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On Architecture 2019 EXHIBITION BOOK



On Architecture
Seventh International Multimedia Event

strand
Sustainable Urban Society Association

On Architecture:
Challenges in Architecture, Urban Design and Art

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CHALLENGES IN ARCHITECTURE, URBAN DESIGN AND ART

The exhibition which questions the limits of contemporary architecture, urban design and art is structured around six topics tackling the issues of urban life and its spatial setting through reinvented methodologies, visions and novel approaches.

The first section **Going Digital – innovations in the contemporary life** provides an insight into the ideas of multi-sensory integration and processing, reconsidered architectural typologies and the interrelation of architecture and instruments, while **New Methodology – learning through new resilient, smart and innovative methodology researches** focuses on new housing identities generated through the changes of life-styles and the upgrading of architectural and planning education. **Urban Design Projects – small scale design thinking and town planning as an inspiration for integrative planning** reveal a set of ideas dealing with open public spaces, from the activation and urban networking of waterfronts and archeological sites, to the problems of materialization.

Architecture and/or Art – inspiration for creating directs our attention to the realms of dystopian future, the emergent presence of responsive and interactive architecture, urban history, elementary spaces, and unexpected design triggers hidden in film language, tradition and the continuity of measurement drawings.

Simultaneously, the new qualities of interior design could be seen in the section **Architecture and interior space – projects and realization**, presenting the intriguing examples of spaces in which

we live, work, travel and relax. The final section of the exhibition is dedicated to **New idea or project realization in Architecture, Urban Design or Art** confirming a forward-looking character of the event. It is easily detectable in the selected projects and studies which consider material and non-material flows, decomposition and abstraction, and the contemporary fuzzy boundaries between entities, disciplines and sensations.

We are one step closer to the future and this exhibition confirms the increasing pace of change which we have to face. What will the next years bring?

Dr Aleksandra Stupar, Associate Professor

**New Idea or Project Realization
in Architecture, Urban Design or Art**

Bojana Jerković-Babović, Anastasija Simović
NETWORK: SIMULTANEOUS FLOWS

The installation is questioning the phenomenon of simultaneous presence and absence in space and its material and non-material duality. Therefore, the context of former industry, functionally abandoned, consists of constant virtual, informational, emotional, ephemeral flows and processes occurring within their interaction. Accordingly, the idea of the spatial installation is to materialize and catch non-material flows occurring on a daily basis in the contemporary networked context and everydayness.

