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 **MBS News Update - November 4**

1 message

Maine Business School <mbs@maine.edu>
Reply-To: Maine Business School <mbs@maine.edu>
To:

Fri, Nov 4, 2022 at 8:59 AM

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MBS News

November 4, 2022

The Maine Question Podcast

Dr. Erin Percival Carter sat down with Ron Lisnet, UMaine's manager of visual media, to talk about the BARD Program for The Maine Question podcast. Established by Dr. Carter and Dr. Stephanie Welcomer, the Business, Agriculture, and Rural Development (BARD) program trains UMaine students to serve as consultants for farmers and operators of other small-scale and sustainable agricultural businesses. These students can assist agribusinesses with various aspects of commerce, such as data-management, price-setting, marketing, financial and strategic forecasting, market segmentation, product development, market intelligence, and consumer research. [Listen to the podcast here.](#)



Conferences & Presentations

Dr. Susan Myrden has been invited to the Let's Talk About Service (LTAS) workshop at Hasselt University in Belgium in December. While this won't be the first time she's attended LTAS, her participation will include a different role: academic coach. [Read more from UMaine News.](#)

Dr. Jason Entsminger was a guest of the Northeast Regional Center for Rural Development (NERCRD) during its annual meeting, held October 27 and 28, in Newport, Rhode Island. During the meeting, Dr. Entsminger participated in discussions of the NERCRD's Technical Advisory Committee and Board of Directors as they created the USDA-funded center's draft Plan of Work for the upcoming year. Dr. Entsminger provided critical insight which informed both bodies' decision-making. His contributions were drawn from research and stakeholder engagement he conducted while the NERCRD's Associate Director, including a national listening session on rural innovation and entrepreneurship, and sharing his experience since joining UMaine.

Last week, Dr. Norm O'Reilly was part of an interactive, solutions-based discussion about addressing the challenges associated with the transforming American

workforce. "Sidebar with Judge Winslow" is a weekly conversation about interesting topics at the intersection of business and law. The series is hosted by former Massachusetts Trial Court Judge Dan Winslow and presented by the New England Legal Foundation. [View it here.](#)

Guest Speakers

On November 3, Dr. Nadège Levallet hosted Kevin Hancock, CEO of Hancock Lumber, in her MBA 649 Strategic Decision Making class. He discussed his journey to find his voice and leadership style.

Two UMaine alums recently joined students in Dr. Ivan Manev's MGT 445 International Management class. Chris Treister, '11 and '13G, Senior Project Manager at THOST Projektmanagement, and Stefan Borst, '09G, Director of Business Development North America at KSB, joined the class virtually from Germany. They talked about careers in international management and the intricacies of working with people from different cultures. They also discussed with students the challenges their companies face in the current turbulent global environment and how they have been resolving them.

Publication Citation

Dr. Pankaj Agrawal's 2017 paper on the human fallout arising out of financial-economic instability was recently cited in a paper in the *BJPsych Open*, a journal from Cambridge University Press. "Effects of the Covid-19 pandemic and previous pandemics, epidemics and economic crises on mental health: systematic review" placed Dr. Agrawal's paper in the first of three tranches among 174 students as determined on the Newcastle-Ottawa scale (NOS). [The full paper is available here.](#)

Bear Treks

Last Friday Taylor Ashley, Melanie Brooks, and Dr. Patti Miles traveled to southern Maine with 37 undergrad and graduate students. They visited IDEXX and MEMIC to learn about company culture and explore internship and job opportunities. Below is a

group photo taken at IDEXX with a couple therapy dogs.



Events

Mark your calendar for our Winter Recognition Ceremony on November 16 at 3 pm. We'll gather in DPC 100 to induct new Beta Gamma Sigma members and honor our December BSBA and MBA graduates. A reception will follow in the Atrium. Hope you can make it!



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