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# Ursinus College Alumni Journal, November 1965

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# Authors

Richard P. Richter, Judith Armstrong, Lucille Hunt Bone, Charles Hudnut, Roger P. Staiger, Raymond V. Gurzynski, Blanche B. Schultz, Elaine Teune, William Lukens, Christopher Fuges, Donald L. Helfferich, George S. Spohn, Frederic Yocum, and H. Craig Heller

ALUMNI JOURNAL

# URSINUS COLLEGE

BULLETIN/ WINTER 19

The many lives of Wismer Hall



VIEWING THE BERMAN COLLECTION IN WISMER HALL. PAINTINGS FROM LEFT ARE BY LEGER, TOULOUSE LAUTREC, PICASSO,

# first words

ON THE COVER is a photo of a freshman history lecture being given by Professor J. Douglas Davis, '41, in the Little Theatre of new Wismer Hall. Above, on this page, a freshman girl views one of the paintings in the Phillip Berman collection of early modern works, on display in the Theatre and elsewhere in Wismer Hall. These are two in a series of photos in this issue designed to give you an idea of the many lives of Wismer Hall. For two years you have read and heard about the construction of the student facilities building: now that it is completed, we thought you would want to see it as it is actually used by the students. See page 18.

WISMER HALL is but a prologue of things to come at Ursinus. Our plans for the future are found in graphic form on pages 4-5. The encircled buildings are needed by Ursinus to move into a second century of academic activity in a position of strength. (Not shown on the rendering: need for an additional \$5.3 million in endowment.) It is the broad need shown on pages 4-5 that is giving impetus to the new four-year Alumni Centennial Fund. You will find a description (page 6) of the beginning stages of this ambitious program, which alumni have already learned about through a special brochure mailed in October. (Note: if you neglected to respond to that appeal, now's the time to send your gift.)

THE SOVIET PORTFOLIO starting on page 9 contains articles by three members of the Ursinus Community. Elaine Teune, who surveys twentieth century Russian literature, had been teaching the Russian language at Ursinus until las

# URSINUS COLLEGE BULLETIN

Vol. LXIII, No. 6

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EDITOR: Richard P. Richter, '53. EDITORIAL COMMITTEE: Judith Armstrong, '63; Mrs. Maurice O. Bone; C. David Hudnut, '56; Roger P. Staiger, '43. SPORTS EDITORS: Raymond V. Gurzynski, '39; Blanche B. Schultz, '41.

NOVEMBER, 1965

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THE BULLETIN is published seven times a year with issues in January, February, March, August, September, November and December. nummer, when she accompanied her husband to Europe, where he is doing graduate work. Mrs. Teune holds her 3A degree from University of Minnesota and MA from Indiana University. On a bost card from Yugoslavia she asked us to mention that two books served as important sources for her article: Halfway to the Moon, by P. Blake, and Varies of Discent by Max Hayward

William Lukens, '53, who contributes an appreciation of a poem by Yevtushenko, has traveled in the Soviet Union and studies Russian for fun . . . . We think that any American who honeymooned in Moscow while on a YMCA cultural exchange visit deserves to be heard. Hence the story by Fred Yacum, '64. BEFORE he started graduate work at Yale this fall, H. Craig Heller, '65, spent the summer working in North Carolina. He reports an interesting discovery in North Carolina in the article on page 28. Craig is studying ecology on a National Defense Education Act Fellowship.

"The Peace Corps returnee is quite a special person in our history," said Hallowell Bowser in the April 3 issue of the Saturday Review. "We have never before had among us many thousands of Americans, most of them in their twenties, who have undergone the 'cultural shock' of living with the people of unindustrialized countries in terms of intimacy, equality, and spin-cracking, side-by-side labor."

One such special person, Chris Fuges, '66, a political science major, returned to Ursinus in February after two years of service in Thailand. Chris talks to fellow students about his experiences with an intensity and a candor that may be characteristic of his special type of person now in our midst. Chris and Fred Powers, a sophomore who went to South America, aroused the esteem of the campus two years ago when they announced their decision to become Peace Corpsmen. Fred has not yet returned to campus. The article on page 29 by Chris sums up observations on a two-year experience that will probably be an influence on him the rest of his life.

# from the President

To the Alumni:

When Wismer Hall opened this fall, we might have sat back and felt the way Will, the country boy, felt in *Oklahoma* when he said:

> Everything's up to date in Kansas City; they've gone about as fur as they can go.

And a few people, like the chorus of the musical comedy, might have answered: "Yes sir!"

But I'm sure that most people interested in Ursinus are much more inclined to pick up another phrase from the show: "What next?" The student Weekly, for instance, said, "We appreciate all that has been done, but let us look towards it as a beginning and not an end."

Well, what next? A link between Brodbeck and Curtis—yes sir! What next? A men's dormitory—yes sir! What next? A new library—yes sir! What next? A new convocation hall and chapel—yes sir! What next?

Added funds in endowment-ves sir!"

If I could seize the magic of musical comedy and apply it to the hard realities of modernizing Ursinus, these are the wonders that I would look for.

In fact, they are not beyond our reach, even without benefit of magic. Through the new Centennial Fund, the alumni are undertaking a four-year program of support, which will provide the foundation for bringing about some of the needed additions at Ursinus. Meanwhile, the College will continue to explain its cause vigorously to every other possible source of support.

Because of the continuing loyalty of alumni, coupled with generosity from others, we can clearly envision the day when everything will be up to date at Ursinus College, and for a time at least we will have gone as far as we can go.

proced Aself South

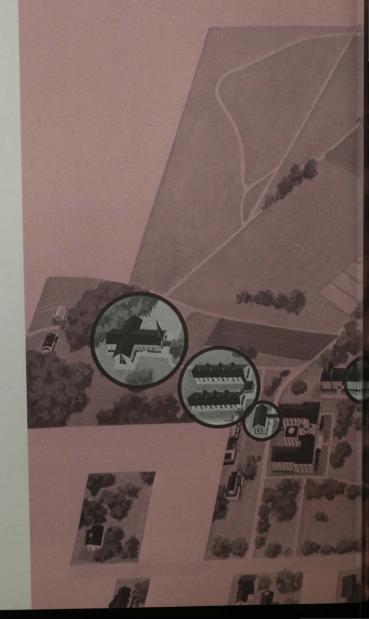


alumni centennial fund

The Total Support of the Centennial Fund will help meet the Broad Need of Ursinus College

This aerial rendering of the Ursinus College campus depicts the buildings that are required to madernize the College for the start of a second century of activity. In addition to buildings, the College estimates that it needs \$5.3 million in additional endowment. The Alumni Centennial Fund affords graduates an opportunity to help Ursinus realize these goals.

# PLANNING FOR THE FUTURE AT UR



Proposed buildings from left to right: CONVOCATION HALL and CHAPEL MEN'S DORMITORY BIOLOGICAL LABORATORY ADDITION TO BRODBECK-CURTIS DORMITORIES LIBRARY PHYSICAL EDUCATION FACILITIES

)LLEGE

im/III

# start of a four-year celebration

After buzzing Patterson Field's big Homecoming Day crowd, the whirly-bird circled and slowly dropped down on the 20-yard line. Out of the bubble of the Atlantic Go-Patrol helicopter leaped Zacky the Bear, waving a folded yellow banner and roaring at the delighted crowd.

While the band played, an escort of officers of the Century Class, the Class of '69, raced downfield, brought Zacky to mid-field and presented the gesticulating grizzly to Ursinus President D. L. Helfferich and Alumni Association President Joseph T. Beardwood III.

As the Alumni Centennial Fund banner was delivered and unfurled for Dr. Helfferich and Mr. Beardwood, the Century Class was identified as the symbol of the centennial celebration. The freshmen assembled on the field climaxed the ceremony with a cheer and the display of century class symbols.

So began the celebration of the hundredth anniversary of the College through the Alumni Centennial Fund program. Because this program is a mode of celebration, Zacky, the banner, pins, decals and bumper stickers were used to give it a festive start. Zacky's unusual means of arrival was arranged by Loyalty Fund Chairman George S. Spohn, '42, who is Philadelphia district sales manager for the Atlantic Refining Company.

A few hours before the halftime fun, some 35 Loyalty Fund class chairmen participated in a "Seminar of Challenge" in one of the large, comfortable classrooms in Wisner Hall. Scrapping the traditional "kick-off" dinner of previous years, Loyalty Fund leaders instead conducted an informational meeting in which class agents learned the "what, how and why" of the Centennial Fund. Each class worker received a kit of materials to be used in carrying out his job.

That job is to make contact with every member of his class who did not respond to the general appeal for Cen-



Zacky arrives with banner by "Go Patrol" taxi.

tennial Fund support mailed in October. Later in the annual drive, each class agent will write a second letter to classmates who still have not responded. The class contact plan, finally, will be supported by regional teams, which will get in touch person-to-person with selected alumni in a wrap-up of the year's campaign, scheduled to end June 30.

Goal for this first Centennial Fund year is \$125,000, the amount required by the College to construct the Brodbeck-Curtis Addition between the two on-campus men's dormitories. This goal was endorsed by the general meeting of alumni on June 5, 1965.

General purpose of the Alumni Centennial Fund is to give "total support" to the College's assault on the physical and endowment needs that should be met to update Ursinus for its second century of academic service.

To further the cause of centennial celebration, a *Club* 100 has been established for alumni who commit themselves to a minimum average of \$100 a year during the four Centennial Fund years (total of \$400 for the four years). In addition, those who contribute an average of at least \$25 a year (\$100 total for the four years) will have their names placed on an Anniversary Scroll.

This bold new Lovalty Fund ver has been molded into shape by or the few Ursinus men who rival G Eshbach, '39, for sheer competitive thusiasm-George S. Spohn, '42. Gl is the man, you will recall, who piswhipped the 1962 Capital Funds Dr to success. And it was Glenn who s that if anyone could outdo his reco as Lovalty Fund chairman, it w George Spohn. He based that judgme on years of competition with Goer when both were vying for recognitio as sales representatives with Atlantic They ceased competing when Glen moved to the Princeton Fuel Oil Com pany, where he is now president. George now manages Atlantic's biggest sales area, with more than 350 service stations and scores of bulk fuel customers under his jurisdiction.

Drawing on his managerial talents, George has reorganized the Executive Committee of the Loyalty Fund into a smoothly functioning team of nine men, each with his own clearly defined responsibilities. Under his guidance the Loyalty Fund is acquiring the attributes of a carefully planned business operation, attributes that are essential if the Loyalty Fund is to fulfill its expectations for a resounding centennial cele-



Banner is unfurled by Alumni President Beardwood (left), President Helfferich (right), and officers of the Century Class.

bration. Functions of the Loyalty Fund Executive Committee are:

Class Contact Sub-Committee, led by Robert Hartman, '54, salary and wage specialist with Standard Pressed Steel in Jenkintown, Pa. Bob planned the "seminar of challenge" that took place November 6.

Regional Contact Sub-Committee, led by the Rev. Garnet O. Adams, '42, director of Bethany Children's Home in Womelsdorf, Pa. His job is to build up permanent teams of alumni willing to make personal calls on fellow Ursinusites on behalf of The Centennial Fund. (If you would like to help, write to Rev. Adams at the Children's Home.)

Publicity Sub-Committee, headed by George Spohn's friendly competitor, Glenn Eshbach ("I told them," said George, "I'd serve only if Eshbach rved with me.")

Escalation Sub-Committee, headed by aul Guest, '38, one of the original yalty Fund organizers, a former resident of the Association, and wellown Philadelphia lawyer. This submittee seeks ways of raising the level individual giving.

Indergraduate Relations Sub-Comtee, headed by Joseph T. Beardwood, III, President of the Alumni Association. Joe's job is to explain alumni plans to students and to seek their involvement before graduation. Joe is with General Atronics Corp.

Faculty Relations Sub-Committee, led by Louis Stefan, '50, a lawyer in Ambler, Pa. Lou's job is to explain Loyalty Fund plans to members of the faculty and to enlist their aid whenever needed to promote Loyalty Fund plans.

Chairman George Spohn,, Ursinus President D. L. Helfferich and the Alumni Secretary act as a steering committee.

At the "Seminar of Challenge," President Helfferich unveiled a plan for the future at Ursinus which is reproduced on pages 4 and 5. The buildings shown on the aerial rendering, together with an additional \$5.3 million in endowment, constitute the major development plans of the College. It is in the context of the broad need depicted on pages 4 and 5 that the Centennial Fund is being undertaken. Alumni support will be able to accomplish only a small part of the total plan, but the importance of alumni giving in the acquisition and of other funds must not be overlooked.

Dr. James E. Wagner, Vice-President of Ursinus College, who is respon-

sible for development, recently said, "Beyond the dollars-and-cents of their gifts, the far above-average number of Ursinus College alumni who give to the Centennial Fund says something to foundations, corporations, and individuals of means when they are approached in behalf of the College. It indicates that those who studied at Ursinus are grateful for what they got at Ursinus. It indicates that they have confidence in what is being done at Ursinus now. And it is evidence that our alumni are themselves committed to the cause of independent, privately-supported, liberal arts education. Potential givers want to know, among other things, whether those who have studied at Ursinus believe in and continue to support their college."

In this era of ferment in higher education, Ursinus must build and adapt in order to keep its status as a liberal arts college of quality as it approaches its second century of existence. The College is hopeful, indeed, confident that the more than 5,500 alumni will give it the support needed for this effort. You can do your share by contributing generously to the Centennial Fund each year through 1969.

|   |                  | Generous<br>Annual Sup                  | port | Loya<br>Annual S<br>\$ | 30<br>35                  |             |
|---|------------------|---|------|------------------------|---------------------------|-------------|
|   | Income           | \$ 50                                   |      |                        | 40                        |             |
|   | Incon            | <sup>7</sup> 5                          | 5    |                        | 45                        |             |
|   | 5,499<br>5,499   |   | 50   |                        | 50<br>55                  |             |
|   | 5 000 5,77       |   | 65   |                        | 60                        |             |
| P | 5 500 6,47       |   | 70   |                        | 65                        |             |
|   | 6,000 6,97       |   | 75   |                        | Contraction (Contraction) |             |
|   | 6.500 7,47       | ,                                       | 80   |                        | 75                        |             |
|   | 7 000            | 9                                       | 90   |                        | 85                        |             |
|   | 7,500 - 8,99     | 9                                       | 100  |                        | 90<br>95                  |             |
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|   |                  | 202                                     | 120  |                        |                           |             |
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|   | 12,000 1         | 4,999                                   | 150  |                        | 150<br>185                |             |
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|   | 14,000           | 15,999                                  | 180  |                        |                           |             |
|   | 15,000           | 16,999                                  | 230  |                        |                           | 00          |
|   | 16,000           | 17,999                                  | 290  |                        |                           | 345         |
|   | 17.000           | 19,999                                  | 40   | 0                      |                           | 400<br>750  |
|   | 18,000<br>19,000 | -00                                     | 46   |                        |                           | 850         |
|   | 19,000           | 21,999                                  | 5    | 50                     |                           | 950         |
|   | 20,000           | 24,999                                  | ç    | 900                    |                           |             |
|   | 22,000           | - 32,999                                | 1.   | ,000                   |                           | 1,000       |
|   | 25,000<br>30,000 | 25 997                                  | 1    | ,100                   |                           | 1,100 1,200 |
|   | 33,000           | 39,999                                  |      | 1,200                  |                           | 1,300       |
|   | 36,000           | 41,999                                  |      | 1 300                  |                           | 1,0         |
|   | 501              | 15 997                                  |      | 1,400                  |                           |             |
|   | 40,000<br>42,00  | 49,999                                  | 7    | 1,500                  |                           |             |
|   | 42,00            | 0 - 411                                 |      |                        |                           |             |
|   | 48,00            | 00                                      |      |                        |                           |             |
|   | 2010             |   |      |                        |                           |             |

# A GUIDE TO CENTENNIAL GIVING

Although Ursinus alumni for many years have been asked to give to the College, they never have been asked to give a stated amount of money. Rightly so-for the Loyalty Fund Committee cannot presume to know the commitments of others. But your present Loyalty Fund Committee believes that it owes you an explanation of what it expects, if the Centennial Fund objective is to be achieved. Hence the accompanying schedule.

We do not say that every alumnus in a given income bracket should give the amount indicated, we do say that an alumnus can give the amount indicated, unless circumstances known only to him dictate otherwise.

We believe this is a realistic schedule. It takes account of other charitable obligations and the greater strain on lower incomes, which are usually earned by younger alumni in the costly process of establishing families and buying homes.

But if the schedule is realistic, the amounts are not easy ones. They demand that each Ursinusite take a decided bite into his annual income. The Centennial Fund, after all, is a once-in-a-century chance to celebrate the strength and promise of Ursinus. We believe a contribution to Ursinus should not just be a token of support, but a conscious commitment to the cause of higher education. This schedule is intended as a guide to that commitment.

> George S. Spohn, '42 Loyalty Fund Chairman

URSINUS COLLEGE BULLETIN/WINTER 1965

# SOVIET PORTFOLIO





William Lukens, '53

'53 Fred Yocum, '64

SOUFOTO

The three articles in this portfolio seek, each in its own way, to throw some light on the Soviet Union—the motives and methods of its writers, the moods of its man on the street. Americans seem to have a great curiosity, not unmixed with fear, concerning the Russian people. And it may be that this quite human wish to know who is on the other side of the fence will in the long run contribute materially to the world stability so desperately desired. It is valuable, therefore, to continue searching for an understanding of the Russians. This portfolio of articles is a contribution to that search.

# RISE AND FALL OF THE LITERARY TEMPERATURE

## by Elaine Teune

here were three reactions among the Russian literary intelligentsia to the Bolshevik Revolution of Octoher, 1917. One group of writers emigrated immediately. among them: Bunin, Andrevey, Kuprin, Zaitsev and Merezhkovsky. Another group made its peace with the new order in spite of initial skepticism (Ehrenburg and A. Tolstoy) or outright hostility (Zamvatin, Gorky). A third group, the symbolist poets Alexander Blok, Andrey Bely, and Sergei Esenin, espoused the Revolution. It was easy to incorporate the Revolution into their philosophy of religious mysticism. Followers of the 19th century Russian philosopher Vladimir Solovyev, they interpreted the horrors of the revolution as necessary to the final purification of Russia in her messianic mission to the world. Their poetry, in which Soviet literature had its beginnings, is full of Christian imagery, used in some cases to somewhat un-Christian ends. In Blok's "The Twelve," the Red Guards who plunder and murder, are led triumphantly past the decadent remains of the old "bourgeois" world, by none other than Christ. The end obviously justifies the means. In "Christ is Risen," Bely depicts Russia as crucified for the sake of all humanity. The Revolution is compared to Calvary; Russia's ordeal by revolution, the martyrdom of the cross, is followed by the Resurrection of mankind. Esenin in his "Inonia" rejects Christ in favor of man, using biblical language and religious symbols to do so.

The ideas of these men were far from those of the cold-blooded enemies of the Revolution whose cause they served. Their concern with abstract man could hardly identify them with the proletarian poets who thrived after their death. They were merely tolerated by the regime as "Utopian visionaries." When they finally realized the true nature of the Revolution, the result was tragedy for all three. Blok died in 1921 after a complete breakdown. Esenin committed suicide in 1925 and Bely died alienated and disillusioned in 1930.

A reactionary movement to Symbolism was Acmeism, its followers claiming they wanted to admire a rose because it is beautiful and not because it represents some mystical value. This in turn was countered by the Futurist movement, which rejected all schools of the past and adopted a new style of machine-like speed and dynamism embracing urban, technological themes.

The most outstanding representative of this movement was Vladimir Mayakovsky. He too made use of an inverted religious language, proclaiming himself to be the "John the Bantist of the Revolution," (He was indeed canonized by Stalin after his death as the poet laureate of the Revolution.) Already, in 1915, he wrote: at the head of hungry hordes, the year 1916 cometh/in the thorny crown of revolutions./In your midst, his precursor. I am where pain is-everywhere, on each drop of the tear-flow/I have nailed myself on the cross./He even created a revolutionary kind of poetry, in both senses of the word. His verse contains the minimum amount of discipline and organization necessary to distinguish it from prose. In the absence of a governing metrical principle he used euphonic elements such as rhyme, assonance and alliteration to link one line with another. His ingenious use of rhyme is unsurpassed; he made up words in the manner of Ogden Nash, used foreign slang, russified foreign words, and played with native linguistic forms in a subtle and masterful way, creating quite an impact at the end of a line. He used words like drums to beat out the cause of communism, to which he dedicated himself entirely.

The literary output of the 20's was substantial in both quality and quantity. Most of the best writers varied in their loyalty to the new regime and were labeled "fellow travelers" by Trotksy. The civil war following the Revolution provided novelists with a rich source of material from which they drew with fairly good results. If they did not submit entirely to the new way of things, they were at least free to express themselves in relative freedom while the new regime was consolidating its power.

## Art serves the state

The beginning of the 30's marked the end of literary freedom and thrust Russian literature into a Dark Ages from which it is only now starting to emerge. The Party, having sufficiently strengthened its control, decided that literature and art should serve the State. This attitude was expressed very well by the writer Kochetov just recently: "Art should certainly express truth, but only by certain means. The aim of Soviet art today must be to form the consciousness of people while the material basis of communism is being established." This is a perfect re-

# SOVIET PORTFOLIO

capitulation of the doctrine of Socialist Realism founded by Gorky in the early 30's.

The doctrine held that "truth and historical completeness of artistic representation must be combined with the task of ideological transformation and education of the working man in the spirit of Socialism." A better name for the dogma might have been "Socialist Romanticism." The artist was asked to affirm a rigid set of political and social values into which all the complexities and subtleties of human behavior must fit. Now the main outlines of any work of art were frozen, permitting variation only in the details of the formula. The challenge confronting Soviet writers was formidable. The drama of the individual against society, in the tradition of Julien Sorel or Raskolnikov was no longer a usable theme because there was no longer anything to rebel against. There could be no tragedy because historical inevitability was taking care of all that. The artist was deprived of the very stuff of which art is made: the search for traditional values like truth and justice, freedom to explore new kinds of experience and to develop new forms and techniques to express these experiences. No longer free to publicly explore the universe of man, the more gifted writers like Pasternak, became silent, writing clandestinely, never hoping to see their works published. Others wrote openly in defiance of the new dogma only to be silenced by Stalin in the bloody purges of 1937. Isaac Babel treated sexual experience, beauty and courage equally in his vivid short stories, at a time when sex was not even acknowledged to exist. He disappeared in 1937. Of course the Soviet Encyclopedia has no record of him. Others like Sholokhov and A. Tolstoy were able to escape censorship by camouflaging human experience in a web of historical narrative, focusing on military struggles.

It was easy for the untalented to thrive under this literary dictatorship and thrive they did. They simply wrote about machines instead of men and were rewarded for reinforcing the new cult of labor. There is nothing intrinsically aesthetic about the relationship of man to his industrial environment as opposed to man's relationship to his natural environment. But the Soviets made a tremendous effort to prove the contrary.

Machines and the social order became the heroes of novels. Men became appendages of the machine, acquiring moral worth according to the degree to which they made it work. The new social order was in itself a kind of huge unwieldy machine and here was indeed the perfect symbol of its soulless materialism. Human emotions, love, hate, friendship, all centered around the machine and smacked inevitably of its grey tonelessness. This "boy meets tractor" literature with its stereotyped villains (usually factory bosses out for a profit) and heroes (members of the Communist Party who expose them) is hopelessly mediocre. Censorship eased slightly during World War II, since literature was regarded as an important morale booster. Seizing this new freedom, Soviet literature because almost exclusively a war literature for five years. Novellas about Russian heroism and German atrocities flourished. Most of it was "patriotic trash" but some of it was very good, as writers were genuinely inspired by the great struggle. One of the most popular poems was the ballad of "Vassily Tyorkin" by A. Tvardovsky. This was a keen psychological portrayal of the tragi-comical adventures of a common soldier, written with warmth and humor.

After the war, there was a return to censorship of the worst kind. Paralleling the cold war between Russia and the West was the cold war between Art and State within Russia. No doubt there was a need to tighten internal controls to reinforce external ones. This situation lasted until Stalin's death in 1953.

The period immediately following Stalin's death was dubbed "The Thaw" after a novel of the same name by Ilya Ehrenburg (a pre-revolutionary writer whose survival is due to his chameleon-like ability to change colors with the political environment). The "Thaw" was characterized by an exposure of Stalin as a dictator and a denunciation of his "cult of personality" and harsh methods. All the pent-up hostility of Soviet society was systematically chanelled against Stalin until even his mortal remains were demoted. Of course this long denunciation of the cult of personality was nothing but a cult of personality in reverse; just as Stalin had been the embodiment of all that was good in Soviet society, now he embodied all that was bad in it. But the system of one party totalitarian tyranny which created him and in which Stalin-like forces will continue to thrive, never came into question.

## Freedom and refreeze

In this new critical atmosphere, literature acquired greater freedom, so long as it served the State in its effort to blame Stalin for everything. Evgeni Yevtushenko's "Zima Junction" was less concerned with debunking Stalin than it was with portraying the doubts and skepticism of the Russian people after the dethronement of their idol. This poem was written the year of the Hungarian Revolution, an event which prompted a "refreeze," as Khrushchev was particularly ill-disposed to any voices of dissent at this time. When Khrushchev's power was sufficiently secure, there was another literary "thaw." For three years between 1960 and 1963, writers became quite outspoken-especially those of the younger post-Stalin generation. Yevtushenko's "Heirs of Stalin," which describes the corruption of Stalin's followers still in the bureaucracy, made a big hit. But in 1962, Yevtushenko wrote another poem, "Babi Yar," which attacked not only German anti-Semitism, but also Russian anti-Semitism which was supposed to have disappeared in the new

## THE LITERARY TEMPERATURE

classless society. Now criticism was being directed against the State, although Stalin had not yet outlived his usefulness as a scapegoat. This was more than Khrushchev had bargained for. Also devastating was the publication in the same year of a novel by Alexander Solzhenitsyn, "One Day in the Life of Ivan Denisovich" which not only described conditions in a Stalist labor camp, but alluded to the responsibility of the present bureaucracy for Stalinism. This was a dangerous theme, so, once again, in 1963 Khrushchev clamped down unleashing all the old Stalinist hacks against the new young liberals. Writers were forced to write public confessions. Some were ambiguous and ironic, but others like Yevtushenko, who had been one of the really bad boys, wrote a recantation, obviously under tremendous pressure to do so.

Such is the arena in which the battle between literature and politics is currently being waged. On the one hand there are the Stalinist functionaries, Yevtushenko's "Heirs of Stalin," occupying positions of power in the bureaucratic hierarchy, affecting all aspects of Soviet life. They constitute an establishment once somewhat like Digby Baltzell's Protestant Establishment in America. Any effort at de-Stalinization beyond the most general attack on the late dictator's harsh methods, is a direct attack on this Establishmentt, its powers and privileges. And the members of this Establishment must defend themselves collectively and individually against such attacks if they are not to lose their jobs, their dachas, the futures of their children and possibly their heads-because it is likely that only through a massive revolutionary purge can Soviet society rid itself of the innumerable little Stalins who infest its bureaucracy. This, of course, would only affirm Stalin's methods and spawn more of his type.

Opposed to the "dogmatists" are the "liberals." In literature they are the civic poets, editorializers of the civic scene. They serve a very useful purpose in a society where the only editorials are the officially acceptable ones. It is in this perspective that one must see Evgeni Yevtushenko, the most influential of this newest generation of writers. His verses have freshness, exuberance and remarkable sincerity. But when compared to that of the 20's, his poetry has far greater social than aesthetic significance. Its most outstanding formal features-euphonic devices, graphic syntactical arrangements, the ability to give words new meanings-were all used with far greater mastery by his predecessors, especially Mayakovsky. This is perhaps to be expected. The present generation, having grown up on Socialist Realism, was deprived of the kind of variety of forms within which a poet develops his own language to greater perfection.

The profound effects of three decades of Socialist Realism will take time to overcome. This task is rendered even more difficult by the "freezes" which seem to follow every "thaw." The re-emergence of a creative literature in Russia must depend on the degree of freedom accorded to writers, and this freedom will always depend on policy considerations having nothing to do with the arts, so long as the system remains what it is.

## Samuela Furgany Vantuch

by William Lukens, '53

So wrote Evgeny Yevtushenko at the age of twenty of his home-town deep in central Asia. In the poem "The Visit" he lovingly describes the feeling of returning to the familiarities of boyhood. The town is Zima (the name means "winter"), nearly three thousand miles east of Moscow on the trans-Siberian railway, where there are

**FVGENY YEVTUSHENK** 

Going to Zima Junction, quiet place.

Watching out for it in the distance with the window of the carriage wide open.

familiar houses, ornamental carving . . .

... Ducks in midstream with their heads buried, The perches where the poultry crow at dawn ... hearing behind the fence of the old market rustle of oats and clink of weights and measures ... cranherries wet on the low counters, and bright yellow butter-balls afloat in basins made of flower-painted china......

These lines are from the young Russian poet who has caused so much controversy for his poems of social and political protest, who brought on the denunciation of Nikita Khruschev in March, 1963 for his searing work "Babi Yar" which decried anti-Semitism:

I am every old man killed here/every child killed here.

Yevtushenko is the declaimer of outspoken words for and against systems and evil men, as in the Pravda-published poem entitled "The Heirs of Stalin" where the poet pleads to "double/and triple/the guards beside his grave/lest Stalin rise again . . ." He is the young Siberian spokesman for the freer cultural air in Russia today, the brash young author of emotional, polemical, (and sometimes banal) verse whose appeal and fame has packed the halls of Europe and Russia, who loves the "decadent" trappings of the western youth, the flashy clothes, Italian shoes, and colorful sweaters, jazz and modern art, and the Russian-banned "twist"; but who nonetheless is still enough a Communist to speak of the "misery of the toilers" and of the awful slums of the capitalist world. And to emphasize his Russian-bred feelings he proclaims:

> I stride on, straightforward, irreconcilable and that means-I am young.

If Ilya Ehrenburg is the elder exponent of "the thaw" in the frozen doctrines of Stalinism, Yevtushenko is the younger. This young man from Siberia is a modern day romantic when he returns to Zima and gets free of

\*Both major poems quoted in this article are from the translated work Yevtushenko, Selected Poems by R. Milner-Gulland & Peter Levi, S. J., (Baltimore, Md., 1962).

URSINUS COLLEGE BULLETIN/WINTER 1965

# **3ERIAN PASTORALE**

the propaganda mills of Moscow with their emphasis on the struggle of Communism against Capitalism, the various achievement goals of the workers, and the present attempts to erase the hated ideologies of the Stalin era.

Returning to the fields and meadows of his boyhood in 1953 Yevtushenko later wrote loving lines about his country home near Lake Baikal. In his entirely autobiographical poem "Zima Junction" the poet combines all the tumultuous history of this year when Stalin died (and with him the hated era), and the personal unrest that the twenty-year-old "Zhenka" then felt.

This long poem blends history—the harsh past which the name Siberia brings to mind—and the joys of pastoral life. It is the returning to the rich experiences of boyhood, the "mixing memory and desire" (in T. S. Eliot's words); and in the poet's contemplation of natural setting and untamed landscape lies his essentially rough-shod romantic character:

> I grew up in the small town acquiring an affection for the forest and landscape and quiet houses... From classroom threats untroubled and forgetful we tore away out of the school playground and ran down through fields to the river... to look for the green rods,

# SOVIET PORTFOLIO

baited our wet hooks.

I used to go fishing, stuck paper kites, or often wandering by myself bare-headed sucked at clover, grass polished my sandals, I knew the black acres the yellow hives the luminous clouds that dropped still lightly stirring half out of sight behind the immense horizon, and skirting around outhouses used to listen for the neighing of their horses, peacefully and tiredly feel asleep in old hayricks long darkened by the rain ...

We were just lighting the samovar ... how many years is it? So I from Moscow, I the important guest, hair damped down, clean-shirted, sat in a crowd of radiant relations, center of questions, glasses, scurrying ... We drank and joked and chattered excitedly ...

Then Aunt Eliza tells the moody Zhenka to:

'Be simple for a change. Come out with me and we'll look for some berries.'

And so three women, several girls and Zhenka go off in a lorry to distant berry patches, rolling and jouncing through the seemingly endless stretches of Siberia, to where:

> Barefooted through the dark forest the berrypicker runs. She doesn't stop for the little berries she looks for the big ones...

And in the midst of their joyful harvest comes a downpour of rain, a flashing of lightning; and they run for cover in a barn-room where the pickers spend the night with "the stiffing smell of grain and dried mushrooms and wet berries."

The next morning, while "a cock was crowing loudly," they go searching for "the best of the berries, the



Yevtushenko addresses a Russian audience

## SIBERIAN PASTORALE

strawberries that grow in the deep woods . . ." and with a summer-time enthusiasm they load their pails with the fruit:

> ... Like a waking dream, their smell was terrifying. We ran in among them with rattling pails, and tripped, lay there drugged, using our lips to pluck the big berries on their stems... The forest humming with swarms of midges, thin humming of pines...

What a delightful atmosphere is conveyed to us in these lines, even in translation; what delicious and sensuous connotation to the scenes painted in these words of Yevtushenko's! The heady fullness of the Siberian summer, the rich abundance of natural harvest when the human body is warm, happy and satisfied. The July countryside is "humming with swarms of midges . . . humming of pines," and the blue air "intense"; and with the berrypicking women there is "laughing," "pleasure," and more "laughing."

This is, then, an ode to the richness of the simple life, a pacan to simple folk and their relative happiness. But Yevtushenko does not mean to show us blissful state. These doubtful words belie any implied perfection in the scene:

I asked the wheat

how happiness could come for everyone.

'What can be done, wheat? Wise wheat . . .

And there is no answer to the boy's naive inquiry. No answer is to be found in the mute grain or the ever present pines and birches. Zhenka returns to the personal problems of the people in Zima before he returns to Zima. He talks with Uncle Volodya ("carpenter," "storyteller," "expert"); and with Uncle Andrei ("crumpled, hardly living") and with aunts and old family friends over glasses of tea or cranberry vodka, the room thick with talk and tobacco smoke.

The night before leaving quiet Zima, Zhenka takes a final swim, by moonlight, in the river where nearby "horses moved in the mist" and whinnied softly. And in the dawn of the departure day the poet strolls through Zima once more, out past the last houses up onto a hill over-looking the town. Here in a reverie the town speaks to Zhenka in the final lines of the poem:

'Travel the world over . . . Walk with a cold pride . . . Love people . . Have me in mind, I shall be watching. You can return to me. Now go? I went, and I am still going.

So Evgeny Yevushenko is a modern-day romantic. Perhaps his style is ebullient, (translations, even when good, tend to make a style seem rough), and full of youthful illusions; but this poetry has soul and it has heart. The emotions of the author are real, and there is a genuine ring to much of the social musings—even though it seems trite to us for being an echo of the grand patriotisms of all striving nations.

Zhenka can be forgiven for his seemingly banal emotions: of the flags overhead, the banner's staff in his hand, and everywhere marching onward . . . He is forgiven, and has been honored and adored for his loving words about his birthplace Zima, and his beloved, native Russia—and in a wider sense his beloved, native world.

## by Fred Yocum, '64

There are two categories of experts on the Soviet Union. One group has been there for more than two years while the other has been there for less than two weeks. I fit into neither of these catagories since I was there for forty days. In fact this account is written merely as a record of how I reacted as a young American on his honeymoon to the people and society in which I found myself.

Our group consisted of thirteen Americans and at least one Soviet for our forty-day stay in the USSR. We visited seven of the fifteen Soviet Republics but spent most of our time in Russia and the Ukraine. Before and after visiting the Soviet Union, we visited parts of France, Germany, Poland, Belgium, Czechoslovakia, and Switzerland.

Although we had read a great deal about Communism and the Soviet Union before our visit, we had quite a few emotional surprises during our trip. The most severe ones were at the borders, particularly along the Berlin Corridor where armed policemen stood at every railroad station. A small argument with the customs officials upon our entry into the USSR about our being able to retain our Bibles also disturbed us some.

However, we soon learned to take such inconveniences as routine. In fact our first hotel stay (in Leningrad) provided us with a rather good example of eaves-dropping. Shortly after we arrived in the room, my wife, Caroline, and I disagreed quietly about what to do with the flowers she had been presented at the railroad station. She wanted to put them in the drinking water. I didn't. Very soon, a maid knocked and handed us a vase. This surprised us some, but it wasn't until we received water after telling the walls that we wanted some that we became convinced that the walls had ears. Later on, some others in our group made requests in our room as a game. Quite often they were granted.

The Soviets themselves realize that they are somewhat restricted. However, most seem to be willing to pay this price in exchange for a better standard of living. In fact in Russian history, individual freedom has not been of primary concern for a considerable time so that the present level of individual liberties is probably at least as good as that at the turn of the century under the czar.

Furthermore, the younger generation feels an obligation to push for the extension of certain freedoms. For instance, our guide threatened to expose the Soviet director of our sports camp to the camp's student council. The reason for such a strong threat was that the director refused to play our Beatle records because "they might

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# SOVIET PORTFOLIO

# MEMORIES OF A RUSSIAN HONEYMOON

contain bourgeois propaganda." Once our guide translated a militant speech with the remark, "I'll translate, but I want you to know that I don't agree with him." One young person said to one of our group that "the only trouble here is that you never know what's going to happen." Since all news media and the recording of history itself are controlled from the top, this point is certainly important. For instance, the book *One Day in Life of Ivan Denisovich* is said to have been read by Chairman Khrushchev before it was approved for publication. I was told by a young person that there would be as substantial gains in individual liberty in the next twenty.

Despite the fact that the Soviet people are greatly restricted in their movement and opinions, there are some areas in which we have far too rigid an idea of the Soviet Union and its people. I expected the people to be extremely dedicated, hard-working, and serious. They were, but they were also quick to laugh, glad to play, and slow to anger. We all tried to be polite and friendly, but we often had to terminate political discussions since they were usually pointless. This was caused in some degree by their lack of information about the evolution of American capitalism into a partly socialized system (they think of the American economy as pure capitalism).

## **Restless** atmosphere

It is pertinent here to add that Czechoslovakia and Poland seem to have a much more restless atmosphere at the present time than the Soviet Union does. The people knew considerably more about the news (Poland imports a moderately large number of *Time* magazines, for instance), had a much better chance to worship as they chose, and were able to criticize the Soviets in many areas (particularly art, architecture, and religion) if not in all (such as defense). Also their opinions were much more diversified than those of the Soviets who almost always had the party line down cold (and usually agreed with it, too). In fact a Czech in the Soviet Union assured us that the Soviets were not nearly as free as they claimed. Since I had thought of the Iron Curtain countries as being monolithic, this remark was quite a shock.

Caroline and I found the Soviet youth quite excited by the fact that we were spending our honeymoon in their country. They were extremely nice to us and our Soviet guide insisted on helping to pay for a party our group gave to the two of us one month after we were married.



Russian guide describes a structure

Not only with us but with all of the Americans, the exchange of gifts was quite important. We gave away ball-point pens, John F. Kennedy buttons, plastic rain hats, and American books. In return I received my favorite Soviet ping-pong paddle, a beautiful book about Moscow, and a plate with a picture of the Soviet writer Mayakovsky on it.

This plate was given to us by an elderly woman whom we met in the apartment she shares with her daughter and son-in-law. She could not speak Russian very well, so a great deal of our time there was spent looking at pictures. After about an hour she told her son-in-law that she was amazed that we were "so plain and ordinary and not at all like she expected Americans to be." From this beginning, she became more and more fond of Caroline, particularly, and as we left she told Caroline that she wished everything for her that she wished for her own daughter. At this we hurried off clutching the plate with the feeling that if nothing else had happened on our trip this incident alone would have made it worthwhile because after forty-seven years of propaganda about Americans she was confronted by the fact that we were much more like her than she ever would have dreamed.

# Founders Day is Ladies Day



Mrs. Albert M. Greenfield



Miss Anna Moffo



Judge Juanita Kidd Stout



Mrs. John Wintersteen

Three prominent Philadelphia women and a Metropolitan Opera star who is a native of Wayne, Pa., were

honored at the 96th anniversary Founders Day observance of Ursinus on Sunday, October 31, in Bomberger Chapel. The emphasis on distinguished women pointed up the College's recognition of the place women have in contemporary life. Ursinus itself has been educating women since 1881.

Judge Juanita Kidd Stout of the County Court of Philadelphia, first Negro woman elected to a judgeship in Pennsylvania, delivered the Founders Day address and was awarded the honorary degree of Doctor of Laws (LL.D.). Judge Stout spoke tellingly of the role of women in American life in the last 100 years.

Honorary doctorates in humane letters (L.H.D.) were conferred on Mrs. Albert M. Greenfield, a member of the new Philadelphia Board of Education and member of the Pennsylvania State Board of Education; Mrs. John Wintersteen, president of the Philadelphia Museum of Art; and Anna Moffo (Mrs. Mario Lanfranchi), Metropolitan Opera star who now makes her home in Italy.

Four students received their Bachelor of Arts degrees at the Founders Day convocation: Edna Gretchen Haak, a history major; John Auber Smith, an economics major; Samuel Clevenger Walker, a political science major; Diana June Wright, a history major.

William D. Reimert, '24, president of the Ursinus Board of Directors, presided over the Founders Day convocation. Citations for the honorary degrees were read by Dean William S. Pettit. President Donald L. Helfferich conferred the degrees. Prayer was offered by Rev. Dr. Alfred L. Creager, College chaplain.

A portrait of the late Attorney Ralph F. Wismer, '05, was unveiled by his widow, Elizabeth Smith Wismer. The portrait will be hung in the lounge of Wismer Hall, which was named in honor of the long-time member of the Board and generous benefactor.

Judge Stout, who studied at the University of Iowa and Indiana University, said that "despite the fact that efforts of women often have been unwelcomed, ridiculed, villified and criticized, they have exhibited unparalleled social consciousness which has been transformed into meaningful action in many fields of endeavor."

Mrs. Wintersteen, a graduate of Smith College and member of Phi Beta Kappa, was cited by Dean Pettit for her work "on behalf of the Philadelphia Museum of Art . . ., as a sensitive and knowledgeable collector . . ., one who has brought her own gifts, her own spirit and her own acumen to embellish and leave her imprint" on the world of art.

Mrs. Greenfield was presented as "a dedicated and versatile civic leader" with a distinguished record of public service in city, state, nation and world.

Miss Moffo, a schoolmate and friend of Jennifer (Price) Shillingford, '54, once thought of attending Ursinus but instead studied music at the Curtis Institute in Philadelphia. She had already won a European reputation before her American debut in Puccini's *La Boheme* in 1957. "She has worked and has learned well," read Dean Pettit, "and has improved upon the state of the art as she found it. Her star is still ascending . . . ."

Of Judge Stout Dean Pettit said, "It is refreshing and welcome to hear a voice raised to speak of the responsibilities of men in society, for only awareness of individual responsibility can preserve the rule of law which alone protects the rights so insistently claimed."

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Although Alumni Centennial Fund activities were spotlighted during much of the day, Homecoming on November 6 was filled with many other events, some traditional, some new. An exceptionally large crowd of alumni were on campus that day to take part in the festivities.

In the morning, Wismer Hall was officially dedicated in memory of Ralph F. Wismer, '05, during a brief ceremony in the Little Theatre. Presiding was vice-president of the Board of Directors, Theodore R. Schwalm. Following a brief dedicatory statement by President Donald L. Helfferich, the audience participated in a unison dedication. Dr. Helfferich received the keys of the building from architect Samuel C. Bond, Jr.

For the entertainment of visiting alumni and friends, three undergraduates presented a folk singing concert after the dedication ceremony. The singers were Bruce Hoffsommer, '66, Ethel K. Schaeffer, '66, and Jack Warren, '66.

During the morning a hockey game was played between the Ursinus Alumnae and the Old Timers, both teams in the Philadelphia Field Hockey Association, and both made up of Ursinus alumnae. The Alumnae defeated the Old Timers, 5-0. Goals were scored by Sue (Wagner) Lubking, '60, Phyllis Stadler '56, and Vonnie Gros, '57.

In the early afternoon a soccer game was organized between the varsity team and Ursinus alumni. A hardfought contest by both teams resulted in a 1-1 tie.

The traditional Homecoming Queen parade took place at half-time following the Centennial Fund ceremony. The parade was climaxed by the crowning of the queen for 1965, Miss Marianne Murphy, candidate sponsored by Delta Pi Sigma fraternity. President Helfferich crowned Miss Murphy while her court looked on before an appreciative audience.

On the gridiron, Ursinus showed great promise against Haverford in the first half, which ended with the Bears six points ahead. But a fired-up Haverford team took control of the second half and ran up a 22-point score to defeat Ursinus 22-6. Ursinus co-captain, fullback Dave Raub was awarded the Kenneth E. Walker Memorial Trophy



Homecoming Queen Marianne Murphy, '66, is crowned by President Donald L. Helfferich.

# ALUMNI COME HOME TO URSINUS

for the most outstanding performance of the game.

After the game, a reception was held for alumni in the College Gym under the capable chairmanship of Connie (Warren) Poley, '49.

In the evening traditional fraternity dinner dances were held at nearby restaurants, which were attended by many alumni.

A business meeting of the Executive Committee of the Alumni Association was held at 9:30 A.M. in Wismer Hall. Among the items of interest on the agenda were these:

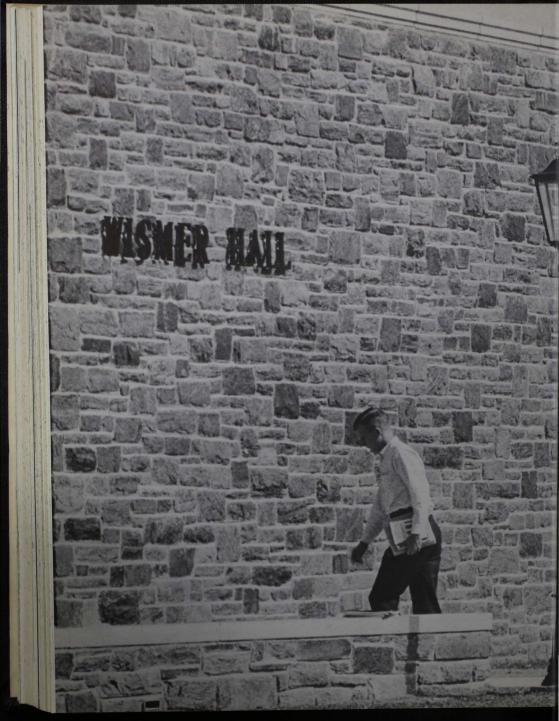
• It was announced that next year alumni will begin receiving three issues each year of the Ursinus College Newsletter, a four-page news medium presently mailed to friends of the College.

• President Beardwood appointed a committee to study changes in the for-

mat of Alumni Day and solicited ideas from members of the Executive Committee (and, by extension, from all alumni).

• President Beardwood also reported on a meeting "to build some bridges" with undergraduates. The result of that meeting in October was that the undergraduate classes sent representatives to the November 6 Executive Committee session. The Committee, on recommendation by Mr. Beardwood, resolved to endorse an undergraduate committee of the Alumni Association, made up of representatives appointed by each class.

• The alumni Board resolved to endorse the development plans of the Ursinus College Board of Directors, with specific reference to the plans for a new library on the site of Freeland Hall.

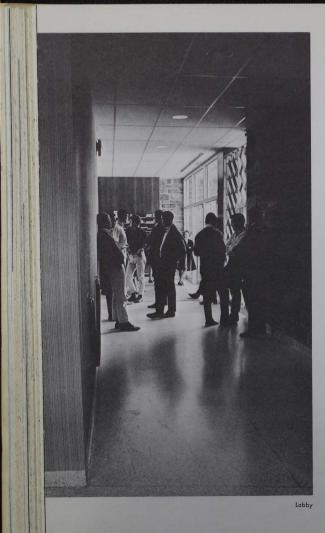


# The many lives of Wismer Hall

IN A BRIEF ceremony on Homecoming Day, November 6, the new student facilities building was dedicated to the memory of Ralph F. Wismer, '05, long time member and treasurer of the Board of Directors and generous benefactor of the College.

By the time of the dedication, this exciting new building had already been in full use for a month and a half, Students and staff both already had discovered the truth about Wismer Hall: it is not one building but many, and all of them together make a profound and permanent difference in Ursinus College. Wismer Hall, they found, is not only a physical setting for a variety of student activities, but also a new element on the psychological horizon. It offers alternatives never before open; it calls forth a style of campus life that would have seemed out of keeping before. It pleases the senses and stimulates the mind in a new way.

On these pages you will catch glimpses of the many lives of Wismer Hall. Too much happens in the building and too little space is available here to represent it in all its wonderful complexity. But the photos may at least convey an impression of the change in the mood and the pace of Ursinus now that Wismer is open.  $\rightarrow$ 



# Columnless & circular

To alumni who remember eating in Freeland Hall, mealtimes at Ursinus this year would seem strange. No longer do students converge in front of the Grecian columns of the College's oldest building. Instead they hurry across campus to the new building in traffic patterns that only now are becoming familiar. (That's what Wismer has done: turned many of the established customs on campus upside down.) Students wait for the dinner bell either outside on the broad patio, much of which is protected by a generous overhang of roof, or the lobby, where grille work, rough-textured stone and walnut panelling combine to create a sharp contrast in students' minds to the spare amenities of old Freeland.

The main dining room, columnless and perfectly circular, has a quickening effect on student waiters

Dining Hall



PHOTOGRAPHS BY SAM NOCELLA

and waitresses as they make their premeal preparations. It is as if this room, through a paradoxical combination of quietness and excitement, demands a little extra from those who use it.

With the new dining room has come a new administrative arrangement. In contrast to the system in Freeland, there is now a full-time dining room hostess. Mrs. Bertha Otterstetter, who assumed this responsibility in the fall, supervises the student waiters and waitresses and is charged with operating the dining room in an efficient and graceful manner.

While preparations are being made in the dining room, the kitchen staff is busy in its new facilities on the upper and lower levels. The staff left its familiar quarters in Freeland with a certain reluctance, but at last report steward Joe Lynch and staff were managing well.



Kitchen



# Carpeted & quiet

One effect of the new dining room and of the new administrative system is that meals, particularly dinner, are less hurried and more conducive to good talk and sociability. Owing to careful acoustical design, the noise of a couple of thousand dishes and 800 voices is remarkably muted.

Members of the faculty and staff eat in a small dining room adjacent to the main student dining area. Its walls lend themselves to the display of paintings, and its windows to the quiet contemplation of the sloping green surrounding Wismer Hall. Nearby but set apart from the other areas is the private dining room for the President and Board of Directors.

The Little Theatre, on the lower level directly beneath the main dining room, seats 340 people. Seats have retractable tablet arms for use during lectures. As our cover photo shows, the Theatre

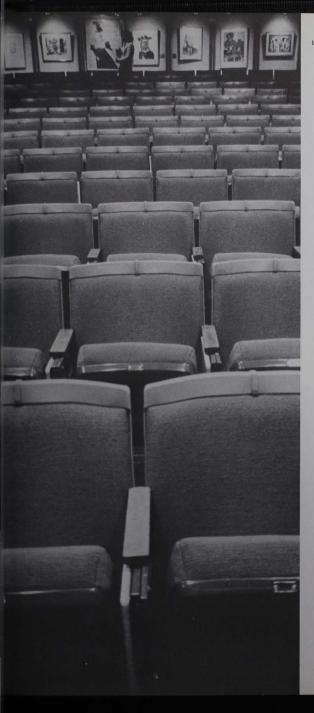


has replaced Pfahler Hall's S-12 as the scene of freshman history lectures. In the rear of the fully carpeted Theatre and along the corridors on the lower level are individually lighted display panels for paintings. Throughout this semester the private collection of Mr. and Mrs. Phillip Berman is being shown—and alumni are encouraged to view the paintings, most of which are from the early modern period.



Faculty dining room





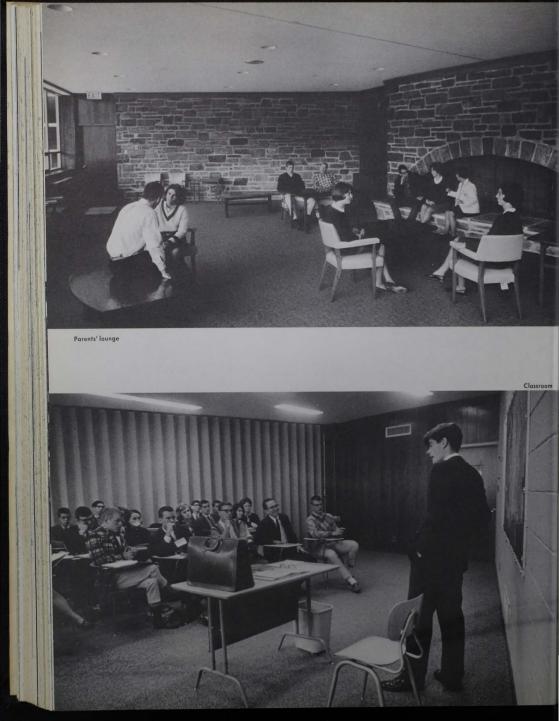
Little Theatre

Dishwasher





Red, old gold & black dinnerware



# Casual & coordinated

When our photos were being taken, some of the furnishings for the Parents' Lounge had just been delivered. A group of students obligingly put them through a trial use for the camera. The lounge has been named in honor of the many parents of former students who generously contributed to the furnishings and the cost of its construction. Appropriately it affords a pleasant place where students may chat with parents during their visits to the campus.

To those who think of Wismer as primarily a dining hall, it will come as a surprise that no less than 75 classes meet there in a week's time. In addition to the Little Theatre there are five classrooms, one a language laboratory which will be fitted with a console and 24 private booths. All these classrooms, along with four small seminar rooms, are located on the lower level of Wismer, which looks out on the physical education complex.

Inside and outside the coordinated lives of Wismer Hall may be observed—from five-thirty in the morning, when the kitchen workers roll out of bed in their one-room apartments on the lower level to ten at night, when meetings are over and the doors are secured.

Wismer Hall was needed so much that it immediately became part of the pattern of student



View from the lounge

life. In fact, students have been so taken by the building that they would like to be able to use it for purposes for which it was not designed. Underlying this student desire of course is the need for even more buildings on campus to house the many activities of an expanded and aspiring college. Because of this broad need, Wismer Hall appears not only as the solution of a problem but as the sign showing Ursinus the way to further development.⊓

Loading on the lower level





John D. Rockefeller was as shrewd in giving money as he was in making it. When the Baptist Education Society sought his support for the founding of the University of Chicago in the late 1880s, Rockefeller resisted the notion that he should put up the entire amount needed to start the school. Instead he insisted on a principle of co-operative giving: if the Baptists would raise \$400,000, he would give the remaining \$600,000 needed. The Baptists raised their share.

Support of higher education has become a systematized corporate activity since the 1880s, when a million dollars could be given to education by Rockefeller as a "thankoffering to Almighty God for returning health." But despite the changes, John D. Rockefeller's principle of cooperative giving lives on in the corporate matching gift program.

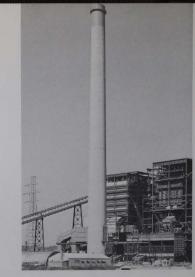
As this program passes its tenth anniversary, it grows increasingly important as a source of supplementary income for colleges like Ursinus. Last year as a result of matching gifts the Loyalty Fund received \$5,177. In the past three years a total of \$15,557 has come to Ursinus through matching gifts. Because of the value of this "double or nothing" source of money to the new Centennial Fund, a strenuous effort will be made to cultivate maximum support from alumni who work for matching gift firms.

General Electric Company fathered the matching gift idea in 1954 when it announced a new Corporate Alumnus Program. GE made an individual challenge to the 25.000 college graduates on its payroll, thus personalizing its traditional policy of matching total sums raised by institutions. It offered to double the amount of an employee-alumnus's gift to his college, up to \$1,000. GE made this offer for several reasons. It would be an incentive to employees who directly benefited by their education; it would recognize the joint benefits of education to employer and employee; it would stimulate colleges to solicit alumni more regularly; and it would be an example for other corporations to follow. In its first year GE matched \$200,000 in gifts made by about 5,000 employees. By 1964 it paid out more than \$360,000 for the year, and more than 8,000 employees participated. In the course of the decade GE has channeled some seven million dollars into 750 educational institutions, including \$1,732.50 to Ursinus College.

Great as this total contribution is, the most far-reaching effect of the pioneering effort at GE probably has been its adoption, with variations, by about 275 other corporations across the country. Just about every sector of the American industrial community is represented on the list of matching gift companies maintained by the American Alumni Council. There are giant corporations and small ones on the list. Although rules vary from firm to firm, the general procedure is that an employee-alumnus (and the non-graduate too in many companies) presents evidence, either directly or through his college, of a gift, which is then matched by his employer up to a stated maximum.

Ursinus alumni are employed by approximately 50 of the 275 matching gift companies on the AAC list. Recently the *Journal* surveyed these companies and received an interesting expression of corporate philosophy and practice.

Frederick H. Osborn, Jr., executive secretary of Smith Kline & French Foundation in Philadelphia, expressed a widely shared viewpoint when he said: "Good liberal arts



Penna. Power & Light Co. plant

# MATCHING GIFTS LI

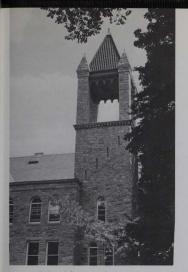
colleges such as Ursinus are an important source, perhaps the most important source, of managerial and scientific talent available to industry. A matching gifts program is only one of several ways by which an industrial concern can acknowledge its debt to the institutions which educated its employees and can help keep sources of educated talent viable for the future."

This same practical purpose loomed large in the thinking of Chrysler Corporation Fund secretary Erwin A. Lapp: "Most of us give to higher education because it is a most worthy cause. So, why not give to the schools that have helped Chrysler?"

And IBM's Manager of Education Relations, John C. Steers, put it this way in a speech to the American College Public Relations Association in January: "It is our belief that no part of the American economy has a more vested interest in strengthening our national educational plant than does industry. It is against this awareness of our dependence upon education that we in IBM have recognized our responsibility—and opportunity—to invest in what President Clark Kerr of the University of California calls the 'knowledge industry.'"

## Social responsibility

Coupled with industry's practical "investment" motive is the mundane fact that a corporation can avoid a very sizable tax payment to Uncle Sam by contributing up to five per cent of its net profits to education (and other charities).



Ursinus College's Bomberger Hall

# DUSTRY & ACADEMIA

Ronald Benolicl, '58, of the Quaker Chemical Foundation in Conshohocken, Pa., illustrated this for the Journal: "Suppose Ajax corporation has \$100,000 in net profits before taxes. If Ajax gives nothing to charity, it will pay 52 per cent of that to the government in taxes. That is \$52,-000 will go to the government, and Ajax will keep \$48,000. However, if Ajax gives five per cent away in charity (\$5,-000), it will pay the 52 per cent tax on only the \$95,000 remaining. So the government will get \$49,400, and Ajax will keep \$45,600, which is only \$2,400 less than if it had given nothing at all." The tax structure thus gives a corporation the chance to aid the common good through free choice rather than through tax-supported government programs.

The Journal survey suggests that corporations, by and large, are keenly aware of a social responsibility to support higher education. Indeed, some companies speak in such altruistic terms that one would grow skeptical if it were not for the cold evidence of the dollars they have doled out over the years.

"Our program was started because of a recognition on our part of the pressing financial need of institutions of higher education, particularly those supported privately, and our desire to do something about it not only through Company support but by encouragement of employee support." So says M.D. Farr, director of personnel administration at Pennsylvania Power & Light Company in Allentown, Pa., where matching gifts have been given since 1961. R. W. Patterson, treasurer of the Glidden Company in Cleveland, Ohio, neatly tied together the practical and altruistic aspects of a matching gift program. In doing so he probably said what the vast majority of companies really believe: "First, we recognize that universities are facing increasing costs in order to educate the nation's youth and that funds made available through endowments, alumni contributions and tuition charges are not always adequate to support these costs. Because we are direct beneficiaries, we feel we should share this responsibility and to this end have a well-developed program for aid to education."

## Steady rise

In most corporations matching gift contributions rise steadily each year. At National Distillers and Chemical Corporation, matching gifts jumped 33 per cent in 1964 over the previous year. Michael A. Cautela explained this unusual increase: "We attribute this in good part to the inclusion of private elementary schools in our program in April 1964. However, another part of the reason for the increase, we feel, is the growing acceptance by employees of the matching gift concept." W. S. Markham, Jr., reported that at Burlington Industries in Greenboro, North Carolina, the number of employees participating has increased from 150 to more than 400 in six years; total gifts matched have gone from around \$18,000 to more than \$85.000.

Corporate statistics such as these bear out GE's original belief that employees would be responsive to the matching gift idea. Ursinus graduate Harold E. Sullivan, '30, who is general manager of Amweld Building Products in Niles, Ohio, said of his company's participation: "The matching gift program is a wonderful way for business to thank education for the training it has given to one of its employees. I am proud that my Company is participating." Jack Gibson, '43, and his wife, Betty, '43, regularly participate in the plan at IBM, where Jack is employed. Said the Gibsons: "The more that alumni hear of and ultimately take advantage of the plan, the better it will be for the Loyalty Fund and the College."

What can an Ursinus graduate do about the matching gift program? If his employer has a plan, he can give generously to the Loyalty Fund and then initiate an application for a matching gift from his employer. Applications and instructions are usually available from the personnel department.

If his employer lacks a matching gift program, an Ursinus graduate in a strategic position in the company might be able to advocate the establishment of one. The Alumni Office will supply him with detailed information about the programs existing at present in 275 other companies across the country. Or an interested company can get advice and information by contacting Raymond L. Finehout, American Alumni Council, 1717 N Street, N. W., Washington, D.C. 20036.

The ties that bind together education and industry today are inescapable. And if John D. Rockefeller were alive, it is reasonably certain that he would approve of the cooperative principle that compels an alumnus, if he wants his employer's aid for his college, to give to that college first himself. In the hills of North Carolina



He attended Ursinus in 1904.

# FOUND: PREACHER MACK

## by H. Craig Heller, '65

 $O^{n}$  a day off from our summer jobs, Barbara Burhans, 66, and I were headed into the North Carolina mountains in search of a trout stream called the Bonne Fork. (Barbara was a waitress in the tourist town of Blowing Rock; I was a seasonal National Park Ranger Naturalist on the Blue Ridge Parkway at Spruce Pine, N. C.) The dirt roads became muddier and the ruts deeper each mile we went until we came to a dead end in the front yard of an old frame house badly in need of repairs and paint. Sitting on the porch was an elderly gentleman. In this locale I expected him to be a real mountaineer complete with corn cob pipe and little brown jug.

Wondering if we had found the right spot, we got out of the car and greeted the old gent. After several questions he asked me, "You aren't from North Carolina, are you?" I replied that I was from Pennsylvania. The next question was, "What part of Pennsylvania?" Answering very generally, I said, "Near Philadelphia." However, his curiosity was not satifised and he asked, "What part of Philadelphia?" Still not realizing the directness of his inquiry, I narrowed down my reply: "Well, really I live closer to Norristown." He then closed in further, "Where in Norristown?" Taken completely aback I gave up generalizations. "You are probably not familiar with it, but I live in a small town called Royersford, and Barbara lives in an even smaller town called Collegeville." "Why, I know the area well," the old gent said, "I attended Ursinus College in 1904!" We were floored. What is more, he told us that his niece, Mrs. Joshua Gray, presently attends the College.

The old gentleman was Rev. Charles McCarraher. He attended U. C. for only one year, and then got a master's degree from Columbia U. and a Ph.D. from New York University. He came to Blowing Rock as a Presbyterian minister, served other parishes as well, and also taught school for many years. Preacher Mack moved into the mountains in the days when they still were heavily timbered. He is now retired there at age 80.

The hours flew rapidly by with conversation which closed a gap of 60 years as we compared the U. C. of his day with Ursinus today. I finally found out what the word "doghouse" refers to in the campus song. It was a building that housed men as well as classroom, which had been built onto what is now Freeland Hall. When he reminiseed fondly of weekend picnics at Valley Forge, an activity which we equally enjoy today, we felt especially close.

With a devilish twinkle in his eye, Preacher Mack related the student pranks of his day. At that time there was an elocution teacher at U. C. who was extremely frustrated by her Pennsylvania Dutch students. Many times she vowed that she would rather teach a group of pigs. Her class was on the third floor of Bomberger Hall, and one morning after she unlocked her classroom, she found that she had a room full of pigs to teach.

Preacher Mack added as an afterthought, "Gosh it was a job getting those animals up the fire escape."

Another one of his tales concerned the barn which used to be near our present day field houses. Locked up in the barn were three barrels of hard cider. He and several cohorts obtained a brace and bit and drilled right through the barn wall and into a barrel. With a chuckle he told us that the "dog house" was high for weeks on what was siphoned out.

Intensely interested, he inquired about the football team and then with great pride described the team of which he was a member, and how after he left the team it whipped University of Pennsylvania on a Wednesday afternoon.

The conversation then revolved about the local area and its history which was very interesting to us. All too soon we realized the time and reluctantly began to leave. As we were standing on his old porch steps he told us one more little tale which gives a glimpse of the spirit of the man. Very tenderly he described how for years he fed a magnificent rainbow trout in a deep hole in the creek which runs by his front porch. The fish grew to an enormouse size until one day an angler intruded upon Preacher Mack's domain and snared the pet fish. With indignation tempered by an understanding smile, he asked, "Now isn't that provocation enough to make a preacher cus?"

Dr. McCarraher living alone in solitude, peace, and quite of his mountains looks back on an active and full life. It was indeed a pleasure for Barbara and me to be able to revive and refresh a few fond memories for this very fine man.  $\hfill\square$ 

# On Peace Corps Duty In Thailand

## by Chris Fuges, '66

I suppose that if one thinks hard enough it is possible to isolate one or two incidents that have changed the course of one's life. If it had not been for the fact that I was waiting to make a telephone call one night in October 1963, I probably would not have found myself aboard Pam Am flight number 1 bound for Tokyo the following May.

That night in 1963, while waiting for the phone, I listened to some fellows talking about a friend of mine. They said that he had decided to join the Peace Corps and asked if I would "try to straighten him out a little." Instead of straightening him out I convinced myself that I should join the Peace Corps too. I took a two-year leave of absence from the College and, after my final exams in February, flew to Hawaii to begin a three-and-a-half month training course in preparation for an assignment in Thailand.

I find it a difficult task to describe a Peace Corps training program. It's like three-and-a-half months of final exams at college: like all of the work in college but none of the fun. We had at least five hours of that a day for at least six days a week. We had saturation courses in area studies, world affairs and communism, and technical training to name a few. All this time the forty-odd members of the group and myself were subject to constant observation by the selection staff, composed mostly of psychologists and psychiatrists. They were on the lookout for any aberrations in our personalities. On top of all this we had a tough course in physical education that left us completely exhausted at the end of the day.

We were selected for a program in community development. Even though I have been through both the Peace Corps training program and actual service overseas, I'm still not completely sure what the concept of community development entails. We were told that we were to live and work under rural conditions, adopting the same standard of living as the local people. We were to act as "catalytic agents" in the standard of living in the area. We were to work with a minimum of administrative support but in close cooperation with the villagers. The Peace Corps policy in Thailand is not to administer the various programs directly, but to attach the corpsman to an official agency of the Thai government, In our program we found that support from the Thais was sadly lacking.

In order to fully comprehend the problems faced by a Peace Corps volunteer, it is necessary to place yourself in his situation. Imagine yourself working in a small village in a foreign country with no plan of action. Imagine learning to communicate with people in a difficult, five-tone Asian language, Try to understand the lack of concern of the sophisticated, western-educated elite who run the country for the problems that face the Thai villager. Finally, try to realize how an ignorant, poor Thai peasant would react to your suggestions for improving his "standard of living." In addition to these social and political problems, picture yourself up against the very real problems of loneliness, sickness and frustration.

In spite of all this the Peace Corps volunteers in our program were able to initiate a number of fairly successful projects. Irrigation of rice land, improved well construction techniques and work in improving local silk production were some of the advancements made by the members of our group.

It is very difficult to get a job done while serving in the Peace Corps, However, there are advantages in having a group of Americans serving overseas. working in close contact with nationals in the host country. The host country nationals can observe a new type of American, one who takes the trouble to speak his language, cat his food and share the same standard of living. The benefits in propaganda and international relations are enormous. At the same time the American is able to learn something about the problems facing the developing countries and bring this information back to the United States.



Chris inspects well with local Thai teacher.



Buddhist monks and Corpsman work together.



Announcing a new reading-discussion program for alumni and friends

This announcement inaugurates the Alumni Liberal Arts Program of reading and discussion, developed by the Alumni Association in cooperation with the faculty and administration of the College. The program is intended to offer some direction and purpose to the intellectual interests of alumni after the completion of formal schooling.

The Alumni Liberal Arts Program is not conceived as a competitor with or a substitute for graduate professional training. It entails no tests and offers no course credits. Rather, it is conceived as a relationship for the intellectually curious with the process of inquiry and evaluation that continues at Ursinus College after one is graduated. It is an extension into adult life of the organized appraisal of human values that each Ursinus student experiences as an undergraduate.

Following is a description of each of the several aspects of the program as developed for this academic year.

**Topic Chosen.** First, a topic of major importance in the modern world has been selected. The topic is "the war trap" —the danger of a system of war in an age when the instruments of war guarantee victory to no nation and, possibly, annihilation to all of them. This topic was selected not only because of its importance in the minds of most thoughtful people but also because it will be receiving particular attention on campus next semester in a new, experimental course

called the Senior Symposium. Begun this fall with some 25 students, the Symposium is an elective course designed to permit and encourage able seniors from all departments to apply their joint learning to some of the major problems of the Space Age. The Symposium emphasizes independent reading, coupled with the open discussion in small groups of current movements, ideas and values. The alumni program therefore is a direct outgrowth of one of the most imaginative and thought-provoking courses to be established at Ursinus in recent years, a course, incidentally, that is a harbinger of still further curricular changes expected soon.

**Reading Selections.** The second part of the Alumni Liberal Arts Program is the selection of two books for reading by all participants, and a related bibliography for those who wish to read more deeply in the subject. The selected books, listed here, are from the long bibliography compiled for the Senior Symposium. The titles are primarily the choices of Dr. Maurice W. Armstrong, head of the history department, who spent last summer selecting the readings and outlining the plan for the Senior Symposium. Dr. Gerald H. Hinkle, assistant professor of philosophy, and Dr. Eugene H. Miller, professor of political science, also contributed their thinking to the selection of alumni reading books. The two principal titles are available to alumni from the College for the price of \$3.65 which includes postage, handling charges, and tax. To place your order, sign and return the card enclosed with this issue of the *Journal* along with a check or money order no later than January 15, 1966.

The supplementary titles listed will not be supplied through the College. They may be purchased independently from a good paperback store. Of course the two main titles may also be purchased in this way if you prefer.

Additional Information. Those who order the two books through the College will be registered as participants in the Alumni Liberal Arts Program and, as such, will receive occasional mailings pertaining to television productions, periodicals, new books, on-campus discussions etc. that deal with "the war trap" theme. Further, the Journal plans to publish a feature in March 1966 on the theme, perhaps drawing on the views of alumni participating in the program.

**Regional Discussion Meetings.** Each of the alumni regional groups has been asked to hold a discussion meeting on the topic of "the war trap." to which all alumni in a particular region will be invited. The discussion will be led by one of the several Ursinus faculty members who are responsible for examining "the war trap" in the Senior Symposium. If possible, students taking the Symposium will accompany the teachers to meetings in order to give alumni an insight into the thinking of today's young adults on this topic. The precise time and place and arrangements for discussion meetings will be announced by each regional group. It is expected that most if not all of the meetings will take place in the early spring.

Alumni Day Seminar. Finally, a seminar on "the war trap" is tentatively planned for Alumni Day. This will differ from the format of the regional meetings and may draw in a speaker from outside the Ursinus community. Details will be announced well in advance.

The program described above was developed by a Liberal Arts Committee of the Alumni Association, which was brought into being last June 5 by the Executive Board and which held a lengthy meeting on October 3 at the College. Serving on the committee are: Jane E. Gulick, '53; Mr. and Mrs. Frederic P. Lentz, representing the York Regional Area; Thomas G. Phillips, '53, of the New York Metropolitan Regional area; Walter L. Wright, III, '53, of the Baltimore-Washington regional area; Mr. and Mrs. James E. Reese, of Lehigh Valley Regional Area; Miss Miriam Ludwig of Schuylkill Valley Regional Area. Representing the faculty on the committee are Dr. Gerald H. Hinkle, assistant professor of philosophy; and J. Douglas Davis, assistant professor of history. Although not a committee member as such, Dr. Armstrong contributed greatly to its deliberations by his informed recommendation for readings. President Donald L. Helfferich, who is an exofficio member of the committee, strongly endorsed the philosophy underlying the program and urged alumni to take part in it.

That philosophy was expressed forcefully by the controversial and colorful president of Amherst College, Alexander Meiklejohn, as long ago as 1917. Meiklejohn said that the real test of a graduate's loyalty is that of "membership in a college community."

He went on: "If the college has given itself up to the pursuit of knowledge and appreciation philosophic, literary, scientific, humanistic, no man who has ceased from that pursuit is in any genuine sense a member of the college community . . . I am dreaming of the college community as a body of thousands of men—teachers, graduates, undergraduates—all of whom are engaged in the same intellectual operation, in the same great enterprise of the mind."

# READING SELECTIONS ON THE TOPIC OF "THE WAR TRAP"

The following two paperback books are available through the College for \$3.65; use the order card enclosed with this issue of the Journal:

- Walter Millis and James Real, The Abolition of War (Macmillan, 1963). Before discussing "a possible future" for the world, this highly readable book traces the historical growth of the war system and the collapse of war as an effective instrument of international policy.
- Amitai Etzioni, Winning Without War (Anchor Doubleday, 1964). Like Millis and Real, Etzioni takes a guardedly optimistic view of the chances for stabilization of power in a nuclear world. He covers foreign policy, the Cold War and the problem of arms control in greater detail than Millis and Real.

The following related paperback books are not available through the College but may be bought at good book stores in your locality:

- Raymond Aron, The Great Debate: Theories of Nuclear Strategy (Anchor Doubleday, 1965), \$.95.
- C. Barker, Problems of World Disarmament (Houghton Mifflin, 1963), \$1.95.
- Kenneth Boulding, The Meaning of the Twentieth Century (Harper Colophon, 1964), \$1.45.
- Jerome Davis, ed., Disarmament: A World View (Citadel, 1964).
- F. H. Garreau, Balance of Power and Nuclear Deterrent (Houghton Mifflin, 1962), \$2.25.
- Robert Heilbroner, The Great Ascent (Harper & Row Torchbook, 1963), \$.95.
- Edward Mason, Foreign Aid and Foreign Policy (Harper & Row, 1964), \$1.65.
- John Spanier, American Foreign Policy Since World War II (Praeger, 1965), \$2.25.

# THE LENGTHENING LIST

Shown here are the names of alumni who have completed payment on their Capital Funds pledges since the appearance of a similar list in the March 1965 Journal. Pledge payments may be made through the current Layalty Fund year; they will be credited towards the Alumni Centennial Fund. The College and the Alumni Association are grateful for the support reflected in this list.

1897 Reggle, John O. 1909 Umstead, Rowland R. 1910 1910 Booser, Edna C. Maeder, Henry G. Wagner, Ernest C. 1914 Shelly, Mrs. Russel H. (Ellen Hallman) Wagner, Edna M. 1915 Riegel, John O. 1916 Derr. LeRoy F. 1917 Koons, Guy A. 1918 Deitz, Gilbert A. Wilhelm, Raymond E. 1919 Roetzer, Ernest Y. 1920 Deitz, Mrs. Gilbert A. (Anna Beddow) Tippin, Daniel N. 1921 1921 Bradway, Mrs. Edward J. (Jola Huttel) Crone, Mrs. Thompson B. (Marguerite Mayer) Halden, Mrs. Lewellyn C. Isenberg, Poul H. Mourer, Oliver K. Schwartz, Clyde L. 1923 Schlenel F. Nalwe chlegel, F. Nelsen 1024 1924 Ballantyne, Mrs. Richard (Helen Isenberg) Hendrickson, Mrs. Richard G. (Dorothea Haelig) 1925 1925 Boyer, Nettie B. Herber, Elmer C. Herber, Howard T. Kistler, Ruth M. Morgan, Mrs. Robert (Vivian Wismer) 1926 Busch, Mrs. Rihman F. (Catherine Shipe) Kichline, Mrs. C. P. (Helen Walbert) Paine, R. Maxwell Welker, Edmund P. 1926 1927 1927 Benner, Mrs. William A. (Elizabeth Smith) Denny, William C. Skinner, Earl A. Yast, Mrs. Merrill C. (Ruth Kuder) 1928 1928 Berger, Dorothy E. Heltferich, Reginald H. Peterson, Harold A. Reigner, Mrs. Haratio (Aurelia English) (Aureno 1929 Featherer, Alvin R. Peters, Mrs. Sherwood D. (Josephine Riddell) (Josephine Riddell) Schink, Howard P. 1930 Davies, Vanlennep Donaldson, James W Poters, Sherwood Strine, Rabert R. Yost, Calvin D., Jr. 1931 Kanad w 1931 Karppinen, Tay W. Lentz, Mr. & Mrs. John B. (Barbara Taylor) Roosen, Mrs. George (Rhea Sell) Super, W. Reese 1932 Brown, Mrs. Janner, W. 1932 Brawn, Mrs. Jasper W. (Daris Wagner) Burkhart, B. LeRoy Crawford, Mrs. C. Lowrie (Evelyn Glazier) Loper, Mrs. Henry C. (Dorothy Geiser)

Strine, Mrs. Robert R. (Carolyn Everingham) (Caraolyn Everingham) 1933 Eachus, Mr. & Mrs. John G. (Margaret Deger) Morris, Elmer M. Paul, Alvin R. Pote, Harry H. Satterthwaite, Mrs. Thomas C. (Helen Van Sciver) 1024 1934 Bennett, Robert C. Henscnel, Richard H. Lindenfeld, Mrs. Arthur (Florence Frosch) Paul, Mrs. Alvin R. (Marion McFadden) Pfahler, Sara L. George, Charles W. Heiges, Jesse G. 1936 1936 Johnson, Norris A. Matthews, George R. Snibe, William J., Jr. Taxis, Mrs. Alfred, Jr. Lydia Ganserj Weidner, L. Montgomery 1937 1937 Harges, H. King Lauer, Paul W. Pancoast, G. Sieber Resse, James E. Snellinger, Doris J. Snelley, Mrs. Eugene A. Talley, Mrs. Eugene A. Talley, Mrs. Eugene A. Worster, J. Clayton Wynkoop, C. King 1929 1938 (Burnice Grubb) 1939 Cloder, Mrs. Roderick H. (Renee Horper) Delandy, Mission C. Ellenbogen, William C. Esthackr, Glenn E. Wolter (With Shoemaker) Fiz, Mrs. Frank (Virginia, Nagin H. Kasun, Mrs. Lesliel I. (Edna Cope) Mourer, Mrs. William O. Harson, Mrs. Lesliel I. (Gradiane Felton) Mourer, Mrs. William O. Hesen, Mrs. Wolter R. (Gordane Felton) Mourer, Mrs. William O. Beese, Mrs. Worten D. Schildt, Mrs. Warren S. (Mobble Direr) 1940 Bang, Mrs. Mars. Mortes T. Song, Mrs. Mrs. Chrise T. Bang, Mrs. Mrs. Chrise T. (Mobil Ditter) **1940** A. Krs. Charles T. Ban Barry, Bickhart) Hossell, Robert W. Heyer, Mr. & Mrs. Roy H. Hanned Somes L. Kirkpotrick, Daniel W. Mohr, Mrs. Lother A. Muller, Dr. & Mrs. Ernest F. (Acquillo Stetenbera) Yoder, Moris L. **1941** (Roth Ludwig) Goldner, Mrs. Glenn E. (Ruch Noble) Haphin, Coroge H.

Lobby, Joseph Maser, John H. Papp, Mrs. Ernest (Dorothy Newhard) Ronan, Mrs. R. Blair (Martha Jone Evans) Smith, Mrs. Ian M. (Dorothy Adams) Snyder, Roy C. Waod, Frank A., Jr. Zeski, Matthew R. 1942 Brey, Wallace S., Jr. Callahan, Norman M. Crashy, Mrs. Paul (Marjarie Faster) Hesfner, William F. Luginbuh, Robert T. Smith, Evajune Traynor, Mrs. Charles T. (Elizabeth Burdan) Wilmer, Charles T. (Elizabeth Burdan) Wilmer, Charles T. (Elizabeth Burdan) Wilmer, Charles T. (2007) 1042 Zeski, Mrs. Motthew K. (30) Buthorisky, Mrs. Edward (Mary Alice Weaver) Callahan, Mrs. Baward (Mary Alice Weaver) (Iranes Wilf, Hapkins, Mrs. George H. [Emily Wagner] Hackuns, Mganeri McCausland, Edwin L. Raban, Regineld J. Staiger, Dr. & Mrs. Roger P. (Margaret Bown) Willionche Shirey) Wood, Mrs. Frank A. Jr. (Nany, Landis) (Nod). 1944 1944 Currens, Golen R. Dallimonti, Mrs. Renzo (Eilean Smith) Hamme; Mrs. Benjamin F. (Carolyn Kirby) McClorken, Mrs. James, Jr. (Rita Barchloamew) Para; Mrs. Mark (Inge Bend)exander J. (Margaret Heller) 1945 (Margaret Heller) 1945 Boger, Donald R. Gehring, Arthur J. Knieriem, Frederick P. MacNeal, George D. Narth, Ms. Leon L. Jr. (Margaret Brane) Schmalstick, Artaold Schmaberg, Arthur L. Walsh, Mrs. Richard E. (Faith Cramer) 1944 Waish, Mrs. Richard E. [Fach Commt] Fach Commt] Gross, Richard R. Krauss, Mrs. John (Karlisen Walers) Lyfe, Morguese Rose N. Maulton, Mrs. Robley C. (Mary Jone Main) Million Miss. Rober C. (Mary Jone Main) Million Topfer, Mrs. A. Win R. (See Ace) Wickerhom, Mrs. G. Donald (Jonet Sheeneker) Million Minaberger) (Initial Initial Sectors) 1947 D. S. Mrs, William Al (Barbara: Manning) Green, Stanley M. Hamilton, William L. Levan, Roymond K. Madara, Samuel W. Haren, Mrs, Robert D. (Janie Wenkenbach) Parsons, William T. Borace, Francis R. Topfer, Alvin R., Jr. William R., Jr. William R., Jr. 1048 1947 (Norma Gregory) 1948 Ashenfelter, Mrs. Danald J. (Edith Hers y Bosler, Marian (Pauline Fortfind J. Boley, Mrs. Courtland J. Dievy, Mrs. Courtland J. Dievy, Mrs. Courtland J. Dievy, Mrs. Courtland J. Duevy, Mrs. Courtland J. Buetre, Milderd S. Marple, Derothy J. Marrison, Wahr, J.r. Navony, Mrs. Daniel (Jean An Schultz) Peiffar, Dr. & Mrs. Jones J. (Mirtian Schultz)

Porter, Mrs. Reid H. (Mary Ann Ballantyne) Rogers, Mrs. Charles W. (Phyllis Bright) Sturgis, Marylee C. Tischler, Mrs. Frederick J. (Susan Bellis) Wickerham, G. Donald Yeakel, Nelson W., Jr. Yeokel, Nelson W., Jr. 1949 Bohney, David I. Molden, Mr. & Mrs. George, J. Mrs. George (Jean Stringfield) Pestold, Mrs. Normon E. (Marjorie Dawson) (Einberh Merrick) Smolinsky, Mrs. Mervin P. (Gisela Ungurion) Tischler, Frederick J. Wonner, Mrs. Robert A. (Pouline Matherl) Wests, Hefbert H. Willion, Mrs. J. Gordon (Jesone Heal) 1950 1949 (Jacomo Fredi) 1950 Doncay, William G. Gravch, Was, John F., III (Marcjorie Clarson) Hollinger, Robert E. Hatch, Lewis E., Jr. Peetzold, Norman E. Hatch, Max Wilmer (Nancy Methica) Hatch, Mrs. Wilmer Hatch, Mrs. Wilmer Hatch, C. & Ms. Arthur B. (Baverly Scofield) Yader, George H. 1951 1950 Todar, veologia M. 1951. Villard E. Danidi W. Danidi W. (Effic Siegfried) Gerry, Mrs. Frederick C. (Marguet Simos) Unstrop, Mr. & Mrs. Floyd E. Jr. (Marg McPierson) Kaffer, Y. Fronk E. Serra, Solvatore M. Wildanin, Dovie F. Danid W. Burning) Zimmerman, Alfred J., Jr. 1959 1951 1952 Bourn, Mrs. Gordon W. (Doris File) Beckley, Mr. & Mrs. William H. (Marionic Donaldson) Doris (Marionic Donaldson) Forsyth, Mrs. William G. (Barbaro Londsi) Mr. (Marionic Donald S. Martina, Danald S. Matum, New Hary B. (Marianne Barkey) Paine, Mrs. J. Donald Matum, New Hary B. (Marianne Barkey) Paine, Mrs. J. Donald Matum, New Hary B. 1952 1953 Barrett, Mrs. Albert J. (Jarry Ann Diehl) Gianguilo, Daniel Koval, Alex Manmel, Mrs. Kenneth A. (Lois Carbaugh) Martini, Javenh Echnel (Martin, Sueph Echnel (Mary Sprenkle) Swett, Robert F. Von Riper, Mrs. Daniel C. (Margine Martledler) 1953 (Margorie Mersfelder) 1954 Armstrong, Robert E. Burger, William R. Eichler, B. Bernard Goles, Virginia Hamilton, Mrs. John Ray (Joan Kack) Haverstack, Christe K. Neborak, Michael Parant, Michael Parant, Michael Parant, Michael Parant, Michael Parant, Michael Parant, Michael

Schwenk, Daniel A. Sharpe, Dr. & Mrs. Richard G. (Barbara Powell) Shillingford, Dr. & Mrs. R. Paul (Jenepher Price) Swavely, Irvin W. R. Van De Putte, Mr. & Mrs. Maurice (Dorine Witter), Wright, Walter L., III 1055 1955 Crane, Mrs. Harold E., Jr. (Beverly Tyrrell) Dawkins, C. Edward Harris, Gene H. Loesch, Mrs. Linford (Lynn Pollitt) Lovett, Mrs. Ronold J. (Karjorie Ross) Romard, Joseph H. (Margorie Ross) Rosen, Joseph H. Craft, Mass Walter I. Craft, Mass Walter I. Craft, Mass Walter I. Craft, Mass Walter Dawkins, Mass. C. Edward Bavarije S. Watshow, Massa Gowen, Barson, Mass. Gowen, Barson, Mass. Gowen, Barson, Mass. Gowen, Barson, Mass. Gowen, Karson, Mass. Gowen, Karson, Mass. Gowen, Karson, Mass. Gowen, Karson, Massa Harris, Mass. Gowen, Karson, Massa Harris, Mass. Gowen, Karson, Massa Harris, Mass. Jawitt, Danold B. Karsely, Mass. Jawitt, Danold B. Karsely, Mass. Mathewan, Roderick D. Reinhardt, Rosold J. Schöftel, Mass. Schöftel, Mass. Strickler, John B. Wilson, Albert H., Jr. 1957 Wilson, Albert H., Jr. 1957 Boeninghous, June E. Frank, Allen T. Haverstick, Mrs. Charles H. (Borbara Athouse) Marshall, John J. Schumacher, John R. Wilson, Mrs. Albert H., Jr. (Beverly Henry) Wigen K., Hill (Des (Joan Finney) 1958 Juemer, Mrs. Wesley E. (June Mowrey) Kersting, Erhel Ranck, Mrs. Frederick L. (Annette Wynia) Spangler, William E. Woehrle, Mrs. Albert H., Jr. (Robecca Francis) (Rebecc Francis) 1959 Bellairs, Rosalie Blodz, Richard M. Bondz, Richard M. Bondz, Richard M. Bondz, Nasher J. Daniela, Mr. 3, Meshenshi Faig, Mr. James E. Uudith Ann Adoms) Kriebel, James W., Jr. Paine, Rey M., Jr. Paine, Rey M., Jr. Paine, Rey M., Jr. Spangler, Mr. Williom E. Spangler, Mr. Williom E. (Helen Schumacher) Trauser, J., David A. (Alice Irwin) 1960 (Alice Irwin) 1960 Armstrong, George Jr. Bardman, Foye H. Band, Mrs. Robert F. (Carol Davis) Dearnaley, Carolyn H. Kistler, Mrs. Galen (Jaanne Scholl) Lund, Mrs. Norman C. (Patricia Karnen) Shappee, Louiss B. Tempest, Ronald T. 1961 Tempest, Ronald I. 1961 McEiroy, Mrs. Philip P. (Gillian Carter) Morgan, Vernan W., Jr. Pantius, Suann Wilder, Mrs. Bernard P. (Barbara Dean) Zelley, Mrs. Robert A. (Elsa Bingaman) (Elsa Bingaman) 1962 Ackermann, Mrs. Joh (Barbara Bagel) Bobb, J. S. Stephen Draeger, Kathryn A. Hoffert, Robert W. McLaughlin, John E. Trout, Walter E., Jr. Wilder, Bernard P.

## FOOTBALL

The Ursinus football team at midseason had played some spirited games but had yet to cross over into the victory column. After losing the opening game to Muhlenberg, 22-7, the Bears travelled to Baltimore where they missed defeating Johns Hopkins by a slim point after touchdown and ended in a 6-6 tie. In the Johns Hopkins game senior end Frank Videon hit paydirt for Ursinus by catching a 14-yard pass from sophomore quarterback Pete D'Achille, capping an 82-yard drive in seven plays.

After that near-win, the Bears were tamed by a strong Wilkes squad, 34-0. They then travelled to Swarthmore and, despite two touchdowns by freshman Don Kamela, were edged 14-13.

The Bears began the season with a need for experience, especially by the offensive team. Half of the 48-man squad are freshmen and ten others are sophomores. There was a gradual improvement as the season wore on.

Although the team had not won a game at mid-season, the playing of individual members of the team stood out. Dave Raub, last year's leading ground gainer, was averaging around five yards per carry. Linebacker Rich Baker was showing great prowess against the passing attack of opponents. Freshman Don Kamela was consistently bringing the crowd to its feet with his spectacular downfield running.

## SOCCER

By the end of October the Ursinus soccer team was recovering from injuries and hoping for a better second half of their schedule. After starting the season with a 4-1 victory over St. Davids, Ursinus lost to Lehigh, Haverford and PMC. The Engineers of Lehigh set the Bears back 5-0 and also put George Cawman out of action for a while and through additional injuries, caused other squad members to lose valuable practice time. This loss was followed by the 1-0 Haverford game and the 3-2 PMC setback. These defeats were particularly disappointing because the soccer squad showed high promise at the season's start. It has a group of experienced veterans, plus talented transfer students and a fine crop of freshmen. Rooters were hoping that in the second half of the season, the losing ways of the first half would be reversed.

## WRESTLING

Athletic Director Everett N. Bailey, has announced that the new Ursinus College varsity wrestling coach is BAR-RY R. GIBSON an alumnus of West Chester State College and a health and physical education teacher at Shady Grove Junior High School of the Wissahickon School District. During his high school days Mr. Gibson won two varsity wrestling letters and was sectional champion in the 165 pound weight class. While at West Chester he was a three letter winner, MAC honorable mention, and MAC runner-up in the 177 pound class. In addition, he was co-captain of the wrestling team in his senior year. Mr. Gibson's past coaching experience includes junior high school soccer, football, and wrestling. He was head varsity wrestling coach at Wissahickon High School for the past two years.

## INTERNATIONAL HOCKEY

The United States field hockey team, composed largely of Ursinus women, defeated the visiting Great Britain team 5-1 on October 9 in a game played at Kent Place School, Summit, New Jersey. On the winning squad were Phyllis Stadler, '56, Sue Day, '66, Ruth (Aucott) Heller, '56, Adele Boyd, '53, and Vonnie Gros, '57, who was team captain.

### FIELD HOCKEY

Another Snell - coached women's field hockey team was off and running to a winning season in October. In their first game of the season the Ursinus belles defeated Beaver College, 3-0. Scores were made by Candy Nicol, Sue Day and Janet Smith. Their second game was won handily from Wilson College, 7-0. In the scoring column were Sharon Lettinger, Jan Smith, Sue Day and Joan Moser. Goalie Sally Murphy remained unscored on in these first two games.

### **CROSS COUNTRY**

Having started informally in 1964, the fall sport of cross country continued to develop at Ursinus this year under the tutelage of Ray Gurzynski, '39. Captain is Milt Kale. Still competing informally, the squad hopes to be recognized next year by the College as an official squad. The team is composed of nine runners, five of them freshmen with excellent running experience. Ken Hopkins was captain of Sparta High's cross country and track teams; Doug Hedman was a top contender at West Essex High; David Whipp, North Penn High in Lansdale, was captain of cross country and track; Tom Beaver was IV cross country champ at Springfield (Montco) High: Kevin Eckert, was an excellent distance man at North Penn High, Rounding out the squad are Barry Spencer, Clive Carney and John Heckles. The Ursinus course is a challenging five miles of varied and interesting terrain. On this year's schedule were Delaware Valley College, Lincoln, Lebanon Valley, Haverford, Eastern Baptist College, Drexel, PMC.

# Varsity and Junior Varsity Basketball

|                 |         | J.V. | Var.  |                           |        |  |
|-----------------|---------|------|-------|---------------------------|--------|--|
| Wed.,           | Dec. 1  | 6:45 | 8:15  | Delaware Valley           | Away   |  |
| Sat.,           | Dec. 4  | 6:45 | 8:15  | Eastern Baptist           | Away   |  |
| *Wed.,          | Dec. 8  | 6:30 | 8:30  | Haverford                 | Away   |  |
| Sat.,           | Dec. 11 |      | 8:00  | Drew                      | Home   |  |
| *Tue.,          | Dec. 14 | 6:45 | 8:30  | F & M                     | Home   |  |
| *Wed.,          | Jan. 5  | 6:45 | 8:30  | P. M. C.                  | Away   |  |
| *Sat.,          | Jan. 8  | 6:45 | 8:30  | Swarthmore                | Home   |  |
| *Wed.,          | Jan. 12 | 6:45 | 8:30  | Haverford                 | Home   |  |
| *Sat.,          | Jan. 15 | 1:30 | 3:30  | Dickinson                 | Home   |  |
| *Mon.,          | Jan. 17 | 6:45 | 8:30  | Drexel                    | Home   |  |
| Wed.,           | Feb. 9  | 3:45 |       | Hill School               | Away   |  |
|                 | Feb. 10 |      |       | P. M. C.                  | Home   |  |
| *Sat.,          | Feb. 12 | 6:45 | 8:30  | Swarthmore                | Away   |  |
| "Wed.,          | Feb. 16 | 6:45 | 8:15  | Johns Hopkins             | Away   |  |
| *Sat.,          | Feb. 19 | 6:45 | 8:30  | Muhlenberg                | Away   |  |
| Wed.,           | Feb. 23 | 6:45 |       | Williamson                | Home   |  |
|                 |         |      | 8:30  | Juniata                   | Home   |  |
| Sat.,           | Feb. 26 |      | 8:00  | Phila, Pharmacy           | Home   |  |
| *M. A. C. Games |         |      |       |                           |        |  |
|                 |         | Var  |       | un allin a                |        |  |
| Sat.,           |         | 8 3  |       | restling<br>Haverford     | ALIMAN |  |
| Wed.,           |         |      |       |                           | Away   |  |
| Sat.            |         | 12 8 |       | Albright<br>Elizabethtown | Away   |  |
|                 |         | 15 2 |       |                           | Away   |  |
| Wed.,           |         | 98   |       | Johns Hopkins             | Away   |  |
| Sat.,           |         | 12 2 |       | Lebanon Valley            | Home   |  |
| Wed.,           |         | 16 8 |       | P. M. C.                  | Home   |  |
| Sat.,           | Feb.    |      |       | Swarthmore                | Home   |  |
| Tue.,           | Feb.    | 22 8 | \$:00 | Drexel                    | Away   |  |

Muhlenberg

Delaware

Middle Atlantics Wilkes

Feb. 26 3:00

Mar. 1 8:00

Sat.

Tue., Fri., Sat., Mar. 4-5 Home

Home

# campus clippings

## THE CENTURY CLASS

"The upperclassmen say we're different from any other class they've seen," remarked a freshman girl. The difference, she reported, seems to stem from the passing of the old Soph Rulers, who in years gone by whipped the frosh into a cohesive group of cooperative collegians.

This year's freshmen were spared this benign influence after a faculty ruling last spring removed control of customs from a committee of sophomores and made freshman orientation the responsibility of a committee controlled by the Administration. Although vellow and red dinks still livened campus walkways this fall, these survivals of a more sanguine past failed to diminish the newfound decorum and composure of freshmen. Members of the class of '69 thus embodied a new freshman spirit that would be strange to most alumni-more independent, more mature, less organized and perhaps less exciting.

But if it has not been inoculated with the spirit of Ursinus by Soph Rulers, the class of '69 has been given an inescapable Ursinus destiny by the sheer chance of dates. It is the Century Class, the class that will be graduated 100 years from the date of the founding of Ursinus College. As such it symbolizes not only the achievements of Ursinus's past 100 years but also the hopes the College entertains for the century to come.

Another distinction of the class of '69 is that it was probably the largest class to matriculate at the College in recent years. With the temperature nudging 90, some 210 men and 127 women went through the ritual of beginning college. About a third of the class attended an overnight pre-orientation encampment in Zieglerville planned by a student YM-YWCA committee led by Barbara Gay, '67. Featured on the camp program were faculty-student panel discussions on "Conformity on the College Campus" and "The Role of Extracurricular Activities on the Campus." Dr. Donald L. Helfferich welcomed the Century Class to Ursinus at a convocation in Bomberger Chapel for

parents and beginning students. Before actually beginning classes, the freshmen endured a day of completing forms, consulting advisors, posing for photos, receiving cards—while the heat wore on.

Some 30 freshmen follow in the footsteps of family members who went to Ursinus before them.

Thirty-seven per cent of the freshmen came from the top one-tenth of their high school graduating classes, according to Director of Admissions Geoffrey Dolman. Sixty-four per cent came from the top one-fifth of their graduating classes. Emphasizing the high intellectual quality of the group, the College gave "honors upon entrance" recognition to 49 freshmen for their outstanding high school or prep school records.

## EVENING DIVISION

More than 800 students are enrolled in the Evening Division of Ursinus College this fall, it was announced by Dr. William J. Phillips, director. Enrollment represents a 15 per cent increase over a year ago.

They include employees of 275 business, banking and industrial firms, community, State and Federal agencies, and from area schools. Teachers enrolled total 27.

Merck, Sharp and Dohme leads among the employers with 37 employes enrolled. Other employers represented by larger numbers of employes enrolled include Phileo Corporation, 27; Firestone Tire and Rubber Company, 27; General Electric, 24; Bell Telephone Company of Pennsylvania, 23; Univac, 17; and Alan Wood Steel Company, 15.

## PARENTS COMMITTEE

L. O. Benoliel, Philadelphia, president of the Quaker Chemical Corporation, Conshohocken, has accepted appointment as chairman of the Parents Committee of Ursinus College. His son, W. Ronald Benoliel, was graduated from Ursinus in 1958 with a Bachelor of Science degree and a major in chemistry, and is now a product manager with his father's company.

## LINDBACK SCHOLAR

Preston R. Lotz, son of Mr. and Mrs. Robert G. Lotz, 1110 Coopers Kill Road, Cherry Hill, New Jersey, was named the first "Lindback Scholar of the Year," at Ursinus. He becomes the beneficiary of income from The Lindback Scholarship established by cumulative gifts received in recent years from the Christian R. and Mary F. Lindback Foundation.

Mr. Lotz is a pre-medical senior majoring in chemistry, and has been on the Dean's List three times.

## NEW FACULTY MEMBERS

Thirteen new faculty members began teaching at Ursinus this fall:

Omer S. Brengle, instructor in economics, received his BS degree in economics at the U. of Penna. in 1958, his Master's degree at Lehigh in 1963. Mr. Brengle, 33, has completed language and residence requirements toward his Ph.D. degree at Penn, where he served as accounting instructor for the past two years while studying for his doctorate. He served in the US Marine Corps, and has five years of service with the Bethlehem Steel Corporation. Mr. Brengle is married and is the father of five children.

Richard L. Call, instructor in mathematics, taught for the previous three years at the University of Massachusetts. Mr. Call, 29, received his BA from the University of Vermont, his Master's degree from Dartmouth College. He has spent two years in graduate study at Lehigh University, where he served as a teaching assistant. He fills the vacancy created by the retirement of Dr. Frank Manning. Mr. Call is married and has two children.

Wesley C. Clymer, instructor in English, holds the BA degree from St. Lawrence University. He has received the Master's degree from the University of Pennsylvania, where he has been pursuing a doctoral program in English.

Melvyn H. Ehrlich, instructor in English, received his BA degree in 1958 from the University of Pennsylvania, where he was graduated with honors and a double major in English and psychology. He has done graduate work at Oxford University, England, and Harvard University, and he received a Master's degree in English at Penn in 1964.

Helen Kilz, instructor in French, received her BA degree from Hunter College and a Master of Arts in Teaching from Harvard University. She has done additional graduate study at the Sorbonne, Paris. Miss Kilz is filling in during the illness of Dr. Helen Garrett.

Elmer A. Lissfelt, visiting professor of education, received his BA and MA degrees at the University of Pittsburgh. where he majored in history, and later did graduate study in education and guidance at the University of Pennsylvania. Mr. Lissfelt is director of education for Upper Moreland Township Schools. He previously served for 15 years with the Abington Schools, first as a teacher, later as director of guidance. He is a past president of the Montgomery County School Administrators, holds the Montgomery County Education Award, and is the author of a textbook, Democracy at Work: Pennsylvania Edition. Mr. Lissfelt's wife is a teacher and a writer of children's stories. The appointment of Mr. Lissfelt, like that of Dr. Herman M. Wessel, was necessitated in part by the death of professor J. Allen Minnich and in part by a 40 per cent increase in the number of Ursinus seniors registered for practice teaching.

Philip J. Rappoccio, instructor in Romance languages, 26, holds his BA and MA from Rutgers University, where he recently completed residence requirements towards the Ph.D. degree. Throughout his four years of graduate study at Rutgers, Mr. Rappoccio was employed as a part-time teaching assistant and was a substitute teacher in the public schools of Elizabeth, his home town.

Nancy Lee Riffe, assistant professor of English, one half of a husband-wife teaching team now on campus, received her Ph.D. degree from the University of Kentucky in 1963. A graduate of Agnes Scott College and member of Phi Beta Kappa, she holds a Master's degree from Radcliffe College. She has taught at the U. of Kentucky, Temple University, LaSalle College Evening Division, and has been employed by the Educational Testing Service, Princeton, N. J.

William J. Riffe, Mrs. Riffe's husband, instructor in biology, received a BS degree in anatomy and physiology from the University of Kentucky in 1958, in 1960 a Master's degree in the same field. This fall he received a Master's degree in secondary education from Temple University and plans to continue studies there toward a doctorate in educational administration. Mr. Riffe has taught at the U. of Kentucky. Wissahickon High School, Ambler, and at Beaver and Macalaster Colleges, He served from 1946 to 1954 in the US Army, Mr. Riffe is filling in for Dr. Levie van Dam during the latter's sabbatical year. The Riffes are parents of three children ranging from five years to five months in age.

Ray Karl Schultz, assistant professor of chemistry, 28, recently received his Ph.D. degree from Lehigh University. He was graduated *cum laude* in 1959 from Muhlenberg College. He has taught at Muhlenberg, was employed by the Vale Chemical Company and is a member of the Society of the Sigma Xi, national research organization. He replaced Dr. Donald Fortnum, who assumed a new job at Gettysburg, Dr. Schultz is married to the former Janet L. Hetrick of Sellersville.

Joseph E. Vannucchi, instructor in French, 24, received his BA degree in French at King's College, Wilkes-Barre, in 1963. He received his Master's degree in September at Pennsylvania State University, where he has been a teaching assistant for the past two years.

Gary Miles Waldo, instructor in history, 26, holds his BA and MA in history from the University of Pennsylvania, expects to receive his Ph.D. degree from the University of Chicago in 1966, where he has been studying for the past three years. A member of Phi Beta Kappa, he studied under a Shaw Fellowship at Chicago. He has taught at the Chicago branch of the U. of Illinois, has worked as a camp counselor and recreation leader in the Philadelphia Department of Recreation. His wife, a graduate of Penn State, is a social worker

Herman M. Wessel, visiting professor of education, is in charge of placement, succeeding the late I. Allen Minnich, assists in the supervision of student teaching and teaches courses in secondary education. Dr. Wessel is a graduate of Amherst College, took his Master's and Doctor's degrees at the University of Pennsylvania, Amherst conferred on him the honorary degree of Doctor of Humane Letters in 1964. From 1933 to 1960 he was principal of Elkins Park Junior High School, and for the past five years has been area supervisor of Temple University's intern teaching program.

## ABSENT FROM CLASS

Dr. Helen Garrett, professor of Romance languages, is not teaching this semester while convalescing after an illness contracted during the summer. Friends and former students may want to send their good wishes to Dr. Garrett at 112 Eighth Avenue, Collegeville, Pa.

## **GROSSMAN SCHOLARSHIP**

Final distribution of the estate of a former Cleveland, Ohio, osteopathic physician has brought to Ursinus College a bequest totalling \$191,533.33. The late Dr. Eugene S. Grossman, '20, willed that, after making several personal bequests totalling \$70,000, his residuary estate should be equally divided between Ursinus College and the Kiwanis Foundation of Cleveland, of which he was president at the time of his death.

Dr. Helfferich said, "I was not wholly surprised to receive notice of this bequest from the executor, since on (Continued on page 43)

# letters

The following excerpts are from a letter which was a response to a Journal request for information about teaching in Istanbul:

The American Academy for Girls, where I began teaching in November 1964, is an American school sponsored by the Board of World Ministries of the United Church of Christ. The school is an isolated American institution in a typical Turkish community. About 150 of the 500 students are boarders.

Several things helped me to choose this work. I have always enjoyed traveling. I have always desired to be of service. I grew up in a home with a Christian environment, and my mother had been a teacher of English in an American mission school in Iraq. The problem I had to face when deciding on this vocation was the current feeling concerning the term "missionary." It was not until someone said, "Well, missionaries are only human!" that I could make up my mind to take the step.

During my college years at Ursinus I learned to work with what I had at the moment. I had to learn to get along with people as they are and to use the physical facilities that were readily available. These learning experiences are what I have found to be most valuable in my new work. Here I do not have the modern facilities for teaching that are present in many new American schools. Here too I must cooperate with 25 other American faculty members and an equal number of Turkish teachers. Here also I must recognize and deal with the innumerable problems of young school girls.

I would definitely recommend such an undertaking for others. No greater satisfaction can be obtained anywhere in teaching than seeing young students so enthusiastically learning and conversing in a language of which they knew nothing just a few months before. Second, respect for a teacher is exemplified from the moment the students stand as she enters until she says "goodbye" at the end. Third, there are many opportunities for travel. Fourth, the opportunities of teaching American ideals and being a Christian example are most gratifying. Finally, there is a need in this country and others for teachers and educated people which the churches' mission boards are trying desperately to fill.

As compared to the relatively free and easy and yet significant life that I lead here, the life of the United States seems to be a bustle of hectic activity. Although we cannot obtain good store-bought clothing and have to be satisfied with riding in American cars five to ten years behind the times, we make do with what we have and sincerely enjoy our experiences.

Elizabeth Kleinginna, '64

# profile

Four Ursinus Men of distinction



SURGEON-HISTORIAN Colonel John B. Coates, Jr.

# SURGEON-HISTORIAN

Colonel John Boyd Coates Jr., Medical Corps, Deputy Surgeon of the United States Army in Europe, was recently presented with the Legion of Merit with the Oak Leaf Cluster by General Paul L. Freeman Jr., Commander in Chief of the United States Army in Europe. General Freeman has since assumed command of the U.S. Continental Army Command.

This high award was a result of Colonel Coates' distinguished performance while serving as Editor-in-Chief of the official history of the U.S. Army Medical Department in World War II and as Director of the United States Army Historical Unit in Washington, D. C. During a period totalling almost 10 years as head of the Army Medical Service's historical activity, Colonel Coates displayed unique skills and talent as editor, author, and administrator. Under his leadership major volumes on the medical history in World War II and the Korean War were published. These volumes have been lauded by medical men throughout the world as an important contribution to civilian medicine as well as military medicine. Colonel Coates was responsible for publishing 30 volumes, 26 of which deal with the wartime experiences in the many specialty fields of medicine, surgery, and administration. He has also published 4 other volumes on related subjects.

Currently, Colonel Coates is the Deputy Surgeon of the United States Army, Europe.

# CHURCH COUNCIL HEAD

The Rev. Dr. Edwin H. Frey, '36, pastor of the First Baptist Church in Bethlehem, Pa., for the last 22 years, recently assumed new duties as the first full-time executive director of the Greater Bethlehem Area Council of Churches. Dr. Frey received an MA degree from Temple University in 1938 and the Bachelor of Divinity degree from the Eastern Baptist Theological Seminary in 1940. Last year the Seminary conferred on him the honorary degree of Doctor of Divinity.

Dr. Frey, in addition to his new duties, serves as a part-time associate in the department of religion at Moravian College.

During his distinguished service as a pastor in Bethlehem, Dr. Frey has served as president of the Bethlehem Ministerial Association, chairman of the Weekday Church School Executive Committee and vice president of the Bethlehem Council of Churches. He was one of the founders of the latter. In

URSINUS COLLEGE BULLETIN/WINTER 1965





UTILITY EXECUTIVE Austin Gavin, '30



EDUCATOR Clarence E. Heffelfinger, '20

addition he has held many denominational positions.

Dr. Edwin H. Frey, '36

Dr. Frey is the father of two children, Louisa Ann, a senior at Moravian College, and Richard, a junior at Westminster Choir College in Princeton, N. J.

## UTILITY EXECUTIVE

Austin Gavin, '30, vice president of Pennsylvania Power & Light Company in Allentown, was elected president of the Pennsylvania Electric Association this fall at the Association's annual dinner at the Bellevue Stratford Hotel in Philadelphia. PEA is made up of 19 Pennsylvania utilities which exchange useful information about electric energy.

Mr. Gavin joined PP&L 29 years ago as an attorney in the legal department. He was promoted to assistant general counsel in 1956 and, in 1957, became general attorney and head of the legal department. He became general counsel and an officer of the Company in 1958. He was named vice president and general counsel in 1960. And two years ago he became head of the Management Services department, which embraces the functions of communication services, employee relations, legal, personnel administration and public affairs.

Mr. Gavin's career with PP&L was interrupted by four and one-half years of duty with the US Army during World War II.

Following his graduation from Ussinus, he attended the University of Pennsylvania Law School, where he received his law degree in 1933. During his early career he was junior counsel for the Pennsylvania Department of Revenue and for a time law clerk for Penna. Supreme Court Justice H. Edgar Barnes.

One of his many activities is serving on the Executive Committee of the Alumni Loyalty Fund at Ursinus. He is a member of the board of directors of the Lehigh Council, Boy Scouts of America, and the Allentown YMCA.

## EDUCATOR

Dr. Clarence E. Heffelfinger, '20, had taught for 21 years at Centre College in Kentucky when he reached retirement age in 1963. During those years he had served as Dean of Men and for a time as chairman of the department of economics and business. He had gone to Centre after completing eight years of teaching at Washington & Jefferson College, where he had begun his career after receiving his Ph.D. from Columbia University.

With this satisfying and rewarding teaching career to look back on, Dr.

Heffelfinger might have been expected to slow down his activities. Instead he accepted a call from Union University in Jackson, Tennessee, to reorganize the personnel and curriculum of the school's economics and business administration department. During his two years at Union, Dr. Heffelfinger has done his share to transform the university under the invigorating influence of a new president, new dean and many new faculty members. He has found the work challenging even though the atmosphere at Jackson differs markedly from the collegiate atmosphere to which he had been accustomed.

Last June Dr. Heffelfinger again retired, his work at Union completed. He said, "I am certain that the training in the liberal arts I received at Ursinus has helped me in all my college work with students and faculty and administration.

"I learned from President Omwake and Dean Kline never to keep a door closed to students who need help and advice. If I had to live my life over again, I would still choose teaching as a profession. There is little monetary reward but much joy in watching your students grow and develop and most of them live a successful life. I have taught fifteen thousand students from forty-seven states, and I know that I would be welcome in every home. What greater joy could one have!"

# class notebook

# 1918

#### Mrs. Wm. S. Jones RD #2 Phoenixville, Pa.

Captain Russell C. Bartman and his wife enjoyed a five month tour of Europe last summer, by automobile. They drave 13,000 miles and covered 4,000 miles by air and visited eight countries.

# 1923

#### Mrs. Henry Beck 412 Carlton Avenue Wyncote, Penna.

Ethel Fox Prizer and her husband were surprised by over a hundred friends gathered at a party to welcome them home from a trip around the world.

Claire LaVelle of Portland, Oregon, had dinner with Mr. and Mrs. Henry Beck (Erma Bayd) while they were on tour of the Canadian Rackies and Alaska. Mrs. LaVelle talked of her work with and training of students and physicians specializing in pathology, in methods for preparation and freezing small sections of body tissues especially selected in the hospital by suragens for further study and analysis.



#### Mrs. Lachman Rinehart 16 Pinetree Way Belmar, N. J.

The Rev. Edwin H. Frey, pastor of the First Church, Bethlehem, has been extended a unanimous cell to be the first full-time executive director of the Greater Bethlehem Area Council of Churches. Port of Mr. Frey's responsibility will be the supervision of the weekday church school program.



#### Mrs. Frank Reynolds 1717 Olive St., Reading, Pa.

Lt. Colonel William Irwin has assumed the position of comptroller for the 5010th Air Base Wing at Eleson AFB, Alaska. Colonel Irwin's new unit supports the Alaskan Air Command mission of guarding the northwestern approaches to this country.

# 1943

#### Mrs. Frank Wood 118 Webster Ave. Wyncote, Pa.

The Rev. J. Blaine Fister received his Ed.D. degree from Teachers College, Columbia University. Dr. Fister, whose special field of study is Educational Administration with a specialization in Adult Education is employed as Director of the Office of Church and Public Education with the National Council of Churches, New York, N. Y.

Robert thrie has been appointed Assistant to the President of Lippincott & Margulies, Inc., industrial designers and marketing consultants for many of the leading U. S. corporations. Since 1947, except for two years spent with the State Department in Washington, D. C., Bob has been employed by Standard Oil Company (New Jersey) in various executive positions, most recently managing economic coordination for Esso Standard Eastern. In his newly-created position at Lippincott & Margulies, he will serve as an administrator and economic analyst for client firms and special corporate projects. He holds an MBA from Harvard Graduate School of Business. Mrs. Ihrie is the former Dorothy Waltz, '44.

Just before press time we learned that Hermann F. Eilts was appointed ambassador to Saudi-Arabia by President Lyndon B. Johnson. Ambassador Eilts, who holds on honorary Doctor of Laws degree from Ursinus, has been a Foreign Service officer in the State Department since shortly after completing graduate studies in 1947 at Johns Hopkins University School of International Studies.



Mrs. Richard Ridings 19 Heartwood Drive Levittown, Pa.

Betty Kirlin has accepted a position as executive secretary of Kentucky Commission on Children and Youth. Betty has been working there since January 1, 1965.



Mrs. Frank Pierce 353 W. Maple Hershey, Pa.

Marguerite Lytle was one of 21 librarians chosen from throughout the United States and Canada to serve on the staff at the American Library Association's Library/U.S.A. exhibit in the United States Pavilion, New York World's Fair, from July 6 to August 24, 1965.

1947

#### Mrs. C. D. Willis 261 Hughes Rd. King of Prussia, Pa.

Shirley (Hallopeter) Lytle and her family have moved to Hollywood, Florida. They arrived in Florida just in time to be there when hurricane "Sety" hit. They came through it with no damage and are now looking farward to nice warm winters fram now on. Their new address is: 1641 N. W. 68 Avenue, W. Hollywood, Florida

# 1948

33024

#### Mrs. John C. Richards Dublin, Pa.

James and Miriam (Schellhase) Peifer and their three children are in Sweden for a year, where Jim is doing research work under a grant from the American Heart Association. Their address in Sweden is: Salna Kyrkvag, Solna-7-Sweden.

Robert J. Juppé, who has been in the public relations department of British Overseas Airways Corporation for about 15 years, is working out of BOAC's New York office. Bob had been with the firm's San Francisco office for same time.



#### Mrs. Seth Bakes 657 Boulevard Westfield, N. J.

Julius J. Willa, Jr., received the degree of Doctor of Education at the University on May 24, 1965. Dr. Willa's thesis, "A Plan for Classifying Fiscal Accounts of Nonpublic Schools" is to be published in the near future. He is currently remaining at Marple-Newtown Joint Schools as Administrative Assistant in charge of Business Affairs, and is planning to engage in consultant work with private schools, drawing on knowledge gained doing his thesis and on previous experience.

#### Mrs. Robert R. MacMurray 21 Colonial Ave., Haddonfield, N. J.

The Rev. Francis X. Pirazzini, pastor of Bethany United Church of Christ, Ephrata, has been elected spiritual leader of more than 60,000 communicants in 200 churches of the United Church of Christ's Central Atlantic Conference.

The Rev. Mr. Pirazzini is a graduate of Lancaster Theological Seminary and did graduate work at the University of Pittsburgh, Pittsburgh-Zenia Theological Seminary, and Union Theological Seminary in New York City. He has moved to Washington, D. C. where he assumed his leadership duties.

Earl F. Fargo, Jr., has been named office administration manager at The Travelers Insurance Companies' Lubback, Texas office. Earl joined the company in 1956 as a service representative at Charlotte, N. C. and in 1958 was named associate underwriter. He was named special assistant the following year and in 1961 was promoted to administrative assistant and transferred to Jacksonville, Fla. He was moved to New Orleans in 1963 and the following year was named assistant manager.

Murray N. Silverstein, M.D., consultant in medicine, Mayo Clinic, Rachester, Minnesota, has been promoted from the grade of instructor in medicine to that of assistant professor in the Mayo Graduate School of Medicine of the University of Minnesota at Rochester, Mrs. Silverstein is the former Patricia Richardson, '51,

# 1951

1950

Mrs. Donald Williams 4014 Briar Lane Lafayette Hills, Pa.

Donald W. Rose, auditor, Montgomery County Bank and Trust Company, Norristown, recently was graduated from the Graduate School of Banking, which is conducted by the American Bankers Association at Rutgers University. Don was one of 320 bankers from all sections of the United States, the District of Columbia, Puerto Rico and the Philippines who are members of the Class of 1905 banored at commencement exercise.

In order to qualify for graduation, Don antended three two-week resident Summer sessions at the school, completed two years of intensive extension work at home and wrote an ariginal thesis. Mrs. Rose is the former Mary Margan. William C. Gallagher, Jr., writes:

"I'm employed as an Administrative Systems Analyst in the Budget Division with the Department of Finance and Administration in the State of New Mexico. I am responsible for approving.

presenting to the Governor and then to the Legislature, budgets for some 62 State agencies. I resigned my position as Management Engineer with Bell Aerosystems Co. in Tucson, Arizona last June to accept this position. My wife and four sons are as pleased as I am to be 'home.' We lived here from 1955 through 1960 and I for one don't intend to leave New Mexico again, I am very fond of the West, having lived or worked in California, Utah, Wyoming, Colorado, Arizona and Hawaii since araduation. But as I've said. my wanderlust is sated and I'm ready to settle here. Low humidity, clear air, mild weather, good hunting etc. My home is at 7000 feet on a hill overlooking Santa Fe, a city of some 40.000. We're 17 miles of good road from the Ski Basin (11,200 ft.) and an hour from Albuquerque. We would be pleased to see any Ursinusites on their way through."

David L. King has been named manager of of the Firestone Tire & Rubber Company's new tire plant in Bloominaton, Ill. Mr. King has held several supervisory positions with Firestone since he joined the company in 1953. He spent three years, 1956 to 1959, with the company's New Zealand operation. The new Bloomington plant under Mr. King's direction was scheduled to begin production of giant off-thehighway tires in August.

# 1953

Mrs. Thos. Boissevain 24 Paul Revere Rd. Bedford, Mass.

Robert I. Odenheimer received his master of education degree from Temple University in Counseling and Guidance.

# 1954



Marion Moyer Eby and family have moved from Palo Alto to Santa Barbara, California, where her husband is the Technical Director in the Drama Department at the University of California's Santa Barbara campus. They would enjoy hearing from their friends in the area. Their address is: 908 Via Campobello, Santa Barbara Calif 93105

Mrs. Norman Pollock 425 Maryland Ave. Norfolk, Va. 1955

Norman C. Jablon, M. D. has announced the opening of his office for the practice of psychiatry at Medical Tower building. Philadelphia

Wayne L. Herman was aranted the degree of Doctor of Education by Temple University on June 17, 1965. Dr. Herman is assistant professor in the College of Education, University of Maryland.

Mrs. Bruce Cuthbert (Nancy Bergmann) was awarded the master of arts degree in American History by Old Dominion College, Norfolk, Va. Nan is presently teaching several classes in American History at the college,

Donald E. Parlee, M. D., served a residency in Radiology at Philadelphia V.A. Hospital as a member of the Radiology staff and an instructor in the Medical School of Hahnemann Hospital. On August 16, 1965, he went into practice with three other Radiologists covering Grandview Hospital in Sellersville, Doylestown and Quakertown Hospitals. The Parlees are living in a new home in Rydal, Pa.



# Connie Thomas Nunn Opperman Dr., RD ±1 Spring City, Pa.

Martha (Bean) Kriebel received a Master of Sacred Theology degree from the Lutheran Seminary in Mt. Airy, Pa., on May 21, 1965. This was the first time a woman received this degree at Mt. Airy. Martha is also beginning her seventh year as pastor of the Palm Schwenkfelder Church, Palm, Pa.

Inc., as assistant comptroller. He is halfway through his master's in Business Administration at Drexel University. Lynn (Jewett, '58) spends much of her time as a lay reader for the Eng-

Tom Kerr has accepted a position with Pecora,

lish Department of Lansdowne Aldan High School and as a nursery teacher with the Y in Lansdowne

1957

# Bonnie Weiler Jackson 221 Shakespeare Dr. Reading, Pa.

John E. Townsend has been named Baltimore assistant district manager in the Consumer Products Division of Scott Paper Company. John joined Scott in 1957 as a sales representative in Philadelphia where he later served as senior sales representative. In 1960, he entered the company's staff headquarters in Philadelphia as a promotion specialist in the Advertising Division. and was subsequently promoted to assistant merchandising manager. He was named Charlotte, N. C., divisional marketing analyst in 1963, his most recent position.

William C. Fraser has been appointed to the sales staff of Wyeth Laboratories Philadelphia pharmaceutical concern, Bill, was formerly associated with the Ferro-Phos Company in Pottstown.

William R. Schearer, Ph.D., has resigned his position as associate professor of chemistry at Hartwick College and accepted a position as senior chemist at the Ciba Pharmaceutical Company in Summit, N. J.

Bill and Gail (Sanaree, '58) and their three daughters, will be living at 30 Burgess St., Chatham, N. J.

Mr. and Mrs. Fred Roedel (Eleen Connor) are now living in Dovlestown. They are the proprietors of "The Wickery Shop" of Peddler's Village in Lahaska. The Roedels have two children, Glenn and Lynne.

1958

## Gayle Livingston How 531 Woodside Berwyn Pa

The Rev. Peter W. Booke is leaving the ministry of the United Church of Christ and studying for Holy Orders in the Protestant Episcopal Church in the United States of America. He will spend a year of preparation at the Virginia Seminary of the Episcopal Church, His wife, Laura, and their two sons will accompany him.

Warren A. Rybak with his wife and two daughters are living in Allentown, Pa., where Warren is employed in the branch office by Liberty Mutual Insurance Company as a Claims Adjuster handling the Berks and Schuylkill County areas.

1959 Diana Vye Clarke Lyons Rd., Liberty Corner, N. J. Merrill A. Anderson graduated from Jefferson Medical College with honors in the field of Otology.

1st Lt. Edward V. Clisby was a member of the Tactical Air Command (TAC) component which assisted in the Organization of American States effort to restore peace in the Dominican Republic. Ed is a C-130 Hercules pilot in a TAC unit at Langley AFB, Va. He played an important



ANALYST Robert Ihrie, '43



MANAGER Earl Fargo, '50



TIRE MAKER David L. King, '51



MANAGER John Townsend, '57

### CLASS NOTEBOOK

role in the massive operation to airlift supplies and evacuate American citizens.

Dr. Robert F. Bond has been appointed to the faculty of the Bowman Gray School of Medicine as instructor in physiology. Bob holds a master's degree and a Ph.D. degree from Temple University School of Medicine. For the past year he has studied at the Bowman Gray School of Medicine as a cardiovascular trainee in the Department of Physiology. In his new faculty position, he will have responsibilities in teaching and research. His chief research interest involves studies on cardiovasculor problems.

John A. Phillips has been serving for the past year as Supervisor of Retail Development with Mobil Oil Company in St. Paul, Minnesota. He is responsible for the training of salesmen and service station dealers in the Twin Cities area.

John has been with Mobil since shortly after graduation from Ursinus. He has "worn many hats" in the past six years, from that of landlord for a string of company-owned stations to that of market analyst in the highly competitive field of gasoline and oil sales. During one period of his Mobil service John was given direct supervision of farm and fuel oil agents. "The transition," he says, "from city boy to "farm expert" who could meet and talk to farmers in an intaligant manner was difficult."

Even though John says that "my major field of biology was not exactly a businessman's dream," he attributes much of his advancement at Mobil to the training he received at Ursinus. "For my wife, Nancy, and me, life has changed tremendously since my Ursinus graduation. The future with Mobil looks very promising, and the success therein will always in my mind stem back to Colleaeville."



#### Helen Pearson Turnbull 9 Scarsdale Dr. Camp Hill, Pa.

C. Clement Anderson has received his Ph.D. degree in chemistry from the University of Deleware. He began work immediately for the Pittsburgh Plate Glass Company as a senior research chemist. Clem, Solly (Anderson, '61) and their son, Curt, are living at 319 Forestwood Drive, Gibsonia, Pa. 15044.

Bob Turnbull is now working with Smith, Kline and French Laboratories in Philadelphia. Bob, Helen (Pearson) and daughter Julie plan to move into a new home in Hatboro.

Lin Drummond has recently transferred from his position as chemist to the Purchasing Department of Eastman Kadak Company. He is now a buyer responsible for certain adhesive paper and packaging goods. Lin, Gail (Kleckner) and daughter Beth are still living in Rachester, N. Y.

After a brief taste of civilian life, 8ob Petersen has returned to the U. S. Navy. He and his wife are living in San Diego where Bob is attending Navigation School. After his training, Bob will join the USS Henrica, an attack transport, to which he will be assigned as Navigator. Bob forsees a career with the Navy and perhaps a return to the Underwater Demolition Teem.

# 1961

#### Joan Meszaros Shusterman 297 S. Whitehorse Rd., Phoenixville, Pa.

Martin L. Dresner, Richard L. Levitt, Burton W. Pearl and Ronald K. Sandberg received their M.D.'s and also received honorable mention in the field of Otology from Jefferson Medical Colleage.

Lottie A. Varano graduated from Jefferson Medical College in June.

Ist Lt. Edward R. Carle is stationed at Mc-Clellan AFB, California. Ed is a member of the Air Defense Command which protects the U.S. against enemy air attack. He previously served air Perrin AFB. Texas.

Captain Richard R. Hubert, D.D.S., has completed the orientation course for officers of the U.S. Air Force Medical Service at Gunter AFB, Ala. Dr. Hubert is being assigned to the dental staff at Hancock Field, N. Y. He received his D.D.S. degree from Temple Dental College

Sharyn (Sands) Seasholtz and her husband, Gary, have moved from Norman, Oklahoma to Sacramento, California. Sharyn has been doing graduate work at the Univ. of Oklahoma while Gary has been doing graduate work under sponsorship of the Air Force, in which he serves. John E. Santosuosco has entered Louisville

Seminary to study for the Bachelor of Divinity degree. The degree requires a study program of three years.

#### 1962 Kathryn Draeger 935 Gilbert Rd. Cheltenham, Pa.

"After two years in Newfoundland, we are now back in the States, stationed at N.A.S. Glynes, where my husband is an instructor in the Nary's new Air Technical Data Systems. In April, 1965 we had another little girl, Jennifer Lea," writes Corole (Smith) Hoyer.

Howard E. Friend, Jr., was ordained to the Office of the Holy Ministry at the Christ West Hope Presbyterian Church, Philadelphia. He has accepted a call to a church on Long Island, N.Y. Mrs. Friend is the former Betsy Drake.

Beryl (Matthews) Harrison is reference librarian at the Chula Vista, California Public Library, in charge of Reader's Advisory Services and ordering English and American literature and current



Bill Fraser, '57

SUPERVISOR John Phillips, '59

fiction. Beryl and her husband, Jack, plan a trip to Hawaii in the spring.

1st It. Harold F. Wiand was singled out for an award by the US Air Force recently It Wiand and his crew distinguished themselves during a six-month training period when they flew more than two hundred hours in 35 sorties and loaded more than one million pounds of fuel to all types of aircraft. Nearly half of the missions were under combat conditions in the South Vietnam-Laos area. Said the letter of citation: "All the missions flown by your crew were launched on their scheduled time All receiver aircraft that were mated with your tanker were refueled as scheduled and all training activity, such as rendezvous and navigation training, was flown and completed within the reliability criteria established by SAC directives." For this achievement. Lt. Wiand and his crew were named "Tanker Crew of the Training Period-1 January through 30 June, 1965."

# 1963

Susan J. Higley 535 E. Durham St., Philadelphia, Pa.

Anne Mendelson has been awarded the Howard L. Goodhart Fellowship in Mediaeval Studies at Bryn Mawr College for 1965-66. Anne received her master's degree from Bryn Mawr in June 1965.

William M. Lybarger received his master's degree from Temple University last June. In September he began work as Vacational Guidance Counsellor in the Camden County (N. J.) Vacational High School.

Barbara (Cranmer) Gladstone is teaching English and history at Hillside High School in Hillside, N. J. Bob (Gladstone) '64, is attending his first year at Rutgers University School of Law.

Peter Vennema was among the contributors to the September issue of the Intercallegiate Review, a journal of scholarly conservatism, with an article entitled "Intimations of Absurdity." Peter is teaching at Archmere Academy in Delaware.

Calvin L. Moyer was awarded a master's dearee from Harvard University in June, 1965.

Jeffrey W. Brown has been promoted to the position of Assistant Plant Personnel Manager of the Pensacola Florida Plant of the Armstrong Cork Company.

Li, j. g. Jack Harrison is Air Intelligence officer attached to the Fleet Air Control and Surveillance Facility of San Diego, which maintains and enforces antisubmarine operations for the Southern California area. Jack is air controller in a unique computerized radar search and attack installation, first of its kind in the world.

Stephen H. Wurster spent the summer working on the chaplain's staff at Topeka State Hospital, Topeka, Kansas.

Steve has been awarded a fellowship by the Board of Education of the Methodist Church for the 1965-66 academic year to study, observe and participate in the campus ministry. His assignment is the Wesley Foundation at the University of Oregan. Following this intern year, he will return to the Theological School at Drew Univarity to complete his studies there.

URSINUS COLLEGE BULLETIN/WINTER 1965

Kay (O'Donnell) Jorgensen is a general assignment and school reporter for the Patriot Ledger, a daily paper in Quincy, Mass.

The Jorgensens are living at 62 Cranch Street, Quincy, Mass.

William Lybarger has received his M.A. degree from Temple University, and expects to be admitted as a condidate for the Ph.D. degree there. Meanwhile, on September 1, he began work as a vocational guidance counselor at the Canden County, N.J. vocational high school.

Bob Hottenstein has been commissioned ensign in the U. S. Naval Reserve and is stationed at USS Fort Senelling (LSD-30). His mailing address is: USS Fort Snelling (LSD-30) FPO, New York. His ship is part of the ready squadron in the Caribbeen.

Mini (Marcy) Dittenhafer writes that Erian is now working at the Philco plant in Philadelphia as a management trainee, while expecting to finish his master's degree in economics from Temple University. Mini is still teaching world culture in Neshaminy High School and is also working on her master's degree in education at Temple.

#### 1964 Joan F. 10 Home Hatboro

Joan F. Kleinhoff 10 Home Rd. Hatboro, Pa.

George E. Swartley has been commissioned a second lieutenant in the U.S. Air Force upon graduation from Officer Training School at Lackland AFB, Texas. He is being assigned to an Air Training Command unit at Chanute AFB, Illinois for training as a weather officer.

William Lobley, Jr. has started his second year at Villanova University, School of Law. Bill was recently married to Marilyn Yaang. Marilyn is a '64 graduate of Elizabethtown and is working as an elementary teacher in the Plymouth-Whitemarsh School system.

Lt. William B. Mack is in flight training school with the Air Force. His address is: 3550th Student Squadron, CMR, Box 1335, Moody Air Force Base, Ga.

Ran Emmert is a social studies teacher and faatball caach at Southern Regional High School, Tams River, N. J. Patricia (Goekmeyer) Emmert, 65, is teaching English at the same High School.

#### Kathy Dolman 343 Ninth Avenue Collegeville, Pa.

1965

The 1965 touring team of the Women's United States Field Hackey Association left New York, July 10, to play a series of four games at Kingstan, Jamaica. Among those on the team were Dianne Regester, Judy Smiley, both in the Class of '65 and Phyllis Stadler, '56. Phyllis has also played in South Africa, Amsterdam and the British Bles.

David A. Larson has recently joined Rohm & Haas Company, Philadelphia plastics and chemicals manufacturer, in the firm's research laboralaries at Bristol, Pennsylvania.

J. William Siebenson, 2d, was chosen as the first Philadelphia area man to receive an International Working Scholarship sponsored by the General Building Contractors Association, Inc.,



ENSIGN R. Hottenstein, '63 LIEUTENANT George Swartley, '64

of Phila. This is an all-expenses-plus-salary working scholarship program developed by the Carpenters' Company of London and the Carpenters' Company of Philadelphia in conjunction with the association.

Lee Clyde Miller has been awarded a Senatorial Scholarship to Temple University where he is enrolled in the Medical School. The scholarship is effective for the next two semesters.

Carl F. Peek and Howard M. Smith, Jr., have accepted positions with Armstrong Cark Company, and have entered the Company's Packaging Materials Division and Floor Division respectively.

Cynthia Weiler is teaching 7th grade English and social studies at the Enfield Jr. High School, Springfield, Montgomery Co.

2/U. Judith Stitley is in her 5th week of a 49 week course in physical therapy at the Medical Field Service School (Brooke Army Medical Center) at FL Sam Houston, which is located in San Antonio, Texas. Prior to this, Judy attended a 4 week Officer Basic Training Course, located at the same base. She is a commissioned 2nd th. in the Army Medical Specialist Corps.

Edie Clouse is working in Washington, D.C., and her current address is Apt. 204, 11250 Evans Trail, Beltsville, Md.

Bryan K. Long is a research analyst trainee for National American Insurance Corp.

Robert L. Goldsmith is presently working with IBM in Atlantic City on an Air Traffic Control project for FAA.

Carlton Dingman is with the Coast Guard, O.C.S. stationed at Yorktown, Va.

Suzanne O'Keefe is attending Drexel and working toward a master's degree in library science.

Judith Zabel is teaching physical education and English at Westwood Jr. High School in Gainesville, Fla.

John C. Parker is working for the Campbell Soup Company in Camden, N. J.

Robert L. Bateman, Jr., is in the Physics Department at Lehigh University serving a teaching assistantship. Richard . D. Bacchi has joined the teaching staff of the Limerick elementary school.

Michael Kelly is on a scholarship-fellowship in biochemistry at the University of Tennessee, department of biochemistry. Mike ultimately expects to enter veterinary medicine.

Jerry L. Rosenberger is attending Penn State University working towards a master's degree in Business Administration.

Judy (Esterline) Kirkpatrick is a graduate teaching assistant at the University of Delaware. Dr. Kirkpatrick, her husband, is Chairman of the Department of Psychology at Washington College, Chestertown, Md,

John E. Schatz, Jr. is teaching math at Central Jr. High School, Pottstown, Pa.

Glenn H. Landis is teaching physics and mathematics at Friends' Central School, Overbrook, Pa.

Jeanne Dawson is serving on an Indian reservation in the state of Washington.

Howie Smith is employed by Armstrong Cark Company in Lancaster, as a Marketing representative trainee. After completion of the program in December he will be assigned to a territory somewhere within the wide borders of the United States.

Barbara Klie and Lyn McNaull enjoyed a summer of traveling through Europe and are now working in a programming job with AT & T in White Plains, N. J.

Brent Wall, who is a Peace Corpsman in Quillabamba, Peru, was interviewed by the Philadelphia Bullatin's Anthony Day on a tour of Latin America in October. In Day's report, Brent is described as a worker in a peasant credit cooperative, one of 250 units in a nationwide federation. "Wall has been here a year," said Day, "He came after graduating from Ursinus College, where he studied political science, economics and history . . . When he goes home in a year he wants to study philosophy. Right now this fast-thinking, fast-talking young man is living in one of the slower, more distant towns in this big country."

When Carl Peek of Lancaster heard that a cross-country cyclist had been attacked and robbed of all his money (\$21) in Philadelphia, he sent the radio station reporting the incident a check for \$21, which tracked down the victim and gave him the money. Carl's good deed was reported in the Philadelphia Bulletin.

# WEDDINGS

#### FRIEDMAN-SMITH

Mrs. Sondra (Kruse) Smith and the Rev. Robert Friedman were married September 18 in Lower Providence. They will reside in Harrisburg, Pa.

## 1961

HOUSER-FUSCO Miss Maria Fusco and Robert G. Houser were married August 21, 1965, at St. Patrick's Church, Norristown, Pa.

# lottenstein, '63 G

## CLASS NOTEBOOK

Mr. Houser is a graduate of Villanova University.

#### BLIEM-CRAFT

Miss Nancy Craft and Donald A. Bliem were married September 11, 1965. They are living at 2622 Swede St., Norristown, Pa., Apt. F 14.

## 1040

#### HUDWITT SPINDLER

Miss Joyce Spindler and Byron Hurwitz were married in the Waldorf-Astoria Hotel, New York City

### 1963

#### KARSCH-WALDMAN

Miss Carol Joyce Waldman and Daniel N. Karsch were married at Har Zion Temple in Philadelphia.

Murray Feldstein was one of the ushers.

#### CHERNY-MORRIS

Miss Cynthia Morris and Arthur L. Cherny were married June 27 at Berkeley-Carteret Hotel in Asbury Park, N. J. Joan (Schmoock) Mackin was one of the bridesmaids.

#### LECRONE-BOTTIGLIER

Miss Elmeretta J. Bottiglier, '64 and K. Ray Lecrone were married July 10. They are living at 221 E. Brady St., Butler, Pa. 16001.

#### DELLA CERRA-MESSIG

Miss Arlene Messig and Joseph Della Cerra were married August 21, 1965, in Connecticut Farms Presbyterian Church

## JORGENSEN-O'DONNELL

Miss Kay O'Donnell and C. Peter Jorgensen were married October 23 at the First United Presbyterian Church of Pottstown, Pa.

Dr. Maurice W. Armstrong conducted the ceremony. Mrs. Michael S. Leinbach (Susan Eble) was matron of honor.

#### 1964

#### BEEKEY-BAUERLE

Miss Joan Bauerle and Cyrus Beekey were married August 28, in the Zion Lutheran Church in Pattstown, Pa. Joan recently received a degree in library science from Drexel. Cyrus is a student at Jefferson Medical College.

Their wedding was the occasion for a sizable class reunion. Attending was Dr. Russell Sturgis, retired, of the Chemistry Dept. Joan's mother is the former Evelyn Cook, '30, and Cyrus's mother is the former Viola Sweigart, '29.

## BEARDE-ENTREKIN

Miss Karen Entrekin and Jon Bearde were married June 26, 1965 in the Lutheran Church of Our Savior in Coatesville, Pa. Susan Peiffer Fernandez was matron of hanor.

#### EMMERT-GOEKMEYER

Miss Patricia Goekmeyer and Ronald Emmert were married in June, 1965.

#### 1965

#### HOGAN-FIRKAL

Miss Kay Firkal and John D. Hogan, III were married August 20, 1965. They are living at

101 W. Walnut Lane, Apt. 3D, Philadelphia, Pa., 19144.

## LIPPY-ALDINGER

Miss Carol A. Aldinger, '66, and J. Edmund Lippy, Jr., were married September 4, 1965.

### KIRKPATRICK-ESTERLINE

Miss Judith Esterline and Dwight R. Kirkpatrick were married June 26, 1965.

#### PARKER-HANSEN

Miss Mary L. Hansen and John C. Parker were married June 12, 1965.

#### LONG-MARBURGER

Miss Mary Kathryn Marburger and Bryan K. Long were married August 7, 1965 in the St. Paul's Lutheran Church, Orwigsburg, Pa. John Schatz was best man for Mr. Long.

## EDWARDS-EICHELBERGER

Miss Diane Eichelberger and Leigh Edwards were married June 12, 1965 in York, Pa.

#### CAWMAN-STEELE

Miss Kathryn Steele and George W. Cawman, Jr. were married August 28, 1965 in the Cangregational Church, Westport, Cann. In the wedding party were Kathleen Dolman, Diane Eichelberger Edwards, Katherine Stanford, Peter Dunn, William Lettinger, William Daggett, '63 Nirk Titi and Ken Spicer '66.

# BIRTHS

#### 1948

Mr. and Mrs. Robert Juppe, a daughter, Lesley Lynn, born August 14. Lesley Lynn has three brothers and one sister.

#### 1951

Mr. and Mrs. R. Roger Drechsler, a daughter, Elizabeth Anne, born April 4, 1965. She has two sisters, Kristen and Diane, and a brother, Roger.

#### 1955

Mr. and Mrs. Francis S. Scheirer, a son, Daniel Snyder, born June 2. Daniel has two sisters, Heidi and Kari Lee.

Mr. and Mrs. Chet Frankenfield, a son, Michael David, born January 27.

Dr. and Mrs. Donald Parlee (Joan Bradley), a son, Scott Frayer, born April 27, 1965. Scott has a sister Kim Suzanne, aged 6 years and a brother, Bradley Eden, aged 4 years.

#### 1956

Mr. and Mrs. Thomas Kerr (Lynn Jewett, '58), a daughter, Catherine Elizabeth, born April 1 1965. Cathy has a sister, Debbie.

#### 1958

Mr. and Mrs. T. Wayne Loux, Jr., a son, Derek Wayne, born August 27. Derek has two sisters, Jennifer Anne and Priscilla Dawn

Mr. and Mrs. Albert Zelley (Patricia Woodbury), a daughter, Alison, born September 15, 1965.

#### 1959

Mr. and Mrs. Charles Phillippi, (Cora Lee Eddy), a son, Jonathan Henry, born June 6. Jonathan has a brother, Matthew, aged 2 years.

Dr. and Mrs. Richard D'Eustachio, a daughter, Laura Ann, born May 20.

Mr. and Mrs. Roger B. Williams (Barbara Tucker), a daughter, Rebecca Carolyn, born June 22, 1965.

#### 1960

Dr. and Mrs. John E. Innes (Sandra Henne), a daughter, Linda Sue, born July 15. Linda has a four year old sister, Irene.

Dr. and Mrs. Galen H. Kistler (Joanne L. Schall), a daughter, Amy Beth, born September 9. Amy Beth's father is an intern in the hospital where she was born.

Mr. and Mrs. John A. Hammer, Jr. (Carol Schmidt) a daughter, Kirsten Dorothy, born April 15, 1965. Kirsten has a sister, Karen.

Mr. and Mrs. Paul Hill, Jr, a son, Paul Elliot, born September 28, 1965. Paul has a sister, Kathy.

#### 1962

Mr. and Mrs. Robert L. Wilson (Barbara Sheese), a son, David Riley, born July 7, 1965. David has a brother, Dean.

#### 1964

Mr. and Mrs. W. James Cole (Karen Rodenhausen), a son, Michael Scatt, born January 2. Mr. and Mrs. Alan Hakanson (Anne Weisel), a daughter, Kris, born August 17, 1965.

#### 1965

Mr. and Mrs. Joseph R. Hastings (Marilyn Cronmiller), a son, Joseph R. Hastings, III, born September 29, 1965.

# IN MEMORIAM

## Jane M. Kohler, '29

Miss Jane M. Kohler died September 9, 1965 in Central Bucks High School, Daylestown. Miss Kohler was stricken in the faculty lounge of the high school. She had taught at Central Bucks M. S. and Daylestown schools for 21 years.

## Abner O. Miller, '30

Mr. Abner O. Miller died September 9, 1965 in the University of Pennsylvania Hospital.

Mr. Miller had been with the district attorney's office in Norristown, Pa., since 1930. He was a member of St. Poul's Lutheran Church, Red Hill and also belonged to the Lehigh consistory F and AM, the Valley Forge High 12 (Jub; He Quakertown Loyal Order of Moote, the Fraternal Order of Police, Lodge 14, the Pennsylvania Chiefs of Police Association and the Green Lane Fire Co.

## Edwin H. Krall, '31

Mr. Edwin H. Krall, an assistant vice president of the Girard Trust Bank, died September 24, 1965. Mr. Krall was a graduate of the Rutgers University School of Banking. He was a

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Mason and a deacon in the Glenolden Church of Christ. He had been a member of the alumni toyalty Fund Executive Committee.

He is survived by his wife, the former Ethel Strauss, '31, and a daughter, Nancie.

### J. Allen Minnich

J. Allen Minnich, 65, Professor of Education and Director of Placement, died July 31, 1965. During his 20 years of service at Ursinus, Mr. Minnich guided hundreds of young Ursinus graduates into the teaching profession.

Mr. Minnich received his education at Franklin & Marsholl Academy, West Chester State College and the University of Pennsylvania. He held th BA and MA from Penn., he had discontinued work on a doctorate after a heart attack in 1958.

Before joining the Ursinus faculty in 1945, he taught in the schools of Schuylkill and Clearfield Counties, in Abington High School, and he was supervising principal at Riverside, N. J. High School from 1931 to 1942. He was a member of many professional, social and service organizations and of St. James United Church of Christ in Limerick, Po.

He is survived by his wife, Marian, and a son, James Allen, of Arlington, Virginia, a '62 graduate of Ursinus.



## A TRIBUTE TO J. ALLEN MINNICH

Professor Minnich

## by Dr. Allen C. Harmon, '26, Superintendent, Montgomery County Schools

School administrators, supervisors, teachers, and others throughout Montgomery County, as well as in far more distant areas, join in expressing their sincere regrets upon the death of their revered friend and educational leader, Professor J. Allen Minnich.

Mr. Minnich was closely associated with professional activities in numerous school districts. He participated on many programs, and served frequently as an educational consultant to school and community groups. We were privileged to turn to him for help on many occasions. He always was eager to give of his time and talent, and his advice was held in the highest esteem.

His broad knowledge of school and community affairs, as well as his keen insight of human nature, along with his wide experience as a classroom teacher, supervisor, school administrator, and college professor, qualified him eminently to serve his people with distinction.

Among his varied contributions, he worked closely with us as a representative of Ursinus College in areas such as Future-Teachers' of America projects, in teacherplacement programs, and in planning for a Montgomery County Community College. His dedication and enthusiasm were felt in a wholesome manner by those with whom he associated.

He was a master teacher, and his influence will continue to pay dividends in the years ahead.

## CAMPUS CLIPPINGS (Continued from page 35)

many occasions Dr. Grossman had expressed his gratitude for Ursinus College, usually asserting that without the assistance and encouragement he received here he could never have completed his education and entered the profession of his choice."

He added that the whole amount of the bequest has been established as the "Eugene S. Grossman Scholarship Fund," income from which will be used to assist "those students who demonstrate qualities of leadership on the albeits field and in the classroom."

After receiving his Bachelor of Arts degree at Ursinus, Dr. Grossman took his professional degree from the American College of Osteopathy. He had practiced in Cleveland for thirty-five years, was an honorary member of the Ohio State Osteopathic Association, the Cleveland and the American Academies of Osteopathic Medicine and Surgery. He died in 1963.

## FINANCIAL SUPPORT

An unrestricted grant of \$1,500 has been received by Ursinus College from the Gulf Oil Corporation. The check was presented by Charles W. Coleman, manager of the company's industrial relations department at the Philadelphia refinery, who was accompanied by Kenneth E. Pearson, recruitment advisor of the company's Philadelphia area interests.

The Ursinus grant was one of 584 awards totalling \$595,500 which the Gulf corporation is distributing this year as direct, unrestricted gifts to as many universities and colleges under the corporation's Aid-to-Education Program.

## THE FORUM

The fine arts are receiving emphasis in the 1965-66 College Forum series. This theme is integrated with the Summer Reading Program, which last summer asked students to read Irving Stone's *The Agony and the Ecstaty*, a biographical novel of Michelangelo.

The remaining offerings are these: on February 9, 1966, Bernard Brenner, resident artist at Drexel Institute and teacher of art of Swarthmore College, speaking on "Why you can't understand contemporary art; on March 9, 1966, the Ballet Chaffee.

Alumni are invited to attend these forum programs as well as to view the Berman collection of early 20th century French impressionist paintings now on display in Wismer Hall.

## LIFE INCOME PLANS

Anyone thinking about selling some shares of stock is invited to wait long enough to read the following account of a man who, after selling his stock, wished he had not. Some years ago the man in question purchased 15,500 shares of a certain mutual fund at \$8.00 a share. When he recently sold the shares at \$12.00 each, he received a capital gain of \$64,400.

The tax on this came to \$16,000. And in addition the man lost \$9,940 in yearend dividends, or a total of \$25,940.

Afterward the man discovered that he could have saved that \$25,940 by transferring his stock to his alma mater under a life income trust. For the rest of his life he would have received all the income produced by the trust. He would have benefited from professional management of the trust and would have known that his assets ultimately would be used to educate young people.

For information about college life income plans, write to the President, Ursinus College. URSINUS COLLEGE, COLLEGEVILLE, PA. 19426 RETURN REQUESTED

# end quotes The measles principle of education

It is possible to undertake too much in the name of liberal education in youth. The object of liberal education in youth is not to teach the young all they will ever need to know. It is to give them the habits, ideas, and techniques that they need to continue to educate themselves. Thus the object of formal institutional liberal education in youth is to prepare the young to educate themselves throughout their lives.

I would remind you of the impossibility of learning to understand and judge many of the most important things in youth. The judgment and understanding of practical affairs can amount to little in the absence of experience with practical affairs. Subjects that cannot be understood without experience should not be taught to those who are without experience. Or, if these subjects are taught to those who are without experience, it should be clear that these subjects can be taught only by way of introduction and that their value to the student depends on his continuing to study them as he acquires experience. The tragedy in America is that economics, ethics, politics, history, and literature are studied in youth, and seldom studied again. Therefore the graduates of American universities seldom understand them.

This pedagogical principle, that subjects requiring experience can be learned only by the experienced, leads to the conclusion that the most important branch of education is the education of adults. We sometimes seem to think of education as something like the mumps, measles, whoopingcough, or chicken-pox. If a person has had education in childhood, he need not, in fact he cannot, have it again. But the pedagogical principle that the most important things can be learned only in mature life is supported by a sound philosophy in general. Men are rational animals. They achieve their terrestrial felicity by the use of reason. And this means that they have to use it for their entire lives. To say that they should learn only in childhood.

From the book *The Conflict in Education in a Democratic Society*, by Robert M. Hutchins, copyright 1953 by Harper & Row. Reprinted by permission of the publisher.