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BGEN 220E.00: Business Ethics and Social Responsibility

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BGEN220E Business Ethics Fall 2022

Professor: Dan Evans
E-mail: Dan.Evans@mso.umt.edu
Office Hours: GBB 336, M W 2:30 – 3:30 pm
CRN and Course Location:

Course CRN	Time	Location	Final Exam
71950	M W 11:00am – 12:20pm	GBB L14	M 12/12/2022 8:00am – 10:00am
71951	M W 12:30pm – 1:50pm	GBB L14	Tu 12/13/2022 8:00am – 10:00am
73932	M W 3:30 pm – 4:50pm	GBB L14	W 12/14/2022 1:10 pm – 3:10pm

General Education Requirements

This course satisfies the general education requirements for **Group VIII: Ethics and Human Values (E)**. Upon completion of this course, students will be able to:

1. Correctly apply the basic concepts and forms of reasoning from the tradition or professional practice they studied to ethical issues that arise within those traditions or practices;
2. Analyze and critically evaluate the basic concepts and forms of reasoning from the tradition or professional practice they studied.

Course Overview and Learning Goals/Objectives

This Business Ethics course is designed to help students (1) analyze moral judgments and understand how they are integral to business decisions and how we go about making moral judgments in our lives, particularly in the business arena; (2) learn how we can improve our moral decision-making process through theoretical study, reflection, and practice; and (3) learn to apply theoretical moral principles to the evaluation and judgment of complex ethical issues in business. The following learning goals and objectives apply:

- Students will learn to evaluate various aspects of the business world from an ethical perspective.
- Students will learn to read, analyze, synthesize, and evaluate specific cases and issues involving questions related to business ethics,
- Students will gain a working knowledge of various mainstream ethical theories - including Virtue Ethics, Kantian Deontology, and Utilitarianism - and will acquire an understanding of logical reasoning and critical thinking skills.
- Students will learn to distinguish between legal and ethical issues.

Course Information and Format

This course is a 3-credit hour offering covering all aspects of business ethics. The course will be taught primarily in-person. From time to time, or in the event of a major class disruption caused by the Covid-19 pandemic, there may be content uploaded to the course Moodle page instead.

Assignments: Assignments will typically be announced and discussed on Wednesdays and due the following Monday. Assignments will be submitted electronically through Moodle and through Moodle only. **Please do not email me your assignment as an alternative to submitting it on Moodle.** Please submit all assignments in a format usable by Microsoft Word (.DOC, .DOCX, etc) or as a PDF. I am unable to open assignments sent in other formats, such as OneNote, Publisher, etc. Assignments will be due no later than 5:00 pm on the day of the Midterm and Final Exams. Assignments that are less than 24 hours late will be penalized **50%**. **Assignments greater than 24 hours late will not be given credit.**

Surveys: There will be three surveys posted to Moodle at the end of each unit. Responses to these surveys will be anonymous, but your participation and completion will still be noted.

Exams: All exams will be taken during class time. If you have an accommodation through DSS, you will receive additional time as per the accommodation.

Moodle

There is a Moodle web site for this course. Everyone is expected to have taken the Moodle tutorial and to be able to log onto the class website. This is an important course component.

Text

No specific text is required for this course, but the instructor will assign readings during the semester; these readings will be posted on Moodle.

Grading

Your final grade will be determined by your performance on exams, assignments, surveys, and discussion forum posts on Moodle.

Graded Work	Quantity	Total Points
Assignments	12 @ 10 points each	120
Surveys	3 @ 10 points each	30
		<i>150 Points</i>
Exams	Date	Points
Midterm 1: Ethical Theories	October 12, 2022	50
Midterm 2: Business Ethics	TBA*	50
Final Exam	<i>See Chart on Page 1</i>	70
		<i>170 Points</i>
<i>*Subject to change</i>	Total Points:	320 Points

Your final numerical grade will be determined by adding together all the points you earn and determining a percentage score. The tentative/approximate grading scale is as follows:

Letter grades will be based on the following scale:

A	93% and above	A-	90% to 92%
B+	87% to 89%	B	83% to 86%
B-	80% to 82%	C+	77% to 79%
C	73% to 76%	C-	70% to 72%
D+	67% to 69%	D	63% to 66%
D-	60% to 62%	F	Below 60%

Except in extremely rare circumstances of certain unscheduled and documented events (such as an illness accompanied by a doctor's note), make-up exams will not be offered. Missed midterm exams generally result in a score of zero for the missed exam.

The instructor reserves the right to alter the grading scale over the course of the semester. University policies regarding plus and minus grading will be followed. Course grades are non-negotiable, and "extra credit" is not offered. This course is offered only for a traditional letter grade; credit/no-credit grading is not an option. Please keep in mind that you must earn a grade of at least a "C-" in this course before you will be allowed to take the College of Business capstone course (BGEN 499).

Disability Accommodations

If you have a documented disability for which you are requesting accommodations, please see the instructor during the first week of class. Students with disabilities may request reasonable modifications by contacting the instructor. The University of Montana assures equal access to instruction through collaboration between students with disabilities, instructors, and Disability Services for Students (DSS). "Reasonable" means the University permits no fundamental alterations of academic standards or retroactive modifications. For more information, please consult Disability Services for Students (<http://www.umt.edu/disability>).

Academic Honesty

All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code.

E-mail Policy

According to university policy for e-mail correspondence, you must use either your umontana or your grizmail email account and you must send your e-mail to my e-mail address shown above. (Do not send email through Moodle.) ***Please include Section number in the subject line of your email.** I will send out class announcements over email regularly, especially with class discussion forums, readings, and assignments.

Mission Statements and Assurance of Learning

The University of Montana's School of Business Administration enhances lives and benefits society by providing a world-class business education in a supportive, collegial environment.

We accomplish this mission by acting on our shared core values of creating significant experiences, building relationships, teaching and researching relevant topics, behaving ethically, and inspiring individuals to thrive.

As part of our assessment process and assurance-of-learning standards, the School of Business Administration has adopted the following learning goals for our undergraduate students:

- Learning Goal 1: SoBA graduates will possess fundamental business knowledge.
- Learning Goal 2: SoBA graduates will be able to integrate business knowledge.
- Learning Goal 3: SoBA graduates will be effective communicators.
- Learning Goal 4: SoBA graduates will possess problem-solving skills.
- Learning Goal 5: SoBA graduates will have an ethical awareness.
- Learning Goal 6: SoBA graduates will be proficient users of technology.
- Learning Goal 7: SoBA graduates will understand the global business environment in which they operate.