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UKRAINIAN FOLK SONG AND ROCK MUSIC: WAYS OF SYNTHESIS

In the development of the 21st century culture rock music occupies a special place. At about 60 years ago it was the period of rapid flourishing. The process of rock music formation underwent several stylistic modifications: from the origins of the transformation of the subculture. Having specific features it made strong emotional and ideological influence on young people from Western European countries of cultural orientation [2].

Rock music has its own model of musical and psychological effectiveness in difficult conditions of the development of the 21st century, in spite of its similarity of certain features and techniques with other areas music culture, especially with folklore. Folklore is not a culture, but its origins belong to the song and dance of magical rituals of the deep past [3, p. 33]. However, comparing rock music to folklore, rock music is much more associated with modern non-European cultures and closer to the countercultural postmodern worldview, where the attempts at the unconventional the perception of such seemingly traditional art as music is not accidental.

Like any fairly integral branch of modern music culture, rock music requires a certain culture of its implementation and perception. Rock music as cultural and historical phenomenon can be called a form of modern existence and manifestation the oldest qualities and properties of the human psyche [6].

Currently, folk rock is defined as complex, dynamic, a multidimensional social phenomenon rooted in mass culture, dependent on it and affects it. However, there is currently no clear understanding of the specified term, therefore its urgency is indisputable [6].

Synthesis of arts is the creation of a qualitatively new artistic product for through an organic combination of art or arts into a single whole.

The final phenomenon is not reduced to the sum of its components. An association art in a new synthetic form occurs for the needs of modern society in a broader, comprehensive development and depiction of reality [4]. The definition of "synthesis": from the Greek. Synthesis is combination. It has several meanings in art, first of all, it is a combination of several in art its species around one, which was defined as leading. Often synthesis makes the role of the public more active, for example, in national holidays, processions, triumphs, carnivals, in various ritual acts (for example, ancient Dionysius), participants which are both viewers and authors, and is in contrast mergers (in many modern musical compositions of the XX-XXI centuries), in particular, classic crossover.

Classical crossover is a musical style that represents a kind of synthesis, a harmonious combination of elements of classical music with pop, rock or electronic

music. Officially the name appeared not so long ago, the list of nominations for the Grammy Music Award consists of it, which is held annually awarded by the US National Academy of Recording Arts [1, p. 18]. Classical crossover as a musical style has been formed gradually over the past three decades of step by step, overcoming the path of eclectic experiments a combination of rock music and classics to wide acclaim. Arina Domsy is the only one performer in Ukraine, working in the genre of classical crossover, soprano with conservative education and original stage image.

Taking into account the given information, we can emphasize that modern rock music is constantly branching out in various directions, among many popular styles of today, we highlight the synthesis of rock music and folklore, because it is a part of the objectives of our research.

The purpose of the article is to study theoretically the essence of the concept of "folk rock" and analyze the ways of synthesis of Ukrainian folk songs and rock music.

The concept of folk rock (English folk rock) is narrower than the concept of world music, because it combines folklore with rock. Folk rock can be bigger or to a lesser extent use the inherent features of folk music, including its tools and manner of execution, but more aggressive nature and energy, and the using of year-specific electronic tools. As a rule, music is referred to as folk rock in those cases when "Folklore" component ethnic music of European peoples (such as Celtic or Slavic) folklore) [8].

We mentioned that in the 2000s group "DahaBrakha", with its original sacred and mystical performances, experienced its heyday in London. Its latest album is titled "On the verge" critics rate as number one in the direction of sacred psychedelics.

Ivano-Frankivsk band "Perkalaba", which plays in the style of ethno-ska-punk, is now in for some reason repeats the previous western breakthrough of Haidamaki, playing dozens concert tours in Germany and other European countries. The album "Chidro", which was presented in Germany, took its place among the best bands in the world music genre in the German twenties. After performing in Canada, Lviv group "Bourdon", which embodies the classical doctrine of world music, became famous, one program of which intertwines a huge number of motifs from different cultures, and each musician acts as a unique performer and research specialist [7]. Nowadays the creative potential of folk rock and ethno-fusion in Ukraine is real rich and inexhaustible.

"Shchedryk", composed by Mykola Leontovych, is one of the integral symbols of Christmas in Ukraine and all over the world. Thanking to the talented arrangement of our composer, and the world tour of Ukraine Republican Chapel of Alexander Koshyts "Shchedryk" won the international popularity. In 1922, "Shchedryk" sounded in Ukrainian at Carnegie Hall in New York. Public was delighted. Everywhere the Ukrainian choir performed; there was an unforgettable trace of this fabulous Christmas composition. The year of 2022 in Ukraine has been declared the year of Mykola Leontovych, because this year the world community will celebrate the 145th anniversary of the author's birth world-famous carols. Cultural and artistic projects, competitions, commemoration events, etc will be presented. Musicians do not stand aside from this remarkable event cultural life: performers of "Shchedryk" to

a greater or lesser extent usage the inherent features of this carol in their work, including in tools and manners of execution, preserving its colour. These are: BB (Shouts Vidopliasova); Rock-H; ZAPAL; Mormon Tabernacle Choir; Pentatonix et al. But, it is in combination with rock music that this composition has more expressive character and energy, as well as the usage of the electronic tools. This is a cover version of the Greek rock band Orion's Reign, characterized by originality and interesting compositions and which will appeal to fans of Heavy Metal [9].

Thus, it is possible to draw a conclusion about folk rock music, it is an alternative element of modern musical culture and it should be used as: a social instrument of designing, method of influencing the mass consciousness and an interesting innovative approach. It gives an opportunity to apply certain creative approaches in practice in the educational process (ex. performance on an electric guitar in combination with the main theme on keyboard instruments of Ukrainian folk song arranged by Mykola Leontovych "Shchedryk", which was prepared by students Eugene Mashkovsky and Yulia Kotenko on the occasion of New Year's greetings, and the result was credited for internship [5].

Summing up that in recent decades the differentiation of alternative musical styles in synthesis with folk songs is extremely fast, because the future art is in interesting and unexpected combinations of already known, new views of antiquity. Author's rock arrangement of folk songs creates something new and the original sound of modern music and provides sample opportunities for its application.

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