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An analysis of Corporate Strategic Planning with Business Continuity, Planning and Disaster Recovery Planning

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Major Definitions

CSP: Corporate Strategic Planning
Aims to help organizations cope with internal and external challenges to ensure long-term survival.
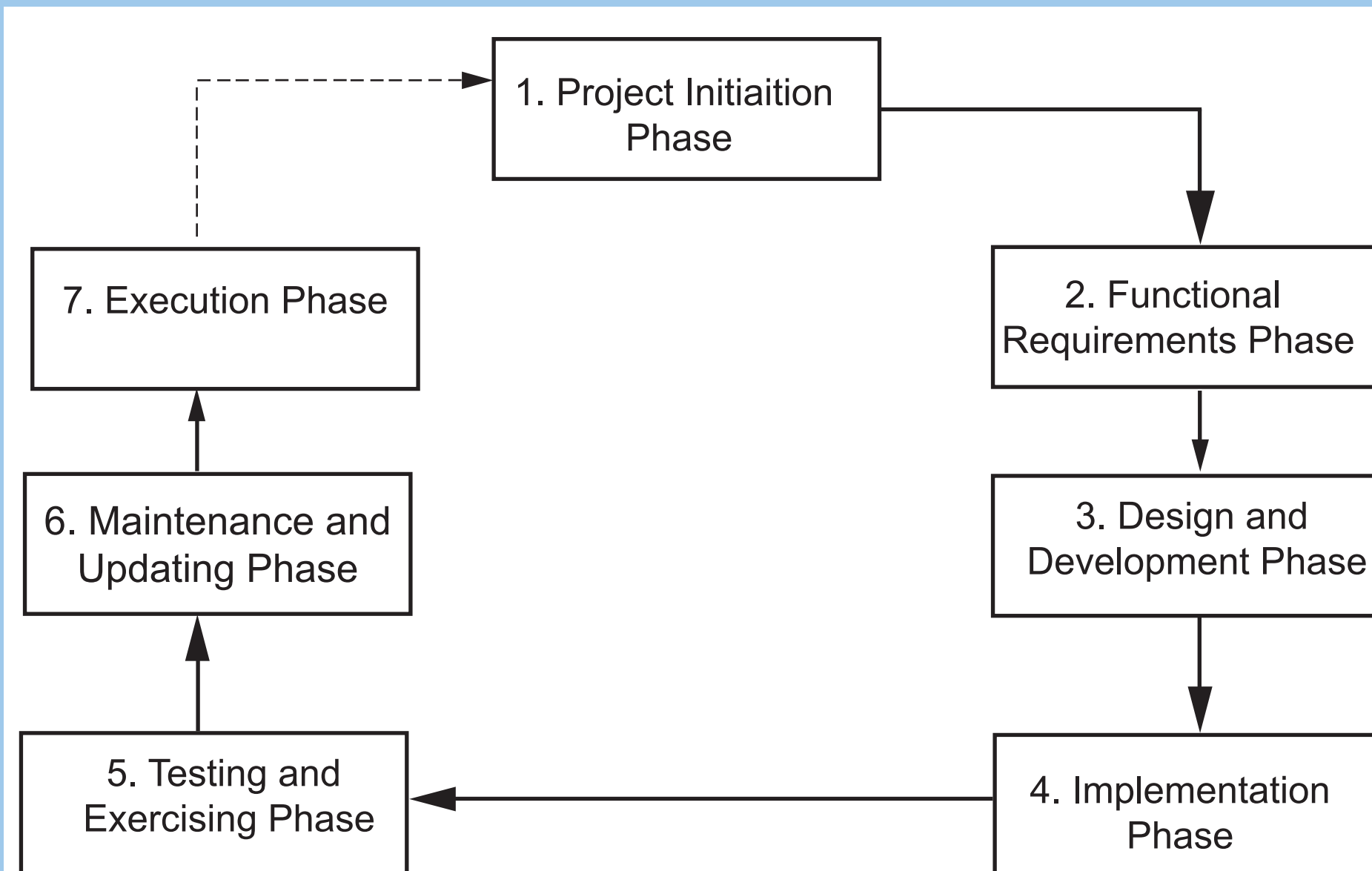
BCP: Business Continuity Planning
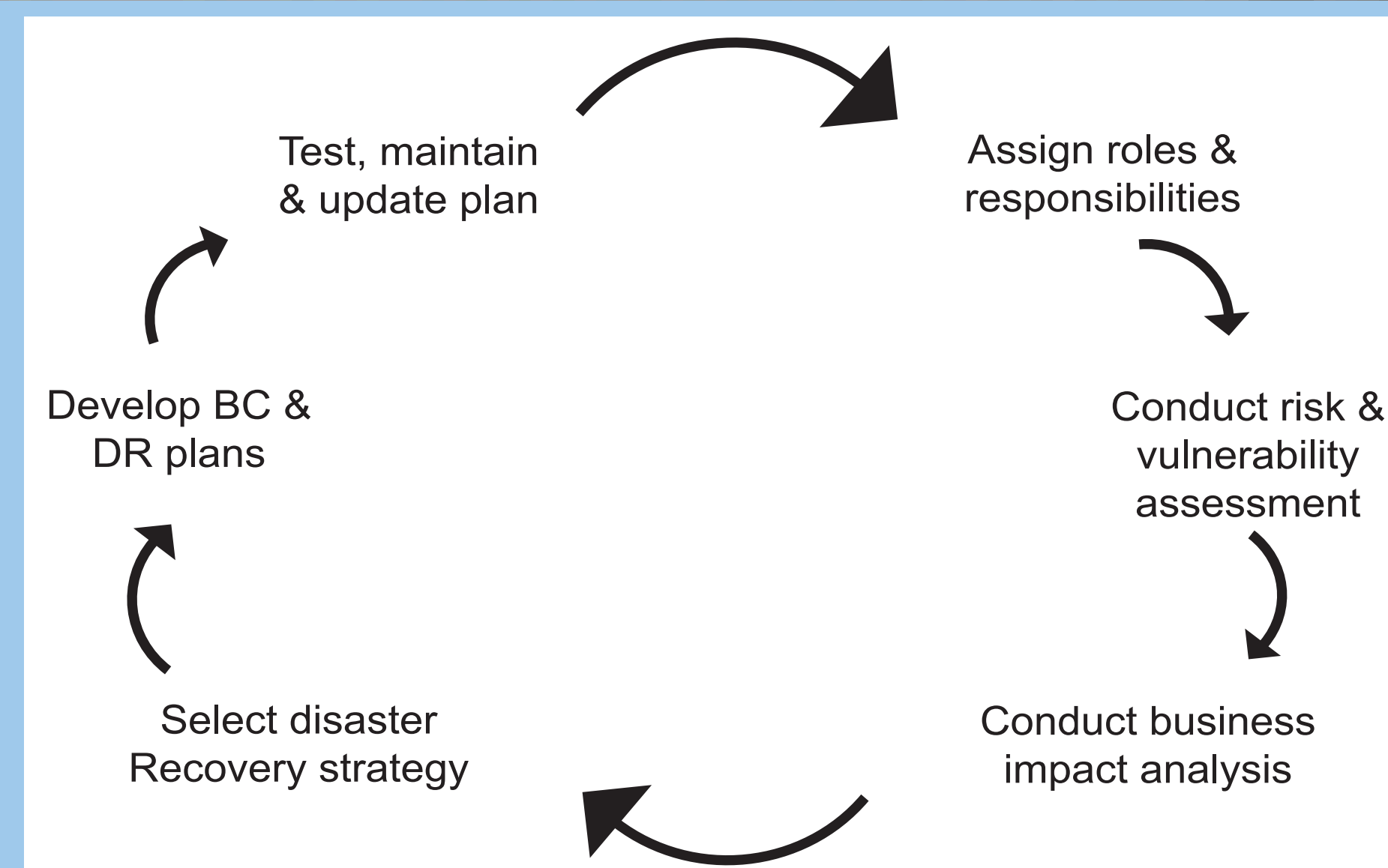Helps organizations prepare and respond to future unexpected disaster.

DRP: Disaster Recovery Planning
Ensures effective recovery after disasters.

Business Continuity Planning

1. Project Initiaition Phase
2. Functional Requirements Phase
3. Design and Development Phase
4. Implementation Phase
5. Testing and Exercising Phase
6. Maintenance and Updating Phase
7. Execution Phase

Disaster Recovery Planning

Assign roles & responsibilities
Conduct risk & vulnerability assessment
Conduct business impact analysis
Select disaster Recovery strategy
Develop BC & DR plans
Test, maintain & update plan

Business Continuity Management (BCM)

• BCP and DRP are *complementary* processes.

• BCP and DRP have *cross-functional* impacts.

• BCP and DRP is considered *one* framework.

• BCP and DRP recently gained *managerial* roles.

• **BCP and DRP evolved into being BCM.**

An Analysis of Corporate Strategic Planning with Respect to Business Continuity Planning & Disaster Recovery Planning

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University of HUDDERSFIELD

Factors Influencing the Integration of BCM into CSP

Biological& Social Risk

SARS –Hong Kong, 2003

Economic Risk

World's Financial Crisis

Natural Risk

Tornado-Kansas, 2003

Senior Management Support

Political Risk-Terrorism
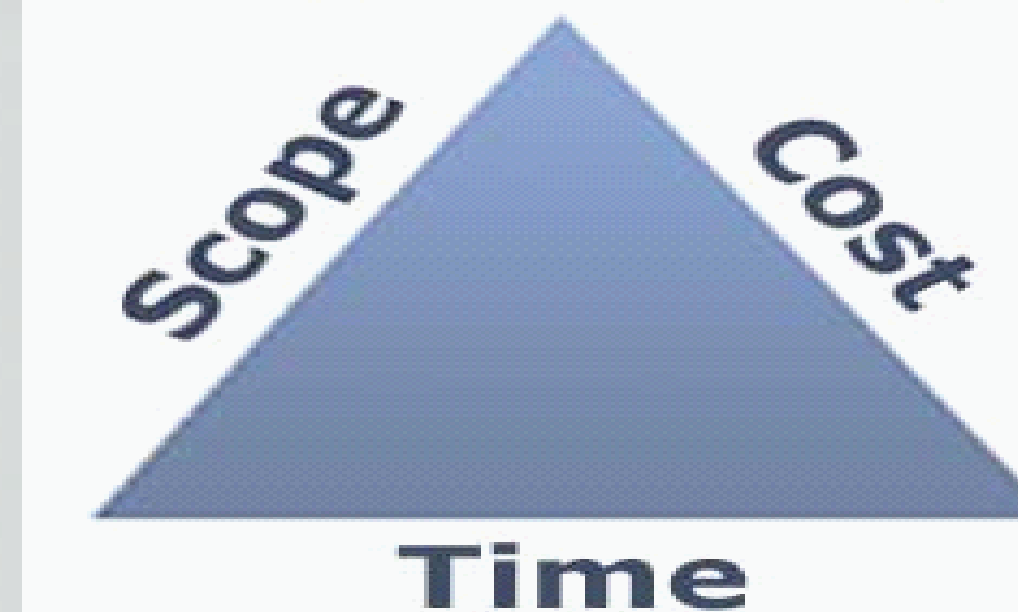
Bomb-Birmingham, 2002

Technological Risk

Y2K

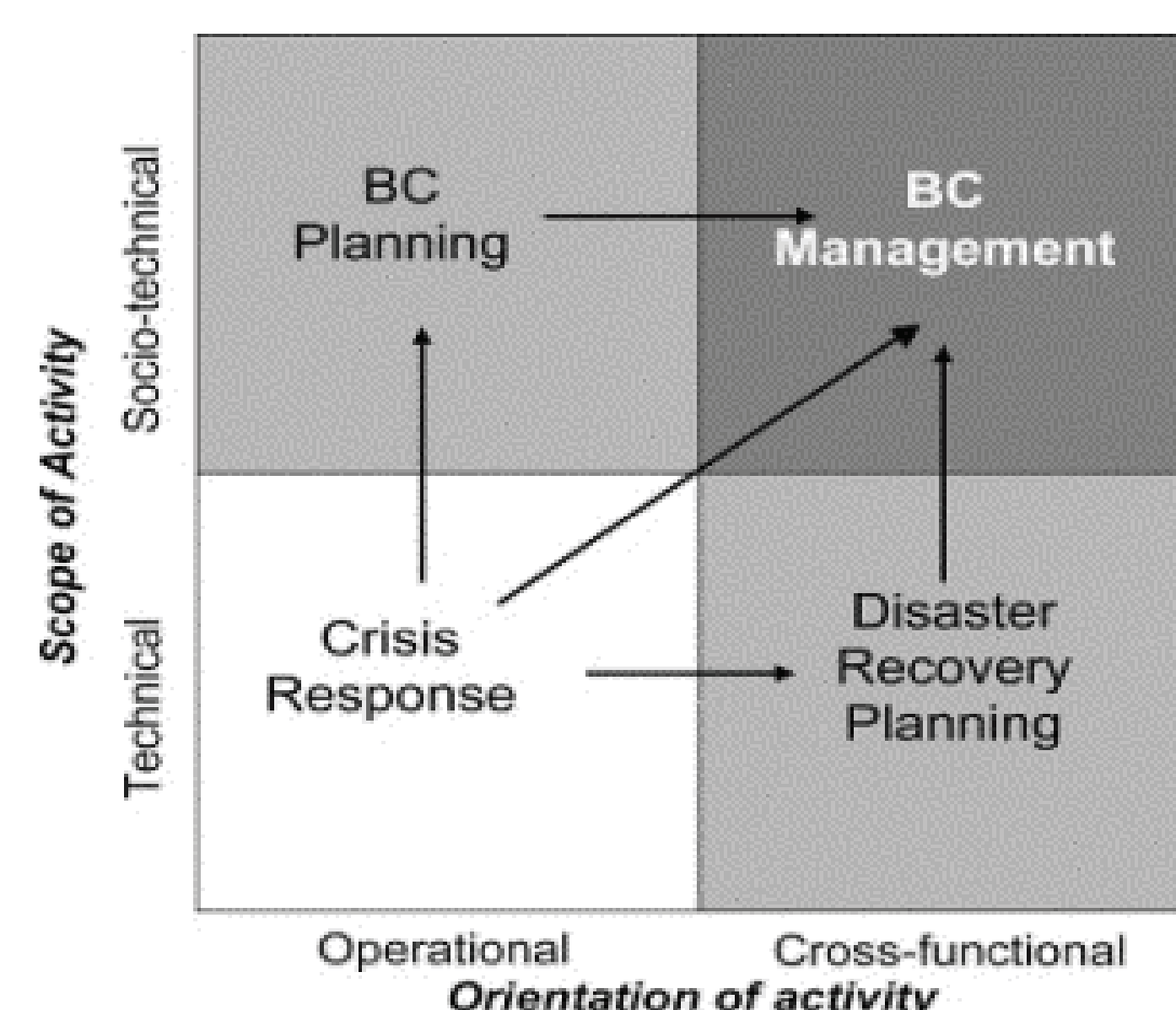Y2K Crisis, 2000

Compliance to Legal Acts

Civil Act, BASELII

Corporate Factors

Scope · Cost · Time

Availability of Resources

Globalization

Forces of Globalization

BC Planning
BC Management
Crisis Response
Disaster Recovery Planning

Scope of Activity — Socio-technical / Technical
Orientation of activity — Operational / Cross-functional
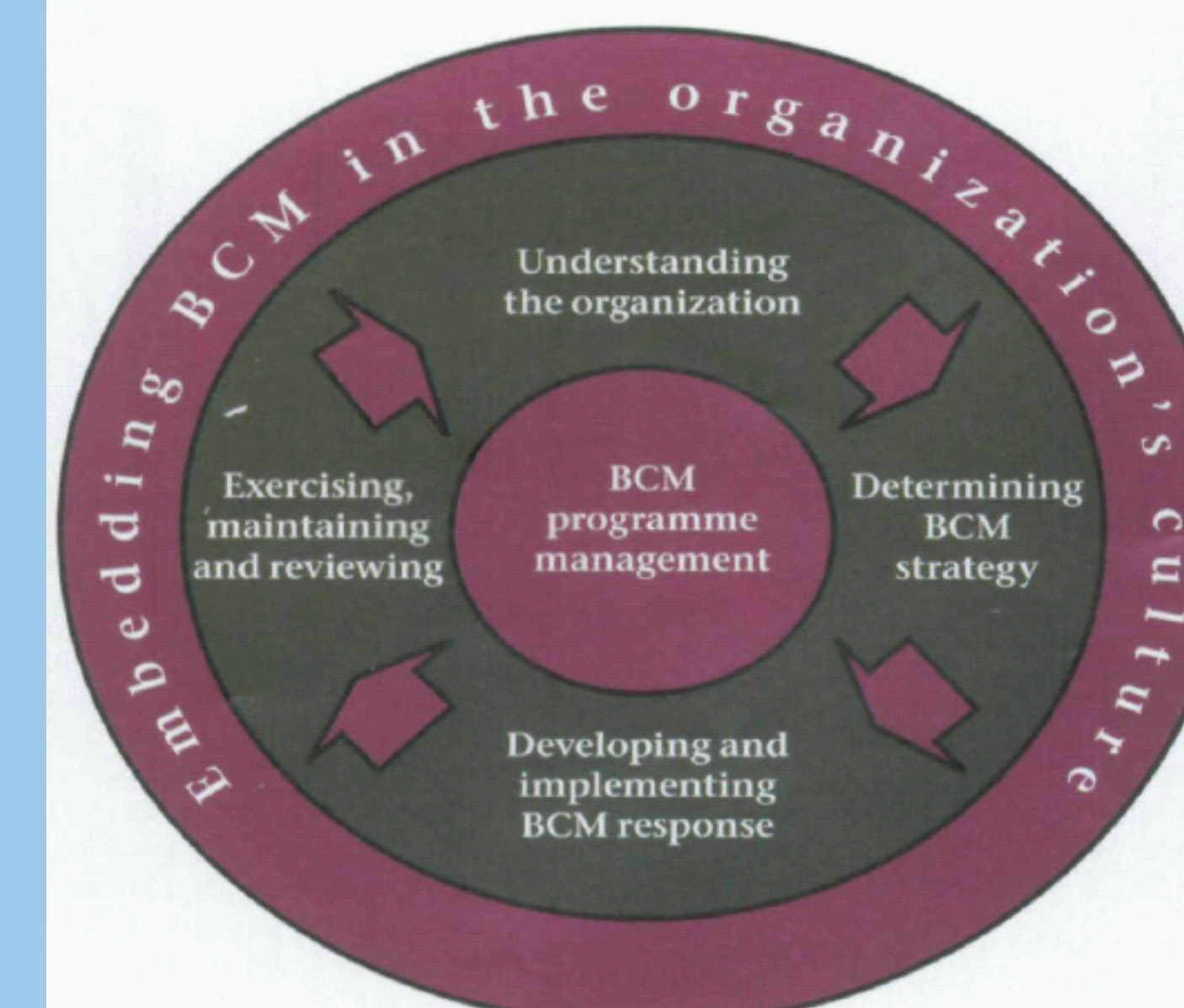
Business Continuity Management

➢ Is a holistic management process that builds organizational resilience and protects organization reputation and activities.

➢ Should be embedded in the CSP and the firm's culture.

Embedding BCM in the organization's culture
Understanding the organization
Determining BCM strategy
Developing and implementing BCM response
Exercising, maintaining and reviewing
BCM programme management

Research Contribution

1. Crisis management and CSP have been evolving separately over the last decades.

2. Few empirical studies were conducted to contribute to the understanding of the integration of crisis management into CSP.

3. Few empirical research in the field of crisis management exist.

Research Key Questions

1. To what extent do Jordanian companies practice BCM?

2. To what extent do Jordanian companies practice BCM as part of CSP?

3. What factors are likely to influence the practice of BCM as a part of CSP process?

Research Objectives

1. Present the models of BCP and DRP.

2. Examine the current BCM practices and their role in CSP in Jordanian companies.

3. Examine and describe the factors that may encourage or obstruct the integration of BCM into CSP.

Research Aims

1. The research will contribute to the understanding of the integration of BCM into CSP.

2. Aims to examine the factors influencing the organizational decision on whether to integrate BCM into CSP or not.