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University of Arkansas Libraries 2014 Annual Report Executive summary

The Libraries participated in two major initiatives designed to promote the University research output to a worldwide audience: the development of an open access policy and an institutional repository. The open access trend in higher education is directly related to sponsored research. Many government-funded research grants now require open access publishing of findings, papers, studies, and in some cases, data sets as a component of grant management. Some fields offer large aggregate open source databases in which research and findings may be published, such as PubMed; others do not. Some individual faculty maintain private web sites on which their research or data sets are posted. The University currently does not monitor compliance with open access requirements in awarded grants, violations of which could put future funding in jeopardy, nor does it offer assistance to faculty faced with a mandate requiring open access to published research.

In response to these issues, the provost appointed the Dean of Libraries and the Vice Provost for Research and Economic Development, Jim Rankin, as co-chairs of the Open Access / Institutional Repository Planning Committee. The committee reviewed available software to manage an institutional repository and selected bepress. The Libraries requested funding for four positions to staff the Institutional Repository in the annual budget hearing, which was not funded. Existing library staff duties were realigned to accomplish some minimum work on the repository, such as set up the parameters of the design and build prototype entries. Future work on the repository will continue as the Libraries reassign staff and budget allocations to fund a minimum of two positions.

The OA/IR Planning Committee oversaw the creation of a Task Force made of research faculty, librarians, and information technology specialists, which the Head of Chemistry / Biochemistry Library co-chaired. The Taskforce was charged to:

- assess the faculty needs on this campus regarding an institutional repository and open access
- decide whether to recommend an open access model or initiative for our campus
- propose parameters for repository features and intellectual content (for example: data sets, pre-prints, working papers, journal articles, dissertations, theses, archival material, etc.)
- identify existing resources to be included in an Institutional Repository
- recommend policies for the Institutional Repository

The Taskforce met every two weeks from November, 2014 –March, 2015 and during that time completed a survey of faculty to identify areas of concern and needs from the faculty, drafted an Open Access policy that was approved by the chancellor, provost, and Faculty Senate, drafted a University of Arkansas Institutional Repository policy, and completed guidelines and operating procedures for the Repository. Following the full execution of their charge, the Task Force disbanded.

Grants

The National Science Foundation's Experimental Program to Stimulate Competitive Research (EPSCoR) awarded \$70,000 through the Arkansas Science and Technology Authority for the fifth consecutive year.

Project Ceres (Center for Research Libraries) awarded a \$7,600 grant to Tim Nut and Necia Parker-Gibson to digitize a series of Arkansas Extension bulletins.

The Artists and Concerts Committee awarded Lora Lennertz and Tim Nutt \$1,000 to support musical entertainment to coincide with the opening of the Ozark Folksong Collection in August 2015.

The National Endowment for the Humanities and the American Library Association awarded Molly Boyd \$3,000 for the Latino Americans: 500 Years of History public programming initiative, a part of the NEH program The Common Good: The Humanities in the Public Square.

Publications

The Arkansian newsletter features Special Collections news, significant collections, upcoming events, notable books, interesting researchers, historic photographs, and an Arkansas history quiz, was published once this year.

Arkansauce: The Journal of Arkansas Foodways explores the history, traditions, and folklore of food, as well as Arkansas's current culinary scene, and is published once a year. This year's edition featured Kat Robinson, of Little Rock, as guest editor, and its theme was the introduction and establishment of food culture through transportation and immigration.

Index Arkansas is a searchable database of more than 90,000 entries, covering the 1880s to the present of articles and book chapters on Arkansas topics, which is updated annually.

Personnel

Faculty

Jozef Laincz, Geoscience and Maps Librarian, February 2015 Kathleen Lehman, User Experience Librarian, June 2015 Jonathan Torres, Business Librarian, June 2015

Awards / honors

Carolyn Henderson Allen (dean of Libraries) awarded the Wyatt Weems Memorial Award from the Black Alumni Society at the University of Arkansas.

Stephanie Freedle (Physics Library Supervisor) awarded the ACRL 2015 Support Staff Scholarship from the Association of College and Research Libraries.

Stephanie Freedle recognized as Employee of the Quarter from the University of Arkansas Staff Senate.

Stephanie Freedle, Arkansas Library Association Annual Scholarship from the Arkansas Library Association.

Stephanie Freedle. LIS Excellence Scholarship from the University of North Texas.

Stephanie Freedle. Outstanding Master's Student in ELMS Cohort Award from the University of North Texas College of Information.

Kathleen Lehman (User Experience Librarian). <u>2015 Rising Star</u> from the Special Library Association. Awarded to early career professionals "who show exceptional promise of leadership and contribution to the association and profession."

Significant Achievements and Changes

Collections

The **Department of English** underwrote the acquisition of **Eighteenth Century Collections Online (ECCO)**, a compilation of every known book, pamphlet, and broadside printed in the UK or in English from 1685-1800. This digital rare books library offers page images and fully-searchable text for more than 180,000 titles. Bearing witness to what many scholars consider the three most significant events in world history — The American Revolution, The French Revolution and The Industrial Revolution —ECCO will offer new avenues of inquiry for students and faculty across many disciplines.

The **Department of History** funded acquisition of the research collection, **African American Newspapers, 1827-1998.** This database offers full-text access to 270 historically significant African-American newspapers from 35 states, offering a one-of-akind record of African American history, culture and daily life. These papers cover life in the Antebellum South, growth of the Black church, the Jim Crow Era, the Great Migration, Harlem Renaissance, Civil Rights movement, political and economic empowerment and more.

Through funding from the federal **Institute of Museum and Library Services (IMLS)**, the Arkansas State Library makes a number of database services available statewide with its **Traveler** project. This year, the Traveler Advisory Board opted for a new, expanded package of a large number of databases from **ProQuest**. These include:

• ProQuest Central

Offering more than 18,00 full-text journals, magazines, and other publications, ProQuest Central brings together 30 of ProQuest's most highly used databases, including ABI/INFORM Complete; Accounting & Tax Periodicals; Banking Information Source; Career and Technical Education; Hoover's Company Records; ProQuest Biology Journals; ProQuest Computing; ProQuest Criminal Justice; ProQuest Education Journals; ProQuest Health and Medical Complete; ProQuest Newsstand; ProQuest Nursing & Allied Health Source; ProQuest Political Science; ProQuest Psychology Journals; ProQuest Religion; ProQuest Science Journals; ProQuest Social Science Journals; and ProQuest Sociology

Ethnic NewsWatch

Ethnic NewsWatch includes newspapers, magazines, and journals of the ethnic and minority press, providing researchers access to essential, often overlooked perspectives. It includes unique community publications not found in any other database, as well as top scholarly journals on ethnicities and ethnic studies. The publications offer both national and regional coverage. Of the more than 2.5 million articles contained in the collection, nearly a quarter are presented in Spanish.

• ProQuest Environmental Science Collection

Provides extensive coverage of the literature in environmental science, ecology, sustainability, pollution, water management, and other areas within this multidisciplinary field.

• Heritage Quest and ProQuest African American Heritage

These two genealogical databases offer census information, military records, business directories, genealogical books and periodicals, and specialized resources such as the Freedman's Bank records.

These and other collections offered through the Traveler program are freely available to all Arkansas library users.

The Libraries expanded the states covered in the **NewspaperArchive.com** collection beyond Arkansas to include papers from Alabama, Florida, Georgia, Kansas, Louisiana, Mississippi, South Carolina, and Tennessee.

The Libraries continue to add digital resources to benefit our students who do their research remotely, either locally or through distance education around the globe. These include streaming services for music and video research materials in the Fine Arts, including:

- Naxos Video presents more than 2500 full-length videos of classical music performances, opera, ballet, live concerts and documentaries. With Naxos Video, students can watch the world's greatest opera houses, ballet companies, orchestras and artists perform on demand.
- Naxos Jazz offers streaming audio from more than 32,000 artists on more than 200 labels, including Fantasy, Blue Note, EMI, Sun, and Warner Classics. It includes artists from Louis Armstrong, Kid Ory, and King Oliver through contemporary performers Norah Jones, Diana Krall, and college jazz ensembles and covers jazz from New Orleans to Delta Blues to Swing, Bebop, and more recent styles. Browse or search by label, artist, composer, or genre.
- DRAM (the Database of Recorded American Music) is a not-for-profit resource
 providing educational communities with on-demand streaming access to CD-quality
 audio, complete original liner notes and essays from independent record labels and
 sound archives. Built on the core labels of the New World Records and CRI, DRAM now
 officers more than 4,000 albums from more than 40 independent labels. Covers folk to
 opera, Native American to jazz, 19th century classical to early rock, musical theater,
 contemporary, electronic and beyond.
- **Digital Theatre Plus** offers streaming video of theater, opera, and musical performances, including productions of Shakespeare as well as contemporary plays and musicals. Videos are drawn from productions at the Globe and Royal Opera House as well as from a digital archive of Broadway performances. The "Making Theatre" section includes interviews with actors, directors, and production professionals while the "Study Guides" section offers thematic overviews of drama topics.
- The **BBC Shakespeare Collection**, originally broadcast between 1978 and 1985, featured performances from great actors such as Laurence Olivier, Brenda Blethyn, Colin Blakely, Leo McKern, John Gielgud, Jonathan Pryce, Michael Hordern, Felicity Kendall, Cyril Cusack, Anthony Andrews, Diana Rigg, John Hurt, John Cleese, William Hurt, Annette Crosbie, and Zoe Wanamaker. The Ambrose Video service allows users to study all 38 productions online.

The Libraries also purchased the following resources, some useful for general research and others for more specialized research, during 2014.

- **ASTM Standards Compass** offers the full text of American Society for Testing Materials (ASTM) standards, technical papers, and books.
- **Birds of America Online** provides scientific information for each of the 716 species of birds nesting in the USA and Canada, with image and video galleries showing behaviors, habitat, nests, eggs and nestlings, recordings of bird's songs and calls selected from the collection in Cornell's Macaulay Library of Natural Sounds. Species accounts include references to relevant scholarship.
- Communication Source with Communication Abstracts provides a comprehensive index for communication topics, incorporating the content of Communication Abstracts (formerly published by Sage) and Ebsco's Communication and Mass Media Complete database, along with numerous other journals in communication, rhetoric, linguistics, mass media, speech pathology, and other closely-related fields of study.
- Iter: Gateway to the Middle Ages is one of several new resources to support the growing program in Medieval Studies. Iter offers a bibliography of secondary sources as well as some important digitized primary sources. The Libraries also added the Dictionary of Old English and Archive of Celtic-Latin Literature in 2014-2015.
- **JSTOR Jewish Studies** features journals that cover a unique range of historical and regional aspects of Jewish Studies and will support the new minor in this area.
- Oxford Bibliographies Online combines the best features of an annotated bibliography and a scholarly encyclopedia, Oxford Bibliographies Online (OBO) is designed to guide researchers to the best available scholarship across a wide variety of subjects. The Libraries currently subscribe to the African Studies, Atlantic History, Chinese Studies, and Military History sections of OBO.
- **SPORTDiscus with Full Text** provides indexing of journals and popular magazines in the fields of sports and sports medicine, with full text for more than 550 titles. This resource covers individual sports as well as coaching literature, training, and kinesiology and biomechanics.

The ongoing generosity of Crystal Bridges has greatly enriched the collections of University Libraries in art and related disciplines for students, faculty, staff, and other researchers. The Libraries' online catalog included 1015 titles with the electronic bookplate "Crystal Bridges Museum of American Art" at the beginning of FY 2016.

Digital Collections

As our digital collections continue to grow, the usefulness of our collections extends to people around the world. Our fourteen digital collections totaled 96,119 visits last year, with the top most visited collections being

Colonial Arkansas Post Ancestry (27,266 visits)

Ozark Folksong Collection (13,412 visits)

Fay Jones and Frank Lloyd Wright (12,031)

Land of (Unequal) Opportunity: Documenting the Civil Right Struggle in Arkansas (11,532 visits)

Shared History: Fayetteville and the University of Arkansas (5,526)

Fay Jones and Frank Lloyd Wright examines the 10-year intersection in the lives of notable architects Fay Jones and Frank Lloyd Wright, from 1949 until Wright's death in 1959. The 137-image exhibit offers a rich collection of materials, including early correspondence between Jones and Wright, telegrams, snapshots, personal observations, vignettes, and professional architectural photographs that illustrate the close personal relationship between the two and their families. This exhibit has proven quite popular, with more than 12,000 items viewed since its publication, and it was featured in *Hyperallergic* and *ArchDaily*, a weblog highlighting architectural news and projects and one of the most visited architecture sites on the internet. The project was a collaboration between Special Collections and the Crystal Bridges Museum of American Art Library and Archives.

The Ozark Folksong Collection, a massive collection of more than 3000 folk songs, including transcriptions and scores, is drawn from the Mary Parler collection collected by Parler and her students from 1949 to the 1960s. These items preserve the rich musical legacy of the Ozark Mountains. The project was funded from grants from the Arkansas Humanities Council and the Happy Hollow Foundation, along with support from the Mary Hudgins Music Endowment. Though this collection will not be officially "launched" until August, 2015, it has already received more than 13,000 item views.

Special Collections worked with the U.S. State Department and the International Institute of Education to digitize selected images and documents from the Fulbright Papers. These scanned items were uploaded to a digital asset management system to be used internally by Fulbright Program offices around the world as a way to easily access images for promotional activities.

Services

A Libraries task force further developed the text, chat, and e-mail message services. The group created questions for and launched a FAQ section on the website, where students can see answers to commonly asked questions, and provided training to other librarians in answering these questions.

Special Collections continues to host the Arkansas History Discussion group (ARHIST-L) devoted to Arkansas history topics, announcements, news, and events. The listserv generates much discussion among Arkansas history buffs, both professional and amateur, as well as other researchers seeking information about Arkansas. An excellent avenue for public relations, ARHIST-L has 354 subscribers (an increase of 17 members from last year). There were 18,369 postings and responses to the discussion group in the 2014-2015 fiscal year.

Outreach

The University Libraries continued its participation in the freshmen orientation, in May through June. 16 orientation sessions were held with approximately 9,200 students and their family members taking part. The Libraries participated in the Information Exchange activity where the library personnel chat one-on-one with the students (and their guests) and introduce them to "their" subject librarian via the librarian trading cards. Librarians also gave presentations as part of the Navigating New Territories, which is an information presentation made up of speakers from several campus offices and given to all orientation attendees. Library tours were offered as another way for students and their families to connect with the Libraries and learn about the services offered.

Many librarians continued to provide special instruction sessions to students in a variety of areas that included: Research Experience for Undergraduates (**REU**) Program, the George Washington Carver Research Program, Graduate Student orientation, and orientations for international students.

In addition to the general sessions, the libraries also provided specialized instruction in:

- Integrity Week The Libraries participated in the inaugural "Integrity Awareness Days" (sponsored by the Office of Academic Initiatives and Integrity) by providing two of the five sessions and by assisting in the creation of a training video presented at another.
- The Faculty Enrichment Series: Teaching and Technology in the 21st Century Event and Intellectual Property in the Classroom and Beyond The libraries participated for a second year in an event designed to help faculty implement or move classes to an online environment. Two representatives were on-hand to present information on library services, such as assistance with streaming media, electronic course reserves, and LibGuides. An additional event was added to the annual calendar regarding copyright.
- UA's Multicultural Center "Real World" event, intended to "familiarize students with campus resources that exist to ensure their success. Seven reference librarians provided library reference to attendees from all UA colleges.

Due in great measure to the hiring of a new English and Communication Librarian, classes had a significant increase to 583 classes taught (a 37% increase from 423 in 2013/2014 and a 14% increase from 2012/2013 - 514). With this increased number of classes there was also a significant increase in the number of persons attending classes (17086). This showed a 48% increase over last year. It is quite apparent that freshman classes in English and Communication currently drive our instruction programming.

For the second year, the libraries provided study breaks to students during finals. The Libraries collaborated with several other units on campus, such as Honors College, Parent and Family Programs, Associated Student Government, Office of Academic Initiatives and Integrity and several others to provide snacks and/or drinks, bluebooks, scantrons, or literature with study tips. In Fall 2014, there were ten events, each sponsored by a separate group, that drew approximately 2050 students. The Spring 2015 events were offered by nine different sponsors and drew approximately 2450 students. At one event, the morning bagels were late in arriving, and the line of waiting students snaked out of the building.

Special Collections expanded the promotion of their holdings on social media. Special Collections' photos were used numerous times on the Libraries' Facebook page, and University Relations began using images from Special Collections in a "Throwback Thursday" feature on Newswire, which has become popular. The images are tied to a date in history, such as J. William Fulbright's birthday or move in day. Additionally, Special Collections uploaded dozens of images on Flickr, which has resulted in greater visibility for the departmental collections, as Internet users can land on these images through a general search by topic.

Special Collections

Patrons in Special Collections represented 30 of the 50 United States, as well as the United Kingdom, New Zealand, Iceland, Germany, Canada, Italy, Slovenia, Austria, the Netherlands, Switzerland, South Korea, Greece, and Japan. Researchers used and cited Special Collections' materials in over 29 books, 28 periodical or journal articles, 7 presentations, 3 public events, 2 theses, 22 webpages, 10 exhibits, 2 television broadcasts, and 2 documentaries.

The top five most heavily used manuscript collections by patrons visiting Special Collections this year were (in rank order):

- 1. Edward Durrell Stone Architecture Papers (MS St71/236 Stone and MC 340)
- 2. Bureau of Educational and Cultural Affairs (MC 468)
- 3. J William Fulbright Papers (MC MS F956 144)
- 4. Florence Price Papers (MC 988)
- 5. E. Fay Jones Architecture Papers (MC 1373)

Forty-eight manuscript collections, totaling approximately 400 linear feet were added to Special Collections' holdings. Ten manuscript collections totaling a nearly 300 linear feet were processed. The department added 535 books to the Arkansas Collection, and 186 to the Rare Books Collection, including a full-color facsimile of the *Bedford Hours*, a book of hours written and illuminated in Paris in several stages between ca. 1410-1415. Another significant addition was *Excursions* by Henry David Thoreau. This first edition, published by Ticknor and Fields in 1863, features the first the published portrait of Thoreau.

The Ray Thornton Papers were opened for researchers. The collection, totaling over 1,107 linear feet, is one of the largest held by Special Collections and documents the personal and senatorial career of the Charleston, Arkansas native. Bumpers served in the U.S. Senate from 1975 through 1999.

The Florence Price Papers Addendeum, an internationally-significant collection of compositions and other materials of the African American composer, were organized and opened for research. These materials were feared lost, but were acquired by Special Collections in 2010 through the efforts of Tim Nutt and Tom Dillard, current and former heads of Special Collections, respectively. Dr. Barbara Jackson, a former faculty member with the University of Arkansas Department of Music and Price scholar, assisted in the organization of the papers project.

Special Collections celebrated American Archives Month with an open house and program featured Mark Christ and Patrick G. Williams, editors of the book *I Do Wish This Cruel War Was Over: First Person Account of Civil War Arkansas from the* Arkansas Historical Quarterly (Fayetteville: University of Arkansas Press, 2014). The compilation volume includes documents from the holdings of Special Collections and the editors spoke about the importance of archives in historical research.

The "Homestead Series: Celebrating and Preserving the Culinary History of the Natural State" is a collaborative venture with Tusk and Trotter American Brasserie. Special Collections and the Bentonville restaurant sponsored a series of bi-monthly events focusing on Arkansas foodways and culture. The bi-monthly events featured a presentation on the extensive role food plays in shaping the state's culture, followed by a themed dinner prepared by Chef Rob Nelson. A portion of each event's proceeds benefitted the Special Collections' foodways journal *Arkansauce*. The events held in this fiscal year include:

January 19: "Defining Arkansas Cuisine" (featuring Tom W. Dillard)
March 30: "Food Culture of the Ozarks and River Valley" (featuring Susan Young)
May 18: "Food Culture of the Delta" (featuring Rex Nelson)

Report of progress on strategic plans, University priorities, and goals Libraries' Strategic Plan

A planning retreat in August 2014 focused on two priorities: establishing an institutional repository and creating a discovery layer for users. The more than 300 separate databases create difficulties and prove unwieldy, especially for beginning researchers. In order to help even experienced researchers navigate an increasingly complex information landscape, many academic libraries have chosen to implement a "discovery layer" or a single search tool that can retrieve relevant resources across tens of thousands of ejournals, ebooks, and other digital collections. After a day spend discussing discovery at a strategic library retreat in August, the Libraries put together a small task force to examine discovery options in more detail. The group spoke with colleagues at peer institutions and with vendors and analyzed the implementations at top public research institutions. The new website design incorporates many of the features of a discovery layer but falls short of a fully integrated search across all material types that a commercial or locally programmed solution could provide, a recommendation that currently awaits funding.

Libraries' Contributions to the University's TAP Goals

Goal 1: Put students first by enhancing academic programs, creating an engaging campus life, keeping costs as low as possible, and reducing obstacles to student success

The Libraries highlighted a banned famous classic from Special Collections Rare Books and Special Libraries daily during Banned Books Week. Banned Books Week, this year celebrated from September 21 - 27, is an opportunity to examine censorship and its effect on the reading public.

Goal 4: Enhance diversity by attracting more students, faculty and staff from underrepresented groups and by nurturing intercultural understanding inside and outside the classroom

The Libraries promote diversity through the displays mounted in the West entry of Mullins Library, which rotate on a different national diversity themed week or month, such as Black History Month, Women's History Month, Asian History Month, Hispanic Heritage Month, Americans with Disabilities Week, and Lesbian, Gay, Bi-sexual, and Transgender Pride Month.

Award winning independent cartoonist Keith Knight was the guest speaker for the 2015 Black History Month event at the University of Arkansas at Fayetteville Libraries. Mr. Knight presented his socio-political slideshow: *They Shoot Black People Don't They: A Cartoonist's Look at Police Brutality* in the Walton Reading Room. Knight's illuminating presentation was a call to reflect on the recent police shootings and the effect of police brutality "in the African-American community from the 1991 beating of Rodney King by Los Angeles police officers to the fatal shooting of Michael Brown by a Ferguson, Missouri, police officer this past summer, and even more recently, the shooting of 12-year-old Tamir Rice by a police officer in a Cleveland, Ohio, park."

Martha A. Parker, librarian in residence, is the current chair of the Association of College Research Libraries' Diversity Committee, and chair of the Organizational Development and New Chapters Committee of REFORMA (The National Association to Promote Library and Information Services to Latinos and the Spanish-speaking). She also served on the ALA-IRRT Orientation / Mentoring Committee and as a member of its International Visitors Center, and served on the ALA-Residents Interest Group (RIG) committee.

The Libraries continue to collaborate with other campus agencies on various diversity programs, including the Diversity Certificate program, the UA's Multicultural Center's Real World and iConnect, the Diversity Awards Program, and La Pachanga, the major fundraiser for the Latino Alumni Society's fund for Latino students.

Goal 7: Increase funding in both research awards and federal research expenditures

The Libraries' faculty play an important role in assisting research faculty with the resources needed to support the varied projects undertaken throughout campus in almost every field. Librarians assisted in grant proposals for two Women's Circle grants as well as obtained small grants from Project Ceres (Center for Research Libraries), the National Endowment for the Humanities, and the American Library Association (see Grants, page 1).

Goal 9: Provide a superior campus landscape and environment by planning for and carrying out the continuous renewal and renovation of existing facilities and the designing and building of new world-class facilities

Upgrades and improvements to the existing facilities included:

- Humidity and temperature sensors placed in Special Collections and our storage facility (LISA), which is monitored and tracked regularly to ensure optimal conditions for rare and sometimes fragile materials.
- Security cameras were installed in the Physics, Fine Arts, and Chemistry Libraries.
- Level 3 Extension Bay 5 in Mullins Library was emptied to make preparation for three new state-of-the-art technology study and collaboration rooms, where faculty and students can give and receive training, practice presentations, or collaborate on technology intense projects.

The number of mobile visitors to our web sites continues to grow each year, with the total percentage of mobile visitors now approaching 12% (some sites and sub-sites, such as Special Collections and Digital Collections, are above 20%). To accommodate these mobile users, the Web Services department continued the labor-intensive redesign of our websites utilizing the Bootstrap responsive technology that automatically resizes pages and content for appropriate screen sizes, including smart phones and tablets. The Libraries' homepage converted to the new format will be released prior to the beginning of the Fall 2015 semester.

Goal 10: Pursue a consistent and aggressive program for the maintenance and improvement of the institution's libraries and technology resources

University Libraries continue to improve but lag behind many of our peer institutions. Libraries across the United States struggle with the escalating prices for serials and technology (see Peer Library Comparison graph below).

An alternative way to measure how the Libraries rank against our peers is relative to the size of our student and faculty body. By calculating how many dollars we spend on the Libraries per full-time student in comparison with our peers, we see that the Libraries are ranked ninth in the field of fourteen (see table 2 below), again, a drop of one place.

Furthermore, in a similar measure of how much we spend per full-time faculty member in comparison with our peers, the Libraries ranked seventh in the field of fourteen, a fall of two places as compared to last year. Obviously, this latter comparison may reveal as much about the overall campus climate as about support for the Libraries, but still may be a useful measure in some regard (see table 3 below).

2014 Peer Institution Library Comparison								
Institution	ARL Member Year	Total Library Expenditures	Total Materials Expenditures	Volumes Held	Salaries & Wages Professional Staff	Library Professional + Support Staff	Full time students	Institution Faculty
Texas A&M University	1962	\$41,942,895	\$23,609,080	5,173,340	\$9,387,531	149	54,291	3,527
University of Tennessee	1962	\$26,292,971	\$14,781,177	3,522,904	\$5,956,510	214	26,283	1,734
University of Oklahoma	1962	\$25,272,061	\$14,299,029	6,116,152	\$4,244,788	155	24,236	2,376
University of South Carolina	1975	\$24,083,747	\$8,941,910	5,679,527	\$4,761,611	163	28,655	1,816
University of Kansas	1932	\$23,498,542	\$10,131,719	4,693,070	\$7,707,214	194	23,411	2,171
Iowa State University	1932	\$21,949,798	\$13,756,647	2,858,602	\$2,595,348	120	29,410	1,445
University of Kentucky	1952	\$21,857,270	\$10,976,643	1,608,331	\$5,941,463	173	25,658	1,351
University of Alabama	1967	\$20,396,074	\$10,887,008	4,391,464	\$5,246,628	154	29,036	1,130
University of Missouri	1932	\$18,132,491	\$8,660,675	4,682,304	\$3,626,076	156	30,670	1,409
University of Nebraska	1932	\$17,894,901	\$8,618,714	3,791,910	\$3,444,989	140	20,873	1,310
Louisiana State University	1938	\$14,115,309	\$7,208,499	5,038,796	\$3,474,679	121	27,632	1,312
University of Arkansas		\$13,775,986	\$6,864,015	2,100,885	\$3,329,667	132	20,376	1,083
Clemson University		\$13,097,681	\$7,080,819	1,642,609	\$2,029,445	88	18,963	1,101
Auburn University	1992	\$12,518,373	\$6,594,618	4,416,728	\$3,309,189	80	21,093	1,184
AVERAGE		\$21,059,150	\$10,886,468	3,979,759	\$4,646,796	146	27,185	1,639

2014 Peer Library Expenditures Per Student				
Institution		otal Library penditures	•	
University of Oklahoma	\$	25,272,061	24,236	\$1,042
University of Tennessee	\$	26,292,971	26,283	\$1,000
University of Nebraska	\$	17,894,901	20,873	\$857
University of Kentucky	\$	21,857,270	25,658	\$851
University of Kansas	\$	24,083,747	28,655	\$840
University of South Carolina	\$	24,083,747	28,655	\$840
Iowa State University	\$	21,949,798	29,410	\$746
Texas A&M University	\$	41,942,895	54,291	\$772
University of Alabama	\$	20,396,074	29,036	\$702
Clemson University	\$	13,097,681	18,963	\$690
University of Arkansas	\$	13,775,986	20,376	\$676
Auburn University	\$	12,518,373	21,093	\$593
University of Missouri	\$	18,132,491	30,670	\$591
Louisiana State University	\$	14,115,309	27,632	\$510
AVERAGE	\$	20,780,096	27,815	\$744

2014 Peer Library Expenditures Per Faculty					
Institution		otal Library penditures	Full-time Faculty	Dollars Per Faculty	
University of Alabama	\$	20,396,074	1,130	\$18,049	
University of Kentucky	\$	21,857,270	1,351	\$16,178	
Iowa State University	\$	21,949,798	1,445	\$15,190	
University of Tennessee	\$	26,292,971	1,734	\$15,163	
University of Nebraska	\$	17,894,901	1,310	\$13,660	
University of South Carolina	\$	24,083,747	1,816	\$13,261	
University of Missouri	\$	18,132,491	1,409	\$12,869	
University of Arkansas	\$	13,775,986	1,083	\$12,720	
Clemson University	\$	13,097,681	1,101	\$11,896	
Texas A&M University	\$	41,942,895	3,527	\$11,891	
University of Kansas	\$	23,498,542	2,171	\$10,823	
Louisiana State University	\$	14,115,309	1,312	\$10,758	
University of Oklahoma	\$	25,272,061	2,376	\$10,636	
Auburn University	\$	12,518,373	1,184	\$10,572	
AVERAGE	\$	21,059,150	1,639	\$13,119	

 $\label{eq:Goal 12: Establish and market a quality brand reputation for the university statewide, nationally, and internationally$

The Performing Arts & Media Department, the university archivist, and the music cataloging librarian created a digital collection containing 134 sets of faculty and senior concert recordings since 2014. The digital collection is searchable from the library catalog by performer, title of music, and date of recording, and allows users to play any of the sound tracks. This new service allows music students and faculty immediate access to recordings of their own performances and appreciate historical performances of others. It is a tool to showcase the outcome of the music instruction programs on campus.

Members of the library faculty continue to present at conferences at all levels. In addition, members of this department presented at events throughout the state to support new student engagement – one example was the participation in an Honors College event for recruiting high school students in another part of the state.

Faculty members participate in national leadership activities which include the presidency in TRAIL (Technical Report Archive and Image Library) and member-at-large of the AgNIC Board (agricultural information centers located in the United States).

University Archivist Amy Allen received her Digital Archives Specialist (DAS) certificate from the Society of American Archivists, making her one of eight certified archivists in the state.

Goal 13: Foster the arts on campus and throughout the region

Since 1995, the Libraries offer prime exhibit space in the high-traffic University Information Commons area of Mullins Library for artists to exhibit their work. Exhibits this past year included "Descriptive Abstractions" by Sharon Killian, "Al Norte al Sur: Latino Life in the South" by Jose Galvez, and "black lace.arrangements" by Angela Davis Johnson.

Goal 14: Expand outreach through distance education and partnerships with other institutions

The Libraries are members of the Western Regional Storage Trust (WEST) in the "Archive Holder" category. An initiative of the California Digital Library, WEST is a print journal repository program serving research libraries, college and university libraries, and library consortia in the western United States. During this past year, the Libraries participated in its first archiving cycle and became the holder of record for 34 journal titles, a commitment that will run through 2035. Our holdings will become part of the WEST Print Archives Preservation Registry (PAPR) database, and they are also reported under a new "shared print" holdings symbol in the OCLC WorldCat database for purposes of resource sharing and interlibrary loan.

Goal 15: Grow public support and the endowment through enhanced relationships with constituents and sound investment strategies.

The Libraries' endowment principal was \$43,273,372 at the end of the fiscal year.

Appendix A: Faculty Accomplishments

Refereed Publications

- **Gibeault, Michelle** (Instruction and Liaison Services). "Using iPads to Facilitate Library Instruction Sessions in a Scale-Up Classroom." *College & Undergraduate Libraries.* (2015) 22.2.
- **Gilbertson, Mary** (Cataloging), **Elizabeth Chadbourn McKee** (Instruction & Liaison Services), and **Lutishoor Salisbury** (Head, Chemistry and Biochemistry Library). "Just in Case or Just in Time? Outcomes of a 15-Month Patron-Driven Acquisition of E-books at the University of Arkansas Libraries." *Library Collections, Acquisitions, and Technical Services* 38, issue 1-2 (2014): 1-11. Print. Online paper available: http://www.tandfonline.com/doi/full/10.1080/14649055.2014.924072#.U6Rod7HvRvw
- **Lehman, Kathleen** (Head, Physics Library). "Collection Development and Management: An Overview of the Literature, 2011-2012." *Library Resources and Technical Services* 58(3): 169-177. Print.
- Middleton, Cedar C. (Cataloging), Jason W. Dean (Cataloging), and Mary A. Gilbertson. "A Process for the Original Cataloging of Theses and Dissertations." *Cataloging and Classification Quarterly* 53, issue 2 (2015): 234-246. Print. Online paper available: http://www.tandfonline.com/doi/pdf/10.1080/01639374.2014.971997
- Nutt, Timothy G. (Special Collections). "St. Boniface Colony (New Dixie)." *Encyclopedia of Arkansas History and Culture*. 29 April 2015. Online access:

 http://www.encyclopediaofarkansas.net/encyclopedia/entry-detail.aspx?search=1&entryID=7974
- ----. "Perry County War of 1881." *Encyclopedia of Arkansas History and Culture*. 04 March 2015.

 Online access: http://www.encyclopediaofarkansas.net/encyclopedia/entry-detail.aspx?search=1&entryID=3638
- ----. "Little Rock Censor Board," in Lancaster, Guy (editor) *Arkansas in Ink: Gunslingers, Ghosts, and Other Graphic Tales.* Little Rock: Butler Center Books, 42-43.
- ----. "Bob Dorough," in Lancaster, Guy (editor) *Arkansas in Ink: Gunslingers, Ghosts, and Other Graphic Tales*. Little Rock: Butler Center Books, 164-165.
- **Parker-Gibson, Necia**. (Instruction and Liaison Services). "Quinoa: catalyst or catastrophe?" *Journal of Agricultural & Food Information* 16, no. 2: 113-122. *DOI*:10.1080/10496505.2015.1016816
- ----."We see you! Managing profiles--about them, about you." *Science & Technology Libraries*, 34:2, 122-133. DOI: 10.1080/0194262X.2015.1042622
- **Salisbury, Lutishoor** (Head, Chemistry and Biochemistry Library), **Jozef Laincz** (Instruction and Liaison Services), and **Jeremy J. Smith** (Chemistry and Biochemistry Library). "Undergraduate Ownership of Small Mobile Devices: Engagement and Use in an Academic Environment." *Science & Technology Libraries* 34.1 (2015): 91-107.

- **Stankus, Tony** (Instruction and Liaison Services). "Publishing Patterns of Top Molecular and Cellular Biologists in Subscription Model versus Open Access Journals, 2011-2013." *Science & Technology Libraries* 33:4 (2014): 383-396.
- ----. "Reviews of Science for Science Librarians: An Update on Honeybee Colony Collapse Disorder." Science & Technology Libraries 33:3 (2014): 228-260.
- Youngblood, Joshua (Special Collections). "John Stubblefield (1945-2005)." Encyclopedia of Arkansas History and Culture. 26 January 2015. Online access:

 http://www.encyclopediaofarkansas.net/encyclopedia/entry-detail.aspx?search=1&entryID=8047
- ----. and **Amy Allen** (Special Collections). "BAD Times and Good Stuff at the University of Arkansas: University Archives, Student Access, and Promoting Diversity in Special Collections." Archival Practice 1:2 (October 2014). Online access: https://libjournal.uncg.edu/index.php/ap/article/view/795/695.

Non-Refereed Publications

- **Boyd, Molly D.** (Dean's Office). "Our Faculty Outreach: Celebrating Tenure and Promotion." *Marketing Library Services* 29:2 (March-April, 2015).
- **Dean, Jason W.** and **Deb Kulczak** (Cataloging). "Best Practices for Complex Diacritics Handling in CONTENTdm." *Metadata Intersections: Bridging the Archipelago of Cultural Memory: 2014 Proceedings of the International Conference on Dublin Core and Metadata Applications,* p. 230-231.
- **Zou, T. J.** (Performing Arts & Media). 流向网上的媒体资源: 美国高校度图书馆多媒体资源的服务和转型 [Streamed Media: Changes and Transition toward Providing Online Media Resources in Academic Libraries]. CALA 2014 21th Century Seminar Series Proceedings, Kunming Finance and Economic University Press, 2014.

Presentations

- Allen, Amy Leigh (Special Collections) and Timothy G. Nutt. "Improving Lives of Women and Children: Extension Homemakers and 4-H Clubs in Arkansas, 1914-1964." Scholarly Symposium & Extension Exhibition on the Centennial of the Smith-Lever Act of 1914, Morgantown, West Virginia. 25 September 2014. Presentation.
- **Allen, Carolyn Henderson** (dean of Libraries). "Forgotten Voices: Untold Stories." Washington County Historical Society Black History Month Celebration, Springdale, AR. 15 Feb. 2015. Presentation.
- ---. "Planning and Launching a Major Capital Campaign: Best Strategies." Academic Library Advancement and Development Network (ALADN) Annual Conference, San Diego, CA. 21 April 2015. Presentation.

- **Boyd, Molly.** "Celebrating Promotion and Tenure through the Libraries." Library Communications Annual Conference, Mt. Laurel, NJ. 7 October 2014. Presentation.
- **Freedle, Stephanie** (Physics Library). "The Changing Landscape of Electronic Reserves." Arkansas Library Paraprofessionals Spring Conference, Eureka Springs, AR. 12 May 2015. Presentation.
- ----. "Not Just For the Classroom: Using Blackboard Learn in Employee Training." Arkansas Library Paraprofessionals Spring Conference, Eureka Springs, AR. 13 May 2015. Presentation.
- **Fritz, Angela**. "Out of the Shadows: Hattie Caraway and the Memorialization of a Southern Political Leader." Conference of the Southern Association of Women Historians (SAWH), Charleston, SC. 12 June 2015. Presentation.
- **Gibeault, Michelle**. "TIL Reddit is Great for Examining Resource Choices and Prompting Declarative Feedback." Association of College and Research Libraries Conference, Session 1, Portland, OR., 2015. Poster Session.
- **Johnson, Norma** (Instruction and Liaison Services) and **Sarah Spiegel** (Instruction and Liaison Services). "Finals Study Breaks." Arkansas Libraries Association Annual Conference, Hot Springs, AR. 6 October 2014. Presentation.
- **Juhl, Beth**. "IUG Conference Report," ArkIUG annual meeting, Little Rock, AR. 22 August 2014. Report.
- _____. ERM (Electronic Resource Management) Forum. Innovative Users Group (IUG) Annual Meeting, Minneapolis, Minnesota, April 15, 2015. Forum Co-Chair.
- **Lehman, Kathleen**. "Creating Community in a Small Branch Library." Physics-Astronomy-Math Division "Physics Community Outreach and Faculty Engagement" webinar. 29 April 2015. Presentation.
- ----. Rising Stars and SLA Fellows Roundtable, Special Libraries Association Annual Conference, Boston, MA. 15 June 2015. Panel Presentation.
- **McKee, Elizabeth C.** and **Parker-Gibson, Necia**. "How Can We Help You? Analyzing the Reference Interview." ALPS Conference, Eureka Springs, AR. May 13, 2015. Presentation.
- **Nutt, Timothy G.** and Tom W. Dillard. "Finding the Lost Papers of Florence Price." Dr. Eddie Wade Jones Black Music Symposium, University of Arkansas, Fayetteville, Arkansas. 31 January 2015. Presentation.
- ----. "History of Library Service in Perry County, Arkansas." Perry County Historical & Genealogical Society, Perryville, Arkansas. 10 March 2015. Presentation.
- ----. "Laying the Foundation for War: Washington County, Arkansas Before the Battle of Fayetteville on April 18, 1863." Battle of Fayetteville Annual Commemoration, Washington County Historical Society, Fayetteville, Arkansas. 18 April 2015. Presentation.

- ---- "The Trulock Family of Jefferson County, Arkansas." Jefferson County Historical Society, Pine Bluff, Arkansas. 26 April 2015. Presentation.
- **Parker-Gibson, Necia**. "We *see* you! Taking care of how your profiles represent you online (professionally and personally)." Dale Bumpers College of Agriculture and Life Sciences. Fayetteville, AR. April 15, 2015. Presentation.
- **Parker, Martha A.** (Librarian-In-Residence), Elissavet Amanatidou, and Amelia Friedman. "Campus-Wide Collaboration: Students, faculty, and Librarians Unite for Global Marketability." Mango Languages Platform, online. 20 November 2014. Webinar.
- ----, Tarida Anatachai, Latrice Booker, Kenny Garcia, and Megan Watson. "Collaboration Amongst Librarians of Color: Creating Communal Networks for Career Advancement." 2015

 Association of College and Research Libraries Annual Conference. Portland, OR. 26 March 2015. Panel Presentation.
- ---- and Kenny, Garcia. "America by the Numbers: Do You Know Your Library Users?" REFORMA National Conference. San Diego, CA. 2 April 2015. Presentation.
- ----. and Kenny Garcia. "ACRL's Diversity Standards for Academic Libraries and its Toolkit." REFORMA National Conference. San Diego, CA. 3 April 2015. Presentation.
- ---- and Nataly Blass, Orolando Duffus, Tarida Anantachai, and Sara Arnold-Garza. "Diversity in a Flash: A Lightning Showcase of Residency Initiatives." American Libraries Association Annual Conference. 28 June 2015. Presentation.
- **Salisbury, Lutishoor** and **Elizabeth McKee** (Education Librarian). "Undergraduate Students' Ownership of Mobile Devices: Engagement and Use in an Academic Environment." Arkansas Library Association Annual Meeting, October 7, 2014. Presentation.
- **Salisbury, Lutishoor**. "Analysis of Interlibrary Loan Data to Identify the Proliferation of Open Access Material in Science and Technology." Special Libraries Association, Boston, MA. 15 June 2015. Poster presentation.
- ----. and Anita Ezzo (Michigan State University). 2015. Special Libraries Association/Food,
 Agriculture, & Nutrition Division Contributed Papers Web Conference, Wednesday, May 13,
 2015. Co-Organizer and Co-Moderator.
- ----. "Journal Assessment is not all About COUNTER Statistics!!" American Libraries Association Annual Conference, San Francisco, June 27, 2015. Poster presentation.
- ----, Mel DeSart (University of Washington), Brian Quinn (Texas Tech), and Julie Speer (Virginia Tech). "User Engagement and Outreach in Scholarly Communication Issues in the STEM, Education and Behavioral Sciences," American Libraries Association Annual Conference, San Francisco, June 27, 2015. Poster presentation.
- ----. "User Engagement and Outreach in Scholarly Communication: Overview of Survey Responses from ACRL/STS Members." Association of College and Research Libraries/Science & Technology Section Scholarly Communications Forum, San Francisco, CA, 28 June 2015. Presentation.

- ----. "Using Scholarly Metrics as a Guide to Compare Programs." *IDeA Network of Biomedical Research Excellence* state conference, Fayetteville, AR, 8 November 2014. Workshop Presentation.
- Specking, Eric (College of Engineering), **Patricia E. Kirkwood** (Engineering and Mathematics Librarian) and Lohua Yang (Educational Statistics and Research Methods). "Perceptions and Misconceptions of Industrial Engineering from First-year Engineering Students." *Making Value for Society: 122nd ASEE Annual Conference and Exhibition*. (2015). Online: http://www.asee.org/public/conferences/56/papers/11639/view.
- **Stankus, Tony** and Christopher Hooper-Lane (University of Wisconsin). "The 80 year History of the BioMedical & Life Sciences Division in SLA. BioMedical & Life Sciences Division Annual Business Meeting, Special Libraries Association, 15 June 2015. Boston, MA. Presentation.
- ----. "The Integrated Pest Management of Insects that Infest Your Libraries, Archives & Museums." Museum, Arts, & Humanities Division, Special Libraries Association, 16 June 2015. Boston, MA. Presentation.
- **Youngblood, Joshua**. "Surviving Confinement: Health Care and Community for Arkansas's Japanese-American Internees." Conference paper, Arkansas Historical Association Annual Meeting, West Memphis, Arkansas. April 11, 2015.
- ----. and Ellen Compton. "Kingston Presbyterianism and the Community Church: Selection from Special Collections." First United Presbyterian Church, Fayetteville, AR. 11 March 2015. Presentation.
- ----. "Who are Your Folk? Arkansas Folklore and Folktales." Springdale Public Library. 4 October 2014. Presentation.
- ----. "Who are Your Folk? Genealogy with Archives and Folklore Collections." Fayetteville Public Library, Fayetteville, AR. 27 August 2014. Presentation.

Book Reviews and Abstracts

- **Fritz, Angela** (Special Collections). "Rev. of the *Lee Family Digital Archive* by Washington and Lee University." *Choice: Current Reviews for Academic Libraries*, 52.3 (Nov. 2014): 425-426.
- ---. "Rev. of *The American Vice-Presidency: From Irrelevance to Power* by Jules Witcover." *Choice: Current Reviews for Academic Libraries*, 52.5 (Jan. 2015): 788.
- ---. "Rev. of *Cultural Encyclopedia of the Breast* ed. by Merril D. Smith." *Choice: Current Reviews for Academic Libraries*, 52.7 (March 2015): 1120.
- **Juhl, Beth** (Web Services). "Rev. of *The Handbook of Religions in Ancient Europe,*" ed. by Lisbeth Bredholt Christensen, Olav Hammer, and David A. Warburton. Acumen, 2013. *Choice: Current Reviews for Academic Libraries* 51:11 (July 2014).
- _____. "Rev. of *Dictionary of Classical Mythology*" ed. by Jenny March. Oxbow Books, 2014. *Choice:* Current Reviews for Academic Libraries 52:4 (December 2014).

- ____. "Rev. of Oxford Reference Online [database review]." *Choice: Current Reviews for Academic Libraries* 52:7 (March 2015): 1109-1110.
- **Lehman, Kathleen**. "Book Reviews: Sudden Selector's Guide to Physics Resources." *Technicalities: Information Forum for the Technical Services Professional* 34(5): 18-19. Print.
- **Zou, T. J.** "Rev. of *The App Generation: How Today's Youth Navigate Identity, Intimacy, and Imagination in a Digital World.*" *Choice: Current Reviews for Academic Libraries* 51.10 (2014): 1847-8. Book Review.
- ----. "Rev. of *The Colorblind Screen: Television in Post-Racial America.*" *Choice: Current Reviews for Academic Libraries* 51.12 (2014): 2173. Book Review.
- ----. "Rev. of *The Lyrical in Epic Time: Modern Chinese Intellectuals and Artists through the 1949 Crisis.*" *Choice: Current Reviews for Academic Libraries* 52.11 (2015): 18367. Book Review.

Appendix B: Annual Statistics

NOTE: The annual statistics are gathered for the fiscal year of July to June, as per national reporting standards of Association of Research Libraries (ARL) and ACRL.

COLLECTIONS							
Volumes in Library							
Volumes held June 30, 2013		2,106,616					
Volumes added during year – Gross	287,947						
Volumes withdrawn during year	<u>1,217</u>						
Volumes added during year – Net	•	<u>286,730</u>					
Volumes held June 30, 2014		2,393,346					
Serials [i]							
Number of current serial titles purchased	56,371						
Number of current titles received but not	0.500						
purchased	<u>8,598</u>						
Total number of current serial titles received	•	64,969					
Other Library Materials		F F0(2)(FF					
Microform units		5,5863,675					
Government documents not counted elsewhere Computer files		95,735 9,382					
Manuscripts and archives (linear feet) [ii]		12,183					
Audiovisual Materials		12,100					
Cartographic		144,524					
Graphic		281,438					
Audio		33,034					
Film and video		7,001					
EXPENDITURES							
Library Materials							
Monographs [iii]	\$739,356						
Current serials including periodicals Other library materials (e.g., microforms,	\$5,242,454						
a/v, databases)	\$371,223						
Miscellaneous (all materials not included	Ψ371,223						
above)	\$382,102						
Contract Binding	\$32,936						
Total library materials	>	\$6,768,071					
Salaries and Wages							
Professional staff	\$3,455,236						
Support staff	\$2,186,097						
Student assistants (including federal w/s	¢257.005						
funds) Total salaries and wages (including federal w/s	\$257,985						
funds and Honors College interns	•	\$5,899,318					
Fringe benefits	,	\$1,382,414					
Other Operating Expenditures		\$1,296,120					
Total Library Expenditures (including fringe benefits)	\$15,345,923						
PERSONNEL PERSONNEL							

Professional staff, FTE	58
Support staff, FTE	77
Student assistants, FTE	<u>16</u>
Total FTE staff	151
INSTRUCTION	
Number of library presentations to groups	652
Number of total participants in group presentations	18,519
REFERENCE	
Number of reference transactions	14,318
CIRCULATION	
Number of initial circulations (excluding reserves)	47,588
Total circulations (initial and renewals, excluding reserves)	62,810
Number of E-Book retrievals[iv]	288,971

[[]i] Adjusted value by 5,731. Number of volumes held previously reported was 2,100,885. [ii] Data for the 12 month period from June 1, 2014 to May 31, 2015.