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Reverb [February 1987]

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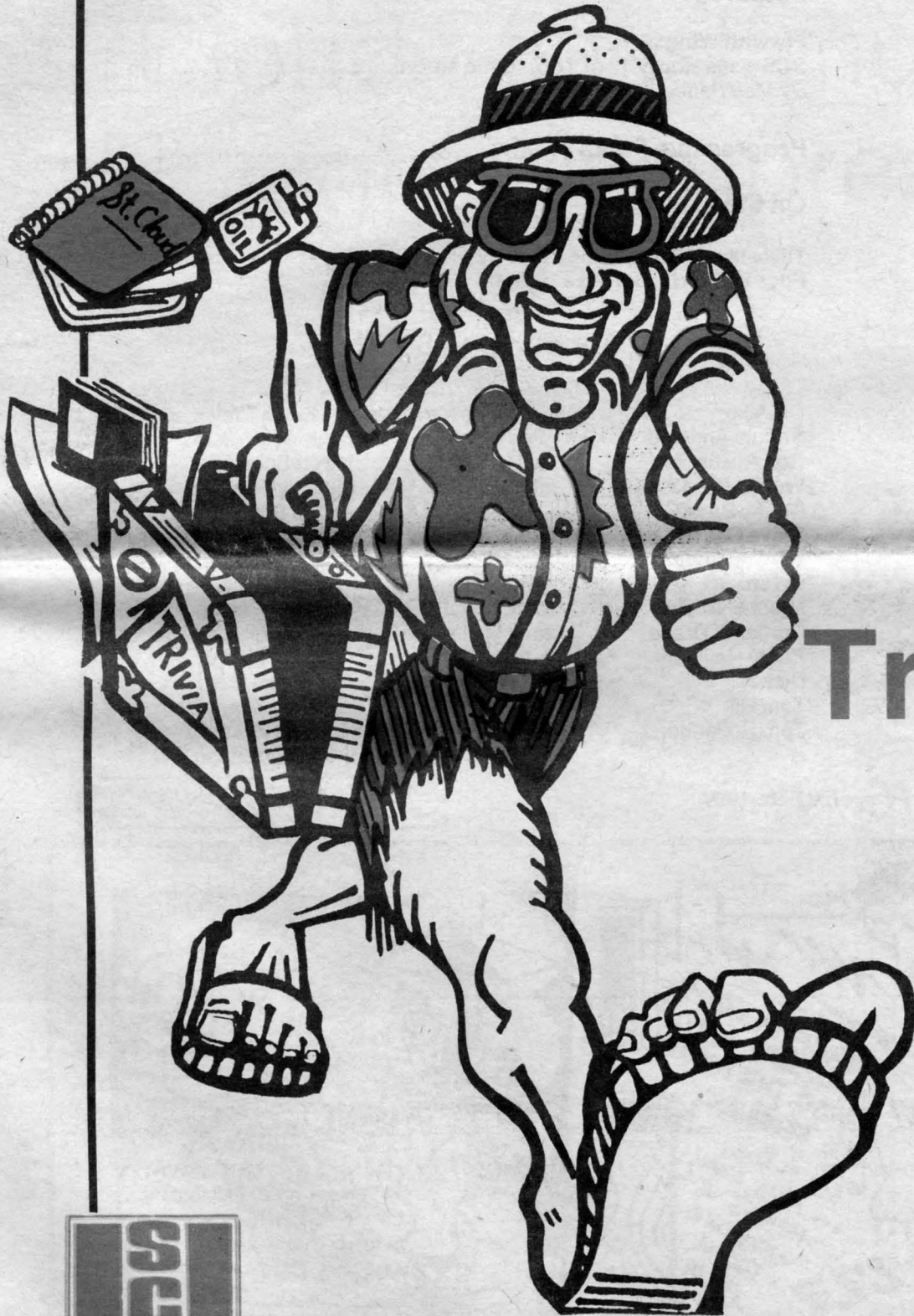
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R e v e r b

YourRadioMagazineAlternative



KVSC

88.1 FM

Trivia Getaway Weekend

Feb. 6 - 8, 1987



St. Cloud State University

FEB. 1987
VOL1/NO 2

C o n t e n t

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Up Front

The Special Guests Interview..... 11
By Andre Moshenberg

Improving Standards..... 10
By Steven E. Adrian

Area business use underwriting to show support..... 3
By Don Burggraff

Program Guide

Top 10 albums of 1986..... 7
Dr. Aiko

Spotlight Artists.. 9

Features

Fly with Wings?
SCS goes Rooty Toot Toot to the Moon.. 13
By Matt Pattee

Progressive Picks 6

On the Cover

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		Caption Ringo

Reverb/ Feb. 1987

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Ridley's Rap

Welcome to 1987--and what a fine year it's bound to be on KVSC.

KVSC is nearly 20 years old. There are several pioneers waiting to celebrate with the KVSC staff and our growing audience. Original KV'sers Bobby McGee, Jim Pehler and Elvin Siegel have already expressed great interest in doing up this hallmark celebration. Recently, I was trying to gain a perspective on the difference 20 years makes. Most of our current announcers were infants while the original gang was contemplating Vietnam, discovering the turmoil of the late 60's and putting together a little radio station at St. Cloud State University.

Many thanks to the years of arduous efforts by all who've helped KVSC reach the double decade milestone. Throughout the year we will have special programming, some musical events and even some surprises involving the celebration.

TRIVIA WEEKEND

This year Trivia Weekend (Feb. 6-8) is earlier than previous years. One reason for the change is to help cure the cabin fever that usually sets in about this time of winter. We also figured it would blend in well with the end of Winter Week at SCSU. Now all we need is cold weather and snowy streets to

make it all seem like intelligent planning. Regardless of mother nature's quirks, this is the 8th Annual Trivia Weekend and I'd strongly suggest getting a team together for 50 hours of "Trivia Getaway 87" good times. See page 4 for trivia details.

WINTER SPORTS COVERAGE

We've taken a rather unique approach to SCSU sports coverage on KVSC. Sports Director Andy Valenty and his staff have combined full play-by-play coverage in some games and period updates in others. "The winter sports schedule is the busiest of the school year and we wish to cover it as thoroughly as possible," Valenty said. "With KVSC's speciality programming we also want to present as much music as we can. The combination of concise updates and good progressive music makes for entertaining and informative programming." KVSC covers women's basketball, men's basketball and hockey and maybe some experimental updates in wrestling. Andy has done a thorough job orchestrating sports coverage and has a strong desire to continue in that spirit. "I like the update format," he said, "but if I had it my way we'd do more play-by-play. Go Huskies!" As the playoffs approach, I think Andy will get his way.

LOOKING AHEAD

Undoubtedly, "Trivia Getaway '87" and the Birthday Bash will dominate the airwaves of KVSC. I predict the highlight will be KVSC increasing our power from 1300 to 6600 watts. As soon as the Federal Communications Commission gives us the OK, KVSC will gear up to reach the northern suburbs of the Twin Cities. This could be accomplished by summer. Other highlights include: A Look At Central America, the 3rd Annual Hiroshima/Nagasaki day and a special on the drawing board examining foreign students/minority harassment at SCSU and in St. Cloud. This show will air Feb. 18 at 5.15 p.m.

KVSC is always receptive to ideas from listeners and potential listeners. As the only radio station in St. Cloud with a community license we have responsibilities to include a campus and community approach to programming. This is part of our growth process which will eventually wind up with an increase in power and a new home in the basement of Stewart Hall.

KVSC is gaining momentum like we never have before. With the right combination of planning, steady growth and the support of the university and the community, we'll continue to thrive. Thanks for your support.

by Kevin Ridley

Area businesses use underwriting to show support

by Don Burggraff

When new members come to KVSC, often I find they have questions concerning the concept of underwriting and its importance to KVSC. Their questions usually deal with how the underwriting mentions you hear on non-commercial stations like KVSC differ from commercials on other radio stations. It's understandable since it is somewhat of a grey area that separates underwriting from commercials.

The difference between underwriting on non-commercial stations and commercials on commercial stations

is that underwriting mentions are restricted in their content and frequency.

Non-commercial stations get funding from other sources. In KVSC's case, other funding comes from the state, the university, and student activity fees. Even with these other sources of income, KVSC needs underwriting to bring you high quality programming and an effective training ground for those interested in radio.

The content of underwriting mentions differ from the content of commercials in that underwriting generally identifies a business and their type of products while commercials generally promote the business

and their products.

Underwriting mentions on KVSC are less frequent than commercials on other stations. For the most part, KVSC runs no more than two underwriters per hour and our messages are generally more concise.

Even though there are some limitations to underwriting, it can nevertheless provide unique advantages over commercials.

Underwriting carries with it an image of public concern and involvement. In the case of KVSC, underwriting involvement shows that area businesses support educational radio, the university, and alternative radio programming.

Underwriting is also a good

way to target a message to a specific audience.

Again, in the case of KVSC, this targeting is done through sponsorship of our programs such as *Classic Rock*, *Frets*, and *Top 10*. These and other shows can be uniquely tied to a business.

Underwriting mentions are spread so they have a tendency to stand out more than a commercial that is played among three or four others.

If you are a business owner, look into KVSC as a medium that can work for you. If you are a listener, I would like to urge you to support the fine businesses you hear mentioned on KVSC.

Underwriting helps KVSC to continue to improve our programming.

Thank you to these area businesses for their support of KVSC and public radio:

Bernick's Pepsi
Bravo Buritto
Flat Iron
La Playette
Metro Bus
Midwest Federal
The Packing Company
Paul Revere's Pizza
The Red Carpet
Sammy's Pizza
Skating Place
Shirts Ectype
Tootsies
Vilo's



KVSC's Trivia Getaway Weekend

"Trivia Getaway Weekend 1987" begins 6 p.m. Friday, Feb. 6...followed by 50 consecutive hours of trivia ending 8 p.m. Sunday, Feb. 8.

Registration forms available in room 137 Stewart Hall, SCSU.

Trivia Getaway

Escape from 'Wheel of Fortune'

by Michelle Munson



Thinking caps, persistence and all the fact books available are necessary in the contest of trivia at KVSC-FM.

KVSC's 8th Annual Trivia Weekend, "Trivia Getaway," will begin Friday, February 6 and run through Sunday, February 8.

Trivia weekend is a 50 hour contest that challenges the participants' knowledge of or persistence in finding trivia.

An average of eight to 10 questions are posed every hour. A number of points ranging from five to 200 is assigned each question depending on the difficulty of that question. The difficulty, or ease, also determines the length of time the question is open.

Teams of up to 10 participants have 10 to 15 minutes to call in. The points are awarded to the first team to call and answer correctly.

Team standings are reported hourly so participants as well as listeners can follow the progress of each team.

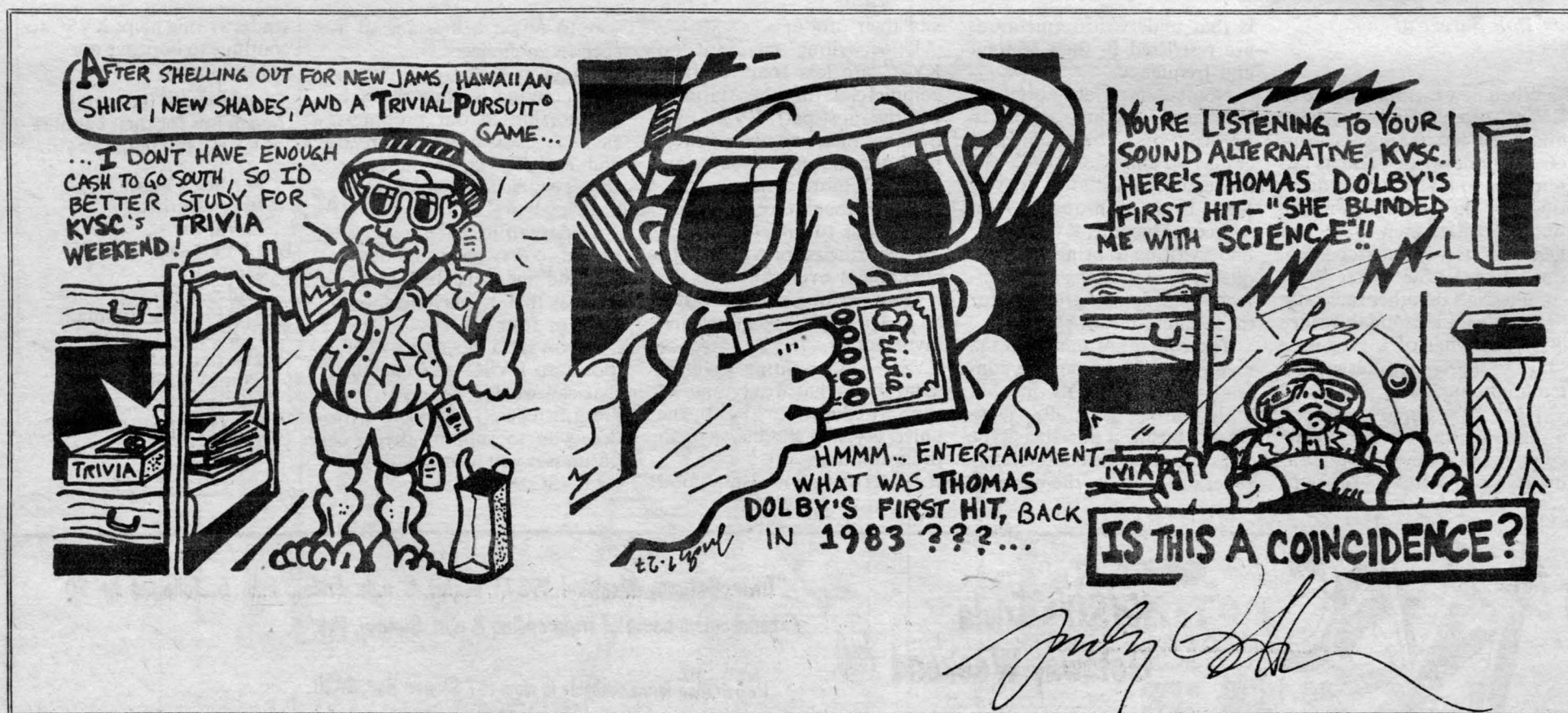
The reported standings help the teams to know where they stand among the competition. This also leads to teams challenging other teams for a specified amount of points.

"This becomes fun for the listening audience because KVSC tapes some of the funny challenges or comments the teams make and air them throughout the weekend," said Don Burggraft, student general manager.

At the end of the weekend, the five teams with the most points receive prizes. This year's list of prizes includes trophies, t-shirts, albums and a lot more.

In past years, teams have ranged from one to 10 members. Teams have included all ages and have had a variety of backgrounds.

If trivia is not your game but the contest interests you, you can still witness the humorous answers first hand and be a part of trivia weekend by answering phones. Call KVSC at 255-3066 or stop by 137 Stewart Hall for more information.



“Trivia Getaway 1987” begins Friday, Feb. 6 at 6 p.m. and is followed by 50 consecutive hours of trivia.



Team Registration Form

Team Name: _____

Team Captain: _____

Team Headquarters: _____

Phone: _____

Team members:

Address:

1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____
9. _____	_____
10. _____	_____

Send to KVSC Radio, 140 Stewart Hall, St. Cloud, Minn. 56301 with a \$5 registration fee by February 6, 1987. Make checks payable to KVSC.

Rules:

•Each hour, 8-10 trivia questions will be read over the airwaves of KVSC 88.1 FM.

•Each team calling the special Trivia Hotline with the correct answer during the allotted time will be awarded the point value of that question.

•Point values will range from 5-200 points.

•Teams may try several times to answer a question during the allotted time, but only one right answer will be accepted.

•Team size is unlimited, but all players must be registered by 11:30 p.m. Feb. 6, 1987.

•Teams may not help each other or trade answers. Violations will lead to disqualification of all teams involved.

•Any and all safe and legal sources of information are allowed. Violations of laws concerning library materials will result in disqualification of team(s) involved.

•KVSC studios and resources cannot be used as sources.

•All registration information shall remain confidential.

•Scoring protests will be entertained for two hours following the discrepancy.

•ALL DECISIONS MADE BY THE JUDGES ARE FINAL.

•The team with the most points at 8 p.m. Sunday is the winner!

Progressive Picks



Scott Henderson And Tribal Tech

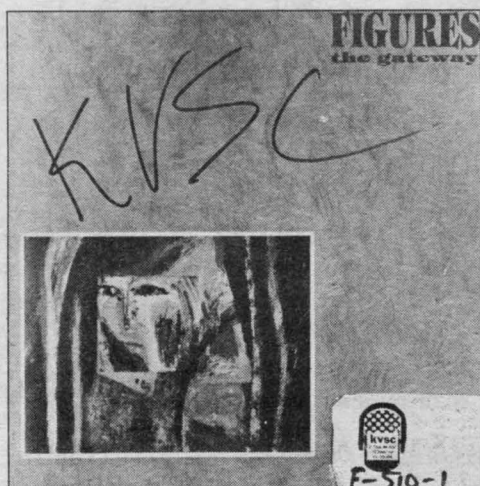
by Muggsy Spanier

This is really the first album we have received at KVSC in a long time that I would consider *true* jazz fusion. Most others are funk/jazz or instrumental almost-rock.

Guitarist Scott Henderson writes great tunes and his arrangements use the close harmonies that make much of ensemble jazz what it is.

"Spears," the title tune, is really quite amazing. There are times when Henderson harmonizes with Bob Sheppard, the saxist, and other times when he doubles bassist Gary Willis while Sheppard overdubs a very Thad Jonesish sax soli.

This album is truly wonderful and I would say it is one of the best albums of 1986.



The Figures

by David Van Puffelen

It was definitely a good year for the area in terms of quantity and quality. It was not exactly hard to

find either

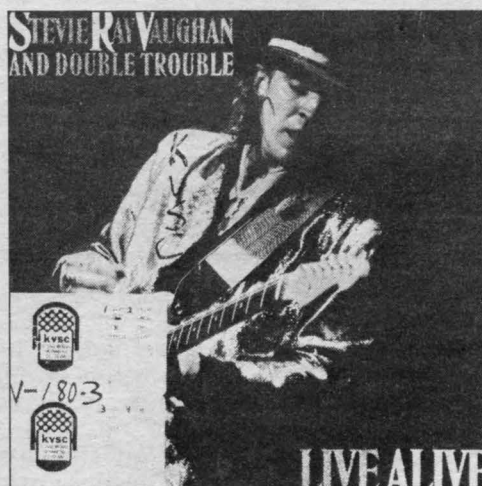
When speaking of quality it is difficult to choose one record that rises above the others. It is *The Gateway* from The Figures that comes as close as any.

The Gateway is a record with ten tracks, all of them good, and all of them recorded by some of Minneapolis' more accomplished, yet lesser known artists.

At the core of The Figures are Steve Brantseg(ex Phone) and Jeff Wayran(Figures originator). They create a guitar duo reminiscent of Tom Verlaine and Richard Lloyd who helped to popularize the "new wave" guitar sound years ago with the band Television. Wayran's song writing, his arrangement and voice are also primary ingredients to the band's sounds which have improved since their last record, *In a Chalk Circle*, was released in 1984.

Bassist Steve Fjelstad, who's name appears on most records that come out of Minneapolis for his contributions as an engineer, exercises his talent on *The Gateway* as well. His bass playing is worth noting, although he is best known for his engineering skills.

Perhaps one of the best reasons for this record's quality is the production. The album is produced by Anton Fier. He is best known for his work with Syd Straw and The Golden Palminos who's *Blast of Silence* was one of the best in 1986.



Stevie Ray Vaughan And Double Trouble

by Andre Moshenberg

In reviewing Stevie Ray Vaughan's new album, I am faced with an interesting dilemma. I truly admire his studio albums and was more than impressed with his live performance last year at the Orpheum. Therefore, I was eagerly anticipating this live set. Upon many listenings, though, I came away unimpressed.

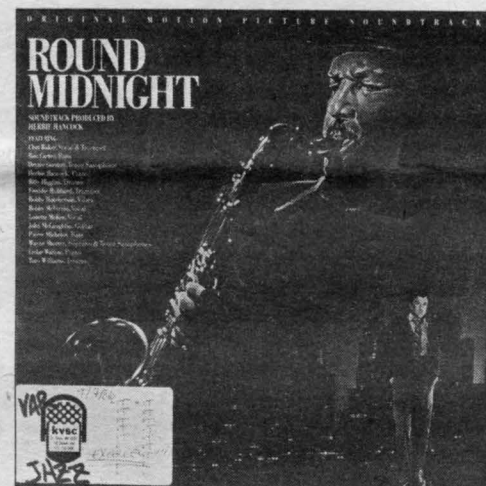
It is not that it is a bad album, it is just that it is adequate. According to some, Stevie Ray Vaughan is the "Reigning Crown Prince" of Texas

blues rock. Yet on this album, most of his grandeur is missing.

Recorded in Texas and at the Montreaux Festival, this live set has Vaughan performing his trademarks like "Cold Shot" and "Say What." Some of it is quite good. The good stuff is filled with Stevie Ray Vaughan doing what he does best, playing his guitar with a sizzling ease. The majority, though, is merely routine.

A man and band with the stature and talent of Stevie Ray Vaughan can certainly do a lot better than this. To perform a great song like "Pride and Joy" and make it sound almost boring should be considered a crime.

I do not want you to think that this is a terrible album. It is just when an incredible band like this puts out a disappointing live album, it is a real let down, especially when you know they can do a whole lot better. Oh well, a new studio album should change my outlook of this fine band.



Herbie Hancock

by Muggsy Spanier

Can I say enough good stuff about this album? I don't think so. This has got to be one of the best traditional jazz records to be released in recent years. If this is not Grammy material, I do not know what is!

Herbie Hancock has gone back to producing traditional jazz and has gathered the greatest jazz musicians together to record some old standards - "Round Midnight," "Body and Soul" and "Rhythm-a-ning" - and some new compositions - "Still Time," "Berangere's Nightmare" and "Chan's Song" (co-written by Stevie Wonder). Some of the artists on this album include Dexter Gordon (who also stars in the movie, 'Round Midnight), Wayne Shorter, Chet Baker, Freddie Hubbard, Bobby McFerrin, John McLaughlin, Cedar Walton, Ron Carter and Tony Williams.

It simply does not get any better than this. If you like jazz music, buy this album. It is great.



P r o g r a m

G u i d e

KVSC's Dr. Aiko presents top 10 albums of 1986

1. Paul Simon: *Graceland*

1986 has been termed the "the year of the comeback". The foremost of these supposed comebacks was certainly Paul Simon. His *Graceland* LP was more than just an album, it was a masterpiece. Simon went to South Africa and gathered up some of the finest musicians that troubled country had to offer. He then included some great North Americans like Los Lobos and Adrian Belew and recorded the best album of the year. This fine album is one that will prove itself to be a classic. If you have the chance, check out the compact disc of *Graceland*. It proves why C.D.'s are such a good investment.

2. Stan Ridgeway: *The Big Heat*

Stan Ridgeway was the former leader of Wall of Voodoo. As a solo performer he has been given the opportunity to record much more intriguing music than his old band did. *The Big Heat* is an excellent piece. Ridgeway's eerie voice blends in with the soulful music creating a subtle and mystifying sound. He is not content to be just witty like the Wall of Voodoo. He instead creates an atmosphere in which the listener is forced to listen closely and let their mind work. In a year where mindless music like Madonna and friends were so successful, that is quite an achievement.

3. 'Round Midnight: *The Soundtrack*

What happens when you combine the likes of Herbie Hancock, Dexter Gordon, Ron Carter, Bobby McFerrin and a host of other jazz greats? You get an incredible album, that's what! This

soundtrack to one of the great films of the year is quite excellent. The producers decided to take a risk and record the whole thing live on the set of the film. Their gamble paid off in bundles. Hancock, taking a breather from the annoying "Future Shock" type stuff, is in rare form playing the type of jazz he gained his original fame from. Hopefully, this album has signaled a return to those fine roots. This is a prime album for the jazz lover or newcomer.

4. Jane Siberry: *The Speckless Sky*

Jane Siberry's *Speckless Sky* was a welcome follow up to her U.S.A. debut *No Borders Here*. Ms. Siberry writes and performs music that is different in that it is so very fresh. Her odd lyrics and intricate music grow upon you until it is like an addiction. When this L.P. came out, I found myself listening to this religiously. Her intense vocal range only adds to the fine quality work that went into producing this album. This will ultimately be considered early masterpiece from an artist destined to be making superior music for many years.

5. UB40: *Rat In The Kitchen*

Birmingham England's UB40 has been one of my favorite reggae bands for some time now. Their 1986 release *Rat In The Kitchen* proves to the rest of the world why. On this album they finally achieve the perfect mix of reggae, jazz and rock. The highlight of this album is the stirring anti-apartheid anthem *Sing Our Own Song*. They sing a political song the same way they do love songs. A tasty trumpet solo from Herb Alpert adds a nice

touch to this album, which is a nice introduction to the music of UB40.

6. REM: *Lifes Rich Pageant*

Until the release of this album, I had not been a great fan of REM. I saw them open up for the Gang of Four in 1980 and was duly unimpressed. Their albums in the ensuing years had some great moments but lacked a cohesiveness I desired. With this album, REM has finally come of age. The best produced and written album of their career. *Lifes Rich Pageant* proves REM has what it takes. This record gets my walkman album of the year because of the forceful sound and unified structure.

7. Peter Case: *Peter Case*

This former Plimsoul released his first solo venture in 1986. The album, a collection of folk and rock tunes, is a delightful surprise. In place of the sometimes pretentious ramblings of his former band are down to earth ballads and songs. He was helped in the production by ace studio men like T-Bone Burnett and Mitchell Froom. His singing and guitar picking are superb as are his gaggle of celebrity back up musicians. All around, an excellent effort.

8. Bruce Cockburn: *World of Wonders*

Bruce Cockburn has long been known as a folk singer with a purpose. In recent years, though, he

continued on page 16

Support Staff

Ron Austin
Stephanie Kolling
Don Koshol
Emmett Omeara
Shawn Rowan
Rob Thompson
Donny Waldorf
Dawn Wilson

Daily Highlights

6:50 a.m. **EARTHWATCH** An informative and entertaining science program. (Mon.-Fri.)
7:00 a.m. **NEWS EDITION** Covering national, international, regional, state, local, and campus news, sports, and weather (Everyday)
7:30 a.m. **JOBWATCH** A listing of jobs available in the St. Cloud Area. (Mon.-Fri.)
10:00 a.m. **NEWS EDITION** (Mon.-Fri.)
10:15 a.m. **JAZZ EDITION** (Mon.-Fri.)
10:30 a.m. **CONCERT UPDATE** (Mon.-Fri.)
11:30 a.m. **IN THE PUBLIC INTEREST** Editorials dealing with the various national and world issues with key speakers. (Everyday)
12:00 p.m. **NEWSCOPE** Consists of international, national, and state news, sports, and weather. Also features SCSU calendar, artist rundown, Jobwatch, and interviews. (Mon.-Fri.)
1:40 p.m. **EARTHWATCH** (Mon.-Fri.)
3:30 p.m. **SOMETHING'S HAPPENING** Daily highlights of area entertainment. (Everyday)
4:00 p.m. **SPORTSWATCH** A detailed look at local, state, and national sports. (Mon.-Fri.)
4:05 p.m. **STAR DATE** (Everyday)
4:30 p.m. **DIVERSIONS** Various artists in jazz, blues, folk, etc. are featured. (Mon.-Fri.)
5:00 p.m. **IN THE PUBLIC INTEREST** (Everyday)
5:15 p.m. **NEWS EDITION** (Everyday)
5:30 p.m. **FLASH** (Mon.-Fri.)
5:40 p.m. **JOBWATCH** (Mon.-Fri.)
7:00 p.m. **SOMETHING'S HAPPENING** (Everyday)
WEEKNIGHT FEATURES
Monday-The Flip Side- Two hours of the latest new releases.
Tuesday-Tuesday's Blues- Classic and contemporary blues courtesy of Mississippi Tim Squillance.
Wednesday-The Area- Releases from the artists in the state of Minnesota.
Thursday-The Inside Story- The stories of various artists are told through their words and music.
Friday-The British Beat- New and old rock music from Great Britain.
7:40 p.m. **SOMETHING'S HAPPENING** (Everyday)
8:00 p.m. **CONCERT INTERVIEW**- Concert series or words and music from various artists. (Thursday)
9:00 p.m. **NEWS EDITION** (Mon.-Fri.)
9:30 p.m. **STAR DATE** (Everyday)
10:30 p.m. **CONCERT UPDATE** (Mon.-Fri.)
11:00 p.m. **KVSC SPORTS ROUNDUP**- Late-breaking scores on SCSU, state, and national sporting events. (Mon.-Fri.)
11:15 p.m. **KVSC ALBUM TRACKING AND SPOTLIGHT ARTISTS**
Mon.-Album of the week
Tues., Wed., and Thurs.-Spotlight artist
Fri.-Phone in favorite
Sat.-Spotlight artist
Sun.-Backtracking

WELL, IT'S FEB. 6TH,
WHERE'S OUR HERO?



WHERE'S HIS SUITCASE?
HE WOULDN'T HAVE
MISSED KVSC'S
TRIVIA
GETAWAY!!



Specialty Programs

Saturday

6 a.m.-11 a.m.
11 a.m.-1 p.m.
1 p.m.-3 p.m.
3 p.m.-5 p.m.
5 p.m.-7 p.m.
7 p.m.-8 p.m.
8 p.m.-2 a.m.
2 a.m.-6 a.m.

Sunday

6 a.m.-9 a.m.
9 a.m.-noon
noon-3 p.m.
3 p.m.-6 p.m.

6 p.m.-6:15 p.m.
6:15 p.m.-6:30 p.m.
6:30 p.m.-2 a.m.

KVSC

88.1 FM

KVSC Station Update



Handwritten signature: Jerry O'Neil

ets: Folk and Bluegrass, Wayne Bergerson & Tom Hollenhorst
asons: New Age music, Mykel Devin
sters: Women's music and issues, Julie Thompson
nsplash: Reggae and other Third World music, Christine Howard
stractions: Peculiar and fun music and comments, Captain Ringo
YSC Top 10: Captain Ringo
me Passages
omnia Heaven: Late nights will never be the same

assical Music
iving on a Riff: Traditional jazz, Muggsy Spanier
e Fusion Show: Jazz fusion, Steven Giles
an Vibrations: Urban contemporary
 dance and funk, Cortland Drake
unday Sports Round-up
uropean Profile
assic Rock

Backtracking

- 2-1 Lou Reed... Transformer
- 2-8 Bob Dylan...Blonde on Blonde part 1
- 2-15 Bob Dylan...Blonde on Blonde part 2
- 2-22 Manfred Mann...Nightingales and Bombers
- 3-1 Beatles...Revolver
- 3-8 Stephen Stills...Live
- 3-15 Robin Trower...Long Misty Days
- 3-22 Arlo Guthrie...Alice's Restaurant
- 3-29 King Crimson...Cart of the Crimson King
- 4-5 Harry Chapin...Sequel
- 4-12 Pink Floyd...Animals
- 4-19 Fifth Dimension...Age of Aquarius
- 4-26 Paul McCartney...Band on the Run

Spotlight Artists

MARCH

- | | | |
|--------|----|---------------------|
| Tues. | 3 | Marshall Crenshaw |
| Wed. | 4 | Sir Douglas Quintet |
| Thurs. | 5 | White Animals |
| Sat. | 7 | J. Geils Band |
| Tues. | 10 | Figures |
| Wed. | 11 | Lonnie Liston Smith |
| Thurs. | 12 | The The |
| Sat. | 14 | Stevie Wonder |
| Tues. | 17 | Get Smart |
| Wed. | 18 | Bobby McFerrin |
| Thurs. | 19 | David Byrne |
| Sat. | 21 | Savoy Brown |
| Tues. | 24 | Freddie Hubbard |
| Wed. | 25 | The Clash |
| Thurs. | 26 | Neville Brothers |
| Sat. | 28 | Ron Wood |
| Tues. | 31 | Jane Siberry |

APRIL

- | | | |
|--------|----|-------------------|
| Wed. | 1 | Odd Science |
| Thurs. | 3 | SLY AND ROBBIE |
| Sat. | 4 | Pete Townshend |
| Tues. | 7 | Climax Blues Band |
| Wed. | 8 | Steve Hillage |
| Thurs. | 9 | Muddy Waters |
| Sat. | 11 | Thin Lizzy |
| Tues. | 14 | John McLaughlin |
| Wed. | 15 | Real Life |
| Thurs. | 16 | Bruce Cockburn |
| Sat. | 18 | Bob Marley |
| Tues. | 21 | John Mayall |
| Wed. | 22 | Paul Simon |
| Thurs. | 23 | Tetes Noire |
| Sat. | 25 | Boz Scaggs |
| Tues. | 28 | Nick Drake |
| Wed. | 29 | Steel Pulse |
| Thurs. | 30 | Johnathan Richman |

FEBRUARY

- | | | |
|--------|----|-------------------------|
| Tues. | 3 | Lone Larich |
| Wed. | 4 | Jazz Butcher |
| Thurs. | 5 | Sonny Rolling |
| Sat. | 7 | TRIVIA |
| Tues. | 10 | Soul Asylum |
| Wed. | 11 | Yellowman |
| Thurs. | 12 | Big Audio Dynamite |
| Sat. | 14 | Rick D. |
| Tues. | 17 | Everything But the Girl |
| Wed. | 18 | A. Collins |
| Thurs. | 19 | Mike Oldfield |
| Sat. | 21 | The Who |
| Tues. | 24 | Clanned |
| Wed. | 25 | Madness |
| Thurs. | 26 | Larry Carlton |
| Sat. | 28 | Canned Heat |



Improving standards

by Steve Adrian

Striving to improve training standards at a university radio station is a constant concern. Bonnie Amistadi is one of the training directors at KVSC who is striving to improve training at KVSC.

"The quality of training has improved over the years, compared to when anyone could get on the air," Amistadi said. "Now we are stricter in determining who we let on the air."

Training sessions last approximately four to six weeks. During these sessions, Amistadi teaches new trainees how to use the equipment and basic operating procedures of the station.

The trainees are taught how to use the audio board, cue albums and how to prepare and deliver newscasts.

"Practice is the only way to improve your skills," Amistadi said. "I've been working at KVSC for three years now, and I find the more I work, the better I sound. There's always room for improvement, and one of the nicest things about KVSC is there's always someone willing to help you," she added.

Before becoming training director Bonnie worked in the sports, production and news departments.

Bonnie feels that KVSC is constantly striving to improve standards by strengthening the training program.



Bonnie Amistadi

Photo/Karen Kirk

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the *SPECIAL GUESTS* ✈️

by Andre Moshenberg

The life of a new band in the ever changing world of rock and roll is certainly a hard one. These bands have to get noticed and still make enough money to survive. One of the brightest new bands around, the Special Guests, are no exception. I recently had the chance to sit down and talk with Tom Meltzer, one of the founders of this talented band. Here is an excerpt from that interview:

KVSC: *We haven't heard a lot from the Special Guests since the early 1986 release of the single "Cezanne." What has been happening with the band?*

TOM: *We semi-officially broke up. Our lead guitarist went to law school at Duke. Then our saxophonist, Jenny, and our keyboard player, Mark, were having a baby. They have split to form their own family band. The other somewhat embarrassing reason for breaking up was that the only bars we had steady gigs at closed down. The death of the Blue Rose and The Dive was rather difficult for us.*

KVSC: *What made you get back together?*

TOM: *We took time off and collected our thoughts and realized that it was time to get back together. When we got back from our respective summer chores, we got a call to perform at a performance arts place called The Franklin Furnace. We played with some really cool people and had an excellent gig. It was then that we realized that we shouldn't be sitting around when we could be playing rock and roll.*

KVSC: *I was watching MTV one evening and saw the video for "Cezanne" on the Basement Tapes competition. What has the response been to the video?*

TOM: *Really amazing! It was considered a couple of weeks ago by Billboard magazine as one of the top five independent videos of 1986. It didn't win so you won't be reading about it. It is like when you go to the Academy awards and sit there when they announce your name, hoping that you will win. Then you don't and you try to look noble. We didn't win the MTV deal either. We came in second or third. We lost to a video about skiing. Elsewhere the video has gotten better response. The clip was on U-68 once a day for six months. U-68 was the video channel here in New York until this past October when it was bought and turned into Home Shopping Network. We are also on "Night Flight" on USA network once a month.*

KVSC: *Has the response been limited to video channels?*

TOM: *No, as a matter of fact our video was bought by the permanent collections of the Museum of Modern Art and the Metropolitan Museum of Art. So now we have a side business going where we thought, "Hey, they're paying lots of money and all we have to do is make a copy of this tape." Now our manager is trying to sell the video to museums around the country. We figured we were not stupid. These museums are paying a lot more money for the video than our parents would.*

KVSC: *What are these museums using the video for?*

TOM: *The Museum of Modern Art has programmed it with the New York City high schools, who are trying to introduce kids to art.*

KVSC: *Who influence you?*

TOM: *Johnathan Richman, Elvis Costello, Bob Dylan and The Replacements.*

KVSC: *Tell us a little about your history. What did*

you do before joining the Special Guests?

TOM: *The first band I was in was called The Booze Brothers and the 57th Street Band in which Dr. Aiko was the vocalist! That bizarre experience made me realize that I wanted to play rock and roll in front of people. Then I went to college in New York and got involved in a country-western band. It was then that I actually wrote "Cezanne." The next summer Wally and I and a few friends from Columbia University, where we were students, formed the Special Guests. The rest is history.*

KVSC: *Your first real success came with the single "Cezanne." How did that go?*

TOM: *The college stations that we sent the single to picked up on it really well. The response has been basically what happened at KVSC. You know, lots of requests, lots of positive response. We also had some critical acclaim. It was limited but very gratifying. Robert Christgau, critic for the Village Voice picked it as one of the top 25 singles of the year.*

KVSC: *That sounds pretty good. What's next for you guys?*

TOM: *We have a new single coming out called "I'm In Love With You." We're going to try to use college support from that single when we go back on tour. We're also adding a few new members to replace the ones we've lost along the way. So, we're gearing up for another Special Guests winter. I'm looking forward to it. Hopefully, we'll play a lot of hip colleges like, maybe, St. Cloud.*

KVSC: *That would be great. We'll be looking forward to it.*

Not a newcomer to radio; Campus news emphasized

by Dave Burns

International Falls native Tim Lyon is KVSC's new news director.

Lyon graduated from Rainy River Community College in International Falls, where he got his Associate of Arts degree. This is Lyon's first year at SCSU replacing Matt Brokl in the news department.

Lyon is not a newcomer to radio. He worked for KGHS in International Falls. "I worked for Dick Hill, KVSC's station manager, when he managed KGHS," said Lyon, "and he convinced me that it would be good experience to get involved in news and broadcasting here at SCSU, and here I am."

The news director job in-

volves gathering stories, editing them, and getting them on the air. Lyon says his main objective is to broadcast more local news than Associated Press copy "It takes a lot of time to be the news director," Lyon said. "I work four hours a day at KVSC, and it's surprising how little time this is to get everything done."

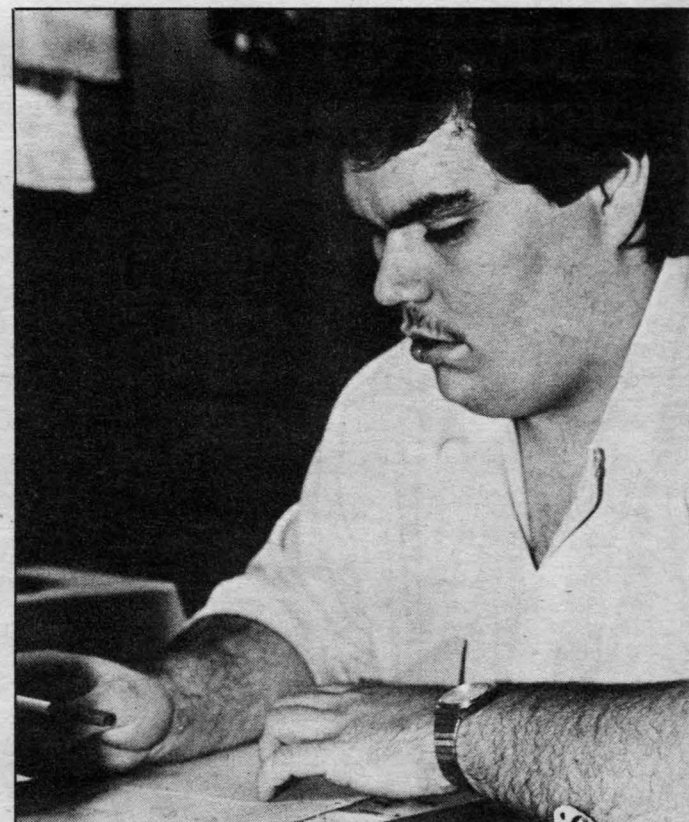
In addition to radio news, Lyon also wrote for the *Lake Country Journal*, which is the campus newspaper at International Falls. "It was kind of a culture shock to go over to radio," said Lyon. "The writing styles are so different."

News is not Lyon's only interest. He is also very music oriented and his claim to fame at Rainy River Community College was a rock music show

called *Nightshift*, which he started. "There aren't many rock stations in International Falls, so the program was quite a hit with the high school group," said Lyon. "It was kind of a request-dedication type program."

Besides playing music on the air, Lyon also enjoys making music. He plays the trumpet, french horn, baritone and keyboards. "I used to play in a pep band, but I really haven't had the chance to do that here," said Lyon.

Among Lyon's main goals at KVSC is promoting campus news. "Since we are the voice of SCSU, we would like to keep track of what's happening on campus, because we can do it better than the other St. Cloud stations," said Lyon.



Photo/Karen Kirk

Tim Lyon, KVSC's new news director, sits down to tend to the days business.

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Diversions

by Kevin Ridley and Muggsy Spanier

If you've been listening to KVSC for awhile, you know we're not afraid to try new and different programming. That is one of the things we're proud of and one of the factors that keeps us sounding fresh.

Right now we present specialty shows that feature music that you don't hear anywhere else. *Urban Vibrations*, *Seasons*, *The Area*, *Sisters*, *Fusion*, *Thriving On A Riff*, *Frets*, *Whole Lot A Blues*, and *Abstractions* all present music that makes KVSC unique to the St. Cloud area radio market.

Well, we're at it again! In December, *Diversions* made it's debut on KVSC. *Diversions* is a potpourri of eclectic music ranging from traditional jazz to bluegrass picking. This type of show is new to KVSC and has some interesting roots.

Over the past five years, KVSC has occasionally had jazz in the evening. In late 1982, the jazz was replaced by more of a pop/rock sound. That move sparked some internal riffs at KVSC and upset a number of our listeners. In

1983-84, the *Jazz Express* rolled along for nine months until history repeated itself.

This erratic jazz programming was to be expected with a new student program director making programming changes every year. Fortunately for our listeners and KVSC, there is now a sense of stability in programming development.

The return of jazz in the evening was tempting. However, many of us at KVSC saw this as a perfect opportunity to unveil some truly creative music. An eclectic show with a substantial amount of jazz was the solution.

What artists might you hear on *Diversions*? Don't be too surprised to hear the Roches, Phil Alvin, Duke Ellington, Koko Taylor, Sadao Watanabe, Michael Johnson, The Lounge Lizards and much more.

Due to the substantial amount of time devoted to *Diversions* we thought it best to put the seasoned veterans as hosts. This diverse group includes John Drake, Dr. Aiko, T.K. and Mary Anne, Kevin Ridley and Muggsy Spanier. *Diversions* can be heard every weekday from 4 p.m. to 7 p.m.. Tune it in, turn it up, and above all, dig it.

Features

Fly with Wings?

SCS goes Rooty Toot Toot to The Moon

by Matt Pattee

The lights dimmed; the crowd grew silent. In an instant, the auditorium sang with whistles and applause as the performer walked on stage.

He was casually dressed, and his face glowed the enthusiasm of the audience. With a wave hello and a smile, the concert began. For two hours, Michael Johnson, songwriter and performer, echoed the sentimental thoughts of yesterday with an integration of the fresh new ideas of today.

Songs such as Bluer Than Blue, Rooty Toot Toot to the Moon, and Wings, the title song off his latest album, filled the halls of Stewart Hall on Dec. 15, 1986.

Johnson was born in Colorado and has played guitar for most of his life. "It's hard to tell when I started," Johnson said. "I remember the first time I got paid to perform. I was 13, and the band I was playing for performed at a VFW.

"It occurred to me when I was about

25," he continued, "that playing guitar was what I did for a living."

Johnson's musical style is a mixture of different kinds of music; jazz, blues, rock n' roll and country with a superb classical influence.

"It's hard to classify my music because I feel that at some point all kinds of music run together," Johnson said. "It's just stuff that sounds good on classical guitar."

Johnson never graduated from college with a degree, but at one point, he realized the need for improvement in his guitar playing.

"I was a sloppy guitar player, so I decided to go to Barcelona, which is in Spain, to study classical music. They have a whole school dedicated to the guitar," he said.

Johnson's latest album has climbed to the top of the country charts, and the thought of a new album is not prevalent at this time. "RCA thinks we have three more singles off this album," Johnson said.

Johnson's music is simple yet intricate. "If it's hard and you can't do it, you've got to make it easy," he said.



Michael Johnson

Photo/Matt Pattee

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Happy Birthday

by Matt Pattee.

Happy birthday, you alternative station you!

KVSC evolved from an SCSU organization consisting of 16 theatre and speech students, called the University Radio Guild. The guild developed a one-hour morning program at WJON. This program had a basic script which provided listeners with information concerning SCSU campus happenings.

KVSC first went on the air in 1967; this is 1987, and the station will experience its 20th birthday in May. This will be an experience (Science); a true celebration. We at KVSC are looking forward to this upcoming 20th birthday, and we hope you are too. So keep your spirits healthy and your eyes ahead for this May.

KVSC Spotlight

by Dave Burns

This quarter's graduate assistant spotlight falls on Al Neff, who came all the way from the Montana oil fields to make his mark in radio at SCS.

Neff has been involved in radio since he was 17, when he started working for KXGR in Grand Rapids.

Neff is a jack of all trades at KVSC. In his 5 years of working at the station, he has tried his hand at everything from writing to production. He also has filled positions such as production director and music director.

As a graduate assistant, Neff is involved in almost every function of the station, but his main duties are as a training coordinator. "My position is kind of strange," said Neff. "I've got certain hours set aside

to do a certain task, mostly to do with training. But the rest of the time I fill holes wherever they need me. It's a strange job, but I love it," he added.

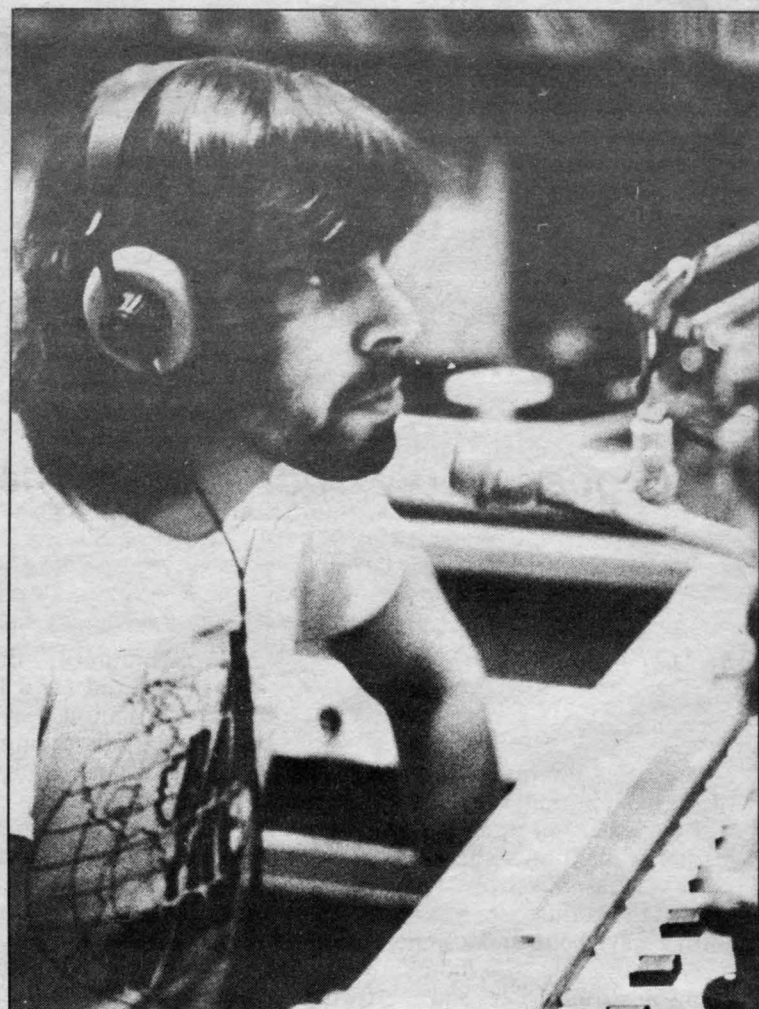
Besides taking graduate courses and working at KVSC, Neff also works at WJON in St. Cloud as an announcer. He also did production work and commercial writing. All totaled, Neff works between 60 and 70 hours per week. "I can't stand having nothing to do," said Neff. "I need something to do. I'm a very goal oriented person."

Neff is also a music oriented person. As mass communications professor Mike Vadnie put it, Al Neff is too young to be a rock'n'roll guru. "The kind of music I like the most is from 1965 to 1975," said Neff. "Stuff from the Vietnam era seems to be what I tune into most."

Some of the fondest memories of his work at KVSC relate to music. Neff interviewed Gregg Allman and two other members of the Allman Brothers Band. "That was really a highlight for me," said Neff, "to be able to meet someone who I really like. I think their music is great and I've heard about them since I was just a kid."

Another unique experience Neff remembers is his eighteenth birthday. He was on the air that day, and he played '18' by Alice Cooper. And on his last birthday he played 'Four and Twenty' by Crosby, Stills, and Nash.

Sports and fitness are also a part of Neff's life and he has set another goal for himself -- to run a marathon. He hopes to begin training for the grueling 26.2 mile run sometime this summer.



Al Neff

Photo/Sara Gale

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February 12,13,14 -- *Visions*
February 14 -- *Suburbs*
February 16,17,18 -- *Excalibur*
February 19,20,21 -- *Westside*
February 23,24,25 -- *Rich Michaels Band*
February 26 -- *The Oh's*
February 27,28 -- *Zebop*

March 9,10,11 -- *The Criminals*
March 12 -- *Jay Hawks*
March 13,14 -- *Phones*
March 17 -- *Limited Warranty*
March 19 -- *Westside*
March 20,21 -- *Ruby Star*
March 23,24 -- *Aircraft*
March 28 -- *Lamont Cranston*
March 30,31 -- *Works*

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Top 88 singles of 1986

1. REM.....	<i>Superman</i>	45. Phil Alvin.....	<i>Someone Stole Gabriel's Horn</i>
2. Rainmakers.....	<i>Government Cheese</i>	46. Chameleons.....	<i>UK John I'm Only Dancing</i>
3. Suzanne Vega.....	<i>Left of Center</i>	47. Modern English.....	<i>Ink and Paper</i>
4. Smiths.....	<i>Frankly Mr. Shankley</i>	48. Elvis Costello.....	<i>Honey, Are you Straight or Are You Blind</i>
5. Nails.....	<i>Things You Left Behind</i>	49. Southside Johnny & Jukes.....	<i>Lorraine</i>
6. Paul Simon.....	<i>Diamonds on the Soles of Her Shoes</i>	50. Trip Shakespeare.....	<i>Stop The Winter</i>
7. David and David.....	<i>Welcome to the Boomtown</i>	51. Regular Guys.....	<i>Framed</i>
8. UB40.....	<i>Sing Our Own Song</i>	52. Tonio K.....	<i>You Will Go Free</i>
9. David Bowie.....	<i>Underground</i>	53. Lucy Show.....	<i>A Million Things</i>
10. Phones.....	<i>Psycho</i>	54. Sting.....	<i>I Been Down So Long</i>
11. Laurie Anderson.....	<i>Language is A Virus</i>	55. Peter Gabriel.....	<i>In You Eyes</i>
12. Translator.....	<i>Ronnie Raygun Blues</i>	56. Dream Syndicate.....	<i>Slide Away</i>
13. Special Guests.....	<i>Cezanne</i>	57. Van Morrison.....	<i>Ivory Tower</i>
14. Uncle Bonsai.....	<i>Cheerleaders on Drugs</i>	58. Peter Stampfel.....	<i>Drink American</i>
15. Smithereens.....	<i>In A Lonely Place</i>	59. Game Theory.....	<i>Regenisraen</i>
16. Joe Jackson.....	<i>Soul Kiss</i>	60. Waterboys.....	<i>Whole of the Moon</i>
17. Costello Show.....	<i>Don't Let Me Be Misunderstood</i>	61. Replacements.....	<i>Swinging Party</i>
18. Ramones.....	<i>Bonzo Goes to Bitburg</i>	62. Tom Paxton.....	<i>Yuppies In The Sky</i>
19. Pogues.....	<i>A Pair of Brown Eyes</i>	63. New Age Urban Squirrels.....	<i>Get Down</i>
20. Jane Siberry.....	<i>7 Steps To The Wall</i>	64. Talking Heads.....	<i>Puzzlin Evidence</i>
21. Bo Deans.....	<i>Fade Away</i>	65. Bob Dylan.....	<i>You Wanna Ramble</i>
22. 54.40.....	<i>I Go Blind</i>	66. Bim Skala Bim.....	<i>Solitary Confinement</i>
23. Suburbs.....	<i>Number 9</i>	67. Timbuk 3.....	<i>Just Another Movie</i>
24. Timbuk 3.....	<i>The Future's So Bright...</i>	68. Jimmy Cliff/Elvis Costello.....	<i>7 Day Weekend</i>
25. Peter Case.....	<i>Steel Strings</i>	69. Classic Ruins.....	<i>I Can't Spell Romance</i>
26. Bruce Cockburn.....	<i>Call it Democracy</i>	70. Wallets.....	<i>Vietnamese Cowboy</i>
27. Pontiac Brothers.....	<i>Brown Eyed Women</i>	71. Bangles.....	<i>Walk Like An Egyptian</i>
28. The Johnsons.....	<i>Sylviah Plath</i>	72. Brain Setzer.....	<i>Maria</i>
29. Iggy Pop.....	<i>Real Wild Child</i>	73. Love & Rockets.....	<i>Kundalini Express</i>
30. REM.....	<i>Cuyahoga</i>	74. Roy Buchanan.....	<i>You Can't Judge A Book</i>
31. OMD.....	<i>Southern</i>	75. House Martins.....	<i>Happy Hour</i>
32. Raymond Cushing.....	<i>Stop Trading With S. Africa</i>	76. David and David.....	<i>Swallowed By The Cracks</i>
33. Watt's Bald Head.....	<i>Suitcase</i>	77. Jennifer Warnes.....	<i>First We Take Manhattan</i>
34. Sudden/Kusworth.....	<i>It'll All End Up in Tears</i>	78. APB.....	<i>Best of Your Love</i>
35. Hindu Love Gods.....	<i>Narrator</i>	79. Joady Guthrie.....	<i>Fashionable Cynicism</i>
36. Billy Bragg.....	<i>Ideology</i>	80. Gil Scott-Heron.....	<i>Johannesburg</i>
37. Martha Davis/Sly Stone.....	<i>Love & Affection</i>	81. Evan Johns & H-Bombs.....	<i>Love is Murder</i>
38. Meat Puppets.....	<i>Good Golly Miss Molly</i>	82. The Bolshoi.....	<i>Modern Man</i>
39. Agent Orange.....	<i>I Kill Spies</i>	83. Shriekback.....	<i>Gunning For The Buddha</i>
40. Smiths.....	<i>Bigmouth Strikes Again</i>	84. Double.....	<i>Captain of Your Heart</i>
41. Dead Milkmen.....	<i>The Thing That Only Eats Hippies</i>	85. Ben Sidran.....	<i>Space Cowboy</i>
42. B52's.....	<i>Wig</i>	86. Balancing Act.....	<i>Neighborhood Pheronologist</i>
43. Latin Quarter.....	<i>Radio Africa</i>	87. Chris Hickey.....	<i>Man of Principle</i>
44. Stan Ridgeway.....	<i>Drive She Said</i>	88. World Party.....	<i>Ship of Fools</i>

continued from page 7

has broadened his scope and now plays primarily rock and roll. The switch was a wise one. This album is a beautiful statement about the world today. He describes in eloquent terms the problems in Chile, the United States and with the International Monetary Fund. His strong lyrics don't overshadow his music. As a matter of fact, they are melted together very nicely. Cockburn performed in Minneapolis this summer and gave one of the best performances of the year.

9. Costello Show: *King of America*

The multi-talented Elvis Costello set out to record a fun album in the beginning of 1986. Instead of solely using the Attractions, he decided to experiment with some other fine musicians. The result, *King of America*, proved Costello to be the musical genius that he is. I find it slightly pathetic that Costello isn't more popular in this country than he is. He has consistently put out interesting and solid albums throughout his career. This album is no exception.

10. The BoDeans: *The BoDeans*

This band, hailing from our eastern neighbor Wisconsin, gets my vote as best new band of the year. Their self-titled debut release has these guys playing good old traditional American rock'n'roll. These cats are as down home mid-western as a band can get. Due to some video and college radio exposure this band is getting some well deserved attention. If you let this one sneak by, now is the perfect time to discover this superb band.