

*Original Paper*

**An Exploration of the Practice Path of Party Building and  
Business Integration in Higher Vocational Colleges—A Case  
Study of the Teaching Branch of the College of Tea and Food  
Science and Technology in Jiangsu Polytechnic of Agriculture  
and Forestry**

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Project Number: 2021NLDJ-YB14 A study on the deep integration of Party construction and business work in the Party Branch of teachers of school-level Party building subject—A case study of the Teaching branch of Tea and Food College

***Abstract***

*The Party branch of teachers in higher vocational colleges needs to correctly understand the dialectical relationship between party building and business work. At present, the phenomenon of emphasizing business over party building is still a prominent problem in the integration of the two. This paper sorted out the problems and current situation in the process of party construction and business integration in the party branch of grass-roots teachers, analyzed the specific reasons, and introduced the exploration of the party branch in promoting the integration of party construction and business work in combination with the practice of the School of Tea and Food Science and Technology of Jiangsu Agriculture and Forestry Vocational and Technical College.*

## **Keywords**

*Higher vocational colleges, Party building, Business, merge*

## **1. Background**

The grass-roots party organization of higher vocational colleges is the cornerstone of implementing the party's educational policy, shouldering the sacred mission of educating talents and people, and is an important force to promote the "three full education". Under the general requirements of party building in the new period, the integration of party building and education and teaching business in higher vocational colleges has become a general trend, which is not only the requirement of implementing the task of party building, but also the realistic need of higher vocational colleges to deal with new problems and challenges. It is very important to give full play to the mutual promoting effect of grassroots party building and business work. By practicing the hard work attitude of both hands, the separation of party building work and business work can be avoided, the problem of "two skins" and "generalization" can be eliminated, and the improvement and promotion of both sides can be truly realized.

## **2. The Significance of Deep Integration of Grassroots Party Building and Business Work in Higher Vocational Colleges**

### *2.1 Practical Needs for Implementing the Fundamental Task of Lide and Cultivating People*

We should closely combine the characteristics of students and their own school-running characteristics, and carry out various work around the education concept of "moral cultivation and cultivation". In this process, the party building work should play a political leading role, work in the same direction as the business work, integrate development, and achieve overall consideration and integration. Higher vocational colleges should carry out a comprehensive reform in the curriculum, teaching methods, practical activities and so on, and pay attention to cultivating students' moral quality and social responsibility. At the same time, it is necessary to strengthen the construction of teachers, improve teachers' political consciousness and education and teaching ability, and ensure the effective implementation of moral cultivation. In addition, higher vocational colleges should also strengthen cooperation with enterprises and social organizations, build a platform for school-enterprise cooperation, provide opportunities for students to practice, help them apply what they have learned to practical work, and cultivate their vocational skills and moral qualities.

### *2.2 The Inevitable Requirements for Promoting the High-Quality Development of School Undertakings*

The party building work is an important pillar of the development of higher vocational colleges, which can promote the connotation construction and characteristic development of higher vocational colleges through the close combination with business work. The party building work can lead the development direction of higher vocational colleges, promote the reform and innovation of schools, and improve the level and influence of schools. At the same time, through the deep integration with the business work, it

can promote the close contact between higher vocational colleges and the society, strengthen the cooperation between industry, university and research, promote the cooperation between schools and enterprises, and enhance the service ability and social influence of higher vocational colleges.

### *2.3 The Inevitable Choice to Improve Education Quality*

Party building plays an important role in higher vocational colleges. Through close combination with business work, we can integrate the Party's fine tradition and advanced concepts into the whole process of education and teaching, so as to cultivate outstanding talents with correct world outlook, outlook on life and values. At the same time, the party building work can also promote the construction of teachers, guide teachers to actively participate in business work, and strive to improve the level of teaching and education and teaching quality. Through such efforts, we can train more well-developed socialist builders and successors for the country.

### *2.4 Powerful Ways to Improve the Effectiveness of Grassroots Party Building Work*

In order to comprehensively improve the effectiveness of grass-roots party building work, we must closely focus on the central work of the Party, deeply promote the integration of party building work and business work, and constantly improve the cohesion, combat effectiveness and creativity of the Party's grass-roots organizations. For example, we should strengthen the construction of party members, select excellent Party members and cadres to take leading positions in primary-level party organizations, improve the political quality and professional ability of Party members, and ensure that primary-level party organizations play a core role in all work. In addition, make full use of modern information technology means, such as the Internet, big data, etc., to promote the party building work with The Times, improve the scientific and standardized level of party building work. Through the combination of online and offline, broaden the coverage of party building work and improve the effectiveness of party building work.

## **3. Dialectical Relationship between Party Building Work and Business Work in Higher Vocational Colleges**

The dialectical relationship between party building work and business work is an important topic. In higher vocational colleges, party building and business work complement each other, and party building is an important part of the school, which aims to strengthen the party's organizational construction, ideological construction, style construction and system construction, and promote the development and progress of the school. Business work is the core task of the school, which involves teaching, scientific research, social services and other aspects, and directly relates to the quality and reputation of the school.

First of all, the party building work has an important guiding role for the business work of higher vocational colleges. The Party organizations of higher vocational colleges should strengthen the leadership and guidance of the business work, and ensure that the teaching, scientific research and social service work of higher vocational colleges are in line with the Party's principles and policies and

the national development strategy. Secondly, business work is also of great significance to the party building work of higher vocational colleges. The professional work of higher vocational colleges is the concrete embodiment of the important tasks of the Party, and an important way to realize the party's educational policy and train the socialist builders and successors. Through business work, students' comprehensive quality and innovative ability can be cultivated to provide talent support for the development of the country. Finally, there should be positive interaction between party building work and business work in higher vocational colleges. The party building work should be closely related to the reality, combined with the business work, and jointly promote the development of higher vocational colleges. Party organizations should strengthen the supervision and evaluation of business work to ensure the smooth progress of business work.

In short, there is a dialectical relationship between party building work and business work in higher vocational colleges. Only by giving full play to the guiding role of party building and the importance of business work, and realizing the positive interaction between the two, can the development and progress of higher vocational colleges be better promoted.

#### **4. Problems and Current Situation**

##### *4.1 Lack of Understanding between Teachers and Students*

Some leading cadres have insufficient understanding of the necessity of deep integration of grassroots party building and business work in higher vocational colleges. They did not form a "chess" thinking, did not organically combine party building work with business work, and did not think enough in terms of overall planning and integrated development. Some workers' theoretical learning is out of touch with practice, and they fail to give full play to the vanguard role of party members.

##### *4.2 Party Building Work and Business Work Are not Well Integrated*

According to the Regulations on the Work of Grass-roots Organizations of the Communist Party of China and State Organs, the performance of Party affairs personnel should be an important reference factor in the annual assessment and evaluation of cadres. However, at present, the Party branch of teachers in domestic higher vocational colleges is composed of teachers engaged in teaching, scientific research, management and other front-line work, but the party secretary and members often bear dual responsibilities, it is difficult to find the combination of party building work and business work, resulting in the phenomenon of "two skins" of party building and business work in some units.

##### *4.3 The Assessment Content is Not Easy to Quantify*

In recent years, China's higher vocational colleges have formulated personnel assessment plans, but in terms of party construction, the main concern is the work and discipline construction of the grass-roots Party committee (General Party Branch). These assessment programs are mainly aimed at the party organization level of departments, organs, and directly affiliated units, and have not yet involved the assessment rules at the party branch level. The party building work involves a large number of personnel, so it is difficult to formulate a unified assessment standard.

#### *4.4 Not accurate Grasp of the Binding Point*

The complexity of grass-roots business work makes it easy to appear in the process of integration with the party building work. When carrying out party building work, some party organizations only adopt a simple learning mode, lack overall planning and innovative thinking, and fail to actively seek the integration point with professional construction. In addition, the grass-roots party workers in higher vocational colleges usually assume multiple responsibilities, in addition to the party work there are a lot of daily work, their professionalism is relatively weak, limited energy, the grasp of the combination is not accurate enough.

#### *4.5 The Integration Working Mechanism Is not Perfect*

From the perspective of the education and management mechanism of party members, there is a lack of management and supervision of their daily business work, and the study of political theory is not combined with the study of professional knowledge and the improvement of scientific research ability. In organizational life, innovation is not enough, and theoretical learning and themed Party day activities integrated with business work are less carried out. From the perspective of assessment incentive mechanism, there are certain barriers, the party building and business assessment authorities are different, the content is not linked to each other, the results are not affected, and the assessment lacks quantitative indicators.

### **5. Establish a Practical Path for the Integration of Grassroots Party Building Work and Business Work in Higher Vocational Colleges**

#### *5.1 Explore Ideas for the Deep Integration of Party Building and Business Work*

##### 5.1.1 Strengthen Organizational Leadership and Mechanism Innovation

Establish and improve the organizational and leadership mechanism for the integration of party building and business work, and clarify the division of responsibilities and work objectives. Set up a special working group for the integration of Party building and business work, composed of relevant leaders and key party members, responsible for coordinating and promoting the work.

##### 5.1.2 Innovative Education and Training Models

Formulate and implement the party building training plan for teaching staff to improve the party spirit cultivation and professional level of Party members. Combined with the actual needs of business work, carry out professional knowledge training and skills upgrading of party members' teaching staff, and improve the level of business work.

##### 5.1.3 Integrate Resources, Build and Share Platforms

A co-construction and sharing platform for the integration of party building and business work should be established within higher vocational colleges to provide opportunities for exchange and sharing of resources. Make use of existing academic seminars, business training and other activities to organize the penetration and publicity of party building content.

##### 5.1.4 Strengthen the Leading Role of Party Building

Inject party building elements into the business work, such as organizing and carrying out business exchange meetings and study groups of Party members, and strengthen the leading role of party building. Establish an evaluation mechanism for party building work and business work, and encourage party members and teachers to actively participate in the integration of party building and business work.

#### 5.1.5 Strengthen the Publicity and Promotion of Party Building and Business Work

Make propaganda materials, introduce the achievements and experience of the integration of party building and business work, and improve the enthusiasm of party members and teachers to participate. The use of vocational college media platforms, campus TV stations and other channels to publicize the good and good people of the integration of party building and business work, and set a typical example.

#### 5.1.6 Strengthen the Evaluation and Improvement of Party Building and Business Work

Establish an evaluation index system for the integration of party building and business work, and regularly evaluate and feedback on the integration of party building and business work. According to the evaluation results, timely adjust and improve the ways and methods of the integration of party building and business work, and improve work efficiency and effectiveness.

### 5.2 *Practical Exploration of the Deep Integration of Party Building and Business Work*

The teaching and Staff branch of the College of Tea and Food Science and Technology closely focuses on the key links and key difficulties of the integration and promotion of grassroots party building and business work, and explores the practical path of promoting high-quality development with high-quality party building.

#### 5.2.1 Identify the Relationship and Positioning between Teachers' Party Building and Business

First of all, we need to clarify the positioning of the party building work of the teachers' Party branch, that is, the party building work provides political guarantee, organizational guarantee and ideological guarantee for the teachers' professional work. On the basis of this position, the party building work of teachers should further strengthen its four functions in the professional work of the party branch of teachers in higher vocational colleges. First, political guidance and guarantee. The teachers' Party branch shall ensure that all business work is in line with the Party's line, principles, and policies, and is consistent with the interests of the Party, the state, and the people. Second, build the platform. The teachers' Party Branch takes Party building as the medium to build a platform between the school Party committee, the general Party branch and the teachers' branch, providing a matchmaking channel and a platform for teachers' teaching development, scientific innovation, industry-university-research cooperation and school-enterprise cooperation. Third, resource integration. The Party branch of teachers should have a deep understanding of the needs of teachers and students, and integrate various equipment resources, human resources, and financial resources for their business development and talent training. Fourth, other service support. The teachers' Party branch should also carry out relevant business work in depth for the teachers of higher vocational colleges and provide liaison services, information services and system guarantees for the cooperation between higher vocational colleges and

other enterprises and institutions.

The teachers and students majoring in food nutrition and testing of the School of Tea and Food actively take advantage of labor education activities and closely combine their professional expertise to conduct rapid food safety testing for the school canteen, and provide physical testing services for the whole school. This initiative fully reflects the close combination of party building and business, and organically integrates professional knowledge and service for the people. By carrying out rapid food safety testing, professional teachers and students give full play to their professional advantages. They use the knowledge of food nutrition and testing to accurately evaluate the safety and hygiene of food in the canteen, providing a reliable guarantee for the whole school. This not only improves the professional ability of students, but also provides strong support for the food safety management of the school canteen, and further enhances the confidence of school teachers and students in the canteen food. At the same time, professional teachers and students also actively participate in physical testing services to provide personalized health assessment and advice for the whole school. This characteristic of the integration of party building and business is reflected in the fact that professional teachers and students combine their knowledge with social needs through practical activities to provide valuable services for school teachers and students. This closely integrated approach not only helps to improve the comprehensive ability and professional quality of professional teachers and students, but also fully demonstrates the guiding role of the college's party building work.

### 5.2.2 Improve the Organizing Function of the Basic Branch of Teaching Staff

In order to improve the organizational function of the basic branch of teaching staff, we need to build a high-quality organizational work system to ensure the party's overall leadership of the work of higher vocational colleges. Under the active promotion of the General Party Branch of the College, the Tea School established a professional order class model through research and cooperation with enterprises. At the same time, the head of the department serves as the secretary of the teaching branch, actively undertakes the reform of education and teaching, and promotes the organic combination of party construction and business work.

First of all, give full play to the leading role of party building, guide the Party's theory in teaching practice, help students deeply understand the Party's propositions, improve political consciousness and ideological quality, so that they not only have excellent professional ability in professional learning, but also have good ideological and moral cultivation. Secondly, by establishing a professional order class model, we provide students with practical training opportunities, so that they can better apply the knowledge in practical work. At the same time, we also pay attention to the organic combination of party building and professional knowledge, so that students can feel the role of party building in promoting career development while learning professionally, and enhance their belief in the Party and responsibility for society. Finally, in the formation of the teaching team and the teaching ability competition, we pay attention to the cultivation of teachers' party spirit and teaching level, and constantly improve the teaching quality through communication and competition with peers. This not

only has a positive impact on the improvement of students' grades, but also sets an example for students and inspires them to learn and work hard.

### 5.2.3 Pulse of the Integration of Quasi-Business and Party Building

For the integration of party building and teachers' work, we can start from the main responsibilities of teachers' work, find a breakthrough point, and promote the deep integration of party building and business work. First, ideological and political education model: In the teaching of ideological and political courses, innovative teaching methods, with the help of various learning platforms and we-media means, the social practice, innovation and entrepreneurship, management and political services integrating party building and ideological and political elements into the practice of ideological and political courses, to enhance the fun, affinity and cohesion of ideological and political courses. Second, scientific research model: the Party organization can provide political guidance and political guarantee for the school-enterprise cooperation and the integration of industry, university and research, make a bridge for it, provide a platform and support, and promote the deep integration of party building and scientific research. Third, special work mode: combine the party building work with the special work of the college, such as Shenshuo project, double creation education project, etc. Fourth, social service mode: Party organizations can lead teachers to participate in local economic and social service work, such as carrying out social practice activities, providing professional consultation, etc., and enhance teachers' sense of social responsibility and service awareness through party building work. In addition, we should continue to innovate integration methods, find more suitable entry points according to the characteristics and needs of each department, and promote the organic combination of party building work and teachers' work to achieve common development.

### 5.2.4 Strengthen Coordinated Supervision and Assessment of Grassroots Party Building and Business Work

In order to achieve the simultaneous assessment of party building work and business work and the effect of promoting development, the following measures can be taken: First, improve the target management assessment index system of party building work, establish clear assessment indicators and standards, and focus on the process assessment of party building work. Second, strengthen daily supervision and inspection, conduct regular supervision and evaluation of the party building work of grass-roots party organizations, and further consolidate the foundation of party building. Third, strengthen the application of the party building assessment results, and combine the assessment results with the reward and punishment mechanism. According to the actual situation of the party building work, the corresponding assessment plan is formulated, and the assessment results are rewarded and punished, and party organizations and teachers are encouraged to be positive in the party building work. Fourth, strengthen the study and transformation work of the backward grass-roots party organizations, and improve the party building level of the backward party organizations through training and exchange learning, so that they can gradually reach the same level. Fifth, the results of the party building assessment will be linked to the evaluation of the first, the evaluation of teacher titles, the



employment of posts, etc., to ensure that the actual effect of the party building work is recognized and valued. Sixth, adhere to the principle of classification assessment and competition within the class, and establish a scientific, reasonable, standardized, qualitative and quantitative assessment system.

#### 5.2.5 Explore New Models for Grassroots Party Building and Business Work

In order to achieve the depth of grassroots party building and business work, first, strengthen organizational construction: establish and improve grassroots party organizations in higher vocational colleges, improve organizational structure, optimize the structure of party members, and enhance the organizational force and cohesion of party organizations. At the same time, strengthen the training and learning of teachers of party members, improve the quality and ability of party members. Second, improve the working mechanism: establish a working mechanism for the deep integration of party building work and business work, clarify the division of responsibilities, strengthen cooperation and cooperation, and form a joint force. For example, it is possible to establish a joint meeting system for party building work and business work, carry out regular work exchanges and coordination, and promote the organic combination of the two sides' work. Third, strengthen information construction: the use of modern information technology means to establish an information sharing platform for party building work and business work to achieve timely transmission and exchange of information. For example, artificial intelligence is used to promote the integration of party building and business, including intelligent party building guidance, intelligent business management, data-driven decision-making, and the production of intelligent teaching systems, so as to cultivate talents with more innovative ability and practical ability.

## 6. Conclusion

The key to the integration of party building and business work is to focus on the central work of higher vocational colleges and serve the overall situation. First of all, it is necessary to clarify the positioning and role of party building in higher vocational colleges, and combine the party building work with the central task of higher vocational colleges. At the same time, it is necessary to strengthen the coordinated promotion of party building work and business work to ensure that the work of both sides is carried out simultaneously. Thirdly, we should pay attention to the innovation and practice of party building work, and constantly improve the quality and effect of party building work [6]. Finally, it is necessary to strengthen the publicity and guidance of the integration of party building work and business work, and enhance the sense of identity and belonging of teachers and students. In short, the integration of party building and business work is an important part of the party building work in higher vocational colleges in the new era, and higher vocational colleges should strengthen the deep integration of grassroots party building and business work to provide a strong guarantee for the high-quality development of vocational education.

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