestern State

Data Using a Semi-supervised Mixture Modeling Approach

**Zhuoyu Yang**, Predicting Auto Accident Severity and Hotspots Using Multinomial Logistic Regression

**Winston Zeng.** Fine-tuning Transformer-based Natural Language Generation Algorithms for USDA Grains Reports for Farmers, Producers, and Small Businesses

## **Biographies**

#### **Keynote Speaker**



#### Yulia R. Gel, Professor, University of Texas Dallas

Yulia R. Gel is a professor in the Mathematical Science department at the University of Texas at Dallas. Her research interests include statistical foundation of data science, inference for random graphs and complex networks, time series analysis, and blockchain data analytics. Gel holds a Ph.D. in Mathematics, followed by a postdoctoral position in statistics at the University of Washington. Prior to joining UT Dallas, she was a tenured

faculty member at the University of Waterloo, Canada. Gel held visiting positions at Johns Hopkins University, University of California, Berkeley, and the Isaac Newton Institute for Mathematical Sciences, Cambridge University, U.K. She was a vice president of the International Society on Business and Industrial Statistics, and is a fellow of the American Statistical Association.

#### **Executive Panel Moderator**



## Justin Smith, Sr. Director of Advanced Analytics, St. Luke's Health System

Justin Smith leads and functions in many capacities as senior director of advanced analytics for St. Luke's Health System, Boise, Idaho, which is Idaho's largest employer. He leads multidisciplinary teams to build machine learning models that enable St. Luke's to improve operational efficiency, clinical care, and enhance understanding of business drivers. Smith employs a unique

skill set of strong analytical skills and thought leadership as St. Luke's transitions from the world of advanced analytics to artificial intelligence. He has published numerous articles in peer-reviewed international journals. Smith holds a Ph.D. in the field of neuroscience and a M.S. and B.S. in research psychology.

#### **Invited Speakers**



#### Cuneyt Akcora, Assistant Professor, University of Manitoba

Cuneyt Gurcan Akcora is an assistant professor of computer science and statistics at the University of Manitoba, Canada. He received an M.S. from State University of New York at Buffalo and a Ph.D. from the University of Insubria, Italy. His primary research interests are data science on complex networks and large-scale graph analysis, with applications in social, biological, IoT and Blockchain networks. He is a Fulbright Scholarship recipient, and

his research works have been published in leading conferences and journals including IEEE-tran, VLDB, ICDM, SDM, IJCAI, and ICDE.



#### Anu Amallraja, Lead Clinical Bioinformatics Analyst, Avera Cancer Institute

Anu Amallraja is a lead clinical bioinformatics analyst in the Cancer Genomics department at the Avera Cancer Institute. She has an undergraduate degree in biotechnology engineering from Manipal Institute of Technology,

India, and an M.S. in biological and medical informatics from San Diego State University. Amallraja has over five years of experience in clinical cancer genomics creating bioinformatics tools and analyzing next-generation sequencing data. Her goal is to utilize software and data to inform decisions made by clinicians so patients receive the best possible therapeutic options.



#### Travis Burgers, Scientist/Engineer, Raven Industries

Travis Burgers enjoys a well-designed experiment, digging through data and good scientific communication. His passion for experimentation and data blossomed during his Ph.D. research with medical devices and bones at the University of Wisconsin-Madison. Burgers worked in medical research and medical devices for over a decade and among his accomplishments are two Philips Healthcare North America awards — for Innovation and for Excel-

lence. He is currently applying his interest in research to precision agriculture as a scientist/ engineer in the data analytics team at Raven Industries, where he uses data in product development and system analysis to solve great challenges. There Burgers has several patents and wrote a paper which demonstrated Raven's automatic boom leveling system outperforms the competition. He mentors grad students to design experiments and dig through data in mechanical and biomedical engineering at SDSU and the University of South Dakota.



#### Jiyul Chang, Senior Lecturer, South Dakota State University

Jiyul Chang is a senior lecturer in the Agronomy, Horticulture, and Plant Science department at SDSU. He has worked for precision agriculture projects since his master's including 1) describing/analyzing spatial/temporal variation of crop yields and soil nutrients in crop fields to identify agronomic problems, 2) using images collected by satellites, airplanes, or drones to identify stressed crop plants by water, weeds, insects, or disease, and 3)

making variable rate application maps of fertilizers and seeds using GIS software.



#### Lance Cundy, Economist, Federal Reserve Bank

Lance Cundy is an economist working at the Federal Reserve Bank of Minneapolis. Currently, he performs validations of the Federal Reserve System's supervisory stress test models. Prior to this role, Cunday rotated throughout the System as a quantitative fellow working on a diverse set of quantitative projects. He provides expertise in econometrics and model risk management and has experience with several market and credit risk portfolios. Cundy's

research is focused on applied econometrics, and he has taught as an adjunct at Hamline University. He holds a Ph.D. in economics from the University of Iowa and an M.S. in mathematics from South Dakota State University.



#### Gerald Fahner, Senior Principal Scientist, FICO

Gerald Fahner is senior principal scientist in FICO's Scores division. He specializes on innovative algorithms that turn data and domain knowledge into superior insights, predictions, and decisions. Fahner is also responsible for the core algorithms underlying FICO's Scorecard development platform. His work on causal modelling won the best paper award at the Credit Scoring and Credit Control XI conference. Prior to joining FICO in 1996, Fahner

served as a researcher in artificial intelligence, neural networks and robotics at the International Computer Science Institute in Berkeley, and earned his computer science doctorate from University of Bonn.



#### Craig Jorgensen, Customer Success Manager, Query Al

Craig Jorgensen is a technical account manager with Query.AI where he is actively assisting members of the Cybersecurity industry with emerging use-cases. An SDSU alum, with a bachelor's of computer science, he has expanded from developing code to streamlining analysis of disparate data sources.



#### **Edward Krueger, Channel Partners**

Edward Krueger has been with Channel since 2018 and in his current role he leads a team specializing in leveraging advanced data science techniques to draw out actionable insights from data. Prior to Channel, he worked in the subprime consumer credit and health insurance industries where he built models, developed and measured effectiveness of new strategies throughout the customer lifecycle, and optimized critical business decisions. His work

in subprime consumer credit includes Bluestem Brands and Capital Services. He received his MBA from the University of South Dakota and an M.S. in statistics from SDSU.



## Michael Lim, Vice president of Data Science and Analytics, TransUnion

Michael Lim is vice president of data science and analytics for TransUnion for the residential housing and automotive finance sectors. Before joining TransUnion, he had been with Cerberus Capital Management where he held a variety of roles from trading distressed mortgages to managing international dealer risk at GMAC. Prior to this role, Lim was an RMBS trader

at Lehman Brothers and a consultant advising Freddie Mac's Investments and Capital Markets division. He began his career with HSBC as a statistical programmer. He holds a bachelor's degree in chemistry and mathematics from Creighton University, a master's in biostatistics and epidemiology from Boston University, and is currently pursuing an MBA from the University of Southern California Marshall School of Business.



## Himel Mallick, Associate Principal Scientist, Biostatistics, Merck Research Laboratories

Himel Mallick is an associate principal scientist at Merck Research Laboratories. His research interests include genomics data science, statistical bioinformatics, computational metagenomics, machine learning, and Bayesian biostatistics. Himel is particularly known for his R/Bioconductor packages MaAsLin2 (>10K downloads) and MelonnPan (>100 citations) and for his

publications in top-tier scientific journals including Nature and Lancet. He is a recipient of multiple awards including the ASA Best Paper Award (2015), AMS-Simons Grant (2016), and IMS New Researcher Award (2017). Prior to Merck, Himel was a postdoctoral fellow at Harvard and a Ph.D. candidate of biostatistics at the University of Alabama at Birmingham.



#### Volodymyr Melnykov, Professor, The University of Alabama

Volodymyr Melnykov received an M.S. degree in applied statistics from Bowling Green State University (2005) and Ph.D. in statistics from Iowa State University (2009). Currently, he is professor of statistics at the University of Alabama, where he also serves as an associate department head in the Department of Information Systems, Statistics, and Management Science. Melnykov's research interests include finite mixture models, model-based cluster

analysis, data visualization, and open source software.



#### Yana Melnykov, Assistant Professor, The University of Alabama

Yana Melnykov received her master's degree in applied statistics from North Dakota State University in 2013 and Ph.D. degree from the University of Alabama in 2017. Currently, she is an assistant professor at the University of Alabama. She also holds a position of senior statistician in the Institute of Data and Analytics at UA. Yana's research interests lie in the areas of change point inference and finite mixture modeling.



#### Hossein Moradi, Assistant Professor, SDSU

Hossein Moradi is an assistant professor of statistics at SDSU. His research interest is the development of statistical models for spatial and spatio-temporal data, functional data, and multivariate data for making inferences from massive datasets, all motivated by the desire to tackle scientific problems. Moradi was a member of Research Network for Statistical Methods for Atmospheric and Oceanic Sciences as postdoctoral fellow. Previously, he

was at Virginia Commonwealth University where he earned a Ph.D. in system modeling and analysis and a master's in operations research. Moradi received a master's in mathematical statistics from Tarbiat Modares University and his bachelor's in statistics from the University of Mazandaran.



#### Danica Ommen, Assistant Professor, Iowa State University

Dr. Danica Ommen is currently an assistant professor in the Department of Statistics at Iowa State University where she collaborates with the NIST-funded Center for Statistics and Applications in Forensic Evidence (CSAFE) Center of Excellence. In 2017, she received her Ph.D. in computational science and statistics from SDSU. Her Ph.D. research was focused on finding statistically rigorous approximations to the value of evidence for use in the

forensic identification of source problems. She received a B.S. in mathematics in 2012 and an M.S. in mathematics with an emphasis in statistics in 2014, also from SDSU. Prior to graduating, she participated in the ORISE Visiting Scientist Program with the Counterterrorism and Forensic Science Research Unit at the FBI Laboratory where she learned about the science behind trace element analysis and analysis of impression and pattern evidence. This program furthered her interested in the statistical analysis of trace elements from materials such as copper wire and aluminum powder, as well as the statistical analysis of handwriting. Ommen also served as a visiting researcher with the statistics group at the Netherlands Forensic Institute in 2016 where she worked to advance her knowledge of the relationship between the different statistical paradigms for forensic evidence interpretation. She has presented her research work at many national and international conferences and is the first recipient of the Stephen E. Fienberg CSAFE Young Investigator Award.



#### Kayli Rageth, Principal Clinical Intelligence Analyst, Avera Cancer Institute

Kayli Rageth is a principal clinical intelligence analyst for Avera Health with a master's degree in public health from SDSU. She has four years of expert-Ierne in clinical genomics, developing clinically valid prognostic and diagnostic tools, as well as, two years of experience working with physicians, across a multitude of care sectors, developing progressive disease predictive

modeling tools. Raglet aim is to improve patient care via direct decision support for highly informed decision making.



#### Ali Rahnavard, Assistant Professor, George Washington University

Ali Rahnavard is an assistant professor of biostatistics and bioinformatics at George Washington University. His lab work on molecular epidemiology and dynamics of infectious diseases particularly investigates the Sarcosis dynamics and host response supported by an NOS RAPID and an NOS Ecology and Evolution of Infectious Diseases Awards. Ranatra lab develops

computational approaches and software to analyze omics data, especially microbium and metabolites. Prior to George Washington University, he did a postcode on the human microbium and metabolites at the Broad Institute and Harvard.



## Shechemites Sarkar, Assistant Professor, Bowling Green State University

Shechemites Sarkar is an assistant professor in the Applied Statistics and Operations Research department of Bowling Green State University. She earned a Ph.D. in Applied Statistics from University of Alabama. Sarkar research interest is computational statistics and model-based clustering.



#### **Christopher Saunders, Professor, SDSU**

Christopher Saunders is a professor of statistics at the SDSU. He has more than 15 years of experience in dealing with complex evidence forms in support of the FBI and the broader intelligence community. Saunders is also currently involved in a of number NAJI-funded research projects related to the interpretation of forensic evidence.



## Bonny Specker, Professor Emerita, Health and Nutritional Sciences, South Dakota State University

Bonny Specker is professor and chair emerita at SDSU. She earned a Ph.D. in epidemiology from the University of Cincinnati and spent 15 years on the faculty at Cincinnati Children's Hospital Medical Center. In 1997, Specker moved to SDSU as the E.A. Martin Endowed Chair in Human Nutrition. She has published extensively in bone, calcium, and vitamin D metabolism

and in maternal and child health epidemiology. Since 2020 Specker has monitored the COVID-19 situation in South Dakota, posted regular blocs, and produced videos with the City of Brookings to educate the general public on basic epidemiological principles. Upon retiring in 2021, she wrote a historical fiction titled "Spot On: The 1846 Faroe Islands Measles Outbreak," inspired by the non-fictional investigation of the Danish physician and epidemiologist Peter Panmug, and is currently writing her second historical fiction on the 1876-1877 Lake Winnipeg smallpox outbreak.



#### Priya Swaminathan, Clinical Bioinformatics Analyst, Avera Cancer Institute

Pannamaria "Priya" Swaminathan is a clinical bioinformatics analyst with the genomics oncology research team led by Dr. Tobias Meissner at the Avera Cancer Institute Center for Precision Oncology. She specializes in transcriptomics, genomic pathway analysis and visualization. Swaminathan uses her expertise to visualize and associate cancer pathways enriched in specific pa-

tient samples in N-of-1 setting and thus helps the goal of developing personalized cancer

treatments for each patient. She earned a master's degree in statistics with bioinformatics specialization from SDSU in 2014 and worked as a bioinformatics research associate at SDSU until 2019. Swaminathan performed differential gene expression analysis of various datasets and helped uncover potential mechanisms associated with plant survival under extreme environments and mouse macrophage cell differentiation. In her current role, she also supports development and testing of clinical trial app and contributes her expertise to other projects. She would like to develop research interests in machine learning and tumor microbiome and contribute to novel solutions in the field of precision medicine.



#### **Landon Thomson, Channel Partners**

Landon Thompson has been at Channel since 2020 as the decision analytics & risk manager specializing in bringing modern data science techniques and tools to deliver actionable insights. He is responsible for model development, strategic analytics, data pipelines as well as recurring dashboards/reporting. Prior to Channel, Landon worked at United Healthcare supporting their consumer marketing efforts leveraging big data technologies to deliver ad-

vanced analytics. He was the Research Fellow at CAPITAL Card Services while obtaining his M.S. in statistics from SDSU.



#### Susan Vanderplas, Assistant Professor, University of Nebraska-Lincoln

Susan Vanderplas is an assistant professor in statistics at the University of Nebraska–Lincoln. She previously worked at the Center for Statistics and Applications in forensic evidence at Iowa State University. Vanderplas's research interests include statistical forensics, visualization and perception of statistical graphics, and data science methods.



#### Yang Wang, Assistant Professor, College of Charleston

Yang Wang is an assistant professor of statistics in the Department of Mathematics, College of Charleston. She obtained her Ph.D. degree from the University of Alabama. Wang's research areas include computational statistics and machine learning. She is particularly interested in finite mixture modeling and model-based cluster analysis. Recently, Wang's work is focused on developing conditional mixture modeling.



#### Sommer West, Data Scientist, Capital Services

Sommer West attended University of South Dakota where she earned an undergraduate degree in mathematics and a graduate degree in business analytics. Since graduating, she has worked at Capital Services as a data scientist in the portfolio analytics and risk department. West is the lead modeler for acquisition scorecards, researching various modeling techniques to improve model accuracy and increase overall profitability.



#### Bing Xu, Biostatistician, Avera

Bing Xu is a biostatistician in the Department of Cancer Genomics at the Avera Cancer Institute. She completed her undergraduate education in plant science and technology in Huazhong Agricultural University in China. Xu graduated with a doctoral degree in biological science and a master's in statistics from SDSU. She has been working with clinical data for the past six years. Xu's desire is to "let the data do the talking" through summarizing

and analyzing real world data.



#### David Zeng, Assistant Professor, Dakota State University

David Zeng received his Ph.D. at University of California, Irvine, specializing in information systems. His teaching interests include predictive analytics for decision-making, programming for data analytics (Python), business intelligence and visualization, deep learning, AI applications, applied AI & applications, and strategy ad application of AI in organizations. Zeng's research has been published at top-tier, peer-reviewed journals including

MIS Quarterly, and has been funded by both internal and external grants. He received the Merrill D. Hunter Award of Excellence in Research in 2020. Zeng is the director of the Center for Business Analytics Research (CBAR): dsu.edu/research/madison-cyber-labs/c bar.html; more on CBAR: www.siouxfalls.business/dsu-labs-goal-helping-humans-work-better/.



Yingying Zhang, Assistant Professor, University of South Alabama Yingying Zhang is an assistant professor at the University of South Alabama. Prior to joining USA, she earned a Ph.D. in applied statistics at the University of Alabama. Currently, her research interests include clustering heterogeneous data with complex structures, high-dimensional data analysis, and data visualization.

#### **Workshop Instructors**

Cuneyt Gurcan Akcora, Assistant Professor, University of Manitoba

Himel Mallick, Associate Principal Scientist, Biostatistics, Merck Research Laboratories

Ali Rahnavard, Assistant Professor, George Washington University



#### Negassi Tesfay, Business Analyst II, Premier Bankcard

Negassi Tesfay is a business analyst at Premier Bank card. Before joining Premier, he worked as a data scientist at ValidiFi and data analyst at SDM Data Mining and Consulting, Inc. He completed his master's in data science at SDSU and his bachelor's degree in statistics at the University of Asmara, Eritrea.

## Keynotes

## Yulia R. Gel, Professor, University of Texas Dallas Dissecting Blockchain Analytics: What We Can Learn from Topology and Geometry of Blockchain Transaction Graphs

Blockchain technology and, in particular, blockchain-based cryptocurrencies offer us information that has never been seen before in the financial world. In contrast to fiat currencies, all transactions of crypto-currencies and crypto-tokens are permanently recorded on distributed ledgers and are publicly available. As a result, this allows us to construct a transaction graph and to assess not only its organization but to glean relationships between transaction graph properties, crypto price dynamics as well as illegal and illicit activities such as emerging ransomware.

In this talk we discuss horizons and limitations of what new can be learned from topology and geometry of cryptocurrency transaction graphs whose even global network properties remain scarcely explored. By introducing novel tools based on topological data analysis, functional data depth, network motifs, and geometric deep learning, we show that even some subtler patterns in blockchain transaction graphs can provide critical insights for money laundering tracking, price analytics, and market sentiment assessment.

#### Justin Smith, Sr. Director of Advanced Analytics, St. Luke's Health System Data Science Before, During (and after!) a Global Pandemic

This presentation will provide an overview of the rapidly changing field of Data Science from a healthcare perspective. *Background history:* How Data Science is traditionally leveraged to enhance business decision-making and drive patient care. *Current use:* The emergence of COVID-19 as a global pandemic upended norms yet Data Science plays an important role in the successful management resources through machine learning and A.I. Prospects: What does the future (post-pandemic) hold for Data Science and where is the field going in the near-, mid-, and long-term future.

## **Invited Abstracts**

#### Cuneyt Akcora, Assistant Professor, University of Manitoba Money Laundering on Blockchain

The recent proliferation of cryptocurrencies that allow for pseudo-anonymous transactions has resulted in a spike of various e-crime activities and, particularly, cryptocurrency payments in hacking attacks demanding ransom by encrypting sensitive user data. Currently, most hackers use Bitcoin for payments, and existing ransomware detection tools depend only on a couple of heuristics and/or tedious data-gathering steps.

By capitalizing on the recent advances in topological data analysis, we propose a novel efficient and tractable framework to automatically predict new ransomware transactions in a ransomware family, given only limited records of past transactions. Moreover, our new methodology exhibits high utility to detect the emergence of new ransomware families, that is, detecting ransomware with no past records of transactions.

#### Anu Amallraja, Lead Clinical Bioinformatics Analyst, Avera Cancer Institute Understanding the Multi-scale Heterogeneity in Cancer Genomes

Cancer is an incredibly complex and heterogeneous disease that arises from a person's own cells. It is responsive to environmental changes and to treatment in particular, which makes it hard to treat effectively. Not only are there over 800 sub-types of cancer, individual cells of a patient's tumor can also vary between each other.

Advances in sequencing and computing technologies have allowed us to generate vast amounts of data from tumor and normal tissues that can help us understand not only the development, growth and spread of cancer in general, but also study the specifics of a particular patient's cancer, down to the granularity of a single cell. Bioinformatics tools help us translate sequencing data into biologically meaningful information.

Identifying and understanding the complexity of a patient's cancer using these methods is a very useful tool in the clinic to make therapeutic choices appropriate for that patient. This talk will introduce the various levels of heterogeneity in cancer genomes, demonstrate examples from a study focused on gastric adenocarcinomas, and discuss the effects this can have for precision medicine approaches.

#### Travis Burge, Scientist/Engineer, Raven Industries Kelly Vanderwerff, Raven Industries

#### A Vision Guidance System on Agricultural Sprayers Reduces Operator Stress

Manually operating an agricultural sprayer is a stressful activity. Operators work an average of 15 hrs./day in peak season [1], navigating 38-cm (15-in.) tires in 76-cm (30-in.) rows. Guidance systems can relieve operator fatigue [2]. A commercially-available vision guidance system (VSN,® Raven Industries) is available for agricultural vehicles.

Human subject protocols were approved by the IRB. Three experienced male operators drove manually and with VSN in the same field. Each wore an Empatica E4 wristband to measure their electrodermal activity (EDA). Sprayer steering status was recorded from the sprayer guidance system (RS1TM, Raven Industries). EDA data was filtered with a Hampel filter to remove artifacts [3] (1 s window before and after) and then with an infinite impulse response (MATLAB filtfilt function) [4] with a window of 1 s. Filtered EDA peaks and valleys were calculated (MATLAB findpeaks function) [5] and stressful events were defined as those which exceeded a magnitude threshold of 0.01 S [6]. The frequency of stressful events, stressful event characteristics (e.g., magnitude, duration and area under the curve) and frequency of steering adjustments were calculated while driving in straight rows (length > 150 m). An ANOVA was performed on each calculated metric with steering type and participant as predictor variables and p < 0.05 considered significant. Thirty-four passes in four fields were analyzed (16 manual, 18 VSN). Operators steering with VSN had 49% fewer stressful events per time compared to manual driving (3.6 versus 7.1 events/min, p < 0.001, Figure 1). These results suggest that steering with VSN considerably reduces the stress on agricultural operators compared to steering manually.

#### Jiyul Chang, Senior Lecturer, South Dakota State University Datasets for Precision Agriculture Practices

Precision agriculture practices as a data-based agriculture require many types of data. In data side of view, precision agriculture practices can be explained in three steps which are 1) data acquisition, 2) data processing, and 3) implementation of final decisions. Producers

and agronomists collect data from fields and apply the final decisions to farming. Data scientists need to analyze the big data to make a best decision for maximum benefits. However, many different types and formats of data cause difficulties of data analysis. This presentation will talk about types and formats of data that are actually using in precision agriculture practices.

#### Lance Cundy, Economist, Federal Reserve Bank Forecasting During Uncertain Times

COVID-19 has generated uncertainty with economic and financial models and their data. With institutions and individuals changing behavior, there is risk that underlying data generating processes have changed. As a result, (i) models built prior to COVID may no longer be appropriate to make reasonable forecasts, and (ii) data from the COVID period may not be suitable to forecast future behavior. In this session, we will discuss items to consider when making forecasts during these uncertain times. Through various examples, we will explore how to assess model performance and examine solutions to overcome the challenges created by uncertainty.

## Gerald Fahner, Senior Principal Scientist, FICO Advances in Explanation-friendly Scorecard Technology

Traditional scorecards are generalized additive models with step functions over predictors as component functions. While these models are flexible to capture nonlinear effects and easy to explain (explanation can be enhanced by imposing shape constraints on the component functions), the discontinuous nature of step functions can be unnatural for some continuous numeric predictors and hence harder to explain. This applies to use cases in business analytics such as credit scoring and perhaps even more so to certain health or behavioral sciences applications.

We introduce smoother scorecards which generalize the step functions by higher-order B-splines to get around discontinuities. The models can be trained to maximize the divergence objective (a measure of separation between the score distributions of positives and negatives) subject to score engineering constraints such as global or piecewise monotonicity. We also discuss how predictive performance and explanation can be improved by adding a roughness penalty term to the objective in order to smooth wiggly splines. The presentation will explain concepts and present case study results from credit risk scoring and/or healthcare to back up our claims and to illustrate the power and elegance of an innovative generalization to traditional scorecards.

#### Craig Jorgensen, Customer Success Manager, Query Al Decentralized Data Access and Analysis for Cybersecurity Usecases

Siloed data prevents organizations from gaining timely views into security risks. The Query.AI platform provides real-time, centralized insights from decentralized data so you can accelerate cybersecurity investigations and efficiently respond to threats.

#### Edward Krueger, Channel Partners Landon Thompson and Josh Moore, Channel Partners Equipment Finance Credit Risk Modeling: A Case Study in Creative Model Development and Nimble Data Engineering

This presentation will focus first on providing an overview of Channel and the Risk Analytics

team that performed this case study. Given that context, we'll then dive into our approach for building the modeling development data set, techniques and tools used to develop and implement the model into a production environment, and some of the challenges faced upon launch. Then, the presentation will pivot to the data engineering pipeline. During this portion, we will explore the application process and what happens to the data we collect. This will include how we extract and store the data along with how it is integrated into our other systems for decision purposes. We will also talk about how the data is transformed from a raw, sometimes unstructured state, to something more usable by a data science team—and demonstrate how this data was harnessed to help guide model enhancements as key opportunity areas have been identified.

#### Michael Lim, Vice President of Data Science and Analytics, TransUnion The Role of Data Science in Fraud Detection

The impact of fraud losses on overall profitability has been growing for many financial institutions in recent years. As technology continues to evolve and digital transactions increase, this new environment creates opportunities for fraudsters to deploy new tactics to commit fraud. The global pandemic certainly accelerated movement to digital transactions, including an increase in consumers interacting with financial institutions in a contactless manner. In this session, we'll review fraud trends during the pandemic and where they are headed as the economy recovers and consumers begin engaging in the consumer credit market again. These will be valuable insights to understand how to best defend against emerging fraud tactics which will translate to better portfolio growth and profitability.

#### Himel Mallick, Associate Principal Scientist, Biostatistics, Merck Research Laboratories

#### Tweedie Mixed Models for Spatial Transcriptomics and Digital Pathology

A key analytic task in spatial transcriptomics studies is to identify genes that display spatial expression (SE) patterns, commonly referred to as SE genes, similar in spirit to popular differential expression (DE) analysis. Here we propose spatial Tweedie mixed models based on a self-adaptive Tweedie distribution that flexibly captures a large dynamic range of observed spatial transcriptomics expression profiles. To properly account for the unique characteristics of spatially resolved transcriptomics data, we propose a two-part joint model: (i) a Gaussian process (GP) regression for modeling spatial changes in gene expression, and (ii) an over-dispersed Tweedie model for modeling expression values that captures over-dispersion through a nugget (white noise) term in the underlying GP covariance function. Empirical evidence of the attractiveness of the method is demonstrated via extensive simulation studies and real data analysis. We also apply our method to structurally similar digital pathology data thus providing a unified modeling framework for spatial molecular profiles.

#### Volodymyr Melnykov, Professor, The University of Alabama Shuchismita Sarkar, Bowling Green State University, and Yana Melnykov, The University of Alabama

#### Model-based Clustering of Directed Weighted Networks

An approach relying on the notion of mixture models is proposed for modeling and clustering directed weighted networks. The proposed methodology can be used in many settings including modeling multilayer networks. Computational issues associated with the developed procedure are addressed by the use of a MCMC procedure. The utility of the methodology is illustrated on synthetic data as well as real-life data containing trade operations among European Union members.

#### Yana Melnykov, Assistant Professor, The University of Alabama Volodymyr Melnykov and Xuwen Zhu, The University of Alabama Studying Contributions of Variables to Classification

A problem of finding variables responsible for classifying a particular observation as well as detecting those that interfered with the assignment made is considered. We address this problem by providing a formal argument supported by intuitive geometric interpretation.

## Danica Ommen, Assistant Professor, Iowa State University Madeline Q. Johnson, Boston Scientific

#### Forensic Handwriting Identification using Random Forests and Score-based Likelihood Ratios

Handwriting analysis is conducted by forensic document examiners who can visually recognize characteristics of writing to assess the writership propositions. Recently, there have been incentives to investigate how to quantify the similarity between two written documents to support the conclusions drawn by experts. To this end, we use an automatic algorithm within the open-source "handwriter" package in R to decompose a handwritten sample into small graphical units of writing. These graphs are sorted into exemplar groups or clusters. We assume that the frequency with which a writer produces graphs to each cluster is characteristic of their handwriting. Then, given handwritten document pairs, we can use the difference in their vectors of cluster frequencies as the input for a random forest. The output from the random forest is used as the similarity score. We estimate the densities of the similarity scores computed from multiple pairs of documents where the source attribution is known and use them to obtain score-based likelihood ratios (SLRs). We find that several different types of SLRs can successfully indicate the strength of evidence for writership determinations.

#### Kayli Rageth, Principal Clinical Intelligence Analyst, Avera Development and Evaluation of a Rural SARS-Cov-2 Hospital Admissions Predictive Model

Ongoing evolution of the SARS-Cov-2 virus has propelled the world into a state of the unknown. The impact upon healthcare has been immense. Case numbers and hospitalizations have grown at rapid rates as new variants exhibit higher transmissibility. Efforts to gain foresight into the evolving conditions have been underway for organizational and planning purposes alike. Recognizing that there are repercussions from both, underestimates and overestimates of predicted hospitalizations, we have developed a model that leverages sophisticated data science techniques which employ foundational epidemiologic methods. This has allowed us to account for this highly volatile and dynamic landscape and forecast hospital admissions with reasonable accuracy throughout the course of this pandemic.

#### Ali Rahnavard, Assistant Professor of Biostatics and Bioinformatics, George Washington University

#### Decoding Infectious Disease Omics Data: COVID-19 Case Study

Infectious diseases are a great challenge to the world due to the high rate of transmissibility and dynamics of viral populations over time and space. The enduring success of treatment strategies (e.g., vaccine, drug) requires characterizing viral evolution during the initial and subsequent treatments and discrete host/viral genomic variants associated with different clinical outcomes and viral phenotypes (e.g., drug resistance and vaccine escape mutants). We developed and applied novel computational approaches to integrate diverse data types

(viral genomics, host genomics, clinical data, treatment data, health outcome data), identify patterns of associations among these data types, and thereby identify targets of biomarkers associated with treatments and disease outcomes and how these change over time and with interactions of different viral and host populations. In an investigation of COVID-19 as an exemplar system, we found SARS-COV-2 mutations occur at a very interesting rate; for example, nonstructural protein 3 (nsp3) variation across our data population co-occurred with Spike protein, a target for most COVID-19 vaccines. We also investigated human body responses to the infection using metabolomics and proteomics profiling. We discovered important pathways that explained organ dysfunctions, such as lung inflammation. We identified biomarkers such as citrulline and Hyaluronan-binding protein 2 indicative of multi-system tissue dysfunction and can be used for COVID-19 diagnosis. The methodology developed is generally applicable across infectious disease outbreaks and systems in humans, agriculture, and nature as more and more omics data become available in such systems.

## Bonny Specker, Professor and Chair Emerita, SDSU Data and Epidemiology: The Need to Educate the Public

Unlike previous pandemics, the COVID pandemic came at a time of political polarization and extensive use of social media. Early in the outbreak, it soon became clear that the general lack of understanding of simple epidemiologic principles led to confusion and mistrust. Using data posted to the S.D. Department of Health dashboard, summaries of daily data were provided via email and blog to individuals from university emergency management staff to city council members, retirees, and the general public. Weekly videos were produced by the city and posted to social media accounts. The goal of these data updates and videos was to provide graphic summaries of the current situation in Brookings County and the state of South Dakota and educate the public on the general principles of epidemiology.

#### Kruttika Sutrave and Rajesh Godasu, Dakota State University Towards Long-Term Impact of DL Models in Medical Imaging

The current literature suggests expansion in the research area that combines Generative Adversarial Networks (GANs) and Transfer learning (TL). Generalizability and Scalability are two important attributes to evaluate DL models to assess their long-term impact. In this research we analyze if linear combination (Data augmented TL) of these two techniques is more generalizable and scalable, or TL enabled GANs approach has better long-term impact. First, we implement the Data augment TL approach by employing DCGAN to generate synthetic chest X-ray images and to pre-train a VGG-16 model. Next, we implement the TL enabled GAN method by initially training WGAN using chest and abdomen images. We then retrain the WGAN using colon X-ray images to classify between normal (benign) and cancer (malignant) polyps.

#### Priya Swaminathan, Clinical Bioinformatics Analyst, Avera Cancer Institute Patient-specific Analysis and Visualization of Cancer Pathways

Introduction Analysis of transcriptomics data enables us to quantify gene expression and determine activity of cancer pathways. Evaluation of gene sets and pathways, and visualizing pathway activity for each patient is important to make inferences about treatment outcomes, overall survival, and potential therapeutic targets. However, pathway analysis of cancer patient samples without their respective normal remains challenging. *Methods and Results:* Our method displays patient-specific pathway activation relative to reference populations

from The Cancer Genome Atlas (TCGA) and Genotype-Tissue Expression (GTEX). Patient-specific pathway activity scores are shown within the respective percentiles and averages of the TCGA and GTEX cohorts to visualize and compare a patient's individual pathway activation profile within the TCGA tumor and GTEX normal reference population.

Patient-specific pathway scores are obtained from gene expression data of each patient using PROGENy (Pathway RespOnsive GENes for activity inference) and transformed into activity scores for each of 14 cancer pathways. The pathway activity scores of each new patient tumor sample are scaled using the parameters of scaled pathway activity scores obtained from TCGA and GTEX gene expression data of all cancer tissue types. Lastly we visualized the pathway activity scores of each patient sample.

Conclusions: Our visualization method is intended to look at the different activation patterns of the 14 cancer pathways in our patient samples. Pathway genes of interest can then be evaluated in the patient samples to identify causal mutations and their associations with the pathway activity scores hence aid in treatment selection and development of precision medicine therapeutics.

#### Susan Vanderplas, Assistant Professor, University of Nebraska–Lincoln How Do You Define a Circle? Perception and Computer Vision Diagnostics

Neural networks are very complicated and very useful models for image recognition, but they are generally used to recognize very complex and multifaceted stimuli, like cars or people. When neural networks are used to recognize simpler objects with overlapping feature sets, things can go a bit haywire. In this talk, we'll discuss a model built for applications in statistical forensics which uncovered some very interesting problems between model-based perception and human perception. I will show visual diagnostics which provide insight into the model, and talk about ways we might address the discrepancy between human perception and model perception to produce more accurate and useful model predictions.

## Yang Wang, Assistant Professor, College of Charleston Conditional Mixture Modeling and Model-based Clustering

Due to a potentially high number of parameters, finite mixture models are often at the risk of overparameterization even for a moderate number of components. This can lead to overfitting individual components and result in mixture order underestimation. One of the most popular approaches to address this issue is to reduce the number of parameters by considering parsimonious models. The vast majority of techniques in this direction focus on the reparameterization of covariance matrices associated with mixture components. We propose an alternative approach that emphasizes modeling cluster locations. The developed procedure enjoys remarkable modeling flexibility, especially noticeable in the presence of non-compact clusters. Due to an attractive closed form formulation, speedy parameter estimation is available by means of the EM algorithm. The utility of the proposed method is illustrated on synthetic and well-known classification data sets.

#### Sommer West, Data Scientist, Capital Services

#### Modeling Consumer Risk: A Comparison of Logistic Regression, Scorecard and Machine Learning Models

Predicting the probability a consumer will not repay their loan is a complicated, but important challenge. In the credit card industry, it is especially important because there is no collateral. Various models can be used to predict this risk of a consumer not paying, but

the decision as to which model to use can be a big challenge itself. In general, the types of models range from simple models, like logistic regression, to complex models, like machine learning. There are pros and cons in using either a simple or complex type of model. Typically, complex models perform better in terms of accuracy, but complex models can be hard to explain and even harder to implement. Vigorous research should be done before deciding which type of model to implement, keeping in mind the benefits of using a simpler model with fewer complexities.

## Bing Xu, Biostatistician, Avera Cancer Institute 16-Year Life History and Genomic Evolution of an ER+ HER2- Breast Cancer

Metastatic breast cancer is one of the leading causes of cancer related death in women. Limited studies have been done on the genomic evolution between primary and metastatic breast cancer. We reconstructed the genomic evolution through the 16-year history of an ER+ HER2- breast cancer patient to investigate molecular mechanisms of disease relapse and treatment resistance after long term exposure to hormonal therapy. Genomic and transcriptome profiling was performed on primary breast tumor (2002), initial recurrence (2012) and liver metastasis (2015) samples. Cell free DNA analysis was performed at eleven timepoints (2015-2017). Mutational analysis revealed a low mutational burden in the primary tumor which doubled at the time of progression, with driver mutations in PI3K-Akt and RAS-RAF signaling pathways. Phylogenetic analysis showed an early branching off between primary tumor and metastasis. Liquid biopsies, while initially negative, started to detect an ESR1 E380Q mutation in 2016 with increasing allele frequency till end of 2017. Transcriptome analysis revealed 721 (193 up, 528 down) genes to be differentially expressed between primary tumor and first relapse. Most significantly down-regulated genes were TFF1 and PGR, indicating resistance to AI therapy. Most up-regulated genes included PTHLH, S100P, and SOX2 promoting tumor growth and metastasis. This phylogenetic reconstruction of the life history of a single patient's cancer as well as monitoring tumor progression through liquid biopsies allowed for uncovering the molecular mechanisms leading to initial relapse, metastatic spread and treatment resistance.

#### Yingying Zhang, Assistant Professor, University of South Alabama Semi-supervised Clustering of Time-dependent Categorical Sequences with Application to Discovering Education-based Life Patterns

A new approach to the analysis of heterogeneous categorical sequences is proposed. The first-order Markov model is employed in a finite mixture setting with initial state and transition probabilities being expressed as functions of time. The expectation-maximization algorithm approach to parameter estimation is implemented in the presence of positive equivalence constraints that determine which observations must be placed in the same class in the solution. The proposed model is applied to a dataset from the British Household Panel Survey to evaluate the association between the education background and life outcomes of study participants. The analysis of the survey data reveals many interesting relationships between the level of education and major life events.

## Accepted Oral Presentations

Madeline Q. Johnson, Boston Scientific Danica M. Ommen, Iowa State University/CSAFE

## Forensic Handwriting Identification using Random Forests and Score-based Likelihood Ratios

Handwriting analysis is conducted by forensic document examiners who can visually recognize characteristics of writing to assess the writership propositions. Recently, there have been incentives to investigate how to quantify the similarity between two written documents to support the conclusions drawn by experts. To this end, we use an automatic algorithm within the open-source "handwriter" package in R to decompose a handwritten sample into small graphical units of writing. These graphs are sorted into exemplar groups or clusters. We assume that the frequency with which a writer produces graphs to each cluster is characteristic of their handwriting. Then, given handwritten document pairs, we can use the difference in their vectors of cluster frequencies as the input for a random forest. The output from the random forest is used as the similarity score. We estimate the densities of the similarity scores computed from multiple pairs of documents where the source attribution is known and use them to obtain score-based likelihood ratios (SLRs). We find that several different types of SLRs can successfully indicate the strength of evidence for writership determinations.

#### Qingqing Li, University of South Dakota Yuhlong Lio, University of South Dakota

#### On Statistical Estimates of the Inverted Kumaraswamy Distribution under Adaptive Type-I Progressive Hybrid Censoring

The probability distribution modeling is investigated via maximum likelihood estimation method based on adaptive type-I progressively hybrid censored samples from the inverted Kumaraswamy distribution. The point estimates of model parameters, reliability, hazard rate and quantile are obtained and confidence intervals are also developed by using asymptotic distribution as well as bootstrap method. Monte Carlo simulation has been performed to evaluate the accuracy of estimations. Finally, a real data set is given for the application illustration.

#### Kari Sandouka, Dordt University Linguistic Cues in Disaster Relief Crowdfunding

Disaster crowdfunding is an emerging phenomenon that has not received attention in academic research. It provides a unique context that allows us to explore the use of prosocial motivators in crowdfunding behavior. The stories for disaster relief crowdfunding are examined through the lens of a written donation request with the Linguistic and Inquiry Word Count (LIWC) software. Within the framework, factors from theories of prosocial motivation are used to understand how linguistic cues persuade potential donors. The results indicate the importance of clear and concise language through the use of concrete language, a positive mood, and an indication of the recipient's wellbeing. The findings indicate the importance of the crowdfunding story to the fundraising effort, providing both theoretical and practical implications.

#### Jennifer Schon, Northwestern College, Orange City; Hailey Louw and Misael Bruzzone, Northwestern College, Iowa Impacts on Student-athletes' GPA at Northwestern College

This project studied the impact of distance from home and other variables on GPA among students at a small, private college in the Midwest. Using data from the 2013-2016 cohorts, we show that distance is the largest deterrent to freshman GPA among student athletes even when compared to financial need and gender. Among student-athletes, those who are from a long distance are likely to have a GPA 0.17 points lower than their counterparts who come from a short distance. We show that athletic participation alone is not a significant determinant of freshman GPA when previous academic performance and financial need are taken into consideration and held constant. Based on our findings, we suggest institutions composed of majority student athletes can expect those from a long distance to underperform compared to their short-distance counterparts in freshman GPA and therefore should be a focus when it comes to academic support more so than athletes in general.

## Jennifer Schon, Northwestern College, Orange City, Iowa Theo Jongerius, Northwestern College

#### Factors of Significance for Graduating at a Private College

This research project examined factors that influence odds of graduating at a small, rigorous, private college in the Midwest. De-identified data from the college's database for the 2013 to 2016 cohorts was collected by the Institutional Research office and provided to the researcher. Several statistical and machine learning techniques were utilized to develop predictive models, including logistic regression and neural network analyses. Fields included include number of major changes, time spent relaxing, satisfaction, and exam preparation techniques. Control variables included distance from home, high school GPA, and religious affiliation. The methods of analysis will be compared and contrasted and results will be discussed.

## Accepted Poster Abstracts

#### A Comparative Analysis of Topic Modeling Techniques for Short Text Data Loknath Sai Ambati, Dakota State University Omar El-Gayar, Dakota State University

Massive amount of short texts such as tweets, reviews, and social media posts are available on the internet nowadays. It is important for a wide variety of applications to be able to analyze short texts for content analysis and for insights from the textual data. However, limited number of words in such short text can be challenging for meaningful content analysis. This study aims to investigate topic modeling techniques for short text data by performing a comparative analysis of various topic modeling techniques for efficient topic extraction. From a theoretical perspective, the research will shed light into the strengths and weaknesses of various topic mining techniques that can provide insights into future research aimed at improving these techniques for short text in various application domains. From a practical perspective, the research provides guidance into the applicability of topic modeling to short text data.

#### Generative Adversarial Networks in Tumor-related Research: A Review and Agenda for Moving Forward Andrew James Behrens, Dakota State University Cherie Noteboom, Dakota State University

Recent advances in Generative Adversarial Networks (GANs) have led to many new variants and uses of GANs. The latest advancements have allowed researchers and practitioners to apply this technique to tumor-related problems with limited data. One of the trends in this problem domain is to develop different variants of GANs suited explicitly to particular problems. The variants of GANs are numerous but share a common characteristic of expanding the dataset by creating synthetic data from the original dataset. This paper aims to develop a research agenda through a systematic literature review that investigates practitioners' and researchers' emerging issues and current works on the topic. Emerging implementation trends and limitations of GANs in tumor-related problems are explored.

#### An Alpha-based Prescreening Methodology for a Common but Unknown Source Likelihood Ratio with Different Subpopulation Structures

**Dylan Borchert, SDSU** 

Semhar Michael, Christopher Saunders, and Andrew Simpson, SDSU

Prescreening is a commonly used methodology in which the forensic examiner includes sources from the background population that meet a certain degree of similarity to the given piece of evidence. The goal of prescreening is to find the sources closest to the given piece of evidence in an alternative source population for further analysis. This paper discusses the behavior of an \$\alpha-\$based prescreening methodology in the form of a Hotelling \$T^2\$ test on the background population for a common but unknown source likelihood ratio. An extensive simulation study with synthetic and real data were conducted. We find that prescreening helps give an accurate estimate of the likelihood ratio when there is a subpopulation structure in the alternative source population.

## Development of Strategies for Estimating a Response Surface to Characterize a Black Box Algorithm in Terms of a White Box Algorithm

Cami Fuglsby, SDSU

Christopher Saunders, SDSU; Danica Ommen, Iowa State University; JoAnn Buscaglia, Federal Bureau of Investigation Laboratory; and Michael Caligiuri, University of California, San Diego

In forensic identification of source problems, there is an increasing lack of explainability of the complex black box algorithms for the assignment of evidential value. Generally speaking, black box algorithms are designed with prediction in mind. Although the information fed into the algorithm and the features used to make the prediction are often known to the user, the complexity of the algorithm limits the ability of the end user to understand how the input features are used. On the other hand, more transparent algorithms (sometimes referred to as "white box") are typically less accurate even if they provide direct information on how the input object is directly used for predicting a class or outcome. In this work, we begin the development on a response surface that characterizes the output of a black box algorithm with the output of a white box algorithm. Using a set of handwriting samples, we use a complex black box algorithm across multiple features to produce a set of pairwise scores and a simple, transparent algorithm that uses individual features to produce another set of pairwise scores. A generalized least squares method is used to test the null hypothesis that there is no relationship between the two types of scores. The outcome of the significance tests helps to determine which of the individual feature scores have an influence on the black box scores.

## Deploying Live Dashboard Data using USDA Data APIs to Inform Farmers/Producers

## Indira Fuyal, Dakota State University Paurakh Paudel and David Zeng, Dakota State University

The main objective of this project is to provide the farmers/producers and small business owners with a data intensive information hub to better understand the market trends and patterns in an interactive way to help make informed decisions. This technology is part of a larger project that includes AI-powered data services to provide users with decision making support for real time data solutions. Together with Natural Language Generation, there is a huge potential to deploy this technology. In this small demo of this hugely beneficial technology, we make use of the publicly available Open Data Services – ESR Data APIs to extract data in json format. The data in question is from USDA's Export Sales Reporting program which provides a constant stream of up-to-date market information for 40 U.S. agricultural commodities sold abroad. The data is used to analyze the overall level of export demand, determine where markets exist, and assess the relative position of U.S. commodities in foreign markets. Although we are only focused on this data source for this poster presentation, it is only a representation of the potential of such a technology and will be scaled and combined with NLG to be deployed in the service of the public as a part of the aforementioned larger project. To retrieve the data, a Python script is written to make the API call to link the data to Tableau. The data is then used to develop interactive and dynamic visualizations in Tableau. While heaps of data piled up in row after row in multiple tables can be cumbersome and tedious to go through and find meaningful conclusions from, the same data in the form of representative visualization helps paint a vivid picture of the trends and patterns forming within the data. Even an untrained eye can spot a peak or a dip in a line chart or distinguish the market share percentage by simply looking at the size of a slice of a pie in a pie chart. Thus, the aim of this project is to help our target beneficiaries, i.e., producers, farmers, and small businesses to ultimately make data driven decisions delivered to them in an uncomplicated manner through simple visualizations while the technology runs the hard yards behind the scenes. After these simplifications of raw data to relevant visualizations, they are assembled to create dashboards ready for deployment. This can be done by sharing the dashboards to Tableau Public and further publishing them on a hosted web server for the users to access it easily.

#### Detection of Prostate Cancer Using Machine Learning Techniques: An Exploratory Study

#### Laxmi Manasa Gorugantu, Dakota State University Omar El-Gayar and Nevine Nawar, Dakota State University

Prostate cancer (PCa) is one the most frequent and fatal cancers in men. It can be slow-growing and indolent or fast-growing and aggressive. Testing for PCa remains problematic. Evidence is mounting that overdiagnosis and over-treatment can result in adverse side-effects yet have little impact in preventing death from PCa. Consequently, the importance of predictive tools that help physicians in the diagnosis of the condition cannot be understated. There are several prediction models using PSA and other risk factors for detecting clinically significant PCa. However, these models tend to predominantly rely on multivariate logistic regression and tend to be limited in the number of risk factors accounted for in the model.

Accordingly, the objective of the research is to investigate the potential of various machine learning techniques using an expanded set of risk factors to improve the sensitivity and specificity of detecting clinically significant PCa. Compared to logistic regression, the machine learning techniques considered could account for the complexity in predicting PCa. Examples of machine such techniques include support vector machines (SVM), decision trees, Bayesian classifiers, and random forest. Risk factors considered include prostate-specific antigen (PSA), digital rectal examination (DRE), as well as age, race/ethnicity, and family history. The proposed model will be evaluated for specificity and sensitivity against state-of-the-art models. By capturing more complex relations between risk factors and incidence of PCa, the resultant predictive model may have the potential for reducing the downstream harms of PSA testing.

## Atypicality Based Measures for the Identification of Counterfeit Aspirin Janean Hanka, SDSU

#### Megan Guetzloff, Christopher Saunders, Cami Fuglsby and Brian Logue, SDSU

In this work we are focused on building a pattern recognition system for chemometric data arising from the LC-MS.MS spectrometry analysis of brand name aspirin. Originally, the goal of the work was to build a set of discriminate functions that can separate between known brands of manufactured aspirin, similar to LDA, which finds a set of projections that optimize linear separation relative to within class variation [1]. However, these functions must assign each observation to a known class, even if the likelihood of an observation having arisen from any given class is very small. As an alternative, we investigate the use of atypicality measures as a way around this issue. The atypicality of an observation with respect to a given population (or class) is the chance of drawing a new sample from a given class that has a greater likelihood of being observed than the actual observation that we are considering assigning to said class. A pattern recognition system based off atypicality measures would assign an observation to the class with the smallest atypicality given that it is not above some threshold. This threshold can be considered a method for determining if an observation is likely to not belong to any known classes at all. We will perform a simulation study comparing the effectiveness of atypicality based methods to LDA and QDA methods when the assumptions of the discriminate functions are satisfied, and then apply the three methods to a chemometric data set related to the analysis of aspirin pills.

## Multivariate Statistics Applied to Additive Manufacturing of Inconel Jason Hasse, SDSU

#### Trupti Mali, Semhar Michael, Anamika Prasad, SDSU

Additive manufacturing (AM) continues to be a developing area of research which allows for the creation of complex components with minimal material waste. Multivariate statistical methods can be employed to analyze components created with varying input parameters. Further, posthoc analysis can assist researchers with getting higher performance of future components.

# Predicting U.S. Wildfire Possibility and Severity Hoang Long Nguyen, Minot State University Louise M. DuPont, Minot State University

Over the last few centuries forest landscapes across America have suffered from dramatic climate change. As result, many changes in landscape conditions have resulted in an increase in wildfires across the United States. Unquestionably many of the fires were caused by hu-

mans. Using data provided by the U.S. National Interagency Fire Center, we investigate the possibility of predicting future wildfire events based on fires from within the past 20 years. Specifically, Suppression cost which is included DOI Agencies and Forest Services varies from \$239,943,000 to \$2,274,000,000 from 1985 to 2020 respectively [1]. Data include the size of fire, topography, terrain, and cause would be used to help predict an effective evacuation and mitigation strategy. This could become an essential tool when planning evacuation strategies and wildfire prevention. This research will focus on data visualization of all mattered factors that cause U.S wildfire. Additionally, logistic regression machine learning algorithms will also be applied using related data in order to predict the possibility and severity of wildfire. References: [1] U.S National Interagency Fire Center. (2020). Suppression Cost. Federal Firefighting Costs (Suppression only). Retrieved from https://www.nifc.gov/fire-information/statistics/suppression-costs.

#### Wald-Type Tests with the Wrong Dispersion Matrix Kosman Rajapaksha, Augustana University

A Wald-type test with the wrong dispersion matrix is used when the dispersion matrix is not a consistent estimator of the asymptotic covariance matrix of the test statistic. One class of such tests occurs when there are \$p\$ groups and it is assumed that the population covariance matrices from the \$p\$ groups are equal, but the common covariance matrix assumption does not hold. The pooled \$t\$ test, one-way ANOVA \$F\$ test, and one-way MANOVA \$F\$ test are examples of this class. Another class of such tests is used for weighted least squares. Two bootstrap confidence regions are modified to obtain large sample Wald-type tests with the wrong dispersion matrix.

# Antecedents of Success for Proficiency in Core Skills Kari Sandouka, Dordt University Miranda Vander Berg, Dordt University

The test-optional movement in the U.S. generates the need for creative solutions in advising general education courses (e.g., writing, reading, mathematics, etc.). The authors used pattern analysis and statistical modeling to identify antecedents of success for the Educational Testing Service Proficiency Profile assessment. The core skills areas for the ETS Proficiency Profile are reading, writing, mathematics, and critical thinking. The focus of the research includes pattern analysis of general education courses taken by students that increased their scores between the first year and third year assessments. Other factors such as, but not limited to, gender, distance from home, and discipline of study are included. The practical implication of the results indicates a sequence of courses that provide the most growth in students' proficiency of core skills.

## Generalized Estimating Equations (GEE) Approach for Clustered Binary Data with Application to COVID-19 Treatment

#### Sadixa Sanjel, Minnesota State University, Mankato

Clustered binary data frequently occur in epidemiology and other applied fields such as clinical trial studies, where observations within the respective samples are correlated. In such situations, the standard logistic regression method is not valid as logistic regression requires the observations to be independent of one other. This situation arises when treating COVID-19 patients. Patients from certain clusters, such as geographic areas or the same family, are highly correlated, and we need to fit the model using the GEE approach. In this paper, Standard Logistic Regression (LS), Generalized Linear Models (GENMOD), and GEE

procedures have been utilized for comparison purposes. Simulated data have been used for case study analysis. The GEE model's accuracy rate is superior when data are binary clustered. For more information about the GEE and GENMOD methods, see Fitzmaurice, Laird, and Ware (2011); Hardin and Hilbe (2003); Diggle et al. (2002); Lipsitz et al. (1994).

## Identifying Subpopulations of a Hierarchical Structured Data Using a Semi-supervised Mixture Modeling Approach

## Andrew Simpson, SDSU Semhar Michael, Christopher Saunders and Dylan Borchert, SDSU

The field of forensic statistics offers a unique hierarchical data structure in which a population is composed of several subpopulations of sources and a sample is collected from each source. This subpopulation structure creates a hierarchical layer. We propose using a semi-supervised mixture modeling approach to model the subpopulation structure which leverages the fact that we know the collection of samples came from the same, yet unknown, source. A simulation study based on a famous glass data was conducted and shows this method performs better than other unsupervised approaches which have been previously used in practice.

#### Standardized Incidence Ratio of the COVID-19 Pandemic in a Midwestern State Emma Spors and Bonny Specker, SDSU Semhar Michael. SDSU

The Coronavirus disease 2019 (COVID-19) has made a drastic impact around the world, with some communities facing harsher outcomes than others. We looked at what factors contributed to negative outcomes from the pandemic in South Dakota. In addition, we sought to understand how counties in S.D. fared compared to expected using the S.D. rate as a reference population. To do this, a penalized generalized linear regression model was used to identify factors that were associated with COVID-19 hospitalization and death rates. The Standardized Incidence Ratio (SIR) values of all counties were computed three times for hospitalization rates and three times death rates to account for population, population and age, and population, age, and socio-demographic factors. With the linear model, we identified that race and education as significant factors associated with the outcomes which were confirmed by current literature. The SIR values highlighted counties that had more or less severe outcomes than expected. The counties with high non-white populations, which mostly included counties with American Indian reservations, typically had worse outcomes than other counties. Counties with high educational attainment typically had better outcomes than other counties. We believe that these results may provide useful information to improve the implementation of mitigation strategies to curb the damage of this or future pandemics by providing a way for data-driven resource allocation.

#### Predicting Automobile Accident Severity and Hotspots Using Multinomial Logistic Regression

## Zhuoyu Yang, Minot State University Yongmin Kim, Minot State University

Americans are now driving more than ever [1]. In 2010, close to 33,000 lives were lost and another estimated 3.9 million people were injured in automobile accidents; all things considered, these accidents accounted for \$836 billion in damages [2]. Since then, the rate of automobile-related deaths per 100 million miles traveled has not shown signs of improvement [3]. This research expands upon a previous year's poster presented at the SDSU Data

Science Symposium 2019 [4]. While the previous research focuses on a data visualization of automobile accident hotspots on a map based on the severity and frequency of accidents, this research aims to train a multinomial logistic regression machine learning model using data related to weather conditions, speed limit, and GPS coordinates to predict the severity of automobile accidents. The development of such a machine learning model can help inform emergency services better manage resources in anticipation of potential automobile accidents based on prevailing weather conditions, speed limit along a stretch of road, and location data. An updated version of the previous dataset will be used. This dataset contains approximately 1.5 million automobile accident data points, collected over a span of over four years, from February 2016 to December 2020.

#### References

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#### Fine-tuning Transformer-based Natural Language Generation Algorithms for USDA Grains Reports for Farmers, Producers and Small Businesses Winston Zeng, University of Arizona

The Transformer architecture for Natural Language Generation (NLG) was nothing short of a revolution for natural language processing. Self- and multi-head attention models have proven their efficacy in a variety of textual tasks, including classification, translation, summarization, and generation. Fine-tuning Transformer-based models on summarization tasks has proven successful with small textual datasets. In this research, we focus on fine-tuning pre-trained transformer-based NLG algorithms for USDA reports on grains to produce high-quality summaries, highlights, narratives, and O&As, to enable farmers, producers, and small businesses in making informed decisions on production, investments, expansions, and risk management. Based on high-performing transformer-based algorithms pre-trained on large textual datasets such as collections of news articles, we develop, train, and fine-tune NLG algorithms with implementation of the Transformer model architecture on publicly available USDA grain publications and reports with characteristics that require specific considerations in model building and training, such as topic-specific (e.g., corn or soybeans), numerical data-intensive (e.g, supply and demand), and temporally sequential (e.g., weekly progress updates). A multi-stage end-to-end NLG system will be developed in which learning evolves from unsupervised, semi-supervised, to supervised, and the final stage of supervised learning would utilize human-expert-produced summaries and highlights. While the research contributes to the field of applying transformer-based models into specific domains, the practical goal is to automate the processes to efficiently inform intended audiences with high-quality content.

Notes	

## Symposium Committee

A big thank you to everyone involved with organizing the 2022 Data Science Symposium. Your commitment and dedication made this event possible!

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