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## MBS Weekly News, March 25, 2022

Maine Business School & Graduate School of Business

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** MBS News Update - March 25**

1 message

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**Maine Business School** <mbs@maine.edu>  
Reply-To: Maine Business School <mbs@maine.edu>  
To:

Fri, Mar 25, 2022 at 12:59 PM

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## MBS Weekly News

March 25, 2022

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### From the Dean

I am continually amazed at the creativity and passion of our faculty and staff for bringing in guest speakers from Silicon Valley, using their expertise in ethics or international relations to present papers and coordinate conferences, and/or to offer insights to Rotary and members of the community at the Hutchinson Center. It is especially sweet to see the event on well-being that will connect BerryDunn, MEMIC, MMG Insurance, and Unum with UMaine. We are one of very few Flagships that has the opportunity to have a statewide impact with our programming. I hope you will register, encourage students and others to register, and attend on April 6 from 12-1.

- Faye Gilbert, Ph.D.

## Presentations

[Dr. Manuel Wörsdörfer](#) has had a paper chosen for presentation. "Big Tech and Antitrust - An Ordoliberal Analysis" will be presented at the annual Philosophy of Management conference at the University of Oxford during the first week of July.

On Tuesday, [Dr. Stefano Tijerina](#) led a post-film discussion in the Human Dimensions of Climate Change film series. He brought his expertise in international relations, humanitarian aid, and issues of governance and colonialism to the discussion. The film, [Landfall](#), shares glimpses of everyday life in Puerto Rico post-Hurricane Maria. Featuring intimate encounters with Puerto Ricans and the newcomers flooding the island, *Landfall* reflects on a question of contemporary global relevance: When the world falls apart, who do we become?

[Dr. Norm O'Reilly](#) recently presented to the Rotary Club of South Portland and Cape Elizabeth as part of their monthly meeting. He talked about the Graduate School of Business and highlighted 12 industry trends to watch out for in 2022 and beyond.

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## In the Classroom

Drs. Yonggang "Tim" Lu and Qiujie "Angie" Zheng invited Mr. Jonathan Weindel to give a guest talk last Thursday to the MBA students enrolled in BUA 680, 684, and 686. Jonathan is the head of analytics at Envoy, a San Francisco-based company specializing in workplace technology. In his talk, Jonathan shared with our students his expert knowledge and experience in using cutting-edge data analytics and machine learning techniques to support the company's business operations. His talk gave our students a valuable insight into the everyday operations of a high-tech company in Silicon Valley.



Dr. Terry Porter, Associate Professor Emerita of Management at MBS, will teach a one-day seminar titled ["Going Green: Sustainability in Business"](#) virtually through the UMaine Hutchinson Center on April 22.

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# Event



## Inspired Innovators: How do we enhance well-being?

Join us for an engaged virtual conversation about what organizations can do to enhance well-being.

**Register today!**

**April 6  
12-1 p.m.**

With expert panelists from:

 BerryDunn

**MEMIC**

  
MMG  
INSURANCE  
Protecting your piece of the world

**unum**

Please be sure to register for Inspired Innovators: Well-being, which will be held virtually on April 6th from 12-1 pm. Dr. Jason Harkins will be joined by representatives from BerryDunn, MEMIC, MMG Insurance, and Unum to discuss ways to enhance well-being for employers and students. Register here: <https://bit.ly/mbswellbeing>



**Go Big. Go Blue. Go Business.**

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