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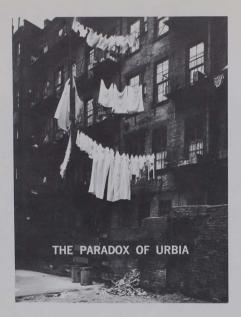
PECIAL 16-PAGE REPORT: Higher Education's Life with Uncle Sam



ursinus

BULLETIN / ALUMNI JOURNAL / SPRING 1967

"Any effort to desecularize and deurbanize modern man, to rid him of his pragmatism and his profanity, is seriously mistaken." - Harvey Cox



Amid the many voices making dire predictions about the urban crisis, that of Raymond Vernon sounds mild by contrast. Mr. Vernon is author of THE MYTH AND REALITY OF OUR URBAN PROBLEMS, the 1967 reading selection of the Alumni Association's Liberal Arts Committee. He says that, despite the dismay of professionals, the majority of Americans living in cities think their lot is better than that of their parents and that they are therefore "strangely unaroused" by the chorus of protest about such problems as traffic congestion, blight, pollution, law-lessness. Nor apparently are they greatly exercised over the possible effects of urbanization on their personal identity or inter-personal relationships.

No one who has been caught in a Lincoln Tunnel traffic jam or has sniffed the sulfur-laden air of a Philadelphia fog will deny that the experts are concerned about real problems, most of which demand radical solutions. But the technical problems of keeping urbia physically intact and habitable appear less interesting to the non-expert than the larger questions of human values on which the technical problems impinge. For whether or not the urban dweller is "aroused" by these questions, clearly they affect his deepest thoughts about himself and the world around him.

From the beginning, there has been a doubt in the minds of America's thinkers about the fitness of cities to provide a setting for the good life. Thomas Jefferson gave this attitude a focus with his call for an agrarian society. The anti-urban viewpoint of such towering figures as Emerson, Thoreau, Henry Adams and Frank Lloyd Wright has fortified the Jeffersonian tradition. And the city's blatant shortcomings always have been all too evident to popular moralists and muckrakers.

But of course Jefferson spoke of a theory, and we face a fact. The whole nation is becoming urban now, and whatever virtues men are capable of will have to be realized in urban terms, not agrarian.

The following article is a commentary on one of the books on the list recommended by the Liberal Arts Committee — The Secular City, by Harvey Cox. The book is one of the most telling voices to be raised against the traditional anti-urban view, the most sanguine in stating the positive values of urban life. Further, Cox's book and the work of our author, The Rev. William H. Daniels, are themselves suggestive of the radical effects of urbanization on American institutions, in this case, the organized church.

Harvey Cox should welcome Mr. Daniels' review. THE SECULAR CITY touched off a controversy so great that it was followed shortly by a book edited by Daniel Callahan, THE SECULAR CITY DEBATE, with "spirited, provocative criticism of THE SECULAR CITY, with a vigorous rejoinder from Harvey Cox" (Macmillan, 1966). In responding to his critics, nearly all of whom were professional academics, Cox said, "I would have appreciated a review or two from inner-city ministers, urban laity, restless college students. People like these are the ones who inspired me to write the book." Mr. Daniels is an inner-city clergyman who, as Minister of the Metropolitan Mission of the United Church of Christ in Louisville, Kv., does pastoral work that only vaguely resembles the traditional pattern. What he is doing in Louisville is described in a sketch following his article.

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THE JOYFUL ACCEPTANCE OF TECHNOPOLIS

by THE REV. WILLIAM H. DANIELS, '43

A number of people have written careful reviews f Harvey Cox's *The Secular City*. I will not, thereore, attempt to make this a thoroughgoing review of his very important book; however, since some readrs of the *Alumni Journal* may not have read the ook, I will quote certain passages and repeat what regard as key concepts. It is, of course, essential hat people read *all* of what Cox has written, so that hey may better understand what he himself is saying, particularly since he uses certain terms and concepts in somewhat untraditional ways.

My assignment is to reflect on the value of the book for the inner-city church (pastors, laymen, urban specialists, etc.), but many things apply equally well to the suburbanite and the city dweller, to the berson outside the church as well as those active in its fellowship.

As I see it, one of the most valuable contributions of the book is its positive approach to and oyful acceptance of the city ("technopolis") and the accompanying processes of urbanization and secularization. Many pastors and church members come but of a rural background or, even if they have grown up in the city, may be conditioned by an anti-urban, anti-technical philosophy; and this makes it difficult for them to work in the city. For them God is the Creator and Lord of the countryside but not of the city; urbanization and secularization are seen as enemies, not as processes in which the liberating Lord is at work. It is important at this point, I believe, to emphasize Cox's distinction between secular-

ization and secularism. Here we quote from the book itself:

Secularization, states Cox, "implies a historical process . . . in which society and culture are delivered from tutelage to religious control and closed metaphysical world-views. . . . It is basically a liberating development. Secularism, on the other hand, is the name for an ideology, a new closed world-view which functions very much like a new religion." (p. 20-21)

Cox claims that secularization arises in large measure from the formative influence of biblical faith on the world. He designates the elemental components of secularization as: the disenchantment of nature which sets man free for scientific inquiry; the desacralization of politics which liberates man from bondage to absolute monarchy or any totalitarianism; and the deconsecration of values which delivers people from idolatry or unquestioning obedience to any cultural system.

This view of secularization encourages the innercity pastor and others to celebrate the city, not to pine for the town culture of the past, but to rejoice in new opportunities. One can accept with joy what he too often has opposed—the anonymity, the mobility, the pragmatism, and the "profanity" (concern for this world) of secular, urban man. We would have to go into much greater detail to do justice to what Cox means in his use of these terms; but he is pointing us toward a new kind of freedom, coupled with a genuine sense of responsibility in regard to the people and institutions of the city.

CONTINUED

Toward a new kind of freedom

In helping us to understand and to accept positively the processes of secularization and urbanization, Cox also shares some valuable insights regarding the purpose or mission of the church. He describes its task as that of being God's avant-garde. "to discover and cooperate in the work of God in the world," a three-fold task of proclamation (kerygma), service (diakonia), and demonstrating the character of the new society (koinonia). In developing these concepts and also in writing about the church as cultural exorcist, Cox helps to liberate the innercity churchman from bondage to the old success symbols of the institutional church. One's work is not to be measured by numbers on rolls or people "won" or "lost" to the church. His ministry and the ministry of the whole congregation is in and for the world. As a cultural exorcist, the inner-city church can play a significant role in helping to cast out "the massive residues of magical and superstitious worldviews" held by large numbers of people-the stereotypes attached to minority groups and the poor, the enslavement to the false gods of a particular class or culture.

Cox helps the inner-city church see its role as a servant not simply in the more traditional sense of church-based programs of recreation and education or in personal deeds of kindness but also in responsible participation in the struggle for justice and a basic redistribution of power. In this light, the innercity church is challenged to pay more attention to achieving a just tax base than to asking for individual contributions to a project, more to job opportunities than charity, more to quality public education than a church tutoring program, and more attention to better housing than providing temporary shelter for

the homeless. Cox does not say that any of these alternatives are unimportant or unnecessary; I believe he is saying that we must not only try to care for the afflicted but seek to change the policies of those who are inflicting the wounds.

This points to the importance of the inner-city church's joining with sister congregations, secular agencies, and a wide variety of citizens in programs of community action. The goals would not be institutional "success" or denominational "advancement" but a share in making the city more humane, a place where all citizens have the opportunity to live as responsible and free human beings.

Sensitive and Critical

The Secular City plays an important role in enabling us to see God's love for the urban world and to perceive man's ongoing responsibility to share in the creative process. The author leaves unanswered, for myself at least, some questions as to how specifically God is at work in the secular city; and one wonders if man can be both free and responsible without a greater measure of Divine grace and power than that implied by the book. At any rate, in calling us to rejoice in the secularity and urbanity of technopolitan society, Cox does not give it his unqualified blessing. He challenges us to be sensitive and critical, to discern that which is inhuman and fraudulent, and to work in cooperation with people of a wider diversity of backgrounds and skills toward the building of a more enlightened and human social order.



Bill Daniels leads

a creative life of action

in urbia

THE REV. William H. Daniels, '43, is one of the forward-looking breed that rejoices in the new opportunities for human development in an urban environment.

For three and a half years he has been Minister of Metropolitan Mission for Greater Louisville, Ky. Although his position is sponsored from within the United Church of Christ, he has found from the beginning that to deal effectively with urban problems, there is little room for denominationalism. He therefore works through or creates inter-faith structures and regularly works in cooperation with civic and social agencies unrelated to the church.

The untraditional style in which the work of Bill Daniels proceeds is perhaps suggested by his key part in establishing "The Happening," a coffee house which also provides space for office headquarters, counseling, civil rights meetings, drama, music and many other activities.

"The Happening" was established by a West Louisville Cooperative Ministry, which has brought fourteen congregations and agencies together for joint planning, fellowship and service. Bill was the catalyst that brought the organization into being nine months ago.

Bill works in cooperation with Louisville's West End Community Council on community problems that cut sharply across religious and racial lines. "When I first came to Louisville," he says, "I saw this group as one of the few where significant dialogue was going on between Negro and white, Protestant and Catholic." The Council has attracted financial aid from several denominations including Bill's own, and it hopes to involve more denominations and foundations in its sometimes controversial community action program. It now has a full-time director, a secretary, four anti-poverty workers and eight Vista volunteers.

In addition to dealing with interracial matters and problems growing out of poverty, lack of jobs and inadequate schools, the Council also stresses the richness of cultural interchange among various races, religions and classes through arts festivals and other activities.

City-wide, Bill helped found and now serves as Program Coordinator for the Louisville Area Council on Religion and Race. This brings together lay and clergy of the major faiths for joint study and action.

"Currently," says Bill, "the big issue is open occupancy. We have formed an ad hoc coalition of all the civil rights and other organizations supporting open housing. We have a vivid experience of what it means to be engaged in the decision-making process on public issues, in the struggle for power. There have been many meetings with the mayor, board of aldermen and other groups, with a great deal of attendant publicity.

Cultural Exorcism

"We see this very definitely as part of the mission of the church, to break down the barriers, to be engaged, as Harvey Cox describes it, in 'cultural exorcism,' casting out the demons of prejudice and fear."

Even in the work he does with churches of the United Church of Christ as such, Bill's approach is ecumenical, interracial, community-oriented

There is hardly an urban problem that Louisville's Minister of Metropolitan Mission does not become involved in at one time or another. He describes it this way: "On one day it

CONTINUED

CREATIVE LIFE

is a meeting of the Citizens Metropolitan Planning Council on the problem of urban 'sprawl' or air pollution.

On another it may be a city-county
conference with urban planners, elected officials, university professors and
other community leaders to 'brainstorm' the possibilities under the federal 'Demonstration Cities' program.

On still another day we may meet with
the people of a poverty area and rejoice in the opening of a day-care
center, which has come about largely
through the cooperative efforts of
many of us in documenting needs and

submitting a proposal for federal antipoverty funds.

"Sometimes we cross the Ohio River to the Indiana cities of New Albany and Jeffersonville to work with pastors in formulating a strategy for joint action in their areas. At another time, the setting may be Bethlehem Church in the 'Old Louisville' section, engaged in study to decide whether to merge, re-locate, or stay. Later we are happy to see the same congregation moving out into the community to work with other congregations and agencies in ecumenical ministries."

Bill Daniels and his wife, Jane, are accustomed to the unusual. They served as missionaries in China for more than four years, the last 19 months of that time under the Chinese Communist regime. For eleven years he served as pastor of an inner-city church and community center in St. Louis. He is a '45 graduate of the Lancaster Theological Seminary and holds a master's degree from Yale University.

Of his work in Louisville, he says, "There is deep gratitude and joy in being set free to become immersed in the life of the city, to share life with creative and dedicated people from a rich diversity of religions, races classes and professions, and hopefully to be an instrument of God in the ministry of reconciliation in the metropolitan area."



WHO IS EDUCATED TO PLAN THE URBAN ENVIRONMENT?

From The Heart of Our Cities, by Victor Gruen

We have been training planners solely in a vocational manner, as technicians and administrators, recognizing that most job opportunities in the planning field lie within city planning departments or county or state planning departments. Our planning students have been immersed in knowledge of existing legal tools and administrative techniques but have been discouraged from doing any creative thinking that might interfere with the fulfillment of their prescribed future duties.

The shaping of the human environment cannot be achieved by the assembly line technique. There is an urgent need for the training of a new type of professional man. Lacking a better term, I will call him the environmental architect. He won't need a special title, a special license, or membership in one or another of the professional organizations. But he will have to possess, through a combination of aptitude and training, and as a result of restless seeking for deeper insight into the nature of man, the kind of understanding and convictions that will allow him to view problems and to find their solutions from a high vantage point (not to be confused, however, with an ivory tower).

We cannot hope to train geniuses, but we should attempt to educate men who will at least come close to the universal outlook of the man I paid tribute to in the introduction of this book: Leonardo da Vinci.

We may have to go back to the classic Greek principle of education, "to educate men to know something about everything and everything about something."

That "something about everything" may have to in-

clude philosophy, sociology, the arts, literature, economics politics, science and technology.

We need individuals with a burning interest in and a deep curiosity about all expressions of life, restless seekers after human values. Endowed with a broad background of knowledge in many fields, they will be qualified to ac as leaders and coordinators, to select members of their working teams with assurance, to weigh and judge the merits of their advice intelligently; they will be equipped to channel to the best advantage of the whole the individual efforts of the specialists, establishing a sound balance between the primary human goals and the secondary servicing functions.

These men will also have to know "everything about something," and that something will have to be the three-dimensional design of buildings and open spaces.

Thus it appears that the most urgent factor in our task of bringing about an improvement in our equipment is an overhauling of our educational system. Starting in grade school and continuing through high school, we will have to open the eyes of our children to an understanding of the importance of the human environment; and in our higher institutions of learning we will have to expose our youth whatever their special training may be, to an appreciation of the relationship of their special fields to the whole.

Beyond that, we will have to train those who show sufficient intellectual curiosity and ability to become thoughtful shapers of the human environment.

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from the President

To the Alumni:

If I were asked to use one word to distinguish the U.S. government and U.S. citizens from all other governments and all citizens of other countries, I would select the word *philanthropy*.

The expenditure of time, effort and money for the benefit of others originated with individuals. Then it became a community habit, and now it has become a national enterprise. It has been discovered that the Dawes Plan, the Fulbright Plan, the Peace Corps program, all typically American, can bring prosperity to both donor and recipient. Other countries are imitating our enlightened procedures because they have learned that charity is good statesmanship.

But although political and social groups have accepted a concern for individual and collective problems, philanthropy remains basically a personal attribute. Our higher educational system began as the result of philanthropy. You and I as students at Ursinus College were the beneficiaries of the philanthropies of such men as Anders, Patterson, Pfahler and Wismer.

College graduates take the spirit of philanthropy with them into their communities, where they give themselves to the work of Scouting, service clubs, school boards, churches.

Now, the Centennial development plan for the College challenges the philanthropic spirit of every Ursinus alumnus. It was largely the desire of alumni to build a better college that influenced the Board of Directors, the Faculty, the officers of the general Alumni Association and me to prepare the College to meet the future adequately.

It is your venture. The College seeks the support of many groups besides alumni—parents, neighbors of the College, corporations and foundations, United Church of Christ members. Their aid is essential. Their spirit of philanthropy, however, will not be aroused for Ursinus College unless a spirited alumni group shows them the way. The alumni must be the spark that ignites enthusiasm for the new Ursinus.

I am asking you not only to continue to give your money to the College as generously as you can, but also to respond to Mr. George Spohn, '42, and his many Centennial Fund volunteers when they ask you to give time and effort to their cause. It is your cause too.

Sincerely,

D. L. Helfferich, '2

President, Ursinus College

Concerning Freeland Seminary An alumna writes a

This article is taken from a recently published book, Concerning Collegeville: A History of that Community and Somewhat of Its Neighbor—Trappe. Margaret Hocker Hoover, '24, grew up in Collegeville and acquired her interest in the area's history from her father and grandfather, both of whom "spent their lives writing of the region." Alumni interested in reading the entire book may purchase it by sending a \$4.50 check (payable to the author) to 116 Hilltop Road, Philadelphia, Penna. 19118.

by MARGARET HOCKER HOOVER, '24

n 1848, Freeland Seminary was established by the Rev. Abraham Hunsicker on land bought from Andrew Todd's son, William Tenant Todd.

This was a period of general growth in schools throughout the country. Many academies and colleges were started and the "common" school system was being enlarged and extended over the entire state.

Freeland Seminary in its first catalogue was described— "The edifice, an imposing structure of stone, four stories high, and surrounded with a handsome railing and cupola, occupies a beautiful eminence commanding a delightful and extensive prospect of the surrounding country, interspersed with farms, villages and rich natural scenery.

"The internal arrangements of the establishment are most complete and admirably adapted to their appropriate purposes; the dining halls, study rooms, dormitories and other apartments being spacious, airy, and well provided with every requisite of health, comfort, and convenience of the student. The building is amply supplied with pure water.

"The domestic department is under the immediate supervision of the principal and his assistants, who board with the students and sit at the common table, exercising by their constant presence and paternal intercourse a salutary influence upon the manners, habits and tastes of their pupils, and giving to the household as far as possible the character of a well-ordered Christian family.

"The discipline is mild but firm."

Allowing somewhat for the flowery language of the period, we can assume that the school generally lived up to this description. Its graduates were loyal and afterward often praised Freeland in their speech and writing, and many times acknowledged the privileges and advantages they had shared at the seminary.

The Civil War brought a great change in the school because it felt of course the effects of the draft and enlistments, and shortages that caused an increase in expenses. Teachers' salaries were cut. There was even a fear of invasion from the South.

However, there was no institution more loyal than Freeland. It lived up to its name and anti-slavery agitators were welcomed to speak there before and during the war. Books on military tactics were studied, and drills and maneuvers took the place of former athletic contests.

There was a declining enrollment as students went to war and Southern patronage was cut off. This together with the growth of state normal schools after 1859 led to the final closing of Freeland Seminary in 1869. At that time it was assimilated into the newly formed Ursinus College as its preparatory department. This was not done without a previous effort having been made to add normal school courses to the curriculum. Student teaching at a model school, extended courses of study, and teacher institutes were held in the school to satisfy a demand for such training.

From the "Norristown Herald Republican" of April 26, 1866, the following is quoted:—

"Freeland Seminary, under the principalship of Proff A. H. Fetterolf, is in a very prosperous condition. The Principal has organized a large Normal Class for the benefit of the many young teachers in attendance using 'Wickersham's School Economy' as textbook."

Superior advantages

Even though we now accept English as the language spoken in Collegeville, it is interesting to note that Penm sylvania German was then generally spoken in the Free land neighborhood. That is the reason for the catalogue of the Seminary stating, "The school affords peculiar facilities for acquiring a thorough practical knowledge of German. Also those unaccustomed to speaking English will find superior advantages for acquiring its use."

Freeland Seminary was founded by the Rev. Abraham Hunsicker who had settled in what is now Collegeville in 1816. He was a Mennonite who, in spite of the fact that in his own opinion he was lacking in education, was elected a minister of the Skippack Mennonite Meeting house in 1847. He was made bishop of the Skippack, Providence and Methacton churches, within a year, due to the deat of his brother John who had been holding that position.

At about the same time in 1848—sincerely wanting a provide for others the education he himself lacked—li opened Freeland Seminary and appointed his son, Henra A. Hunsicker, principal. From three students enrolled of November 7, 1848, the number increased to seventy-nin

istory of Collegeville

y the end of the year, and it is calculated that in the venty years of its existence in all nearly 4000 students tended.

Much of the success of the new school was due to tenry Hunsicker, who had studied at Washington Hall in rappe and in Norristown, and who had taught in Lower alford. His genial, friendly, and scholarly manner was a reat asset to the school. He was teacher of "Languages, fental and Moral Sciences." The other teachers and asstants at the beginning were the Rev. Abraham Huncker, Proprietor; J. Warrene Sunderland, A.M., Teacher f Mathematics and Natural Sciences; William L. Williamon and J. W. McVeagh, Monitors; Benjamin A. Huncker, Steward.

In 1851 the Rev. Henry A. Hunsicker became proorietor as well as principal of the school. Dr. and Mrs. underland were teachers, and John Hendricks was an ssistant to the "Common English branches." Miss H. S. ettee was teacher of "Piano Forte" and Henry G. Groff nd Peter L, Hain were Monitors.

The school was a success and grew in size. In 1856 he north wing of Freeland Hall, Stine Hall, was built to rovide additional space for classrooms and dormitories.

In 1865 the school was leased to Adam H. Fetterolf ho conducted it until it became a part of Ursinus College in 1869. Professor Fetterolf afterward became president of Girard College in Philadelphia. Captain H. H. Fetterolf as steward, at this time, and the staff consisted of Principal J. Shelly Weinberger, Jared T. Preston, and Alexander AcElrath. The aim was to keep a superior school and as result it has been noted that with this administration the iscipline became more strict and made use of severe physical chastisement.

The board and tuition fees contrast strangely with imilar fees today. The charge for board and room in 856 was \$24 a quarter, with a charge for washing of 30 ents a dozen. Tuition per quarter was: Common English, 66; higher English, \$8; languages, \$1.50 each; piano lesons, \$8; use of piano, \$2; drawing or painting in water colors, \$5; painting of various types in oil, \$10 (probably neluding the supplies). The giving of pocket money to he pupils, except possibly through the prinicpal, was discouraged since there was very little use for it at the school.

When Ursinus college was started in 1869 what renained of Freeland Seminary became the "Academic Department" of the new college. As Ursinus Academy it ided many students from small communities that did not provide sufficient preparation for college. Until its close n 1910 the Academy offered a necessary service to the "oung people of the region.





Discovery in Europe, Student Style

by CAROL ANN DITZLER, '67

June twenty-ninth to September first, 1966, has a magical significance in my life—it designates that memorable period of my trip to Europe. Before going, I had thought that my most lasting impressions would center around having seen and done things I had thought, studied, and known about for so long. Belgium, France, Spain, Monaco, Italy, San Marino, Austria, Germany, Switzerland, Holland, and England each seemed to promise certain special experiences and sights. But now that the trip is over, I find that two bigger realizations dominate my memory.

Before continuing, I should briefly describe my tour. I went on the N. B. B. S. (Netherlands Office for Foreign Student Relations) Volkswagenbus Tour, which ir run completely by Dutch students and is open to American college girls. We traveled in a section of four busses; each had five girls and a Dutch boy tourleader-driver. The section always stayed in the same hotel and participated in some activities together. Much more often though, each bus went its own way. Only about ten per of our activities were planned by N. B. B. S.; the rest of the time was ours to use according to the desires and in terests of each bus group. Undoubtedly the type of trip that it was has some effect upon the dominant realizations of which I have spoken.

The first of these predominant understandings to tak shape was that the completely new way of life I adopted in Europe was the only life I felt that I knew. This life was based upon novel, almost bizarre, things—having big group of twenty-four friends, belonging to my little family of six, regarding our VW bus as almost human having this bus as our most permanent home, living ou of a suitcase, staying in hotels, eating only in restaurants, being always busy, doing new and exciting thing every day, speaking freely (no one will understand!) finding the quickest and easiest way to make myself pre-

CAROL ANN DITZLER, a senior at Ursinus, is majoring in English. She the daughter of Mildred (Peterman) Ditzler, '36.

PPING STRATEGY for the spring regional contact program are ert R. Geist, '46, standing, and other Centennial Fund leaders—n left, George S. Spohn, '42, General Chairman of the Cenial Fund; Glenn E. Eshbach, '39; and William R. Shuster, '39. Geist is leading the person-to-person program which is intended give the '67 drive a late-inning spurt.



Personal calls will climax '67 Centennial Fund

With the 1967 Centennial Fund campaign past the half-way point, Chairman George S. Spohn, '42, and other Executive Committee members were encouraged: the number of contributors was more than a hundred greater than the number at the same time last year. The volume of gifts, however, was behind last year's. During the first nineteen months of the four-year Centennial Fund program, alumni contributed a total of \$207,000. "To create the kind of birthday gift we hope for by 1969," says Chairman Spohn, "the thoughtful giving of an unprecedented number of alumni clearly will be needed."

To climax the '67 campaign, a regional contact program will go into operation in April and May. Chairmen and solicitors from more than a score of regions in Connecticut, New Jersey, Pennsylvania, Delaware and New York will meet at Ursinus on April 8 to kick off the personal-call program. Leading it is Robert R. Geist, '46; his assistant chairmen, who are concentrating their efforts on the Philadelphia area, are Diana (Handy) Degerberg, '53, and Elizabeth (Gross) Hendricks, '49. In Philadelphia and the four suburban counties, there will be something special; on April 23 and April 30, a team of undergraduates will make advance telephone calls from a center city telephone company office. "Our purpose," says Bob Geist, "is to back up the class chairmen by making personal calls on potential supporters whom they can't reach themselves. Team members will make neighborly visits to exchange news and views about the College. Essentially it's a fun project, with a serious purpose behind it."

Meanwhile, class chairmen will be making final appeals to their classmates, hoping to achieve class quotas. Chairmen who meet their goals will receive as a gift one of the four pen-and-ink sketches of the campus specially created as the "Ursinus Centennial Series." Class chairmen and regional callers will be urging alumni to join Club 100 by giving an average \$100 gift for each of the four Centennial Fund years. So far this year, 350 alumni have fulfilled their Club 100 commitments.

The Centennial development program, which the Alumni Centennial Fund is designed to support, proceeds as scheduled. Wilkinson Hall, a dormitory-lounge addition between Brodbeck and Curtis Halls for men, is completed and in full use. Nearby ground has been broken for a 252-man dormitory, which, if all goes well, could be ready for use by fall of 1967. In the meantime architectural and financing plans are being pursued for the library, gym and swimming pool, administration building, science facility and chapel auditorium.

CANDIDATES FOR OFFICE

The persons described on these pages are candidates for alumni offices in the spring election. During April, active members of the Alumni Association will receive ballots for voting. The candidate elected to the College Board of Directors will serve for five years; all others will serve for two-year terms. Active members are those who have paid Alumni Association dues for the 1966-67 year. If you are not eligible to vote this year, be sure to send in your \$2.00 dues when notified (\$1.00 for recent graduates) so that you will Joseph T. Beardwood, III, '51 be able to vote next year.







Robert J. Juppé, '48 PRESIDENTIAL CANDIDATES

FOR BOARD MEMBER

GILBERT M. BAYNE, M.D., '43, 504 Edann Road, North Hills, Pa., is Director, Medical Research, of Merck, Sharp & Dohme Research Laboratories. Dr. Bayne is a graduate of the University of Pennsylvania School of Medicine. He has done either teaching or research at Philadelphia General Hospital. University of Pennsylvania Hospital, Norristown State Hospital, Montgomery Hospital in Norristown, as well as at Merck, Sharp & Dohme. He has also served as senior assistant surgeon in the United States Public Health Service. He has published many articles in professional magazines on antibiotics, clinical medicine, psychopharmocology. He is married to the former Marion Bright, '44, and father of four children.

Dr. Bayne states: "Ursinus must zealously guard its distinctive role of the small liberal arts college, that of providing the intimate community and academic atmosphere within which young men and women mature as individuals and as citizens. At the same time, it must respond to the challenge of developing learning habits and basic skills for careers in a world of expanding scope and complexity."

HENRY P. LAUGHLIN, M.D., '38, 4401 East-West Highway, Bethesda, Md., was the 1966 winner of the annual Ursinus College Alumni Award. One of Dr. Laughlin's five children is an Ursinus graduate, Constance (Laughlin) Kuhn, '65, and two others are presently students at the College. Internationally recognized in the field of psychiatry, he is the author of an authoritative text titled Neuroses, a new edition of which appeared just a couple of months ago. Other books are Mental Mechanisms (1963). The Neuroses in Clinical Practice (1956) and a Psychiatric Glossary, which has run through six editions. Dr. Laughlin received his medical degree at Temple University. He has been on the staff of George Washington U. Medical School since 1947, and has been a psychiatric consultant to the U.S. government.

Dr. Laughlin says, "The College has been making steady progress in most areas. While this has been very gratifying, I would like to see our advance accelerated. Our projected building program is excellent. This must be brought to fruition on schedule and could possibly stand some expansion. Greater priority for a Student Union type of facility is desirable. Ursinus can benefit from (1) further sound financial growth: (2) expanded faculty benefits; (3) continued enhancement of academic standing and recognition; (4) judicious curriculum expansion; (5) wider geographical representation; (6) continuing active future planning in all

ROY A. WENHOLD, M.D., '42, 1322 Jericho Road, Abington, Pa., has practiced obstetrics and gynecology in the Abington vicinity since 1950. He is a 1945 graduate of the University of Pennsylvania Medical School and is a Diplomate of the American Board of Obstetrics and Gynecology. He is staff physician at Abington Memorial Hospital and Jeanes Hospital. Dr. Wenhold has published in the field of Caesarean sections and at present is conducting clinical investigative studies in his special field of gynecology. He is the father of four children. In addition to his membership in many professional groups, he is active in church work, YMCA and other organizations. He served several years in the Army Medical Corps.

Of Ursinus, Dr. Wenhold says, "I hope the College can continue to develop students with a broad spectrum of knowledge based on the ability to think, as well as to develop excellence in a specific direction."

FOR **PRFSIDENT**

JOSEPH T. BEARDWOOD, III, '51, 620 Laverock Road, Glenside, Pa., is incumbent President of the Alumni Association, running for his second two-year term of office. During Mr. Beardwood's two years in office, the Association has embarked on many new programs. He has taken personal interest in all of them, but in particular he has devoted much time and energy to the fostering of graduate-undergraduate relations and to the Liberal Arts Committee reading-discussion program. He also is an active member of the Centennial Fund Executive Committee. Prior to being President of the Association. he served for four years as an Alumni Representative on the Association's governing body. Mr. Beardwood is a research physicist with the General Atronics Corporation. He is married to the former Louise M. Bornemann, '51,

ROBERT J. JUPPÉ, '48, 678 Eastern Court, Ridgewood, New Jersey, is presently serving as Alumni Representative on the Association's Executive Committee. He is chairman of the Alumni Directory Advisory Commit-







Gilbert M. Bayne, M.D., '43

Henry P. Laughlin, M.D., '38

Roy A. Wenhold, M.D., '42

CANDIDATES FOR MEMBERSHIP ON THE COLLEGE BOARD OF DIRECTORS

tee, which has been working with the Alumni Office in the planning for the first directory in seven years. A former reporter
on the Allentown Morning Call, Mr. Juppe'
has been with the British Overseas Airways
Corporation for 17 years. He is Senior Public Relations Officer in the U.S. for BOAC.
Mr. Juppe' is a veteran of World War II
service with the Army Air Corps. He is the
father of five children, three boys and two
girls. His nephew, Robert Hall, is a freshman at Ursinus.

FOR VICE-PRESIDENT

JOAN (MARTIN) CONSTABLE, '58, 506 Gainsboro Road, Drexel Hill, Pa., is the wife of G. Robert Constable, M.D., and mother of two children, Kathy and Robert Scott. Mrs. Constable taught for three years at Springfield Junior High School, Delaware County. She is a volunteer with the Lankenau Hospital Ladies Auxiliary and is active in the Broad Street Methodist Church in Drexel Hill. At Ursinus she was president of Tau Sig sorority and of the Spirit Committee.

CONSTANCE (THOMAS) NUNN, '56, 25 Opperman Drive, Spring City, Pa., is the wife of Jerome C. Nunn, '57. The Nunns are parents of three children, Richard, Susan and David. Mrs. Nunn is a Sunday school teacher at Grace Lutheran Church in Royersford. She is also a member of the Parent-Teachers Association at Vincent Township School. Mrs. Nunn is secretary of the class of 1956 and takes part in numerous Alumni Association activities.

FOR ALUMNI REPRESENTATIVE

ROBERT C. FERNANDEZ, '62, 515 Plymouth Road, Apt. C-2, Plymouth Meeting, Pa., is associated with the law firm of Scirica and McGrory in Norristown. A graduate of Dickinson School of Law, he recently completed a year of study at the New York University Graduate School of Law, Mr. Fernandez is married to the former Susan Dale, '64.

FRED C. GEIGER, JR., '51, 170 Cooper Avenue, Landisville, Pa., is sales training director and editor of the store paper with the Watt & Shand firm in Lancaster, Pa. Mr. Geiger has been in sales work since graduation, except for two years with the U.S. Army from 1952 to 1954. He is married to the former Joanne Nolt, ex-'53, and the Geigers have three children. Mr. Geiger is a ruling elder in the Bethany Presbyterian Church of Lancaster.

LAWRENCE M. HABGOOD, JR., '61, 31 Chelfield Road, North Hills, Pa., is senior systems analyst in electronic data processing at Provident Mutual Life Insurance Company in Philadelphia, where he has been employed since 1962. Shortly after graduation from Ursinus, he served a tour of active duty with the U.S. Army and is presently with 358th Civil Affairs Headquarters Co., a reserve unit. Mr. Habgood has served before on the Association Executive Committee as an appointee to fill an unexpired term. He also was active last year in the formation of a new Philadelphia Regional Alumni group.

His wife, the former Sue McGoldrick, '62, is secretary of that group. The Habgoods have a nine-month-old daughter.

NORMA (YOUNG) HARBERGER, '50, 1830 Canterbury Road, Abington, Pa., is the wife of Norman P. Harberger, of the same class. She is the mother of three children, two girls and a boy, and is active in numerous civic, social and church functions. These include Girl Scouts, local hospitals, Sunday School, Jenkintown Music School, Health and Welfare Council of Montgomery County (Board member). Mrs. Harberger taught at the elementary level after her graduation from Ursinus.

FOR FACULTY REPRESENTATIVE

BLANCHE B. SCHULTZ, '41, 63 W. Fifth Ave., Collegeville, Pa., is associate professor of mathematics at Ursinus. Miss Schultz received her master's degree at the University of Michigan in 1949. She was one of the professors who planned the new integrated science course in chemistry, mathematics and physics, and now teaches it with others. She has long been active in alumni matters; reporting on women's sports for the Alumni Journal is one of her regular duties. Miss Schultz, who served as a cryptographer and instructor in aerial navigation during World War II, is now a Commander in the U.S. Navy Reserves.

SPRINGTIME IS ALUMNI TIME

- ALUMNI DAY, JUNE 3, 1967

Plan an excursion to Collegeville on Saturday, June 3, 1967. The Alumni Day Committee, under the chairmanship of William F. Heefner, '42, has planned a program for the enjoyment of all. In the morning there will be golf at Limerick Golf Club and, on campus, special exhibits of the College's past, present and future, with a continuous showing of a new color motion picture, "Ursinus Today," narrated by famous TV personality, Jack Paar. After the President's reception, classes will assemble in the dining room of Wismer Hall for the main event of the day, the traditional Alumni Buffet Luncheon. Following the meal, the annual meeting of the Association will take place, during which the annual Alumni Award will be presented. A prize will be given to the reunion class with the most members attending the luncheon. The day on campus will conclude with a discussion led by members of the Ursinus faculty on "The Paradox of Urbia," the Liberal Arts Committee topic for 1967. Afterwards, a social hour will take place at the Collegeville Inn. Class reunion dinners will take place at nearby hotels and restaurants in the evening. Quinquennial reunions are scheduled for classes of 1962, 1957, 1952, 1947, 1942, 1937, 1932, 1927, 1922, 1917. The Emeritus Club will assemble on campus under the leadership of the Rev. Paul Yoh, '13.

REGIONAL MEETINGS

Alumni regional "club" meetings are scheduled in seven different areas this spring. SOUTH JERSEY will meet Sunday, April 2, at 4:30 P.M., at Lucien's Old Tavern in Berlin, New Jersey. . . . BALTIMORE will meet Saturday, April 15, at 8:00 P.M. in Brown Memorial Presbyterian Church, Woodbrook. This will be the first general meeting for the new Baltimore Club. . . . SOUTH CENTRAL PENNSYLVANIA (formerly York) will gather Friday, April 21 at the Flamingo Restaurant to hear Dr. G. Sieber Pancoast, '37, professor of political science, speak on "The Paradox of Urbia." . . . NEW YORK AND METROPOLITAN AREA group will meet Friday, April 28, at the Chemist's Club. Guests will be famous TV personality Frank Blair and Nicholas Farkas, who produced and directed a new color film titled "Ursinus Today," which will be shown at regional meetings this year. . . . SCHUYLKILL VALLEY group plans to meet Friday, May 5, in Reading at a place to be announced. . . . LEHIGH VALLEY will gather Friday, May 19. Guest speaker from Ursinus will be Raymond Gurzynski, '39, associate professor of physical education at the College. ... WASHINGTON also will meet May 19, with reservations made at the University Club, 16th and M Streets, N.W.

Uncle & Ursinus

Despite its long tradition of non-involvement with government, Ursinus College recently has adopted the position that it must not ignore the availability of certain government funds. It remains true that Ursinus prefers to stay as free from government support as possible, consistent with its needs and its desire to control itself. Thus, the more the College receives from private sources, the less it will be forced to turn to the government. The special Editorial Projects for Education report beginning on the next page is intended to put into a larger context for Ursinus readers the question of higher education and that Washington Uncle of ours.

STUDENT MAGAZINE FOCUSES ON POLITICAL AFFAIRS

What do present-day Ursinus students think about the world situation? At least a partial answer might be found in a student magazine that began publication fifteen months ago. It is called Focus: A Magazine of Political Opinion Published by the Students of Ursinus College. Itself uncommitted to a position in the political spectrum, Focus, according to its statement of policy, publishes "articles of diverse political persuasion which represent the truth as interpreted by the author." Despite its aim to be impartial, the magazine has been said by some student observers to lean somewhat away from a neutral position. "The January 1967 issue," says former editor-in-chief Gary Bronson, '68, "was said to lean to the left of center. The staff hopes that the sum of the various views in a given issue will produce an unbiased or nonpartisan magazine. Those who object to that sum can change it easily enough by writing from their own point of view for the next issue." • Like many activities on college campuses, Focus began as the brain child of a student whose enthusiasm caught and held the attention of other students and the faculty. In the fall of 1965, Gary Bronson, then a math major but now a convert to history, unfolded his idea to a handful of friends at one of those keyed-up meetings that punctuate college life for campus activists. Three mimeographed issues appeared during the 1965-66 academic year. The magazine took on a mature new look during the fall '66 term when it was set in type and printed for the first time. Financial limitations, however, have curtailed the number of issues. • Focus stirred wide interest last year when it organized a "Focus Forum" on birth control with four visiting panelists—a medical practitioner, a doctor from India who was the wife of an Indian Embassy official, a Catholic priest, and a Protestant minister. This semester, the staff is organizing a series of before-dinner discussions in which a student holds forth on a topic of special interest to him. Victor Fox, '67, who became editor-in-chief in January, with the help of Gary Bronson, Dave Kaplan, Andy Smith and other staffers, is trying to bring greater editorial and intellectual precision to the pages of the magazine. If Focus is not swamped by financial difficulties, the effort is likely to succeed. To give an idea of the kind of writing done in Focus, the Journal reprints below an article from the January 1967 issue.

A THEORY OF NON-INTERFERENCE

by THOMAS W. MILLER, '68

Some people idealise force and pull it into the foreground and worship it, instead of keeping it in the background as long as possible. I think they make a mistake, and I think that their opposites, the mystics, err even more when they declare that force does not exist. I believe that it exists, and that one of our jobs is to prevent it from getting out of its box. It gets out sooner or later, and then it destroys us and all the lovely things which we have made. But it is not out all the time, for the fortunate reason that the strong are so stupid.

The problem before me is one of the perennial problems of mankind. It is a problem that evokes from many intensive feelings, militaristic and pacifistic. It is a problem to which a vast array of answers have been proposed. It is a problem that has been looked upon with pessimism as well as unbounded optimism. It is a problem to which both Kants and Machiavellis, diverse as they are, address themselves. It is a problem that must be faced from necessity. The problem at hand is the problem of war. And I show my own bias by calling it a problem in the first place.

Reprinted from FOCUS

To those who consider international strife ineluctable, this essay will seem a mere intellectual exercise. To those who would agree with Hellmuth von Moltke that war brings out the best in men,² I may seem a callow, unrealistic fool. To those would-be-diplomats who divide the world into two opposing camps, my words will hint of political radicalism. And to those do-gooders who feel it is one nation's duty to aid and abet all of the underdeveloped and unfree nations of the world, my philosophy may seem inhuman, my words harsh, and my thoughts despicable. But I do not aim to please. I aim to show, to prove, to explain.

"Arrogance of Power"

It was Thoreau who said, "...a man is rich in proportion to the number of things he can let alone." I think the same is true of nations: a

CONTINUED



THOMAS MILLER, '68, was one of the first students to shift his major to Philosophy and Religion when that new major was introduced last year. He began at Ursinus by majoring in political science. A day student who lives in Limerick, Pa., Tom is a graduate of Spring-Ford High School.

nation is rich in proportion to all the little nations it can keep hands off of. The United States is presently in a precarious position. Some call it world leadership; I call it meddling. Senator J. William Fulbright has assessed the situation to be an example of a large nation's "arrogance of power":

"The causes of the malady are a mystery but its recurrence is one of the uniformities of history: Power tends to confuse itself with virtue and a great nation is peculiarly susceptible to the idea that its power is a sign of God's favor, conferring upon it a special responsibility for other nations—to make them richer and happier and wiser, to remake them, that is, in its own shining image."4

Men should not fight wars for high ideals. High ideals have no place in war. War is at base an act of destruction. It is purported to bring power, but power does not last. It is fought to make life better, but it rarely does. And how could it make life better for those who lose their lives? No, I think it is a great contradiction to say that men should fight wars for peace, or

"War is peace, war is peace," they say

fight for the cause of freedom, or for a better life. But men are often too confused ". . . to understand, even now after thousands of years of historical experience, that revolutions and wars can hardly cure the evils they want them to cure; that they are destructive measures of despair rather than fruitful tools of construction."

War vs. Freedom

Political freedoms are not won by wars. They are the result of hundreds of years of cultural evolution. They are the result of an economic standard far above the level of subsistence. They come only after a portion of the society has attained a sort of intellectual sophistication. They are not the result of war. War calls for dictatorial government, for purges, for military conscription. War decreases the number and extent of political freedoms. But what is worse, it may destroy a man's psychological freedom, that human quality upon which all political freedoms are predicated. Political freedom is external. Its existence, partial existence, or nonexistence is a characteristic of the state, a function of the law of the state. But psychological freedom is internal. It is central to the individual. It cannot be defined empirically.

Psychological Freedom

The idea most people have of psychological freedom makes the word "freedom" a vague, abstract, and (we must not forget) highly emotional term. I define it in this way: Psychological freedom is the feeling one gets when a task is completed, or when a decision is being made, or when an idea is being formed. It is a sort of mental satisfaction. To use the behaviorist's term,

it is a "secondary reinforcer." Psychological freedom is most definitely a product of peace. Even in times of peace, it is experienced only occasionally. Freedom is a relative matter. It is rarely found in large groups, sometimes found in small groups, almost always found when one is alone, and often found with fringe benefits when there are two alone. This is why ceremony seems so superficial. This is also why marriage is thought highly of (by women anyway; at least they feel freer).

Psychological freedom is a sort of peace of mind, a joy to be found in self-assertiveness. I believe that the soldier's life all but destroys a man's sense of freedom. War would be an extreme form of what the behaviorist calls "conflict." Where war is fought, freedom dies. Accordingly, if we want to fight for the cause of freedom, we must not fight wars. If we really want to fight for freedom, we must be like Theoreau; we must, so to speak, hike off to the woods and the peaceful Walden Pond.

"Both Sides Are Wrong"

Militaristic intervention in the affairs of foreign states is a dangerous, unwise practice. History has shown that it does not maintain peace; rather, it leads to bigger, more destructive wars. Does a nation ever have the right to fight a war? Practically perhaps, but not morally. War is never good in itself because it destroys human life. To use Bertrand Russell's words, "If only men could be brought into a tentatively agnostic frame of mind about these [political and religious] matters, ninetenths of the evils of the modern world would be cured. War would become

npossible, because each side would ealize that both sides are wrong."6

Var vs. Humanity

I am told that Americans are against ar. I am told that Americans want eace. If so, why are they so quick to ike up arms for causes so obscure? 'all me unpatriotic if you may. I do ot like the idea of killing men; I do ot like the idea of destroying what en have built. And when patriotism ads us to killing and destroying, I do ot like the idea of patriotism. Is the ower and prestige of a nation ever orth the cost of thousands of lives? s it worth the cost of a hundred lives? s it worth the cost of one life? No. Iumanity is more important than naons, human life more important than ne life of a nation. I say this for purepersonal reasons, of course, I hapen to like life myself.

'Making a Better Life"

In general, the justification for war hroughout the centuries has been that would make life better. Fighting for seace, for national security, for the ause of freedom, is the American way

of "making life better." Working for the overthrow of capitalism is the Marxian way of "making life better." Fighting for a unified Vietnam is the National Liberation Front's way of "making life better." What they all seem to forget is that nothing makes life worse than war. Lurking behind the scenes is another question, the question of nuclear war. The world at present has weapons powerful enough to destroy all human life. Obviously life cannot be made better if there is no life to make better.

Thomas Hardy spoke of war in his poem "Christmas: 1924."

"Peace upon earth!" was said.
We sing it,
And pay a million priests to bring it.
After two thousand years of mass
We've got as far as poison-gas.9

Science has come up with a few new weapons since his day. The scientific method has led to many things, perhaps because it does not admit of contradictions. When the results of numerous experiments contradict a hypothesis, the scientist forms a new one.

Unfortunately, political science has not yet reached this level of proficiency. Even heads of state are content to live with self-contradictory statements. Perhaps by 1984 the American people will be saying that "freedom is slavery" and "ignorance is strength." They have already accepted part of George Orwell's formula. Degain and again I hear them say, "War is peace, war is peace." But as the reader should know by now, I do not believe them.

FOOTNOTES

- ¹ E. M. Forster, "The Defense of Individualism," in *Philosophy for a Time of Crisis*, Koch, ed., New York, 1959, 138.
- ² I refer the reader to Hellmuth von Moltke's statement in Arnold J. Toynbee, War and Civilization, New York, 1950, 16.
- ³ Henry David Thoreau, Walden, New York, 1950, 74.
- ⁴ J. William Fulbright, "The Higher Patriotism," in *The Progressive*, July, 1966, 10.
 ⁵ Pitirom A. Sorokin, *Man and Society in Calamity*, New York, 1943, 305.
- ⁶ Bertrand Russell, The Will to Doubt, New York, 1958, 22.
- ⁷ I refer the reader to President Johnson's State of the Union message of January 4, 1965 in *The Viet-Nam Reader*, Raskin, Fall, ets., New York, 1965, 398.
- 8 I refer the reader to the official program of the National Liberation Front as of February 11, 1961 in Richard N. Goodwin, Triumph or Tragedy (Reflections on Vietnam), New York, 1966, 103.
- 9 Thomas Hardy, Winter Words, New York, 1928, 156.
- 10 See George Orwell, Nineteen Eighty-Four, New York, 1949, passim.

SEE
URSINUS COLLEGE
ON
THE COLLEGE BOWL

SUNDAY, APRIL 30, 1967 5:30 P.M., D.S.T. NBC TELEVISION NETWORK

The name of Ursinus College will be carried throughout the land on Sunday, April 30, 1967. when a team of Ursinus students under the coaching of Associate Professor of History J. Douglas Davis, '41, will compete on the famous College Bowl. The show appears on NBC Television at 5:30 p.m. D.S.T. Alumni are invited to be in the studio audience to cheer on the Bears. For tickets write to NBC Guest Relations. 30 Rockefeller Plaza, New York, New York. A one-minute filmed visit to the Ursinus campus will be shown, and the captain of our team will tell the viewing audience about Ursinus College. Be sure to see the show.

From the Perkiomen to the Potomac



NELSON M. BORTZ, '30, DIRECTOR OF THE BUREAU OF LABOR STANDARDS, GREW UP ON THE DOORSTEP OF THE COLLEGE.

Most Ursinus alumni meet their alma mater-to-be a year or so before their matriculation. Some, sons and daughters of earlier graduates have a longer acquaintanceship with the campus and the college. A few—scattered over the years — were born or have grown up in the community and attended the school at the top of Main Street. Among this latter group of "day students" is Nelson M. Bortz, '30, who was born a few short blocks down the street, attended the local public school, and walked a few additional steps to become an Ursinus freshman.

Entering Ursinus in the fall of 1926, Nelson took up in a serious vein economics and political science. "My recollections of Jimmy Boswell's laissez faire 'now in Kentucky' economics and scholarly Dean White's history courses are vivid, although I concede that, however sound may have been Professor Boswell's anti-New Deal teachings, they have not stood up over the years."

Other college reminiscences include the Al Smith-Herbert Hoover debates of 1928 with most of the students supporting (typically) the Republican candidate and the surfacing of the "fraternity issue." "During the mid-twenties," says Nelson, "several men's groups had surreptitiously been organized despite what some, using trade union parlance, termed a yellow-dog

contract or requirement exacted upon students that they would not participate in secret organizations. Their *de facto* existence and growth, however, militated against any group punishment."

By the time preparations for the 1930 Ruby got under way, Nelson, who was the editor of the class volume, decided the time had arrived to include in the volume, for the first time, group photos and stories of the fraternities and sororities which by that time numbered almost a dozen.

While working on a doctoral thesis in the winter of 1934-35 at Clark University, a telegram from the Dean of the School of Commerce at the Uniersity of North Dakota offered a second semester appointment as Assistant Professor. Nelson accepted and went West. A month or two later, he received another telegram—this one from the U.S. Department of Labor—inquiring as to his availability. His response: "No job after June, will travel."

Late in June 1935, he went to Washington, hired in on a Civil Service job as statistical clerk (\$1440 per year).

Offered a teaching job at North Dakota, Nelson told his boss in effect, "If it is a choice of returning to North Dakota or remaining here grinding out figures, I will go back because I don't feel I am getting anything out of this assignment and I don't feel you are getting very much out of me." In typical personnel fashion, he was urged to weigh the alternatives with the prospect that an opening in the so-called "professional ranks" was imminent and for which he might qualify. It materialized.

Thus, the government gained a lifetime career employee and the teaching profession probably lost a lifetime instructor.

During his 30 years of government service, Nelson has held a variety of increasingly responsible assignments. For about 20 years, he was on the staff of the Labor Department's Bureau of Labor Statistics, the principal factfinding agency of the Federal government in such areas as employment, cost of living, wages, industrial relations, work injuries and related subject fields. During this period he served as economist or executive secretary of a number of presidentially appointed fact-finding boards appointed to resolve nationwide wage disputes. On two occasions-1947 and 1961-Nelson represented the United States at labor conferences in Geneva, Switzer-

In 1957 the impending retirement of the associate director of one of the Department's units-the Bureau of Labor Standards-led to Nelson's transfer to that bureau. The next year the Bureau was assigned the administration of two new Federal laws, one dealing with maritime safety and the other with the proper reporting and disclosure of information on employee welfare and pension plans-an area which had expanded rapidly during the 1950s with some evidences of corruption noted by Congressional investigating committees. Nelson was plunged into the administration of these laws and this led, in turn, to his selection the following year by Secretary of Labor Mitchell to head a task force to map out the Department's plans for handling another controversial law regulating the internal affairs of labor unions (Landrum-Griffin Act).

Career staff position

This task accomplished, Nelson was named Deputy Assistant Secretary of Labor, a top career staff position serving as a backup to one of the policypolitical heads of the Department. Some of his efforts were devoted to a part of President Kennedy's "New Frontier" program.

In 1964 the opportunity arose to return as Director of the Bureau of Labor Standards, his present position. He has been preoccupied recently with the promotion of good Federal-State relations and activities in the labor standards area and in seeing that safe work practices are observed in the stevedoring and shipbuilding maritime industries. He also serves as Chairman of the Federal Safety Council for the advancement of Safety among the government's 21/2 million civilian employees. In this capacity he was the architect of President Johnson's "Mission SAFETY-70" program designed

to reduce the number and cost of injuries to Federal workers by 30 percent between now and 1970.

Nelson is a former Secretary-Treasurer of the International Association of Government Labor Officials and currently on the Executive Board of the International Association of Industrial Accident Boards and Commissioners. He is also a director of the National Safety Council and served a term some years ago as President of the Washington, D. C. Chapter of the Industrial Relations Research Association. He has twice received the Labor Department's highest citation - the Distinguished Service Award. He and his wife Charlotte are the parents of two boys and two girls, one of whom-Hettie Elizabeth-is an Ursinus graduate of the class of 1963.

Asked to evaluate his Federal career, Nelson noted the satisfaction accompanying public service similar in many respects to that in the teaching profession. Both, he observed, carry out the concept of making a contribution to the betterment of society without the sometimes shallow or narrow conflicts that surround more self-centered or partisan pursuits. "It's not that one feels that he is above the battle, for this is far from the case. Frequently the government administrator is in the thick of things. However, when all parties have set forth their claims and contentions there emerges out of our democratic process a consensus or decision which the public official-looking at the issue as a whole and within the context of law and public policy-must make and which in the long run strengthens our national purpose." Thus, this Ursinus alumnus has sought to follow Zwingli's precept, "The rights of reason must be respected," which, as '30 Ruby editor, he took as the yearbook theme.

In the Land of the "four 70s"

Y oro, population 2800, is an isolated and provincial mountain town in Honduras. To J. Kenneth Trauger, '59, and his wife (the former Marilynn Joan Bodlien, who attended Ursinus for two years), Yoro is home. They are there as missionaries of the United Church of Christ. In a letter to the Alumni Office some time ago, the Traugers made these observations about life and work in Yoro:

"Honduras is the country of the 'four 70s', as former President Ramon Villeda Morales once put it, where 70% of the people are illiterate (since reduced to 56%), 70% are illegitimate, 70% are rural, and 70% are killed by avoidable illness. We are part of the 70% of the rural population. Fruits and vegetables must be bought as farmers pass through town and meat ordered the morning animals are butchered. Yoro is similar to many Honduran villages in its mountain isolation. It is on a plateau 100 miles from the nearest large town, San Pedro Sula, which takes six hours to reach by car over hazardous dirt roads. Traveling is more often by horse or mule than car, with men carrying pistols alongside their machetes."

"Many of the Yorenos have lived here most of their lives, and some have never been as far away as San Pedro Sula. Although radio provides contact with the 'outside world', Yoro for most continues to be the center of the universe. Activities of village life take precedence over the more consequential events on the international scene. Seldom do we hear discussion of the war in Vietnam, the advance or retreat of communism in Latin America, or the racial problems in our own country."

"As Christians we strive to nourish the spiritual life of the villages where many are slaves to poverty and the power of money. For the villagers life is a promise of struggle with crop failures, illness, small income, and high prices. The unselfish proferring of service is often mistrusted because most service in the past had some 'angle' to it. When a Cleveland dentist offered to examine everyone in a neighboring village, few people accepted the service: they feared his motive."

"In this largely Roman Catholic country, a person who adopts Protestantism (an 'evangelical') may lose prestige in the community or even employment. In the larger cities there is a growing rapport between the two Christian groups, But in rural areas such as Yoro, hostility remains where there should be communication and understanding. Yoro is served by an evangelical church and elementary school, where the pastor and teachers are capable Honduran leaders. Educa-

tion is for the fortunate or affluent children. Many receive no training at all; the majority do not go beyond the sixth grade level."

"As rural evangelists to the villages outside Yoro, we travel by car, mule or small plane provided by the Missionary Aviation Fellowship. Visits are made house-to-house. Worship services are held at night to plant new ideas of living under God. Occasionally missionary or national nurses set up medical clinics in these villages. Doctors and dentists from the U.S. have given weeks or months of vacation time in Honduras. This service is of special value in the isolated villages where a person with the power to heal is also regarded as a natural spiritual leader."

"By 1972 the Honduran church expects to be self-supporting, with the United Church Board for World Ministries supporting only the institutional work. Giving by the Honduran Christians will be increased each year in order to meet the goal. The work supporting itself can then help others. Members of a national church are a new force for the life of any nation seeking strength. The evangelical church has a task for which the United Church of Christ has concern. It will be responsible for the witness of God's love in this nation, a basic strength among the country's weaknesses."

sporting scene

WRESTLING

With three meets left, Ursinus' mat team found itself with a 2-5 record. Prospects for winding up with a good season were dimmed by injuries. Captain Eric Ruoss dislocated a shoulder before the season began and has not seen action at all. Sophomore Jim Hoffmaster has taken over the helm and has been one of the better record holders to date. Also, 123-pounder Steve Weiss and 152-pounder Mills Eure had winning records in their classes. To brighten the wrestling picture, four of the squad are freshmen and four are sophomores. They will bring plenty of experience to next year's squad.

INDOOR TRACK

Ursinus track men have been competing indoors during the snowy season and wind up their season April 1 with a practice meet with the U. of Penna. on Franklin Field. The squad has competed at Delaware's invitational meet in "fabulous new facilities" (in Coach Ray Gurzynski's words). It has also met with Haverford College. A meet with Delaware, PMC and Albright at Delaware was "snowed out" but might be re-scheduled.

CROSS COUNTRY

Led by senior Captain Milt Kale, the Ursinus College cross country squad completed its first season with a full schedule by compiling a highly satisfactory 10-3 record under Coach Ray Gurzynski, '39. Outstanding performer was Ron Herman, a freshman from York, Pa., who placed first in nine meets, second in four, and third in two meets.

Other fine freshman performers were Vincent Phillips and Robert Heisler of North Burlington, N. J., High School, John MacMinn of Audubon, N. J., and Chris Barr of Moorestown, N. J. Sophomores Steve Whipp and Allan Wal-



VICTORY-PRONE HARRIERS. Members of the cross-country squad, which won 10 and lost 3, are kneeling from left, Chris Barr, Captain Milt Kale, Ron Herman, Allan Walstad; standing from left, Coach Ray Gurzynski, '39, Dave Whipp, Vincent Phillips, Bob Heisler. Squad members not shown are John MacMinn and Barry Erb.

stad and junior Barry Erb contributed heavily to the success of the squad.

Coach Gurzynski looks ahead to the prospect of another fine season in 1967, since all but Captain Kale will return and added strength can be expected from the class of '71.

BASKETBALL

Warren Fry's winning basketball squad was eligible for competition in the MAC Playoffs at Muhlenberg. The Bears went against a strong Drexel team and failed to come through with a win. Even so, it was a season for Ursinus to be proud of, Although not a regular starter at the beginning of the season, Bob Compton, a junior from Bethlehem, led both the Bears and the Southern Division of MAC in scoring, with an average of more than 22 points per game. Floor leadership was controlled by Captain Bud Krum.

WOMEN'S HOCKEY

Ursinus junior Joan Moser was the only undergraduate selected to the All-American U. S. Hockey Team at a National Hockey Tournament in St. Louis, Mo., on November 26. Joan who won the center forward position, was one of seven Ursinus women on the 11-position All-America team which will represent the U. S. this summer in Germany. Alumnae who returned to the team include Adele Boyd, Sue Day, Vonnie Gros, Judy Smiley, Pat Woodbury Zelley and Fay

Bardman. Three more of Eleanor Snell's girls received honors by being named to the U. S. Reserves: Alumna Sue Honeysett, who had received Honorable Mention in 1965, and undergraduates Linda Nixon, co-captain of the '66 Ursinus team, and Kim Brown, freshman goalie. Thus Ursinus continued its long domination of women's field hockey in the United States.

OTHER WOMEN'S SPORTS

Midway in the season, the women's basketball log reads three wins, one loss. East Stroudsburg and Wilson bowed to Ursinus (Stroudsburg twice), while the Belles lost to West Chester.

With the toughest competition behind them by the beginning of March, the badminton team had a 2-3 record.

A combination of illness, lack of swimmers and lack of practice led to losses in their first three meets by the women's swimming team. As the Weekly put it, "If anyone wants that planned swimming pool to be built right now it's the women's swimming team."

SCHEDULING CORRECTION

To correct erroneous information about the spring track schedule which appeared in the February Newsletter, Ursinus will meet Albright at home, not away; and the Middle Atlantic meet will be held at Delaware, not Hofstra.

campus clippings

FINANCIAL SUPPORT

Ursinus received almost \$600,000 during the past year in gifts, grants and bequests, it was recently announced by President Donald L. Helfferich. More than one-fifth of the gifts were from alumni.

The amount represents an increase in support over the preceding several years. Amounts have been \$511,840 in 1965; \$573,996 in 1964; and \$432,956 in 1963.

"We are grateful for the increasing interest in Ursinus," said the President, "but must point out that our needs continue to increase each year."

STUDENT LOUNGE A SUCCESS

A new student lounge has proved to be a solid success in its first seven months of operation. The lounge and a new book store stand under the same roof on the site of the old supply store, which was razed last spring.

The lounge was acclaimed by the student Weekly as the "salvation" of student social life. "The lounge," editorialized the paper, "is available when students need it and not when it is convenient for others." Completely separated from the book store, which has shorter hours, the lounge is open until 11 PM weekdays and midnight on Fridays and Saturdays.

"If anyone doubts the success of the lounge," stated the *Weekly*, "he need only search in vain for an empty table any day after lunch."

"Soft drinks, coffee, tea, milk produts, sandwiches, and snacks provide a full complement of refreshments for in-between meals or for those nights when U.C. treats us to 'greasies' or 'footballs.' . . . the ash trays, tables, and chairs provide the setting for needed relaxation and pleasant conversation ranging from the previous hourly to the upcoming T.G."

The Weekly saw a double lesson in the lounge's success. "To the students



STUDENT LOUNGE: AVAILABLE WHEN NEEDED

it should be a reminder that personal responsibility for being neat and for not defacing the facilities is the best sign of gratitude. To the administration it should be seen as a success that should not go unnoticed but instead should be included, and even enlarged, in the future building plans."

When a new library is built, the lounge and book store will move to the present library. The "pre-fab" structure in which they are now housed will be moved to the east end of campus and become a maintenance building.

SELMA SHERIFF SPEAKS

A standing-room-only crowd packed Wismer Little Theatre on February 15 to hear the Selma, Alabama, civil rights story told by James Gardner Clark, Jr., the "Sheriff Jim Clark" who came to nationwide notice during the Selma incidents.

Sheriff Clark was brought to campus by the Campus Programs Commission of the Student YM-YWCA. Explaining the invitation, student chairmen Stephen J. Gordin, '69, and Alexis C. Anderson, '68, said, "We realized that doubtless without exception the Ursinus campus community has been in sympathy with the civil rights movement, but we felt we owed it to ourselves to get the viewpoint of someone who would reflect some of the feelings and ideas underlying resistance to that movement."

THE AMAZING EVENING SCHOOL

The enrollment in the Evening School for the spring semester reached nearly 800, a decrease of only about 10 per cent from the first semester, according to Dr. William J. Phillips, Director of the Evening School. "Slippage in enrollment from first to second semester usually runs as high as 30 per cent in schools of this kind," he said.

The curriculum of the Evening School was recently expanded in response to anticipated student needs. The four new courses will be Police Administration, Criminology, Problems of Human Population and Business Systems.



EVENING SCHOOL FACULTY: TREATED TO DINNER BY DR. PHILLIPS

The faculty of the Evening School has grown to 51 members, 31 of whom are not associated with the Day School faculty. Earlier this year, Dr. Phillips was host at an Evening School faculty dinner in Wismer Hall which gave staff members a rare chance to get to know each other a little better.

Dr. Phillips anticipates the continued growth of the Evening School, if classroom and parking facilities on campus expand sufficiently to accommodate a larger enrollment.

QUESTIONNAIRES RETURNED

Alumni who did not respond to the first mailing were recently sent a second copy of an evaluation questionnaire which the College has asked all alumni to complete and return,

The questionnaire is being used to help the College evaluate itself as part of the decennial accreditation process of the Middle States Association of Colleges and Secondary Schools. The questionnaire is also providing information for a new edition of the Alumni Directory. The Directory will give a complete listing of living alumni by alphabetical order, class and geographical location.

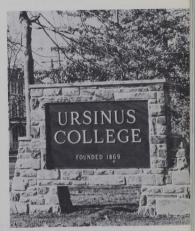
If you have not yet returned your completed questionnaire, you are urged to do so at once.

BOOK ON URBIA STILL AVAILABLE

Copies of the book chosen for this year's Liberal Arts Committee reading-discussion program are still available from the Alumni Office. The book is Raymond Vernon's *The Myth and Reality of Our Urban Problems*. To obtain your copy, simply send \$3.00 to the Alumni Office. Make checks payable to Ursinus College.

HONOR GRADUATE

A high school graduate at age 16, father of four children, two of whom are married, and a business executive with 20 years of experience, Hughan Conrad Meyer, Jr., received his Bachelor of Arts degree magna cum laude



NEW SIGN: WHERE THE CARS ARE

at the Founders' Day observance on November 6. He was one of five students to receive degrees at the fall convocation.

He completed the graduation requirements during the summer, and is enrolled at the University of Pennsylvania looking toward earning a Master's degree. He hopes to go on for a doctorate and to teach history and economics at the college or university level.

SIGN TO SHOW THE WAY

A visitor to Ursinus now stands a good chance of finding the entrance to campus, thanks to a handsome stone sign situated near the driveway at the east end of the campus off of Main Street. The sign was made possible by a gift to the College. Even with this clear signal, still occasionally seen are visitors turning into campus through Eger Gateway onto Freeland walk—just to show that progress at the College isn't wiping out all traces of the

class notebook

1921

HARRY E. BACON, M.D., '21, was honored at a special program convened by Temple University School of Medicine. "His operative skills, his writings and his teaching efforts have influenced the practice of medicine in his specialty of Proctology in every part of the world," said the official program for the occasion. A portrait of Dr. Bacon by Furman J. Finck was unveiled.

1923

Mrs. Henry Beck 412 Carlton Avenue Wyncote, Penna.

The REV. ARTHUR LEEMING has undergone major surgery. He has made an excellent recovery.

HELEN A. SNYDER, now retired, writes "As we get older we love to hear especially from friends of our college days."

PEG FRUTCHEY NACE and husband toured Mexico last summer. Peg writes of her frequent thoughts and pleasant memories of our '23 class 40th reunion, 1963.

The REV. WALTER K. BEATTIE reports, "Our congregation sent my wife and me on a tour of the British Isles and France. It was a wonderful all expense paid journey to the countries where our parents grew up."

CLAIRE LAVELLE writes of the "nice warm feeling" when she thinks of the classmates who have visited her in Oregon. She writes also of trips she has made to Denver and Los Angeles.

DANIEL KULP and wife have returned to Pennsylvania from Los Angeles (where they have lived for years). They have been busy building a new home. Their new address is: 408 Trudy Road, Bloomsbury Village, Colonial Park, Harrisburg, Pa. 17101, where "members of the '23 class will always find a warm welcome." He too writes of trips they have taken to the Orient, Australia, New Zealand, and Fiji, and later for a month through the Scandinavian countries, and Scalland, and Ireland. This year he is doing some substitute teaching, and speaking in various churches.

1925

Miss Pearl Kimes 169 S. Wall Street Spring City, Pa. 19475

JOHN H. BISBING, M.D. has been appointed Medical Director of Berks Co. Institution District.

ELIZABETH EVANS STEVENSON is teaching 8th grade history. She received a Freedoms Foundation Award for outstanding teaching in U.S. History.

NAOMI BONG WERKHEISER has received the Four Chaplain's Award for her work with children of all races.

CHRISTINE (BERKY) HIGH has moved to a new home on Route 61, Pottsville Pike. She is active with the book club of AAUW ALICE

1929

IRWIN S. LEINBACH, M.D., was named Florida Physician of the Year for 1966. Dr. Leinbach specializes in orthopedic surgery and is widely recognized for his contributions through charity, education and research in the fields of medical disability and rehabilitation.

1932

CLARENCE S. LIVINGOOD, M.D., has been elected president of the American Academy of Dermatology, the world's largest organization of skin specialists. He is also secretary of the American Board of Dermatology.

1935

Maude (Funk) Large R.D. No. 3 Doylestown, Pa. 18901

E. WAYNE COVERT was appointed as Executive Vice-President of the Harleysville Insurance Company, Harleysville, Pa. Mr. Covert was Vice-President of Operations before his promotion in January.

CHARLES W. GEORGE has been appointed general manager of General Electric Company's Defense Electronics Division, one of the world's leading military electronics research and development organizations and a major supplier of electronic equipment for the nation's defense and space programs.

Mr. George received his master of science degree from Duke University in 1940 and was a member of the engineering faculty at Pennsylvania State University before joining the U.S. Navy in 1942 where he served first as an engineering instructor at Columbia University's Midshipman School and later as a naval navigator aboard various vessels in both the Atlantic and Pacific theaters.

1938

TERU HAYASHI has moved from his position as chairman of the department of zoology at Columbia University to chairman of the department of biology at Illinois Institute of Technology. 1939

E. Jane Poling 8215 W. 46th Ave. Wheat Ridge, Colorado

NELSON C. DOLAND, JR., contrary to an inaccurate report in the summer 1966 issue of the Alumni Journal, is still practicing law in Boonton, New Jersey, and had NOT been serving in the South China Sea with Rear Admiral Brad Stone, '37. The person who had been serving there is Donald S. Boyd, Nelson's stepson. The Journal applogizes for its error.

1941

Mr. and MRS. ELIOTT BAILEY (JANET McNAIR) are now living at 336 Hartford Avenue, Daytona Beach, Florida where Mr. Bailey is associated with the Apollo program in his work with the General Electric Company.

1942

Charlotte S. Witmer 178 Main St., Trappe Collegeville, Pa. 19426

DR. JOHN McELHINNEY has been appointed as Superintendent of the Naval Research Laboratory, Nuclear Physics Division.

In this position, Dr. McElhinney will administer the Laboratory's broad program of bosic and applied research in nuclear physics and related areas. The research includes theoretical and experimental programs in properties of nuclei, nuclear forces, nuclear reactions, and applications of nuclear techniques to other fields of research.

Dr. McElhinney has been a member of the Naval Research Laboratory staff since 1955. Prior to that he served for six years as a supervisory physicist with the National Bureau of Standards,

The newly appointed superintendent holds a Ph.D. degree in nuclear physics from the University of Illinois, the same school from which he received his M.S. degree. He is a member of the American Physical Society, the American Association for the Advancement of Science, the Philosophical Society of Washington, the Washington Academy of Sciences and the Research Society of America.

Mrs. McElhinney is the former EVELYN WAL-

DR. FREDERICK M. BINDER, president of Hartwick Callege, Oneonta, N. Y., will take a year's leave of absence from the institution to become the first selected Fulbright lecturer in American History in the United Arab Republic.

Dr. Binder was granted the one year leave by the Executive Committee of the Hartwick College Board of Trustees. He will lecture to underclassen and serve as an advisor to graduate students t Ain Shams University, a state school with a udent enrollment of 5,000, at Heliopolis, United rab Republic.

President and Mrs. Binder (Grace Brandt, '43) nd their youngest daughter, Robin, will leave or Egypt in July and return to the Hartwick ampus in June, 1968. Their eldest daughter, anet, will complete her studies at Vassar College. LEST WE FORGET - This is a BIG REUNION 'EAR for the Class of 1942. In case none of our etters have reached you, consider this an inviation to all the events. We have plans for a big WEEKEND. We will participate in the on-campus activities during the day, Saturday, June 3 (our wn Willie Heefner is the General Chairman for he day); in the evening we have plans for a ocial hour and dinner dance at the Sheraton Penn Pike Motor Inn located at the Fort Washingon Interchange of the Penna, Turnpike, PLAN NOW TO COME! Drop us a card if we need a change of address for you. Write to Buddy (Rev. Garnet Adams, Bethany Children's Home, Womelsdorf. Pa.)

Mr. and MRS. RICHARD RIEGNER (Betty Wis-

mer) have moved to 163 High Point Drive, Wadsworth, Ohio, from Springfield (Del. Co.) Penna. Dick is credit manager for a Firestone Tire subsidiary with a territory which covers most of the United States (including Hawaii).

MISS JANE VINK has left her position as head librarian at Cabrini College to become Reference Librarian at Wilson College in Chambersburg. A new library building was built at Cabrini College during her stay there.

GRACEMARY (GREENE) and KEN SNYDER, '40, who are in Kampala, Uganda will be doing some travelling in Greece, Turkey, and other parts of Asia Minor during a respite from their stay in Aganda. This area has been declared a rest and relaxation area which means that the U.S. Government personnel are entitled to trips out of the area at regular intervals as the Government considers a complete change of pace a necessity.

1948

Mrs. John C. Richards Box 236, Route 1 Perkasie, Pa.

LEANDER P. TORI, JR., has become a Certified Member of the American Society of Traffic and Transportation. Certification was achieved by passing examinations in major areas of transportation knowledge and by writing a thesis. Mr. Tori is Tariff Publishing Officer with Pennsylvania Railroad Co. in Philadelphia.

1949

Floy (Lewis) Baker 657 Boulevard Westfield, N. J. 07090

DR. JULIUS J. WILLA, JR., PDK, Administrative Assistant in Charge of Business for the Marple Newton School District, Delaware County, Pa., has been named to work with the Advisory Committee on Public School Accounting for the Department of Public Instruction to update and improve the Public School Accounting Fiscal System in Pennsylvania.

1950

Mrs. Robert MacMurray 21 Colonial Avenue Haddonfield, N. J.

HAROLD O. GROSS, J.R., of Perkasie has been appointed to the Planning Commission of the Bucks County Redevelopment Authority. Mr. Gross is chairman of the Perkasie Borough Planning Commission and a director of the Bucks County Industrial Development Corporation.

PHYSICIANS ALUMNI CLUB OF URSINUS COLLEGE ORGANIZES

A group of physicians from the Philadelphia area met on Sunday, February 15 at the Marriott Motor Hotel to organize a new club for Ursinus alumni who are medical and osteopathic physicians. Purpose of the new club is to give shape and direction to the strong interest in Ursinus College among the many graduates who are doctors.

The steering committee which is leading the new group is composed of Irvin M. Gerson, M.D., '40, who took the initial steps in getting the doctors together; Morris L. Yoder, M.D., '40; Sherman A. Eger, M.D., '25; and Daniel W. Kirkpatrick, M.D., '40.

A meeting of all the physicians living in the Greater Philadelphia area—some 150 alumni altogether—is planned for May 21. Although the club has originated as a Philadelphia-area organization, leaders plan to expand it to include alumni physicians in other areas as well at a later date.

The Club will support the teaching programs and pre-medical activities of students, foster liaison between the College, the medical profession and medical



STEERING COMMITTEE: Dr. Yoder, Dr. Eger, Dr. Gerson, Dr. Kirkpatrick

colleges, advise on the planning for a new science facility. In particular, the Club has pledged itself to provide special financial support, over and above annual giving, for the library portion of the new science facility.

Those attending the organizing meeting in February included, in addition to the committee mentioned above, Kenneth M. Kron, M.D., '48; Leonard Niesenbaum, M.D., '52; Terry M. German, M.D., '56;

Nelson Moury, Jr., M.D., '50; William C. Thoroughgood, MD., '32; Archer P. Crosley, Jr., M.D., '42; Max M. Koppel, M.D., '53; Merrill A. Anderson, M.D., '59; Frank J. Tornetta, M.D., '38; Christian E. Moser, M.D., '38; Andre Blanzaco, M.D., '55.

Guests from the College included President Donald L. Helfferich, '21; Dr. Paul R. Wagner, '32, who as head of the Biology Department administers the preprofessional medical preparation; and Richard P. Richter, '53, Alumni Secretary,

CLASS NOTEBOOK

JOANNE DUNCAN was made principal of the Llanerch School in Haverford Twp. Joanne is living at 5202 Arrowhead Lane, Drexel Hill, Pa.

1952

Joan Farquhar Carmichael 52 Laurie Lea, Williamsville Buffalo, N.Y. 14221

THOMAS G. DAVIS, M.D., has been appointed Medical Director, Smith, Kline Instrument Company, medical instruments division of Smith, Kline & French Laboratories, the pharmaceutical firm.

Doctor Davis formerly was an Associate Director of Biomedical Research for Smith, Kline Instrument. He received his medical degree from Jefferson Medical College in Philadelphia.

Doctor Davis is an Associate in Medicine on the faculty of the University of Pennsylvania Graduate School of Medicine. Mrs. Davis is the former NANCY BARE, '51.

1955

Mrs. Norman H. Pollock 3401 N. Charles Street Baltimore, Md. 21218

WILLIAM J. STOUT is going back to school for intensive training in the middle management development course at the Harvard University Graduate School of Business Administration.

He is one of approximately 75 young executives from this country and several foreign nations accepted for the 13th session of the Program for Management Development at Harvard Business School starting January 30. The 16-week course will end with graduation ceremonies on May 18, 1967.

1956

Connie Thomas Nunn Opperman Drive, R.D. No. 1 Spring City, Pa.

The Rev. MARTHA BEAN KRIEBEL is leading the adult discussion group of the School of Missions at Calvary Baptist Church in Norristown, Pa. Mrs. Kriebel graduated from Lancaster Theological Seminary and the Lutheran Theological Seminary in Philadelphia.

Her United Church responsibilities include Secretary Evangelism Commission, Penn SE Conference, UCC; Chairman, Evangelism Committee, Ursinus Association; and member of Board of Trustees at Phoebe Home and of the Alumni Council of Lancaster Seminary. She is a member of the Mission Board of the Schwenkfelder Church as well as Vice President of their Board of Publication and chairman of their Christian Education Committee. She is active in Upper Perkiomen Valley in the Business and Professional Women, Soroptimists Club, Women's Club and Advisor to the Venture Club.

Mrs. Kriebel will lead a discussion of the causes and extent of poverty as an introduction to the general theme of the school.

CAPTAIN CHARLES MOEHS, M.D., has completed a course of specialized study in aerospace medicine at Brooks AFB, Texas. He is assigned to Scott AFB, Illinois.

1959

Diana Vye Clarke Lyons Road Liberty Corner, N. J.

PATTI (VOGEL) VOID is teaching in a junior high school in Omaha, Nebraska. Her husband, Dennis, is in the Air Force with the Strategic Air Command, stationed at Offutt AFB near Omaha. Their address is 5725 So. 14th St., Omaha, Nebraska 68107.

BRUCE J. CUTHBERT has been named a medical service representative for Travenol Laboratories, Inc. He serves the Norfolk, Virginia area.

Prior to joining Travenol, Bruce was with the John H. Wilkins Co., Washington, D. C. He is a U.S. Navy veteran.

Mrs. Cuthbert is the former NANCY BERG-MANN, '55.

1960

Helen Pearson Turnbull 3808 Meyer Lane Hatboro, Pa. 19040

KATHERINE MARIE SCHEFFLEY received her master of science degree from Pennsylvania State University on December 17, 1966.

JOSEPH LUTZ is now associated with the accounting firm of Samuel Jemison and Company, Philadelphia. He and Bea (Kallenbach) and children, Karen and Todd, live in Hatbora.

BOB WATSON has joined the accounting department of Philico in Philadelphia. He and Lynn (Yonker, '61) and daughter, Diana, are now living in Jenkintown.

1961

Joan Meszaros Shusterman 297 S. Whitehorse Rd. Phoenixville, Pa.

JOHN B. GARTNER has been graduated from Continental Airlines' jet pilot training school at Los Angeles International Airport. He is now based at Los Angeles flying as a second officer aboard Continental's Boeing Golden Jets. He is a veteran of the U.S. Navy. Before joining Continental he was assigned as a Lt. USN Natops Officer at NAAS Ream Field, Imperial Beach, Calif.

1962

Kathryn Draeger 3421 Hidalgo Drive Dallas, Texas 75220

JAMES BOWMAN received his moster of education degree from Temple University in August, 1966. He is presently an elementary school principal in the Solanco Area School District, Lancaster County, Pennsylvania.

1963

Susan J. Higley 535 E. Durham St. Philadelphia, Pa. 19119

WILLIAM E. BATEMAN received his master of science degree from Ohio State University in December 1966.



NUCLEAR PHYSICIST John McElhinney, '42



RAILROAD EXPERT Leander P. Tori, Jr., '48

1964

Joan F. Kleinhoff 10 Home Rd. Hatboro, Pa.

DICK SANDERS received his master's degree in history from Duke University last June and is now in Paris doing research for his doctoral dissertation; he expects to return to Duke in September 1967 to finish.

HAL SUNDBY received his master's degree in Business Administration in Management from Temple last June, and since then has completed OTS in the USAF. His assignment is in Manpower Management with the Continental Air Command at Robins AFB in Georgia.

BILL LUNDGREN spent last September vacationing in England and is now working as an advertising copywriter at Wyeth Laboratory in Radnor.

LARRY and KAY (Taylor) WORTH are living at 2107 N. Mason St., Saginaw, Michigan 48602. Larry received his master's degree in Government Administration in January from the Fels Institute of Local and State Government at the University of Pennsylvania and is now working as the administrative assistant to the city manager in Saginaw.

JEANNE ROOSEN GRIMSLEY is working for National Geographic Society in Washington, D. C. Her address is 9859 Telegraph Road, Lanham, Md. 20801.

1st Lt. WILLIAM B. MACK has been graduated at MacDill AFB, Florida, from a course for F-4C Phantom II pilots.

1965

Kathlene Dolman 343 Ninth Avenue Collegeville, Pa.

GEORGE W. LILLEY, JR. has received his master of arts degree from the Ohio State University in Columbus, Ohio.



MEDICAL DIRECTOR omas G. Davis, M.D., '52 Bruce J. Cuthbert, '59



MEDICAL SERVICE REP.



IFT PILOT John B. Gartner, '61



LT., TRANSPORTATION William Schweinfurth, '65



IT DEDSONNEL Paul R. Thompson, '66



LT., SYSTEMS James D. Egolf, '66

PAUL PRADERVAND, '65, is now working at the stitute of Psychiatry, Animal Psychology Laborary, Bethlehem Royal Hospital, Kent, England. He in process of acceptance as a candidate for a . Phil. degree at the University of London, ports that "I hope to change next year to a h.D. (candidacy) if my work warrants it."

WILLIAM F. SCHWEINFURTH was commissioned n Army second lieutenant upon graduation from ne Transportation Officer Candidate School at Ft. ustis, Va., February 9.

During the 23-week course, he was trained in spervising the transportation of military personel and equipment by rail, water, land and sea. le received extensive instruction in transporting ombat troops and supplies over jungle terrain. le was also trained in the operation and mainenance of vehicles used by the Transportation corps.

1966

Carolyn Ann Wolf 108 Maynard Road Northampton, Mass. 01060

JANICE HEBER SPANGLER is a service repreentative for the New England Bell Telephone. lanice and Joel, '65, are living at 266 Grove St., Auburndale, Mass. 01266.

KENNETH R. DEAN is working as supervisor for he Clifton Precision Products Company in Clifton Heights, Pa.

THOMAS B. SWARTLEY is currently attending he University of Pennsylvania School of Physical Therapy. Tom was married last summer to Virginia Gruver, a graduate of Gettysburg College.

CHARLOTTE ANN PELLEGRINO LENTZ is teaching 2nd grade at Ovid Central School and working for her master's degree in elementary education. She was married last September to Barry Lentz. Barry is studying at Cornell University for a Ph.D. in Chemistry.

RUTH NUNN SLIM is teaching 8th grade math in St. Andrew's Parish, Charleston, S. C. John,

'65, is Communications Officer aboard the USS Betelgeuse, AK 260.

IAMES H RILLER is Assistant Purchasing Agent with the E. R. Squibb and Sons, and is living in Fords N. J.

LINDA M. DEARDORFF is teaching in the Upper Perkiomen High School. Her classes include English, Spanish and History.

MARILYN COOKE is teaching 7th and 8th grade math in Brainerd Jr. High School in Cherry Hill, N. J. Marilyn spent last summer in Europe touring with five other U.C. girls.

DAVID LINIZ is a first year medical student at Jefferson Medical College in Philadelphia.

FREDERICK R. STRUTHERS is with the U.S. Army. JAN KUNTZ is teaching at Valley Forge Jr.

DALE A. JONES is half-time research assistant in the Department of Chemical Engineering, M.I.T., in Cambridge, Mass.

High School.

GARY P. DAVIS is a 2nd Lt. in the U.S. Marines.

JOANNA L. SHOWALTER is teaching 11th and 12th grade English at Elizabethtown Area High

JONATHAN D. KATZ is a first year medical student at Yale University Medical School, New Haven, Conn.

GAIL GLASSER is doing graduate study at Lehigh University and working for her master's degree in elementary education.

PATRICIA HOLMES is teaching health and P.E. at Haverford High School.

DOROTHY METZGER SAPP is working in the sales department in a jewelry store.

PATRICIA LORE is working as a management trainee in the Commercial Department of Pennsylvania Bell Telephone Company.

KAREN BILLINGS is attending school at Katharine Gibbs School in New York.

LINDA ROGERS SIMMONS is teaching in the Interboro Jr. High School. Linda and Don, '65, are living at 63-13 Drexelbrook Drive, Drexel Hill, Pa.

ROBERT REID is located at the Lackland, Texas Air Force Base. After completing O.T.S. he will be assigned to the Office of Special Investigation.

ARLENE R. HARTZELL is working for the Department of Defense.

BARBARA LEE BROWN is teaching in the Phoenixville Junior High School, 8th grade developmental reading. Barbara is also taking graduate courses at West Chester State College.

PAUL E. LEISER is working as a marketing representative for IBM's Data Processing Division in Philadelphia. Paul will receive a commission as a 2nd Lt. and go to Navigator School in the Air National Guard during 1967.

JANET SMITH is teaching at Pottstown High School, health and physical education. Janet is also coaching hockey and lacrosse.

JANE McCORMICK TALDA is teaching remedial reading and English at Governor Mifflin Jr. High

EDWARD SPOLL is a student in the Medical School, Philadelphia College of Osteopathic Medi-

VIRGINIA STRICKLER is teaching English-reading at Lenape Jr. High in Doylestown, Pa.

BARBARA BURHANS FERGUSON is teaching English and Drama at Henry T. Gage Jr. High School in Huntington Park, California.

PAUL J. WINTERS is a management trainee with the Dana Corporation in Pottstown, Penna. Paul is serving six months active duty in the U.S. Army at Ft. Knox, Ky. He will be there until June 1967

KATHERINE VOGEL HUDEY is teaching at a hospital for emotionally disturbed children. Her husband is a 2nd Lt. in the Army and they live at 40 Thayer St., Ft. Leonard Wood, Mo.

CLASS NOTEBOOK

WILLIAM C. SEARFOORCE is a teacher in the George Washington Jr.-Sr. High School in Philadelphia.

PAUL R. THOMPSON received his commission as a second lieutenant in the U.S. Air Force upon graduation from Officer Training School at Lackland AFB, Texas. He has been assigned to Amarillo AFB, Texas, for training as a personnel officer.

JAMES D. EGOLF also was commissioned at Lackland AFB, Texas, as a second lieutenant and has been assigned to Pope AFB, N.C., for duty as a data systems and statistics officer.

WEDDINGS

1925

BISBING-SPANGLER

Mrs. Clair Spangler of Reading, Pa., and DR.

JOHN BISBING were married during the past
summer and are residing in Wyomissing.

1964

SNYDER-DOLFMAN

Miss Phyllis Dolfman and LARRY SNYDER were married December 18, 1966 in Philadelphia. LIN-COLN SPURGEON was an usher.

RAY-COOPER

MISS PEGGY COOPER and J. David Ray were married June 18, 1966. SUE RAFFAUF KING, '66, was in the wedding party.

1965

RUPKALVIS-ROUTZAHN

MISS BARBARA JEANNE ROUTZAHN and Lt. Laverne A. Rupkalvis were married in the Center-ville Chapel, Augsburg, Germany on October 16, 1966. The bride is a librarian with Army Special Services in Augsburg where the groom is stationed. Their address is Co. D. 24th Med. Bn., APO. New York 09112.

1966

FEGUSON-BURHANS

MISS BARBARA BURHANS and KENT BRYAN FERGUSON were married December 31, 1966, at the home of the bride's parents. Dr. Gerald Hinkle, of the Ursinus College faculty, officiated at the ceremony.

HORROCKS-TALMAGE

MISS MARGARET TALMAGE and DAVID HOR-ROCKS were married September 10, 1966.

HUDEY-VOGEL

MISS KATHERINE VOGEL and John M. Hudey, Jr., were married on October 30, 1966 at St. Joseph Church in Needham, Mass.

1966

FRITZ-DUFF

MISS CAROLYN JOY DUFF and E. Tee Fritz were married February 18, 1967 in the Faith Reformed Church of Levittown, Pa. SUSAN WILT, '67, and MARY LOU POTTER, '67, were in the wedding party.

BIRTHS

1040

MR. and Mrs. LEANDER P. TORI, a son, Steven Paul, born October 8, 1966. Steven has two brothers, David and Charles.

1952

MR. and MRS. KENNETH MAMMEL (Lois Carbaugh, '53), a son, John David, born September 24, 1966. John David has two brothers, Timmy and Mark

1957

MR. and MRS. WAYNE MILLWARD (Barbara Hunt), a daughter, Wendy Marcia, born January 11, 1967. Wendy has three brothers and two

1958

MR. and MRS. DONALD S. TODD (Nancy C. Springer, '60), a daughter, Carolyn Elizabeth, born November 11, 1967.

1959

Mr. and MRS. AL MUELLER (Nancy Owen), a daughter, Karen, born July 15, 1967.

DR. and MRS. RUDY DIPPL (Bunny Alexander), a daughter, Vanessa Lynn, born October 16, 1966. Vanessa has a sister, Julia Marie.

DR. and MRS. GERALD MALICK (Sydney Biddle, '58), a son, John Andrew, born December 24, 1966. John has an older brother, David Keith.

MR. and MRS. LLEWELLYN DRYFOOS (Carolyn Boyer, '62), a son, James Boyer, born January 29, 1967. He has an older brother, Lew.

1960

MR. and Mrs. WILLIAM M. CLEELAND, JR., a son, William MacBride, III, born January 16. The Cleelands also have a daughter, Nancy Lynn.

1961

Mr. and MRS. VINCENT JENNINGS (Marie Madish), a daughter, Cynthia Ann, born July 5, 1966

Dr. and MRS. THEODORE F. MUCHA (Carole Mallick), a daughter, Tara Alene, born November 9, 1966.

1962

MR. and Mrs. JAMES BOWMAN, a daughter, Jill Marie, born May 11, 1966.

1963

Mr. and MRS. THOMAS H. HORN (Jo-Anne Schwartz), a daughter, Susan Lynn, born June 7, 1966.

1964

MR. and MRS. SANTE COMO (Bonnie Willson), a son, John Bruno, born October 3, 1966.

MR. and MRS. LARRY WORTH (Kay Taylor), a daughter, Marcia Lynn, born September 29, 1966.

IN MEMORIAM

Vinnie Mensch Wagge, '99

Mrs. Frederick Wagge died October 9, 1966

Bertha Shipe Miller, '05

Mrs. Howard Miller died suddenly on February 21, 1967 in her home at 2204 Perkiomen Ave., Mt. Penn, Pa.

She is survived by a son, DR. EUGENE H. MILLER, '33, and a granddaughter.

Her husband was HOWARD U. MILLER, M.D., '02, who died in 1952.

Allan W. Peters, '09

Mr. Allan W. Peters passed away at his home in Walnutport, Pennsylvania, May 1, 1966.

Upon graduation from Ursinus, he attended the Central Theological Seminary at Dayton, Ohio, for a year, after which he took a position as assistant cashier in the Citizens' National Bank of Slatington. During World War I, he served as finance officer in the Quartermaster Corps of the U.S. Army. Later he became the first cashier of the newly-established State Bank of Walnutport, a position he held until his retirement because of ill health in 1957.

He was the brother of ESTHER PETERS FINK,

Dewees Singley, '15

The Rev. Dewees F. Singley, retired clergyman, died November 23, 1966, at his home in Southampton, Pa.

He was pastor of Mt. Hermon United Church of Christ, Philadelphia, from 1930 until 1953, and later served several charges in Ohio. He was graduated from Central Theological Seminary in 1918.

He was a missionary in Japan from 1918 until 1924 and pastor of the East Mauch Chunk Church from 1925 to 1929.

Surviving are his wife, the former Ada Schlichter, '13, and three daughters.

ivdney E. Myers, '26

Miss Sydney Myers of Doylestown, Pa., died at er home February 20, 1967.

Miss Myers headed the mathematics department it Central Bucks High School, Doylestown. She arned her master's degree in Temple University and taught in the North Wales Public Schools for 21 years and taught at Central Bucks since 1951.

Harry A. Bigley, '28

Mr. Harry A. Bigley, a civic leader and Bell felephone Co. official, died January 1, 1967 at 5t. Mary's Hospital, Richmond, Va. He lived at 59 Clemens Rd., Doylestown, Pa.

Mr. Bigley was business manager of the Bell office in Doylestown for 14 years and had been with the company 35 years.

In 1964 he was named to head the Central Bucks County United Fund compaign's utilities and transportation division. He was president of the Salem United Church of Christ consistory. Mr. Bigley was a former member of Doylestown Borough Council and a former president of the Doylestown Chamber of Commerce.

Surviving are his wife, the former Esther Rhoades; a son and a daughter.

Paul F. Berkenstock, '30

The Rev. Paul F. Berkenstock died in the University Hospital, Piqua, Ohio, on December 2, 1966. Mr. Berkenstock had been serving as minister of the First United Church of Christ in Piqua, Ohio, for the past several years.

Marie Krebs Heuberger, '30

Mrs. Otto Heuberger of Glendale, New York, died November 6, 1965 in her home after a long illness.

Claude W. Lodge, '33

Mr. Claude W. Lodge, a retired educator and former Huntingdon Valley High School and Ursinus College athlete, died February 20, 1967, after collapsing at a meeting of the directors of the Southampton Youth Center in Southampton Pa.

After graduation from Ursinus he earned his master's degree at Temple University. He had been teaching at the Southampton School since 1934, where he taught social studies and coached all sports. He later became assistant principal and director of athletics of the Centennial School District in Southampton, retiring in 1963.

He is survived by his wife and two daughters.

Alfred W. Rahn, '37

Mr. Alfred W. Rahn, a former teacher in Scotch Plains and Bound Brook, N. J., died in the East Orange Veterans Hospital on November 18, 1966.

Mr. Rahn gave up his teaching career 15 years ago to become a sales engineer for the Weston Instrument Corp. of Newark. Before he switched vocations he taught social studies at Bound Brook, then at Scotch Plains High School.

He was an active member of the Scotch Plains Baptist Church and served on its board of deacons. He was a member of the Westfield YMCA and worked part time evenings as a desk clerk. Mr. Rahn was a veteran of World War II.

Surviving are his wife, MRS. VIRGINIA BECK RAHN, '38, two daughters and a son.

William D. Snyder, '40

Mr. William D. Snyder, a certified public accountant, died at his home in York, Pa., on October 11, 1966.

Mr. Snyder attended the Church of the Open Door, Shiloh, and was a member of the University Club of York. He was a Navy veteran of World War II.

Surviving are his wife, the former Dorothy A. Brenneman and three children, Barbara Ann, Sally June and William D. Snyder, Jr., all at home.

Edward H. Benjamin, '41

Mr. Edward H. Benjamin, vice president for sales at the Betz Laboratories, died January 27, 1967 at Jeanes Hospital in Philadelphia.

Mr. Benjamin had been with the firm for 20 years. He was a member of the American Chemical Society.

Surviving are his wife, the former ELIZABETH DIETZ, '39, a daughter, and a sister, FLORENCE BENJAMIN, '30.

Marjorie Meeker Middeler, '53

Mrs. Joseph F. Middeler, Jr., died from cancer in St. Anthony's Hospital, Louisville, Kentucky, on January 3, 1967. She had been a resident of Louisville since her graduation from Ursinus.

She is survived by her husband; 5 children, Marilyn, Susan, Joseph, Patrick and Laura, and her parents. Thrygve Meeker, '51, J. Theodore, '54 and Marilyn Meeker Jones, '58, also survive her.

Ronald X. Sheeder, '65

Mr. Ronald X. Sheeder died January 10, 1967 in the Sacred Heart Hospital, after a lingering illness.

He was the son of MRS. JOSEPHINE X. SHEE-DER, '21, and the late Rev. FRANKLIN I. SHEE-DER, '22.

He attended Mercersburg Academy before entering Ursinus. He was a member of Trinity United Church of Christ, Collegeville.

An occupational therapist, he was employed at Norristown State Hospital. He also taught in the Adult Evening classes at Methacton High School, Fairview Village.

In addition to his wife, the former Harriet Wiest, and mother, he is survived by a daughter,

LETTERS

DIAGNOSIS

I was very pleased to see the last edition of the Ursinus Alumni Journal which featured the article on "An Ursinus Specialty: Shaping the Future Physician." The tragedy is that Harold Brownback did not live to see this tribute to him. He was a very great inspiration to all of his students, and it was a great privilege to know him. The person who wrote about him in this article did so in a most vivid and accurate manner, and the reading brought back many memories to me. Although almost 35 years have gone by, I remember many conversations and many very pleasant shared experiences with him as if it were yesterday. He had more influence on my life than any other single person throughout college and medical school. . . . Please give Mrs. Brownback my fondest regards.

Clarence S. Livingood, M.D., '32

I note that the Nov. 1966 Alumni Journal of Ursinus College makes great mention of "Ursinus Specialty: Shaping the Future Physician." A good deal of space was given to the achievements of Ursinus graduates who had become M.D.'s. I was very proud of them. I note no mention that there are several Ursinus graduates who are Osteopathic physicians.

In the Alumni Journal of the winter of 1965, I note that in the lower right hand corner of page 35 is an article entitled "Grossman Scholarship." Mention is made of an Osteopathic physician who left \$191,533.33 to Ursinus College.

Any further comment by me would be superfluous.

Robert Kreamer, D.O., '52

In reply

Thank you for informing us of our completely unintentional slight to the Osteopathic Physicians in the winter Alumni Journal article, "Shaping the Future Physicians."

We tried to be fair and comprehensive in the article, but obviously didn't fully succeed. We hope you will forgive us and will recagnize that the College is proud of the accomplishments of all its graduates in equal measure, despite editorial lapses in the alumni magazine.

REFORMER RESPONDS

I was pleased, naturally, to see your long and houghtful discussion of The Reforming of General Education, winter 1966 Alumin Journal, and more, I was intrigued to read of the parallel developments in the thinking at Ursinus. I have no illusions that mine are any final words on the subject, nor do I feel that my suggestions form the best or most coherent scheme. The inquiry was undertaken quite self-consciously with the intention to stimulate a discussion, rather than to create any new ideology. And my pleasure comes from the fact that a response such as yours indicates that I have succeeded somewhat in that intention.

Sincerely, Daniel Bell







ALUMNI JOURNAL RECOGNIZED IN TIME-LIFE CONTEST

The Ursinus Alumni Journal is the recipient of a Certificate of Achievement from District II of the American Alumni Council. The Journal was one of the top six magazines to be cited for "distinction in the annual competition for the TIME - LIFE - SPORTS ILLUSTRATED Award for Publication Achievement." The award is given to magazines that show the most improvement over their previous year of publication.