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4-25-2023

JWU Sustainable Food Systems: Brand Identity

Dayna Brown

Grace Bueno

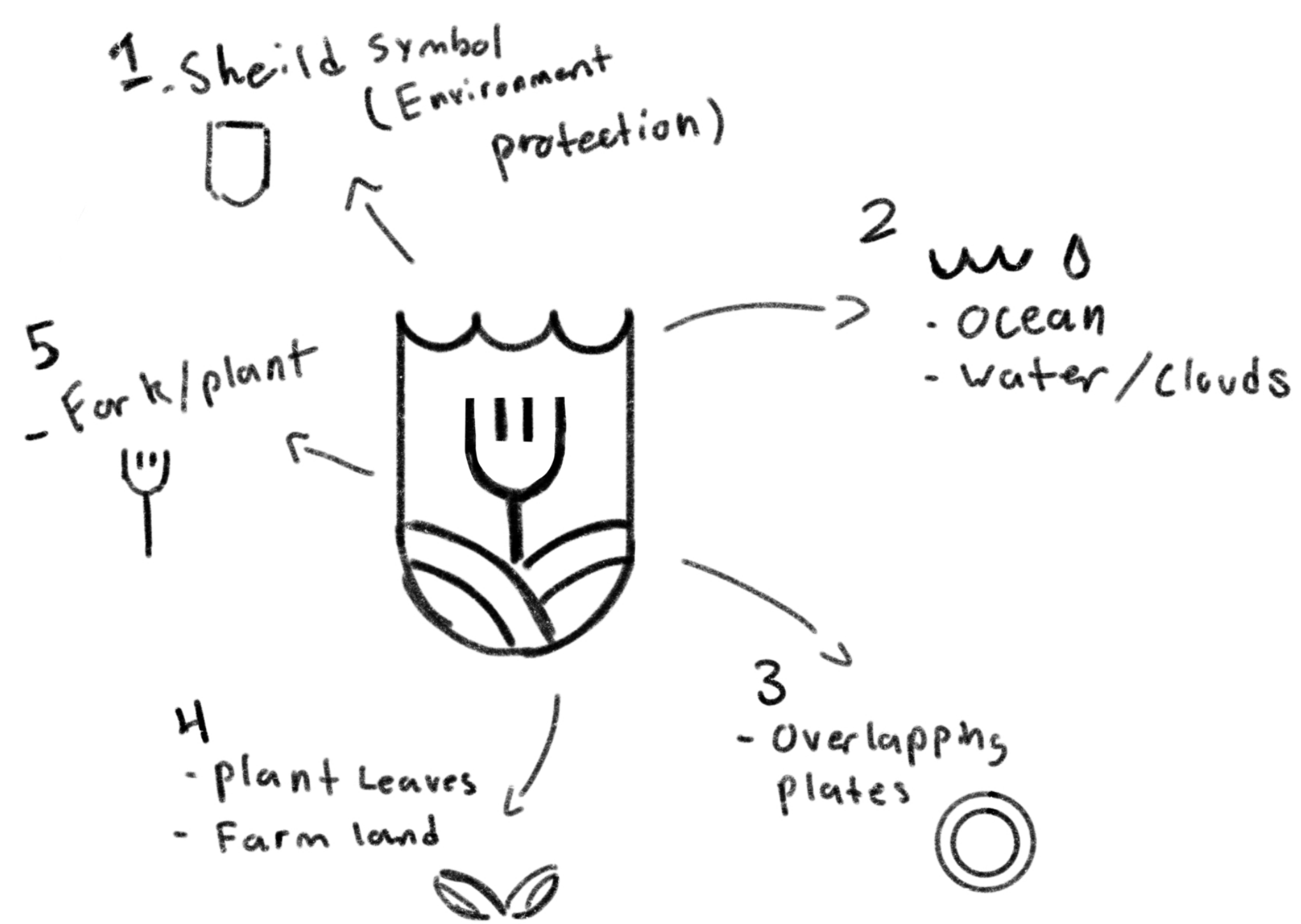
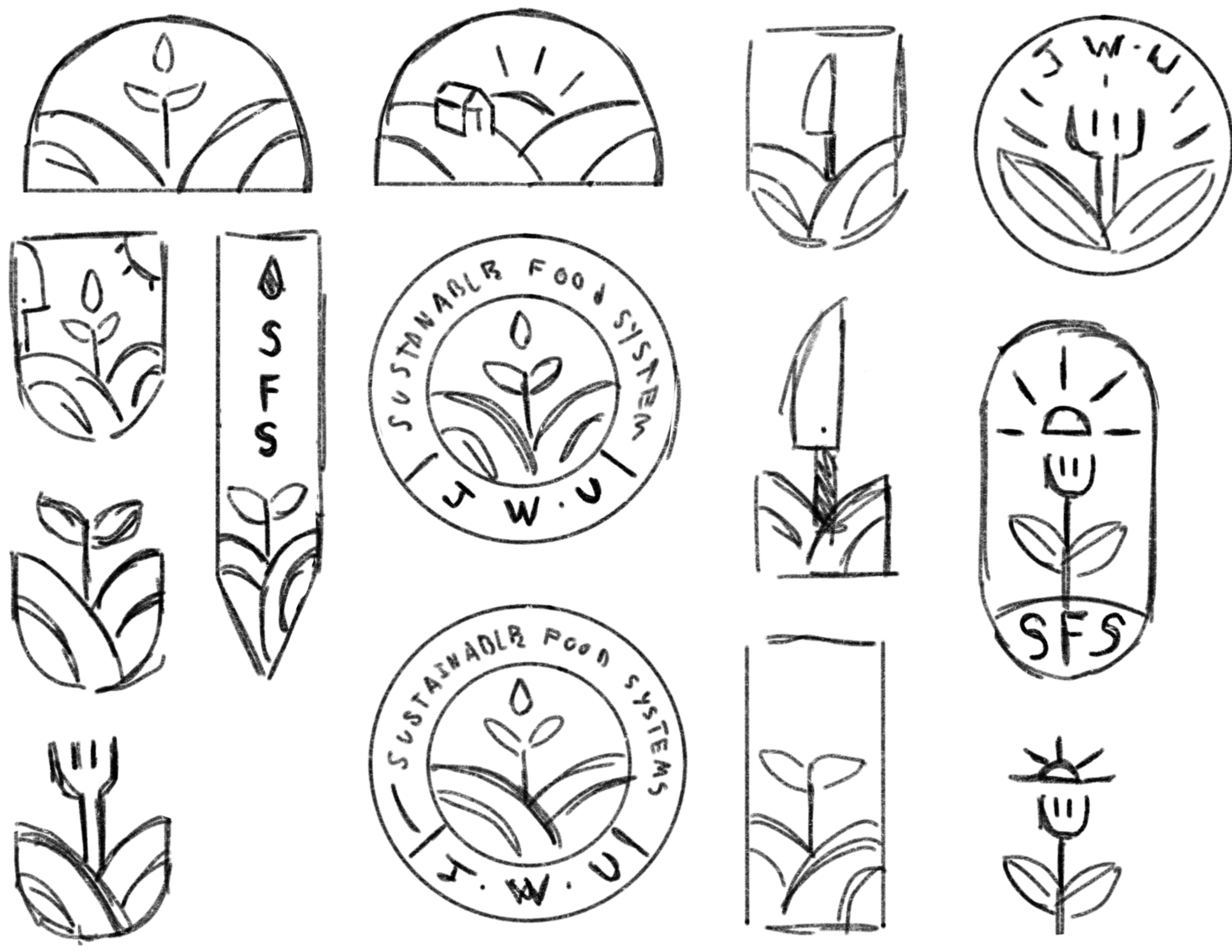
Chris Concepcion

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LOGO PROCESS



TYPOGRAPHY

NAVIGO

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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DINosaur

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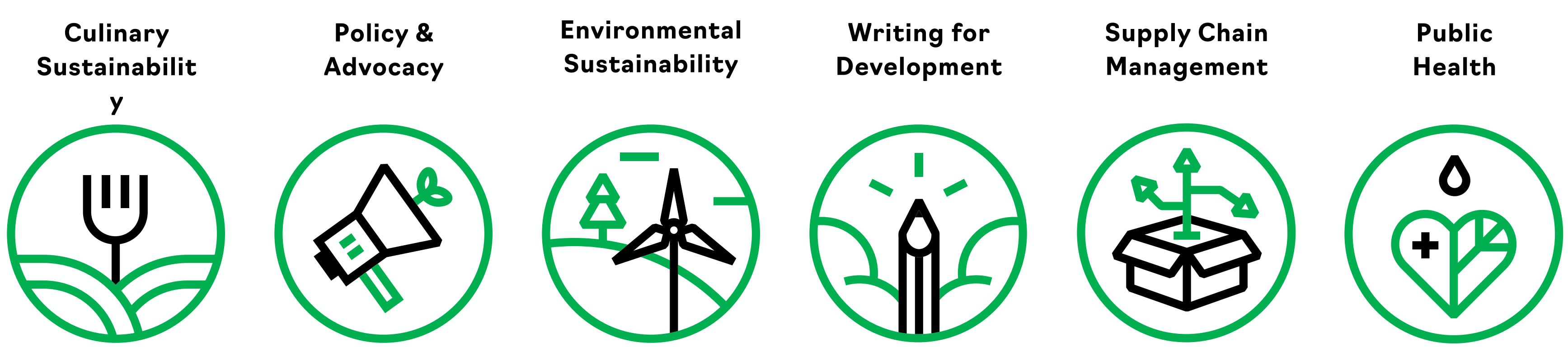
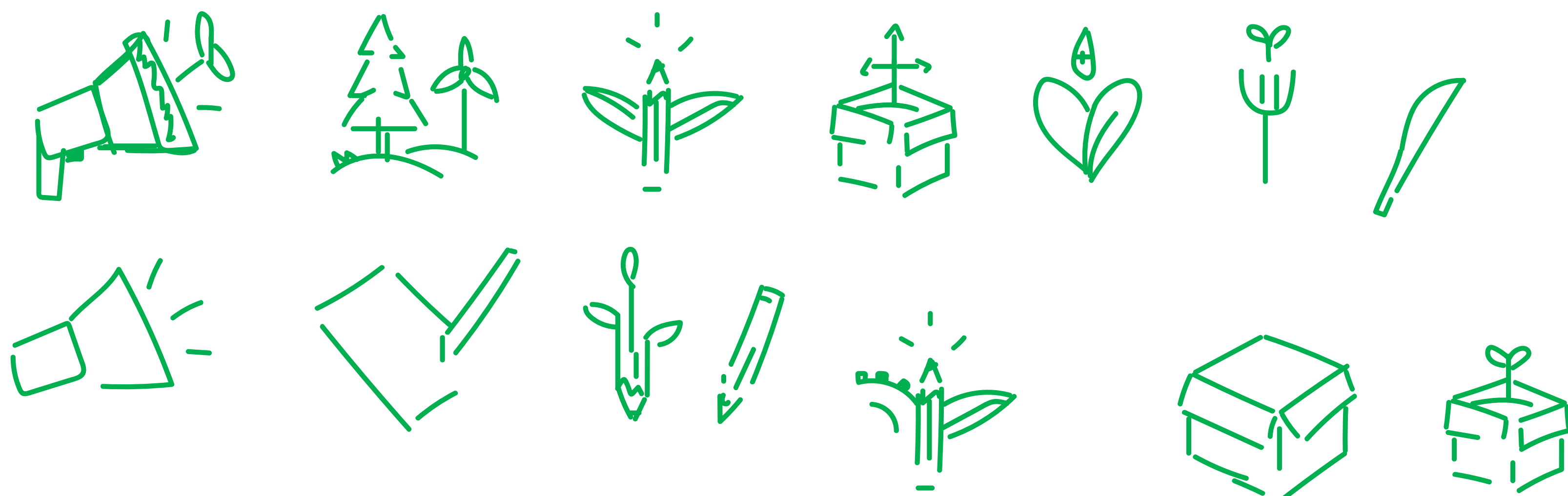
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ICON DEVELOPMENT PROCESS

Meaningful, Fulfilling Careers



DAYNA BROWN

GRACE BUENO

CHRIS CONCEPCION



COURSE DESCRIPTION

Johnson & Wales University's Sustainable Food Systems program is one of, if not the best program of its kind in the Northeast. It is designed for ecologically-minded students who want to join the wave of change to transform industrial food systems into more resilient, self-renewing, dynamic networks for local to global communities, economies and environments. The program explores the local food web through farm and dock visits and cooking in the professional kitchen while investigating food literacy, culture, public health and food policy.

