Interactive Component

PART ONE of the scholarly wellness check

- 1) Look at a SPECIFIC work in SSRN
- 2) See how many you can answer yes to on the checkboxes
- **3)** The goal isn't necessarily to have *all* of them checked off, but to identify where there might be areas you could make a slight change now or in the future to make your metadata more effective
- 4) For instance, your professional judgment and expertise is valuable when selecting keywords! You know your work best and can choose the most relevant keywords to apply, broadly and narrowly
- 5) Some criteria may seem arbitrary but are based in research around search engine optimization *and* in research about what characteristics more heavily viewed and cited works possess.

Checkboxes:

Title: _____

- Does my title describe what the paper will be about?
- Do I have the descriptive element of the title early?
- □ Can my title fit on one line?
- □ Can I identify keywords which someone could search to find my article high in the "relevant" results?

Other metadata:

- Did I include an abstract?
- Could a paragraph (or a couple paragraphs) in the introduction *serve* as an abstract? (ex: "In this work, I will...)
- Does your abstract include keywords relevant to the whole article?
- Did you consider and provide keywords to SSRN?
- Do you include a mix of general keywords and highly specific keywords or phrases?
- Did you submit to one or more subject-based eJournals?
- Did you include an SSRN eJournal in a field other than law?

PART TWO - Take home

Other scholarly wellness checks:

- Do you report new publications to the Law Library when they are published?
- Do you report *forthcoming* works to the Law Library?
- \square Have you opted into letting the library add your works to the institutional repository?
- Do you maintain at least one scholarly profile on an external site (like HeinOnline, ORCID, etc.) to ensure that your contact information is up to date and all your scholarship and activities are represented there?

Faculty Publications and Institutional Repository Support

To report new or forthcoming publications: facpubupdates@umich.edu

For scholarly publishing assistance:

Sarah Woloschuk Scholarly Publishing Librarian swolosch@umich.edu 734-647-1562

I'm happy to help!