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MBS News Update - July News

1 message

Maine Business School <mbs@maine.edu>
Reply-To: Maine Business School <mbs@maine.edu>
To:

Mon, Aug 7, 2023 at 7:47 AM

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MBS News

July 2023

New Staff Member

Alex Engelkemier has joined the team as the Graduate School of Business Professional Academic Advisor! She comes to us from UMaine's School of Nursing. Feel free to stop by the new Student Success Center and say hello!



In the News



The Star, Malaysia's first news website, [published a story](#) about the visit paid to HELP University by UMaine Provost John Volin and Executive Dean Jason Harkins. "Our collaborative partnership with HELP University unlocks important opportunities for our students and faculty by fostering a deeper understanding of Southeast Asia's dynamic economies and cultures and enhancing global competencies." - John Volin.

CTV interviewed Dr. Norm O'Reilly about Nike ending its sponsorship from Hockey Canada over allegations of sexual harassment involving the latter. [Read more...](#)

Presentation



Dr. Billy Obenauer recently attended the San Diego Comic Con as a panelist on two panels: Admissions Departments Emitting Geek Vibes: College Courses Focused on Pop Culture and Comics on Campus: Academia vs. Fandom (Battle or a Collab?). Read more in this story from [The Beat](#).

Publications

Dr. Manuel Wörsdörfer's paper "Brandeis and Eucken: Two Pioneers of the Modern 'Big Tech and Antitrust Debate'" has been accepted for publication in the journal *History of Economic Ideas*.

Dr. Jeffrey DiBartolomeo from USM has had his paper "[Racial animosity and Black financial advisor underrepresentation](#)" published in *Financial Planning Review*. His study provides compelling evidence for Black underrepresentation in the financial advisor industry.

Dr. Jason Entsminger has co-authored an article recently published in the Conference Proceedings of the 2022 International Workshop on Agrotourism.

["Understanding and Enhancing Diversity, Equity, Access, and Inclusion in Agrotourism: Innovative Research and Outreach in Entrepreneurship"](#) is based on Dr. Engsminger's presentation at the IWA meeting in September.

Drs. Rusty Stough and Matt Graham have had their paper, "Physical or digital media: The mediating role of psychological ownership," accepted for publication in the *Journal of Research in Interactive Media*. This journal has a 29% acceptance rate with an impact factor of 8.4.



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