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A & P Informational Literacy

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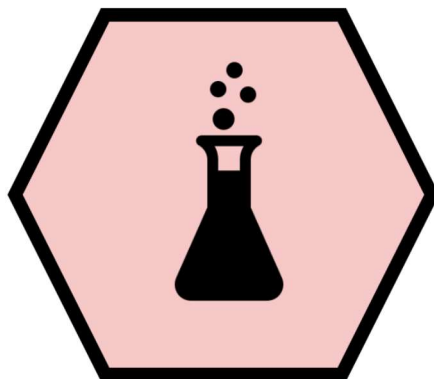
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Informational Literacy



Application Badge Image

The ***purpose*** of this project is for undergraduate pre-health students to think critically about the health information available to the public and their future communication with patients. Students will pick a piece of media - news article, blog post, social media meme, YouTube or TikTok video, etc. - that is aimed at the general public that makes some claim about human health. This is open ended on purpose, so students should do some searching and are encouraged to follow their interests or track down something related to health advice they heard recently or chose something that has come across their social media feeds. Students should NOT pick something for this that is from a highly recognizable name in health research - do NOT pick things from the CDC, John's Hopkins, The Mayo Clinic, etc. - that is not the point, pick something you may kind of suspect of not having the best information. Students will then analyze this piece of media.

Some suggestions on sites to pick a blog style article from:

- [25 Wellness Blogs to Keep You Happy and Healthy](#)
- [30 Top Health Bloggers in the United States](#)
- [100 Best Healthy Lifestyle Blogs and Websites](#)
- [17 Best Health YouTube Channels](#)
- [Top 10 Most Popular Health Influencers](#)



Literacy 1 - KNOWLEDGE - 1pt



Grade Responses (0)

Copy and paste a link to the media you plan on analyzing here. I would read through the questions below before starting your search to determine fit. Dr. H will comment on the appropriateness of what you have chosen if provided before the feedback weeks of Oct. 2nd or Nov. 6th.

Students will write their responses here...



Literacy 2 - COMPREHENSION - 2pt

 Grade Responses (0)

Summarize the health claims made in the the piece of media you have chosen here. This should be a solid paragraph written in your own words providing a summary. It is not a list, it is not copied from the piece, and it is not just restating the title. What is the author claiming?

Students will write their responses here...



Literacy 3 - ANALYSIS - 3pts

 Grade Responses (0)

Who is the "author" of the piece you have chosen? I am using quotations here because you have maybe not chosen a written piece, but the author or authors would be whoever made the video/podcast/post that you are analyzing. List the author(s) name(s) and answer the two following questions IN YOUR OWN WORDS:

What do you think motivated the author to create this?

What authority/credability does the author have in this subject area?

These should be answered in full coherent sentences that explain a clear position you are taking in your answer and your logic behind taking that position.

Students will write their responses here...



Literacy 4 - ANALYSIS - 5pts

Grade Responses (0)

Analyze the evidence provided in the piece to support the health claims made. Are there linked sources? Are studies mentioned? What is being used to communicate to the reader/viewer/listener that what is being claimed is actually true? Do you think the provided evidence is sufficient?

ANSWER IN YOUR OWN WORDS and USE SPECIFIC EXAMPLES from your chosen piece.

Students will write their responses here...

*According to the Institute of Medicine (IOM) in its 2004 seminal report, *Health Literacy: A Prescription to End Confusion* [1], nearly half of the adult population in the United States has difficulty accessing health information and services. The IOM recognized that multiple factors contribute to the problem, including the complexity of the health care system and cultural and language barriers. To address these problems, the US Department of Health and Human Services (DHHS) in its *Healthy People 2010* document emphasized increasing the health literacy skills of the nation as a public health priority. Both reports define health literacy as “the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions” [2]. The US Department of Education's National Center for Education Statistics published the first assessment of health literacy in the United States in 2006, *The Health Literacy of America's Adults: Results from the 2003 National Assessment of Adult Literacy* [3]. The study found that over a third (36%) of adults in the United States have basic or below basic health literacy skills. - <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2759165/>*

It is a common and likely scenario that your future patients will encounter media like the one you chose to analyze on a daily basis.....



Literacy 5 - SYNTHESIS - 1pt

Grade Responses (0)

If a future patient of yours reads/watches/listens to your chosen piece of media, who has probably not taken an A&P class, predict a question they might ask you about it. ACTUALLY WRITE A QUESTION from the patient's point of view.

Students will write their responses here...