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Providence Performing Arts Center: Disney Musicals in Schools Program

Kyle Wood

Hansel Figueroa

Victoria Aldrich

Alexis Butkiewicz

Brandon Castillo

See next page for additional authors

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Authors

Kyle Wood, Hansel Figueroa, Victoria Aldrich, Alexis Butkiewicz, Brandon Castillo, Grace Dolan, Andrea Frost, Cameron Reardon, Liznett Rivera, Hillary Thilavong, Leah Ward, Makena Warfield, Carly Warner, and Andrea Frost

Providence Performing Arts Center: Disney Musicals in Schools Program



**DEE3999: Directed
Experiential Education**

**Victoria Aldrich, Alexis
Butkiewicz, Brandon
Castillo, Grace Dolan, Hansel
Figueroa, Andrea Frost,
Cameron Reardon, Liznett
Rivera, Hillary Thilavong,
Leah Ward, Makena Warfield,
Carly Warrener, Kyle Wood**

Abstract

In the partnership with the Providence Performing Arts Center (PPAC), students from DEE3999 will produce videos for the partner's objective: to bring Disney Musicals in Schools, the theater program, to urban schools in Rhode Island. The project with PPAC will encourage DEE students to brainstorm concepts, film on-site, and edit to deliver creative and on-strategy videos to the client. The videos will highlight the program and inform parents, teachers, and school districts about the importance of performance arts in grade schools. The design of Disney Musicals in Schools gives students in urban school districts the opportunity to learn and perform theatrical pieces, which ultimately contribute to their educational experience. Overall, the videos for PPAC will address the importance of arts in grade schools and the overall contribution Disney Musicals in Schools will have on the culture and community of Providence.

The Team

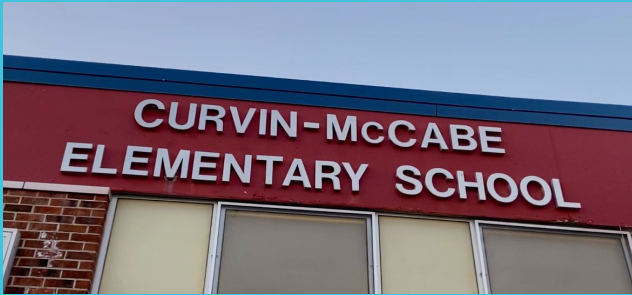
Each team has a team leader to communicate with the client

Each team has members with a variety of skills in pre-production, production, and post production

- Team A - Victoria Aldrich, Liznett Rivera, Hillary Thilavong, Leah Ward, and Kyle Wood
- Team B - Alexis Butkiewicz, Brandon Castillo, Grace Dolan, Hansel Figueroa, Andrea Frost, Cameron Reardon, Makena Warfield, Carly Warrener

Methods

- For Project 1, Team A and Team B were assigned 2 different urban elementary schools throughout Rhode Island (4 total)



- The teams were responsible to film on-site (B-roll and interviews) at least twice and create a promotional video for the client
- For Project 2, both teams will combine pre-existing and future footage to create one group video for the client

Results



- At the midpoint presentation, the client gave feedback to improve for Project 2
- For the remainder of the semester, Team A and Team B will revisit the respective schools they were assigned to to film on-site
- Once the group combines pre-existing and new footage, the editors from both teams will collaborate on the final deliverable; a promotional video that highlights the *Disney Musicals in Schools* program

Discussion

Several factors were taken into consideration while working with the client

- What are ways team members can adapt their skills to the respective phases of production?



- How do production members tell an enticing story that will encourage families, educators, and school committees to consider *Disney Musicals in Schools*?

Conclusion



- The client project is ongoing; students now entered the Project 2 phase of the semester where both teams will come together to create the final deliverable
- The final deliverable will be a 3-5 minute video and 30 second social media execution that highlights the 4 elementary schools in urban Rhode Island

Thank you!