

30 Supply Chain Disruptors and their Impact on the Future of Manufacturing, Logistics, and Distribution

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Sample of Companies Excelling in Disruptive Innovation

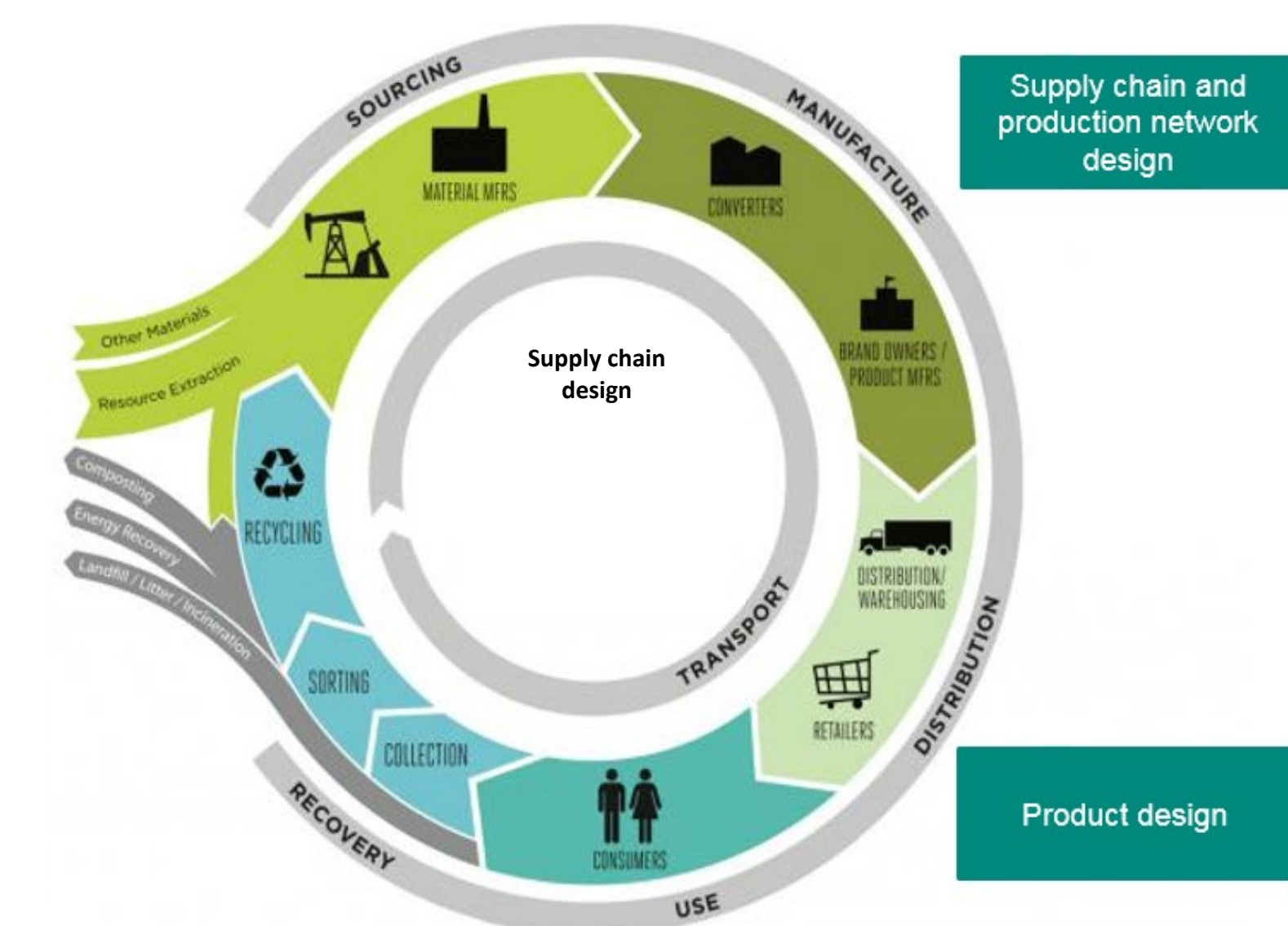
Year Founded	Company	Market Capitalization in Billions of Dollars in July 2021	Service Offered
2008	Airbnb	86	Lodging and vacation services
1999	Alibaba	580	Online retailer
1976	Apple	2,400	Electronics, software, and online services
2004	Facebook	995	Social networking services
1998	Google	1,800	Internet services, search engine, cloud computing
1997	Netflix	225	Streaming video content
2003	Tesla	625	Self-driving, electric cars
2009	Uber	90	Ride-hailing

Disruptive Innovation Causes

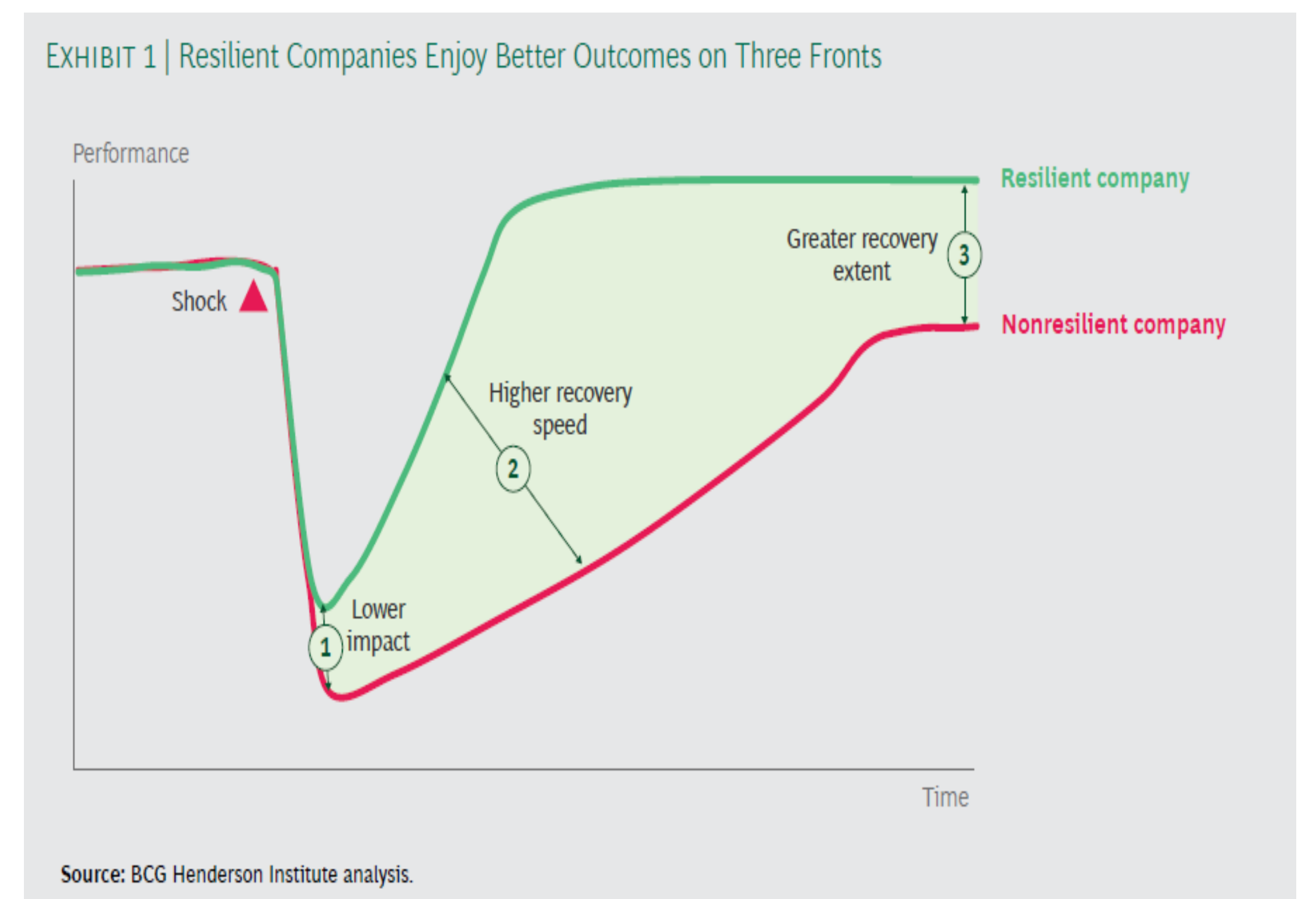
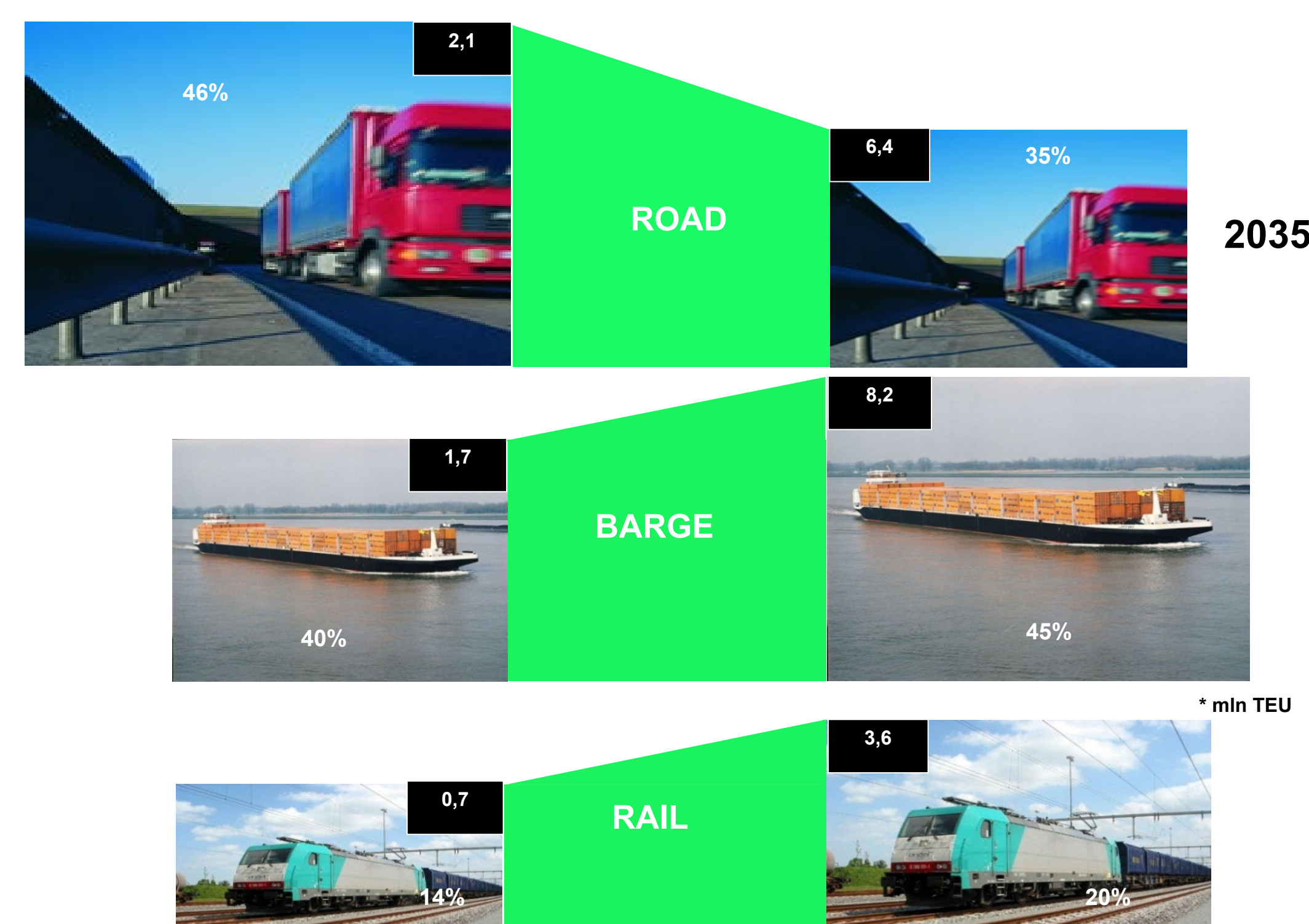
- Digitization
- Industry 4.0
- Artificial Intelligence
- Augmented Reality
- Additive Manufacturing

Controllable Factors

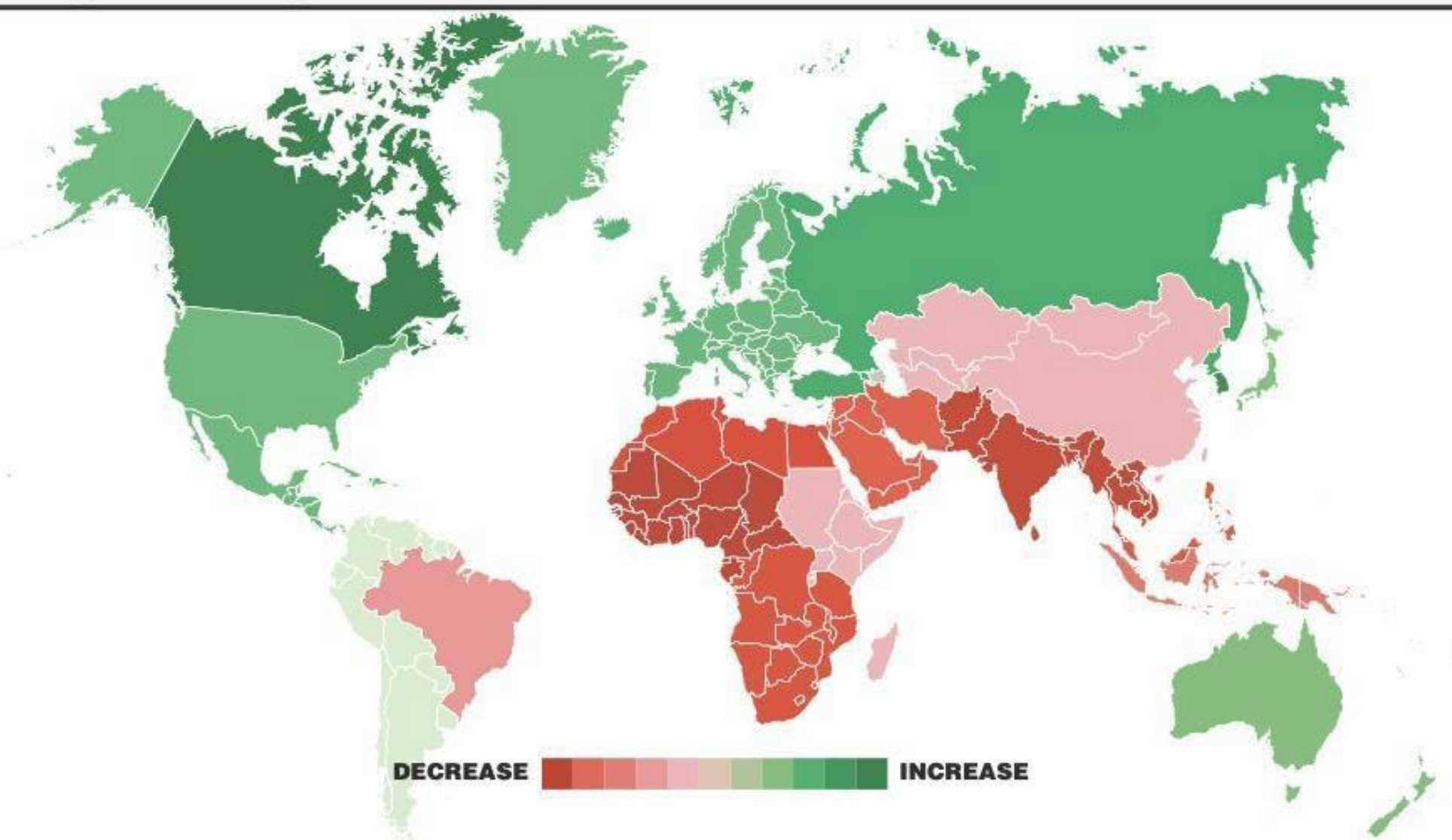
- Sustainable Supply Chains
- Circular Economy
- Shared Economy
- Societal Costs
- Last-mile delivery
- Driverless vehicles



Supply Chain design in a circular economy



Changes in Agricultural Production 2050 Section 1 Global Forces



Source: Food and Agricultural Organization

Uncontrollable or Unpredictable Factors

- Catastrophic Events
- Climate change
- Wars
- Population Shifts

Solutions?

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