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## **IWU Student Receives Outstanding Marketing Student Award**

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## **IWU Student Receives Outstanding Marketing Student Award**

BLOOMINGTON, Ill.— Daniel Obie, a class of 2008 double major in business administration and economics from Mundelein, Ill., has been named the Illinois Wesleyan University's Outstanding Marketing Student by the central Illinois Chapter of the American Marketing Association (AMA).

A graduate of Mundelein High School, Obie was nominated for this award because of his accomplishments as president of the IWU chapter of the AMA, founded in 1988. He has also earned admission into Alpha Mu Alpha, the AMA marketing honorary society and is a member of Omicron Delta Epsilon, the economics honorary society.

For additional information, contact Fred Hoyt, associate professor of business and AMA faculty advisor, at [fhoyt@iwu.edu](mailto:fhoyt@iwu.edu).