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**LOOKING BACK AND LOOKING FORWARD: A
MULTIDISCIPLINARY REVIEW OF THE SPEED OF
INTERNATIONALIZATION AND FUTURE RESEARCH DIRECTIONS**

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ABSTRACT

Objectives:

An increasing amount of research on the speed of internationalization has shown that this concept has found application across multiple contexts. However, this straddling of multidisciplinary domains fragments the academic understanding on the topic. Considering the growing interest in the speed of internationalization, this study seeks to provide an overview of the trajectory and evolution of the research field.

Theoretical Framework:

Building upon the review of 200 articles published in Web of Science and Scopus indexed journals, this article develops a context-specific research agenda, whereas discloses the main theoretical approaches used so far.

Method:

We combined a Correspondence Analysis (CA) along with a Delphi study of prolific authors and practitioners working on the speed of internationalization, we provide a multidisciplinary academic literature.

Results/Implications:

Our findings offer a holistic picture of the current scholarly research, outlining its key theoretical approaches, research themes, levels of research, and potential areas for future development on this topic.

Keywords:

Speed of internationalization; internationalization process; systematic literature review; correspondence analysis; HOMALS; Delphi study.

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