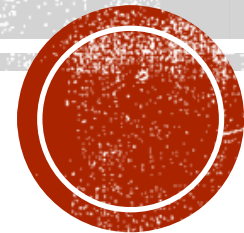


MAKE YOUR STORY: SHOWCASING STUDENT ENTREPRENEURS

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MAKEYOURSTORY PODCAST

- The Purdue University Libraries and School of Information Studies partnered with the Brian Lamb School of Communication to host the podcast series, *MakeYourStory*. Annette Bochenek and Sarah Huber host the podcast
- In its first season, *MakeYourStory* covered episodes on the elements that go into creating engaging stories of making: interview skills, use of sound, etc.
- The second season highlighted a wide variety of making stories from students, from 3D-printing, soybean innovations, cooking, TikTok content creation, and more.
- The third season (this upcoming school year) will continue to highlight the diversity of student and alumni stories of making.



SEASON 2: STUDENT STORIES & LIBRARY SUPPORT

- Episodes:
 - Episode 1: From a Marvel vs. DC Chess Set to a Resilient Extraterrestrial Habitat, 3D Printing in the Libraries (Fall 2022)
 - Episode 2: Students and Soybeans, Sprouting Sustainable Innovations (Fall 2022)
 - Episode 3: A Taste For History, Cooking Through the American Girl Doll Cookbooks on TikTok (Spring 2023)
 - Episode 4: Metal Jewelry-Making at Purdue's Bechtel Innovation Center (Spring 2023)
- Workshop
 - Making Pictures with Sound: Foley Design for Live Radio, Performance, and Your Podcast (Fall 2022)



Episode 3: Cooking Up Content with TikTok

KEY CONCEPTS

- Researching Your Idea
- Exploration
- Development & Marketing
- Building a Presence
- Success & Challenges



[Podcast Transcript](#)

[Audio File](#)

Today, our story of making blends the nostalgic with the new. I think that many people may be familiar with or have at least heard of TikTok at this point—especially after 2020’s quarantine. Quite a few people jumped on the TikTok bandwagon as app users or have even gone on to become content creators themselves. But do you also remember American Girl Dolls? Purdue student—and now alumnus—Seth Workman also entered into the hobby of content creation through TikTok. Harboring a passion for cooking and also collecting some of the historic American Girl Dolls, he had the innovative idea to cook his way through the American Girl Doll cookbooks for TikTok users—and himself—to enjoy. Through making not only historical food dishes but also creating highly focused and well-edited content for TikTok, Seth soon struck up a steady following of TikTok fans. Seth joins us to tell the story of his journey as a cook, collector, and content creator.



QUESTIONS & CONTACT INFORMATION



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MakeYourStory Podcast

<https://www.lib.purdue.edu/makerpodcast>

<https://www.lib.purdue.edu/makerpodcast/startin-g-your-own-podcast>

