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Nightengale Branding

Emily Scherer

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For this Project, created a brand with a logo, and uniforms. This is a drift car customs brand. The aesthetic was initially utilized to determine what would work best to market the sort of services handled by this organization. Here they display a wide range of aesthetic and internal changes. In the Logo represents a swish, creating drift car theme.

Dig deep into this brand to examine by scribbled down ideas that might appeal to a drift vehicle owner of tuner scene for an ultimate drift car quest. The final design incorporated the Nightengale Moter shop as well as Nightengale products. The buyer desires a sweatshirt, T-shirt, or perhaps a full race suit.

