

The where to, how and who of mitigating climate change: a targeted research agenda for psychology to support social transitions

Lilla M. Gurtner

Centre for development and environment
Institute of Psychology

Stephanie Moser

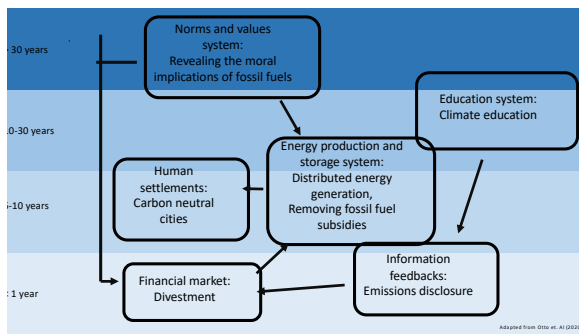
Centre for development and environment

Living well within planetary boundaries.^{1,2}



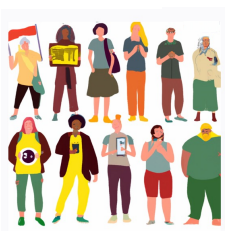
- How can sufficiency discourses win political majorities?
- Which framing of sufficiency works best for whom?
- How can we consume less, not greener?

Foster social tipping dynamics.^{3,4}



- Which forms of participation in change processes can alleviate individual change resistance?
- How can large-scale societal change be communicated best by public authorities?
- What kind of leadership is optimal to drive institutional change?

Activists



- Which organizational structures generate a resilient movement?
- How activist burn-out be prevented and treated?

Generation 1946 - 1964



- What motivates and hinders their participation in campaigns?
- Which specific contribution benefits both individuals and the climate movement?

Affluent



- How can social signalling be decoupled from resource consumption?
- How can the affluent live up to their social responsibility?

References

1. Raworth, K. (2017). A Doughnut for the Anthropocene: humanity's compass in the 21st century. *The Lancet Planetary Health*, 1(2), e48–e49
2. Milward-Hopkins, et al (2020). Providing decent living with minimum energy: A global scenario. *Global Environmental Change*, 65(April), 102168.
3. Otto, I. M., et al (2020). Social tipping dynamics for stabilizing Earth's climate by 2050. *Proceedings of the National Academy of Sciences of the United States of America*, 117(5), 2354–2365.
4. Sharpe, S., & Lenton, T. M. (2021). Upward-scaling tipping cascades to meet climate goals: plausible grounds for hope. *Climate Policy*, 21(4), 421–433.
5. *Inner Development Goals: Background, method and the IDG framework*. (2022). <https://www.innerdevelopmentgoals.org/framework>.
6. Artwork by DALL.E 2

