

## Universidade do Minho

Escola de Economia e Gestão


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Equity Research Report
Palantir Technologies Inc

Master's Project Master in Finance

Supervised by
Professor Gilberto Loureiro

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## Acknowledgments

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I would also like to acknowledge the Master's in Finance and its teaching team who provided me with the necessary knowledge and practical skills for the beginning of my professional and academic life and the many colleagues with whom I studied.

## Resumo

0 Equity Research Report sobre a Palantir foi elaborado de acordo com o formato recomendado pelo CFA Institute e reflete as informações públicas da empresa publicadas até 11 de novembro de 2022. Consequentemente, qualquer evento ocorrido após essa data não foi considerado na análise.

Como entusiasta da tecnologia interessado em avaliar empresas de crescimento, estou feliz por ter escolhido uma empresa única, icónica e desafiadora, que possui uma filosofia diferente das outras empresas do ramo e que apresenta forte comunidade de fãs não institucionais, chamada de "Palantirians", que surgiram do fórum de investidores do Reddit r/WallStreetBets.

O projeto começa com uma descrição do negócio da empresa, incluindo uma introdução à sua história, uma análise detalhada de cada software e as estratégias projetadas para o presente e futuro. Além disso, a Coporate Governance e a ESG também são destacadas neste relatório, devido à sua complexidade e ao segmento em que a empresa atua, a privacidade, a regulamentação de proteção de dados, entre outros.

0 projeto apesenta também, uma análise detalhada da indústria, as tendências de vendas e receita, a perspetiva econômica e os impulsionadores de oferta e demanda da indústria. A Posição Competitiva é fornecida por meio da análise SWOT e das cinco forças de Porter.

0 Price Target de $\$ 10.45$ para 31 de dezembro de 2023, equivale a um potencial de valorização de $+24.3 \%$ em relação ao preço de 11 de novembro de 2022 (\$9.24). Este valor foi calculado a partir do modelo DCF, usando o Free Cash Flow to Firm (FCFF). Outros métodos de avaliação, incluindo Free Cash Flow to Equity (FCFE) e Avaliação Relativa, foram utilizados para apoiar minha recomendação.

O presente relatório inclui uma análise de sensibilidade e uma simulação de Monte Carlo de alguns riscos selecionados para o preço-alvo, o número de clientes, a receita média por cliente, a taxa média ponderada de custo de capital (WACC) e a taxa de crescimento terminal (g).

Com base no potencial de valorização de $24.3 \%$, no crescimento potencial da indústria e nos projetos que a empresa está desenvolvendo para um futuro sustentável, minha recomendação para a Palantir é COMPRAR.

Palavras-chave: Pesquisa de Equidade, Indústria de Serviços e Consultoria em TI, Indústria de Software, Finanças Corporativas, ESG, Avaliação, Fluxo de Caixa Descontado, Múltiplos, Simulação de Monte Carlo.


#### Abstract

The following Equity Research Report on Palantir was written in line with the research report format recommended by the CFA Institute, and it reflects the public information of the company published until 11th November 2022. Consequently, any event following this date was not considered in the analysis.

As a Technologic enthusiast interested in evaluating growth companies, I am glad to have chosen a unique, iconic, and challenging Company, which has a different philosophy compared to other tech companies and a strong community of fans called "Palantirians", who were emerging by Reddit investors forum $r /$ WallStreetBets.

The project starts with a business description of the Company, including an introduction to its history, a detailed analysis of each software, and the strategies designed for the present and future. In addition, Corporate Governance and ESG are also highlighted in the present report, due to their complexity and the segment Company is working in, privacy, data protection regulation, and more.

Moreover, an In-depth Industry analysis mentions the sales and revenue trends, the economic outlook, and the supply and demand drivers of the Industry. Competitive Positioning is also provided, through the SWOT analysis and Porter's five forces.

The Price Target of $\$ 10.45$ for 31st December 2023, equivalent to a $+24.3 \%$ upside potential from the close price on 11th November 2022 ( $\$ 9.24$ ) was computed through the DCF model, using the Free Cash Flow to Firm (FCFF). Other valuation methods, including Free Cash Flow to Equity (FCFE) and Relative Valuation, were used to support my recommendation.

The present report includes a sensitivity analysis and a Monte Carlo simulation of a few selected risks to the price target, the number of customers, the average revenue per customer, the weighted average cost of capital (WACC), and the terminal growth rate (g).

Based on the $24.3 \%$ upside potential, the industry's potential growth, and the projects the Company is developing for a sustainable future, my recommendation for Palantir is BUY.

Keywords: Equity Research, IT Service \& Consulting Industry, Software Industry, Corporate Finance, ESG, Valuation, Discounted Cash-Flow, Multiples, Monte Carlos simulation.


## Disclaimer

The purpose of this Equity Research Report is solely academic and was created by Nuno Gil Ferreira Peixoto, a graduate student enrolled in the Master in Finance program at the University of Minho. The report was supervised by a faculty member who acted as an academic mentor. Neither the author nor the supervisor of this report is a certified investment advisor.

This report should be viewed purely as an academic exercise conducted by a graduate student. The information used in this report is widely available to the public from various sources, and the student believes it to be reliable. However, the student takes full responsibility for the accuracy and reliability of the information used, as well as the estimates, forecasts, valuation methods applied, and views expressed.

UMinho and its faculty members take no formal or unique position on the matters discussed in this report and assume no responsibility for any consequences resulting from the use of this report.

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This report is published for educational purposes only.
The New York Stock Exchange (NYSE) Nasdaq Composite Index (.IXIC)

Ticker: Class A Common Stock - PLTR (NYSE), PLTR.K (Eikon Reuters)
TRBC Industry: IT Service \& Consulting and Software

Date: 11/11/2022
Recommendation: BUY
Target Price (1-year forward): USD 10.45

Palantir Technologies Inc: Foundational software of tomorrow. Delivered today.


Figure 1- Palantir stock price // Source: Refinitiv Eikon and author

Based on a forecast period of 4 years (2024YE-2028YE), BUY is my recommendation for Palantir Technologies Inc (PLTR) with a 12-month target price of $\mathbf{\$ 1 0 . 4 5} / \mathbf{s h}$ (as of $31 / 12 / 2023$ ), representing an upside potential of $\mathbf{2 4 . 3} \%$ from the closing price of $\$ 8.41 /$ sh as of $11 / 11 / 2022$.

The target price of $\$ 10.72$ was estimated using discounted cash flow analysis (DCF). The final target price is the result of intrinsic valuation, calculated by free cash flow to firm (FCFF) and supported by the relative valuation of 5 multiples (Figure 2). My forecast price ranges, which are based on thorough sensitivity analysis, represent the bear, base, and bull case. All analyses, namely considering the bear scenarios, pointed towards an upside potential in the share price.

My strong recommendation lays on the following key catalysts: (1) Palantir's technology moat unlocking a higher pricing potential, (2) Complex and competitive environments require more than ever sophisticated Management tools and software, and (3) Unique relation with the USA and their Allies Governmental institutions.

Despite my recommendation the historical performance is not favorable (Figure 3).

| Price Performance |  |
| :--- | ---: |
| Market Cap (\$m) | 16,835 |
| Shares Outstanding (m) | 2,101 |
| Close Price | 8.41 |
| Beta (2y daily) | 1.67 |
| 22-Month Target Price | 10.45 |
| Upside Potential | $24.3 \%$ |

Table 1- Palantir market profile // Source: Refinitiv Eikon


Figure 2- Intrinsic and Relative Valuation


Figure 3- Stock price returns since the IPO // Source: Refinitiv Eikon
"We are working towards a future where all large institutions in the United States and its allies abroad are running significant segments of their operations, if not their operations as a whole, on Palantir."
"... And it is instability, not its absence, that makes our software all the more essential. Our company is built for the world that is, not the world that ought to be."

Alex Karp, CEO of Palantir.

## Palantir's technology moat unlocks a higher pricing potential.

If one label were to define Palantir, it would be "technology innovation." Palantir's software and applications have transformed the way organizations and industries collect and use their data, offering quality, deep information, and fast update speed. Palantir is the most experienced company in creating ontologies, implementing custom ontologies for enterprises and organizations. At the same time, data integration is faster compared to peers' software. Palantir's software offers a powerful central base where institutions can integrate volumes of data from images, sensors, and dashboards in a unique environment. This allows users to transform, manage, and visualize all data in a single pipeline. Their software also provides data analytic tools, as well as machine learning and artificial intelligence, to make forecasts, identify patterns, and predict future trends (Figure 4).

## Complex and competitive environments require more than ever sophisticated Management tools and software.

Data is the new oil. As the world becomes more digitally connected, enterprises are increasingly dependent on data to deliver value. Large corporations are relying more and more on data to make business decisions. Data industry companies are investing heavily to deploy the best software to fit the increasing needs of their customers (Figure 5). Palantir played a crucial role in the COVID-19 vaccination effort, powering the digital operating system of both the USA and UK public health systems in the fight against the pandemic, from vaccine distribution to improving supply chain resilience. More recently, as a US ally, Palantir has provided its Gotham software to Ukrainian forces in the wake of the country's invasion. Palantir software is designed to scale with increasing complexity, making it particularly suited for data-driven solutions to some of the world's most difficult problems, including the management of COVID-19 vaccines, predicting patterns in the warzone, and more.

## Unique relation with the USA and their Allies' Governmental institutions.

From the beginning, Palantir has had partnerships with US governmental institutions. The first institutional investor, besides Peter Thiel (one of the founders), was the CIA venture capital arm In-Q-Tel with $\$ 2$ million in 2004 (Forbes). Palantir developed powerful software for governmental forces capable of integrating all types of data (audio, satellite, sensors, and further). Gotham is a reference and powerful tool used in the battlefield and criminal investigations such as money laundering. More recently, Palantir software has created partnerships with US and UK health departments that played an important role in COVID19 vaccination. Palantir's philosophy and principles of helping the USA and their Allies, (Palantir doesn't make any deals with China, Russia, Belarus, and North Korea), fortify the relations with governmental institutions (Figure 6).

## 2. Business Description

Palantir Technologies Inc. (PLTR) was founded in 2003 by Peter Thiel, Alex Karp, Joe Lonsdale, Nathan Gettings, and Stephen Cohen. The inspiration for Palantir came from Peter Thiel's experience at PayPal where they built software able to spot credit card fraud. The idea was to apply the same logic behind this software to counter terrorist threats and protect liberties. Palantir's original clients were federal agencies. It quickly expanded to add states and local governments. It also serves commercial companies such as Airbus, BP, Fujitsu, and Fiat. Palantir software is able to process raw data while leveraging the power of machine learning and Al and display this data in compelling graphs and tables, They are not a big data company (cloud) or a service company (despite the fact they have operating and maintenance services for their software customers as support services).

| Functionalities | OPalantir |
| :--- | :--- |
| Databases |  |
| Data Ingestion |  |
| Management * |  |
| Storage |  |
| Modeling \& Transformation |  |
| Analysis / Dashboard |  |
| Intelligence |  |

Management - Orchestration, data cataloging / governance

Figure 4 - Palantir functionalities // Source: Author


Figure 5 - R\&D as \% of Gross Revenue // Source: Refinitiv Eikon


Figure 6 - Commercial and Governmenta costumers // Source: Author


Figure 7 - LTM Revenue by business segment // Source: Palantir, Author

Palantir has built three principal software platforms: Gotham, Foundry, and Apollo. Palantir is in the stock market since Wednesday 30 September 2020 by direct public offer (DPO).

Gotham Gotham is a powerful operating system used by intelligence and law enforcement agencies to uncover hidden patterns in complex datasets. Originally developed for large-scale data problems in areas such as security, payments, and fraud detection, Gotham has evolved into a comprehensive system for all stages of decisionmaking. Its success lies in its ability to process complex data and provide real-time insights, making it a valuable tool for organizations looking to make data-driven decisions. Gotham has been used by the US Army and has helped uncover major fraud cases. It is also available to select commercial clients, such as banks looking to detect money laundering.

Foundry transforms the way organizations operate by creating a central operating system for their data. It turns data into a competitive advantage by efficiently bringing it all together and making the marginal costs of data integration approach zero. Foundry enables users and developers to create robust and interconnected applications in their environment without needing to write code. These applications can read and write to existing enterprise transactional systems like ERP, providing a powerful personalized platform to customers. Examples of Foundry in action include the platform Skywise, built for Airbus and now a reference for the aviation industry. In the automotive and racing industry, Foundry can detect rising issues and trends in minutes, identifying faulty vehicles prior to repair by ingesting millions of data points, removing time-consuming data cleaning and integration steps, and providing a relatable framework (the Ontology) for making consequential decisions.

Apollo is a powerful tool that provides continuous deployment, configuration management, and central software operations management for Palantir's products. By enabling Palantir's SaaS to be deployed across any environment and integrating customers' SaaS into any environment, Apollo expands Palantir's total available market. Apollo's innovative approach combines multiple cloud infrastructures into one unified cloud, utilizing data and AI to generate valuable insights and make informed decisions. With user-friendly software updates that can be controlled by cell phone, businesses can efficiently manage and control their SaaS programs in a matter of minutes. For example, a streaming company can easily update and manage their TV SaaS programs on a single device, saving time and money compared to building a costly and less efficient program.

## Company Strategy

Palantir's primary goal is to become a leader in enterprise software by expanding and leveraging its commercial segment. The company aims to achieve continued growth in commercial companies in the US and aims to penetrate European and other US allies' companies to expand its market reach.

The company's strategy to grow as an enterprise software leader involves increasing the sales team, investing in marketing, and creating partnerships with major companies in the industry such as IBM Watson, AWS, and Google Cloud. They aim to expand their user base by providing Foundry architecture in their platforms. Additionally, Palantir is continuously developing new software, tools, and applications to offer more options to their customers and cater to more industries. During their first quarterly meeting after their DPO in 3Q 2020, Palantir targeted an addressable market of $\mathbf{\$ 1 2 0}$ billion, split equally between their two business segments. The calculation was based on the largest 6,000 companies in the world, excluding those based in China and Russia.


Figure 8 - Growth of the business segment // Source: Palantir, Author


Figure 9 - LTM Revenue by geography // Source: Palantir, Author


Figure 10 - Revenue growth by geography // Source: Palantir, Author


Figure 11 - Top Industries that use Palantir // Source: Enlyft

SPACs investments. Despite its focus on mid and high-cap corporations, Palantir has initiated a program to invest in young companies in exchange for multi-year commitments to use the company's software. Palantir has expanded its investment portfolio in companies going public via SPACs (special purpose acquisition companies), to an amount over $\mathbf{\$ 4 5 0 m}$. Palantir views SPACs as strategic investments that will drive the use of Foundry in innovative industries such as auto, aviation, and robotics. The health and trajectory of this investment is affecting Palantir's results, and some analysts believe that this approach is not a good way to increase sales due to the quality and scalability of this revenue (Palantir has to invest to have sales) and the level of exposure to financial/stock markets. I have analyzed this aspect in more detail under Risk Factors.

Client Acquisition Strategy. Palantir's business model follows three phases: Acquirer, Expand and Scale. In the acquisition stage, Palantir bears the pilot costs to bring in new customers. In the expansion phase, as the pilot has proved successful, Palantir continues the vertical integration of the software within the organization. In the scale phase, the contribution margin of the account becomes positive. This business model and expansion strategy can result in an increase in customers and a creation of a flywheel (attract engage and deliver), however, this increase does not result in immediate profit, and there is no guarantee that such efforts will be successful or beneficial to Palantir.

The way they offer the Software. Palantir provides its software through three distinct channels: Palantir Cloud, On-Premises Software, and Professional Services. With Palantir Cloud, customers gain access to the software's functionality within a hosted environment controlled by Palantir, along with operating and maintenance (O\&M) services, by subscribing to a payment plan. On-Premises Software sales provide customers with the right to use the software on their internal hardware infrastructure or their own cloud, and include O\&M services. Meanwhile, in Professional Services, Palantir assists customers in utilizing the software, providing on-demand user support, user-interface configuration, training, and ongoing ontology and data modeling support. Professional Services is the most personalized option and is contract-based, with revenue recognized over the contractual term.

## 3. Management and Corporate Governance

Palantir didn't report the environmental and social impact of its operations on its annual report. In 2020, Thomson Reuters Eikon assigned the Palantir ESG score of (C-): Palantir environmental pillar weights $13.9 \%$ of the total, social pillar weights $39.8 \%$, and governance pillar weights the remaining 46.3\%. Morningstar evaluates Palantir with an ESG Risk Rating of 21.80 (Medium) and the top 3 material ESG issues are Data Privacy \& Security, Human Capital, and Business Ethics.

## Social

Despite Palantir's commitment to respecting civil liberties and not working with countries and regimes that don't uphold them, the company has faced social issues and controversies in the past. One notable example was its partnership with JPMorgan Chase in 2009, where the bank adopted Palantir's software to monitor employees who might go rogue. However, the partnership ended in a scandal when JPMorgan's Special Operations Lead used it to spy on top executives (Table 2).
Another controversy arose when Palantir worked with the Trump administration on immigration and board politics, in partnership with ICE. This cooperation led to strong opposition and criticism from activists and defenders of civil rights. In response to these controversies, Palantir adopted a code of conduct in September 2020 to mitigate any future issues. It's important to note that Palantir doesn't have possession of customers'


Figure 12 - Sales and market expenses exclude SBC // Source: Palantir, Author


Figure 13-SPACs contracts (in millions) // Source: Palantir, Author


Figure 14 - Number of Palantir customers // Source: Palantir, Author

| Software <br> Industry | ESG Score | Social | Governance |
| :--- | :--- | :--- | :--- |
| All Regions | 40.72 (C) | 45.85 (C+) | 42.56 (C+) |
| USA | 42.02 (C+) | 50.43 (B-) | 41.87 (C+) |
| PLTR.N | 26.82 (C-) | 32.08 (C-) | 29.16 (C-) |

Table 2 - ESG Score // Source: Refinitiv Eikon
data, as the data belongs to the creator (Table 3).

## Governance

The company is regulated according to Delaware corporate law, and its structure's executive management is based on Western European norms, including a two-tier BoD and executive management (Anglo-US corporate governance model). In the last twelve months (LTM), insiders sold a net amount of 2,330,607 shares ( 141,848 purchased, $13,082,202$ vested, $15,554,657$ sold), which confirms their belief that further share price appreciation is not so strong, despite the fact that the majority of salary compensation is based on equity.

## Board of Directors

The BoD has 7 members, 3 executives, and 4 non-executives, appointed and removed at shareholders' meetings. The last annual meeting was held on June 7, 2022. All directors are elected annually and at the same time until the Final Class F Conversation Date when the three Founders leave the Agreement. After this date will be a Staggered Board, the board is divided into three, and each part is elected every three years. Palantir's members possess knowledge and experience from various relevant fields strengthening Palantir's position for future challenges and opportunities (Appendix M and N). In April 2022, the average age of the members of the BoD was 43 years, and the average tenure was 8,6 years. In addition, $29 \%$ of the board members are women. All members hold Palantir shares in order to act in the best interest of shareholders.

Audit Committee: Assists the BoD in fulfilling its oversight responsibilities with respect to risk management in the areas of internal control over financial reporting and disclosure controls and procedures, insuring those audit activities are correctly managed.
Compensation, Nominating \& Governance Committee: Assess risks relating to Palantir executive compensation plans and assesses risks relating to corporate governance practices, the performance, and composition of BoD.

Federal Advisor Board: Palantir has created recently (since April 2022) a Federal Advisory Board, composed of six national security experts, $33 \%$ of which are females. All members have defense and military backgrounds, for instance, retired commanders and generals, also former secretaries of the U.S. Air Force and Defense. This board reaffirms Palantir's commitment to the US Government and puts first-class advisors at the intersection of Palantir and its government customers.

## Executive Management

The executive management comprises five members, all of whom are male, managing the day-to-day operations. The executive team is highly experienced and almost has a relevant educational background in their specialized fields including technology and law, which contributes to Palantir reaching its goals and vision. The executive management team currently does not include any individuals with backgrounds in business, economics, marketing, or finance, nor does it currently include any women.

## Compensation

Palantir's compensation philosophy centers around competitiveness and long-term alignment, with the aim of retaining talented employees. To remain competitive in the highly competitive talent market of software and data analytics, Palantir must provide attractive pay opportunities. The compensation package for executive management and independent directors consists of a base salary and equity compensation, with the latter being the most significant form of compensation. For the CEO, President, and COO, equity compensation is in the form of RSUs ("Executive RSUs") and out-of-the-money options ("Executive Options"), with these grants representing the majority of their

Code of Conduct
I. Protect Privacy and Civil Liberties
II. Fallow the Law
III. Respect Our Customers
IV. Maintain a Safe and Positive Environment
V. Avoid Conflicts of Interest
VI. Act with Integrity

Table 3 - Code of Conduct // Source: Palantir, Author


Figure 15 - Palantir Governance Structure // Source: Palantir, Author

| Board of Directors |  | Commitee |
| :--- | :--- | :--- |
| Name | Indep.? | Audit CNGC |
| Peter Thiel (Chairmen) | No |  |
| Alexander Karp (CEO) | No |  |
| Stephan Cohen (President) | No |  |
| Alexander Moore | Yes | $\ddots$ |
| Alexandra Schiff | Yes |  |
| Lauren Friedman Stat | Yes | $\ddots$ |
| Eric Woersching | Yes | $\ddots$ |

- Committee Chair
- Committee Member

Table 4 - Palantir Governance Structure // Source: Palantir, Author


Figure 16 - Alex Karp, Peter Thiel and Stephen Cohen (the "Founders") // Source: Author
compensation. The vesting schedule for these equity grants is ten years for the CEO and five years for others. Each Executive Option has an exercise price of $\$ 11.38$ per share. Additionally, executive management is provided other benefits, such as tax services, security services, and private use of corporate aircraft. Palantir's CEO will also receive security continuation support following the termination of their employment.

## Corporate takeover defense

Palantir has implemented certain anti-takeover provisions to safeguard itself against hostile takeovers. Firstly, it has a multi-class share structure with three different classes of shares: Class A, Class B (with 10 votes per share), and Class F (retained only by the founders under the Founder Voting Trust Agreement). Class F provides the founders with $\mathbf{4 9 . 9}$ \% of the voting power if they have 100 million Palantir equity securities under the Founder Voting Trust Agreement. This percentage is proportionally reduced if any founder leaves the agreement. The Board of Directors is also classified into three classes of directors with staggered three-year terms from the Final Class F Conversion Date. The second anti-takeover measure is the golden parachutes, where the CEO will receive between $\$ 5.7 \mathrm{M}$ to $\$ 11 \mathrm{M}$, and a considerable portion of the executive management's RSUs will be vested immediately in case of a change in control (as per Appendix 0). Additionally, until the conversation date, any action taken by Palantir stockholders must receive the affirmative consent of a majority of the outstanding shares of Class F. Other anti-takeover provisions include the Advance Notice Requirement for shareholders before the annual meeting, special meetings of stakeholders being called only by a majority of the Board of Directors, the authority to issue preferred stock without further action by Palantir stockholders, and the prohibition of stockholders from cumulating votes in the election of directors.

Palantir justifies its governance structure as beneficial to shareholders as it gives the potential ability to negotiate better terms with potential buyers and prevents changes in company policies or control that could cause the cancellation of government contracts. However, these provisions could also limit the opportunity for stockholders to receive a premium for their shares in the event of a transaction involving a change in control, and may negatively affect the decision by certain institutional investors to purchase or hold shares. Additionally, this separation between voting power and economic interests could give rise to conflicts of interest between Founders and other stockholders.

## Shareholders

Palantir enjoys a diversified base of both institutional and retail shareholders. The company's free float accounts for $88.20 \%$ of outstanding shares and each share can carry one vote right (Class A Common Stock). The largest shareholders include investment managers, brokerage firms (shares owned by retail investors), corporations, and individual investors. Palantir gains brand premium by having reputable institutional investors such as Vanguard as the largest shareholder in shares number. Almost $35 \%$ of investors are located in North America, the company has less than 10\% equity concentration by a single investor and the top 10 investors have less than $30 \%$, which ensures diversity and reduces the possibility of price attacks from sudden sell-offs.

|  | $\mathbf{2 8 / 0 4 / 2 0 2 2}$ |  |  |
| :--- | ---: | ---: | :---: |
| Class A and B (in millions) | Votes | $\%$ |  |
| Subject to F. Voting Agreement | 858 | $22,5 \%$ |  |
| DFES* held by Mr. Thiel | 173 | $4,5 \%$ |  |
| Other exec. Office and Directors | 8 | $0,2 \%$ |  |
| Class F number of votes | 873 | $22,9 \%$ |  |
| Founder's Total | 1904 | $49,999999 \%$ |  |
| Other stockholders | 1897 | $49,8 \%$ |  |
| Number of total votes | 2936 |  |  |
| N. Total votes with class $\mathbf{F}$ | 3809 |  |  |

Table 6 - Corporate
Governance// Source: Palantir, Author

| Position | Year | Salary <br> $\mathbf{( \$ M )}$ |  <br> Options <br> $\mathbf{( \$ M )}$ | Other <br> Comp. <br> (\$M) |
| :---: | :---: | :---: | :---: | :---: |
| CEO | 2021 | 1,10 |  | 3,38 |
| 2020 | 1,10 | 1094,25 | 3,16 |  |
| President \& | 2021 | 1,23 |  | 0,70 |
| Secretary | 2020 | 2,18 | 183,30 | 6,52 |
| COO \& | 2021 | 0,51 |  | 0,19 |
| Executive VP | 2020 | 0,51 | 102,01 | 0,13 |
| CFO \& | 2021 | 0,45 |  | 0,03 |
| Treasurer | 2020 | 0,45 | 38,26 | 0,04 |
| CLBAO | 2021 | 0,44 |  | 0,02 |
| 2020 | 0,65 | 13,63 | 0,04 |  |

Table 5 - Executive Management Compensation // Source: Palantir, Author


Figure 17 - Independent Directors 2021 Compensation // Source: Palantir, Author


Figure 18 - Corporate Governance// Source: Refinitiv Eikon
4. Industry Overview and Competitive Positioning

### 4.1 World Economy Overview - Economic Drivers

The launch of Palantir's DPO coincided with the COVID-19 pandemic period, and the company's initial growth phase since going public followed the world economic recovery. Palantir benefited from the increase in healthcare budgets by both the US and UK governments. IMF forecasts indicate that the world economy will stabilize after 2022, although the different possible scenarios in the Ukraine war will have an important impact on GDP growth and inflation. The emerging markets will continue to experience high growth in GDP, and China represents a significant portion of this market, despite Palantir's lack of relations with the country. Palantir generates over $75 \%$ of its revenue from companies and organizations in advanced economies, and following IMF predictions, the real GDP growth rate from 2023 to 2027 is not expected to reach $2 \%$ annually. Shenzhen in China and Dubai are emerging as global centers for high technology and innovation, and they are competing with Silicon Valley and other technology regions in developed countries.

## Exchange Rate

$60 \%$ of Palantir's revenue is derived from the USA, and this percentage is expected to increase over the long term. In Q2 2022, YoY revenue growth in the USA was 45\%, compared to an overall growth rate of $26 \%$, with even greater differences observed in the commercial segment. Despite the fact that Palantir's business is concentrated in dollars, the company continues to have customers all over the world, which exposes the company to exchange rate risk (Figure 20). Over the last two years, the USD has gained strength against other currencies, including the EUR, GBP, and JPY, which are three economies with which Palantir has strong relations. While this trend may provide Palantir with some short-term advantages for contracts already established and not fully paid, it may negatively impact the company's long-term competitiveness, particularly in countries with policies favoring weaker currencies, such as China.

## Inflation and Interest rate

The US government, Eurozone, and other Western countries have been increasing their defense expenses since the beginning of the Ukraine war, and Palantir has been benefiting from this trend. The value of contracts with the defense department in 2022 is already 2.3 times higher than the contracts made in 2021. However, in the specific scenario of war, the benefits do not compensate for the damages to Palantir and its shareholders. Despite having no debt, Palantir is exposed to the rise of inflation and interest rates by its customers and investors. During times of recession, companies tend to slow down their investments, especially in structural changes, and they adopt a more conservative strategy, delaying long-term plans. In the case of investors, they tend to be more risk-averse in moments of uncertainty, and with the increase in interest rates, investors tend to allocate their portfolio to more stable securities, such as governmental and corporate debt, and equity from mature companies and industries. This economic situation is challenging for the stock performance of tech companies, especially those with high volatility, net losses, and high potential growth, such as Palantir.

### 4.2 Political drivers

Government contracts have been the cornerstone of Palantir's business since its inception, and they continue to be a significant source of revenue. In the past twelve months, the Government segment accounted for approximately $55 \%$ of total revenues.
The Department of Defense (DOD) was Palantir's first partner, and the CIA, FBI, US Army, and Navy were some of the initial sub-agencies with which Palantir had


Figure 19 - Real GDP growth rate // Source: IMF


Figure 20 - Exchange rate // Source:
Refinitiv Eikon


Figure 21 - Inflation rate projection //
Source: IMF

| Agencies | 2020 | 2021 | 2022 | USA Total <br> 2022 |
| :--- | :---: | :---: | :---: | :---: |
| DOD | $\$ 137,8 \mathrm{M}$ | $\$ 75,7 \mathrm{M}$ | $\$ 174,5 \mathrm{M}$ | $\$ 1,1 \mathrm{~T}$ |
| HHS | $\$ 56,9 \mathrm{M}$ | $\$ 59,1 \mathrm{M}$ | $\$ 68,2 \mathrm{M}$ | $\$ 112,1 \mathrm{~B}$ |
| DHS | $\$ 32,8 \mathrm{M}$ | $\$ 23,5 \mathrm{M}$ | $\$ 29,6 \mathrm{M}$ | $\$ 2,2 \mathrm{~T}$ |
| VA | - | $\$ 18,8 \mathrm{M}$ | $\$ 21,6 \mathrm{M}$ | $\$ 255,3 \mathrm{~B}$ |
| DOE | - | $\$ 8,1 \mathrm{M}$ | $\$ 17,9 \mathrm{M}$ | $\$ 46,4 \mathrm{~B}$ |
| TREAS | $\$ 20,3 \mathrm{M}$ | $\$ 19,9 \mathrm{M}$ | $\$ 14,4 \mathrm{M}$ | $\$ 1,4 \mathrm{~T}$ |
| DOT | -- | $\$ 5,9 \mathrm{M}$ | $\$ 9,5 \mathrm{M}$ | $\$ 236,1 \mathrm{~B}$ |
| DOJ | $\$ 11,3 \mathrm{M}$ | $\$ 8,5 \mathrm{M}$ | $\$ 3,4 \mathrm{M}$ | $\$ 42,5 \mathrm{~B}$ |

Table 7 - USA top spendings with Palantir and total by agencies // Source: IMF

|  | Prev. Year |  |  |
| :--- | :---: | :---: | :---: |
| Company | Ranking | Ranking | Contracts |
| Palantir | $\mathbf{1 6 8}$ | $\mathbf{1 8 6}$ | $\mathbf{\$ 3 9 9 M}$ |
| Leidos Holdings | 8 | 8 | $\$ 9,9 \mathrm{~B}$ |
| L3Harris | 14 | 12 | $\$ 6,6 \mathrm{~B}$ |
| Booz Allen Hamilton | 16 | 16 | $\$ 6,0 \mathrm{~B}$ |
| Science Applications | 19 | 17 | $\$ 5,1 \mathrm{~B}$ |
| CACI International | 26 | 25 | $\$ 3,3 \mathrm{~B}$ |
| Dell Technologies | 43 | 43 | $\$ 2,2 \mathrm{~B}$ |

Table 8 - Top federal contractors of fiscal year 2021 // Source: Bloomberg


Figure 22 - Amount obligated by USA Gov to Palantir // Source: USA Spendings


Figure 23 - Global Software \& IT Services revenues in USDbn // Source: Refinitiv Eikon


|  | 2022 | 2027 | CAGR |
| :--- | :---: | :---: | :---: |
| Automative | 2,3 | 7 | $24,9 \%$ |
| Manufacturing | 2,3 | 16,3 | $47,9 \%$ |
| Healthcare | 6,9 | 67,4 | $46,2 \%$ |
| Robot | 6,9 | 35,3 | $38,6 \%$ |
| Military | 6,3 | 11,6 | $13,0 \%$ |

Figure 24 - Artificial Intelligent market in USDbn // Source: MarketsandMarkets

The rising adoption of smart technologies and increasing security investment are some of the major factors driving the demand for IT services in the United States. Other regions are behind in terms of companies providing Al technology, but in the next few years, emerging markets such as Asia will try to catch up in terms of demand and supply.

## Competitive Positioning

The software and IT services market for businesses is highly competitive due to the large number of competitors, but it is also concentrated because the top seven players (Microsoft, Google, IBM, Amazon, Oracle, Salesforce, and SAP) account for more than $50 \%$ of total industry revenue. However, this market is complex, and companies tend to focus on specific segments, providing solutions for particular problems while collaborating with competitors in various stages of the data process.
The market can be divided into several types of firms (Fig. 25): providers of ERP and workload software, firms that specialize in monitoring systems, others that develop solutions for data integration, governance, and transformation, firms that provide software for data analytics, firms that specialize in data storage, companies that offer AI services and intelligent infrastructures, and finally, firms that offer cybersecurity software and services.
Palantir offers an all-in-one solution that serves as the central nervous system, and the company is a market leader in artificial intelligence (Tab. 9). Companies like Microsoft, Salesforce, and Snowflake are also creating all-in-one software, and others already have some of the functions that Palantir offers separately. The competitive advantage that Palantir has is its advanced technology.

## Porter's 5 Forces Framework

. Threat of New Entrants: Low (1) Governance; Medium (3) Commercial. Regarding the Commercial industry, I consider the threat of new entrants to be Medium. The high installation costs, high failure risks, complexity of data environments, and long sales cycle raise barriers to entry for competition. However, there are startups in the software data industry that, with the support of joint ventures, venture capital, and governmental institutions, particularly in China, intend to have a strong presence in this area. Regarding the Government industry, I perceive a Low threat of new entrants due to high barriers. Sensitive data handling requirements make it difficult for companies to access this market, leading to only a few companies being able to compete.

- Bargaining Power of Suppliers: Low (1) for both.

The supply chain of Palantir primarily consists of cloud-hosting services. The cloud service segment is growing, with an increasing number of companies providing this service and expanding their data storage capacity. The continued growth of Palantir and its data storage development give it greater negotiation power. Over the past three years, the average gross margin in the software industry was $71 \%$ (Fig. 27), which is the same as Palantir's average gross margin during the same period. In the most recent year, Palantir's gross margin grew by $15 \%$, which is $7 \%$ higher than the software industry average (Fig. 28).
. Bargaining Power of Buyers: Medium-High (4) Government; Medium (3). In the commercial segment, negotiations are typically smoother than in the government segment, but there is a different challenge: commercial customers have the option to build their own solutions in-house rather than using Palantir's software and services. This creates an additional competition for Palantir against their own potential customers. In contrast, within the government segment, there is a concentration of the customer base, with only a few departments having the potential for large contracts.


Figure 25 - Companies in the industry // Source: Author

| RANK | COMPANY | 2021 REVENUE |
| :--- | :--- | :--- |
| $N^{\circ} .1$ | Palantir | $\$ 1392 \mathrm{M}$ |
| $\mathrm{N}^{\circ} .2$ | Microsoft | $\$ 1252 \mathrm{M}$ |
| $\mathrm{N}^{\circ} .3$ | IBM | $\$ 776 \mathrm{M}$ |
| $\mathrm{N}^{\circ} .4$ | AWS | $\$ 688 \mathrm{M}$ |
| $\mathrm{N}^{\circ} .5$ | Google | $\$ 536 \mathrm{M}$ |

Table 9 - Al software sales by company // Source: IDC Trackers


Figure 26-5 Forces of Porter // Source: Author


Figure 27 - Gross Margin by industry // Source: Refinitiv Eikon

As a result, negotiations in this segment can be difficult and time-consuming.
. Threat of Substitute Products: Medium (3) Government; High (5) Commercial. Palantir has sophisticated and complex software, integrating many functions of different offers in only one platform. The technology industry is growing fast than ever, innovative start-up companies and large companies that are making significant investments in R\&D (Tab 10) may introduce products that have greater performance or functionality and may also make acquisitions or establish cooperative relationships among themselves that may further enhance their resources. In the government segment, this threat continues to exist, however, the Palantir foundation and governance were made to allow access to some US public institutions' contracts that other companies hardly ever have.
. Rivalry among existing players: Medium-Low (2) Government, Medium-High (4) Commercial. Rivalry in the commercial segment in what Palantir offers is MediumHigh. The company provides a unique and intelligent environment that can help companies to solve real and difficult problems however, the rivalry in the software and IT services \& consulting segment is high, with many companies in the sector providing some segments of Palantir products, and this could be a challenge for Palantir to be noticed. Rivalry in the government segment is Medium-Low. Palantir is the only company providing an intelligent data platform to the military and law enforcement but has competition in other areas of the government segment.

## 5. Financial Analysis

## Profitability

During the forecast period, PLTR Gross Profit (GP) is expected to increase at a $24.2 \%$ CAGR, despite the forecast decrease of -0.8 bps in GP margin (GPM) to $77.1 \%$ in 2028YE. Furthermore, the Company's EBIT will increase at a 133.2\% CAGR from 2024YE to 2028YE, outpacing the revenues projected growth rate. The Net Income Margin (NIM) will reflect the prior margin's progress and it is expected to reach $4.8 \%$ in 2028YE with a CAGR of $162.6 \%$ from 2024YE to 2028YE (Figure 29).
The high increase of EBITM and GPM compared with the slow decrease of GP has to do, in some part, with the forecast reduction in the percentage of Stock-Based Compensation over the Total Revenue. Even though SBC is expected to increase at an $9.7 \%$ CAGR, the SBC over the total revenues is forecast to decrease to $14 \%$ of total Revenues in 2028YE compared to $30 \%$ in 2022YE. SBC has consequences in stock dilution and this parameter is forecast to reach the maximum level in 2023YE with an increase of $4.1 \%$. The number of stocks is expected to increase at a 3.7\% CAGR during the forecast period. (Figure 30).
When assessing the returns ratio, the ROA will increase $18,8 p p$, from $-13.6 \%$ in 2022YE to $5.2 \%$ in 2028YE, while ROE, computed using the DuPont formula, will range from $-29.9 \%$ in 2022YE to $5.3 \%$ in 2028YE (Figure 31). Both ROCE and ROIC are increasing to positive values during the forecast period; however, ROCE will not surpass WACC, meaning that the company has not used invested capital effectively throughout the forecast period. (Figure 32).

## Assets structure (Liquidity)

In 2022YE, Palantir's assets were mainly composed of short-term assets, accounting for around $87 \%$ of Total Assets, and as long as revenue increase are expected, these trends will continue, achieving a 92\% in 2028YE. (Figure 33).
The main reasons for this high percentage of current assets compared to noncurrent

Figure 28 - Palantir Gross Margin // Source: Palantir, Author

| Company | R\&D 2021 | R\&D 2020 |
| :--- | ---: | ---: |
| Palantir | $\mathbf{\$ 3 8 7 M}$ | $\mathbf{\$ 5 6 1 M}$ |
| Alphabet | $\$ 31562 \mathrm{M}$ | $\$ 27573 \mathrm{M}$ |
| Microsoft | $\$ 24512 \mathrm{M}$ | $\$ 20716 \mathrm{M}$ |
| Oracle | $\$ 7219 \mathrm{M}$ | $\$ 6527 \mathrm{M}$ |
| IBM | $\$ 6488 \mathrm{M}$ | $\$ 6262 \mathrm{M}$ |
| SAP | $\$ 5889 \mathrm{M}$ | $\$ 5431 \mathrm{M}$ |
| Salesforce | $\$ 4465 \mathrm{M}$ | $\$ 3598 \mathrm{M}$ |
| ServiceNow | $\$ 1397 \mathrm{M}$ | $\$ 1024 \mathrm{M}$ |
| Splunk | $\$ 1030 \mathrm{M}$ | $\$ 785 \mathrm{M}$ |
| Snowflake | $\$ 467 \mathrm{M}$ | $\$ 238 \mathrm{M}$ |

Table 10 - Total R\&D Expenses // Source: Refinitiv Eikon


Figure 29 - Revenues, in Billions USD, and Profitability Margins (\%)


Figure $\mathbf{3 0}$ - Stock-Based Compensation, in Billions USD, and Stock Dilution (\%)


Figure 31 - ROA vs ROE
assets have to do with the nature of the software business. They don't need a big fixed infrastructure with machines and other fixed assets compared to industrial companies, and the amount they have in cash and cash equivalents, representing $\$ 2.1 \mathrm{~B}$ in 2022YE, which is $68 \%$ of Total Assets, and $\$ 4.6 \mathrm{~B}$ in 2027YE, representing $70 \%$ of Total Assets with a CAGR of $13.4 \%$. The company is generating cash; however, Palantir is not expected to distribute dividends during this forecast time period.
The company's Cash Ratio will range from a minimum of 3.1 x in 2022YE to a maximum of 4.9 in 2028YE. The Current Ratio (which is the same as the Quick Ratio because Palantir doesn't have inventories) will follow the same trend (Figure 34). Furthermore, both Cash and Current Ratio are expected to be greater than 1 during the forecast period, meaning that PLTR can cover its current liabilities with only Cash and Cash Equivalents, showing strong liquidity in their structure.

## Capital Structure (Solvency)

Concerning Palantir's solvency, the Debt Ratio is expected to decrease by 50pp between 2021YE and 2028YE, as Palantir proceeds to generate and accumulate cash, while Debt to Equity is expected to decrease from $42 \%$ in 2021YE to $21 \%$ in 2028YE, achieving $83 \%$ of Equity Ratio in the last year forecasted. Total Assets will increase at $103 \%$ passing from $\$ 3.2 \mathrm{~B}$ in 2021YE to $\$ 6.6 \mathrm{~B}$ in 2028YE (Figure 35).
Additionally, the Debt-EBIT is also expected to behave in the same way, decreasing from 17.7x in 2024YE to $0.6 x$ in 2028YE. Overall, PLTR presents strong Liquidity and Solvency ratios.
6. Valuation

To perform a valuation on PLTR, it was only possible to forecast consolidated financials as the Company does not disclose its segment financial statements. The valuation considers a forecast period of four years, from 2024YE to 2028YE, and the price target will be estimated as of December 31, 2023. Two different approaches were considered: an intrinsic valuation based on the Company's financials and a relative valuation using a selected range of peer companies from the IT services and software industry based on LTM (Last Twelve Month) data.

For the intrinsic valuation of Palantir, the Discounted Cash Flow (DCF) method was used to compute the company's value via the Free Cash Flow to Firm (FCFF) approach. The Free Cash Flow to Equity (FCFE) approach was only used as a reference. The DCF method was deemed appropriate for Palantir because it considers a large amount of useful information for future projections and a changing capital structure in the forecast period, which is reflected in the discount rate. However, Palantir's lack of profitability and limited financial data before 2020 posed significant difficulties in performing the intrinsic valuation.

Two different multiples approaches were used for the Relative Valuation: Price Multiples and Enterprise Value Multiples. To perform these methods, a group of Peer companies from the IT Services and Software industry was selected, this selection follows four criteria, market cap, cash flows, beta, and stage of the company. I chose companies with a market cap between 12 to 50 billion dollars, with positive cash flows, with beta ( 2 years weekly regression beta) between 1.47 to 2.13 , and companies considered as growing companies. All these data were collected by Refinitiv Eikon. Concerning the Price multiples, two were used: Price-to-Sales (P/S) and Price-tobook (P/B). Regarding the EV multiples, two multiples were used:


Figure 32 - ROCE vs ROIC vs WACC


Figure 33 - Assets Structure


Figure 34 - Liquidity Ratios


Figure 35 - Capital Structure

| Price Target |  |  |
| :--- | ---: | ---: |
| EV | $\mathbf{2 0 , 3 4 5}$ |  |
| Debt ( - ) | $(257)$ |  |
| Cash ( + ) | 2,762 |  |
| Equity Value |  | $\mathbf{2 2 , 8 5 0}$ |
| \#Shares Outstanding | 2,186 |  |
| Price Target | $\mathbf{\$}$ | $\mathbf{1 0 . 4 5}$ |
| Price 11 Nov, 22 | $\$$ | 8.41 |
| Upside Potential |  | $\mathbf{2 4 . 3} \%$ |

Table 11 - FCFF Approach

EV/Gross Profit, EV/FCF and EV/Sales. Instead of using the average Peers value of each ratio, I used the median instead of the average in the Relative Valuation because some peers had outliers when I computed the ratios. Since there were 15 peers in the Relative Valuation, I deemed it reasonable to use the median. Out of the 5 multiples used, the Relative Valuation yielded the following price targets: EV/Gross
Profit (\$11.84/sh), EV/FCF (\$7.94/sh), EV/Sales (\$12.35/sh), and P/S ( $\$ 11.49 / \mathrm{sh}$ ). The $\mathbf{P} / \mathbf{B}(\$ 18.94 / \mathrm{sh})$ multiple was deemed meaningless due to the typical low balance sheets of Software and IT Services companies in comparison to price.

## Forecast Analysis

- Revenues: Palantir's total revenue is the sum of its segments and is expected to register a $24.4 \%$ Compound Annual Growth Rate (CAGR) between 2022YE and 2028YE, from $\$ 1,901 \mathrm{M}$ to $\$ 7,059 \mathrm{M}$, respectively. The Commercial segment is forecasted to have a $44 \%$ share of total revenue in 2022YE, a weight which will increase to $54 \%$ in 2028 YE, with an average CAGR of $28.9 \%$. The Commercial segment in the USA market (geographic) is forecast to have a $17 \%$ share of total revenue in 2022YE, a weight which will increase significantly to $36 \%$ in 2028 YE , with an average CAGR of $40.9 \%$. The Commercial segment is in a different stage of growth compared to the Government segment, which is more mature and where Palantir already has a significant position in the market. The revenue was calculated through two components: historical company growth, calculated using a weighted historical simulation (WHS) with a lambda of 0.7 , and industry growth forecast. My growth forecast was based on historical data and adjusted proportionally to the industry forecast. More details about the forecast can be seen in Appendix F (Figures 36 and 37).
The number of customers is expected to register a 38\% CAGR between 2022YE and 2028YE. The higher growth of customers is expected to be in the Commercial segment, increasing from 273 in 2022YE to 2374 in 2027YE, a CAGR of $43 \%$. The Revenue per customer is different between segments The Government segment is forecast to have a fewer customers than the Commercial, but, in the Government, the contracts involve higher amounts and values than the Commercial segment. Between 2022YE and 2028YE the revenue per customer in the Government segment is forecast to increase by $\$ 10.4 \mathrm{M}$ in 2027 compared to $\$ 9.3 \mathrm{M}$ in 2022. On the other hand, the forecast of revenue per customer in the Commercial segment is expected to decrease between $\$ 3.1 \mathrm{M}$ in 2022 to $\$ 1.6 \mathrm{M}$ in 2028. Because the percentage of Commercial customers is increasing over the total weight of customers, the total revenue per customer is expected to decrease. (Figure 38).
- Capital Expenditure (CAPEX): In order to accommodate anticipated future growth, it is expected that Palantir has invested in new and existing spaces and offices by acquiring properties and equipment or by operating leases right-of-use assets. In the last quarterly report (09/2022), Palantir had \$58M in property and equipment and \$199M in operating leases right-of-use assets on its balance sheet, for a total of \$257M. Compared to the annual report in 2021 where Palantir had a total of $\$ 248 \mathrm{M}$, with $\$ 31 \mathrm{M}$ from property and equipment and $\$ 217 \mathrm{M}$ in operating leases, Palantir is increasing their CAPEX in acquiring property and equipment while reducing operating leases. This tendency could be a reaction to high interest rates, and I believe that as long as Palantir continues to accumulate cash and interest rates remain high, Palantir will continue with the same strategy of transferring operating leases to acquire

Equity Value
20,584

| \#Shares Outstanding |  | 2,186 |
| :--- | ---: | ---: |
| Price Target | $\mathbf{\$}$ | $\mathbf{9 . 4 2}$ |
| Price 11 Nov, 22 | $\$$ | 8.41 |
| Upside Potential |  | $\mathbf{1 2 . 0} \%$ |

Table 12 - FCFE Approach

| Price Target |  |  |
| :--- | ---: | ---: |
| 2022 Gross Profit | 1482 |  |
| Peers' EV/GP | $\mathbf{1 6 . 8 3 x}$ |  |
| PLTR EV | 24206 |  |
| PLTR Debt | $257)$ |  |
| PLTR Cash | 2762 |  |
| Equity Value |  | $\mathbf{2 6 4 2 9}$ |
| \#Shares Outstanding |  | 2186 |
| Price Target | $\mathbf{\$}$ | $\mathbf{1 2 , 7 1}$ |
| Price 11 Nov, 22 | $\$$ | 8,41 |
| Upside Potential |  | $\mathbf{5 1 , 1 \%}$ |

Table 13 - EV/GP Multiple

| Price Target |  |  |
| :--- | ---: | ---: |
| 2022 FCF | 259 |  |
| Peers' EV/FCF | $\mathbf{6 2 . 2 4 x}$ |  |
| PLTR EV | 16145 |  |
| PLTR Debt | $(257)$ |  |
| PLTR Cash | 2762 |  |
| Equity Value | $\mathbf{1 8} \mathbf{0 5 5}$ |  |
| \#Shares Outstanding |  | 2186 |
| Price Target | $\mathbf{\$}$ | $\mathbf{8 , 5 9}$ |
| Price 11 Nov, 22 | $\$$ | 8,41 |
| Upside Potential |  | $\mathbf{2 , 2 \%}$ |

Table 14 - EV/FCF Multiple


Figure 36 - PLTR Revenues, in Billion USD
properties and equipment. The CAPEX of 2022 was calculated by summing up the property and equipment purchased from the previous 2022 quarters plus the weight historical simulation (WSH) of the previous quarterly YoY \% of revenues over the property and equipment purchased. The CAPEX of 2023 and beyond was calculated by using the annual data from the WSH between 2020 to 2022 following the same method as the 4Q 2022 calculation with a lambda of 0.7 in bought scenarios. (Figure 39).

- Depreciation: The depreciation forecast depends on the property and equipment account, which is composed of Palantir's leased offices and acquire property. The method used to forecast depreciation was the same used for CAPEX with a time series of data from 2018 to 2022. The 2022 forecast for depreciation corresponds to $45 \%$ of CAPEX, increasing to 79\% in the following years (2023YE - 2028YE). (Figure 40).
- Net Working Capital (NWC): The NWC is expected to be negative between 2022YE and 2023YE and positive after that, as the sum of accounts receivables and prepaid expenses is lower than accounts payable, accrued expenses, and customer advances in the first forecast years and higher in the last. This change has to do with accounts receivables that are forecasted to grow at the same rate as revenue, the same as accounts payable. However, the customer advance, the account that has more weight in the current liabilities ( $60 \%$ in 2022YE), is predicted to remain the same over the forecast years. The change in WC is expected to be negative due to the increase in accounts receivables (customers' debt). (Figure 41).
- Cost of Capital: Cost of Equity ( $\mathbf{K e}$ ) is calculated using an adjusted CAPM model considering the Country Risk Premium (CRP). For the forecast period, the Ke will be dynamic and changed by the Palantir geographic exposure to revenues. Due to its global exposure, a selected range of countries and regions based on PLTR geographical segments was chosen to extract the Market Risk Premium (MRP) and the country Risk Premium (CRP) from Damodaran's database. The Equity Risk Premium (ERP) are $6.01 \%$ for USA and $8.10 \%$ for the average of the other regions. The initial Adjusted Beta of 1.67 was calculated through a regression of PLTR's daily closing price with SP500 during the period of $30^{\text {th }}$ September 2020 until $11^{\text {th }}$ November 2022. The Beta is decreasing to achieve in 2028YE the final Adjusted Beta of 1.16 results from a bottomup of peer companies from the Government and Commercial segment, proportional to the percentage of revenue in 2022YE. All these calculations combine to form a dynamic WACC that has a variation between $11.2 \%$ in 2024 and $9.6 \%$ in 2028 (Table 15).
- Terminal Value (TV) Assumptions: Palantir is a growth company, as its revenues reach record highs year after year and generate positive cash flows faster than the overall economy. COVID had a positive impact on Palantir's sales; however, the increase in interest rates and the bearish sentiment in the tech industry is creating uncertainty and pushing Palantir's stock price down. Nevertheless, Palantir's position in all segments will not be affected. Over time, Palantir will become a mature company. Therefore, the terminal WACC was calculated by averaging software companies with a high market cap and strong market position, resulting in a TWACC of 7.8\% (Table 16). Following the same idea, the $\mathbf{g}$ (terminal growth rate) was computed using the forecast nominal rate of 2027YE and the proportion of revenues in the United States and the rest of the world (excluding China and Russia), resulting in a value of 4.6\%.


Figure 37 - PLTR Revenues growth


Figure 38 - PLTR number and revenue per customer, in Million USD


Figure 39 - Forecast CAPEX, in Million USD


Figure 40 - Forecast Depreciation, in Million USD

|  | $\mathbf{2 0 2 4}$ | $\mathbf{2 0 2 5}$ | $\mathbf{2 0 2 6}$ | $\mathbf{2 0 2 7}$ | $\mathbf{2 0 2 8}$ | TV |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Risk free | $3,83 \%$ | $3,83 \%$ | $3,83 \%$ | $3,83 \%$ | $3,83 \%$ |  |
| Beta | 1,67 | 1,54 | 1,35 | 1,21 | 1,16 |  |
| ERP | $6,63 \%$ | $6,58 \%$ | $6,55 \%$ | $6,55 \%$ | $6,55 \%$ |  |
| Cost of Equity | $\mathbf{1 4 , 9 \%}$ | $\mathbf{1 4 , 0} \%$ | $\mathbf{1 2 , 7 \%}$ | $\mathbf{1 1 , 7 \%}$ | $\mathbf{1 1 , 4 \%}$ |  |
| D/E | $31,1 \%$ | $28,1 \%$ | $25,3 \%$ | $22,8 \%$ | $20,6 \%$ |  |
| Tax Rate | $22,2 \%$ | $22,2 \%$ | $22,2 \%$ | $22,2 \%$ | $22,2 \%$ |  |
| Pre-Tax Cost of Debt | $\mathbf{3 , 9 2 \%}$ | $\mathbf{3 , 0 0} \%$ | $\mathbf{3 , 0 0} \%$ | $\mathbf{3 , 0 0} \%$ | $\mathbf{3 , 0 0} \%$ |  |
| WACC | $\mathbf{1 1 , 2 \%}$ | $\mathbf{1 0 , 7} \%$ | $\mathbf{1 0 , 1} \%$ | $\mathbf{9 , 6} \%$ | $\mathbf{9 , 6} \%$ | $\mathbf{7 , 8} \%$ |
|  |  |  |  |  |  |  |

Table 15 - WACC components forecast (2024YE - 2028YE)

## 7. Investment Risk

## Corporate Risk | Capacity to Innovation \& Competition (CR1)

If Palantir does not successfully develop and deploy new technologies to address the needs of its customers, the business and the results of operations could suffer. Palantir's success has been based on its ability to design software and products. The introduction of new products and services by competitors or the development of entirely new technologies to replace existing offerings could make Palantir's platforms obsolete or adversely affect the business. Palantir faces competition from large enterprise software companies, government contractors, and system integrators. Some of the larger competitors have more diverse products and may be able to leverage their relationships with customers to gain business in a manner that discourages customers from purchasing Palantir products. Furthermore, Palantir does not work with customers whose activities are inconsistent with Western liberal democracy, which may limit growth prospects and market size. This competitive pressure in the market, or the failure to compete effectively, may result in fewer orders, reduced revenue and margins, and loss of market share. (Figure 43).

## Corporate Risk | Not achieving profits and scale (CR2)

Palantir has incurred losses each year since its inception, and as the company increases its customer base, it may also face increased losses. The sales cycle is often long and unpredictable, and the sales model frequently requires spending months and investing significant resources working with customers on pilot deployments at little or no cost to them, which may result in no or minimal future revenue. An important part of Palantir's growth strategy is to increase sales of its platforms to large enterprises and government entities, which involves risks and contracts that include exclusivity arrangements. Moreover, the proper use of the platforms may require training of customers and ongoing services, which could result in higher expenditures and more time spent than originally estimated.

## Corporate Risk | Customer concentration (CR3)

Palantir's top three customers accounted for $18 \%$ and $25 \%$ of its revenue for the years ended December 31, 2021, and 2020, respectively, and 16\% and 19\% of its revenue for the six months ended June 30, 2022, and 2021. The three largest customers by revenue for the six months that ended June 30, 2022, have been with Palantir for an average of six years. However, if these existing customers do not make subsequent purchases from Palantir or renew their contracts, or if the relationships with the largest customers come to an end, revenue could decline, and the results of operations could be adversely impacted. (Figure 44).

## Corporate Risk | No realize the full deal value (CR4)

Palantir may not realize the full deal value of its contracts with clients, which could result in lower-than-expected revenue. As of December 31, 2021, Palantir had


Figure 41 - Forecast NWC, in Million USD

| Company | WACC |
| :---: | :---: |
| Oracle | $7,4 \%$ |
| Alphabet | $8,5 \%$ |
| SAP | $8,7 \%$ |
| Microsoft | $7,8 \%$ |
| IBM | $6,6 \%$ |
| Average | $\mathbf{7 , 8 \%}$ |

Table 16 - Terminal WACC assumption


Figure 42 - Key Investment Risks
contracts with a total remaining value of $\$ 3.8$ billion, of which $\$ 2.6$ billion was with commercial customers and $\$ 1.2$ billion was with government customers. Historically, the company has not been able to fully realize the revenue from these contracts, and there is a possibility that the percentage not realized could increase.

## Corporate Risk | Cybersecurity Events (CR5)

Palantir's platforms and services are used by customers to store, process, and analyze large datasets, often containing confidential and sensitive information needed for completing mission-critical tasks. Due to the high stakes involved, customers have a lower risk tolerance for security vulnerabilities in Palantir compared to other less critical software products and services. If any cyberattacks occur, Palantir may face direct and indirect liabilities, costs, contract terminations, and damage to its reputation.

## Market \& Economic Risk | Inflation \& Currency Exchange Risk (MER1)

If costs become subject to significant inflationary pressures, Palantir may not be able to fully offset such higher costs through price increases, and this could harm its business, financial condition, or the results of operations. Contracts with customers are primarily denominated in U.S. dollars, with a small amount denominated in foreign currencies. Expenses are generally denominated in the United States, United Kingdom, and other European countries. Therefore, the results of current and future operations and cash flows are subject to fluctuations due to changes in foreign currency exchange rates, particularly changes in the Euro and GBP.

## Market \& Economic Risk | Market Risk (MER2)

As of June 30, 2022, Palantir had outstanding investments in marketable securities valued at $\$ 99.2$ million. These Investments are often in early-stage companies that have a minimal public trading history. Investing in early or growth-stage companies carries inherent risks. Palantir may be unable to integrate acquired businesses and technologies successfully or achieve the expected benefits of such acquisitions or investments. During the six months ended June 30, 2022, net unrealized losses of $\$ 174.7$ million related to marketable securities were recorded in other income (expense).

## Market \& Economic Risk | Shareholder dilution (MER3)

As of March 31, 2022, approximately 7.5 million options are set to expire through December 2022, with outstanding options to purchase an aggregate of 151,076,644 shares of Class A and $191,398,313$ shares of Class B, and $86,867,142$ shares of Class A and $54,900,000$ shares of Class B subject to RSUs. The shares issued upon exercise of stock options or upon settlement of RSUs will be immediately available for resale on the open market. The exercise of stock options or the settlement of RSUs could cause dilution in shareholders' equity and a decline or volatility in the trading price of Class A common stock. (Figure 45).

## Market \& Economic Risk | Geopolitical \& Economic Environment (MER4)

Adverse economic conditions or reduced technology spending may adversely impact Palantir's performance. The purchase of its platforms and services is often discretionary and typically involves a significant commitment of capital and other resources. Palantir depends on the economic health of current and prospective customers and the overall demand for technology. A further downturn in economic conditions, rising inflation rates in the U.S., global political and economic uncertainty, geopolitical tensions, a lack of availability of credit, financial market volatility, and other factors have in the past and may in the future affect the industries to which we sell our platforms and services. Our customers may suffer from reduced operating


* China, Russia and Belarus section are included Twain, Hong Kong, and Macau

Figure 43 - Mid and Large-cap Companies


Figure 44 - \% of Revenues from top 3 customers


Figure 45 - Number of shares diluted, in Millions
budgets, which could cause them to defer or forego purchases of our platforms or services.

## Political, Regulatory \& Ethical Risk | Intellectual Property (PRER1)

Failure to adequately obtain and protect intellectual property could adversely affect Palantir's business. The company's success and ability to compete depend, in part, on its ability to protect the proprietary methods and technologies it develops. Despite its efforts, Palantir may be unable to prevent third parties from using its intellectual property, which could result in the loss of a competitive advantage. Defending any intellectual property rights claims can also be extremely costly. If Palantir cannot license rights or develop technology for any infringing aspect of its business, the company would be forced to limit or stop sales of one or more of its platforms.
This could lead to the loss of existing customers, and Palantir may struggle to compete effectively.

## Political, Regulatory \& Ethical Risk | Ethical Issues (PRER2)

Issues raised by the use of artificial intelligence (including machine learning) in the platforms may result in reputational harm or liability. AI is integrated into Palantir's technology platforms and is a significant and potentially growing element of its business. As with many developing technologies, Al presents risks and challenges, and some AI scenarios present ethical issues. If Palantir enables or offers Al solutions that are controversial or problematic because of their purported or real impact on human rights, privacy, employment, or other social issues, the company may experience brand or reputational harm, as well as regulatory or legal scrutiny.

## Political, Regulatory \& Ethical Risk | Political \& Legal Changes (PRER3)

Palantir's business is subject to complex and evolving U.S. and non-U.S. laws and regulations regarding privacy, data protection, and security. Many of these laws and regulations are subject to change and uncertain interpretation. Because Palantir generates a substantial portion of its revenues from contracts with governments, its operations could be adversely affected by changes in government budgetary priorities, contract laws, and the failure to maintain government contracts.
In accordance with Federal Acquisition Streamlining Act (FASA), the U.S. federal government is required to consider commercially available software to fulfill its needs, rather than hiring contractors to create something internally. The law was largely ignored until 2016, when Palantir won a suit against the U.S. Army, paving the way for increasingly large contracts for Palantir. However, a significant decline in overall US government spending or a significant shift in priorities and a change in FASA could adversely affect future revenue and limit growth prospects. (Figure 47).

## Political, Regulatory \& Ethical Risk | Control over the company (PRER4)

The multiple-class structure of common stock has the effect of concentrating voting power with certain stockholders, specifically the Founders and their affiliates, and may cause Palantir to become a controlled company in the future due to the concentration of voting power. This separation between voting power and economic interests could lead to conflicts of interest and agency costs between the Founders and other stockholders. As a result of the Class F common share, any Founders who are party to the Founder Voting Agreement could hold a nominal equity interest with little or no voting rights but still meet the Ownership Threshold and therefore have voting power that provides effective control over the company. The founders' and affiliates' voting power, excluding Class F, was around $27 \%$ in Q2 2022, while their voting power with the Class F common share is always 49.9\%. (Figure 48).

| Digital Data Processing |  |  |
| ---: | :--- | :--- | :--- |
| Design | 51 |  |
| Digital Information Trans | 50 |  |
| Data Processing Systems | 31 |  |
| Image Data Processing | 18 |  |
| Computer Systems Models | 7 |  |
| Control Systems | 5 |  |
| Measuring distances | 5 |  |
| Data Recognition | 4 |  |
| Wireless Com. Networks | 4 |  |
| Educational Aplliances | 3 |  |
| Time/Attendance Register | 2 |  |
| Healthcare Informatics | 1 |  |
| Pictorial Communication | 1 |  |
| Bioinformatics | 1 |  |
| Traffic Control Systems | 1 |  |

Figure 46 - Patent Portfolio Overview


Figure 47 - US Spendings on Palantir by sub-agency, in Millions USD


Figure 48 - Voting power of Founders and affiliates, excluding Class F

## Risks to Price Target - Sensitivity Analysis

Commercial Customers number: Due to the stage of growth of the Commercial department and the resulting uncertainty in the number of customers in this segment over the forecast period, a sensitivity analysis is included in Table 17. Three scenarios were computed: a pessimistic (bear), an optimistic (bull), and the base scenario. In the pessimistic scenario, the number of customers decreases by $40 \%$ in all forecast periods compared to the base case, resulting in a total number of 1,424 customers in 2028YE, which is four times the number in 2022YE, while in the optimistic scenario, the number of customers increases by $15 \%$, reaching 2,730 customers in 2028YE, which is nine times the number in 2022YE. The Price Target range would be from a $+1.8 \%$ downside to a $+37.2 \%$ upside potential.

Contribution Margin: The impact of related PLTR costs of revenue and sales and marketing expenses on operations is evaluated through a Contribution Margin sensitivity analysis using five different scenarios, which were computed to measure their impact on the Price target (Table 18). In the base case scenario, Contribution Margin represents $57.95 \%$ for the Government segment and $51.60 \%$ for the Commercial segment of total revenue. A decrease (increase) in the Contribution Margin would have a negative (positive) impact on the Price Target.

Global GDP growth: Palantir is exposed to the global economy status. Three scenarios were computed: a pessimistic scenario, an optimistic scenario, and the base scenario. In the base scenario, the weighted average growth follows the exposition of Palantir's geographic revenue with nominal GDP growth of $3.9 \%$ for the United States and $6.5 \%$ for the other regions, according to the IMF. Under the pessimistic scenario, which can be attributed to an expansion and continuation of the Ukraine war and a severe COVID crisis, the adjusted weighted average Global GDP would only increase by $2.9 \%$ in 2027 YE instead of $4.6 \%$ in the base case. Meanwhile, in the optimistic scenario, the World adjusted weighted average would increase by $5.7 \%$, given a faster economic rebound. Under these scenarios, the Price Target would range from a - $8.7 \%$ downside to $+84.8 \%$ upside potential (Table 19).

Terminal Growth Rate (g) and Terminal WACC: A change in g, in TWACC or both would affect the recommendation, as these variables are key in any DCF model. A decrease (increase) in TWACC combined with a decrease (increase) in $g$ would have a negative (positive) impact on both FCFF and FCFE Target Price (Tables 20 and 21).

| FCFF |  | g |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ 10.45 | 3.91\% |  | 4.12\% |  | 4.34\% |  | 4.56\% |  | 4.79\% |  | 5.03\% |  | 5.28\% |  |
| Terminal WACC | 6.68\% | \$ | 11.77 | \$ | 12.56 | \$ | 13.54 | \$ | 14.80 | \$ | 16.36 | \$ | 18.46 | \$ | 21.45 |
|  | 7.03\% | \$ | 10.69 | \$ | 11.31 | \$ | 12.06 | \$ | 13.00 | \$ | 14.13 | \$ | 15.60 | \$ | 17.57 |
|  | 7.40\% | \$ | 9.78 | \$ | 10.28 | \$ | 10.87 | \$ | 11.59 | \$ | 12.43 | \$ | 13.50 | \$ | 14.88 |
|  | 7.79\% | \$ | 9.02 | \$ | 9.42 | \$ | 9.89 | \$ | 10.45 | \$ | 11.10 | \$ | 11.90 | \$ | 12.90 |
|  | 8.17\% | \$ | 8.40 | \$ | 8.72 | \$ | 9.11 | \$ | 9.56 | \$ | 10.08 | \$ | 10.70 | \$ | 11.46 |
|  | 8.58\% | \$ | 7.85 | \$ | 8.13 | \$ | 8.44 | \$ | 8.81 | \$ | 9.23 | \$ | 9.72 | \$ | 10.31 |
|  | 9.01\% | \$ | 7.38 | \$ | 7.61 | \$ | 7.87 | \$ | 8.17 | \$ | 8.51 | \$ | 8.91 | \$ | 9.38 |


| FCFE |  | g |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ 9.42 | 3.91\% |  | 4.12\% |  | 4.34\% |  | 4.56\% |  | 4.79\% |  | 5.03\% |  | 5.28\% |  |
| Terminal WACC | 6.68\% | \$ | 10.75 | \$ | 11.55 | \$ | 12.54 | \$ | 13.81 | \$ | 15.39 | \$ | 17.52 | \$ | 20.54 |
|  | 7.03\% | \$ | 9.65 | \$ | 10.28 | \$ | 11.04 | \$ | 11.99 | \$ | 13.14 | \$ | 14.62 | \$ | 16.62 |
|  | 7.40\% | \$ | 8.74 | \$ | 9.24 | \$ | 9.84 | \$ | 10.57 | \$ | 11.42 | \$ | 12.50 | \$ | 13.89 |
|  | 7.79\% | \$ | 7.97 | \$ | 8.37 | \$ | 8.85 | \$ | 9.42 | \$ | 10.07 | \$ | 10.88 | \$ | 11.89 |
|  | 8.17\% | \$ | 7.34 | \$ | 7.67 | \$ | 8.06 | \$ | 8.51 | \$ | 9.04 | \$ | 9.66 | \$ | 10.43 |
|  | 8.58\% | \$ | 6.79 | \$ | 7.06 | \$ | 7.38 | \$ | 7.76 | \$ | 8.18 | \$ | 8.67 | \$ | 9.27 |
|  | 9.01\% | \$ | 6.30 | \$ | 6.54 | \$ | 6.80 | \$ | 7.11 | \$ | 7.45 | \$ | 7.85 | \$ | 8.33 |



Table 17 - Commercial customer's sensitivity


Table 18 - Contribution Margin sensitivity


Table 19 - GDP growth sensitivity

Table 20 - FCFF Sensitivity to WACC and $g$

Table 21 - FCFE Sensitivity to WACC and g

## Risks to Price Target - Scenario Analysis

## Monte Carlo Simulation

A Monte Carlo simulation was performed as a complementary analysis to my valuation (Figure 49). With 100,000 simulations, the average price target obtained was $€ 11.73 /$ sh, a $39.36 \%$ upside potential compared to the close price of $€ 8.41$ on $11^{\text {th }}$ November 2022, with $54.6 \%$ certainty. Different values of terminal WACC and terminal growth rate were used to compute the simulation. Statistical data from the Monte Carlo simulation is presented in Table 22.


## Historical returns statistics

Palantir's historical returns show that its stock price has higher variation compared to its peers. The distribution exhibits fat tails, with the 1st quartile showing a daily price return of $-2.6 \%$ and the 3rd quartile showing a daily price return of 2.2\% (Figure 50). When calculating the Value at Risk (VaR) and Expected Shortfall (ES) of the stock price returns, it becomes clear that Palantir is riskier in both metrics (Table 23). Overall, while Palantir's stock price has enormous potential, it's important to keep in mind the associated risks

Return


Figure 50 - PLTR returns density plot // Source: Refinitiv Eikon, RStudio

Figure 49 - Monte Carlo simulation plot // Source: RStudio

|  | Statistics |
| :--- | ---: |
| nobs | 100,000 |
| Minimum | $\$$ |
| Maximum | $\$$ |
| 1. Quartile | $\$$ |
| 3. Quartile | $\$, 005$ |
| Mean | $\$$ |
| Median | $\$$ |
| Stdev | 12.02 |
| Skewness | 11.72 |
| Kurtosis | 10.45 |
| TGrowth range | $2,53 \%-6,70 \%$ |
| TWACC range | $4,10 \%-11,33 \%$ |

Table 22 - Monte Carlo statistics // Source: RStudio

| Peers | VarR | ES |
| :--- | ---: | ---: |
| PLTR | $-10,9 \%$ | $-12,5 \%$ |
| DDOG | $-9,1 \%$ | $-10,4 \%$ |
| SNOW | $-10,0 \%$ | $-11,3 \%$ |
| SPLK | $-8,1 \%$ | $-8,9 \%$ |

Table 23 - VaR Calculated Loss // Source: Refinitiv Eikon, RStudio

Appendix A - Statement of Financial Position

| (\$ Thousands) | FY20 | FY21 | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash and Short Term Investments | 2,011,323 | 2,524,827 | 2,166,264 | 2,761,910 | 3,003,084 | 3,298,187 | 3,661,325 | 4,098,388 | 4,601,006 |
| Accounts Receivable - Trade, Net | 156,932 | 190,923 | 362,026 | 469,931 | 610,907 | 774,882 | 948,889 | 1,129,973 | 1,344,196 |
| Prepaid Expenses | 51,889 | 110,872 | 117,458 | 117,458 | 117,458 | 117,458 | 117,458 | 117,458 | 117,458 |
| Restricted Cash - Current | 37,285 | 36,628 | 29,996 | 29,996 | 29,996 | 29,996 | 29,996 | 29,996 | 29,996 |
| Current Assets | 2,257,429 | 2,863,250 | 2,675,745 | 3,379,296 | 3,761,445 | 4,220,524 | 4,757,669 | 5,375,816 | 6,092,657 |
| Property/Plant/Equipment, Total - Net | 246,616 | 248,202 | 281,965 | 290,276 | 301,081 | 314,787 | 331,569 | 351,555 | 375,330 |
| Other Long Term Assets, Total | 186,459 | 135,998 | -- | -- | -- | - | - | -- | - |
| Restricted Cash - Long Term | 79,538 | 39,612 | 38,038 | 38,038 | 38,038 | 38,038 | 38,038 | 38,038 | 38,038 |
| Other Long Term Assets | 106,921 | 96,386 | 96,689 | 96,689 | 96,689 | 96,689 | 96,689 | 96,689 | 96,689 |
| Non-current Assets | 433,075 | 384,200 | 416,691 | 425,002 | 435,808 | 449,513 | 466,296 | 486,281 | 510,056 |
| Total Assets | 2,690,504 | 3,247,450 | 3,092,435 | 3,804,298 | 4,197,253 | 4,670,037 | 5,223,965 | 5,862,098 | 6,602,713 |
| Operating lease liabilities | 29,079 | 39,927 | 40,484 | 41,497 | 42,534 | 43,597 | 44,687 | 45,804 | 46,950 |
| Accrued Expenses | 158,546 | 155,806 | 171,924 | 171,924 | 171,924 | 171,924 | 171,924 | 171,924 | 171,924 |
| Customer Advances | 399,840 | 389,421 | 419,918 | 419,918 | 419,918 | 419,918 | 419,918 | 419,918 | 419,918 |
| Accounts Payable | 16,358 | 74,907 | 62,760 | 81,466 | 105,905 | 134,331 | 164,496 | 195,888 | 233,025 |
| Current Liabilities | 603,823 | 660,061 | 695,086 | 714,804 | 740,280 | 769,770 | 801,025 | 833,534 | 871,816 |
| Total Debt | 197,977 | -- | -- | -- | -- | - | -- | -- | - |
| Operating lease liabilities, noncurrent | 229,800 | 220,146 | 215,660 | 215,660 | 215,660 | 215,660 | 215,660 | 215,660 | 215,660 |
| Other Long Term Liabilities | 136,354 | 76,213 | 38,967 | 38,967 | 38,967 | 38,967 | 38,967 | 38,967 | 38,967 |
| Non-current Liabilities | 564,131 | 296,359 | 254,627 | 254,627 | 254,627 | 254,627 | 254,627 | 254,627 | 254,627 |
| Total Liabilities | 1,167,954 | 956,420 | 949,713 | 969,431 | 994,908 | 1,024,397 | 1,055,652 | 1,088,161 | 1,126,443 |
| Redeemable Preferred Stock, Total | -- | -- | -- | -- | -- | - | -- | -- | - |
| Common Stock, Total | 1,792 | 2,027 | 2,101 | 2,186 | 2,271 | 2,356 | 2,441 | 2,526 | 2,611 |
| Additional Paid-In Capital | 6,488,857 | 7,777,085 | 8,468,146 | 9,253,477 | 9,613,674 | 9,973,871 | 10,334,068 | 10,694,265 | 11,054,461 |
| Retained Earnings (Accumulated Deficit) | $(4,965,354)$ | $(5,485,733)$ | $(6,312,203)$ | $(6,405,475)$ | $(6,398,278)$ | $(6,315,266)$ | $(6,152,875)$ | $(5,907,533)$ | $(5,565,482)$ |
| Other Equity, Total | $(2,745)$ | $(2,349)$ | $(15,321)$ | $(15,321)$ | $(15,321)$ | $(15,321)$ | $(15,321)$ | $(15,321)$ | $(15,321)$ |
| Total Equity | 1,522,550 | 2,291,030 | 2,142,723 | 2,834,867 | 3,202,345 | 3,645,640 | 4,168,313 | 4,773,936 | 5,476,270 |
| Total Liabilities \& Shareholders' Equity | 2,690,504 | 3,247,450 | 3,092,435 | 3,804,298 | 4,197,253 | 4,670,037 | 5,223,965 | 5,862,098 | 6,602,713 |


| Common-Size BS (\% Total Assets) | FY20 | FY21 | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash and Short Term Investments | 74.8\% | 77.7\% | 70.1\% | 72.6\% | 71.5\% | 70.6\% | 70.1\% | 69.9\% | 69.7\% |
| Accounts Receivable - Trade, Net | 5.8\% | 5.9\% | 11.7\% | 12.4\% | 14.6\% | 16.6\% | 18.2\% | 19.3\% | 20.4\% |
| Prepaid Expenses | 1.9\% | 3.4\% | 3.8\% | 3.1\% | 2.8\% | 2.5\% | 2.2\% | 2.0\% | 1.8\% |
| Restricted Cash - Current | 1.4\% | 1.1\% | 1.0\% | 0.8\% | 0.7\% | 0.6\% | 0.6\% | 0.5\% | 0.5\% |
| Current Assets | 83.9\% | 88.2\% | 86.5\% | 88.8\% | 89.6\% | 90.4\% | 91.1\% | 91.7\% | 92.3\% |
| Property/Plant/Equipment, Total - Net | 9.2\% | 7.6\% | 9.1\% | 7.6\% | 7.2\% | 6.7\% | 6.3\% | 6.0\% | 5.7\% |
| Other Long Term Assets, Total | 6.9\% | 4.2\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Restricted Cash - Long Term | 3.0\% | 1.2\% | 1.2\% | 1.0\% | 0.9\% | 0.8\% | 0.7\% | 0.6\% | 0.6\% |
| Other Long Term Assets | 4.0\% | 3.0\% | 3.1\% | 2.5\% | 2.3\% | 2.1\% | 1.9\% | 1.6\% | 1.5\% |
| Non-current Assets | 16.1\% | 11.8\% | 13.5\% | 11.2\% | 10.4\% | 9.6\% | 8.9\% | 8.3\% | 7.7\% |
| Total Assets | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Operating lease liabilities | 1.1\% | 1.2\% | 1.3\% | 1.1\% | 1.0\% | 0.9\% | 0.9\% | 0.8\% | 0.7\% |
| Accrued Expenses | 5.9\% | 4.8\% | 5.6\% | 4.5\% | 4.1\% | 3.7\% | 3.3\% | 2.9\% | 2.6\% |
| Customer Advances | 14.9\% | 12.0\% | 13.6\% | 11.0\% | 10.0\% | 9.0\% | 8.0\% | 7.2\% | 6.4\% |
| Accounts Payable | 0.6\% | 2.3\% | 2.0\% | 2.1\% | 2.5\% | 2.9\% | 3.1\% | 3.3\% | 3.5\% |
| Current Liabilities | 22.4\% | 20.3\% | 22.5\% | 18.8\% | 17.6\% | 16.5\% | 15.3\% | 14.2\% | 13.2\% |
| Total Debt | 7.4\% | - | -- | -- | - | -- | -- | -- | -- |
| Operating lease liabilities, noncurrent | 8.5\% | 6.8\% | 7.0\% | 5.7\% | 5.1\% | 4.6\% | 4.1\% | 3.7\% | 3.3\% |
| Other Long Term Liabilities | 5.1\% | 2.3\% | 1.3\% | 1.0\% | 0.9\% | 0.8\% | 0.7\% | 0.7\% | 0.6\% |
| Non-current Liabilities | 21.0\% | 9.1\% | 8.2\% | 6.7\% | 6.1\% | 5.5\% | 4.9\% | 4.3\% | 3.9\% |
| Total Liabilities | 43.4\% | 29.5\% | 30.7\% | 25.5\% | 23.7\% | 21.9\% | 20.2\% | 18.6\% | 17.1\% |
| Redeemable Preferred Stock, Total | -- | - | -- | -- | -- | -- | -- | - | -- |
| Common Stock, Total | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.0\% | 0.0\% | 0.0\% |
| Additional Paid-In Capital | 241.2\% | 239.5\% | 273.8\% | 243.2\% | 229.0\% | 213.6\% | 197.8\% | 182.4\% | 167.4\% |
| Retained Earnings (Accumulated Deficit) | -184.6\% | -168.9\% | -204.1\% | -168.4\% | -152.4\% | -135.2\% | -117.8\% | -100.8\% | -84.3\% |
| Other Equity, Total | -0.1\% | -0.1\% | -0.5\% | -0.4\% | -0.4\% | -0.3\% | -0.3\% | -0.3\% | -0.2\% |
| Total Equity | 56.6\% | 70.5\% | 69.3\% | 74.5\% | 76.3\% | 78.1\% | 79.8\% | 81.4\% | 82.9\% |
| Total Liabilities \& Shareholders' Equity | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |


| (\$ Thousands) | FY20 | FY21 | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 | CACR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Revenue | 1,092,673 | 1,541,889 | 1,901,247 | 2,467,932 | 3,208,292 | 4,069,439 | 4,983,270 | 5,934,265 | 7,059,296 | 26.3\% |
| Cost of Revenue, Total | 352,547 | 339,404 | 419,627 | 565,022 | 734,524 | 931,680 | 1,140,898 | 1,358,624 | 1,616,195 | 21.0\% |
| Cost of Revenue | 352,547 | 339,404 | 419,627 | 565,022 | 734,524 | 931,680 | 1,140,898 | 1,358,624 | 1,616,195 | 21.0\% |
| Gross Profit | 740,126 | 1,202,485 | 1,481,620 | 1,902,910 | 2,473,767 | 3,137,759 | 3,842,372 | 4,575,641 | 5,443,101 | 28.3\% |
| Selling/General/Admin. Expenses, Total | 1,352,471 | 1,226,044 | 1,245,617 | 1,472,510 | 1,837,468 | 2,263,454 | 2,715,606 | 3,184,988 | 3,741,265 | 13.6\% |
| Sales \& Marketing Expenses | 683,701 | 614,512 | 669,407 | 777,081 | 972,476 | 1,201,235 | 1,444,093 | 1,695,670 | 1,994,283 | 14.3\% |
| General \& Administrative Expenses | 669,444 | 611,532 | 576,210 | 695,428 | 864,992 | 1,062,220 | 1,271,513 | 1,489,318 | 1,746,983 | 12.7\% |
| Unusual Expense (Income) | (674) | - | - | - | -- | -- | - | - | - |  |
| Research \& Development | 560,660 | 387,487 | 407,393 | 497,012 | 621,700 | 766,730 | 920,633 | 1,080,795 | 1,270,267 | 10.8\% |
| Impairment-Assets Held for Use | 674 | - | - | -- | -- | - | -- | - | - |  |
| Total Operating Expense | 2,266,352 | 1,952,935 | 2,072,637 | 2,534,544 | 3,193,692 | 3,961,865 | 4,777,137 | 5,624,407 | 6,627,727 | 14.4\% |
| Operating Income (EBIT) | $(1,173,679)$ | $(411,046)$ | $(171,390)$ | $(66,612)$ | 14,600 | 107,575 | 206,133 | 309,858 | 431,569 |  |
| Interest Expense, Net Non-Operating | $(14,139)$ | $(3,640)$ | $(3,127)$ | $(3,079)$ | $(3,092)$ | $(3,104)$ | $(3,117)$ | $(3,130)$ | $(3,143)$ | -17.1\% |
| Interest/Invest Income - Non-Operating | 4,680 | 1,607 | 7,637 | 7,049 | 9,090 | 9,932 | 10,942 | 12,170 | 13,639 | 14.3\% |
| Interest Inc.(Exp.),Net-Non-Op., Total | $(9,459)$ | $(2,033)$ | 4,510 | 3,969 | 5,999 | 6,828 | 7,825 | 9,040 | 10,495 |  |
| Other, Net | 4,111 | $(75,415)$ | - | - | - | -- | -- | - | - |  |
| Other Non-Operating Income (Expense) | 4,111 | $(75,415)$ | $(260,714)$ | $(57,244)$ | $(11,348)$ | $(7,703)$ | $(5,229)$ | $(3,549)$ | $(2,409)$ |  |
| Net Income Before Taxes (EBT) | $(1,179,027)$ | $(488,494)$ | $(427,594)$ | $(119,887)$ | 9,250 | 106,700 | 208,729 | 315,349 | 439,655 |  |
| Income Taxes | $(12,636)$ | 31,885 | 5,707 | 26,615 | $(2,053)$ | $(23,687)$ | $(46,338)$ | $(70,007)$ | $(97,603)$ | - |
| Net Income After Taxes | $(1,166,391)$ | $(520,379)$ | $(421,887)$ | $(93,272)$ | 7,196 | 83,012 | 162,391 | 245,341 | 342,051 | - |


| Common-Size IS (\% Revenue) | FY20 | FY21 | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Revenue | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Cost of Revenue, Total | 32.3\% | 22.0\% | 22.1\% | 22.9\% | 22.9\% | 22.9\% | 22.9\% | 22.9\% | 22.9\% |
| Cost of Revenue | 32.3\% | 22.0\% | 22.1\% | 22.9\% | 22.9\% | 22.9\% | 22.9\% | 22.9\% | 22.9\% |
| Gross Profit | 67.7\% | 78.0\% | 77.9\% | 77.1\% | 77.1\% | 77.1\% | 77.1\% | 77.1\% | 77.1\% |
| Selling/General/Admin. Expenses, Total | 123.8\% | 79.5\% | 65.5\% | 59.7\% | 57.3\% | 55.6\% | 54.5\% | 53.7\% | 53.0\% |
| Sales \& Marketing Expenses | 62.6\% | 39.9\% | 35.2\% | 31.5\% | 30.3\% | 29.5\% | 29.0\% | 28.6\% | 28.3\% |
| General \& Administrative Expenses | 61.3\% | 39.7\% | 30.3\% | 28.2\% | 27.0\% | 26.1\% | 25.5\% | 25.1\% | 24.7\% |
| Unusual Expense (Income) | -0.1\% | - | - | - | - | - | - | - |  |
| Research \& Development | 51.3\% | 25.1\% | 21.4\% | 20.1\% | 19.4\% | 18.8\% | 18.5\% | 18.2\% | 18.0\% |
| Impairment-Assets Held for Use | 0.1\% | - | - | - | - | - | - | - |  |
| Total Operating Expense | 207.4\% | 126.7\% | 109.0\% | 102.7\% | 99.5\% | 97.4\% | 95.9\% | 94.8\% | 93.9\% |
| Operating Income (EBIT) | -107.4\% | -26.7\% | -9.0\% | -2.7\% | 0.5\% | 2.6\% | 4.1\% | 5.2\% | 6.1\% |
| Interest Expense, Net Non-Operating | -1.3\% | -0.2\% | -0.2\% | -0.1\% | -0.1\% | -0.1\% | -0.1\% | -0.1\% | 0.0\% |
| Interest/Invest Income - Non-Operating | 0.4\% | 0.1\% | 0.4\% | 0.3\% | 0.3\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% |
| Interest Inc.(Exp.),Net-Non-Op., Total | -0.9\% | -0.1\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.1\% |
| Other, Net | 0.4\% | -4.9\% | - | - | - | - | - | - |  |
| Other Non-Operating Income (Expense) | 0.4\% | -4.9\% | -13.7\% | -2.3\% | -0.4\% | -0.2\% | -0.1\% | -0.1\% | 0.0\% |
| Net Income Before Taxes (EBT) | -107.9\% | -31.7\% | -22.5\% | -4.9\% | 0.3\% | 2.6\% | 4.2\% | 5.3\% | 6.2\% |
| Income Taxes | -1.2\% | 2.1\% | 0.3\% | 1.1\% | -0.1\% | -0.6\% | -0.9\% | -1.2\% | -1.4\% |
| Net Income After Taxes | -106.7\% | -33.7\% | -22.2\% | -3.8\% | 0.2\% | 2.0\% | 3.3\% | 4.1\% | 4.8\% |

Appendix C - Cash Flow Statement

| (\$ Thousands) | FY20 | FY21 | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Income | (1,166,391) | $(520,379)$ | $(421,887)$ | (93,272) | 7,196 | 83,012 | 162,391 | 245,341 | 342,051 |
| Depreciation/Depletion | 13,871 | 14,897 | 20,563 | 31,210 | 40,572 | 51,463 | 63,019 | 75,045 | 89,273 |
| Deferred Taxes | - | 43,316 | (29) | (44) | (58) | (73) | (90) | (107) | (127) |
| Non-Cash Items | 1,310,031 | 888,069 | 870,162 | 675,117 | 696,019 | 770,047 | 849,991 | 934,079 | 1,034,375 |
| Changes in Working Capital | $(454,119)$ | $(92,052)$ | $(164,073)$ | $(89,199)$ | $(116,537)$ | $(135,549)$ | $(143,842)$ | $(149,692)$ | $(177,086)$ |
| Accounts Receivable | $(108,476)$ | $(35,237)$ | $(171,103)$ | $(107,905)$ | $(140,976)$ | $(163,975)$ | $(174,007)$ | $(181,084)$ | $(214,223)$ |
| Prepaid Expenses | $(18,565)$ | $(10,929)$ | $(6,586)$ | -- | - | - | -- | - |  |
| Other Assets | $(28,990)$ | $(3,345)$ | 10,490 | -- | -- | -- | -- | - |  |
| Accounts Payable | $(34,681)$ | 57,767 | $(12,147)$ | 18,706 | 24,439 | 28,426 | 30,165 | 31,392 | 37,137 |
| Accrued Expenses | $(5,134)$ | $(16,911)$ | 16,118 | - | - | - | - | - |  |
| Other Liabilities | $(258,273)$ | $(83,397)$ | (844) | -- | - | -- | -- | -- |  |
| Cash from Operating Activities | $(296,608)$ | 333,851 | 304,736 | 523,811 | 627,194 | 768,899 | 931,470 | 1,104,668 | 1,288,486 |
| Capital Expenditures | $(12,236)$ | $(12,627)$ | $(45,346)$ | $(39,521)$ | $(51,377)$ | $(65,168)$ | $(79,802)$ | $(95,031)$ | $(113,047)$ |
| Other Investing Cash Flow Items | $(2,684)$ | $(385,285)$ | -- | -- | - | - | - | - |  |
| Sale of Fixed Assets | 250 | - | - | - | - | - | -- | - |  |
| Purchase of Investments | $(2,934)$ | $(382,265)$ | -- | -- | - | - | -- | - |  |
| Other Investing Cash Flow | -- | $(3,020)$ | - | -- | - | - | -- | - |  |
| Cash from Investing Activities | $(14,920)$ | $(397,912)$ | $(45,346)$ | $(39,521)$ | $(51,377)$ | $(65,168)$ | $(79,802)$ | $(95,031)$ | $(113,047)$ |
| Financing Cash Flow Items | (497) | (708) | (302) | (677) | (546) | (558) | (521) | (576) | (550) |
| Issuance (Retirement) of Stock | 1,237,581 | 507,455 | -436,526 | 135,978 | -315,522 | -393,142 | -475,555 | -561,223 | -662,636 |
| Issuance (Retirement) of Debt | $(200,631)$ | $(200,000)$ | - | -- | - | - | -- | - |  |
| Cash from Financing Activities | 1,036,453 | 306,747 | $(436,828)$ | 135,300 | $(316,068)$ | $(393,700)$ | $(476,075)$ | $(561,799)$ | $(663,186)$ |
| Foreign Exchange Effects | 1,259 | $(3,918)$ | $(7,226)$ | $(7,226)$ | $(7,226)$ | $(7,226)$ | $(7,226)$ | $(7,226)$ | $(7,226)$ |
| Free Cash Flow | 726,184 | 238,768 | $(184,664)$ | 612,365 | 252,523 | 302,806 | 368,367 | 440,612 | 505,027 |


| Common-Size | FY19 | FY20 | FY21 | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \| Net Income | 350.8\% | 393.2\% | -155.9\% | -138.4\% | -17.8\% | 1.1\% | 10.8\% | 17.4\% | 22.2\% | 26.5\% |
| Depreciation/Depletion | -7.4\% | -4.7\% | 4.5\% | 6.7\% | 6.0\% | 6.5\% | 6.7\% | 6.8\% | 6.8\% | 6.9\% |
| Deferred Taxes | - | - | 13.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Non-Cash Items | -162.3\% | -441.7\% | 266.0\% | 285.5\% | 128.9\% | 111.0\% | 100.1\% | 91.3\% | 84.6\% | 80.3\% |
| Changes in Working Capital | -81.1\% | 153.1\% | -27.6\% | -53.8\% | -17.0\% | -18.6\% | -17.6\% | -15.4\% | -13.6\% | -13.7\% |
| Accounts Receivable | 14.5\% | 36.6\% | -10.6\% | -56.1\% | -20.6\% | -22.5\% | -21.3\% | -18.7\% | -16.4\% | -16.6\% |
| Prepaid Expenses | -11.4\% | 6.3\% | -3.3\% | -2.2\% | -- | -- | - | -- | - |  |
| Other Assets | 17.8\% | 9.8\% | -1.0\% | 3.4\% | -- | -- | -- | -- | - | - |
| Accounts Payable | -14.2\% | 11.7\% | 17.3\% | -4.0\% | 3.6\% | 3.9\% | 3.7\% | 3.2\% | 2.8\% | 2.9\% |
| Accrued Expenses | -2.3\% | 1.7\% | -5.1\% | 5.3\% | -- | -- | - | -- | - |  |
| Other Liabilities | -85.6\% | 87.1\% | -25.0\% | -0.3\% | -- | -- | - | -- | - |  |
| Cash from Operating Activities | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Capital Expenditures | 7.9\% | 4.1\% | -3.8\% | -14.9\% | -7.5\% | -8.2\% | -8.5\% | -8.6\% | -8.6\% | -8.8\% |
| Other Investing Cash Flow Items | 5.4\% | 0.9\% | -115.4\% | -- | -- | - | -- | - | - |  |
| Sale of Fixed Assets | - | -0.1\% | - | -- | - | -- | - | - | - |  |
| Sale/Maturity of Investment | -10.3\% | - | - | -- | -- | - | - | -- | - |  |
| Purchase of Investments | 15.7\% | 1.0\% | -114.5\% | -- | -- | - | -- | - | - |  |
| Other Investing Cash Flow | 0.0\% | - | -0.9\% | -- | -- | - | -- | - | - |  |
| Cash from Investing Activities | 13.3\% | 5.0\% | -119.2\% | -14.9\% | -7.5\% | -8.2\% | -8.5\% | -8.6\% | -8.6\% | -8.8\% |
| Financing Cash Flow Items | 0.7\% | 0.2\% | -0.2\% | -0.1\% | -0.1\% | -0.1\% | -0.1\% | -0.1\% | -0.1\% | 0.0\% |
| Issuance (Retirement) of Stock | 41.6\% | -417.2\% | 152.0\% | -143.2\% | 26.0\% | -50.3\% | -51.1\% | -51.1\% | -50.8\% | -51.4\% |
| Issuance (Retirement) of Debt | -238.7\% | 67.6\% | -59.9\% | - | - | - | - | - | - |  |
| Cash from Financing Activities | -196.4\% | -349.4\% | 91.9\% | -143.3\% | 25.8\% | -50.4\% | -51.2\% | -51.1\% | -50.9\% | -51.5\% |
| Foreign Exchange Effects | 1.3\% | -0.4\% | -1.2\% | -2.4\% | -1.4\% | -1.2\% | -0.9\% | -0.8\% | -0.7\% | -0.6\% |
| Free Cash Flow | -81.8\% | -244.8\% | 71.5\% | -60.6\% | 116.9\% | 40.3\% | 39.4\% | 39.5\% | 39.9\% | 39.2\% |

Appendix D - Key Financial Ratios

| Key Financial Ratios | 2022F | 2023F | 2024F | 2025F | 2026F | 2027F | 2028F |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Liquidity Ratios |  |  |  |  |  |  |  |
| Current Ratio (x) | 4.34 | 3.85 | 4.73 | 5.08 | 5.48 | 5.94 | 6.45 |
| Cash Ratio (x) | 3.83 | 3.12 | 3.86 | 4.06 | 4.28 | 4.57 | 4.92 |
| Times Interest Earned | -54.82 | -21.63 | 4.72 | 34.66 | 66.14 | 99.00 | 137.30 |
| Efficiency Ratios |  |  |  |  |  |  |  |
| Total Assets Turnover (x) | 0.61 | 0.65 | 0.76 | 0.87 | 0.95 | 1.01 | 1.07 |
| Fixed Asset Turnover | 4.56 | 5.81 | 7.36 | 9.05 | 10.69 | 12.20 | 13.84 |
| Receivables Turnover | 5.25 | 5.25 | 5.25 | 5.25 | 5.25 | 5.25 | 5.25 |
| Collection Period (days) | 70 | 70 | 70 | 70 | 70 | 70 | 70 |
| Payables Turnover (x) | $6.69{ }^{\text {² }}$ | $6.94{ }^{\text {² }}$ | $6.94{ }^{\text {² }}$ | $6.94{ }^{\text {² }}$ | 6.94 | $6.94{ }^{\text {² }}$ | 6.94 |
| Payables Period (days) | 54.59 | 52.63 | 52.63 | 52.63 | 52.63 | 52.63 | 52.63 |
| Cash Cycle (days) | 14.91 | 16.88 | 16.88 | 16.88 | 16.88 | 16.88 | 16.88 |
| Profitability Ratios |  |  |  |  |  |  |  |
| Gross Profit Margin (\%) | 78\% | 77\% | 77\% | 77\% | 77\% | 77\% | 77\% |
| EBIT Margin (\%) | -9\% | -3\% | 0\% | 3\% | 4\% | 5\% | 6\% |
| Net Profit Margin (\%) | -22\% | -4\% | 0\% | 2\% | 3\% | 4\% | 5\% |
| ROA (\%) | -14\% | -2\% | 0\% | 2\% | 3\% | 4\% | 5\% |
| ROE (\%) | -30\% | -19\% | -4\% | 0\% | 2\% | 4\% | 5\% |
| ROCE (\%) | -7\% | -2\% | 0\% | 3\% | 5\% | 6\% | 8\% |
| ROIC (\%) | -58\% | -16\% | 3\% | 14\% | 21\% | 26\% | 30\% |
| Solvency Ratios |  |  |  |  |  |  |  |
| Debt Ratio (\%) | 29\% | 31\% | 25\% | 24\% | 22\% | 20\% | 19\% |
| Long-term Debt Ratio (\%) | 8\% | 7\% | 6\% | 5\% | 5\% | 4\% | 4\% |
| Debt to Equity Ratio ( x ) | 42\% | 44\% | 34\% | 31\% | 28\% | 25\% | 23\% |
| Equity Multiplier (x) | 1.44 | 1.34 | 1.31 | 1.28 | 1.25 | 1.23 | 1.21 |
| Interest Coverage Ratio (x) | 0 | 0 | 5 | 35 | 66 | 99 | 137 |

Appendix E - Forecast Assumptions

| Income Statement Assumptions |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| in million \$ | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 | Assumption |
| Revenue | 1,901 | 2,468 | 3,208 | 4,069 | 4,983 | 5,934 | 7,059 | ```FY22 Revenue = Accumulated 3Q + Company 4Q guideline. Foward Forecast Years = See Revenue Appendix.``` |
| YoY growth (\%) | 23.3\% | 29.8\% | 30.0\% | 26.8\% | 22.5\% | 19.1\% | 19.0\% |  |
| Cost of sales | (420) | (565) | (735) | (932) | $(1,141)$ | $(1,359)$ | $(1,616)$ | FY22 COGS - Accumulated $3 Q+(4 Q$ Revenue YoY Q WHS \% of gross profit * 4Q Revenue). <br> Foward Forecast Years - (1-YoY Q WHS |
| \% Revenue | -22.1\% | -22.9\% | -22.9\% | -22.9\% | -22.9\% | -22.9\% | -22.9\% |  |
| Selling expenses | (669) | (777) | (972) | $(1,201)$ | $(1,444)$ | $(1,696)$ | $(1,994)$ | Forecast Selling expenses = Gross Profit - Total Contribution. // Total Contribution-See Contribution Appendix. |
| \% Revenue | -35.2\% | -31.5\% | -30.3\% | -29.5\% | -29.0\% | -28.6\% | -28.3\% |  |
| Admin. expens. | (576) | (695) | (865) | $(1,062)$ | $(1,272)$ | $(1,489)$ | $(1,747)$ | Forecast Administrative expenses - G\&A Expenses exclude SBC + SBC from G\&A. See G\&A and R\&D Appendix. |
| \% Revenues | -30.3\% | -28.2\% | -27.0\% | -26.1\% | -25.5\% | -25.1\% | -24.7\% |  |
| R\&D expenses | (407) | (497) | (622) | (767) | (921) | $(1,081)$ | $(1,270)$ | Forecast R\&D expenses - R\&D Expenses exclude SBC + SBC from R\&D. <br> See G\&A and R\&D Appendix. |
| \% Revenues | -21.4\% | -20.1\% | -19.4\% | -18.8\% | -18.5\% | -18.2\% | -18.0\% |  |
| Interest income | 8 | 7 | 9 | 10 | 11 | 12 | 14 | Fore cast Interest income - Cash \& Equivalents * Interest income rate. Interest income rate LTM interest income / 22 Q3 Cash \& Equivalents. |
| \% Revenues | 0.4\% | 0.3\% | 0.3\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% |  |
| Interest expense | (3) | (3) | (3) | (3) | (3) | (3) | (3) | Forecast Interest expense - Total leases *Interest expense rate. // Interest expenserate - LTM Interest Expenses / LTM Total leases. |
| \% Revenues | -0.2\% | -0.1\% | -0.1\% | -0.1\% | -0.1\% | -0.1\% | 0.0\% |  |
| Effective Tax rate | 22.2\% | 22.2\% | 22.2\% | 22.2\% | 22.2\% | 22.2\% | 22.2\% | 2021 Annual Report Effective Tax rate. |


| BS Assumptions |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| in million \$ | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 | Assumption |
| Current Assets |  |  |  |  |  |  |  |  |
| Cash \& Equivalents | -7.7\% | 29.0\% | 9.3\% | 10.2\% | 11.2\% | 12.1\% | 12.3\% | Balance the accounts in the Balance Sheet. |
| Short Term Investments | -77.8\% | -32.1\% | -32.1\% | -32.1\% | -32.1\% | -32.1\% | -32.1\% | Average historical Q 0 Q change in short term investment * before Quarter value. |
| Accounts Receivable | 89.6\% | 29.8\% | 30.0\% | 26.8\% | 22.5\% | 19.1\% | 19.0\% | Growing at same rate as Revenues |
| Prepaid Expenses | 5.9\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | Equal to FY22 nominal value |
| Restricted Cash - Current | -18.1\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | Equal to FY22 nominal value |
| Non-Current Assets |  |  |  |  |  |  |  |  |
| Property/Equipment | 13.6\% | 2.9\% | 3.7\% | 4.6\% | 5.3\% | 6.0\% | 6.8\% | 1,6\% of Revenues (YOY Q WHS) |
| Restricted Cash - LT | -4.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | Equal to FY22 nominal value |
| Other Long Term Assets | 0.3\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | Equal to FY22 nominal value |
| Current Liabilities |  |  |  |  |  |  |  |  |
| Operating lease liab. | 1.4\% | 2.5\% | 2.5\% | 2.5\% | 2.5\% | 2.5\% | 2.5\% | Growing at 2,5\% a year |
| Accrued Expenses | 10.3\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | Equal to FY22 nominal value |
| Customer Advances | 7.8\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | Equal to FY22 nominal value |
| Accounts Payable | -16.2\% | 29.8\% | 30.0\% | 26.8\% | 22.5\% | 19.1\% | 19.0\% | Growing at same rate as Revenues |
| Non-Current Liabilities |  |  |  |  |  |  |  |  |
| Operating lease liab. | -2.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | Equal to FY22 nominal value |
| Other Long Term liab. | -48.9\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | Equal to FY22 nominal value |
| Equity |  |  |  |  |  |  |  |  |
| Common Stock | 3.6\% | 4.1\% | 3.9\% | 3.7\% | 3.6\% | 3.5\% | 3.4\% | See Stock Dilution Appendix |
| Additional Paid-In Capital | 8.9\% | 9.3\% | 3.9\% | 3.7\% | 3.6\% | 3.5\% | 3.4\% | Common Stock t* $\left(\frac{A P C \mathrm{t}-1}{\text { common Stock t-1 }}\right) * \Delta Q$ prev $\left(\frac{A P C}{\text { common Stock }}\right)$ |
| Retained Earnings | 15.1\% | 1.5\% | -0.1\% | -1.3\% | -2.6\% | -4.0\% | -5.8\% | Ret $=$ Ret-1 + Nit $/ /$ No dividend distribution predicted |
| Other Equity | 552.3\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | Equal to FY22 nominal value |

Appendix F - Revenues

| Revenue Growth \% | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Government USA | 25\% | 28\% | 26\% | 22\% | 19\% | 17\% | 17\% |
| Government RW | 0\% | 16\% | 16\% | 16\% | 16\% | 16\% | 16\% |
| Commercial USA | 62\% | 71\% | 61\% | 45\% | 31\% | 24\% | 22\% |
| Commercial RW | 15\% | 13\% | 14\% | 16\% | 18\% | 19\% | 19\% |
| Assumption | $3 Q$ weight segment \% | YoY Q WHS | 2m.23-( $\frac{\text { Pem.23-2ere2s }}{5}$ |  |  |  | * |


|  | Revenue, USD Millions | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Government USA | 848.5 | 1,086.1 | 1,365.7 | 1,667.6 | 1,981.8 | 2,320.7 | 2,707.5 |
|  | Government RW | 218.9 | 253.6 | 293.8 | 340.3 | 394.2 | 456.6 | 528.9 |
|  | Commercial USA | 324.1 | 553.6 | 891.7 | 1,296.8 | 1,703.7 | 2,078.5 | 2,535.8 |
|  | Commercial RW | 509.7 | 574.6 | 657.2 | 764.8 | 903.6 | 1,078.5 | 1,287.1 |
|  | Total Revenue | 1,901.2 | 2,467.9 | 3,208.3 | 4,069.4 | 4,983.3 | 5,934.3 | 7,059.3 |
| Weight | Government USA | 45\% | 44\% | 43\% | 41\% | 40\% | 39\% | 38\% |
|  | Government RW | 12\% | 10\% | 9\% | 8\% | 8\% | 8\% | 7\% |
|  | Commercial USA | 17\% | 22\% | 28\% | 32\% | 34\% | 35\% | 36\% |
|  | Commercial RW | 27\% | 23\% | 20\% | 19\% | 18\% | 18\% | 18\% |


| Customers Growth \% | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Government | 27\% | 21\% | 20\% | 18\% | 17\% | 16\% | 16\% |
| Commercial | 86\% | 79\% | 67\% | 49\% | 32\% | 23\% | 21\% |
| Customers Number | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 |
| Government | 115 | 138 | 166 | 197 | 230 | 268 | 312 |
| Commercial | 273 | 488 | 817 | 1214 | 1600 | 1967 | 2374 |
| Total Customers | 388 | 627 | 983 | 1410 | 1830 | 2235 | 2685 |
| Assumption | $\begin{gathered} \text { 3Q Number * ( } 1+\text { Q०Q } \\ \text { WHS growth }) \end{gathered}$ | Annual QOQ WHS growth | $6.23-\left(\frac{6.23-6.28}{5}\right)$ | $6.24-\left(\frac{6.24-G .28}{5}\right) \times 2$ | 6.25-( $\left(\frac{6.25-6.28}{5}\right) \times 3$ | \| $\left.6.26-\left(\frac{6.26-6.28}{5}\right) \times 4 \right\rvert\,$ | Equal to Rev.Growth FY28 |


| *FY28 | Source | Description | Growth USA | Penetration | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Government USA | MarketsandMarkets | Digital Battlefield Market (2022-2030) | 17\% |  | 17\% |
|  |  | Al in Military Markets (2020-2025) | 13\% |  |  |
| Government RW |  | Al market size growth (2022-2029) | 20\% | -5\% | 16\% |


| *FY28 | Source | Description | Growth USA | Growth RW | Penetration | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial USA | MarketsandMarkets | Advanced Analytics Market (2021-2026) | 22\% | 22\% |  | 22\% |
|  |  | Data Integration Market (2021-2026) | 11\% |  |  |  |
| Commercial RW |  | Al Market (2022-2027) | 35\% | 20\% | -10\% | 19\% |
|  | Fortune Business Insights | Al market size growth (2022-2029) | 20\% |  |  |  |
|  | IDC | Al systems in Europe (2021-2026) |  | 30\% |  |  |
|  | Data Bridge | Europe Data Integration Market (2022-2029) |  | 14\% |  |  |

Appendix G - Contribution, G\&A and R\&A

| USD Millions | Contribution |  | G\&A |  | R\&D |  | Total | Assumption |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Government | Commercial | Exclude SBC | SBC | Exclude SBC | SBC |  |  |
| FY22 | 614.4 | 425.7 | 366.5 | 209.7 | 276.3 | 131.0 | 407.4 | Acc. $3 \mathrm{Q}+\mathrm{YoY}$ Q WHS \%Rev * 4Q Rev |
| FY23 | 776.4 | 582.2 | 483.7 | 211.7 | 364.7 | 132.3 | 497.0 | YoY Q WHS \%Rev |
| FY24 | 961.7 | 799.3 | 628.8 | 236.2 | 474.1 | 147.6 | 621.7 | Equal to $\mathrm{FY} 23 \% \mathrm{Rev}$ |
| FY25 | 1,163.6 | 1,063.8 | 797.6 | 264.6 | 601.3 | 165.4 | 766.7 | Equal to $\mathrm{FY} 23 \% \mathrm{Rev}$ |
| FY26 | 1,377.0 | 1,345.5 | 976.7 | 294.8 | 736.4 | 184.3 | 920.6 | Equal to FY23\%Rev |
| FY27 | 1,609.6 | 1,629.1 | 1,163.1 | 326.2 | 876.9 | 203.9 | 1,080.8 | Equal to FY23 \%Rev |
| FY28 | 1,875.6 | 1,972.7 | 1,383.6 | 363.4 | 1,043.1 | 227.1 | 1,270.3 | Equal to FY23 \%Rev |
| \% Revenues | 58\% | 52\% | 20\% | 37\% | 15\% |  |  |  |
| \%SBC |  |  |  |  |  | 23\% |  |  |

Appendix H - Changes in Working Capital

| USD Millions | FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 | Assumption |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts Receivable | (171.1) | (107.9) | (141.0) | (164.0) | (174.0) | (181.1) | (214.2) | Revenue Growth WHS YoY |
| Prepaid Expenses | (6.6) | - | - | - | - | - |  |  |
| Other Assets | 10.5 | - | - | - | - | - |  | Equal 3Q FY22 |
| Accounts Payable | (12.1) | 18.7 | 24.4 | 28.4 | 30.2 | 31.4 | 37.1 | Revenue Growth |
| Accrued Expenses | 16.1 | - | - | - | - | - |  | WHS YoY |
| Other Liabilities | (0.8) | - | - | - | - | - |  | Equal 3Q FY22 |
| Changes in Working Capital | (164.1) | (89.2) | (116.5) | (135.5) | (143.8) | (149.7) | (177.1) |  |

Appendix I - Stock Dilution \& SBC

Future Dilution Headwinds (in thousands)

| Stock Options | 2022 Q3 | Options (Unvested \& Vested) |  |
| :---: | :---: | :---: | :---: |
| Options Outstanding | 331121 | Shares converted from option each year | 41390 |
| Weight-Average Exercise Price per Share | 8,54 | Annual dilution estimate | 1,99\% |
| Weight-Average Remaining Contractual Life (years) | 8 |  |  |
| Aggregate Intrinsic Value | \$ 568915 |  |  |
| Unrecognized SBC related to options outstanding | \$ 759870 |  |  |
| Restrict Stock Unit | 2022 Q3 | RSU (Unvested) |  |
| RSUs Outstanding | 131107 | Shares added to the share base | 43702 |
| Weight-Average Grant Date Fair Value per Share | \$ 10,15 |  | 2,10\% |
| Regnozied period (years) | 3 |  |  |
| Unrecognized SBC related to RSU outstanding | \$ 779300 |  |  |


| in thousands: | FY28 | FY27 | FY26 | FY25 | FY24 | FY23 | Assumption |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Options outstanding | \$ 94,963 | \$ 94,963 | \$ 94,963 | \$ 94,963 | \$ 94,963 | \$ 94,963 | After the options and RSU be vested they issue new ones with the same value and maturity | Additional $9 \%$ of revenues |
| RSUs | \$ 259,767 | \$ 259,767 | \$ 259,767 | \$ 259,767 | \$ 259,767 | \$ 259,767 |  |  |
| Additional | \$ 635,337 | \$ 534,084 | \$ 448,494 | \$ 366,250 | \$ 288,746 | \$ 222,114 |  |  |
| SBC | \$ 990,066 | \$ 888,813 | \$ 803,223 | \$ 720,979 | \$ 643,475 | \$ 576,843 |  |  |


| Stockholders' Equity (in M): | Authorized | dez/28 | dez/27 | dez/26 | dez/25 | dez/24 | dez/23 | dez/22 | set/22 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Class A Common Stock | 20,000 |  |  |  |  |  |  |  | 1,979 |
| Class B Common Stock | 2,700 |  |  |  |  |  |  |  | 100 |
| Class F Common Stock | 1 |  |  |  |  |  |  |  | 1 |
| Total | 22,701 | 2,611 | 2,526 | 2,441 | 2,356 | 2,271 | 2,186 | 2,101 | 2,080 |
| Dilution |  | 3.5\% | 3.5\% | 3.6\% | 3.7\% | 3.9\% | 4.1\% | 3.6\% | 4.4\% |

Appendix J - Beta

| Company Name | Weekly Beta - <br> 2 Year | Total Long Term Debt (LTM, usd, Millions) | WACC Cost of Debt, (\%) | Interest <br> Expenses <br> (LTM, usd, <br> Millions) | Weighted Average Maturity | Market Value of Debt (LTM, usd, Millions) | Company <br> Market Cap <br> (Millions, usd) | D/E Market Values, (\%) | Corporate Tax (Damodaran) | Unlevered Beta |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Snowflake Inc. | 1,73 | 0,00 | 0,0\% | 0,0 | 0 |  | 47 260,80 | 0,00 | 27\% | 1,73 |
| Splunk Inc | 1,52 | 3 492,48 | 6,0\% | 125,6 | 8 | 2 983,30 | 12 731,97 | 23,4\% | 27\% | 1,30 |
| Workday Inc | 1,47 | 1800,11 | 4,7\% | 52,5 | 8 | 1 597,77 | 38 095,36 | 4,2\% | 27\% | 1,43 |
| Datadog Inc | 1,89 | 736,74 | 4,9\% | 19,0 | 3 | 690,83 | 25087,23 | 2,8\% | 27\% | 1,85 |
| Atlassian Corp | 1,92 | 1 194,04 | 5,8\% | 7,2 | 5 | 912,28 | 31 094,23 | 2,9\% | 27\% | 1,88 |
| Zscaler Inc | 2,13 | 947,74 | 4,7\% | 56,5 | 4 | 984,60 | 19 562,43 | 5,0\% | 27\% | 2,06 |
| Mongo DB Inc | 2,17 | 1185,43 | 5,8\% | 10,0 | 4 | 979,66 | 11 253,53 | 8,7\% | 27\% | 2,04 |
| Elastic NV | 2,06 | 566,40 | 6,0\% | 25,3 | 7 | 518,28 | 5655,35 | 9,2\% | 25\% | 1,93 |
| CrowdStrike Holdings Inc | 1,55 | 739,70 | 5,8\% | 25,3 | 7 | 645,27 | 32493,57 | 2,0\% | 27\% | 1,53 |
| Confluent Inc | 2,50 | 1082,12 | 5,8\% | 22,1 | 5 | 908,40 | 6146,18 | 14,8\% | 27\% | 2,26 |
| Bentley Systems Inc | 1,48 | 1726,16 | 4,7\% | 27,3 | 3 | 1577,42 | 11 198,29 | 14,1\% | 27\% | 1,34 |
| Average Commercial segment | 1,86 |  |  |  |  |  |  |  |  | 1,76 |
| Tyler Technologies Inc | 1,26 | 1220,68 | 5,4\% | 25,3 | 4 | 1076,80 | 13 347,67 | 8,1\% | 27\% | 1,19 |
| Leidos Holdings Inc | 0,67 | 4290,00 | 4,7\% | 194,0 | 4 | 4 261,34 | 14 386,58 | 29,6\% | 27\% | 0,55 |
| Dell Technologies Inc | 1,26 | 23 578,50 | 5,3\% | 1112,0 | 8 | 22 739,43 | 30 608,41 | 74,3\% | 27\% | 0,82 |
| Booz Allen Hamilton Holding Corp | 0,68 | 2746,27 | 4,8\% | 99,9 | 6 | 2 594,90 | 13 961,76 | 18,6\% | 27\% | 0,60 |
| L3harris Technologies Inc | 0,73 | 6 648,00 | 5,0\% | 272,0 | 3 | 6 476,21 | 42 174,22 | 15,4\% | 27\% | 0,66 |
| Science Applications International Corp | 0,57 | 2 401,75 | 5,8\% | 109,0 | 5 | 2 282,48 | 5819,87 | 39,2\% | 27\% | 0,44 |
| CACI International Inc | 0,61 | 1800,57 | 5,9\% | 47,6 | 4 | 1596,70 | 7 170,32 | 22,3\% | 27\% | 0,53 |
| Average Government segment | 0,83 |  |  |  |  |  |  |  |  | 0,68 |
| Revenue (in thousands): | 2022 Q3 | 2022 Q2 | 2022 Q1 | 2021 Q4 | TM | \% |  |  |  |  |
| Government | \$ 273834 | \$262998 | \$ 241790 | \$238981 | \$1017603 | 56\% |  | Bottom | up Beta | 1,16 |
| Commercial | \$ 204046 | \$210012 | \$ 204567 | \$193886 | \$812511 | 44\% |  |  |  |  |
| Total Revenue | \$ 477880 | \$473010 | \$ 446357 | \$ 432867 | \$1830114 | 100\% |  |  |  |  |

## SUMMARY OUTPUT

## Palantir and S\&P 500

Time series - 30/09/2020 to $11 / 11 / 2022$
Frequency - Daily

| Regression Statistics |  |
| :--- | ---: |
| Multiple R | 0,416197 |
| R Square | 0,173220 |
| Adjusted R Square | 0,171716 |
| Standard Error | 0,043270 |
| Observations | 552 |


| ANOVA |  |  |  |  |  |
| :--- | ---: | :--- | :--- | :--- | :--- |
|  | $d f$ | SS | MS | $F$ | Significance $F$ |
| Regression | 1 | 0,21574 | 0,21574 | 115,23111 | 0,00000 |
| Residual | 550 | 1,02975 | 0,00187 |  |  |
| Total | 551 | 1,24549 |  |  |  |


|  | Coefficients | Standard Error | $t$ Stat | $P$-value | Lower 95\% | Upper 95\% | Lower 95,0\% | Upper 95,0\% |
| :--- | :--- | ---: | :--- | :--- | :--- | :--- | :--- | ---: | ---: |
| Intercept | 0,00027383 | 0,00184 | 0,14862 | 0,88191 | $-0,00335$ | 0,00389 | $-0,00335$ | 0,00389 |
| Regression Beta | 1,66514549 | 0,15512 | 10,73458 | 0,00000 | 1,36045 | 1,96985 | 1,36045 | 1,96985 |


| Beta | FY24 | FY25 | FY26 | FY27 | FY28 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Assumption | Regression Beta | Beta 23-( Beta.23-Beta.28) | Sea $25-\left(\frac{\text { erea } 25-8 \mathrm{eca} 28}{4}\right) \times$. | Sea $26-\left(\frac{\text { sea 26-8eta } 28}{4}\right) \times 3$ | Bottom-up Beta |

Appendix K - Equity Risk Premium (ERP)

| Region | S\&P Rating | Moody's rating | CRP | MRP | Final ERP |
| :---: | :--- | :--- | :--- | :--- | ---: |
| United States | AA+ | Aaa | $0,00 \%$ | $6,01 \%$ | $6,01 \%$ |
| United Kingdom | AA | Aa3 | $0,72 \%$ | $6,13 \%$ | $6,85 \%$ |
| Western Europe without UK |  |  | $1,22 \%$ | $6,01 \%$ | $7,23 \%$ |
| $*$ RW |  | $4,22 \%$ | $6,01 \%$ | $10,23 \%$ |  |

Damodaran 07/22

| Country Region | GDP (in billions) | CRP | MRP | Final ERP | Corporate Tax Rate | Weight | ER Premium |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Asia without China | 13342176,49 | 5,03\% | 6,01\% | 11,04\% | 20,00\% | $\begin{array}{r} 52,25 \% \\ 7,02 \% \\ 19,12 \% \\ 11,21 \% \\ 10,41 \% \\ \hline \end{array}$ | 5,77\% |
| Australia \& New Zealand | 1792651,796 | 0,00\% | 6,01\% | 6,01\% | 29,72\% |  | 0,42\% |
| Central and South America | 4881187,192 | 5,20\% | 6,01\% | 11,21\% | 30,19\% |  | 2,14\% |
| Middle East | 2861479,187 | 2,02\% | 6,01\% | 8,03\% | 29,77\% |  | 0,90\% |
| Eastern Europe without Russia | 2658000,644 | 3,56\% | 6,01\% | 9,57\% | 17,05\% |  | 1,00\% |
|  | 25535495,31 |  |  |  |  |  | 10,23\% |


| ERP | FY24 | FY25 | FY26 | FY27 | FY28 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| \% Revenues from US | $70.4 \%$ | $72.8 \%$ | $74.0 \%$ | $74.1 \%$ | $74.3 \%$ |
| \% Revenues outside US | $29.6 \%$ | $27.2 \%$ | $26.0 \%$ | $25.9 \%$ | $25.7 \%$ |
| ERP | $6.6 \%$ | $6.6 \%$ | $6.6 \%$ | $6.6 \%$ | $6.5 \%$ |

Appendix J - Cost of Debt

| Cost of Debt | FY24 | FY25 | FY26 | FY27 | FY28 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest Coverage Ratio | 4 | 35 | 66 | 99 | 137 |
| Synthetic Rating | Baa2/BBB | Aaa/AAA | Aaa/AAA | Aaa/AAA | Aaa/AAA |
| Pre-Tax Cost of Debt | $3.92 \%$ | $3.00 \%$ | $3.00 \%$ | $3.00 \%$ | $3.00 \%$ |
| Pos-Tax Cost of Debt | $3 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |


| If interest coverage ratio is |  |  | jan/22 | nov/22 |
| :---: | :---: | :---: | :---: | :---: |
| greater than | $\leq$ to | Rating is | Spread is | Spread is |
| -100000 | 0.499999 | D2/D | $14,34 \%$ | $16,67 \%$ |
| 0.5 | 0.799999 | C2/C | $10,76 \%$ | $13,09 \%$ |
| 0.8 | 1.249999 | Ca2/CC | $8,80 \%$ | $11,13 \%$ |
| 1.25 | 1.499999 | Caa/CCC | $7,78 \%$ | $10,11 \%$ |
| 1.5 | 1.999999 | B3/B- | $4,62 \%$ | $6,95 \%$ |
| 2 | 2.499999 | B2/B | $3,78 \%$ | $6,11 \%$ |
| 2.5 | 2.999999 | B1/B+ | $3,15 \%$ | $5,48 \%$ |
| 3 | 3.499999 | Ba2/BB | $2,15 \%$ | $4,48 \%$ |
| 3.5 | 3.9999999 | Ba1/BB+ | $1,93 \%$ | $4,26 \%$ |
| 4 | 4.499999 | Baa2/BBB | $1,59 \%$ | $3,92 \%$ |
| 4.5 | 5.999999 | A3/A- | $1,29 \%$ | $3,62 \%$ |
| 6 | 7.499999 | A2/A | $1,14 \%$ | $3,47 \%$ |
| 7.5 | 9.499999 | A1/A+ | $1,03 \%$ | $3,36 \%$ |
| 9.5 | 12.499999 | Aa2/AA | $0,82 \%$ | $3,15 \%$ |
| 12.5 | 100000 | Aaa/AAA | $0,67 \%$ | $3,00 \%$ |

Synthetic Rating by Damodaran

Appendix L - Code of Conduct

| Code of Conduct |  |
| :--- | :--- |
| I. Protect Privacy and Civil Liberties | N. Maintain a Safe and Positive Environment |
| A. Preserve and Promote Democracy | A. Cultivate a Safe Workplace |
| B. Protect the Vulnerable | B. Respect Diversity and Combat Bias |
| C. Respect Human Dignity | V. Avoid Conflicts of Interest |
| D. Discover and Disseminate Truth | A. Learn How to Spot Potential Conflicts of Interest |
| E. Encourage Reasonable and Responsible Data Use | B. Avoid Conflicts in Gov. Contracts and Access to Nonpublic Inf. |
| F. Secure the Free Flow of Information | C. Avoid Conflicts in Personal Investments |
| G. Prevent Misuse | D. Avoid Conflicts in Personal Relationships |
| II. Fallow the Law | E. Avoid Conflicts in Pursuing Outside Opportunities |
| A. Comply with the Law | F. Avoid Conflicts in Receiving Gifts and Entertainment |
| B. Never Bribe | G. Corporate Opportunities |
| C. Never engage in Insider Trading | V. Act with Integrity |
| D. Promote Free Competition | A. Balance Freedom and Responsability |
| E. Provide Whistleblower Protection | B. Maintain and Promote Financial Integrity |
| Il. Respect Our Customers | C. Maintain Confidentiality |
| A. Maintain Mission Focus | D. Protect our Assets |
| B. Protect Customers and their Assets | E. Waivers of this Code |
| C. Follow Customer Rules and Regulations |  |
| D. Resolve Conflicts Constructively |  |




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| Oas |
| :--- |
| $>$ Thinking beyond the |
| borders |
| $>$ |
| $>$ |

T

| \|l $\quad$ Threats |  |
| :--- | :--- |
| $>$ Distrust |  |
| $>$ | Customer concentration |
| $>$ | Big Sharks |

## Palantir's Strengths

- Strong mindset: Derived by its founder's philosophy, mission, and ethic principles, the company has a very solid concept of expanding and improving its services, not only its software programs but also extending its employee capacities, in order to qualify its human resources;
. Expansion: Palantir's business model focus on constant development, through the creation of new technologies or the buyout of other minor enterprises and startups by SPACs investments and partnerships;
- Discretion: Palantir takes the matter of secrecy very seriously, and doesn't allow their contracts to leak in any way to the press. They also adopt this stance in ongoing negotiations in order to surprise their competitors.


## Palantir's Threats

- Distrust: Palantir's strong relationship with the government raises some suspicions, both in the market and press, concerning the security of the information gathered by the company and if they do or do not share their findings with the U.S. government. This concern also extends to the question of civil liberties and individual privacy. This kind of distrustfulness reflects in the precaution of other nations and companies to hire Palantir, sharing a common fear of being spied on;
- Customer concentration: Palantir continues to have a significant share of revenue concentrated on the top customers with long-term contacts. This fact could be a threat if one of the top customers terminates or does not renew the contract. This scenario will compromise the revenue and the estimates of growth;
- Big Sharks: Palantir has unique and advanced software that leverages the way companies and organizations can get inputs from their data. However other competitors such as Microsoft and Snowflakes are now developing similar products and it's mandatory for Palantir to continue to improve their software and be steps ahead of others software companies.


## Palantir's Weaknesses

. Government dependency: A great part of the company's revenue come from public contracts with the government, generating a great number of profits, but it also ties them very close to political matters, so adopting an action contrary to the government's agendas could result in the suspension of current contracts or boycott them in future negotiations. This situation also put them at the mercy of the government's changes, which means that a change of administration could result in a change of core towards the necessity of Palantir's business;

- Little information: Investors may find it difficult to invest in Palantir, considering the level of secrecy towards its operation, since most of their contracts are not shared with the shareholders and only a small percentage of them know about the real condition of the company;
- New Player: Palantir is relatively new in the private sector and is still building its reputation with the great brands in the market, which means that the smallest mistake could lead to a crisis of trust, and the supplementary effort Palantir have to do for its software capabilities and functions are visible and known by managers and C -suites.


## Palantir's Opportunities

- Thinking beyond borders: The COVID-19 pandemic and the Ukraine war could be great opportunities to expand their services to other countries, both in the private and public sector, working with U.S allied governments in matters of national defense, policy regulation, cybersecurity, or healthcare. During the year 2020, the company already supported the British public health service (NHS) with its expertise in data analysis;
- Partnerships: Since the last few years Palantir has created partnerships with big Tech companies, IBM, AWS, and Google cloud. This partnership allows a large number of users of these three companies to have access to some Palantir applications and tools. Palantir could continue this strategic partnership and leverage its reputation among the tech community and expand their clients portfolio among other industries.

Appendix N - Executive Committee


Appendix 0 - Board of Directors \& Executive Compensation


Appendix P - Change in Control-Related Benefits


Appendix Q - SPACs Investment

| Entity (values in thousands): | Share Amount | Investment Amount |  |
| :--- | ---: | ---: | :---: |
| December 31, 2021 |  |  |  |
| Celularity | 2000 | $\$$ |  |
| Faraday Future | 2500 | 2000 |  |
| Astrocast | 1520 | 25000 |  |
| BlackSky | 800 | 5000 |  |
| Lilium | 4100 | 8000 |  |
| Sarcos Robotics | 2100 | 41000 |  |
| Roivant Sciences | 3000 | 21000 |  |
| Babylon Health | 3500 | 30000 |  |
| Bird Global | 2000 | 35000 |  |
| Embark Trucks | 1800 | 20000 |  |
| Wejo | 3500 | 18000 |  |
| Pear Therapeutics | 1000 | 35000 |  |
| Boxed | 2000 | 10000 |  |
| Skydweller | 3000 | 20000 |  |
| Hyundai Oilbank | 676 | 3000 Privately- |  |
| AdTheorent | 1500 | 20000 |  |
| held |  |  |  |
| March 31, 2022 | 2000 | 15.000 |  |
| Fast Radius | 850 | 20000 |  |
| Energy Vault | 2500 | 8500 |  |
| Tritium | 1000 | 15000 |  |
| Rigetti | 2000 | 10000 |  |
| Allego | 2133 | 20000 |  |
| Starry Group Holdings | 3500 | 16000 |  |
| June 30, 2022 | $48979 ~ \$$ | 35000 |  |
| Rubicon |  | 450500 |  |
| Total |  |  |  |
|  |  |  |  |

Appendix R－Peer Comparison \＆Competition

| Company | Market Cap （M，USD） | Net Sales （LTM）（M，USD） | Net Sales by | TRBC Activity | Technology Segement | Customer Base | Employees | Headquart ef country |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Palantir <br> Technologies Inc | \＄ 16835 | \＄ 1542 |  | Software（NEC） | Data ingestion，integration，analytics， management，governance，intelligente infrasctruture and application monitoring |  | 3269 | USA |
| Commercial |  |  |  |  |  |  |  |  |
| Atlassian Corporation | \＄ 28765 | \＄ 2803 |  | Software（NEC） | Workflow management system | 景 | 8813 | USA |
| Splunk Inc | \＄ 12254 | \＄ 2674 |  | Software（NEC） | Analysis，visualization，management and integration of data | 㝩 | 7000 | USA |
| Bentley Systems Inc | \＄ 9603 | \＄ 965 |  | Software（NEC） | Infrastructure enginnering software | 突 | 4626 | USA |
| Alteryx Inc | \＄ 3543 | \＄ 536 |  | Software（NEC） | Data Analytics | ： | 2595 | USA |
| Zscaler Inc | \＄ 21159 | \＄ 1091 | ＝ | System Software | Data Security and governance | 宫 | 4975 | USA |
| Workday Inc | \＄ 38604 | \＄ 5139 |  | Aplication Software | Entreprise aplications for finance and HR |  | 16918 | USA |
| Datadog Inc | \＄ 25393 | \＄ 1029 |  | Aplication Software | Infrastructure and application performance monitoring | 晏 | 3200 | USA |
| Confluent Inc | \＄ 6916 | \＄ 388 |  | Aplication Software | Data Integration and intelligent infractrutures | 官 | 1981 | USA |
| Elastic NV | \＄ 6131 | \＄ 862 |  | Programming Software \＆Testing Tools | Data Analytics and ingestion | 昂 | 3056 | Netherland |
| MongoDB | \＄ 12714 | \＄ 874 |  | Services \＆Database Software | Database | 奢 | 3544 | USA |
| Snowflake Inc | \＄ 55414 | \＄ 1219 |  | IT Services \＆ Consulting（NEC） | Data storage and transformation | 量 | 3992 | USA |
| CrowdStrike Holdings Inc | \＄ 36270 | \＄1452 |  | IT Services \＆ Consulting（NEC） | Cloud workload protection，management vulnerability and cybersecurity |  | 6250 | USA |
| Governmental |  |  |  |  |  |  |  |  |
| Tyler Technologies Inc | \＄ 14112 | \＄1592 |  | Software（NEC） | Enterprise software，appraisal，tax |  | 7143 | USA |
| Leidos Holdings Inc | \＄12798 | \＄13737 |  | IT Services \＆ Consulting（NEC） | Software and hardwere solutions for security，civil and healtchare markets |  | 43000 | USA |
| Dell Technologies Inc | \＄ 25331 | \＄101197 | $\because$ | Computer Hardware | Cloud services，enterprise software， consumer Pc and printer |  | 133000 | USA |
| Booz Allen Hamilton Holding Corp | \＄ 13349 | \＄ 8364 |  | IT Services \＆ Consulting（NEC） | Management consulting firm，cyber encineering，data analytics |  | 29300 | USA |
| L3harris <br> Technologies Inc | \＄ 45270 | \＄17814 |  | Aerospace \＆Defense | Integrated mission，space and airborne， communication，and aviation systems |  | $47000$ | USA |
| Science <br> Applications International Corp | \＄ 5380 | \＄7394 |  | IT Services \＆ Consulting（NEC） | Government services and information technology support |  | 26000 | USA |
| CACI International Inc | \＄6190 | \＄ 6203 |  | IT Services \＆ Consulting（NEC） | Information IT related to intelligence， defense，homeland and heaticare |  | 22000 | USA |

Appendix S - Relative Valuation


Appendix T - Company History

2009
Private sector expansion

This year Palantir signed the first commercial contract with JP Morgan.

## 2020

IPO \& Apollo
Apollo software was
commercialized and Palantir
entered in the public market by
DPO.

2014

## Reach \$1B in sales

In 2013 less than 40\% of Palantir's revenues are believed to be obtained from government entities.

Foundry launch
Palantir launched Foundry software.

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