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# The Use of Educational Technologies in Health: An Integrating Literature Review

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#### Abstract

It is understood as Educational Technology a set of mediators devices of the teaching-learning process that must contain a logical organization, so that they can be systematically planned, observed, understood and transmitted. In this scenario, the objective of this study was to analyze the literature on Educational Technologies applied to Health. As an methodology, an integrative review was carried out, consisting of a broad analysis of theoretical and empirical literature that aims to understand a certain phenomenon from studies above. The search was carried out in the CAPES database, the main Brazilian database, between 2013-2018, in Portuguese, English, French and Spanish through the descriptors "Educational technologies" and "Health", which were duly translated into the other languages correspondents. As a result, 30 articles were analyzed in two moments: individually from a literature review protocol developed and validated by the author of the study and together from the Content Analysis technique. In general, sixteen dependent and four independent technologies were found and it was realized that they were validated mainly by specialists in the field and by the target audience for whom they were intended. The theoretical anchorage found in the literature for the basis of the development of technologies was the Arch of Mangueares and six categories of analysis were found that discuss their use. Thus, it is concluded that technologies help in the process of training health professionals and empowerment for the process of treatment of users of services. Resources such as the applications end up facilitating access to health services, and the insertion of new technologies, especially those mediated by the Internet, has modified the educational paradigms

Keyword: Technologies; Health; Education; Health education.

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# The Use of Educational Technologies in Health: An Integrating Literature Review

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#### ABSTRACT

It is understood as Educational Technology a set of mediators devices of the teaching-learning process that must contain a logical organization, so that they can be systematically planned, observed, understood and transmitted. In this scenario, the objective of this study was to analyze the literature on Educational Technologies applied to Health. As an methodology, an integrative review was carried out, consisting of a broad analysis of theoretical and empirical literature that aims to understand a certain phenomenon from studies above. The search was carried out in the CAPES database, the main Brazilian database, between 2013-2018, in Portuguese, English, French and Spanish through the descriptors "Educational technologies" and "Health", which were duly translated into the other languages correspondents. As a result, 30 articles were analyzed in two moments: individually from a literature review protocol developed and validated by the author of the study and together from the Content Analysis technique. In general, sixteen dependent and four independent technologies were found and it was realized that they were validated mainly by specialists in the field and by the target audience for whom they were intended. The theoretical anchorage found in the literature for the basis of the development of technologies was the Arch of Mangueares and six categories of analysis were found that discuss their use. Thus, it is concluded that technologies help in the process of training health professionals and empowerment for the process of treatment of users of services. Resources such as the applications end up facilitating access to health services, and the insertion of new technologies, especially those mediated by the Internet, has modified the educational paradigms

Keywords: Technologies; Health; Education; Health education.

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#### **INTRODUCTION**

The purpose of this study is to analyze the literature on Educational Technologies aimed at Health. We assumed that the promotion of integral individual-collective health, in order to be fully effective, requires the adoption of educational technologies aimed at health needs of the population. These issues pervade transdisciplinary areas, among them cyberculture, culture, education and society. Teixeira et al. (2011) point out that it is necessary to recover the dimension of education in the context of the health-disease process and to establish the articulations between these two fields. We also need to expand to other interdisciplinary areas

Salci et al (2013) propose that health education is a complex, yet executable area. This is due to the joining of several areas of knowledge that are part of it, with various political, cultural, philosophical, group biases, etc. Falkenberg et al. (2014) cite Morosini et al. (2008) and discuss this important political pedagogical bias. They emphasize that subjects need to think critically, and reflexively, for reality to be unveiled. These actions emerge as characteristics of emancipation of the subjects. And in this process educational technologies serve as a tool for health promotion. For UNA-SUS (2018), affiliated with the university of which we are part of, Educational Technologies (ET) serve as mediators in the process of knowledge construction and dissemination. They are instruments and / or mechanisms that should be used in these processes, as they are facilitators, since they have a well defined target audience. For Teixeira et al (2014) ETs are organized into two types:

A) Dependents: when they depend on electrical resources for use and / or production. Ex: Computer, Internet and its tools, commercial television;

B) Independents: when not dependent on electrical resources for use and / or production. Ex: Poster, Serial Album, Brochures, Folder, Manual, Guide, Comics, Illustration / Engraving, Newspaper, Textbook, Mural, Scrap

In this sense, we believe that it is necessary to use ETs focused on health issues because they are emerging guidelines in society. We start from the understanding that health technologies involve any experience, whether of systematized professional care, is developed for new service situations introduced, or for service situations that require updating and / or adaptation, which may be mediated by other technologies, in the if the ET. (UNA-SUS, 2018)

The TEs are appropriate to work in health, from prevention to recovery, in which health education operates for the well-being of people is essential. However, it should be considered that only the use of technology is not a guarantee of a better education, and there is a need to develop pedagogical actions that allow a critical point of view linked to reality, built on the autonomy and cooperation of the subjects (SILVEIRA, COGO, 2017). Each developed technology, which expresses work in act, constitutes a particular fact for each unit / reality applied. It can thus represent a viable and applicable example in other themes, in a dynamic way, because each situation of work in action requires updating or adaptation to the present situation as well as allows the use of ET (MERHY, 2012). From the foregoing, the question that guides this study is: What has been produced about Health Education Technologies in recent years? This question unfolds in the specific objectives of this study, where it was sought to identify the educational

health technologies described in the literature, to describe its typology and theoretical anchoring, and to discuss its validation processes

Initiatives such as this seek to build a process of articulation between teaching, research and social intervention, creating a space for discussion, exchange and democratization of research on Health Education, putting in dialogue knowledge that provides subsidies for the exercise of social control and the elaboration of educational technologies that are in line with the need to know the target public population. Today Brazil is recognized worldwide as a technology production hub, with several factories and institutes focused on the creation and production of equipment. It is also a pole of academic and scientific production of technological researchers. This will be an opportunity to connect the human and social sciences, health sciences and technological sciences with possibilities of knowledge production for health education. A daring proposal of interdisciplinarity

This adopted perspective converges with Emerson Merhy's Light Technology conception. It is a different type of technology, which aims at the living work between health professionals and people served in the units and services, which could be enhanced by the use of ETs.

#### METHODOLOGY

This work consists of an integrative bibliographical review, with a qualitative character that consists of a "broad literature review that aims to understand a certain phenomenon from previous studies (BROOME, 2000), to review theories and evidences and to analyze methodological problems of a particular topic, among others. The methodology will follow the one proposed by Whittemore and Knafl (2005) and Mendes, Silveira and Galvão (2008), since they propose the inclusion of both experimental and non-experimental studies, more appropriate to the object of study in question. Technically, this modality of integrative review has in its core rigor and review and combine studies with divergent methodologies. Always focusing on the maintenance of methodological rigor, being able to combine several areas of knowledge (USP, 2011).

According to the authors Whittemore and Knafl (2005), the integrative review had the following steps: After the identification of the problem (in this work, it is proposed a greater understanding of the phenomenon of the production of educational technologies for health registered in the literature) "Educational technologies" and "Health", linked by the AND particle. These descriptors were validated in the Decs database (virtual health descriptors) From this, the inclusion criterion was defined, being: indexed periodical articles that approach the subject of Educational Technologies in / for health, whose survey will correspond to the period between January 2013 and December 2018. The publication should contain as a theme of study in questions in English, Portuguese, Spanish and French (it is emphasized that the descriptors have been translated into the respective languages proposed here, for a more comprehensive collection as possible). And the publications whose processes did not conform to the theme addressed by this work, as well as the exclusion of publications prior to the period of 2013 and which are not in the format of scientific articles (theses, dissertations and the like) were excluded.

The next step was the collection of data in the CAPES database. The basis was chosen for integrating studies from both health sciences and human sciences, as proposed by Whittemore and Knafl

(2005). We followed the criteria of relevance of the publications proposed by CAPES, that is, we selected the first 50 results. After the collection, all the articles were organized in an Excel spreadsheet, for the primary treatment, organization and initial exclusions. From the collection with descriptors in Portuguese along with the application of the inclusion / exclusion criteria, 349 articles were obtained, from which the first 50 were selected, 1 being excluded because it is a glossary, 1 being treated of a review, 1 for being written in English and 3 for being repeated. In that first moment, 44 articles remained.

By applying the translated descriptors to the Spanish language, 51 results were obtained. Of these, 3 were excluded because they were editorials, 1 was found repeatedly, 2 were not available online anymore and another 8 articles were initially excluded because they were indexed in other languages (7 in Portuguese and 1 in English). In the Spanish language, 37 articles were initially left. In French, we obtained 43 results in the initial collection and 4 were excluded because they were editorial, 1 because it was an interview, 1 because it was a book summary and 6 because they were repeated in the database. In this language, 31 articles were initially obtained. No articles were found indexed in other languages in this collection. The greatest results emerged with the application of the descriptors translated into English. There were 50017 results found. Of these, by the criterion of relevance, the first 50 were selected, and after the initial agreement, 4 were excluded because they were repeated in the base and 2 by not available online anymore. Until then, 34 articles remained.

It is noticed the problems of indexation, the articles have been reorganized in order not to lose any possibility of publication. Seven articles excluded by the Spanish language collection were added to those already collected in Portuguese, and there were 51 articles in that language. Three articles in Spanish were added to those already collected, totaling 40 studies in that language and referring to the English language, 2 more were added, totaling 37 articles. The next step was the beginning of the evaluation of the data collected: firstly, all the titles, abstracts and key words for the second section were read, which refers to the initial evaluation of the articles: Of the 51 articles in Portuguese language, 35 were excluded for not presenting themselves within the theme of this work (we are left with 16 articles). Of the 37 articles in the English language, 22 were excluded for the same reason (remaining 15 articles), already referring to the 31 articles in the French language, 28 were excluded in this stage (4 articles remaining) and, were excluded (13 articles remaining).

Continuing the evaluation process of the 48 articles included so far and based on Galvão, Sawada and Trevizan (2004), an Integrative Review Protocol was elaborated. This protocol, according to Evans and Pearson (2001), should contain: the review question, the inclusion criteria and the search strategies, then our instrument contains: i) the identification (article title, journal title published article, journal area, major qualis of the journal, abstract keywords, database, language, year and authors and country of publication); ii) study methodology, research objective and study sample iii) the main considerations / results and research question (through the specific objectives and iv) a field to justify if the study is excluded from the final sample

As a data analysis technique, we used the Content Analysis (CA), which is a set of methodological tools that have as a common factor a controlled interpretation based on inference, aiming to obtain

quantitative or qualitative indicators that allow the inference of relative knowledge to the production / reception of messages (CASTRO, ABS, SARRIERA, 2011). Content Analysis traditionally works with written textual materials, but there are already surveys with audios, especially when using software for qualitative analysis, such as NVivo and MaxQda. There are two types of texts that can be worked on by AC: texts produced in research, through interview transcripts and observation protocols, and existing texts produced for other purposes, such as scientific publications, which are the focus of this project (CAREGNATO, MUTTI, 2006).

The content analysis is documented in some phases, being: Pre-exploitation phase of the material. Once the corpus to be analyzed has been selected, the floating readings of all the material are selected, with the aim of apprehending and organizing in an unstructured form important aspects for the next phases of the analysis. The second phase is the selection of the units of analysis, where the researcher is guided by the research questions that need to be answered. More often, the units of analysis include words, sentences, sentences, paragraphs, or a full text. The third stage is the process of categorization, where categories can be characterized as large statements that cover a variable number of topics, according to their degree of proximity, and that can through their analysis express important meanings and elaborations that meet the objectives and create new knowledge, providing a differentiated view on the proposed themes (CAMPOS, 2004).

#### RESULTS

After reading the 48 articles in full, 18 were excluded because they did not bring relevant information to the discussion proposed here. The final sample consisted of 30 articles. Of which 11 were published in Portuguese, 8 in the English language, 3 in the French language and 8 in the Spanish language. As for the countries of the publications, 16 articles were published in Brazil, 2 articles in Colombia, 1 in Ecuador, 1 in Peru, 2 in the USA, 1 in Canada, 3 in France, 3 in Spain and 1 in the United Kingdom. As for the years of the publications, there were no articles published in 2012. In the year 2013, 4 publications were found. 5 publications corresponded to the year 2014, 3 to the year 2015, 4 to the year 2016, 9 publications per year of 2017, being the year with the largest number of publications on the subject, according to the search in this research and 5 articles were published in 2018. The highest qualis evaluation of each journal was also raised, and 7 international journals did not have a qualis evaluation until the date of the investigation. 5 journals had higher qualis for Nursing (being B1, B2 and A2). One journal had a B1 evaluation for Psychology, two periodicals presented evaluation B2 and A2 for Teaching. Already 2 other periodicals presented A2 qualifications for Education. A journal (in which three articles were found) presented qualis A2 for Linguistics and Literature. Another journal presented qualis B5 for Biological Sciences and another one presented the same qualis for the area of Biological Sciences II. For Environmental Sciences, a journal presented qualis B1. For the Interdisciplinary and Social Sciences areas, qualis B2 (a journal for each area, respectively) was found. We also found a qualis A2 for collective health and the same evaluation was found in another journal, but in the area of Political Sciences and International Relations, while for Public Administration and Human Sciences, qualis B3 and B1, respectively. Given this, it is noticed that the most diverse areas are interested in the subject matter in this article.

As for the research method, 13 theoretical studies (essay, narrative review and documentail analysis), 4 experience reports, 7 qualitative articles and 5 quantitative researches (longitudinal and transversal research, technology development study, methodological study) and a research with mixed character. A table was prepared with the layout of the articles analyzed, the same is shown in table 1, below:

Article	Author/Year	Journal	Method
Construção de manual sobre cirurgia	SOUZA, G. S. L.;	Cogitare	Qualitative
segura para profissionais de saúde	RIBEIRO, M. R.	Enfermagem	
	R./2017.		
O uso de aplicativos de saúde para	DE OLIVEIRA, A. R.	RDBCI: Revista	Theoretical
dispositivos móveis como fontes de	F.; ALENCAR, M. S.	Digital	
informação e educação em saúde	de M./2017	Biblioteconomia e	
		Ciência da	
		Informação	
Tecnologia educacional no processo de	PISSAIA, L. F. et al	Cinergis	Qualitative
formação de enfermeiros	/2017		
ISE-SPL: uma abordagem baseada em linha	CARVALHO, T. de P.	Revista Brasileira	Qualitative
de produtos de software aplicada à geração	M. et al/2013	de Engenharia	
automática de sistemas para educação		Biomédica	
médica na plataforma E-learning			
Validaçao de conteúdo e aparência de um	SILVA, A. S. R. /2017	Ver. Ibero-Amer. de	Theoretical
curso online para a vigilância da influenza		Est. em Educ.	
Telessaúde: dispositivo de educação	CARNEIRO, V. F.;	Revista Eletrônica	Theoretical
permanente em saúde no âmbito da gestão	BRANT, L. C. /2013	Gestão & Saúde	
de serviços			
Telefonoaudiologia como estratégia de	NASCIMENTO, C. M.	Rev. CEFAC	Experience
educação permanente na atenção primária à	B. et al./2017		report
saúde no estado de Pernambuco			
Capacitação em saúde auditiva: avaliação	CONCEIÇÃO, H. V.;	Rev. CEFAC	Qualitatuve
da ferramentanoprograma de telessaúde	BARREIRA-		
brasil	NIELSEN, C, /2014		
Tecnologia educacional para mediar	Viana, L. R. et al/2018	Revista lbérica de	Mixed
práticas educativas sobre alimentação		Sistemas e	
complementar na Amazônia: estudo de		Tecnologias de	
validação		Informação	
Programa de educação em síndromes	PICOLINI, M. M.;	Rev. CEFAC	Quantitative
genéticas: avaliação motivacional de um	MAXIMINO, L.		
material educacional on line	P./2014		

Concepção e Avaliação de Tecnologia	CARLOS, D. A. O. et	Revista lbérica de	Qualitative
mHealth para Promoção da Saúde Vocal	al/2016	Sistemas e	
		Tecnologias de	
		Informação	
Les jeux vide'o se'rieux en pe'diatrie	DRUMMOND,	Archives de	Theoretical
	TESNIE`RE, D. A.;	Pe'diatrie	
	HADCHOUELA.		
	/2017		
L'e-santé, un colosse aux pieds d'argile	WERNETTE, F./2014.	Actualités	Theoretical
		pharmaceutiques	
Ame'lioration de la sante' orale des enfants	ROUCHES, A. et	Archives de	Theoretical
avec autisme: les outils a' notre disposition	al/2017	Pe'diatrie	
The distance-learning mode as a strategy in	BONE, A. A. N. S.;	Revista Cuidado é	Theoretical
the heath professionals' continuous	CAZELLA, S. C.;	Fundament.	
improvement	COSTA, M. R./2015		
The game as strategy for approach to	SOUZA, V. et al/2017	Revista Brasileira	Qualitative
sexuality with adolescents: theoretical-		de Enfg.	
methodological reflections			
Educational Technology in Medical	HAN, H; RESCH, D.	Teaching and	Theoretical
Education	S.; KOVACH, R. A.	Learning in Med.:	
	/2013	An Inter. Journal	
Development of an educational video for	JUNIOR, J. C. R. et	Texto Contexto	Experience
the promotion of eye health in school	al/2017	Enferm.	Report
children			
Construction and validation of an	D'AVILA, C. G.;	Esc Anna Nery	Quantitative
educational game for pregnant women	PUGGINA, A. C.;		
	FERNANDES, R. A.		
	Q. /2018		
On the use of digital technologies to reduce	BEDROUNI, W./2018	Canadian Journal of	Theoretical
the public health impacts of cannabis		Public Health	
legalization in Canada			
A Pilot Study Using Educational	BELLO-BRAVO, J.;	Information	Qualitative
Animations as a Way to Improve Farmers'	OLANA, G. W.;	Technologies &	
Agricultural Practices and Health Around	PITTENDRIGH, B. R.	Inter. Development	
Adama, Ethiopia	/2015		
Medical students' online learning	HAN, H.; NELSON,	The clinical teacher	Quantitative
technology needs	E.; WETTER, N. /2014		

Acceso, uso y preferencias de las	VÁSQUEZ-SILVA, L.	Rev Peru Med Exp	Quantitative
tecnologías de información y comunicación	et al/2015	Salud Publica	
por médicos de un hospital general del perú			
Promoción de la salud en entornos	LELLIS, M.,	Revista	Theoretical
educativos. El empleo de ntic en el	CALZETTA, C.,	iberoamericana de	
aprendizaje en salud	GÓMEZ, T. /2014	educación	
E-salud: prevención del consumo de	QUINTERO, L. F. C.,	Revista Colombiana	Theoretical
sustancias psicoactivas mediante la	ESCOBAR, S. M. R.	de Ciencias Sociales	
educación virtual	/2018		
Experiencia universitaria con blogs en	GARCÍA, E. P.;	International	Experience
educación para la salud	MARCHENA, J. A. M.	Journal of	Report
	/2016	Educational	
		Research and	
		Innovation (IJERI)	
Ambientes virtuales de aprendizaje	GARCÍA, D. N. M.;	Enfermería	Theoretical
utilizando realidad aumentada	FLORES, V. M.	Investiga,	
	D/2018	Investigación,	
		Vinculación,	
		Docencia y Gestión	
Tecnología Educacional - Panel Integrado	MONIZ, M. A.;	Online Brazilian	Qualitative
Salud-Ambiente – en la formación del	PEREIRA, J. M.;	Journal of Nursing	
enfermero: investigación descriptiva	MARQUES, T. S./2016		
Técnicas didácticas: método de caso clínico	MEJÍA, O. R.;	Revista de la	Experience
con la utilización de video como	GARCÍA, A.;	Universidad	Report
herramienta de apoyo en la enseñanza de la	GARCÍA, G. A. /2013	Industrial de	
medicina		Santander	
Experiencia didáctica con mapas	CANO, E. V.;	Aula de Encuentro	Theoretical
conceptuales interactivos con estudiantes	MENESES, E. L. /2016		
universitarios sobre las áreas de			
intervención socio-laboral del educador			
social			

Table 1 - Articles analyzed. Source: Bibliographic search

#### DISCUSSION

The technologies found in the final sample of this research are presented in Table 2 below.

Tecnologias encontradas/discutidas na	Authors	Type of
literatura Technologies found / discussed in		Technology
the literature		
	MEJÍA, GARCÍA, GARCÍA,	Dependent
Case study video about anamnesis care and physical	2013	
examination of a 58 year old female patient.		
Interactive mental map from web blogs.	CANO, MENESES, 2016	Dependent
"Integrated Health - Environment Panel" technology:	MONIZ, PEREIRA,	Independent
proposal of an active education-learning methodology on	MARQUES, 2016.	
the resonance of socio-environmental transformations in the		
health-disease process in a territory.		
Videogame applied to pediatrics	DRUMMOND, TESNIE`RE,	Dependent
	HADCHOUEL, 2018	
Vídeo educativo para detecção precoce da dificuldade para	JUNIOR et al, 2017	Dependent
enxergar em crianças em idades escolares.		
O vídeo educacional sobre boas práticas agrícolas e saúde	BELLO-BRAVO, OLANA,	Dependent
	PITTENDRIGH, 2015	
Facebook as a network used to share medical information.	VÁSQUEZ-SILVA et al,	Dependent
	2015	
Manual on safe surgery, presenting procedures and phases	SOUZA, RIBEIRO, 2017	Independent
for quality surgeries and safe		
Mobile Technologies and Your Internet Connection Applied	HAN, NELSON, WETTER,	Dependent
to Health: Laptop, Tablet, Mobile Phone, Pager, Portable	2014; DE OLIVEIRA,	
Media Player, Portable Electronic Book Readers,	ALENCAR, 2017;	
Smartphones	(ROUCHES, et al. 2018).	
Health discussion applications (Mobile Health)	DE OLIVEIRA, ALENCAR,	Dependent
	2017; (WERNETTE, 2015):	
E-learning, where one of the tools used is the ISE -	CARVALHO et al., 2013	Dependent
Interactive Spaced-Education, used in research and in the		
medical teaching of the University Hospital Onofre Lopes -		
HUOL		
Online course, in the distance mode, for influenza	SILVA et al., 2017	Dependent
surveillance		

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Online educational material on genetic syndromes for	PICOLINI, MAXIMINO,	Dependent
elementary school students. Entitled as Cybertutor	2014	
Mobile application that assists voice professionals in vocal	CARLOS et al, 2016	Dependent
health management		
Health educational sites (blogs): The purpose is to educate	WERNETTE, 2015;	Dependente
patients about a particular disease or treatment.	GARCÍA, MARCHENA,	
	2016; GARCÍA,	
	MARCHENA, 2016	
Dental care panels for children with Autism	ROUCHES, et al. 2018	Independent
Papo Reto: an online game, with an approach to sexuality	SOUZA et al, 2017	Dependent
and gender relations.		
Educational game for the guidance of pregnant women	D'AVILA, PUGGINA,	Independent
about their rights and good practices in the process of birth	FERNANDES, 2018;	
(off line).		
Digital platforms to offer special programs for prevention	BEDROUNI, 2018	Dependent
and treatment directed to the use of cannabis (based on		
counseling modules based on theory and practice).		
The use of augmented reality to complement a health	GARCÍA, FLORES, 2018	Dependent
learning environment (Virtual Reality as exemplified in the		
Second Life feature)		

Table 2: Technologies arranged in the final sample of articles included in this research; Source: Bibliographic search

#### Validation of technologies

Validation aims to assess the degree to which each element of technology is relevant and representative, in which the "elements" are all aspects of the measurement process that can affect the functionality and goals of the technology. The validation makes it possible to verify what was not understood, what should be added or improved, in addition to perceiving some distance between what was understood and what was understood by the target population (SILVA et al., 2017). For a technology to have applicability, mainly for the training of human resources, it is necessary to submit it to a process of validation by judges, a technique that can be used to verify the validity of the content or structure of a technology. The concept of validity is approached to the extent that an instrument / proposal is appropriate to measure what it is supposed to achieve or achieve. Thus, when an instrument is submitted to the validation procedure, it is verified whether the proposed educational object achieves its objective (SILVA et al., 2017).

These judges were selected because they were experts in these health areas in which technologies were being developed (NASCIMENTO, et al, 2017, CARLOS et al, 2016, JUNIOR et al, 2017), but also

by professionals who were not from the respective areas (SOUZA et al, 2017), in order to capture as other audiences and the target public itself (D'AVILA, PUGGINA, FERNANDES, 2018). The professionals did the analysis of the technologies regarding the general structure, ease of use and attendance to the proposed objectives, divulgation, fruition, relaxation, applicability, ludicity, limits and possibilities of autonomy of the users (CARLOS et al, 2016; SOUZA et al, 2017). As observed in the collection of the articles, some of these were specific research for the validation of educational technologies for the health area, with its own methodological contribution (the so-called mixed approach methodological study) (VIANA et al, 2018)

#### **Theoretical Anchorage**

Educational technology is considered as a set of mediating devices of the teaching-learning process that must contain a logical organization, so that they can be systematically planned, observed, understood and transmitted. In addition, technology as a material should also be recognized as an important component in educational work and be seen as a facilitating instrument, which, together with other strategies, makes the educational system more complete in its planning and execution activities . Thus, an educational technology can be characterized as being of process or product (MONIZ, PEREIRA, MARQUES, 2016). The Arch of Maguerez was presented in the literature collected as a theoretical basis for the development of educational technologies. It is worth remembering that this methodology has five stages, which are the observation of reality, survey of key points, theorization, hypotheses of solution and application to reality (BONE, CAZELLA, COSTA, 2015):

1. It starts from the observation of the reality for the identification of problems and the choice of one of them for the development of the investigation.

2. Reflect on the possible factors and major determinants of the chosen problem and define the key points of the study.

3. Research each of the key points, seeking information wherever they are and analyzing them to answer the problem, thus composing theorizing;

4. Elaboration of solution hypotheses for the problem.

5. Application of one or more of the solution hypotheses, such as a return of the study to the investigated reality.

In general, the literature has pointed out that changes are being made in the health area, raising the need to adapt the pedagogical and social processes for the integral formation of the future professional in face of the new forms of access to health due to the contemporary technological scenario, since the use of a technological teaching model directly influences the health professionals' fields of work, which pre-sets the need for training aimed at meeting the demands in different care contexts, where technological teaching encompasses an endless range of methodologies and tools (PISSAIA et al., 2017).

In this paper, we present the results of the study. The advent of new emancipatory technologies enabled the health professional to innovate ways of exchanging knowledge with the public, as it addresses the content addressed in reality, in addition to arousing interest and promoting better learning (JUNIOR et al, 2017). The generation of new technological tools and the implementation of ICT in teaching techniques allows a greater understanding of the development of the disease and its characteristics, as well as helping

to make professional, in the sense of appropriation of management techniques and interviews, analyzes and the like. (MEJÍA, GARCÍA, GARCÍA, 2013).

Faced with the challenges posed by the various health problems in the world, the use of educational health technologies has been seen as an opportunity to achieve the empowerment of people in relation to their own health status, so that they can be informed, cared for, even intervened in websites, applications and other tools (QUINTERO, ESCOBAR, 2018). In areas of health such as nursing, the uses of new teaching methodologies allow the understanding of different scenarios through technologies that reproduce educational experiences promoted through Virtual Learning Environments (PISSAIA et al, 2017).

There are some challenges in using this new learning paradigm. Professionals from the most diverse areas present resistance and difficulty in using the technology, but also need to have special abilities for their implantation (CARVALHO et al., 2013). In addition, the lack of investment of public policies in relation to technological education makes it difficult for the permanent process of qualification to be constantly updated, not to mention the connectivity in Brazil, which still constitutes a great challenge for the development of technology-mediated education (CARNEIRO, BRANT, 2013).

Regarding the advantages of using new technologies related to educational health processes, it is possible to discuss the rapid access of users to an unlimited range of educational resources and information in real life, flexibility in the time and space dedicated to learning and information, adoption of more innovative, interactive and adapted pedagogical methods for different types of public (QUINTERO, ESCOBAR, 2018).

#### **Categories of analysis**

Categories of analysis	Authors	
E-Health: Information and communication	QUINTERO, ESCOBAR, 2018; LELLIS,	
technologies in teaching / learning and health services.	CALZETTA, GÓMEZ, 2014; CANO, MENESES,	
	2016; DE OLIVEIRA, ALENCAR, 2017; HAN,	
	NELSON, WETTER, 2014; BEDROUNI, 2018.	
Telemedicine and Telehealth - Strategies for the use of	NASCIMENTO, et al, 2017; CARNEIRO, BRANT,	
technologies in the education and provision of health	2013; JUNIOR et al, 2017.	
services.		
Prevention of drug-mediated abuse of alcohol and other	QUINTERO, ESCOBAR, 2018; BEDROUNI, 2018.	
drugs.		
Video games applied to health	DRUMMOND, TESNIE`RE E HADCHOUEL, 2018.	
Simulation Technology and its use in health training	HAN, RESCH, KOVACH, 2013.	
App's applied to health	WERNETTE, 2015	

Table 3 below shows the main categories of analysis that emerged from the CA.

Table 3: Categories of analysis Source: Bibliographic research

#### E-Health: Information and communication technologies in teaching / learning and health services

The use of information and communication technologies in the service of health processes was defined in the literature as "E-Health", including health services, health surveillance and documentation, as well as health education, knowledge and research (WHO, 2005 apud QUINTERO, ESCOBAR, 2018). E-Health involves the constitution of communication devices developed through new information and communication technologies, such as web pages, Facebook and other social networks, can be thought of as a reference for transferring learning, for example (LELLIS, Page 6 Likewise, with the integration of blogs into the university experience, the student is media literate and trained in digital competence, it also helps to develop repositories of learning experiences for upcoming student promotions, a goal that is considered fundamental in the development of skills generic / transversal in the new curricula of the university courses in health. It is about making technology available to students, so they analyze reality and create jobs and materials differently from traditional written works (CANO, MENESES, 2016)

Among the thousands of health applications available today on the major download platforms, we find tools that can be very useful in the fields of education and health information. One can cite the applications that integrate Information and Communication Technologies are ranges of emerging technology tools that take advantage of web 2.0 devices to capture, store, retrieve, analyze, receive and share information. Because they are technologies developed for use in mobile devices, they bring with them the possibility of being personalized and individualized (DE OLIVEIRA, ALENCAR, 2017).

The advantages and benefits of mobile learning are innumerable, and before that, guidelines have been adopted for the best application of this educational variant. UNESCO developed a policy guide for mobile learning aimed at educators, which argued that it is necessary to create or update policies concerning mobile learning to use effectively and then to articulate a network of teacher training on learning through technologies mobile, creating and improving educational content for use in mobile devices, always working to assure gender equality for students in accessing mobile content and technologies, thus promoting the safe, responsible and healthy use of mobile technologies (DE OLIVEIRA, ALENCAR, 2017).

Students' daily use of technology can be easily re-used for learning. The use of online learning technology by students is determined not only by perceived ease but also by utility. Mobile learning environments have pedagogical potential, especially for internship curricula, providing more flexible and ubiquitous learning experiences (HAN, NELSON, WETTER, 2014). On the other hand, the limitations of E-Health strategies should be considered. The appropriate incentive structures to ensure continued involvement with E-Health platforms are not well-designed and there is no clear data on the retention rates of these interventions in a real-world setting. In addition, there is the potential for abuse in the form of privacy breaches, since an E-Health intervention, particularly Internet-based applications, will need to be rigorously evaluated for security and privacy by developers and the potential for psychological harm to users should not be discarded and a complementary solution should be considered for the minority of target people who may not have access to cell phones and / or Internet services (BEUDRONI, 2018).

# Telemedicine and Telehealth - Strategies for the use of technologies in education and provision of health services

The Brazilian Ministry of Health instituted the National Telehealth Program in 2007, with the objective of developing actions to support health care, especially permanent education. In 2011, it was named National Telehealth Network Brazil Program, now with the objective of supporting the consolidation of Health Care Networks (NASCIMENTO, et al, 2017). In addition to Telehealth, we also discuss Telemedicine, which emerged as one of the newest technological evolutions aimed at distance assistance (CARNEIRO, BRANT, 2013). According to the Brazilian Council of Telemedicine and Telehealth, the term "telemedicine" is restricted to medicine, the activities of physicians and "telehealth" is more comprehensive, since it includes all professionals and activities related to health: nursing, dentistry, public health, etc. In addition, the term telemedicine encompasses distance medical education through the use of assistive and educational technology for the purpose of a continuation of knowledge (CARNEIRO, BRANT, 2013).

Telehealth, as a health education technology, seeks to improve health work processes through a management that is critically reflected through Permanent Health Education, allowing national qualification with low cost and high efficiency, contributing to the organization of services (CARNEIRO, BRANT, 2013). Telehealth also covers so-called tele-education. But it is not restricted to this, being also used as support in management, telemedicine besides health research. How tools can use from synchronous (Skype) or asynchronous video conferences such as e-mails and discussion forums. Telemedicine uses some modalities to promote assistance in situations where there is no need for physical displacement, such as the Teleconference: Guidance and clarification by telecommunication to a professional or institution experienced in clinical practice; Telesurveillance: Remote monitoring of the patient by the professional or the health institution, Teleassistance: Distance assistance to the patient. This can be totally isolated, with telemedicine as the only form of assistance and Teleconsultoria: it is a modality that seeks to meet the needs of professionals who do not always have an information support (CARNEIRO, BRANT, 2013).

During the audiovisual broadcast, it is essential that the communication between the characters is consistent with the level of knowledge of the viewers. For this, dialogues with scientific terms and complex phrases used by the characters in the script of the video have been replaced by more common language, with playful definitions to facilitate understanding for the public. Using play definitions means making content more attractive, fun and simplified, contributing to learning and building knowledge (JUNIOR et al, 2017).

#### Prevention of drug-mediated abuse of alcohol and other drugs

The literature pointed out that virtual education in the prevention of the use of psychoactive substances has focused on: information on drugs, visual and interactive content using the Internet and mobile phones. Also identified two tendencies in its uses, the first oriented to the information as the traditional models in the prevention, and the second emphasizing the interaction with the content, which raises a protagonist position of the user. Although both trends seem to have positive effects, there are no evaluation studies that prove this (QUINTERO, ESCOBAR, 2018). Bedrouni's (2018) research has argued

that anonymous online counseling can avoid the risks of social stigma and provide a convenient alternative for cannabis users who wish to have access to treatment. The web-based intervention successfully reached individuals who would not have sought assistance in any other way, demonstrating the unique ability of digital technologies to overcome accessibility challenges. With the advent of cell phone technologies and their growing popularity with youth, interventions such as user-friendly mobile applications should be considered to maximize access and portability, while popular social media platforms can be co-opted for targeted advertising and distribution of such applications.

#### Video game applied to health

Drummond, Tesnie're and Hadchouel (2018) present a research that discusses the use of video games in pediatric medical care. From this research, the main theoretical considerations for the use of this technology will be presented below, according to the authors. Video games can finally be used for rehab purposes. They are then "prescribed" as are other treatments. In pediatrics, most video game games were developed for the therapeutic education of patients. The strengths of video game games for children's health education are similar to those for games for the general public: meaningful appeal, immersion and reduction of psychological distance, promoting the acquisition of new behaviors and interactivity, enabling active learning and more effective. Video games also allow children to increase their sense of self-efficacy and control over their illness. The goal of a therapeutic education videogame is to show the child that as he gains knowledge and adopts the right behaviors, his illness is better controlled. The child realizes that he may be an actor in his care, just as he is a player in the video game. This awareness is a first step toward self-management, which is associated with increased self-esteem. In general, the use of video games generally improves patient awareness, but rarely causes a change in their behavior, and almost never an objective improvement in their health. To be truly effective, they need to be integrated into broader therapeutic education programs (DRUMMOND, TESNIE'RE, HADCHOUEL, 2018).

Two major applications of video games already exist in the context of (re) education in health: The first is to increase children's physical activity, either as part of a program to manage overweight or obesity, or as part of a program of Physical Rehabilitation. The motion sensors associated with the new video game consoles (Wii, Nintendo, Kinect, Microsoft) allow to associate a physical exercise with the virtual game. Here, the motivational power of video games has the goal of maintaining the effort for a longer period than during a conventional health care session (DRUMMOND, TESNIE`RE, HADCHOUEL, 2018).

The second application of video games is the neurological therapeutic pathology. As repeated use of a muscle during exercise leads to its development, repeated use of neural circuits during intellectual exercises leads to the reinforcement of these circuits. Thus, video game players have better abilities in certain aspects of vision, spatial representation and attention, so videogames could be a new method of correcting neuronal abnormalities (DRUMMOND, TESNIE'RE, HADCHOUEL, 2018).

The use of video games for the training of health professionals is still timid, but is developing at high speed. The games have been inserted in the training of doctors in proposals for various surgeries and in medicine, games must find their place in the curriculum in the coming years since virtual simulation can be very interesting for students to apply their theoretical knowledge in realistic contexts without risk to the

patient (and the learner) in an active and experiential way (DRUMMOND, TESNIE`RE, HADCHOUEL, 2018).

#### Simulation Technology and its use in health training

Simulation technology is not the simple use of simulators, but involves the creation of opportunities and technological processes for the deliberate practice and transfer of knowledge that leads to better results for the training of professionals and consequently, better results in the treatment of patients. The benefits of integrated simulation systems are not limited to undergraduate and postgraduate medical education but have great potential to teach new procedures and protocols to practitioners in practice and to update their knowledge and skills.

One area where simulation technology is particularly relevant for continuing medical education and for continuing professional development is interprofessional training that addresses the complexities of health systems and the skills and performance of various health care providers, but one The biggest obstacle to advanced simulation is cost. Huge financial support is needed to create a large simulation training center (HAN, RESCH, KOVACH, 2013).

#### App's applied to health

The health app's are intended for professionals and patients. Its use is still relatively limited at the moment, due to the disparity of offers and the absence of control organs for the validity of the information. However, the low cost of achievement combined with the advantages of the internet (hyperconnectivity, instantaneity, simple updating), make them new health tools. Smartphones and tablets then become health devices where most health-related Internet users are looking for information about a disease, its treatments and testimonials from other patients suffering from the same pathology, and doctors have quickly adapted to the new technologies and now include them in their daily practice. It is argued that health devices aid in treatment, because if a patient can understand their treatment and illness at the hospital / UBS, but may well forget a little of the explanation or do something wrong once arrived home. This is why the health app's provide ways to better reach the therapeutic education of patients and exchange them with health professionals (WERNETTE, 2015).

#### **CONCLUSIONS**

The review allowed the understanding that the ETs discussed in the literature are mostly of the type dependent, mainly of the internet for its executability and dissemination. Most of the analyzed articles were published in Brazil, corroborating with the one quoted at the beginning of this paper, where it is argued that Brazil is a pole of ETs production. Still, the use of ETs is still a challenge in all aspects of its development / use since this field requires resources and updating of technological processes constantly. In addition, it was pointed out that the management of public policies can also be an obstacle in the development of ETs.

Access to the Internet in areas further away from urban areas can also be included as a barrier to their dissemination and use. Even with the difficulties listed above, ETs have brought about several changes

in the paradigms of education / health. Immediate access to information and the possibility of flexible learning in training are issues that are constantly redefining due to the new forms of social coexistence that the technologies are causing.

The literature has pointed out only a proposal of theoretical basis (Arco de Mangurez) for the formulation of ETs and although we consider this anchorage to be of extreme relevance, we wonder if this proposal addresses the different contexts of ET formulation, here is the criticism of that, although we are considered a reference point of production of ETs, we are still in a timid development, considering the speed in which new technologies are created in the society.

Nevertheless, ETs enhance the quality of training of professionals, also assisting in the continued training of these professionals. We conclude the work by suggesting new research that contemplates the most diverse contexts that need ETs in health, given the enormous possibilities of their applicability.

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