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The 2nd Szczecin International Spring Management Workshops

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The 2nd Szczecin International Spring Management Workshops were held on 11th and 12th of May 2017. The event was organized by the Department of Economics Management, the Faculty of Economics and Management, the University of Szczecin in cooperation with the Science Club of Business Economics. The conference was held under honorary patronage of Prof. Waldemar Tarczyński, Ph.D. – the Dean of the Faculty of Economics and Management and Prof. Juliusz Engelhardt, Ph.D. – the Dean of the Faculty of Management and Economics of Services.

The event was conducted at the Faculty of Economics and Management in cooperation with the Faculty of Management and Economics of Services, the Faculty of Biology, the Warsaw School of Economics SGH, the Cracow University of Economics, Nicolaus Copernicus University in Toruń, the University of Messina in Italy, the University of Aveiro in Portugal, the University of Kelaniya in Sri Lanka, the Bucharest University of Economic Studies in Romania, and the

National University of Food Technologies in Ukraine. The workshops were attended by 23 participants, including 11 international guests. The aim of the workshops was to discuss practical aspects of academic entrepreneurship, research projects and knowledge commercialization including spin-offs and spin-outs as well as various issues of international teaching such as double-diploma studies or summer schools. The workshops were chaired by Prof. Tomasz Bernat, Ph.D. – the Vice-Dean of the Faculty of Economics and Management for Science and International Cooperation and facilitated by Aleksandra Gašior Ph.D., Anna Wieczorek-Szymańska Ph.D., Karolina Beyer Ph.D. and Barbara Czerniachowicz Ph.D.

The agenda of the workshops included two sessions with presentations given by the researchers from different universities. Jarosław Korpysa, Ph.D. (the University of Szczecin) talked about the project approach to strengthen the competencies of students. Aleksandra Gašior, Ph.D. discussed challenges in writing research projects. Prof. Tomasz Bernat, Ph.D. discussed activities undertaken to develop students' competencies. Andrzej Lis, Ph.D. presented research and education potential for internationalization of the Faculty of Economic Sciences and Management, Nicolaus Copernicus University in Toruń.

Katarzyna Kotulska, Ph.D. (Cracow University of Economics) shared her lessons from starting up the international school. Prof. P.M.C. Thilakerathne, Ph.D. (the University of Kelaniya) talked about experience from Sri Lanka in leveraging technology in management education. Prof. Rodica Milena Zaharia, Ph.D. (the Bucharest University of Economic Studies) analysed the challenges of immigration and the sustainability of demography in Romania. Anna Krejner-Nowecka, Ph.D. representing SGH Warsaw School of Economics discussed the issue of women participation in corporate boards of directors. Prof. Frank Rotondo from University of Messina focused his speech on environmental strategies in business and green marketing. Prof. Maurizio Lanfranchi, Ph.D. presented aspects of innovation in the agricultural enterprises and Carlo Gianetto, Ph.D. talked about the household food waste and eating behaviours. Rafał Igielski, a Ph.D. student from the Faculty of Biology, the University of Szczecin discussed planning and project management as well as the key success factors of research projects conducted in higher education institutions. Marzena Frankowska, Ph.D. (the University of Szczecin) analysed a cluster supply chain as an innovative inter-organisational network. Prof. Tatiana

Tchemisova, Ph.D. from the University of Aveiro presented MELES i.e. an Erasmus+ project on entrepreneurial studies for the university students of non-economic courses.

Summing up, it was a great pleasure to welcome all participants of workshops as presentations given during particular sessions created an opportunity to exchange ideas and to discuss. At the same time on behalf of the scientific committee and the Department of Economics Management, the Faculty of Economics and Management, the University of Szczecin we have the honour to invite to the 3rd Szczecin International Spring Management Workshops to be held in May 2018 in Szczecin.

