

## Goals of Project Shop Well:

Hello! My name is Rhianna Thomas and I am the founder of Project Shop Well, which is aimed at helping Americans start regularly buying from sources that truly promote human dignity. Because our market is saturated with companies who outsource their employment to sweatshops across the globe, there is a long way to go before we will be able to freely buy goods without worrying about where they were made. But a good way to start encouraging businesses to employ more ethical practices is to quit buying from the ones that do not. One of the first things that we can do is stop buying goods made in China.

We should avoid buying from China for two main reasons:

**1. Chinese communist politicians have submitted documents and written books that prove that China views itself at war with the US. This alone should be a reason for us to avoid buying anything from China, because our own money should not be funding a war directed against us.**

**2. Many of the goods that are made in China are made by Uyghur slaves in labor camps. Americans have become more and more educated about China's cruel treatment and ethnic cleansing of the minority Uyghur population, but not many people know how to help. One option is to stop buying goods from the factories that are suppressing and abusing the Uyghur people.**

However, neither US politicians nor the media have admitted that China is an imminent danger and Americans have, therefore, been completely left in the dark. We unknowingly continue to spend money on goods with that "Made in China" sticker, which ultimately supports both slavery and the Chinese war efforts. And so, meet Project Shop Well.

This project is designed to inform the public about alternative options for buying everyday items, as well as to emphasize the reasons why we should be avoiding Chinese-made goods. Many people would like to stop buying from unethical sources, but it requires a lot of research and money. We have done the research and the work for you, so that on this site you can easily find the companies that still value human dignity.

Currently, there are no other large platforms that research all types of goods in order to highlight which brands are supporting immoral practices, and feature which brands offer an ethical choice. Project Shop Well uses many platforms including Instagram, Tiktok, Twitter, and [projectshopwell.com](http://projectshopwell.com) to educate on which companies create goods in

unethical sweatshops overseas or other appalling environments. Not only that, but we are working to ensure that Americans stop contributing to the CCP's catastrophic effects on pollution, their attempts at an economic takeover of the world, and their devastating drug industry.

The goal is to eventually be able to not only avoid buying from China, but to avoid buying from all sources that degrade human dignity—with the hopes that they will be forced to change their immoral practices. But it's going to take small steps and persistence.

The Project Shop Well website is at <https://www.projectshopwell.com>