# A Companion to Australian Cinema

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# A Companion to Australian Cinema

Edited by
Felicity Collins, Jane Landman,
and Susan Bye

WILEY Blackwell

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## About the Editors

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## Foreword

## A Companion to Australian Cinema

Australian cinema has always provided a vantage point for making sense of the cinema more generally and its evolving character. In their own particular way national cinemas refract global trends in film production processes, screen practice, and cinema movements. Included in this are elements of genre and style, film funding, distribution, and the circumstances of film screening and relations with adjacent screen media – first theatre, then television and video, and then online. Australian cinema ceaselessly adjusts itself to this larger, insistent cinematic world, selectively taking up and adapting itself as a component, and inevitably subsidiary part. So, too, audiences, reviewers, commentators and scholars similarly refract global trends in their localised uptake of cinema in general and Australian cinema in particular.

So, in being profoundly and continuously shaped by an insistent internationalism and cinema's preternatural interconnectedness, Australian cinema is a place to observe the evolving encounter between these wider story-telling institutions and traditions and those of Australia. Australian filmmakers and film writers alike use these larger trends, norms, and insistent global political economies of production, funding, and circulation to mediate, connect with, comment upon, represent, select, and intervene in a story-telling from Australia. Their resulting story-telling is thus influenced by both the larger cinema conversation and the practical circumstances of their encounter with more specific nationally-based and centred institutions, traditions, and movements.

The cinematic world-making that is Australian cinema joins together broader trends in cinema with more nativist cinematic traditions. Not created in isolation these nativist traditions have also been shaped by previous conjunctions of the global, by local histories and traditions of story-telling, by available visual repertoires rendering landscape, the built environment, and peoples, and by collections of both new stories and the familiar told and retold on screen. Australian cinema

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is here a vantage point for taking the "temperature" – aesthetic, cultural, social, political – of a national film culture that is both internationally connected and nationally-based. This glocal – global and local – condition of the Australian cinema is also, of course, the condition of Australian film writing, whether on the cinema in general or Australian cinema. Cinema's uptake in Australian discussion and review, public commentary, and scholarly criticism talks to these same encounters, global trends, made over through nation-based – sometimes national, sometimes international – lenses.

In these ways Australian cinema is simultaneously a national cinema, a transnational cinema, a contributor to an international cinema and a cinema in conversation with Australia and the world. The cinema – and Australian cinema in particular – is always re-inventing itself rather like the *Mad Max* cycle of films, in the light of its new circumstances. This combination of the global and the local is, arguably, what makes the cinema so important as a cultural form. It powerfully informs film-makers' practices, just as it shapes the very terms of audience and critic appreciation or opprobrium. Both sets of actors make sense of, variously domesticate, and pick and choose; and in doing so they inevitably extend the Australian national and transnational cinematic world in relations of contingency, dependency, and partial autonomy. In this double fashion Australian cinema becomes a vantage point from which to see both the general and particular in operation through cultural, social, political, and aesthetic lenses that are simultaneously international and local.

As a collection charting, grappling, and contending with Australian cinema in the 2000s A Companion to Australian Cinema provides a window on our contemporary cinema. It shows a cinema that is adjusting and mutating cinema's cultural forms in the wake of changing intermedial relations with television, photography and online media. It shows the developing multiplatform ecologies in an era of screen media being anywhere, anytime and on any device. New sorts of international association, and new turns in globally dispersed international production are in evidence, whether through the bodies of actors, post-production services, or international branding. It is a national cinema that has become a central participant through its Blak Wave in a now global movement for a Fourth Indigenous Cinema so passionately advocated by Aotearoa New Zealand Maori filmmaker Barry Barclay (2003, 1990) and provided with its Australian critical vocabulary by Aboriginal intellectual Marcia Langton's (1993) careful parsing of filmmaking as an intercultural encounter. Australian cinema is also a cinema contributing its own minor internationalisms as a foreign-language, non-Anglophone cinema (here Laotian cinema) contributing, as essays in this collection claim, to a minor transnational imaginary straddling Australian and Asian cinemas.

Australian cinema of the 2000s also emerges in this collection as a cinema which variously contributes to, comments upon and negotiates ways of making and being Australian, being Indigenous, and being a foreign-body in Australia. It discloses itself as a cinema responding and contributing in equal measure to Australia's fractious social and political divisions. In taking up the rise of an Indigenous Fourth Cinema the *Companion* explores that cinema's bracing challenge to Australia, its

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politics, its cultural formations and foundations, and its peoples. It is a cinema that simultaneously celebrates the imperial legacies of its national story in ANZAC while facing and not facing, the challenges that its increasingly multicultural character presents to it and that of its natural environment marked by an ever more insistent, though at times vigorously denied, logic of the Anthropocene. It is a cinema that is marked by unease, contention and anxiety. In this collection Helen Grace usefully calls it an 'unsettled' cinematic imaginary. It is a cinema less about staging unity as about staging the terms of division, disconnection and disagreement. It is a cinema produced, just as this *Companion* to that cinema is written, in the shadow of a national story with its own contemporary dynamics and versions of longstanding logics – part political, part cultural, part social and economic – of contention, of contrasting national imaginaries, of competing and uncertain national futures and national settlements.

While such a mixed condition of filmmaking and critical writing has been with us since the re-emergence of a multi-faceted cinema from the diverse strands of filmmaking and film aspiration that governed cultural and political contention in the late 1960s, Australian cinema's messy assemblage has taken its own distinctive shape in the 2000s and 2010s. This *Companion* locates this as a cinema shaped by the various slipstreams of the cinema of the period. It is one also marked by the changing political economies of screen media production, circulation and exhibition as longstanding settlements associated with traditional media of the cinema, commercial television and pay-TV, and public service broadcasters are being reconfigured and partially replaced by online alternatives such as YouTube and Netflix.

Like the filmmaking to which it refers *A Companion to Australian Cinema* is being written at a time when the architectonic plates of the world are shifting and with them, Australia's place in that world. By 2007 China had overtaken Japan as Australia's largest trading partner (DFAT, 2007). Chinese investment from a low base has now become significant across the economy including in the cinema, where leading cinema chain, Hoyts was acquired by the Chinese leisure and real estate conglomerate Wanda in 2015. Coupled with the renewed role played by American corporations in Australia's media, including screen media courtesy of the CBS take-over of the Ten Network and the formidable power of the FAANGs (Facebook, Amazon, Apple, Netflix and Google) these new circumstances are generating new screen partnerships and patterns of infrastructure ownership, creating in the process new priorities and anxieties for the place of Australia not only in the world but how Australian contributions to film worlds are organized and the kinds of control Australian actors can exercise.

If, as I contended in *Australian National Cinema* (O'Regan 1996), Australian cinema as a national cinema is best seen as a messy assemblage of filmmaking projects, institutional and policy configurations, critical moves, and a container of diverse energies, then to do justice to Australian cinema of the last twenty years would require a multifaceted and generous approach capable of recognising this diversity and accommodating its several characteristics. *A Companion to Australian* 

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Cinema is well suited to this task. The diverse angles of incidence of its different sections and the varied concerns of its authors promote recognition of Australian cinema's mosaic form. A Companion provides a vehicle in which participation through post-production and visual effects in The Lego Movie can sit alongside the work of auteur producer Robert Connolly, Aboriginal filmmaker Ivan Sen's cinematic imaginary of place and landscape can abut the business models for Matchbox Pictures, YouTube's Australian contributors can intersect with the strategies of Screen Australia, the ABC and SBS, the heroine journeys on the Australian screen can join Gothic tropes in Australian cinema, and Jane Campion's feminist sensibilities as an international auteur can connect to television serial, Serangoon Road's, minor transnationalism, and the multi-media spectacles generated in response to Australians arrested on drug-related offences in Asia can jostle with digital transmedia documentary forms. The sheer detail and the extent of the coverage undertaken here serves to remind us of the many pathways Australian cinema takes and what these pathways require in terms of an engaged exploration.

Australian cinema, courtesy of its size, is also manageable enough to be able to allow us to see in the one place how these very diverse projects and entrepreneurial energies, live together, knock against each other, contend, and simply slide by each other. As a medium-sized cinema, Australian cinema is neither small as is New Zealand's, or large as is that of the UK, Korea or France, or very large as is that of the USA, Japan and China. As an English language cinema, Australian cinema is simultaneously an insider producing in the dominant screen language of English and marginal as a minor English language cinema. This structural character might mean that it can do more than can a smaller cinema, and its films can travel at times unimpeded through cinema networks courtesy of being produced in the English language. But, at the same time, there are definite limits to what it can do. Such cinemas do more of some things than others at different times. Sometimes they have to choose what they do, and sometimes they have what they do chosen for them by dominant international players. While it only can do and only choose to do some things at different times, its smaller size has its advantages. In Australia various strands of screen production that are more distant from each other in a larger filmmaking milieu are more contiguous. Filmmakers have scope to contribute across a variety of film and television production, working over their careers across genres and forging intermedial screen careers. This makes Australian cinema valuable for thinking in the one place about various faultlines of film and television production.

Australian cinema also provides a useful viewpoint from which to gauge the consequences for filmmaking of screen media transformations. With less firmly established and more precarious screen production industries compared to their larger media counterparts, Australia's medium-sized cinema is affected in different ways than are its counterparts in larger countries. From the mid-2000s, technological change has been altering both producer operating conditions and the circumstances under which viewers access films. Cinema began the 2000s with the settled

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screening combination of cinema, DVD/video, pay-TV and free-to-air broadcast TV; but by the late 2010s it was as much a cinema on laptops, tablets, and smart TVs accessing asynchronous, on-demand content online (in its various varieties of advertiser-supported, pay-per-view, and subscription video-on-demand), eclipsing the more traditional venues for screen media. Australian cinema provides a related but distinct position from which to view these changes as they impact upon the ecologies of film production in a medium-sized English language market.

A Companion to Australian Cinema starts with the basic question that confronts filmmakers and critics alike: how are we to make sense of Australian Cinema in the twenty-first century? The answer they give here is partly synoptic. After all, this collection does comprehensively cover diverse strands of Australian film making and film writing of the new millennium. But its underlying priority is not to be summative or to condense a by now large volume of writing on Australian cinema and its history into more bite-sized bits. It aim is rather to contribute fresh perspectives and to serve as a new point of departure for thinking about contemporary Australian cinema. A Companion to Australian Cinema's is mostly concerned with adding to the literature on Australian cinema by variously challenging, redirecting, rechannelling, and retuning our attention to it. While it certainly conveys a strong sense of a continuity with previous writing, outlining as its authors do an improvising cinema and screen culture simultaneously connected with its past and negotiating its future, it does so by extending and opening up the conversation on Australian cinema and screen culture in new ways. Here, past filmmaking and critical work alike is not simply acknowledged but used in the best sense - entering as an active dialogue partner - to enable these contributions to be variously remade, repurposed, extended, and criticised through the critical encounter with contemporary cinema and television. With purposes of intervening in, as much as representing, Australian cinema A Companion's authors seek to reinvent Australian cinema and Australian cinema writing for this time and this place.

To aid this task of reinvention *A Companion to Australian Cinema* is thematically, not chronologically, organised. This allows Australian cinema to be grasped as a cinema of a number of tendencies – its editors call these tendencies a set of 'propositions' about Australian cinema. These are that: Australian cinema has an indigenous screen culture; it is an international cinema; a minor transnational cinema; an auteur, genre, and landscape cinema; a televisual cinema; and a cinema shaped by new media platforms. Recognising and filling out these several tendencies allow Australian cinema's messy assemblages to not only be established but negotiated and recognised in their positivity. What is especially good about this orientation is that while it calls for a new beginning this is not a shallow new beginning borne of ignorance of Australian films and filming and Australian film writing. Rather it is one borne of a sense of possession of and passion for a rich, diverse, sometimes distinct and occasionally distinguished filmmaking and film writing history. This gives depth to its authors' investigation of diverse strands of contemporary filmmaking, their interrogation of intermedial and transnational dimensions, their

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understanding of strategies for viability concurrently pursued by filmmakers and film businesses, their charting of the changing policy and political environments of film support, and their interrogation of Australian cinema's relation to broader national cultural formations and histories.

A Companion to Australian Cinema conveys then the protean character of Australian cinema. It discloses a cinema of the new millenium engaged in perpetually forming and reforming its filmmaking practices, its screen economy, and cultural and critical apparatuses. It also opens up a new chapter in our understanding of and writing about Australian cinema, serving to both set an agenda for future scholarship and show to an Australian and international readership why contemporary configurations of Australian cinema matter to any understanding of national cinemas in these the first two decades of the new millennium. In doing so A Companion to Australian Cinema also makes a contribution to film writing and scholarship generally. Like their filmmaking counterpart, the writer on cinema operating from an Australian base has long connected with global conversations about the cinema, critically engaging with the cinema of the day, negotiating aesthetic movements within film making and screen culture, contributing to contemporary screen theory, film maker projections and critical understandings alike (see King, Verevis and Williams 2013). For those writing on Australian cinema in this collection this cinema is always refracted through the lens of their experience of and writing on the cinema more generally. To be interested in the cinema in Australia is to be interested in this larger international cinematic world of which Australian cinema is but a part. This means that the writers in this collection not only write on Australian cinema but have also contributed to the exploration of a cinema that extends well beyond it. A Companion to Australian Cinema operates in a critical screen culture that mimes in a different register the very work of Australian cinema itself over this same period: its writers are also in the business of glocal refraction, adaptation and negotiation. If this brings those who write on Australian cinema closer to their filmmaking counterparts it also ensures that those writing for this collection are writers on and contributors to the dialogue on the cinema more generally. In this they are well suited to the task before them.

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