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MBS News Update - February 10

1 message

Maine Business School <mbs@maine.edu>
Reply-To: Maine Business School <mbs@maine.edu>
To:

Fri, Feb 10, 2023 at 10:59 AM

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MBS News

February 10, 2023

Student Success

The University of Maine Athletic Department awarded [Michael Gerace](#) (football) a 2023 'M' Club Dean Smith award. The 'M' Club Dean Smith award is the most prestigious annual award to the top male and female student-athletes at the University of Maine. To be considered for this award, athletes are nominated by their coaches. They must have demonstrated outstanding academic and athletic achievement, be of outstanding character, and a contributor and leader within their community.



Gerace, a Bel Air, Md. native, earned a bachelor of science degree in accounting and finance. He currently has achieved a 3.72 postgraduate grade point average as he pursues his master's in business administration. Throughout his tenure at UMaine, Gerace has been a four-time Dean's List recipient and selected to the Colonial Athletic Association's academic honor roll on four occasions. A Presidential Scholar, Gerace is a UMaine scholar-athlete platinum medalist for achieving a 3.0+ grade point average for five years. [Read more...](#)

Publication

Dr. [Manuel Wörsdörfer](#), Assistant Professor of Management and Computing Ethics, has had a paper accepted for publication in *The Antitrust Bulletin*. His paper, "Louis D. Brandeis and the New Brandeis Movement – Parallels and Differences," discusses the recent antitrust discourse in the U.S., which is dominated by references to Brandeis and the New Brandeis movement. The research questions of this paper are twofold: First, it analyzes the parallels and differences between Brandeis and neo-Brandeisianism. Second, it addresses the question of which references to his work are valid and legitimate and which are not.



Professional Development

Julia Van Steenberghe attended the [National Resource Center on First-Year Experience's Annual Conference](#) this past weekend. She participated in a wide variety of sessions, some of which included LLC programming, designing a bridge week, a first-year seminar curriculum, activities to engage first-year students, and infusing financial literacy into the first-year experience.

Fundraising Effort for Turkey and Syria

Hira Avci, an MBS international student from Turkey and the president of the International Business and Culture Club (IBCC), is spearheading a fundraising effort for the humanitarian crisis in Syria and Turkey. On Monday, a 7.8 magnitude earthquake affected 11 cities and thousands of citizens. The death toll is currently above 20,000 and is expected to grow. "Right now, in the early days after this crisis, we can act fast and save lives," Hira says. "While my connection to this crisis is personal, this is a human crisis; people are struggling and suffering, but we have the power to help. In my experience at the University of Maine, our values of connection, respect, and engagement are lived values. The people of Maine have been kind and friendly to me while I have studied here, and I am grateful for the warmth and community I have found. I hope that by engaging the community I have found here, we can help the people of Turkey put these sad and difficult days behind them."



IBCC is splitting the donated funds between AHBAP, a Turkish non-governmental aid foundation, and a reputable foundation providing disaster relief in Syria. Donations can be made through February 17 via Venmo @Turkey-Syria-Relief or the submission of cash donations to Matt Curtis in the MBS Dean's Suite.

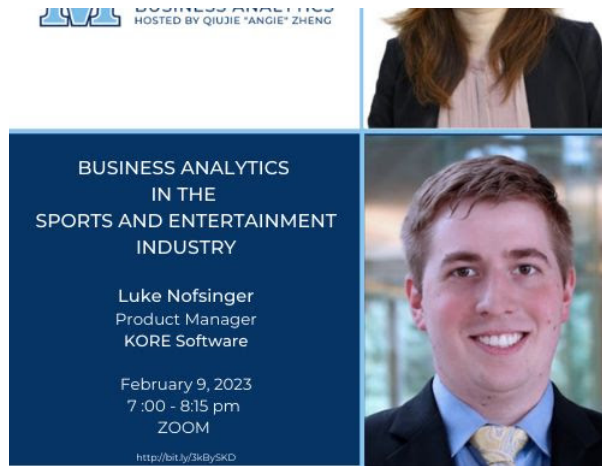
Events

This week, MBS hosted a Lunch and Learn session with Bangor Savings Bank. David Pease, BSB SVA, Director of Talent, Diversity & Inclusion, spoke to students interested in their internship and Management Trainee program.

On Thursday, Dr. [Angie Zheng](#) hosted Luke Nofsinger, Product



Manager at KORE Software, as part of the MaineMBABusiness Analytics Speaker Series. Luke talked about business analytics in the sports and entertainment industry. In his role, he oversees the product strategy and development roadmap for several business analytic SaaS products in data warehousing and customer data platforms. His goal at KORE Software is to democratize business data by making it more accessible and usable across the organization.




BUSINESS ANALYTICS
HOSTED BY QIUJIE 'ANGIE' ZHENG

BUSINESS ANALYTICS
IN THE
SPORTS AND ENTERTAINMENT
INDUSTRY

Luke Nofsinger
Product Manager
KORE Software

February 9, 2023
7:00 - 8:15 pm
ZOOM
<http://bit.ly/3kBySKD>



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