

# Travel behaviour science: helping to shape the future of mobility

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# Overview

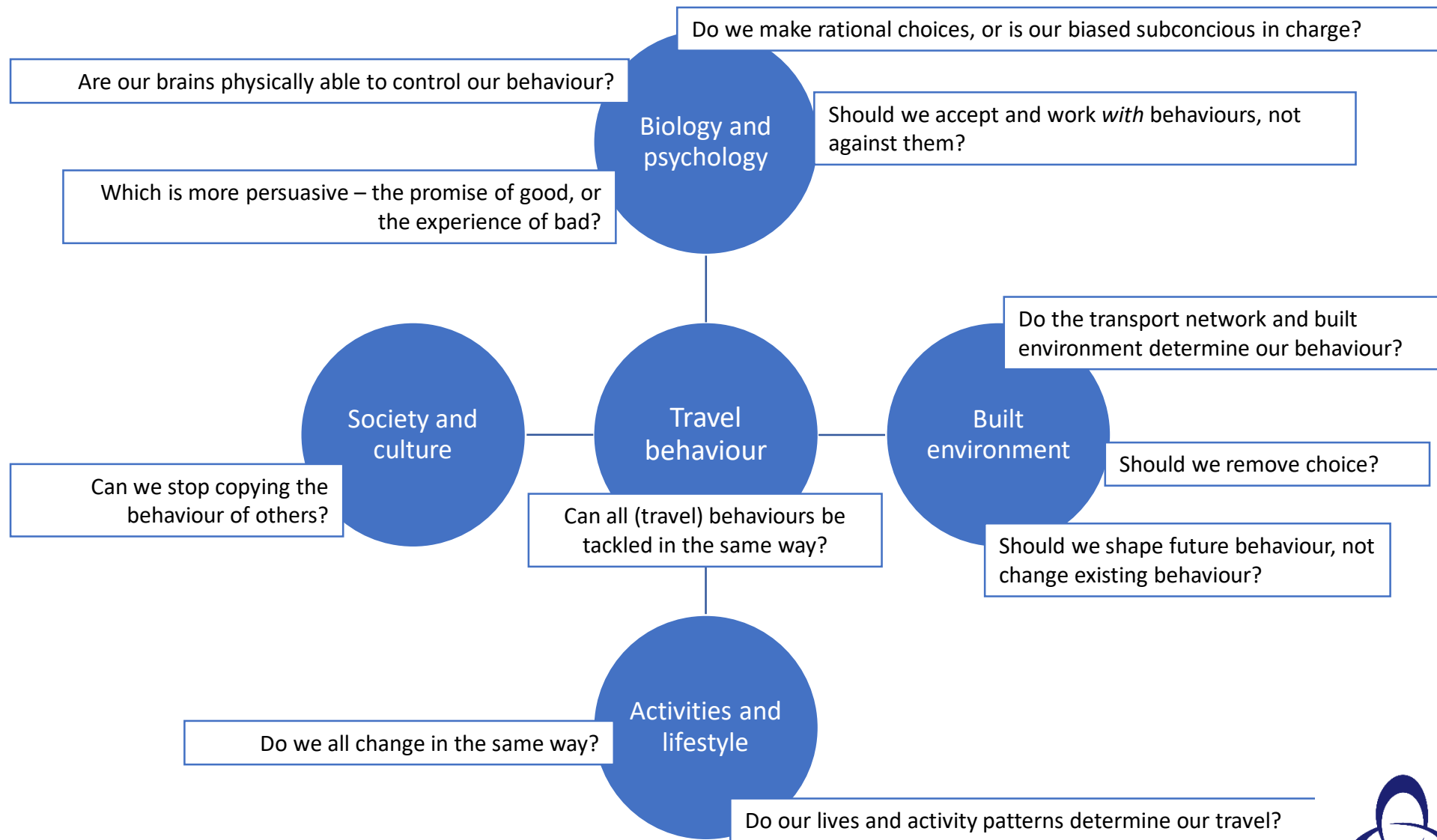
- What is Travel Behaviour Science?
- How can Travel Behaviour Science help us to shape the future of mobility?

# Travel Behaviour Science

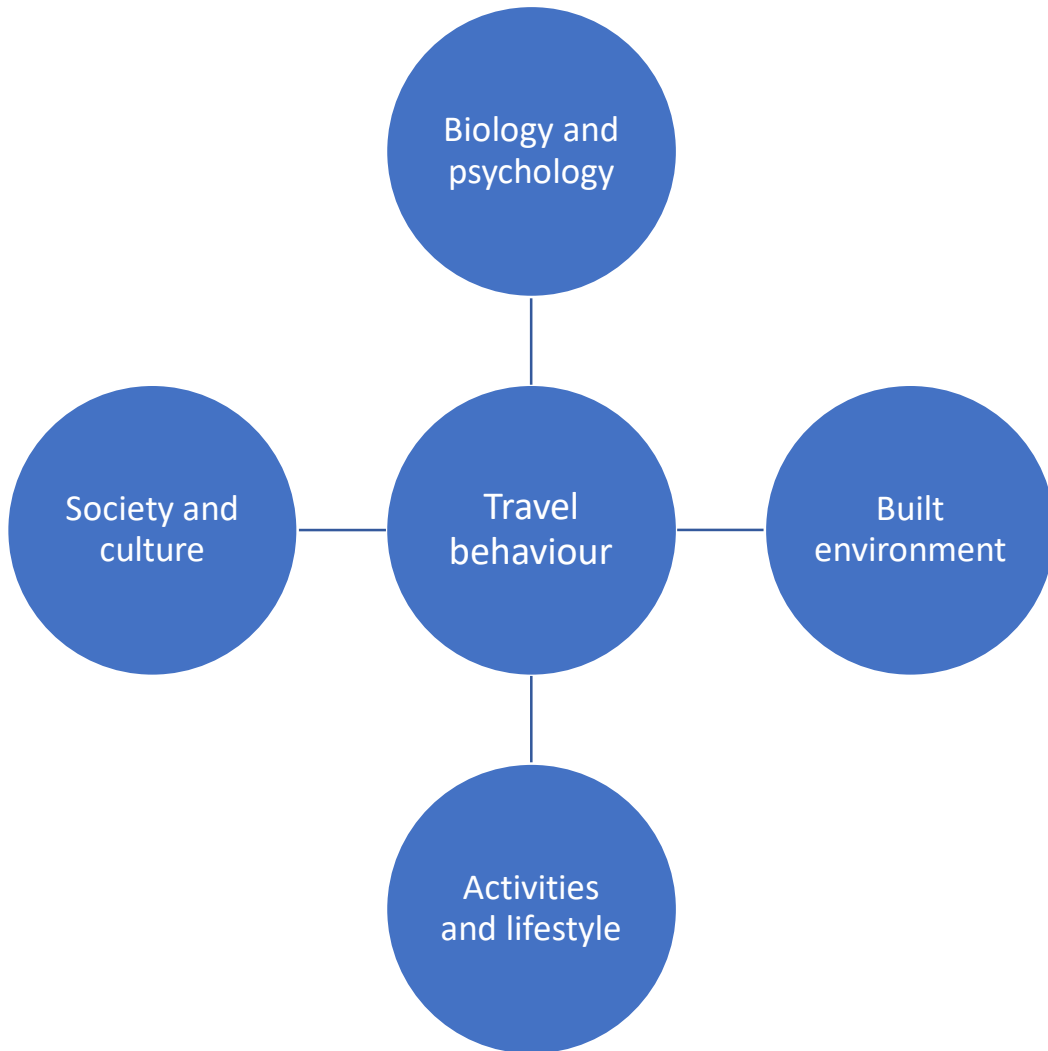


# Four key influences on travel behaviour





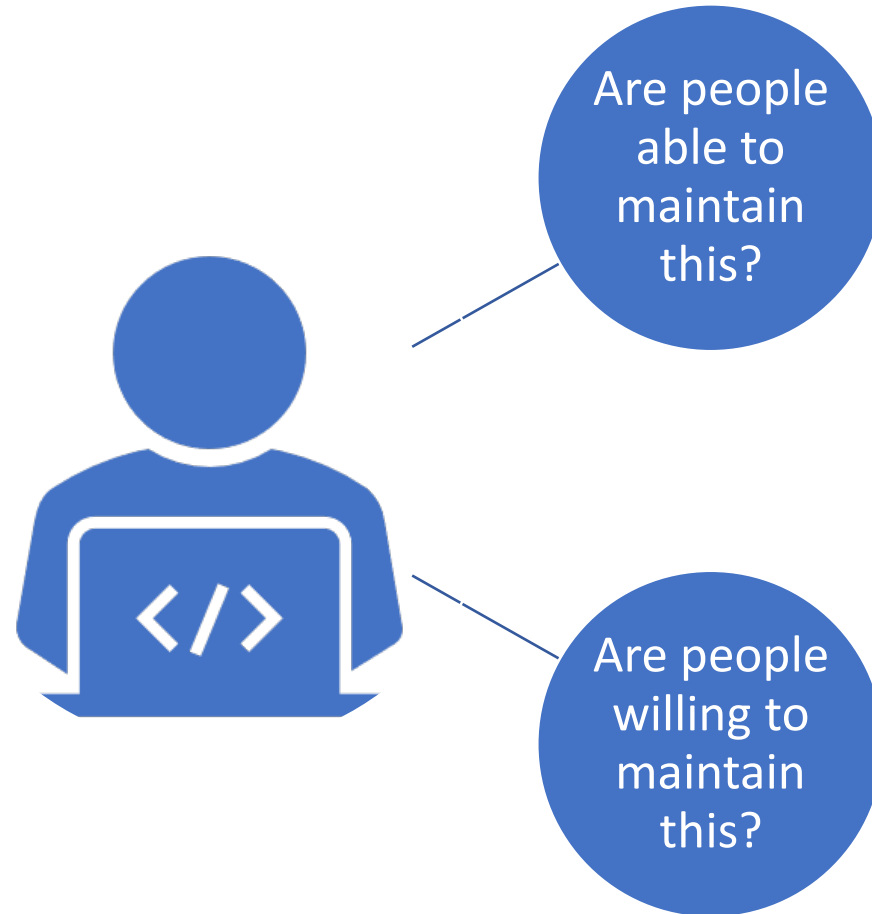
# Two key questions



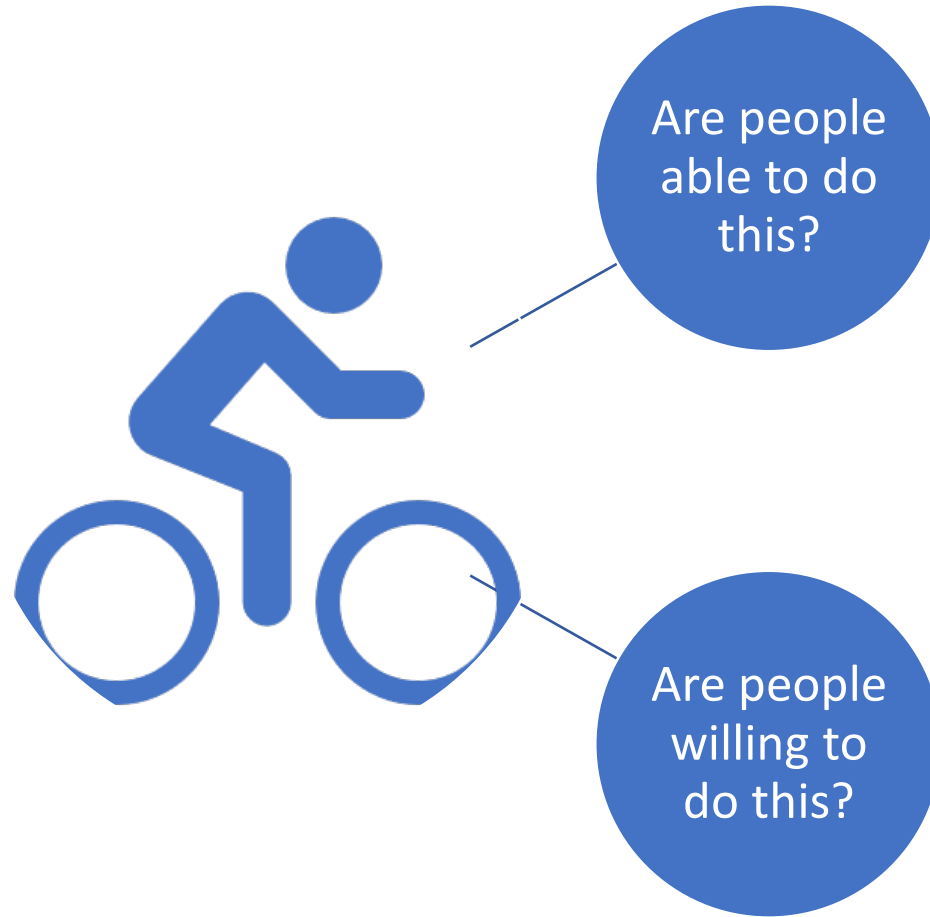
Are we able to change?

Are we willing to change?

# Shaping the future of mobility: lockdown



# Shaping the future of mobility: SMZ





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Read more via: <https://tps.org.uk/tp-day-2020-announced/read-our-blogs/covid-19-responsehow-transport-planners-can-act>, viewed

25/09/2020