



*Research article*

**Does corporate reputation play a mediating role in the association between manufacturing companies' corporate social responsibility (CSR) and financial performance?**

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**Supplementary**

## Appendix A: Questionnaire

### [Part A]

1. Name of respondent (Open).
2. Gender\*: (a) Male (b) Female
3. Age\*: (a) 21–29 years old (b) 30–39 years old (c) 40–49 years old (d) 50–59 years' old
4. Educational Level\*: (a) Bachelor degree (b) Postgraduate degree (c) Ph.D.
5. Job Tenure\*: (a) 1–2 years (b) 3–5 years (c) 6–10 years
6. Designation\*: (a) Junior manager (b) Middle manager (c) Senior manager

### [Part B]

Please indicate the level of your agreement with each of the following statements: 1 = Strongly Disagree, 2 = Disagree, 3 = Not sure, 4 = Agree, 5 = strongly agree.

Variables	Items	Sources
<b>Environmental Protection-CSR</b>	ENV-1 My company manufactures eco-friendly products.	(Hossain et al., 2019; and Masud and Hossain, 2019)
	ENV-2 My company purchases environmentally friendly product	
	ENV-3 My company takes action in order to reduce waste	
	ENV-4 My company is well equipped in order to improve the sustainability.	
<b>Economic-CSR</b>	ECO-1 My company is committed to profitability.	(Hossain et al., 2019; and Masud and Hossain, 2019)
	ECO-2 My company has a strong competitive position.	
	ECO-3 My company has a strategy for long-term growth.	
	ECO-4 My company seeks a profitable business.	
<b>Societal-CSR</b>	SOC-1 My company supports culture and art activities	(Hossain et al., 2019; and Masud and Hossain, 2019)
	SOC-2 My company participate in charitable activities	
	SOC-3 My company supports educational institutions.	
	SOC-4 My company assists to enhance quality of life	
<b>Legal-CSR</b>	LEG-1 My company obeys state, and local regulations.	(Hossain et al., 2019; and Masud and Hossain, 2019)
	LEG-2 My company fulfills its legal obligation.	
	LEG-3 My company meets minimal legal requirements	
	LEG-4 My company meet legal standards.	
<b>Ethical-CSR</b>	ETH-1 My company recognizes and respects new ethical.	(Hossain et al., 2019; and Masud and Hossain, 2019)
	ETH-2 My company prevents unethical behaviors in order to achieve organizational goals.	
	ETH-3 My company make efforts to be good citizenship.	
	ETH-4 My company recognizes and respects moral norms	
<b>Philanthropic-CSR</b>	PHI-1 My company supports culture and art activities of local community.	(Hossain et al., 2019; and Masud and Hossain, 2019)
	PHI-2 My company supports private and public educational institutions.	
	PHI-3 My company assists to enhance quality of life in the local community	
	PHI-4 My company assists to enhance quality of life in the mass community	
<b>[Part C]</b>		
<b>Financial Performance</b>	CR-1 My company had larger market share.	(Fauzi et al., 2007)
	CR-2 My company sales growth has been substantially better.	
	CR-3 My company return on assets has been substantially better	
	CR-4 My company return on investment has been substantially better.	

**[Part D]**

<b>Corporate Reputation</b>	FP-1	The number of new or improved products/services launched to the market is above the average of your industry	Helm, 2007; Trotta and Cavallaro, 2012)
	FP-2	The number of new or improved internal processes is above the average of your industry	
	FP-3	Our new product introduction has increased	
	FP-4	Seeks out new ways to do things.	

Rate your opinion about the following items for adoption of CSR practices by Companies/Organizations: (Please tick the statement of your agreement or disagreement with the following statements by choosing the corresponding assertions from strongly agree-5 to strongly disagrees)

ITEMS	5	4	3	2	1
Our company intent to invest in future more than the previous investment amount only for corporate reputation.					
Currently, our company invest at least two percent of the total earnings for enhancing the corporate reputation.					



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