

2014

Annual Report, 2013-2014

University of Arkansas, Fayetteville. Libraries

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University of Arkansas Libraries 2014 Annual Report

Executive summary

The Libraries continue to evolve to meet user needs in the formats and locations they demand. Of particular note is campus users' increasing preference for online materials and access over the traditional in person interactions with librarians. While questions at the reference desks decreased by 17% over the year, from 16,084 to 13,306, questions asked via the chat service increased by 15%, and LibGuides, which contain subject specific instruction and research tips, were accessed nearly 355,000 times. Similarly, access of our licensed materials by off campus users grew by 40% over last year, from 10 million to 14 million, with 51% of off campus users being undergraduates, 38% graduate students, and 7% faculty.

Even the use of books, the traditional backbone of libraries, has shifted from checking out physical items to downloading e-books, with 193,212 e-book retrievals last year, a 57% increase from 2013's 123,283, as compared to 67,000 book checkouts. E-books in the collection now total 151,650, with approximately 36,800 additional titles available through the demand-driven acquisitions program. Following on this trend, the Libraries are participating in Occam's Reader, a pilot project developed by Texas Tech University and the University of Hawaii and now expanded to other members of the Greater Western Library Alliance (GWLA). Occam's Reader is a software program that allows interlibrary loan of electronic books from Springer Publishing, which will drive an increase in electronic titles available to our users through our partner libraries.

The Libraries responded to the increased reliance on online delivery in several ways, most significantly by building the collection in digital formats, including video streaming services and electronic access to resource backfiles. We also began the conversion of our website, more than 3000 web pages, to the Bootstrap responsive technology that automatically resizes pages and content for appropriate screen sizes, including smart phones and tablets, which make up 10% of our current web site users, a 100% increase over last year. We added 45 new LibGuides to total 340 and continue to work on services and outreach focused on reaching users remotely.

This year, due to a loss of one-time funding acquired last year, we fell one place in measure of total library expenditures (see page 10, table 1), ranking 12 of 14 peer university libraries.

Grants

The **National Science Foundation's Experimental Program to Stimulate Competitive Research (EPSCoR)** awarded \$70,000 through the Arkansas Science and Technology Authority for the fifth consecutive year.

The **Office of the Vice Provost for Research and Economic Development** awarded a seed grant of \$2,500 to support head of Special Collections Timothy G. Nutt's research on the history of the Catholic Churches in Arkansas.

Publications

The Arkansian newsletter features Special Collections news, significant collections, upcoming events, notable books, interesting researchers, historic photographs, and an Arkansas history quiz, was published once this year.

Arkansauce: The Journal of Arkansas Foodways explores the history, traditions, and folklore of food, as well as Arkansas's current culinary scene, and is published once a year.

This year's edition featured Kat Robinson, of Little Rock, as guest editor, and its theme was the introduction and establishment of food culture through transportation and immigration.

Index Arkansas is a searchable database of more than 90,000 entries, covering the 1880s to the present of articles and book chapters on Arkansas topics, which is updated annually.

Personnel

Faculty

Angela Fritz, assistant head of Special Collections, April 2014

Michelle Gibeault, English and Communication Librarian, October 2013

Administration

Marco De Prosperis, director for Administrative Services, April 2014

Awards / honors

Kirkwood, Patricia E. (Instruction and Outreach) and Necia Parker-Gibson (Instruction and Outreach) were given the 2014 Best Publication Award, Engineering Libraries Division of the American Society of Engineering Education, for their book "Informing Chemical Engineering Decisions with Data, Research, and Government Resources."

Significant Achievements and Changes

Collections

Following a generous transfer of funds from the university administration, Special Collections was able to purchase 67 rare books, such as the *Description de la Louisiane: Nouvellement decouverte au sudoïest de la Nouvelle France, par Ordre du Roy : Avec la carte du pays, les moeurs & la maniere de Vivre des Sauvages* written by Louis Hennepin and published in 1603.

With the rapid growth of distance education and online courses, the Libraries have been challenged to provide access to course materials for students across the state and even the globe. Students no longer have to come to the Performing Arts and Media department to view or listen to class assignments or conduct research. The Libraries have previously provided tens of thousands of classical and popular music recordings and scores through our Classical Music Library, Naxos Music Library, Classical Scores Online and American Song Online collections. We have experimented with licensing individual films for class streaming rights and with Theatre in Video and Opera in Video collections for specific classes. This fall, we will offer several new online collections to support the University's online and distance education instructional and research goals, including:

- **VAST: Academic Video Online** is a multidisciplinary collection of documentary and information videos that touches on the curriculum needs of nearly every department. VAST offers documentaries, interviews, performances, news programs and newsreels, field recordings, commercials, and raw footage, including Academy® and Emmy® winners. With thousands of titles available, VAST provides streaming video from more than 500 producers and distributors around the world in a wide range of topics such as Art, Architecture, Asian Studies, Education, Counseling, World History, Religion and Thought, Health Policy, Social Theory, Engineering, and many others. Faculty will be able to assign or link to specific clips from Blackboard courses and students will be able to study the film transcripts – available in 65 languages.

- **Kanopy Streaming** offers a different model, providing digital access to feature films primarily in the Humanities and Social Sciences fields. Modeled after demand driven acquisitions for electronic books (DDA), campus users may choose any film from a catalog of more than 20,000 videos from the world's most prominent filmmakers and production houses. These films primarily support courses in Film Studies and Journalism's documentary film program, as well as other programs in Humanities.
- **JoVE (the Journal of Visualized Experiments)** is a more specialized tool. This peer-reviewed journal publishes articles with video components on a variety of topics. The Libraries have subscribed to the modules on Neuroscience and Applied Physics for the coming year. In addition, the Libraries are conducting a trial of a general science education series from JOVE on basic laboratory techniques for students.
- **Mango**, the popular language learning software, introduced a new service, **Mango Premiere**, which allows students to learn a new language by watching a feature film. To date, the Mango service has almost 800 registered users from the University of Arkansas who have logged in to almost 2400 learning sessions. Many of the study abroad programs now require students to try Mango before traveling and the Walton College of Business awards certificates to those students who complete an entire Mango course.

Newspaper backfiles are a valuable resource for researchers across disciplines, offering first hand accounts of particular events, people, eras, and issues in an easily searchable online format. The Libraries purchased the following collections in 2014:

- The ***Chicago Defender***, the most influential African-American newspaper of the 20th century, served as the de facto national black newspaper in the U.S. This historical archive provides genealogists, researchers and scholars with online, easily-searchable first-hand accounts and unparalleled coverage of the politics, society and events from 1910-1975, and will directly support course research in the African American Studies Program, and the Journalism, History, and Sociology Departments.
- ***The Times*** (London), one of the most preeminent, global daily newspapers of the 18th century through the early 21st century, covered international events, people, places, politics, business news, opinion and debate, entertainment, and advertising. The Libraries purchased electronic access to the full archive, covering the years 1785-2008, in fully searchable, digital facsimile files that allow researchers to view the pages exactly as they were printed. This archive supports primary source research in Drama, History, Journalism, Political Science, and Sociology.
- **NewsBank's America's News** offers feature stories and local reporting from more than 2,000 local, regional, and national U.S. news sources, including the *Arkansas Democrat-Gazette* (both Little Rock and Northwest Editions), the *Northwest Arkansas Times*, and 50 other Arkansas news sources. America's News includes both printed and online newspapers, blogs, journals, newswires, broadcast transcripts and videos.

The Libraries also purchased the following resources, some useful for general research and others for more specialized research, during 2014.

- Expanding one of our most heavily used databases, **JSTOR Arts & Sciences XI** contains more than 125 titles in core fields of Language & Literature, History, and Art & Art History, including journals in Classical Studies, Architecture & Architectural History, Music, Religion, Philosophy, Archaeology, Performing Arts,

Film Studies, and Linguistics. Interdisciplinary titles include area studies such as American studies, Asian studies, Jewish studies, and African American studies. **JSTOR Arts & Sciences XIII** adds 125 international journal titles in the fields of Language & Literature, Art & Art History, Philosophy, Religion, History, Music, and Classical Studies. Represented sub-disciplines span topics as diverse as European church history and the literature of the American West.

- **Mergent Key Business Ratios** archive provides a trove of data to support the Walton College of Business's expanding online programs and would be beneficial to researchers in the AgEcon and AgBusiness programs in the Bumpers College and other interdisciplinary programs across campus. The *Key Business Ratios* Archives provides data from the late 1970's to present from US Corporations, partnerships, and proprietorships for both public and privately held companies. The purchase includes access to Mergent's Economic Time Series Module data, Equity Research Reports, D&B Private Company Data, Industry Reports, 40,000 U. S. company annual reports, and 75,000 annual reports from international companies in more than 100 foreign countries.
- The American Geophysical Society publishes 19 highly respected, peer-reviewed scientific journals with more than 5000 original research and review articles each year covering research in the Earth and space sciences. The **AGS Digital Library** offers online access to more than 66,325 articles spanning 1896 through 1996 and will support the Center for Advanced Spatial Technology, the Center for Space and Planetary Sciences, the GeoSciences Department, and the Sustainability program.
- The Arizona Center for Medieval and Renaissance Studies publishes ***Studies in Medieval and Renaissance History***. SMRH provides translations, commentaries on texts, and articles in medieval and early-modern history from 400–1700 AD. The Libraries purchased the complete 26-volume back file of the annual series, which will support the History and English Departments.
- Adam Matthew Publishing's **American Indian Histories and Cultures** is a digital selection of the Edward E. Ayer collection of published works and manuscripts at Chicago's Newberry Library. Covering the first European contact through the 20th century, this beautiful database offers manuscripts (treaties, speeches, petitions, diaries, travel journals, ledger books), artwork (illustrations, sketches, watercolors, oil paintings, American Indian art), American Indian newspapers covering the 1960s to 1990s, rare printed books, photographs, and maps. This new archive will be heavily used by students in the new Native American studies minor at the University.
- The **Center for Research Libraries** (CRL) holds a centralized collection of scholarly research materials in all disciplines. New digital collections added in 2014 include the Church Missionary Society Archives, Records of the U.S. Indian Claims Commission, and Records of the U.S. Nuremberg War Crimes Trials 1933-1948.

Digital Collections

[Colonial Arkansas Post Ancestry \(CAPA\)](#) was a collaborative project between Special Collections and the Department of World Languages, Literatures, and Cultures. The project highlighted French language materials from the Core Family Papers (MC 1380) pertaining to Arkansas Post. Selected materials were translated, transcribed, and digitized.

[Fine Lines, Late Nights: The Converging Histories of Vol Walker Hall and the Fay Jones School of Architecture](#) is a digital exhibit of 57 images that explores the history of Vol Walker Hall, a

prominent campus building, and the Fay Jones School of Architecture. Created in conjunction with the dedication of the Steven L. Andersen addition to Vol Walker Hall, the collection shows the re-use of the building from a library (its original purpose) to the architecture school home.

[The Ozark Folksong Collection](#) presents the materials in the collection of Mary Parler (MS F 1-30 University Folklore Collection) in a digitized format. These items, including audio recordings, were collected in the late 1940s through the mid-1960s and preserve the rich musical legacy of the Ozark Mountains. The project, funded from grants from the Arkansas Humanities Council and the Happy Hollow Foundation, contains audio recordings of songs, oral histories, anecdotes, and tales from over 700 performers. In addition there are transcriptions of lyrics, and music notations. The contents illustrate a rich diversity of cultures, economic classes, and occupations.

[The University of Arkansas Campuses](#), a collaborative project of the Council of University or Arkansas Research Libraries (CUARL).

Services

The Libraries migrated e-reserves to Blackboard in Fall 2013, allowing students to access these readings within their courses. Instructors and students commented favorably on the ease of use of the new method. One instructor in the Art Department stated, "Reserves continue to help faculty/staff and students alike by saving time, money, and increasing . . . accessibility." Another said, "Course reserves give my students access to reading materials without having to buy additional books."

Special Collections continues to host the Arkansas History Discussion group (ARHIST-L) devoted to Arkansas history topics, announcements, news, and events. The listserv generates much discussion among Arkansas history buffs, both professional and amateur, as well as other researchers seeking information about Arkansas. An excellent avenue for public relations, ARHIST-L has 337 subscribers (an increase of 31 members from last year). There were 12,096 postings and responses to the discussion group in the 2013-2014 fiscal year.

In person interactions continue to fall as students increasingly rely on online sources and interactions to meet their research needs. LibGuides are webpages offering research tips and instruction tailored to specific classes, departments, or library resources. They make navigating the Libraries' website and resources more focused and clear to the students. Librarians added another forty-five new guides this year, making the current number of guides available to students 340, and users accessed UA LibGuides nearly 350,500 times from nearly 67,000 unique addresses or machines, a 17% increase.

Outreach

New student orientation took place during the last week of May and three weeks of June with sessions hosting approximately 9,200 incoming students and their family members. The Libraries' personnel took the opportunity to introduce new students and their family members to the services and resources during three orientation activities: table sessions, presentations, and tours. During the table sessions, library personnel talked one-on-one with visitors and "introduced" students to their librarian via the librarian trading cards.

1,068 persons stopped by the Libraries' table. In addition, 339 students and family members took a tour of the library.

For the second year, librarians have offered 24 drop in tours of Mullins Library at the beginning of the Fall semester.

Library personnel offered 507 group presentations to 13,056 individuals and conducted 16,428 reference transactions. The Libraries also offered seventy-seven "open sessions" on specific topics such as Zotero, Refworks, and databases to students and faculty on a drop in basis.

In fall 2013, the University Libraries planned a series of events as Study Breaks before and during the finals exam period. The events provided an opportunity for the library to collaborate with several other units on campus such as Honors College, Parent and Family Programs, Associated Student Government, Office of Academic Initiatives and Integrity and several others. These sponsoring units provided snacks and/or drinks, and some included bluebooks, scantrons, or literature with study tips.

As one of the partner sites of AgNIC (Agriculture Network Information Center), the Libraries provide upkeep for the Rice Research and Culture webpage (<http://uark.libguides.com/rice>), provide metadata for freely available web resources on this topic to the AgNIC portal (<http://www.agnic.org/>), and answer national and international questions relating to rice. This academic year, we contributed more than 550 fully indexed and abstracted publications with metadata to the portal.

Special Collections

Patrons in Special Collections represented 42 of the 50 United States, the territories San Juan and Puerto Rico, as well as the United Kingdom, New Zealand, Finland, Spain, Germany, Canada, Italy, Norway, Croatia, Zambia, Egypt, Turkey, and Korea. Researchers used and cited Special Collections' materials in ten books, eleven papers and presentations, twenty-three journal and periodical articles, five websites, two public events, six television newscasts, one dissertation, and four exhibits outside the Libraries.

The top five most heavily used manuscript collections by patrons visiting Special Collections this year were (in rank order):

1. Bureau of Educational and Cultural Affairs (MC 468)
2. Edward Durrell Stone Architecture Papers (MS St71/236 Stone and MC 340)
3. Fay Jones Architecture Papers (MC 1373)
4. Council for International Exchange of Scholars, CIES Records (MC 703)
5. Florence Price Papers (MC 988)

Twenty-three manuscript collections, totaling approximately 150 linear feet, were added to Special Collections and twenty-five manuscript collections were processed, totaling 80 linear feet. The department added 432 books to its holdings, including eighteen rare books from the library of William H. Porter. Porter, who lived in Johnson County, Arkansas, collected the rare books in the early 20th century. His books were eventually sold to the Pathfinder Club in Morrilton, Arkansas, to build the Conway County library, which donated the volumes to Special Collections by the Pathfinder Club in order to preserve the titles.

Fundraising

The Libraries received 146 outright cash gifts totaling \$32,564.78 during the year, 144 gifts-in-kind totaling a value of \$73,671.63, 5 planned gifts totaling \$31,320, 24 matching gifts totaling \$3,445, and 1018 pledge payments totaling \$74,024.91 for a total of \$215,026.32. The Libraries also received a notable donation of \$10,000.00 from Tommy and Kathryn May to the Tommy and Kathryn May Endowed Library Fund. Total Giving to the University Libraries was \$240,026.32, which was \$15,630.22 more than last year.

Report of progress on strategic plans, University priorities, and goals Libraries' Strategic Plan

The Libraries strategic initiatives and corresponding [goals](#) developed in March 2012 were nearing completion at the conclusion of June 2014. The Libraries' administration has scheduled a planning retreat for early August 2014, after which new initiatives and goals will be formed. A key result of the planning retreat will be a comprehensive policy for maximizing the funds from the new student fee and endowment income that will enable the Libraries to support the research and program goals of the University.

Libraries' Contributions to the University's TAP Goals

Goal 1: Put students first by enhancing academic programs, creating an engaging campus life, keeping costs as low as possible, and reducing obstacles to student success

Theses and dissertations are now submitted electronically for cataloging and archiving, saving students the cost of providing a bound, printed copy for the library collections.

Keeping with the trend toward online resources, the Libraries subscribed to *Credo Reference Online* in June 2013, which allows users to search the full text of more than 600 dictionaries, encyclopedias, and style manuals in all disciplines for specific words or concepts or browse available sources by subject area.

The Libraries hosted a film series of four international films in the 2014 spring semester. The themes for this year's series were Amour fou in February and Amor loco in April. The four films selected for screening were: *Breathless* (France, 1960), *The 400 Blows* (France 1959), *All about My Mother* (Spain, 1999), and *The Skin I Live In* (Spain, 2011).

The University of Arkansas Libraries hosted an exhibit of forty-five rare materials from the Remnant Trust during the Spring 2014 semester. We recorded fourteen class visits and presentations for times other than the eleven "open preview" hours scheduled per week and four visits from area schools and non-university groups, including a charter school, a local homeschool group, and the Osher Lifelong Learning Institute. The total number of recorded guests for the semester was 788 (class visits +lectures + individual guests).

To complement the exhibit, we scheduled twelve lectures and events led by professors at the University. These ranged from lectures on the work or author to a panel of medical professionals discussing the Hippocratic oath to a dramatic poetry reading from a sonnet cycle called *Tuckahoe: Poems of Frederick Douglass's Homeland*. The panel of medical professionals was the best attended, with more than 100 guests, and included professional representatives from palliative care, medicine, nursing, social work, rehabilitation and therapy, and infectious diseases (mass medicine).

More than five hundred individuals signed the guest log book and left comments, such as:

“These can’t be real”—Jerry

“Incredible pieces of history”—Gus

“Holding them was better than I ever could have imagined”—Bryan

“Coolest thing I’ve ever seen”—Mary

“Spectacular! To see and hold history!”—Travis

“Dumbfounded. Incredible”—Laurie

“Touching history really makes it more personal and meaningful. Thanks!”—Patrick

“After spending all summer looking at old books, it is awesome to actually pick them up and touch some”—Rachel

“Things like this make me love this school even more!”—Kristi

“Gave me chills to see the written word as it appeared so long ago”—Jim

“Seriously, this is the best thing I have ever seen. Literally. Thank you for sharing and God bless you”—Paige

“Rich and rare opportunity to see documents that have shaped the history of mankind”—Butch

“THIS is how students rediscover the excitement of learning”—Jennifer

Goal 2: Be transparent and accountable to the people of Arkansas in all decision-making

The Libraries regularly post committee meeting minutes and reports as well as strategic initiatives and goals online on the StaffWeb at <http://libinfo.uark.edu/staffweb/>. In addition, the Libraries post digital editions of publications online at <http://libinfo.uark.edu/info/whatsnew.asp>, including the newsletter the *Arkansian*, the *Retrospective* annual reports, and the magazine *Arkansauce*.

Goal 4: Enhance diversity by attracting more students, faculty and staff from underrepresented groups and by nurturing intercultural understanding inside and outside the classroom

The Libraries promote diversity through the displays mounted in the West entry of Mullins Library, which rotate on a different national diversity themed week or month, such as Black History Month, Women’s History Month, Asian History Month, Hispanic Heritage Month, Americans with Disabilities Week, and Lesbian, Gay, Bi-sexual, and Transgender Pride Month.

In celebration of Black History Month, the Libraries hosted Janis Kearney, author of *Daisy: Between a Rock and a Hard Place*, a biography of civil rights leader Daisy Bates. Following her presentation, Professor Emeritus Roy Reed and Professor Gerald Jordan, of the Walter J. Lemke Department of Journalism joined Kearney for a panel discussion of the civil rights movement in Arkansas and the nation.

The Librarian-in-Residence Program is garnering national attention through the efforts of our second resident, Martha A. Parker, who is the current chair of the Association of College Research Libraries’ Diversity Committee, and who in that role drove the creation of the ACRL’s Diversity Standards Toolkit. Ms. Parker is also the chair of the Organizational Development and New Chapters Committee of REFORMA (The National Association to Promote Library and Information Services to Latinos and the Spanish-speaking), a position which she has held for the past three years.

The Libraries continue to collaborate with other campus agencies on various diversity programs, including the Diversity Certificate program, the UA's Multicultural Center's iConnect, and the Diversity Awards Program.

Goal 7: Increase funding in both research awards and federal research expenditures

The Libraries' faculty play an important role in assisting research faculty with the resources needed to support the varied projects undertaken throughout campus in almost every field.

Goal 8: Marshal the university's expertise, programs, faculty, staff and students to grow the state's knowledge-based economy and to address major issues confronting Arkansas and the world

The Libraries partnered with the Career Development Center, the Office of Financial Aid, and the UARK Federal Credit Union to host programs to teach financial literacy during Money Smart Week, a national campaign, in April. Topics included budgeting, credit and credit cards, banking basics, preventing identity theft as well as job search strategies and cover letter and resume writing.

The Libraries also collaborated with the Office of International Students and Scholars (OISS) to create an **interactive Google map** of international students by country of citizenship. This map was embedded in the OISS Web site and featured on a large touch-screen panel in the Arkansas Union during International Education Week.

Integrity Week – The Libraries participated in the inaugural “Integrity Awareness Days” (sponsored by the Office of Academic Initiatives and Integrity) by providing two of the five sessions and by assisting in the creation of a training video presented at another.

Goal 9: Provide a superior campus landscape and environment by planning for and carrying out the continuous renewal and renovation of existing facilities and the designing and building of new world-class facilities

The Libraries designed and constructed an enclosed graduate study area on level 4 of Mullins Library that will enable graduate students to have their own place for quiet study. Keys are available for check out at the main desk.

Shelving was removed from level 1 in Mullins Library to create a new public seating space for library patrons, adding twenty-three new tables and ninety-six new chairs.

The Physics Library shifted collections, removed shelving and added four new patron computers in that space.

Due to the increasing reliance on our web sites as portals to our information services by students, the Web Services department undertook the redesign of our websites utilizing the Bootstrap responsive technology that automatically resizes pages and content for appropriate screen sizes, including smart phones and tablets, which make up 10% of our current web site users. Physics Library, Fine Arts Library, Performing Arts & Media Department, and the pages for GIS & Maps have been converted to the new format.

Goal 10: Pursue a consistent and aggressive program for the maintenance and improvement of the institution's libraries and technology resources

University Libraries continue to improve but lag behind many of our peer institutions. Libraries across the United States struggle with the escalating prices for serials and technology, but despite that, the Libraries strive to provide the best service possible.

Through the generous support of the Walton Family Charitable Support Foundation Endowment and other endowments established by private funding, the Libraries were able to maintain current core journals and other online resources to support the University's academic programs. While these generous gifts have afforded us the opportunity to grow collections, the endowments are not robust enough to make us competitive with peer research libraries.

Collections across the board should be enhanced to support graduate courses and programs, student and faculty research, and upper division teaching. Particularly notable enhancements should be made to support the fields of history and fine arts, with enhancements further needed for science, technology, and medicine.

An alternative way to measure how the Libraries rank against our peers is relative to the size of our student and faculty body. By calculating how many dollars we spend on the Libraries per full-time student in comparison with our peers, we see that the Libraries are ranked ninth in the field of fourteen (see table 2 below), again, a drop of one place.

Furthermore, in a similar measure of how much we spend per full-time faculty member in comparison with our peers, the Libraries ranked seventh in the field of fourteen, a fall of two places as compared to last year. Obviously, this latter comparison may reveal as much about the overall campus climate as about support for the Libraries, but still may be a useful measure in some regard (see table 3 below).

Table 1: 2013 Peer Institution Library Comparison

Institution	ARL Member Year	Total Library Expenditures	Total Materials Expenditures	Volumes Held	Salaries & Wages Professional Staff	Professional + Support Staff	Full time students	Faculty
Texas A&M University	1962	\$40,384,246	\$23,789,396	4,858,731	\$9,226,745	258	51,318	3089
University of Tennessee	1962	\$26,006,293	\$14,708,996	3,446,032	\$5,794,693	211	26,088	1680
University of Kansas	1932	\$22,925,181	\$9,504,912	4,569,167	\$6,570,129	196	23,500	2044
University of Oklahoma	1962	\$22,539,599	\$13,486,969	5,926,479	\$3,470,286	149	23,598	2241
Iowa State University	1932	\$21,888,536	\$13,777,964	3,017,893	\$2,965,676	115	27,296	1457
University of South Carolina	1975	\$21,721,918	\$9,001,339	5,248,033	\$4,351,292	164	27,336	1408
University of Kentucky	1952	\$20,570,073	\$10,465,163	4,107,758	\$5,654,821	182	25,076	1365
University of Alabama	1967	\$19,838,791	\$10,353,916	4,173,690	\$5,067,408	161	28,857	1239
University of Missouri	1932	\$18,643,152	\$10,376,329	3,990,467	\$3,602,842	159	30,712	1361
University of Nebraska	1932	\$16,561,675	\$1,988,483	4,020,772	\$3,216,954	142	20,592	1288
Louisiana State University	1938	\$14,260,336	\$7,694,983	4,922,063	\$2,571,507	107	27,170	1211
University of Arkansas		\$14,006,489	\$5,969,920	2,049,482	\$3,161,665	133	19,505	1035
Clemson University		\$12,539,547	\$6,841,986	1,506,008	\$1,980,886	90	17,626	1111
Auburn University	1992	\$12,379,160	\$6,679,460	4,385,003	\$3,220,681	83	21,094	1192
AVERAGE		\$20,304,643	\$10,331,415	4,015,827	\$4,346,828	154	26,412	1,552

**Table 2: 2013 Peer Institution Comparison
Library Expenditures Per Student**

Institution	Total Library Expenditures	Full time students	\$ spent per full time student
University of Tennessee	\$ 26,006,293	26,088	\$996
University of Kansas	\$ 22,925,181	23,500	\$975
University of Oklahoma	\$ 22,539,599	23,598	\$955
University of Kentucky	\$ 20,570,073	25,076	\$820
University of Nebraska	\$ 16,561,675	20,592	\$804
Iowa State University	\$ 21,888,536	27,296	\$801
University of South Carolina	\$ 21,721,918	27,336	\$794
Texas A&M University	\$ 40,384,246	51,318	\$786
University of Arkansas	\$ 14,006,489	19,505	\$718
Clemson University	\$ 12,539,547	17,626	\$711
University of Alabama	\$ 19,838,791	28,857	\$687
University of Missouri	\$ 18,643,152	30,712	\$607
Auburn University	\$ 12,379,160	21,094	\$586
Louisiana State University	\$ 14,260,336	27,170	\$524
AVERAGE	\$ 20,304,643	26,412	\$769

**Table 3: 2013 Peer Institution Comparison
Library Expenditures Per Faculty**

Institution	Total Library Expenditures	Faculty	Dollars Per Faculty
University of Alabama	\$ 19,838,791	1,239	\$16,011
University of Tennessee	\$ 26,006,293	1,680	\$15,479
University of South Carolina	\$ 21,721,918	1,408	\$15,427
University of Kentucky	\$ 20,570,073	1,365	\$15,069
Iowa State University	\$ 21,888,536	1,457	\$15,023
University of Missouri	\$ 18,643,152	1,361	\$13,698
University of Arkansas	\$ 14,006,489	1,035	\$13,532
Texas A&M University	\$ 40,384,246	3,089	\$13,073
University of Nebraska	\$ 16,561,675	1,288	\$12,858
Louisiana State University	\$ 14,260,336	1,211	\$11,775
Clemson University	\$ 12,539,547	1,111	\$11,286
University of Kansas	\$ 22,925,181	2,044	\$11,215
Auburn University	\$ 12,379,160	1,192	\$10,385
University of Oklahoma	\$ 22,539,599	2,241	\$10,057
AVERAGE	\$ 20,304,643	1,552	\$13,206

Goal 11: Promote environmental sustainability

The Libraries participate in campus recycling efforts as the location for multiple recycling bins for paper, plastic bottles, aluminum cans, toner ink cartridges, and batteries. The Libraries continue to assess and refine internal procedures for paperless business practices.

The Libraries use plates and cups donated from Brough Commons, as they were clearing out old stock, for staff events, thus eliminating the use of disposables.

Goal 12: Establish and market a quality brand reputation for the university statewide, nationally, and internationally

The University Libraries began participating in a new initiative from the Royal Society of Chemistry (RSC) that will enable University of Arkansas scholars to publish their articles through open access in any of the thirty-four RSC journals free of charge through the [RSC's 2014 Gold for Gold](#) program. This initiative allows University of Arkansas researchers to make papers available for open access, which in turn allows for the research to reach a broader audience.

The Chemistry / Biochemistry librarian, Information Technology Services' staff, and the University Archivist created an online database for Patents Granted to the University of Arkansas, Fayetteville, 1976-2013. This database allows exposure and easy access to the intellectual property of the university online and can be browsed by authors, titles, issue date, colleges and department.

University Archivist Amy Allen received certification as a Certified Archivist from the Academy of Certified Archivists and continued to pursue a Digital Archives Specialist certificate through the Society of American Archivists.

Goal 13: Foster the arts on campus and throughout the region

Since 1995, the Libraries offer prime exhibit space in the high-traffic University Information Commons area of Mullins Library for artists to exhibit their work. Exhibits this past year included "Reclaimed Surfaces" by Fayetteville native Gregory Moore, "Recent Works" by University of Central Arkansas professor of art Bryan Massey, "Small Works on Paper" on loan from the Arkansas Arts Council, and "Set My Watch Against the City Clock" by Sabine Schmidt, a Fayetteville educator.

Goal 14: Expand outreach through distance education and partnerships with other institutions

The Libraries currently participate in a Greater Western Libraries Association (GWLA)-led print repository program, ensuring the selective archiving of print copies of annual reviews. In addition, the California Digital Library is collaborating with the Center for Research Libraries on a print repository project called WEST, which collects journals systematically across disciplines and fields.

Goal 15: Grow public support and the endowment through enhanced relationships with constituents and sound investment strategies.

The Libraries' endowment principal was \$41,397,845 at the end of the fiscal year. See page 7, Fundraising, for more information on development efforts.

Appendix A: Faculty Accomplishments

Refereed Publications

Dean, Jason W. (Cataloging Acquisitions). "Charles A. Cutter and Edward Tufte: Coming to a Library Near You, via BIBFRAME." *In the Library with the Lead Pipe*, edited by Emily Ford, 4 December 2013. Online paper available: <http://www.inthelibrarywiththeleadpipe.org/2013/charles-a-cutter-and-edward-tufte-coming-to-a-library-near-you-via-bibframe/>

Dougherty, Kate (Instruction and Outreach). "The Direction of Geography LibGuides." *Journal of Map and Geography Libraries* 9, no. 3 (2013): 259-275. DOI:10.1080/15420353.2013.779355. Print. Online paper available: <http://www.tandfonline.com/doi/full/10.1080/15420353.2013.779355#.UjC5ktJKmSo>

Fritz, Angela, I. (Special Collections). "The Women Who Danced For a Living: Exploring Taxi Dancers' Childhood in Chicago's Polish-American Communities, 1920-1926." *Journal of the History of Sexuality*, Vol. 23. No. 2 (May, 2014): 247-271. Print. Online article available via Project MUSE.

Kirkwood, Patricia E. (Instruction and Outreach) and **Necia Parker-Gibson** (Instruction and Outreach). "Informing Chemical Engineering Decisions with Data, Research, and Government Resources." Morgan & Claypool, San Rafael, CA, 2013. **Best Publication Award, Engineering Libraries Division of the American Society of Engineering Education, August 2014.**

Lehman, Kathleen A. (Head, Physics Library) "Collection Development and Management: An Overview of the Literature, 2011-2012." *Library Resources and Technical Services*, 58(3), 2014. Print.

Nielsen, Jordan M. (Instruction and Outreach). "Going the Distance in Academic Libraries: Identifying Trends and Innovation in Distance Learning Resources and Services." *Journal of Library & Information Services in Distance Learning* 8, no. 1-2, (2014): 5-16. Print.

Parker-Gibson, Necia. "Profiles in Science for Science Librarians: Barbara McClintock: Seeing What is Different." *Science & Technology Libraries* v. 32, 4 (2013): 315-329.

Stankus, Tony (Instruction and Outreach). "Profiles In Science for Science Librarians: Anthony S. Fauci, M.D." *Science & Technology Libraries* 32.3 (2013): 211-233. Print.

----. "Pickled Vegetable Condiments: A Global Industry and Its Literature." *Journal of Agricultural & Food Information*. 15.1 (2014): 3-18. Print.

----. "Reviews of Science For Science Librarians: Microbes that Make Biofuels and Work within Fuel Cells." *Science & Technology Libraries* 33.1 (2014): 71-88. Print.

----. "Reviews of Science for Science Librarians: Second-Generation Biofuels Feedstock: Crop Wastes, Energy Grasses, and Forest Byproducts." *Science & Technology Libraries* 33.2 (2014): 143-164. Print.

Wei, Zhipeng, Guodong Jiang, Tuowen Niu, **Tim J. Zou**, (Head, Performing Arts and Media), and Elaine X. Dong. "A Tale of Two Counties: How School Libraries of Two Counties in Western China Serve Local Needs," in *Community Informatics in China*, ed. Kate, Williams, *Library Trends*, vo.62. no.1, Summer 2013. Print.

Youngblood, Joshua (Special Collections). "Arthur Brann Caldwell (1906-1987)." *Encyclopedia of Arkansas History and Culture*. (2013). Online:
<http://www.encyclopediaofarkansas.net/encyclopedia/entry-detail.aspx?search=1&entryID=2578>.

Non-Refereed Publications

Dean, Jason W. "Bright Young Librarians: Jason W. Dean." *Fine Books & Collections*, interview with Nate Pedersen, April 2014. Online interview available:
http://www.finebooksmagazine.com/fine_books_blog/2014/04/bright-young-librarians-jason-w-dean.phtml

----. (Cataloging Acquisitions). "Connecting the Dots: Cataloging and Metadata, the Interview Edition." *Hack Library School*, interview with Anna-Sophia Zignarelli-Sweet and Elliott D. Williams, May, 2014. Online interview available:
<http://hacklibraryschool.com/2014/06/04/catalogers-interview/>

Kulczak, Deb (Cataloging Acquisitions) and Nara L. Newcomer, Rebecca Belford, Kimmy Szeto, Jennifer Matthews, and Misti Shaw. "Anforderungen an Musik-Discovery-Systeme." *Forum Musikbibliothek* 34, no. 2 (July 2013): 14-22.

Parker, Martha A. (Librarian-In-Residence) and Latrice Booker, Althea Lazzaro, and Tarida Anantachai. "Association of College and Research Libraries' Diversity Standards Toolkit." June 23, 2014. <http://uark.libguides.com/content.php?pid=514622>.

Salisbury, Lutishoor (Head, Chemistry / Biochemistry Library). 550 records contributed to the [Agriculture Network Information Collaborative](#) (AgNIC) portal.

Presentations

Allen, Amy L. (Special Collections) and *Timothy G. Nutt* (Special Collections). "Not Quite from Scratch: Starting a University Archives." Arkansas Library Association Annual Meeting, Hot Springs, Arkansas. 7 October 2013. Presentation.

Daniels, Donna E. (Instruction and Outreach), **Tess Gibson** (Head, Interlibrary Loan) and **Lia Hemphill** (Director of Collections, Nova Southeastern University). "Government Documents and InterLibrary Loan: The Red Headed Stepchildren in the Technical Services Process." Charleston Conference. Charleston, South Carolina. 8 November 2013. Presentation.

Dean, Jason W. and Sarah Burke Cahalan. "S. Fred Prince in Space." Rare Books and Manuscripts Section Preconference, Las Vegas, NV. 26 June 2014. Presentation.

Dougherty, Kate. "Making Maps for Campus Collaborations." 6th Qualitative and Quantitative Methods in Libraries International Conference, Istanbul. 29 May 2014. Presentation.

----. "Visualizing Data with Geographic Information Systems (GIS)." Internet Librarian International, London. 16 October 2013. Presentation.

Jones, Phillip J. (Head, Fine Arts). "'He Is(n't) One of Us': Liminality and the Sons-in-Law in *Downton Abbey*." PCA/ACA 2014 National Conference, Chicago, IL. 17 April 2014. Presentation. Online paper available: <http://hdl.handle.net/10826/941>.

----. "Innovative Collaboration between the Museum Library and Other Libraries." Art Libraries Society of North America, Central Plains Chapter Fall Meeting, University of Arkansas, Fayetteville, AR. 8 November 2013. Presentation.

Nielsen, Jordan M. "Distance Education Students and the Research Process: Resources and Services that Support Business Students in Online Courses." Global Conference on Business and Finance, Honolulu, HI. 7 January 2014. Presentation.

Lehman, Kathleen (Head, Physics Library) and **Jordan M. Nielsen.** "The First-Year Experience: Three Programs, Two Goals, One Campus." 33rd Annual Conference on the First Year Experience, San Diego, CA. 16 February 2014. Presentation.

----. (Head, Physics Library), **Stephanie Freedle** (Physics Library Supervisor), and Anne Gresham (Springdale Public Library). "Ten Commandments of Circulating Tablets." Arkansas Library Association Annual Conference, Hot Springs, AR. 7 October 2013. Presentation.

----. and **Jordan Nielsen** (Business Librarian). "The First-Year Experience: Three Programs, Two Goals, One Campus." 33rd Annual Conference on the First-Year Experience, San Diego, CA. 16 February 2014. Presentation.

----. "In Support of Physics: Redesigning Library Collections, Spaces, and Services." American Physical Society 2014 March Meeting, Denver, CO. 5 March 2014. Presentation.

----. An Open Access Update. Special Library Association Annual Conference, Vancouver, Canada. 10 June, 2014. Presentation.

Nielsen, Jordan M. "Evaluating the Impact of Collaboration on Student Learning, Student Learning, and the Role of the Liaison Librarian." Qualitative and Quantitative Methods in Libraries Conference, Istanbul, Turkey. 27 May 2014. Presentation.

Nutt, Timothy G. "Preserving Arkansas History: Dorothy Jones Core." Grand Prairie Historical Society, Gillett, Arkansas. 18 April 2014. Presentation.

----. "A Brief History of Arkansas." Ozark Literacy Council, Fayetteville, Arkansas. 24 April 2014. Presentation.

----. "Foodways of the Germans and Italians of Perry County, Arkansas." Perry County Historical & Genealogical Society, Perryville, Arkansas. 13 May 2014. Presentation.

----. "Adding a Little Bit of Sauce to Arkansas: Creating a Foodways Journal (and Documenting our Culinary Traditions Too)." "Everything Old is New Again: The Arkansas Foodways

- Movement Workshop." Arkansas History Commission, Little Rock, Arkansas. 17 May 2014. Presentation.
- . "Take Arkansas and Add a Dash of Sauce: Creating a Foodways Journal at the University of Arkansas." Society of Southwest Archivists Annual Conference, New Orleans, Louisiana. 29 May 2014. Presentation.
- . "Researching & Accessing Civil War Collections at Special Collections, University of Arkansas Libraries," Twenty-fifth North Arkansas Ancestor Fair, Leslie, Arkansas. 6 June 2014. Presentation.
- . and **Krista Oldham** (Special Collections). "Preserving Voices: Digitizing the Mid-Century Folk Collection of Mary Celestia Parler," Rare Books and Manuscripts Section (RBMS), Association of College Research Libraries Division, American Library Association, Preconference, Las Vegas, Nevada. 25 June 2014. Presentation.
- Parker, Martha A.** "Transforming the Profession: Library Residents and Fellows Speak." 60th North Carolina Library Association Biennial Conference. Winston-Salem, NC. 18 October 2013. Presentation.
- . "2014 John Ames/Humphrey/OCLC/Forest Press Award." 2014 ALA Annual Conference, Las Vegas, NV. Presentation.
- Salisbury, Luti S., Mary Gilbertson** (Cataloging Acquisitions), **Elizabeth McKee** (Reference). "Demand-Driven Acquisition at the University of Arkansas." Arkansas Library Association, Hot Springs, Arkansas. 7 October, 2013. Presentation.
- . "CABI's leisure, recreation and tourism abstracts and EBSCOHost Hospitality and Tourism Index: evaluation of coverage, overlap and uniqueness." IAALD world congress, Cornell University, Ithaca, 22 July 2013. Presentation.
- . "Beyond COUNTER Data for Journal Retention Decisions: Case Study of Periodical Value Metrics at a Research University." Special Libraries Association Conference Contributed Papers Session, Vancouver, BC, 8 June 2014. Presentation.
- . and Brittan Tavernaro. "A Citation Study of Faculty Publications of the Department of Marketing at the University of Arkansas: The Findings." Special Libraries Association Conference Contributed Papers Session, Vancouver, BC, 9 June 2014. Presentation.
- . "Characteristics of Patents Granted to the University of Arkansas, 1976-2011." Special Libraries Association (SLA) All Science and Technology Poster Session, Vancouver, B.C., 9 June 2014. Presentation.
- . "Scholarly Metrics: An Overview." Arkansas IDeA Network of Biomedical Research Excellence conference, Fayetteville, Arkansas, 17 October 2013. Workshop.
- Stankus, Tony** "The Difference between Common Folk Beliefs about Food and Actual Food Science Facts." 6 April 2014. Butterfield Trail Village, Fayetteville, AR. Presentation.

Stankus, Tony "Little Fish are a Big Deal: The Importance of Anchovies, Sardines, Herring and Similar Small Pelagic Fish in Ocean Ecology, Human Diets, Aquaculture, and Food Animal Feeds." Special Libraries Association Annual Convention, Vancouver, British Columbia, Canada 8 June 2014. Presentation.

Youngblood, Joshua. "Dedicated and Rededicated: Architecture and the Archives at the University of Arkansas." Architectural Archives Roundtable, Archives, Joint Meeting of the Society of American Archivists and the Council of State Archives, New Orleans, Louisiana. 14 August 2013. Presentation.

----. "True Grit: Fact, Fiction, and the Arkansas Frontier." Haas Hall, Fayetteville, Arkansas. 20 August 2013. Lecture.

----. "The Farm before the School: The Lighton Family and Happy Hollow Farm." Happy Hollow School, Fayetteville, Arkansas. 4 October 2013. Presentation.

----. "The Religion of Racial Reconciliation: Nat Griswold and the "Fellowship of Damn Fools." Pulpit Guest, Universalist Unitarian Fellowship of Fayetteville, Fayetteville, Arkansas. 19 January 2014. Presentation.

----. "Beyond the Barbed Wire: Nat Griswold and the Community Activities Section at the Rohwer Japanese American Relocation Center." Arkansas Historical Association, Washington, Arkansas. 4 April 2014. Presentation.

----. "Gleaning Clues from Old Photos," Northwest Arkansas Family History Conference, Springdale, Arkansas. 19 April 2014. Presentation.

----. "Getting Out of the Box and Off the Shelf: Special Collections Research Services as On-the-Job Training." Society of Southwest Archivists Annual Conference, New Orleans, Louisiana. 30 May 2014. Presentation.

Zou, Tim J. "Streaming Media for Online Courses: Trends and Issues." 2014 Chinese and American Librarians Seminar Series. Yunnan, China, 9 July 2014. Presentation.

Book Reviews and Abstracts

Dougherty, Kate. "Making Maps for Campus Collaborations." In *Book of Abstracts of the 6th Qualitative and Quantitative International Conference (Istanbul, Turkey: 27-30 May, 2014)*, edited by Anthi Katsirikou, 114. Abstract. Athens, Greece: International Society for the Advancement of Science and Technology. Print.

Gibson, Tess (Head, Interlibrary Loan). "Review of *Lewis and Clark among the Nez Perce: strangers in the Land of the Nimiipuu*, Allen V. Pinkham and Steven R. Evans." Dakota Institute Press, 2013. In: *Choice*, 51(9) 2014. Book Review.

Jones, Phillip J. "Rev. of *Choosing Sides: Loyalists in Revolutionary America* by Ruma Chopra." *Choice* 51.3 (2013): 427. Print.

Juhl, Beth (Head, Web Services). Kitchell, Kenneth F., Jr. "*Animals in the Ancient World from A to Z.*" New York: Routledge, 2013. *Choice* 51:8 (April 2014): 1363-1364. Print.

Parker-Gibson, Necia. "Rev. of *World Economic Plants: A Standard Reference*, 2nd ed., by John H. Wiersema and Blanca León." v. 14, 3 (2013): 262-263.

Stankus, Tony. "Review of Biopesticides: Pest Management and Regulation." *Journal of Agricultural & Food Information* 14.4 (2013): 357. Print.

Appendix B: Annual Statistics

NOTE: The annual statistics are gathered for the fiscal year of July to June, as per national reporting standards of Association of Research Libraries (ARL) and ACRL. We will explore options and settle on a strategy for gathering data to comply with the University's new standard of reporting for the calendar year.

COLLECTIONS		
Volumes in Library		
Volumes held June 30, 2013		2,049,482
Volumes added during year – Gross	52,590	
Volumes withdrawn during year	<u>1,187</u>	
Volumes added during year – Net	▶	<u>51,403</u>
Volumes held June 30, 2014		2,049,482
Serials [i]		
Number of current serial titles purchased	49,156	
Number of current titles received but not purchased	<u>7,464</u>	
Total number of current serial titles received	▶	50,620
Other Library Materials		
Microform units		5,583,650
Government documents not counted elsewhere		95,735
Computer files		9,129
Manuscripts and archives (linear feet) [ii]		11,902
Audiovisual Materials		
Cartographic		144,226
Graphic		279,600
Audio		32,701
Film and video		6,749
EXPENDITURES		
Library Materials		
Monographs [iii]	\$947,444	
Current serials including periodicals	\$5,012,236	
Other library materials (e.g., microforms, a/v, databases)	\$495,133	
Miscellaneous (all materials not included above)	\$366,981	
Contract Binding	\$42,221	
Total library materials	▶	\$6,864,015
Salaries and Wages		
Professional staff	\$3,329,667	
Support staff	\$2,166,804	
Student assistants (including federal w/s funds)	\$271,908	
Total salaries and wages (including federal w/s funds and Honors College interns)	▶	\$5,768,379
Fringe benefits		\$1,429,472
Other Operating Expenditures		<u>\$1,143,302</u>

Total Library Expenditures (including fringe benefits)	\$15,205,168
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PERSONNEL

Professional staff, FTE	56
Support staff, FTE	76
Student assistants, FTE	<u>15</u>

Total FTE staff	147
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INSTRUCTION

Number of library presentations to groups	507
Number of total participants in group presentations	13,056

REFERENCE

Number of reference transactions	16,428
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CIRCULATION

Number of initial circulations (excluding reserves)	51,852
Total circulations (initial and renewals, excluding reserves)	67,062
Number of E-Book retrievals[iv]	193,212

[i] Association of College & Research Libraries changed from counting subscriptions to counting titles in 2009.

[ii] The value reported in the Annual Statistics 2012-2013 is incorrect. The correct value of Manuscripts and Archives (linear feet) for 2012-2013 is 10,728.

[iii] We received \$292,000 one-time funding for Special Collection / Rare Books

[iv] Data for the 12 month period from June 1, 2013 to May 31, 2014. The number of E-Book Retrievals for the 12 month period from June 1, 2012 to May 31, 2013 was 123,283.