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MBS News Update - March 24

1 message

Maine Business School <mbs@maine.edu>
Reply-To: Maine Business School <mbs@maine.edu>
To:

Fri, Mar 24, 2023 at 12:00 PM

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MBS News

March 24, 2023

Executive Dean

Dr. Jason Harkins has been named the Executive Dean of the Maine Business School, effective April 1, 2023. "At the conclusion of a national search, we are pleased that Jason will continue to provide leadership for the Maine Business School," says John Volin, executive vice president for academic affairs and provost. "His focus on student success and career preparation, entrepreneurial approaches to business education, and engagement with and commitment to the business community in Maine and beyond are important in meeting the state's workforce and economic needs."



[Read the official announcement here.](#)

Presentation

Last week, Dr. Stefano Tijerina presented his paper "Removing Blinders through Business History: Teaching Students to see the World from the Lens of their Economic Bloc" at the Business History Conference in Detroit, MI. [Click here to view the abstract.](#)

Publications

Dr. [Manuel Wörsdörfer](#)'s paper "Louis Brandeis - Founding Father of Modern-Day Antitrust" has been accepted for publication in the *History of Economic Thought and Policy* journal. The paper takes a closer look at the life and work of Supreme Court Justice Louis Brandeis and analyzes his socio-economic and legal philosophy from a history of economic thought perspective. The paper also addresses the question of which lessons can be drawn from his work and how it could inspire today's political discourses in general and the big tech and antitrust debate in particular.



Dr. [Billy Obenauer](#) had his paper "More on why Lakisha and Jamal didn't get interviews: Extending previous findings through a reproducibility study" accepted for publication in the *Journal of Management Scientific Reports*. Through a reanalysis of data from Bertrand and Mullainathan's seminal research study, Dr. Obenauer demonstrates that discriminatory effects were stronger in conditions in which a job posting's experience requirements were ambiguous and that applicants with first names of Arabic origin experienced higher levels of discrimination than applicants with other non-White-sounding names. The paper offers important insights for HR managers while also providing guidance for developing



experimental manipulations in the future.

Upcoming Events

Join the Graduate School of Business at their annual MaineMBA Alumni Awards & Business Forum on March 30 from 4:30 to 7 pm. [The list of speakers and panelists can be found here.](#)

Please mark your calendars for our Annual Honors & Awards Ceremony on April 14. The event will be held in DPC 100 and begins at 3:30 pm. A reception will follow in the DPC Atrium. During this event, we will induct new Beta Gamma Sigma members, recognize student organization leaders and students who have registered an internship, and give our annual awards to students and faculty. We hope to see you there!



Go Big. Go Blue. Go Business.

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