

# Máster en Ciudades Inteligentes y Sostenibles (Smart Cities) Trabajo Fin de Máster

Eco-certificaciones de los alojamientos  
turísticos en Europa: Estudio de la  
sostenibilidad y aproximación al análisis  
espacial de datos.

Eco-certifications of tourist accommodations in Europe:  
sustainability study and spatial data analysis approach.

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MÁSTER EN CIUDADES INTELIGENTES  
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## **Resumen**

El sector turístico ha ido evolucionando y desarrollando estrategias destinadas a mejorar la calidad del servicio, afrontando así nuevos retos, cambios sociales y estableciendo nuevas perspectivas para conseguir que el crecimiento económico esté ligado al crecimiento sostenible. Con el paso de los años, se han ido creando sistemas de certificación o eco-etiquetado en todo el mundo para hacer que muchos de los bienes y servicios sean reconocidos mediante estándares ambientales que impulsan la transición ecológica. En este Trabajo Fin de Máster se analizan los criterios y certificaciones de los alojamientos turísticos que existen actualmente en el ámbito de la Unión Europea, y se realiza un pequeño análisis de datos espaciales a través de cartografía. ¿Cómo han evolucionado y para qué sirven las eco-etiquetas?, ¿Son importantes los datos espaciales en turismo? Gracias al Proyecto "Assessing existing ecolabels schemes for the tourism accommodation sector in the EU27" que hemos realizado junto al Joint Research Centre de la Comisión Europea en Ispra, se estudian las eco-etiquetas con mayor profundidad para comprender su significado y como podría repercutir en un futuro más sostenible.

**Palabras clave:** Eco-etiqueta, medioambiente, turismo, alojamientos, europea, datos, criterios, sostenibilidad.

## **Abstract**

The tourism sector has been evolving and developing strategies aimed at improving service quality, thus facing new challenges, social changes, and opening new perspectives to achieve economic growth linked to sustainable growth. Over the years, certification or eco-labeling systems have been created around the world to make many of the goods and services are recognized by environmental standards that promote the ecological transition. In this master's thesis we analyze the criteria and certifications of tourist accommodations in Europe that currently exist, in addition to a small analysis of spatial data through mapping. How have they evolved and what is the purpose of eco-labels, are spatial data important in tourism? Thanks to the project "Assessing existing ecolabels schemes for the tourism accommodation sector in the EU27" that we have carried out together with the European Commission, ecolabels are studied in greater depth to understand their meaning and how they could have an impact on a more sustainable future.

**Key Words:** Eco-label, environment, tourism, accommodations, European, data, criteria, sustainability.

## 1. Introducción a las eco-etiquetas, ¿qué son y para qué sirven?

Las etiquetas ecológicas, o también denominadas eco-etiquetas o “ecolabels”, son distintivos voluntarios que reconocen productos o servicios que cumplen unos requisitos de sostenibilidad ambiental. La Comisión Europea lo define como “una eco-etiqueta medioambiental voluntaria para bienes y/o servicios que deben cumplir criterios específicos relacionados con la reducción del impacto medioambiental global” (Comisión Europea, 2022). La Organización Internacional de Normalización (ISO) define la eco-etiqueta como “herramientas que proporcionan información sobre un producto o servicio en términos de su carácter medioambiental global, un aspecto medioambiental específico o cualquier número de aspectos” (ISO, 2000).

Durante los últimos años, la concienciación medioambiental en entornos sociales y políticos ha supuesto que los países de todo el mundo sean más competitivos y se involucren cada vez más en estos asuntos.

Ante la necesidad de sensibilizar al mundo sobre esta problemática, los grupos de ecologistas han ido visibilizando algunos de los diferentes distintivos de acciones como la gestión del agua, energía o basura, la no contaminación y otras realidades para crear un futuro más limpio. Las eco-etiquetas se crean como reconocimiento para fomentar las buenas acciones medioambientales, pero es necesaria una buena investigación e información entorno a ellas. Por este motivo, se debe identificar cuáles son los productos y actividades que causan la contaminación ambiental para poder tomar medidas que controlen los efectos negativos buscando que organizaciones, empresas y servicios creen una concienciación más amigable y sustentable con el medioambiente.

Para poder entender el uso de las eco-etiquetas es necesario conocer la historia de cómo se crearon y sus múltiples manifestaciones.

Basándonos en la teoría de Adriana Hoffman (2001) sobre el ambientalismo empresarial, se consideran cinco etapas:

1. La primera etapa transcurre desde 1960 hasta 1970, donde la industria “no genera gravedad ambiental”, por lo que en esos años no se considera que se produzca una crisis medioambiental, sino más bien hay un equilibrio entre ellas.
2. Desde el año 1970 a 1982, se considera un período de *ambientalismo regulador*. Los grupos políticos comienzan a tratar la problemática medioambiental, principalmente en los Estados Unidos, donde aparece la llamada EPA (Environmental Protection Agency) que tuvo una influencia en

el proceso de elaborar las normas y reglas así como tratar los conflictos de activismo ambiental e industrial.

3. De 1982 a 1988, la ecologista Hoffman crea el llamado *ambientalismo con responsabilidad social*, por el que poco a poco se van sumando miembros de las diferentes organizaciones e industrias a desarrollar normas de naturaleza ambiental. La cooperación del Gobierno fue clave en estos años.
4. De 1988 a 1993 es la última etapa y en la que Hoffman denomina *ambientalismo estratégico*. El sector industrial, el activista y los gobiernos intentaron unificarse para tratar la problemática medioambiental y esto creó una visión muy buena desde el punto de vista del desarrollo organizacional.
5. A partir de la época de 1993 hasta hoy, se crea el denominado *ambientalismo financiado*, donde todo ese apoyo medioambiental durante los años ha creado hoy en día una limpieza de imagen para muchas de las empresas que buscaban y buscan un valor de mercado añadido.

Otros teóricos como Venanzi (2002) hablan sobre el ambientalismo empresarial y desarrollo sustentable como una premisa de autocontrol ambiental que ha creado la institución del *consumo verde*, que incluye el empaquetado y el etiquetado “ambiental”. Las perspectivas de las empresas son diversas; van desde la creencia en la empresa como agente de cambio, hasta el escepticismo frente a la acción empresarial (Edith et al., n.d.).

Las eco-etiquetas se posicionan como una dinámica económica, social y política que conduce a una ampliación del comercio internacional creando ventajas comparativas y competitivas para aquellos productos y/o procesos que sean ambientalmente amigables. Estas medidas no sólo se enfocan a nivel ambiental, sino que involucran todas las disciplinas (tecnología, política, historia, sociología...) para llegar a evaluarlo desde la implicación real de las organizaciones y crear una crítica reflexiva entorno a ellos.

En definitiva, se pretenden cumplir dos objetivos (Galarraga Gallastegui, 2002):

1. Proporcionar a los consumidores más información sobre lo que consumen, intentando generar un cambio respetuoso con el medioambiente.
2. Promover entre los grupos de gobierno, productores y consumidores a adoptar medidas más respetuosas en sus productos/servicios.

Se destaca la importancia que tiene el marketing ecológico para la gestión ambiental empresarial, definida por Bañegil como “un marketing específico de los productos verdes, entendiendo por verde aquellos productos y/o servicios que no perjudiquen el medioambiente”. Además, comenta que “ha sido concebido para describir los intentos de los que trabajan en marketing de desarrollar estrategias orientadas al consumidor preocupado por el medioambiente” (1997: 147). Por todo ello, el llamado marketing verde conlleva una conexión directa con la imagen de la empresa, del producto o del servicio. Es necesario crear un mecanismo que informe sobre el impacto real de ese producto o servicio y, para ello, la etiqueta es una representación que puede eliminar muchos de esos problemas.

Si bien es cierto que las eco-certificaciones que se otorgan a los diferentes servicios y productos se consideran respetuosos con el medio ambiente, en muchas ocasiones, las empresas aprovechan la figura de protección para su beneficio socioeconómico sin tener en cuenta la repercusión medioambiental. El llamado *greenwashing* o “lavado verde” es una práctica de marketing comercial que crea una concienciación engañosa hacia clientes y consumidores que buscan el mínimo impacto en sus acciones. Muchas empresas promocionan un servicio o producto verde pero no minimizan su impacto y hacen afirmaciones de marketing exageradas. Según Natalia Lever, directora de The Climate Reality Project de América Latina comenta: “Estoy diciendo que mi producto es más ecológico sin hacer cambios significativos (y se hace) para tener más ganancias, para atraer a clientes potenciales que incluso están dispuestos a pagar más por un producto que ni siquiera es lo que ellos piensan que es” (CNN, 2021).

Para que una eco-etiqueta sea fiable, es importante que cumpla una serie de requisitos que brinden la transparencia necesaria para considerar todas las dimensiones de la sostenibilidad, contar con expertos y expertas de inspección o encontrar criterios accesibles, públicos y claros para todo el mundo.

## **2. Implantación de la etiqueta en Europa**

La preocupación por el medioambiente comenzó a manifestarse en la década de los años 60 cuando se reconocieron los peligros que ocasionaba el sistema de producción, por lo que intentaron avanzar hacia un enfoque más respetuoso. Cuando hablamos del sistema de etiquetado, su implantación se ha llevado a cabo utilizando diversos esquemas, es decir, tanto la determinación de los criterios como la selección de las categorías se realizan por expertos y expertas independientes, quienes tienen en cuenta las aportaciones técnicas y los grupos de interés.

La Unión Europea creó en el año 1992 un Sistema de Etiqueta Ecológica Voluntaria cuya aplicación en sus inicios era exclusivamente para los productos. El procedimiento de implantación de la eco-etiqueta ese año y dentro del marco IV Programa de Acción en materia de medioambiente, se aprobó, por un lado, para promover la fabricación de las etiquetas para productos ecológicos con el reglamento 880/92 de 23 de marzo y, por otro lado para proporcionar a los consumidores la forma de identificar los productos que repercutieran de forma dañina al medioambiente (Bañeguil & Chamorro, 2003, p.5).

En el año 2000, el mecanismo comunitario se amplía a los servicios porque generaba también un impacto negativo al medioambiente y, por lo tanto, era necesario informar a los consumidores qué servicios eran más perjudiciales.

Por ende, estas etiquetas ofrecían una información y orientación con base científica, veraz y exacta sobre la repercusión ambiental a lo largo de su ciclo de vida (Sánchez Gelabert, 2006).

La eco-etiqueta europea es válida en todos los estados miembros; tanto las directrices como las normas de concesión son iguales para todos los países de la Unión Europea. Cada miembro a través de las organizaciones pertinentes gestiona el sistema de etiquetado y, además, es compatible con otros sistemas nacionales de etiquetado.

El objetivo de la "ecolabel" EU es minimizar el impacto climático así como encontrar alternativas hacia una economía circular, reduciendo el suministro y productos en los alojamientos y aportando al cierre de los ciclos o flujo económico y ecológico de los recursos.

Para poder ofrecer una herramienta que sea reconocida y útil en toda Europa, la Unión Europea en el año 2001 adoptó de manera específica su etiqueta ecológica a los alojamientos turísticos mediante el "Catálogo de alojamientos turísticos con etiqueta ecológica UE" (<http://ec.europa.eu/ecat/>) que debe cumplir 22 criterios obligatorios y recibir al menos 20 puntos por el cumplimiento de otros criterios opcionales. Los criterios se definen en la "Decisión (UE) 2017/175 de la Comisión, de 25 de enero de 2017, por lo que se establecen los criterios de la etiqueta ecológica de la UE para los alojamientos turísticos" (Comisión Europea, 2017), un documento público de 35 páginas que define 67 criterios. La Comisión Europea revisa de forma continuada estos criterios. El informe técnico "Revision of European Ecolabel Criteria for Tourist Accommodation and Camp Site Services" (Garrido et al., 2014) es un gran ejemplo de esta revisión, que incluye la evaluación del impacto que pueden tener cambios en los criterios.

La etiqueta ecológica de la UE ha sido analizada en diferentes informes que evalúan su adaptación al sector de los alojamientos turísticos como es el estudio de "Motivation, Costs and Benefits of the Adoption of the European Ecolabel in the Tourism Sector: An Exploratory Study of Italian Accommodation Establishments" (Duglio et al., 2017).



El estudio "Research for TRAN Committee - European Tourism Labelling" (Weston et al., 2018), promovido por la Dirección General de Políticas Internas del Parlamento Europeo examina que "existe la preocupación de que el volumen y la variedad de etiquetas existentes se hayan convertido en una barrera para la elección de los consumidores, lo que, en consecuencia, puede conducir a la pérdida de oportunidades para aumentar la competitividad de la industria turística europea."

Una de las preguntas más importantes que se hicieron fue: "Existen diferentes formas en las que la Unión Europea podría apoyar la identificación de un turismo de calidad y sostenible en Europa", a lo cual la respuesta fue clara: "Proporcionar asesoramiento, asistencia, creación de redes y promoción, entre otros, a los sistemas de etiquetado de calidad y sostenibilidad existentes" en lugar de introducir una etiqueta única europea.

### 2.1. Legislación y normas ISO

Según la escala global, las etiquetas se crearon de manera independiente en muchas industrias. Cabe destacar que la Organización Internacional de Normalización (ISO), la cual tiene la autoridad de decidir cambios, establece una serie de criterios por los cuales la etiqueta ecológica debe adaptarse.

La ISO 14000 se centra en la certificación medioambiental donde cabe resaltar la ISO 14020, 14021, 14024 y 14025. Estas normas de estandarización crean el Sistema de Gestión Ambiental tal y como lo plantea la ISO 14001 (Arévalo & Quichen, 2006). Este Sistema de Certificación ISO 14000 aplica unas estructuras de organización que en muchos casos es compleja ya que limita las acciones de la organización y no induce a una mejora medioambiental.



Esta certificación medioambiental posee una serie de ventajas tales como: mejora continuada en el proceso de evaluación que asegure el funcionamiento medioambiental en las empresas, ahorrar en costes, reputación para la empresa que puede significar una ventaja competitiva, mejores oportunidades comerciales y participación de los trabajadores a través de sugerencias en la mejora medioambiental.

No obstante, también presenta las siguientes desventajas: el coste de la certificación puede llegar a ser muy elevado y en muchas ocasiones no conviene a las pequeñas empresas. Por lo tanto, si le sumamos el impacto en el ámbito del ecoturismo, solo conviene a los grandes operadores. Asimismo, las empresas certificadas no están obligadas a comunicar públicamente sus resultados, pudiendo generar una desconfianza en la comunicación de ciertas empresas. Otra de las desventajas es que no se menciona

la obligación del desarrollo sostenible (Turci Domingo, 2014) y que la normativa no está específicamente designada al sector turístico.

En la actualidad, la normativa vigente en relación con la etiqueta ecológica de la Unión Europea (UE) es el **Reglamento (CEE) nº 66/2010 del Parlamento Europeo y del Consejo, de 25 de noviembre de 2009**. Esta normativa permite fortalecer la legislación mediante la mejora de la promoción de la producción, diseño, utilización y comercialización de productos y servicios que no sean perjudiciales para el medioambiente en ninguna etapa del ciclo de vida, mejorando la información sobre ese producto o servicio.

Las instituciones competentes que son encargadas de efectuar que se cumpla la ley anterior, deben de ser designadas por cada Estado miembro de la Unión Europea. Sus principales funciones son: avalar la solicitud, tramitar las solicitudes presentadas, realizar una toma de decisión para la concesión de la etiqueta y, si se concede, comunicar la decisión a la comisión. Esta concesión de la etiqueta está sujeta al pago de gastos de tramitación del expediente y la utilización de un canon base. Posteriormente, la comisión publica en el Diario Oficial de las Comunidades Europeas los criterios ecológicos correspondientes y las categorías de producción (La Vall D'alinyà et al., 2013).

## 2.2. Procedimiento de concesión del sistema de eco-etiquetado

El procedimiento para la concesión del eco-etiquetado comprende unos procedimientos comunes en todas sus variantes. Se pueden dividir en 6 fases (Seoáñez Mariano, 1999):

1. **Preselección de la categoría de productos:** En esta primera fase se categorizan los productos o servicios según su uso y finalidades. Esto hace que se excluyan algunos productos que pueden ser nocivos y que no son respetuosos con el medioambiente.
2. **Establecimiento de criterios ecológicos para cada categoría de productos:** Se evalúa el ciclo de vida del producto o servicio estudiando la consecuencia medioambiental en todas sus fases. Se pueden seleccionar variables medioambientales para posteriormente establecerlas como criterios ecológicos. La eficacia va a depender de la rigurosidad de nivel en la protección medioambiental y de los criterios ecológicos.
3. **Elaboración del procedimiento de evaluación y concesión:** Es el proceso de solicitud y concesión de los derechos de uso de la etiqueta. Esto es diferente para cada sistema de eco-etiquetado.

4. **Presentación de solicitudes:** Los interesados que quieran conseguir esta certificación, deben presentar su solicitud a los organismos adecuados con la correspondiente documentación.
5. **Evaluación de solicitudes presentadas:** El producto o servicio tiene que cumplir una serie de requisitos y demostrarlo mediante auditorías y ensayos. Tras la evaluación anterior, el solicitante debe adoptar un acuerdo de denegación de los derechos de uso de la etiqueta una vez que se ha concedido.
6. **Uso de la eco-etiqueta:** En el caso de que el resultado en el procedimiento de evaluación sea positivo, es posible conceder el derecho a esta certificación tras firmar el correspondiente contrato y pagar las tarifas establecidas. A partir de este momento, el solicitante puede hacer uso público de su etiqueta y se somete a un control periódico para verificar si se siguen cumpliendo los criterios y requisitos establecidos.

### 2.3. Clasificación de las etiquetas

Según la nomenclatura dada por la Organización Internacional para la Estandarización (ISO, 1999), la clasificación de las etiquetas es aquel procedimiento por el que 1/3 parte independiente autoriza a un producto el uso de un logotipo acreditativo de que cumple con un conjunto de criterios de carácter medioambiental que le hacen ser menos dañino para el entorno natural que otras marcas competidoras dentro de la misma categoría de producto.

Existe una clasificación de las etiquetas de acuerdo con el tipo de producto o servicio que oferta:

1. Las etiquetas ecológicas simples solo garantizan que el producto posea un determinado atributo ecológico, por ejemplo que sea biodegradable. Esto se da en las eco-etiquetas ISO **tipo I**, que fueron creadas por un organismo independiente que no intercede en el mercado. Se rigen por la norma ISO 14024.



2. Las etiquetas ecológicas **tipo II** o auto declaraciones son simples declaraciones medioambientales emitidas por el fabricante o distribuidor del producto. Se rigen por la norma ISO 14021.



3. Las etiquetas ecológicas **tipo III** son tarjetas informativas que, con un formato estandarizado, recogen información cuantitativa acerca del comportamiento medioambiental del producto en relación con varios criterios (de energía, agua, sustancias peligrosas, etc.).



Además, hay que distinguir las etiquetas ecológicas tipo I sectoriales y las etiquetas ecológicas tipo I de carácter general las cuales pueden se aplicar a cualquier categoría de producto una vez que se haya elaborado los correspondientes criterios ecológicos (Consumers International, 1999).

A continuación, se presenta un esquema simplificado de los 3 tipos de etiquetado:

Tabla 1. Tipos de etiquetado. Fuente: Elaboración propia con datos de Adaptasg, 2014

	Tipo I Eco-etiquetas ISO 14024	Tipo II Auto declaraciones ISO 14021	Tipo III Declaraciones ambientales de producto ISO 14025/ ISO 21930
La empresa necesita realizar un ACV (Análisis del Ciclo de Vida)	✗	✗	✓
Verificación por 3ª parte independiente	✓	✗	✓
Comunicación al consumidor final	✓	✓	✗
Comunicación entre empresas	✗	✗	✓
Compra verde	✓	✗	✓

### 3. Eco-etiquetas turísticas en Europa

El turismo es una industria que crece muy rápido y que genera ingresos en muchos países. El sector turístico activa la economía local y crea puestos de trabajo. Sin embargo, es importante que vaya ligado con los principios del desarrollo sostenible.

Según la Organización Mundial del Turismo, el desarrollo sostenible es “el turismo que tiene plenamente en cuenta las repercusiones actuales y futuras, económicas, sociales y medioambientales para satisfacer las necesidades de los visitantes, de la industria, del entorno y de las comunidades anfitrionas” (2022).

En la aplicación de los principios del turismo sostenible, uno de los factores básicos es la que afecta a las infraestructuras de los alojamientos y su impacto al medioambiente. El desarrollo de la industria turística debe incorporar soluciones innovadoras relacionadas con estas infraestructuras. El enfoque innovador en la gestión del turismo sostenible en la UE como son los hoteles certificados favorece el ecosistema local, regional y/o global que permite reducir los propios costes de funcionamiento.

Cuando hablamos de etiquetas ecológicas, también hacemos alusión a las destinadas a los alojamientos turísticos y cuando se otorga esta certificación, el alojamiento debe cumplir de forma fiable una serie de normas.

La principal y más conocida organización de “ecolabels” a nivel mundial en el mercado turístico es el Consejo Mundial de Turismo Sostenible (GSTC), creado en 2008. En cuanto a la Unión Europea, la Norma Europea de Etiquetado Ecoturístico se establece en 1992 y, ya en 2003, el proceso de certificación comienza a evaluar los alojamientos turísticos, combinando los criterios GSTC con indicadores detallados de la UE (Weston et.al., 2018).

La primera eco-etiqueta en el sector turístico que surge en Europa, en concreto en Francia en el año 1987, fue la denominada Bandera Azul (Blue Flag). La Fundación para la Educación Ambiental (FEE) alienta a las autoridades locales a cuidar las playas y puertos deportivos para que sean más limpias y seguras para la población local y turistas (PNUMA, OMT Y FEE, 1996), así como promover el desarrollo sostenible en zonas de agua dulce y marítimas (FEE, 2017).

En el año 2003, aparece la figura de la eco-etiqueta destinada a los servicios en alojamientos. La segunda “ecolabel” se destina a los campings en el año 2005.

En general, en todos los países de la Unión Europea, hay organizaciones estatales independientes que están designadas y autorizadas a conceder la etiqueta. En Europa existen organizaciones independientes que elaboran certificados similares a los de la UE (Radoslaw Dziuba, 2016). Investigadores como Navratil, White Baraville Gilliam y Picha (2016) expresan que una de las principales motivaciones para establecer eco-etiquetas en los hoteles es por fines promocionales. Sin embargo, otros teóricos como Sobry, Wille, Cernaianu y Van Rheenen, hablan sobre la diferencia de cómo hacer turismo y cómo estudiar el turismo (2017). En muchas ocasiones no hay una buena comunicación

entre la investigación y los profesionales del turismo, por lo que dificulta la toma de decisiones.

Las “ecolabels” en turismo pretenden establecer límites a los principales impactos ambientales durante las fases de la compra, prestación del servicio y residuos. Particularmente, pretende reducir el consumo de agua y energía, favorecer la economía local y reducir la producción de residuos (Comisión Europea, Decisión 2009/578/CE, 2014).

Las soluciones medioambientales para una mejora en la certificación de los hoteles se pueden dar mediante acciones en 3 ámbitos (Radoslaw Dziuba, 2016):

1. Diseñar y construir edificios mediante aislamiento.
2. Instalar sistemas para la reducción de las emisiones de CO<sub>2</sub> con equipos ecológicos (mezcladores de agua, lavanderías ecológicas, paneles solares...etc.)
3. Gestionar la organización del alojamiento hacia clientes finales, formar a los empleados o incorporar sistemas de reciclado animando así a los clientes hacerlo, entre otras cosas.

El programa de eco-etiquetado “Turismo Limpio” ha estado en funcionamiento 2 años y la fundación ha auditado a 85 instalaciones certificadas. Con este estudio, se ha comprobado que mensualmente ha habido una reducción de las emisiones de CO<sub>2</sub> en las organizaciones poseedoras de la certificación. Se pretendía reducir la energía eléctrica en un 17%, la energía térmica en un 12%, el consumo de agua en un 13% y la generación de residuos en un 80%. Con todo ello, lo que mayor logro se obtuvo fue en la reducción de la electricidad. El ahorro de agua se redujo gracias a las inversiones de los equipos de ducha, reguladores, mezcladores de agua o sistemas de grifos innovadores. Este tipo de acciones permiten no solo ahorrar agua, sino también contribuye a reducir los vertidos y en el menor uso de materias primas utilizadas para calentar el agua, lo cual favorece a la reducción de costes de los hoteles. Estudios recientes revelan que los turistas comprometidos con la sostenibilidad demuestran su lealtad a los destinos y alojamientos que aplican prácticas más conscientes.

El sector turístico europeo en el año 2019 tuvo un impacto en el PIB de un 6% (Forbes, 2020). El impacto ambiental en el sector turístico tiene una gran importancia en el modo de vida de las comunidades locales. Además, incide en la modificación ecológica y paisajística en zonas de interés cultural y para la biodiversidad (por ejemplo, los ecosistemas costeros).

Con el paso del tiempo, la inquietud por crear políticas y acciones más respetuosas hacia un turismo más verde ha supuesto para las y los consumidores la exigencia de una búsqueda de vacaciones más sostenibles.

La limpieza y la seguridad en los alojamientos es un requisito indispensable para los turistas y la presencia del etiquetado en los alojamientos legitima la afirmación del hotel que asume un compromiso en la reducción del impacto medioambiental en sus actividades.

Los **beneficios** para los **alojamientos** suponen (Comisión Europea, 2007):

- La mejora ambiental gracias al sistema documentado de control y gestión ambiental.
- Diferenciación ambiental frente a otros alojamientos turísticos.
- Está verificado por terceras partes además de por la Comisión Europea, a través de órganos competentes.
- Los alojamientos certificados demuestran unos criterios ambientales estrictos, con información rigurosa y fiable.

En cuanto al **beneficio** para los y las **turistas**:

- Garantiza la contratación de un servicio ecológico.
- Implica que se consuman productos locales y ecológicos.
- Minimiza el impacto ambiental.
- Cumplen la legislación ambiental y consumo menor de recursos cuando tiene la certificación.
- Ofrecen experiencias sostenibles.

La investigación “Ecolabelling in tourism: The disconnect between theory and practice” realizada por Kristina Bučar, Derek Van Rheenen y Zvezdana Hendija en el año 2019 recogió un total de 203 eco-etiquetas. Los resultados a nivel nacional e internacional de dicho estudio fueron:

Tabla 2. Eco-etiquetas nacionales e internacionales según el enfoque. *Fuente: (Bučar et al., 2019)*

Nacional e internacional ecolabels según el enfoque						
Áreas específicas de eco-etiqueta	Ecolabels según el enfoque			Porcentajes totales (%)		
	Nacional	Internacional	Total	Nacional	Internacional	Total

<b>Alojamientos (Hoteles, campings, etc.)</b>	42	33	75	43.3	31.1	36.9
<b>Agencias de viaje/turoperadores</b>	15	15	30	15.5	14.2	14.8
<b>Restaurantes</b>	13	15	28	13.4	14.2	13.9
<b>Destinos (rural, eco, costa...etc.)</b>	10	14	24	10.3	13.2	11.8
<b>Atracciones</b>	4	10	14	4.1	9.4	6.9
<b>Actividades</b>	7	4	11	7.2	3.8	5.4
<b>Áreas protegidas</b>	3	5	8	3.1	4.7	3.9
<b>Transporte</b>	-	5	5	0.0	4.7	2.5
<b>Playas/mares</b>	0	2	2	0.0	1.9	1.0
<b>Ecoturismo/turismo sostenible</b>	1	1	2	1.0	0.9	1.0
<b>Conferencias</b>	-	1	1	0.0	0.9	0.5
<b>Otros (puntos de información turística, cruceros, servicios turísticos...etc.)</b>	2	1	3	2.1	0.9	1.5
<b>TOTAL</b>	97	106	203	100	100	100

Según los datos de la investigación, en 2019, las ecoetiquetas nacionales en uso tienen un total de 48% del mercado turístico global (97 ecoetiquetas), mientras que a nivel internacional el porcentaje se eleva hasta el 52% (106 ecoetiquetas). El ámbito geográfico donde se encuentran es en 9 países: 5 ecoetiquetas en América, 4 en África, 9 de Asia y 9 en Europa, en un total de 37 países de todo el mundo.

En los países como Francia, Noruega, Irlanda o Alemania, se encuentran “ecolabels” más enfocadas al turismo. En cambio, a nivel nacional, el número de ecoetiquetas turísticas desconcierta a los turistas que no tienen claro cómo evaluar la certificación, fundamentalmente porque los criterios son diferentes de un país a otro.

Los datos reflejados en la tabla indican la existencia de diferentes áreas de interés. De las 203 ecoetiquetas analizadas, 75 de ellas se asocian a alojamientos (campings, hoteles, apartamentos rurales...etc.), y 30 certificaciones están asociadas a los turoperadores/agencias de viaje. Estos dos ámbitos abarcan un 52% de las etiquetas en el mercado turístico. La tercera “ecolabel” que más impacto tiene es la de los restaurantes (28 de ellos). Seguidamente, 24 etiquetas se centran en el destino. Todas estas áreas cubren un porcentaje del 77% mientras que el otro 23% de menor repercusión se enfocan en el área de atracciones, transporte, playas, áreas protegidas...



Si bien la investigación ha recogido información valiosa sobre las diferentes ecoetiquetas, es importante ser conscientes de las carencias que conlleva; Algunas “ecolabels” resultan ambiguas según el área de interés porque pueden llegar a ser demasiado amplias (turismo sostenible, ecoturismo...etc.). Al mismo tiempo, muchas no son transparentes y esto hace que los criterios no sean objetivos para justificar su certificación. Además, la poca visibilidad de las eco-etiquetas supone que el grado de reconocimiento entre consumidores sea de un 10% (Weston, et. al., 2018) y las etiquetas no son muy distinguidas, por lo que los turistas apenas conocen las certificaciones de turismo sostenible (Conahan, Hanrahan y McLoughklyn, 2015).

Como se ha comentado con anterioridad, la primera etiqueta turística se lanza en el año 1978 y, hasta el año 2000, se introdujeron 69 etiquetas diferentes. Durante este periodo de tiempo no se publicó ningún artículo científico que hablase sobre el tema de las eco-etiquetas. La investigación explica que se ha utilizado una base de datos llamada WoS Core Collection para buscar por palabras “ecolabel” y “ecolabeling” por la cual encontraron entre 2002 y julio de 2019 tan solo 45 artículos referentes al eco-etiquetado turístico. La evolución de estos artículos supone una oscilación de 0 a 10 artículos por año. En la primera década del siglo XXI (2001-2010), se crearon 70 nuevas ecolabels turísticas, es decir, más de un tercio en el sector hasta la fecha.

En esta década, aparecen 10 artículos científicos en la revista *Annals of Tourism Research* (Buckley, 2002; Font & Harris, 2004; Eichhorn, Miller, Michopoulou & Buhalis, 2008); dos en la revista *Tourism Management* (Font, 2002; Sasidharan, Sirakaya & Kerstetter, 2002) y dos en la revista *Journal of Sustainable Tourism* (Park & Boo, 2010; Buultjens, Gale & White, 2010). Fueron las revistas más solicitadas en investigación académica en ese periodo.

Recientemente (2011 – 2019) se han lanzado 64 nuevas eco-etiquetas turísticas. En el año 2017, la Comisión Europea (2019) anunció un total de 186 eco-etiquetas que funcionaban a nivel continental, nacional o subnacional. Esto produjo un aumento en las publicaciones científicas. Los investigadores durante años han comprobado la influencia de las eco-etiquetas en la motivación de los turistas, la importancia de éstas en la promoción de los destinos y en el impacto en el desarrollo sostenible. Además, se destaca la importancia de las “ecolabels” enfocadas al mercado y a los destinos específicos como el transporte, las playas y puertos, la industria hotelera, etc. Como se ha podido comprobar, la industria hotelera es la más estudiada por los expertos. La investigación concluye que es necesario crear un marco metodológico riguroso y racional que sirva de orientación para un uso adecuado de las etiquetas. Crear un conjunto transparente de criterios y procesos de certificación válidos que estén a disposición a todo el mundo y que sea sencillo para su entendimiento.

Existen otros regímenes de certificación, expedidos por muchas organizaciones y que abarcan el sector del alojamiento turístico. Sin embargo, hasta donde sabemos, se carece de una evaluación reciente y sistemática de las certificaciones existentes.

La protección del medio ambiente y la sostenibilidad del comportamiento de los y las consumidores son las razones más importantes que justifican la introducción de sistemas de etiquetado ecológico.

Tras haber analizado los resultados anteriores, para este Trabajo Final de Máster, los profesores Gustavo Romanillos Arroyo y Borja Moya-Gómez de la Universidad Complutense de Madrid del grupo de investigación Transporte, Infraestructura y Territorio (tGIS) y la autora del reciente Trabajo fin de Máster hemos elaborado una investigación conjunta con el Joint Research Centre de la Comisión Europea en Ispra, que está recientemente desarrollando un Panel de control o Dashboard del Turismo de la UE, colaborando con la DG GROW, siguiendo la invitación del Consejo de la Unión Europea del 27 de mayo de 2022.

Este Cuaderno de Mando tiene el objetivo de servir de apoyo para la transición verde y digital del sector turístico. Reúne, publica y ofrece visualizaciones de datos con indicadores relevantes para una buena práctica del turismo, recogidos de fuentes disponibles. Este análisis relacionado con el turismo va a permitir elaborar perfiles y seguimientos de los procesos de los países de la Unión Europea en 3 ámbitos políticos: el impacto medioambiental, la resiliencia socioeconómica y la digitalización.

Con la pandemia de COVID-19, el cuadro de Mando del turismo de la Unión Europea ofrece una oportunidad para empezar a evaluar los sistemas de certificación ecológica que existen y el papel que desempeñan en la promoción de la transición ecológica del sector turístico. El inventario recoge una serie de información sobre distintos aspectos de las “ecolabels” en relación con los sistemas de eco-etiquetado, como son la cobertura geográfica y de servicios, los criterios aplicados a cada etiqueta, la fiabilidad del sistema, la fecha de creación, el cumplimiento de la ISO o la transparencia. Asimismo, se ha generado una base de datos geográfica con el número de eco-etiquetas.

#### **4. Datos espaciales en turismo**

Como concepto general, los Sistemas de Información Geográfica (SIG) son procedimientos integrados que trabajan con información espacial, y son esenciales para analizar y tomar decisiones en muchas áreas de conocimiento (Peña, 2006, pág.3). En turismo, el estudio de datos espaciales resulta muy interesante a la hora de resolver problemas y obtener mejores resultados en los análisis, creando una visión que permite tomar decisiones más completas para una mejora en la planificación turística.

La tecnologías SIG avanzan muy rápidamente y el turismo por su amplia gestión del territorio y funcionamiento de datos espaciales no debe quedarse atrás. Javier Callizo Soneiro, profesor titular de Geografía Humana de la Universidad de Zaragoza indica que el turismo se concibe como “una actividad de dimensión eminentemente espacial” (1991), pero un gran inconveniente es que no se tiene muy en cuenta. El manejo de las herramientas innovadoras como los SIG en turismo resultan clave a la hora de

comprender los impactos socioeconómicos, culturales, ambientales o territoriales en materia de gestión y planificación de los destinos turísticos.

En cuanto a las eco-etiquetas, los SIG permiten determinar la ubicación, que cercanía tienen unas etiquetas con otras, muestran qué zonas son las que más certificaciones tienen, la importancia que le da un país a las etiquetas o dónde se concentran.

## 5. Objetivos

### 5.1. Objetivo general

Conocer y analizar el sistema de eco-etiquetado del alojamiento turístico en el ámbito de la Unión Europea a través de criterios objetivos.

### 5.2. Objetivos específicos

1. Identificar, seleccionar y analizar el mayor número de eco-etiquetas relevantes en el ámbito de la Unión Europea.
2. Analizar espacialmente el desarrollo de distintas eco-etiquetas.
3. Identificar las limitaciones y problemáticas más relevantes de las eco-etiquetas.

## 6. Metodología

Para la identificación y selección de las eco-etiquetas, se han buscado trabajos recientes y documentos públicos en general para recoger la información más relevante. Se ha recopilado información de páginas web, documentos públicos, investigaciones y portales de las diferentes eco-etiquetas. Los trabajos presentados a continuación han sido clave en la composición del trabajo:

1. Las ecoetiquetas en el turismo sustentable (de Lourdes MOO-Canul., Santander-Botello, L.C., 2014).
2. Reconocimiento e importancia de las ecoetiquetas (Porrás, L.A.F., 2010).
3. La eco-etiqueta europea para servicios de alojamiento turístico (Ignacio, J., Gelabert, S. (n.d.)
4. Unidad del mercado interior, normalización industrial, etiquetas ecológicas y sistemas de gestión y auditoría medioambientales (Nicolás Alejandro, 2018).
5. Los Ecosellos y algunas implicaciones Organizacionales (Nacy Edith Arévalo Galindo, 2001).
6. Guía para la obtención de la etiqueta ecológica Europea destinada a los servicios de alojamiento turístico, 2016).
7. EMAS y etiqueta ecológica europea para el sector del turismo (EMAS, 2017).
8. Sustainable Development of Tourism – EU Ecolabel Standards Illustrated Using the Example of Poland (Dziuba, R., 2016).

9. Ecolabelling in tourism: The disconnect between theory and practice (Bučar, K., Van Rheenen, D. i Hendija, Z., 2019).
10. The use of ecolabels: a review of the literature (Galarraga Gallastegui, 2002).

Consecutivamente, se han analizado los datos de las páginas web de cada “ecolabel” para conocer su ámbito geográfico y de destino. Con el proyecto “Assessing existing ecolabels schemes for the tourism accommodation sector in the EU27”, se ha contactado con las empresa de eco-certificación, enviado una encuesta solicitando más información, junto a un correo electrónico de contacto, el formulario y un número de teléfono.

La nueva visión actualizada del estado de las eco-etiquetas en el sector turístico se da en parte gracias al proceso de recogida de datos a través de la encuesta. Los pasos que se han seguido para la recogida de información se dieron mediante 3 mensajes de invitación junto al enlace de la encuesta. El equipo de supervisión del proyecto (CCI) y los investigadores redactaron conjuntamente los mensajes y realizaron un calendario de los periodos de respuesta y rondas de contacto.

El método de contacto con las diferentes entidades ha sido por correo electrónico y desde el buzón funcional del proyecto de turismo ([jrc-tourism@ec.europa.eu](mailto:jrc-tourism@ec.europa.eu)) para una mayor fiabilidad.

Tabla 3. Inventario eco-etiqueta. Fuente: Moya-Gómez, 2022.<sup>1</sup>

ECOLABEL		Citations <sup>1</sup>																	Data <sup>2</sup>	Obs <sup>3</sup>
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
1	Green Key	15	X	X	X	X	X	X	X	X	X	X	X		X	X	X	X	11	
2	Green Globe	13	X	X	X	X		X	X	X	X	X			X	X	X	X	11	
3	Earth Check Certification	12	X	X	X	X	X	X	X	X	X				X	X			11	
4	EU Ecolabel	10	X	X	X	X		X				X			X	X	X		11	
5	Travelife	10	X		X	X		X			X	X		X	X	X	X		11	
6	TourCert	9	X	X	X	X			X	X					X	X	X		12	
7	Austrian Ecolabel for Tourism	8	X	X						X	X	X		X	X	X			11	
8	Biosphere	8	X		X	X		X		X					X	X	X		11	
9	Blue Flag	8		X		X	X		X			X			X	X	X			b
10	EcoCertification Malta	8	X	X		X		X			X			X	X	X			11	
11	Global Sustainable Tourism Criteria (GSTC) <sup>2</sup>	7	X			X	X	X	X					X	X				12	d, i
12	Green Tourism Business Scheme (GTBS)	7	X	X	X			X	X						X	X			12	
13	ibex fairstay	7	X	X		X			X			X			X	X			12	
14	Nordic Swan Ecolabelling	7	X	X	X			X				X		X	X				11	
15	Biohotels	6		X		X			X			X			X	X			20	
16	Green Seal	6	X	X				X	X	X				X					12	a
17	EcoLabel Luxembourg	5	X	X		X									X	X			11	
18	Green Sign	5	X		X					X					X	X			11	
19	Viabono	5		X		X						X			X	X			20	
20	EMAS	4	X		X											X	X		12	

<sup>1</sup> Códigos **a** y **b** en la columna de observaciones. Las que no eran eco-etiquetas tienen el código **c**, las que parecían estar descatalogadas llevan el código **e** y las que eran futuras eco-etiquetas con el código **f**.

<sup>2</sup> GSTC ha completado parcialmente el registro, pero ha señalado que sus cuatro organismos certificados (Bureau Veritas, Control Union, United Certification Systems Limited y Vireo) tienen más datos.

21	European Charter for Sustainable Tourism in Protected Areas EUROPARC	4					X							X		X	X		11	
22	Green Destinations (GD) Standard	4					X							X		X	X		12	b
23	Green Key Global	4	X	X				X			X						X	X	20	
24	Legambiente Turismo	4		X					X								X	X	20	
25	Preferred by Nature Sustainable Tourism Standard for Accommodation	4			X			X		X	X								11	a
26	Certified Green Hotel	3			X												X	X	11	
27	Eco-Romania	3	X														X	X	11	
28	Estonian Ecotourism Quality Label (EHE)	3		X		X							X							
29	GREAT Green Deal	3	X					X			X									
30	Hostelling sutentable (HI-Q&S)	3						X			X						X		11	
31	ISO 14001	3			X			X											X	d,h
32	Sustainable Travel Ireland	3	X					X			X								12	
33	Actively Green Standard	2	X								X									a
34	Alpine Pearls	2							X									X	20	
35	Audubon Green Hospitality Program	2		X		X														a
36	Blaue Schwalbe	2															X	X		e
37	ECOCAMPING	2															X	X	11	
38	Green Certificate: Latvia	2		X													X			
39	Green Growth 2050	2						X			X								12	
40	LEED	2					X	X											12	
41	Nature's Best Ecotourism	2		X													X		12	
42	Slovenia Green	2										X	X						12	
43	Biosphärengebiet	1																X		
44	BREEAM	1						X											12	
45	Club de Producto Turístico Reservas de Biosfera Españolas	1																X		
46	Dalmatia Green	1										X							12	
47	David Bellamy Conservation Award	1									X									
48	DEHOGA Bundersverband	1								X									20	
49	eco hotels certified	1															X			e
50	Eco-Lighthouse	1								X									20	
51	Ecotourism Norway	1								X									12	
52	EMAS easy	1																	X	
53	European Destination of Excellence (EDEN)	1					X													b
54	European Ecotourism Labelling Standard (EETLS)	1															X			z
55	European Green Capital	1					X													b
56	European Leaf Award	1					X													b
57	European Smart Tourism Capital	1					X													b
58	European Tourism Indicator System (ETIS)	1					X													z
59	Geo Certified	1																	X	
60	Global Destination Sustainability Index (GDS-I)	1												X						b
61	Global Ecosphere Retreats GER Standard	1	X																	
62	Good Travel Seal	1																X	12	
63	Green Hospitality Award	1															X		11	
64	Green Pearls Unique Places	1																X	20	
65	Green Tourism Active Standard	1						X												
66	GreenStep Sustainable Tourism Standard	1									X								12	
67	Hilton LightStay	1						X												
68	Hungarian Ecolabel / Környezetbarát Termék Védjegy	1		X																
69	Innovation Norway's Sustainable Destination Scheme	1												X						b
70	ISO 50001	1						X												d, h
71	Klimaneutral	1										X								b
72	One Planet Living	1					X													b
73	Partner der Nationalen	1															X			
74	staygreencheck	1	X																	
75	Sustainable Holiday Residence - Nachhaltige Ferienimmobilie	1																X		
76	Sustainable Travel Finland	1											X							
77	Terres de l'Ebre Brand	1															X		11	
78	The International Ecotourism society	1					X													e
79	Tripadvisor Green Leaders	1															X		20	

80	Umweltgütesiegel auf Alpenvereinslütten	1															X			
81	WTTC Tourism for Tomorrow Awards	1				X														b
82	Booking Travel Sustainable	0																		f
83	Earth Check Design	0																	12	g
84	EcoChi 180 <sup>e</sup>	0																		b
85	Ecolabel hotels	0																		
86	Ekokompassi (EcoCompass)	0																	12	
87	EMA Green Seal for hospitality	0																		a
88	Global Ecosphere Retreats Standard	0																	11	a, g
89	Green Leaf Foundation	0																		
90	Klimafreundlicher Betrieb	0																	11	g
91	Sustainable Hospitality Alliance	0																		b
92	UN Certification for Sustainable Tourism	0																		f
<b>COUNT</b>			2	2	1	1	1	9	2	1	1	1	1	7	9	3	3	1	<b>48</b>	
		4	1	4	6	4		6	1	2	1	6	2							
<b>ECOLABEL</b>		Citations <sup>3</sup>	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Data <sup>4</sup>	Obs <sup>5</sup>

Tras realizar una lista de las diferentes eco-etiquetas, se han filtrado de la lista original las que operan en Europa y, concretamente, en el sector de alojamientos turisticos. A partir de aqu4 se han excluido las eco-etiquetas que no pertenecen a la Uni4n Europea. Al analizar las “ecolabels”, no se han excluido algunas que, o bien podr4an encajar con el 4mbito de aplicaci4n, o su exclusi4n no est4 clara, para as4 intentar evitar la reducci4n del n4mero de etiquetas potenciales.

Esta lista de etiquetas que no se han excluido del inventario pueden servir de inter4s ya que muchas entidades est4n emitiendo etiquetas nuevas o bien no se han podido detectar en la primera fase de la investigaci4n.

Para este estudio se han recogido datos de cada etiqueta y se ha definido informaci4n de los sistemas de etiquetado ecol4gico. Despu4s, se ha creado un inventario para una evaluaci4n de la etiqueta lo m4s concreta posible correspondiente a las caracter4sticas y aspectos generales. Posteriormente y tras revisar los datos de informes anteriores, comienza el proceso para recoger los datos espec4ficos. Durante la investigaci4n, se realizaron evaluaciones con los expertos de la Comisi4n Europea (GROW y DG ENV, as4 como CCI) compartiendo borradores para su seguimiento y la recopilaci4n de la informaci4n potencial. Tras algunas sugerencias y comentarios, se decidi4 estructurar la recogida de datos mediante una encuesta de la siguiente manera:

<sup>3</sup> Columna de citas: Es la suma de las publicaciones en las que se ha encontrado la eco-etiqueta.

<sup>4</sup> C4digo de entrada (el primer d4gito codifica qu4n registra la entrada, el segundo d4gito si la entrada incluye datos espaciales)

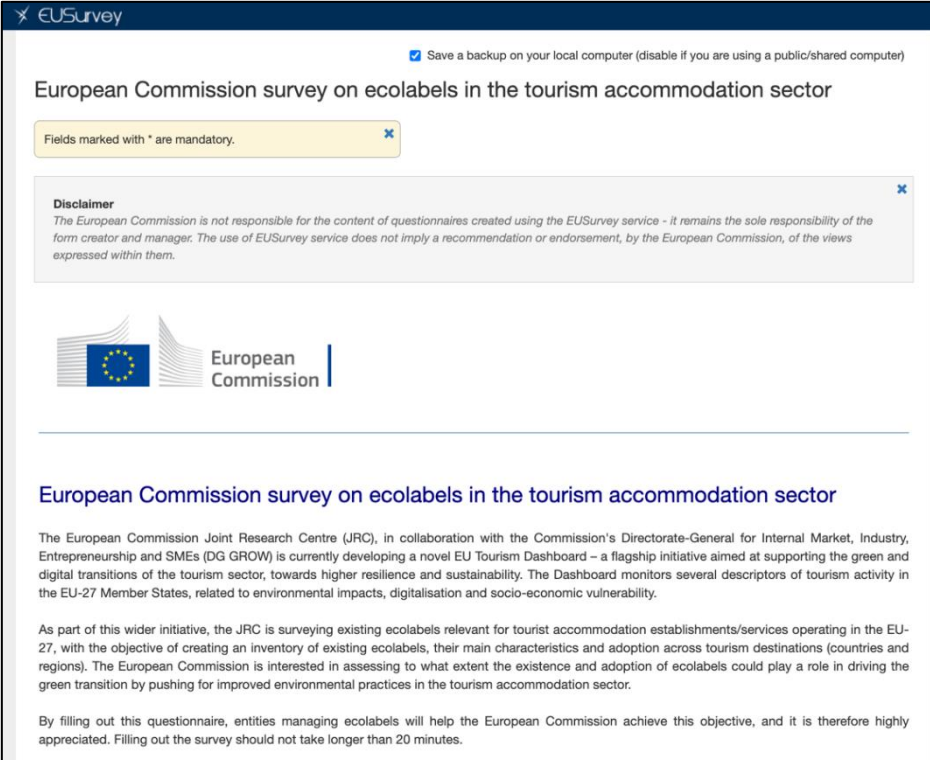
11 → entrada de la encuesta con la entidad emisora, con datos espaciales. 12 → Sin datos espaciales. 20 → Entrada de las encuestas por los autores.

<sup>5</sup> C4digos de observaci4n: a: Fuera del 4mbito geogr4fico ni de ning4n alojamiento en Europa, b: Fuera del 4mbito objetivo, c: No es una ecoetiqueta, d: La entidad emisora no tiene datos, e: Parece estar descatalogada, f: Ecoetiquetas nuevas y no consolidadas, g: Nueva ecoetiqueta de la entidad emisora, h: Incluido en otras ecoetiquetas, i: Tiene ecoetiqueta equivalente, z: No se ha encontrado el sitio web.

## 6.1. Diseño de la encuesta online

La encuesta fue lanzada por la plataforma EUSurvey (<https://ec.europa.eu/eusurvey>), un sistema de encuestas en línea de gestión online y publicaciones de formularios a disposición del público. Estos datos están disponibles en el Departamento de Servicios Digitales de la Comisión Europea (DG DIGIT) de forma gratuita. Se ha elegido este sistema de encuestas ya que es una herramienta oficial de la Comisión Europea que se utiliza habitualmente para encuestas oficiales de opinión pública. Además de esto, ofrece una gran variedad de opciones a la hora de crear la encuesta como por ejemplo preguntas de texto, opciones múltiples o elementos multimedia, entre otras. A continuación, se incluyen dos imágenes con el formato y los diseños utilizados:

Figura 1. Captura de pantalla de Survey, implantada con la EUSurvey.



The screenshot shows the EUSurvey interface for a survey titled "European Commission survey on ecolabels in the tourism accommodation sector". At the top, there is a checkbox for "Save a backup on your local computer (disable if you are using a public/shared computer)". Below the title, a yellow box indicates "Fields marked with \* are mandatory." A disclaimer box follows, stating that the European Commission is not responsible for the content of questionnaires created using the EUSurvey service. The European Commission logo is displayed below the disclaimer. The survey title is repeated in blue text. The main body of the survey contains two paragraphs of text explaining the purpose of the survey, which is to develop a novel EU Tourism Dashboard. The first paragraph mentions the European Commission Joint Research Centre (JRC) and the Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW). The second paragraph states that the JRC is surveying existing ecolabels relevant for tourist accommodation establishments/services operating in the EU-27. A final paragraph notes that filling out the questionnaire will help the European Commission achieve its objective and is highly appreciated, with a maximum completion time of 20 minutes.

Figura 2. Captura de pantalla de la sección de la encuesta "Procedimiento de certificación".

Certification procedure

\* Type of label

- Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)
- Graded label (different grades of criteria fulfillment are foreseen – e.g. bronze, silver, gold)
- Label without criteria thresholds (Management label or open choice on which criteria fulfill)

\* Ecolabel criteria thematic focusses

- Environmental focus
- Economic focus
- Social focus
- Other

Evaluation criteria related to the Environment


- Water consumption
- Water management
- Laundry/washing efficiency
- Waste recycling
- Waste management
- Reduce waste regeneration
- Energy consumption
- Renewable energy
- Efficient lighting
- Use of efficient devices
- Green procurement of products
- Use of chemicals/pesticides
- Limitation of food waste
- Building envelope insulation
- Building heating/cooling control
- Environmental information to guests
- Environmental training to staff
- Green environment/outdoor areas
- Biodiversity conservation
- Visits to natural sites
- Accessibility on sustainable/public transport
- Reduce CO2 and other greenhouse emissions

Evaluation criteria related to Economy

- Local employment
- Local purchasing
- Local products consumption
- Support of local entrepreneurs
- Information to guests on responsible consumption

Evaluation criteria related to the Social focus

- Employment equity
- Community support
- Social/community services or engagement activities
- Raise guests' awareness on tourism sustainable development
- Raise staff awareness on tourism sustainable development
- Protection/dissemination of local culture and heritage

Other evaluation criteria 

La encuesta se ha estructurado de la siguiente manera:

**1ª sección: información general:** La encuesta comienza con una breve introducción sobre el estudio que se realiza y quién lo realiza, además del objetivo de esta. Seguidamente, la primera sección se centra en la información general de la etiqueta como el nombre, fecha de inicio de la etiqueta, página web...etc.

1. Nombre de la etiqueta ecológica
2. Nombre de la entidad emisora
3. Propietario de la entidad emisora
4. Tipo de propietario (entidad pública o privada)



5. Sitio web de la etiqueta ecológica (URL)
6. Dirección de la entidad emisora
7. Fecha en la que se estableció
8. Descripción general (resumen del objetivo y el alcance de la etiqueta ecológica)
9. Motivadores potenciales para obtener la etiqueta (reducir el impacto ambiental, aumentar la demanda turística (marketing), entre otros).

**2ª sección: Alcance de la etiqueta ecológica:** En la segunda sección se analiza el alcance de la etiqueta, en qué tipo de alojamientos y habito geográfico actúa.

10. Cobertura del servicio (solo alojamiento o también otros servicios turísticos).
11. Servicios de alojamiento cubiertos
12. Otros servicios turísticos cubiertos (si es el caso).
13. Ámbito geográfico (mundial, europeo, nacional o subnacional).
14. País/países de aplicación (Europa).

**3ª sección: Procedimiento de certificación:** La tercera sección comprende el proceso de certificación en el cual se conoce el tipo de etiqueta que es, donde se enfoca en cada una de las áreas (medioambiente, economía, social), qué tipo de auditoría tiene, la duración de la etiqueta o si está publicada su estandarización para el público o es privado.

15. Tipo de etiqueta (apto o no apto, etiqueta graduada, etiquetas sin umbrales de criterios).
16. Enfoques temáticos de los criterios de la etiqueta ecológica (medioambientales, económicos, sociales y otros).
17. Criterios de evaluación relacionados con el medio ambiente (incluida una lista de criterios específicos para seleccionar).
18. Criterios de evaluación relacionados con la economía (incluida una lista de criterios específicos para seleccionar).
19. Criterios de evaluación relacionados con el enfoque social (incluida una lista de criterios específicos para seleccionar).
20. Otros criterios de evaluación.
21. definición de los criterios por un tercero, independiente del emisor de la etiqueta ecológica (sí/no).
22. Disponibilidad de los criterios y la metodología de la etiqueta (totalmente publicados, parcialmente publicados, de acceso restringido y no disponibles).
23. acceso específico al procedimiento, los criterios o las normas publicadas (si se han publicado).

24. Tipo de procedimiento de auditoría (tercero, entidad emisora, auditoría interna y otros).
25. Normas ISO de certificación.
26. Duración/ validez de la certificación.
27. Tasas cobradas por la emisión de la ecoetiqueta (aproximadas o intervalo en €)
28. Cuota de renovación (aproximada o intervalo en €).

**4ª sección: información sobre los alojamientos certificados:** La **penúltima sección** comprende la información sobre el número de alojamientos turísticos a nivel global que tienen certificación así como a nivel europeo. Asimismo, se da la opción de subir documentos con información extra.

29. Número de servicios turísticos concedidos (aproximado).
30. Número de servicios turísticos concedidos en los países de la UE-27 (aproximado).
31. Listados de alojamientos con información sobre su ubicación.

Finalmente, se crea un apartado con el contacto de la persona responsable de cada organización y el puesto que desempeña.

Teniendo en cuenta la información general, este método sería el más completo para la revisión de las eco-etiquetas en el sector turístico hasta el momento.

Después de definir qué tipo de datos son los más relevantes, el siguiente paso fue diseñar la encuesta para que organizaciones y empresas de eco-etiquetado puedan rellenar la información dada para una recogida de datos fiable, concisa y de primera mano. Por otro lado, la información que no se pudo rellenar, decidimos completarla, en la medida de lo posible, con información de fuentes públicas.

## 6.2. Análisis espacial de la extensión de las eco-etiquetas a través de cartografía

Los sellos y etiquetas medioambientales son instrumentos que permiten manifestar quiénes son los profesionales del turismo que están implicados en querer contribuir al cuidado y respeto del medioambiente. Los datos espaciales de las diferentes “ecolabels” que se exponen a continuación han sido cedidas por cada una de las organizaciones de certificación. Durante este análisis, se ha llevado a cabo una limpieza de algunos datos así como los procesos pertinentes para poder visualizarlo a través de los mapas.

Los datos han sido cedidos con distintos formatos (CSV y XLSX esencialmente). Se ha utilizado el Software de ArcGIS PRO para realizar la cartografía.

Para la eco-etiqueta **Green Key**, se han analizado los 3.810 registros que se corresponden con los alojamientos certificados por este sello a nivel mundial. Las georreferencias son limpias y fáciles de emplear ya que contienen coordenadas geográficas, por lo que no ha habido ningún problema a la hora de realizar los mapas.

Para la eco-etiqueta **Global Sustainable Tourism Criteria (GSTC)**, solo se ha analizado el organismo de certificación acreditado *Vireo* para hoteles/alojamientos que hace un total de 24 hoteles. En este caso, los hoteles no estaban georreferenciados, por lo que ha habido que buscar las coordenadas geográficas para poder visualizarlas en el mapa.

**Biosphere** certifica a 756 alojamientos turísticos de todo el mundo. Los datos aportados han sido algo más complejos de tratar ya que el sistema de coordenadas estaba incompleto, por lo que se ha utilizado la herramienta “geocodificar la tabla”. Aun así para muchas de ellas se han tenido que buscar por coordenadas individualmente.

**EarthCheck Certification** se compone de 80 certificaciones en todo el mundo. Los datos contenían coordenadas geográficas, pero muchas de ellas estaban incompletas y los nombres de los alojamientos indeterminados.

**Green Globe Certification** tiene un total de 226 etiquetas. Los datos aportados solo operan a nivel europeo, por lo que se ha analizado solo este ámbito geográfico y, además, las coordenadas estaban en grados, minutos y segundos (DMS), por lo que ha habido que pasarlos a grados decimales (DD).

**Travelife for Accommodation** certifica a 301 alojamientos turísticos. Los datos han sido analizados nuevamente a nivel europeo ya que la información aportada ha sido en Europa, aunque operan a nivel mundial. Las coordenadas estaban referenciadas, por lo que ha sido más fácil realizar el mapa.

La **Etiqueta Ecológica Europea** contiene 456 etiquetas por toda Europa. Para el análisis de los datos, se ha necesitado la herramienta “geocodificar tabla” para ubicar cada alojamientos mediante códigos de ciudad y nombres de alojamientos.

Para la eco-etiqueta **Ecocamping Management certificate**, se centra en certificar a los diferentes campings en Alemania, Italia, Croacia, Luxemburgo, Austria, Suiza y Eslovenia. Hay un total de 248 campings certificados. Los datos no contenían coordenadas, por lo que se ha utilizado la herramienta de codificación de la tabla. Algunos se han examinado a nivel individual.

El sistema de gestión ambiental **EMAS**, opera en toda la UE. En este caso, los datos no han sido aportados por la auditoría, sino que se ha realizado una búsqueda en el portal

público. Tras encontrar el documento, se ha utilizado la geocodificación por códigos y direcciones. Se han encontrado un total de 164 etiquetas.

A nivel nacional, **Eco-Romania** contiene 30 etiquetas distribuidas por el país. Del documento se han extraído las coordenadas geográficas y se han integrado al sistema GIS.

**EcoLabel Luxemburg** posee 42 eco-etiquetas en todo el país. Los datos se han tenido que geocodificar por ciudad y dirección ya que no contenía coordenadas.

**Eco-Certification Malta Tourism Authority** certifica a 19 hoteles en Malta. La coordenadas geográficas estaban incluidas en el documento, por lo que ha sido más sencillo crear el mapa.

A nivel sub-nacional, **Terres de l'Ebre Biosphere Reserve** se localiza en el Parque Natural del Delta del Ebro (Tarragona). Certifica a 22 alojamientos turísticos, 14 restaurantes y 9 servicios turísticos (puntos de información, actividades deportivas...). Se ha necesitado geocodificar la tabla y buscar capas en el IGN para resaltar las zonas donde operan.

## 7. Tipos de sellos y certificaciones: Análisis espacial

Estas son las eco-certificaciones que recientemente se han comentado, divididas en diferentes ámbitos de aplicación (global, internacional, nacional y subnacional) en el sector turístico<sup>6</sup>:

### 7.1. [Global](#)

- **Green Key o “llave verde”**

Esta eco-etiqueta es un programa internacional de certificación de la FEE (Foundation for Environmental Education), que se implantó en el año 2013 en 41 países y que certifica una mejora en la gestión de los hoteles hostales y campings en todo el mundo (Asociación de Educación Ambiental y del Consumidor, 2013).

Por el momento, Green Key En España solo está disponible para establecimientos hoteleros que informa, acompaña y audita en el



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<sup>6</sup> Todas las eco-certificaciones analizadas en el proyecto de investigación “Assessing existing ecolabels schemes for the tourism accommodation sector in the EU27” de la Comisión Europea, se adjuntan en un inventario en el apartado de “Anexos”.

proceso. También asesora a los alojamientos hoteleros para ahorrar agua y energía, tratar los residuos y gestionar el ambientalmente el alojamiento, entre otras cosas. Green Key posee un total de 3.180 alojamientos turísticos a nivel mundial. El país donde más alojamientos turísticos en Europa se concentran es en Francia con 864 alojamientos certificados seguido de los Países Bajos con 637 alojamientos y las Islas Griegas con 513 certificaciones. En este caso, el mapa de calor nos muestra una mayor concentración en los Países Bajos ya que las dimensiones geográficas del país son menores respecto a Francia. A nivel internacional, México es el país con mayor número de certificaciones de Green Key, en total 157. Por otro lado, el continente asiático, América del Norte y América del Sur (exceptuando México) no hay apenas representación de esta eco-etiqueta. En mayor medida, la etiqueta de Green Key se concentra en Europa.

*Figura 3: Distribución espacial de los alojamientos certificados por Green Key a nivel Global, representados según países. Fuente: elaboración propia.*

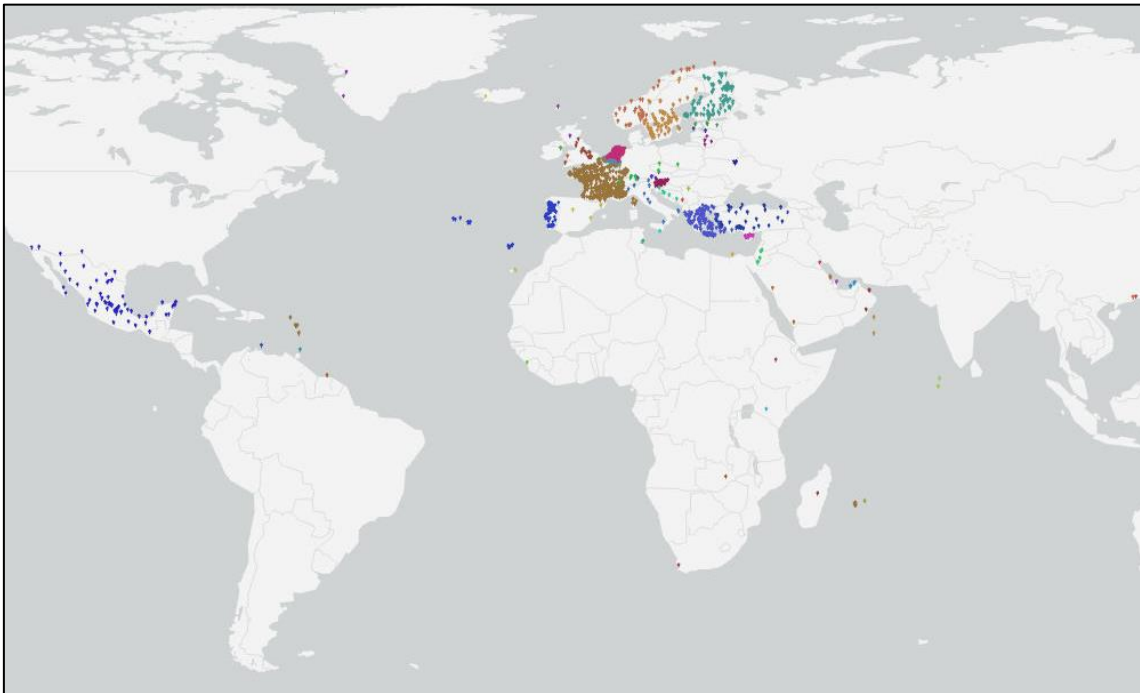
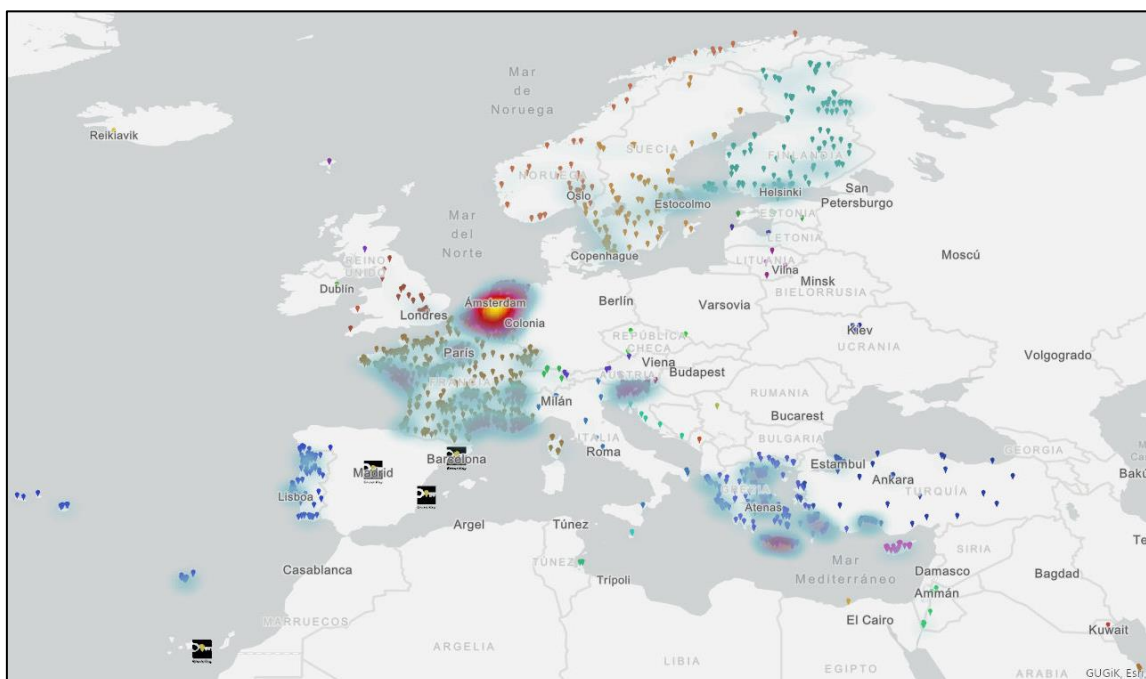


Figura 4: Mapa de calor de la distribución espacial de los alojamientos certificados por Green Key en el ámbito europeo. Fuente: elaboración propia.



- **Global Sustainable Tourism Criteria (GSTC).**

GSTC es una organización sin ánimo de lucro que tiene como fin gestionar y establecer unos estándares mundiales de sostenibilidad en el sector del turismo y de los viajes. La organización fue fundada en agosto del año 2010 y posee dos conjuntos de Criterios: Criterios para la Industria (hoteles y operadores turísticos) y Criterios para Destinos y se revisan cada pocos años y este proceso de revisión incluye dos consultas públicas que permite que cualquier persona pueda hacer comentarios y sea más participativo. Su aplicación contribuirá a cumplir a la agenda 2030 para el desarrollo sostenible y a los ODS.



Los Organismos de certificación Acreditados por GSTC para hoteles/alojamientos son: Bureau Veritas, Control Union, United Certification Systems Limited y Vireo Srl. para este análisis se han utilizado solo los datos de Vireo Srl ya que son los que se han puesto en contacto con nosotros. Vireo tiene un total de 24 certificaciones, dos a nivel internacional (Maldivas y Singapur) y 22 distribuidas por Europa, especialmente en Italia, donde más certificaciones de GSTC hay. La razón por la que Vireo tiene tan pocas acreditaciones se debe a la pronta implantación de la eco-etiqueta, ya que comenzó en el año 2018 y poco a poco se va extendiendo a otros países.

Figura 5. Distribución espacial de los alojamientos certificados por GSTC (Vireo) a nivel Europeo, mayoritariamente en Italia. Fuente: elaboración propia.

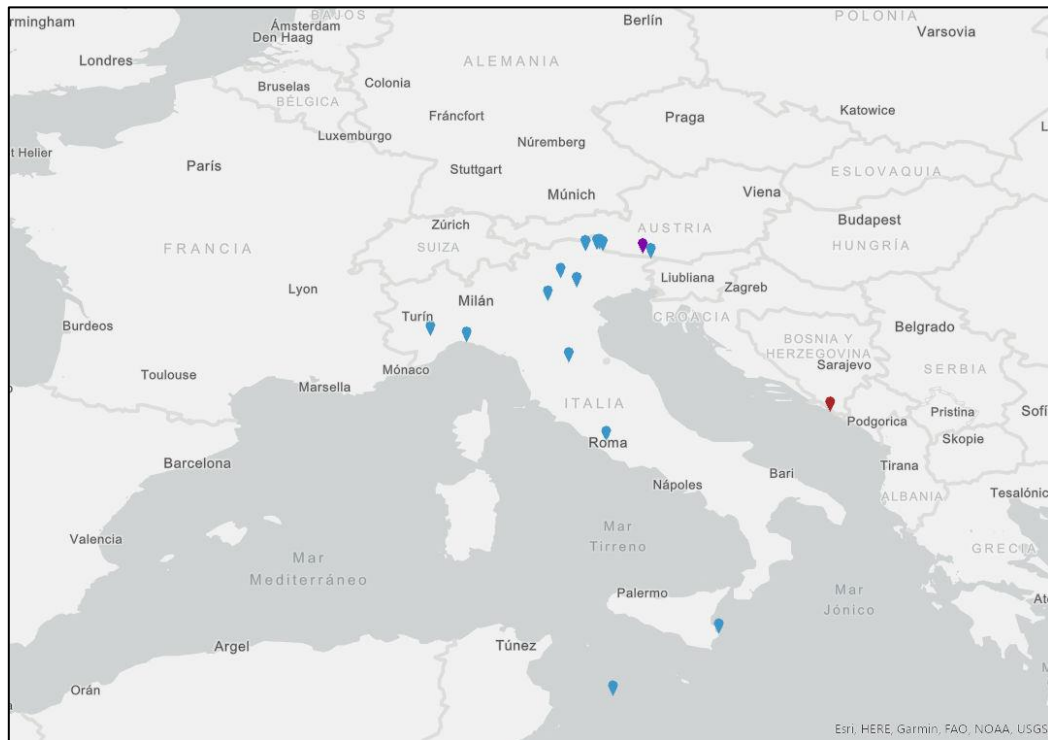


Figura 6. Distribución espacial de los dos alojamientos turísticos (Maldivas y Singapur) de Vireo (GSTC). Fuente: Elaboración propia.



- **Biosphere**

La certificación Biosphere es totalmente voluntaria e independiente que se enfoca en el turismo sostenible. Reconoce la sostenibilidad de las empresas y los destinos para cumplir una serie de requisitos y principios de sostenibilidad. La etiqueta



se utiliza mediante plataforma digital e involucra tanto a los clientes como a los empleados, colaboradores y stakeholders. Además, reconoce el vínculo y el compromiso con la agenda 2030 de Naciones Unidas vinculados a las 169 metas. Las delegaciones están repartidas por todo el mundo: China, Costa Rica, República Dominicana, Portugal, España, México, Argentina, Chile o Perú, entre otras.

Biosphere acredita a 756 alojamientos turísticos en todo el mundo. Los países con mayor número de certificaciones son España con 385 etiquetas y Portugal con 208. El mapa de calor nos muestra que las Islas Baleares, las Islas Canarias y Cataluña son las provincias con más certificaciones de toda España. A nivel internacional, los países con más certificaciones de Biosphere son Colombia (49), Canadá (34) y México (31). No hay a penas presencia en África y Asia.

*Figura 7. Distribución espacial a nivel mundial de las certificaciones Biosphere. Fuente: Elaboración propia.*

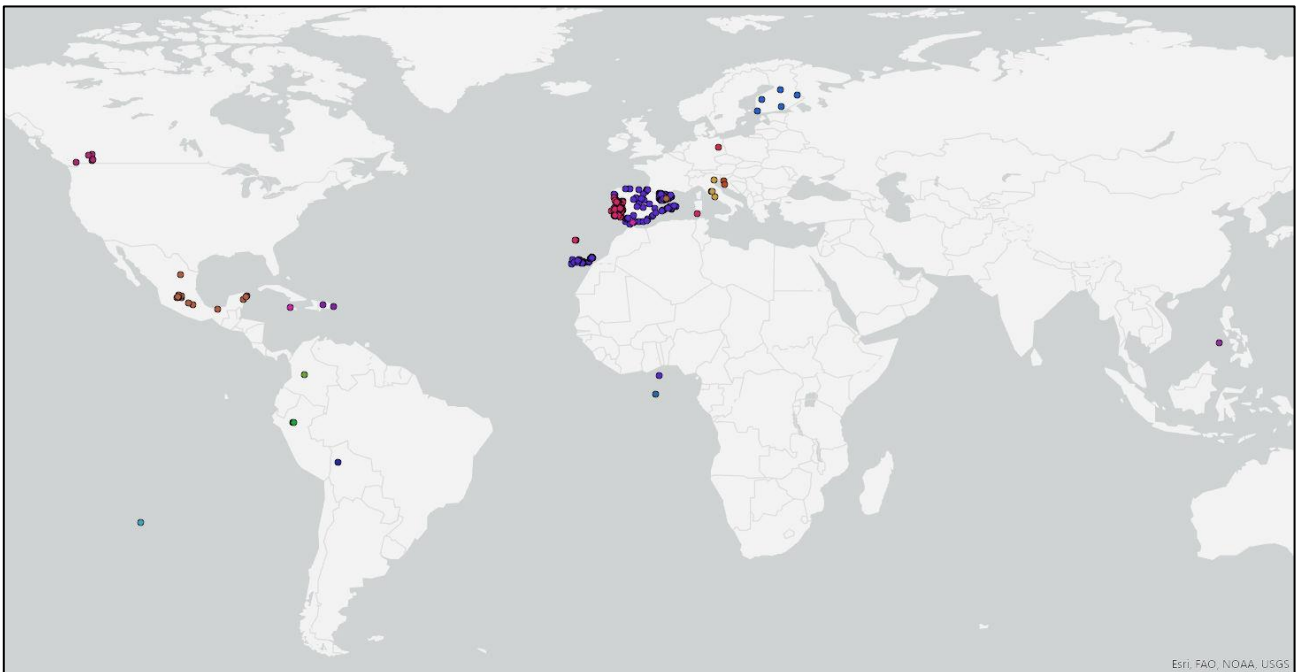
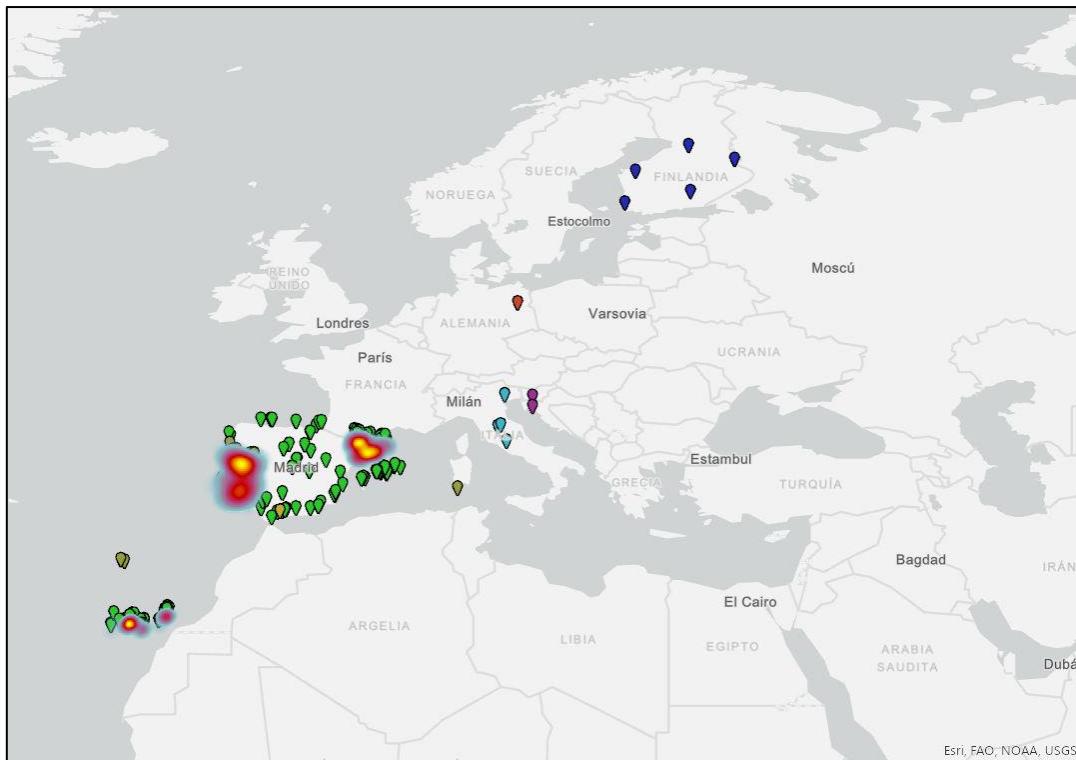




Figura 8. Mapa de calor de la distribución espacial de los alojamientos certificados por Biosphere a nivel Europeo. Fuente: elaboración propia.



- **Earth Check Certification**

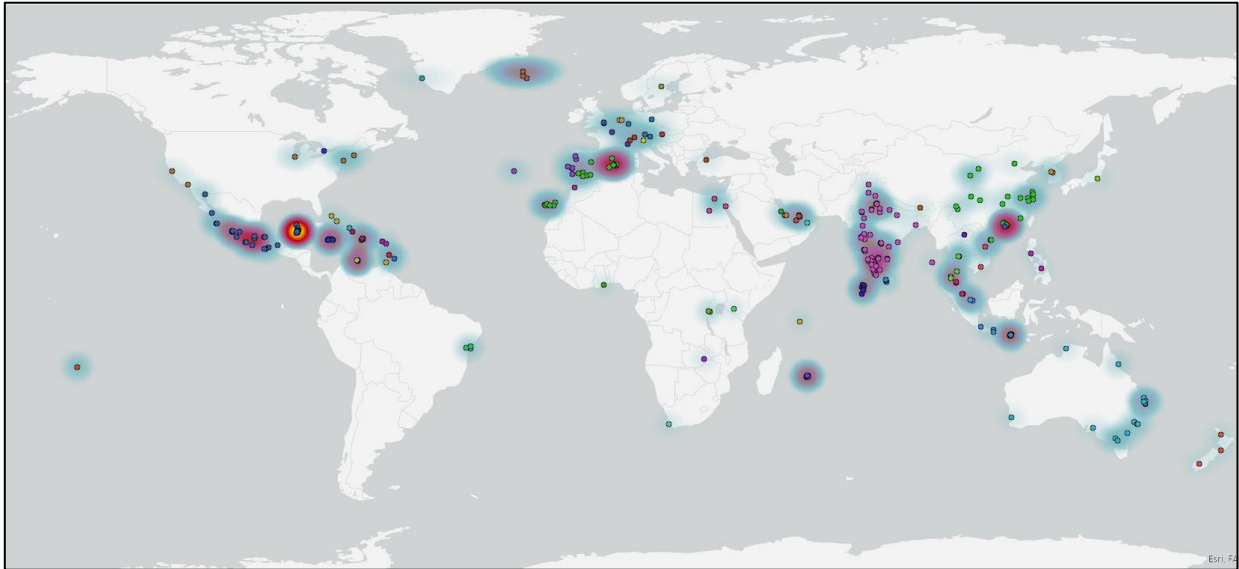
Se define por ser una organización sin ánimo de lucro que desarrolla investigaciones y consultoría, certificaciones en la industria turística y benchmarking científico. EarthCheck es reconocido a nivel mundial por sus sostenibles en las organizaciones de la industria turística. Las sedes se encuentran en México y Australia. Anteriormente fue conocida como EC3 Global y desde sus inicios, ha incluido el turismo sostenible como base para sus investigaciones y certificaciones. Se centra en reducir los impactos medioambientales, reducir el coste de la energía, incrementar la demanda turística, mejorar las prácticas turísticas así como mejorar a nivel social y económico.



**EARTHCHECK**

Según se puede observar en el mapa de calor (figura 9), a nivel mundial, las certificaciones están muy distribuida por los diferentes países del mundo, con un total de 80 eco-etiquetas. Los países en los que la etiqueta tiene mayor concentración son en México (Cancún), España (Islas Baleares e Islas Canarias), India, China (Hong Kong), Isla Mauricio e Indonesia.

Figura 9. Mapa de calor de la distribución espacial de los alojamientos certificados por EarthCheck a nivel mundial. Fuente: elaboración propia.



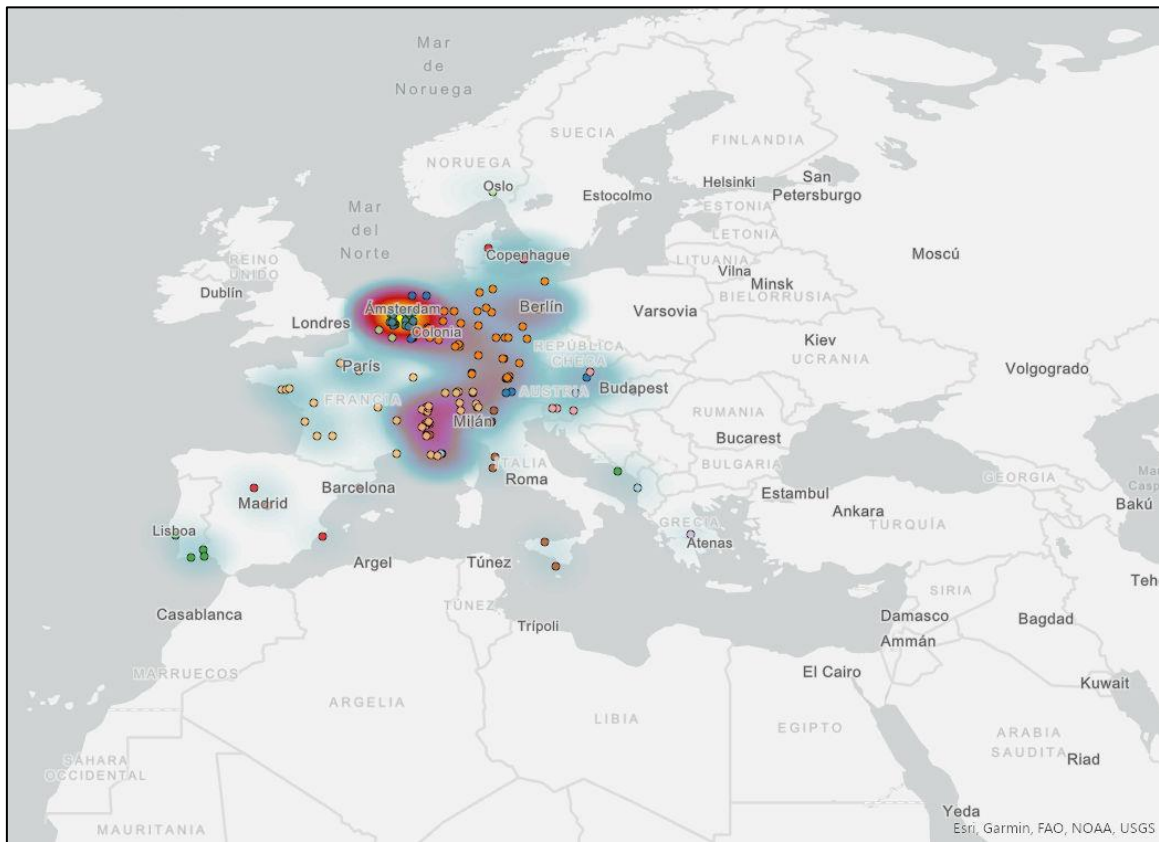
- **Green Globe Certification**

Se define como una evaluación de criterios estructurada en materia de sostenibilidad de las empresas de viajes y turismo. La normativa de la etiqueta se revisa y actualiza dos veces al año y trabaja para certificar la sostenibilidad en establecimientos de todo el mundo, por lo cual, se basa en normas y acuerdos internacionales. Las empresas pueden documentar y supervisar las mejoras y los logros que conducen a las empresas a un buen funcionamiento y gestión sostenible. En esta certificación, se nombra a un auditor independiente que, bajo la norma internacional ISO 19011 aporta orientación sobre la gestión interna y externa, los programas de auditoría y la competencia y evaluación de los auditores.



Green Globe Certification tiene certificaciones a nivel mundial, pero los datos se centran en la distribución a nivel europeo y se reconocen 226 eco-etiquetas. La mayor agrupación de eco-etiquetado de alojamientos turísticos se concentra en Países Bajos (Ámsterdam), Francia (París, Ginebra y Grenoble), Alemania (Múnich, Frankfurt y Berlín) y Mónaco. En España se observa que no hay mucha presencia de eco-etiquetado.

Figura 10. Mapa de calor de la distribución espacial de los alojamientos certificados por Green Globe Certification a nivel Europeo. Fuente: Elaboración propia.



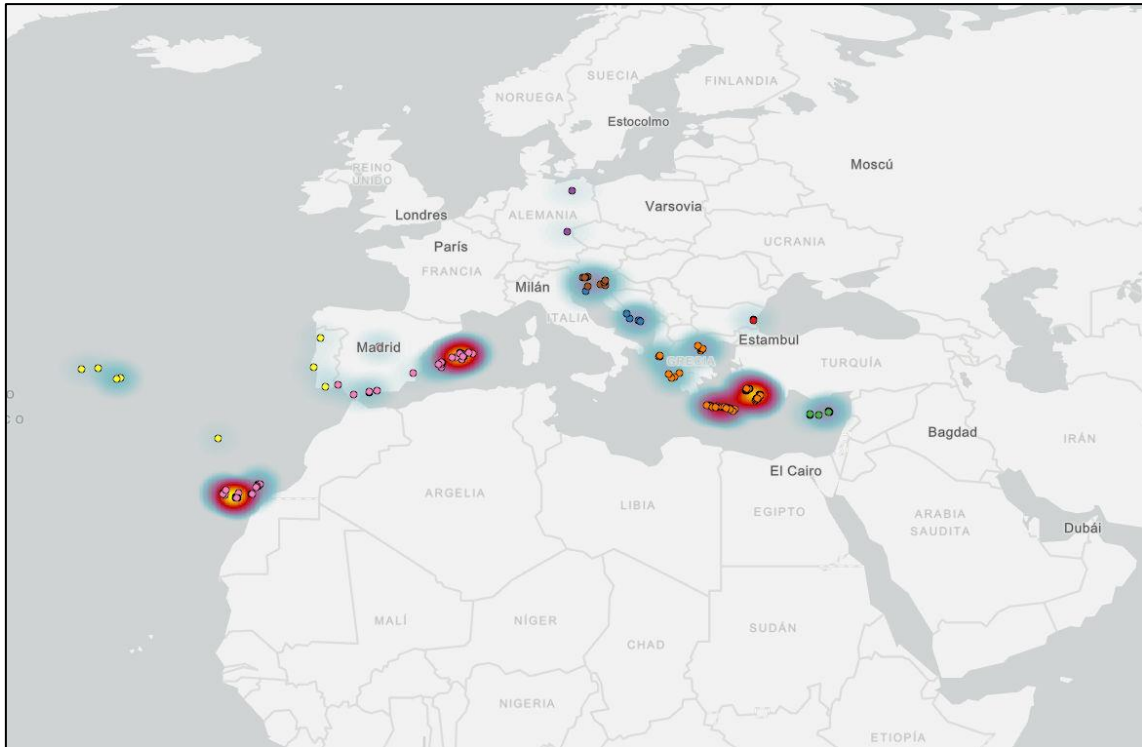
- **Travelife for Accommodation**

Travelife es una certificación acreditada por GSTC y diseñada para la sostenibilidad del sector turístico e incluye una serie de criterios que evalúan a los alojamientos. A parte del medioambiente también se centran en los derechos Hhmanos laborales y participativos de la comunidad. Se rige por auditores independientes que realizan auditorías según los requisitos de estandarización de Travelife. La organización fue fundada en el año 2007 y la propiedad y gestión es de ABTA (Association of British Travel Agents), que ayuda a manejar los impactos sociales y medioambientales en hoteles y alojamientos turísticos.



Travelife For Accommodation certifica a 301 eco-etiquetas que se agrupan en su mayoría en España (Islas Baleares e Islas Canarias) y Grecia (Creta, Rodas y Kos). También operan En Portugal, Croacia, Eslovenia, Chipre y Bulgaria, aunque en menor medida. Aunque el mapa se visualice a nivel nacional, las certificaciones se encuentran en todo el mundo.

Figura 11. Mapa de calor de la distribución espacial de los alojamientos certificados por Travelife for Accommodation a nivel Europeo. Fuente: Elaboración propia.



## 7.2. Europea

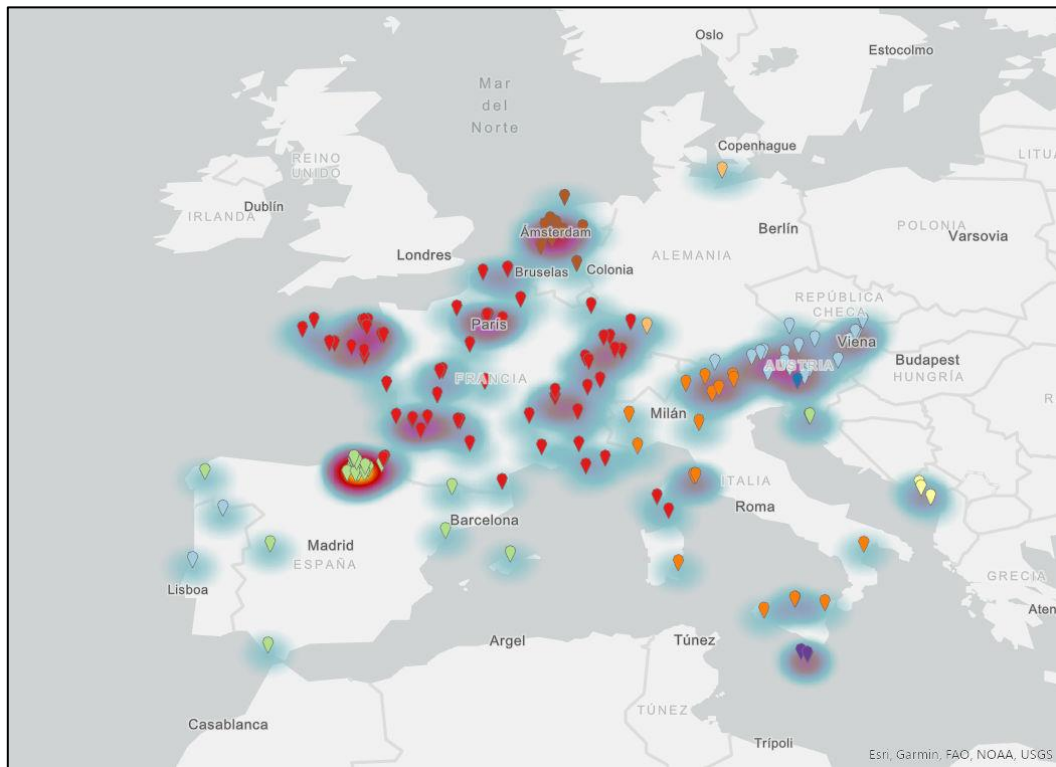
- **La Ecolabel o Etiqueta Ecológica Europea**

La etiqueta de la UE es conocida como “European Flower” (Muerza, 2006) y fue creada por la Unión Europea como la única eco-etiqueta medioambiental de todos los países de la Unión Europea. La ecolabel requiere que el producto o servicio lo examine un organismo independiente. Certifica también que un producto o servicio se ha fabricado y comercializado con menor impacto medioambiental que otros productos de esa misma categoría. En el ámbito turístico se otorga la certificación a Servicios de Alojamiento Turístico y campings. para poder conseguir este sistema de certificación, el alojamiento o camping debe respetar 37 criterios indispensables. la validez de la estandarización es de entre 3 y 5 años en el cual entre sus períodos se realizan revisiones que muchas ocasiones pueden ser más exigentes dependiendo de los avances del mercado, de la tecnología o la ciencia.



La eco-etiqueta de la Unión Europea tiene más de 456 certificaciones. Podemos ver que se concentran, sobre todo, en España (País Vasco), Francia, Austria y Malta. Donde mayor eco-etiquetado turístico hay es en los Países Bajos. En los países nórdicos, Reino Unido y parte de noreste de Europa Central no hay presencia de ellas.

Figura 12. Mapa de calor de la distribución espacial de los alojamientos certificados por EU Ecolabel a nivel Europeo. Fuente: Elaboración propia.



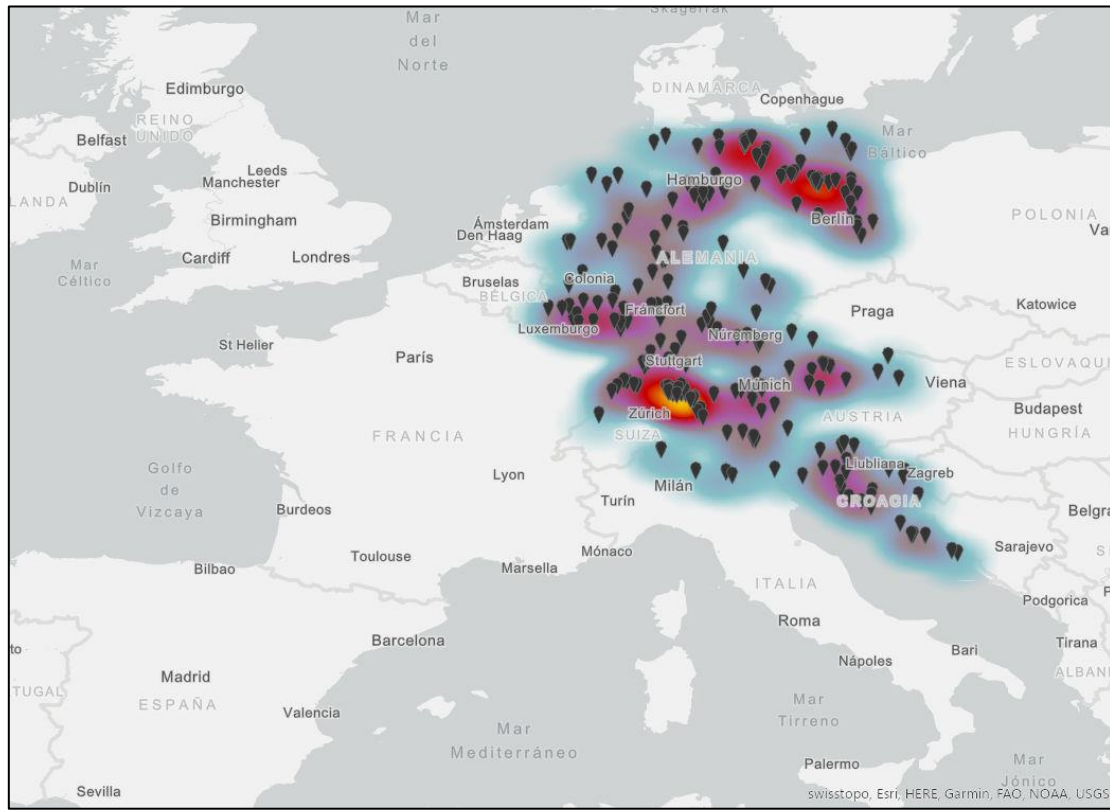
- **Ecocamping Management certificate**

ECOCAMPING es un sistema de gestión de campings en Europa que promueve la conservación de la naturaleza, la seguridad, calidad y la protección del medioambiente. Asimismo, también gestiona el asesoramiento y la formación del personal de los campings y de los empresarios y empresarias. En total



En esta certificación se pueden encontrar en más de 225 campings de Croacia, Austria, Alemania, Italia, Suiza y Eslovenia. La regiones con mayor agrupación de eco-etiquetas son Zúrich, Berlín y noreste de Hamburgo (Alemania).

Figura 13. Mapa de calor de la distribución espacial de los alojamientos certificados por Ecocamping Management certificate a nivel Europeo. Fuente: Elaboración propia.



- **EMAS**

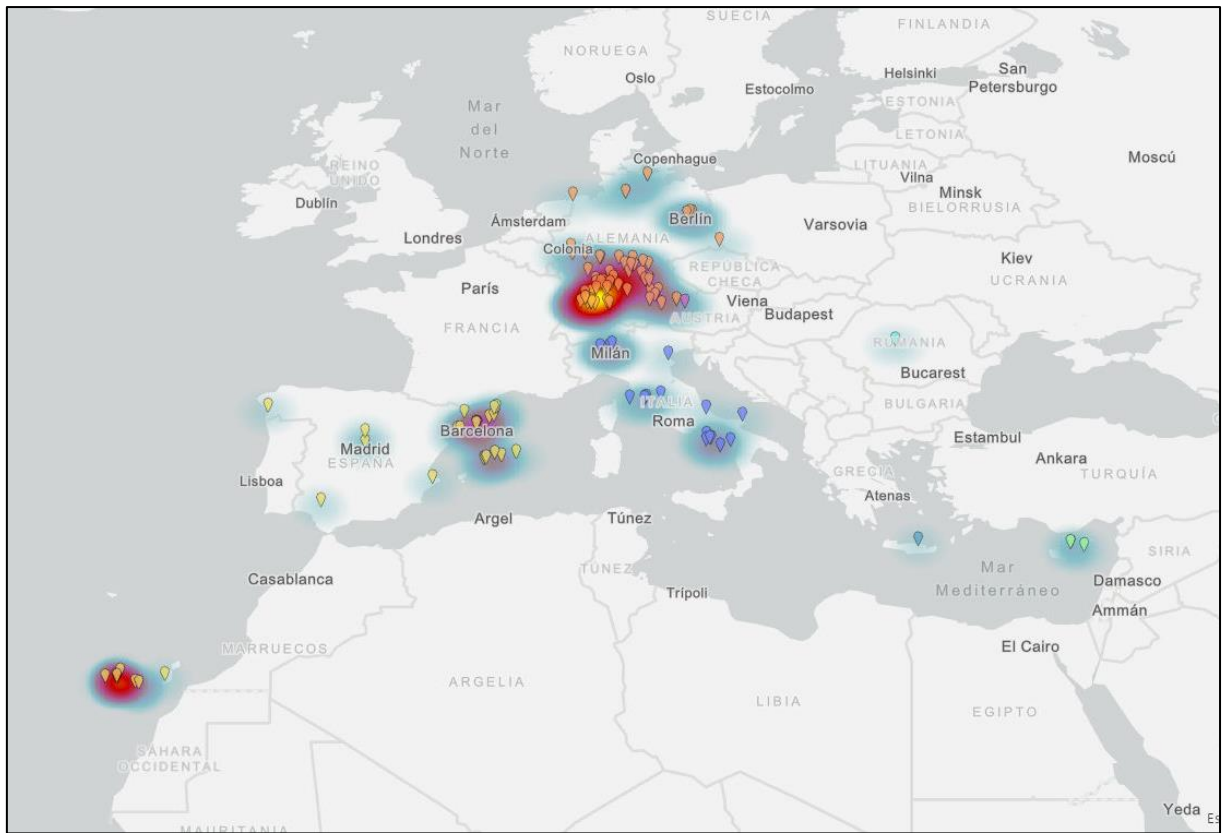
EMAS Es un sistema de gestión ambiental de la Unión Europea para empresas y organizaciones, que evalúan informan y mejora las políticas medioambientales. Se regula mediante la norma ISO 14001 que ayuda a las organizaciones a encontrar las herramientas adecuadas para crear el menor impacto posible al medio ambiente. Al mismo tiempo, proporciona información de uso público sobre los aspectos más importantes de la certificación para lograr la transparencia tanto de manera externa como a través de la participación de los empleados y empleadas de los alojamientos. Además está comprometida a contribuir al desarrollo de la economía circular.



Performance,  
Credibility,  
Transparency

EMAS certifica a 164 eco-etiquetas a nivel europeo. Alemania es el país con más etiquetas de EMAS, y la mayor concentración se encuentra en el suroeste del país. También en Italia (Nápoles) y España, concretamente en las Islas Baleares, las Islas Canarias y Cataluña, son zonas donde también se encuentran agrupaciones de etiquetas.

Figura 14. Mapa de calor de la distribución espacial de los alojamientos certificados por EMAS a nivel Europeo. Fuente: Elaboración propia.



### 7.3. Nacional

- **Eco-Romania**

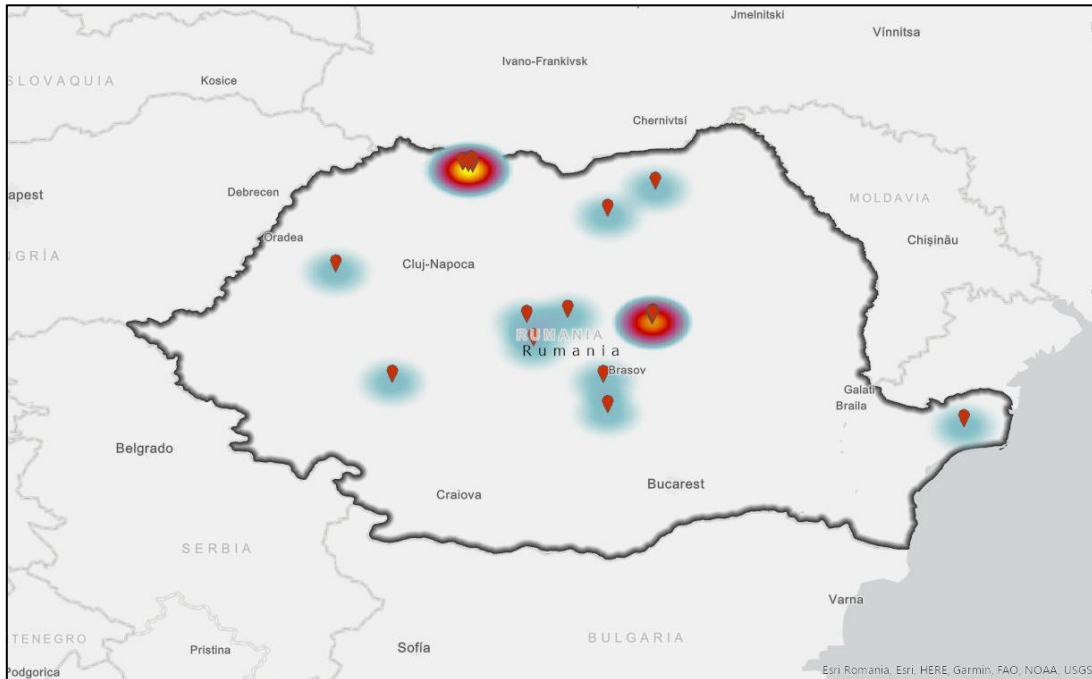
Se define como un sistema de certificación de ecoturismo creado por la Asociación de Ecoturismo de Rumanía (AER) que pretende adaptar el sistema internacional al Sistema Nacional de Rumanía.

El programa se basa en acreditar a los alojamientos que cumplen con los principios de ecoturismo. Está promovido por la Asociación Australiana de Ecoturismo (NEAP). Los criterios de la “ecolabel” se rigen por: tener una gestión sostenible, conservar la naturaleza, proteger el entorno natural, focalizar en áreas naturales, satisfacer a los y las turistas o crear una correcta gestión del marketing, entre otras cosas. La eco etiqueta se desarrolla entre 2005 y 2007.

Eco-Romania contiene 30 eco-etiquetas. Las zonas geográficas de Rumanía donde más certificaciones hay son en el norte (Breb, Budesti, Ocna Şugatag y Deseşti) y centro del país (Băile Tuşnad). En la capital, Bucarest, no se encuentra ninguna etiqueta.



Figura 15. Mapa de calor de la distribución espacial de los alojamientos certificados por Eco-Romania a nivel Nacional. Fuente: Elaboración propia.



- **EcoLabel Luxembourg**

La EcoLabel Lx es una etiqueta ecológica nacional para alojamientos turísticos que fue creada en el año 1999 para desarrollar y promover el turismo sostenible en Luxemburgo. El sello tiene una representación significativa en el país y sirve como orientación para los y las turistas sobre el destino. Fue otorgada por el Ministerio de economía (Dirección General de Turismo). certifica a alojamientos rurales, albergues juveniles campings, hoteles y alojamientos para grupos. Los criterios de la etiqueta se centran en la gestión de la energía, la gestión ambiental la reducción de residuos y la administración del agua entre otras.

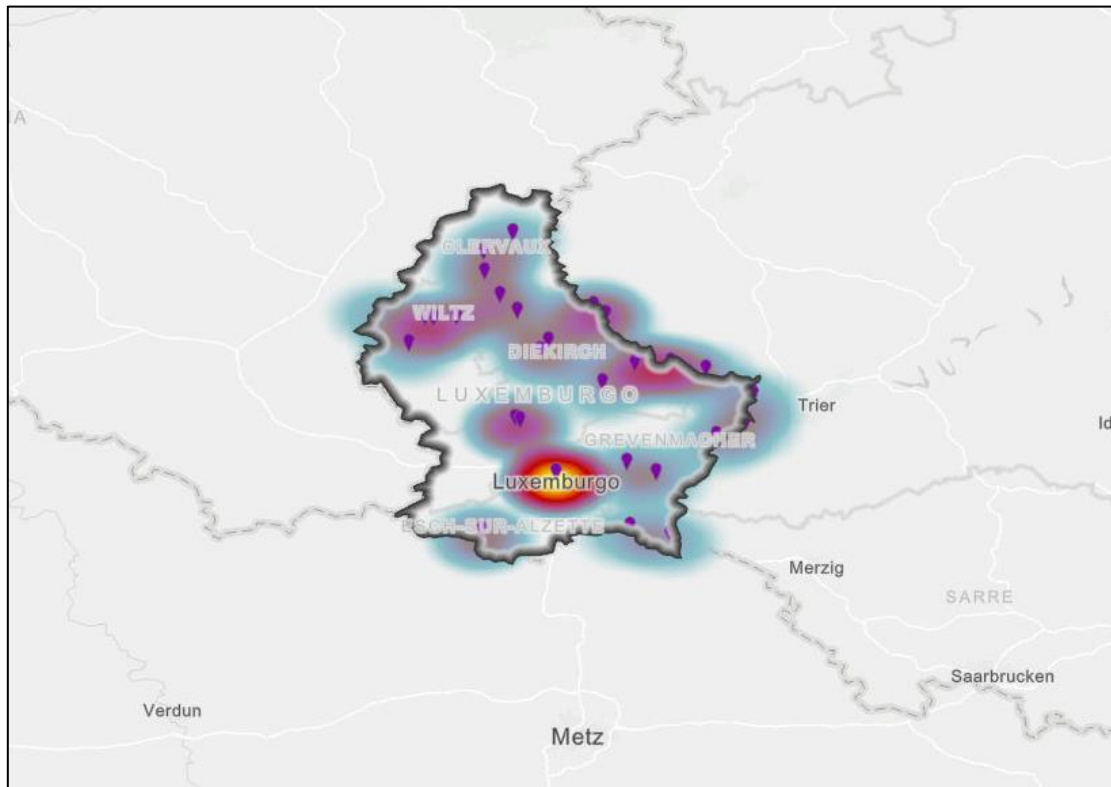


**EcoLabel**  
Luxembourg

EcoLabel Luxembourg tiene 43 eco-etiquetas distribuidas por Luxemburgo. Donde más etiquetas se concentran es en la parte norte del país (Clervaux, Wiltz y Echternach) y en la capital, Luxemburgo, aunque están bastante distribuidas por todo el país.



Figura 16. Mapa de calor de la distribución espacial de los alojamientos certificados por EcoLabel Luxembourg a nivel Nacional. Fuente: Elaboración propia.



- **Eco-Certification Malta Tourism Authority**

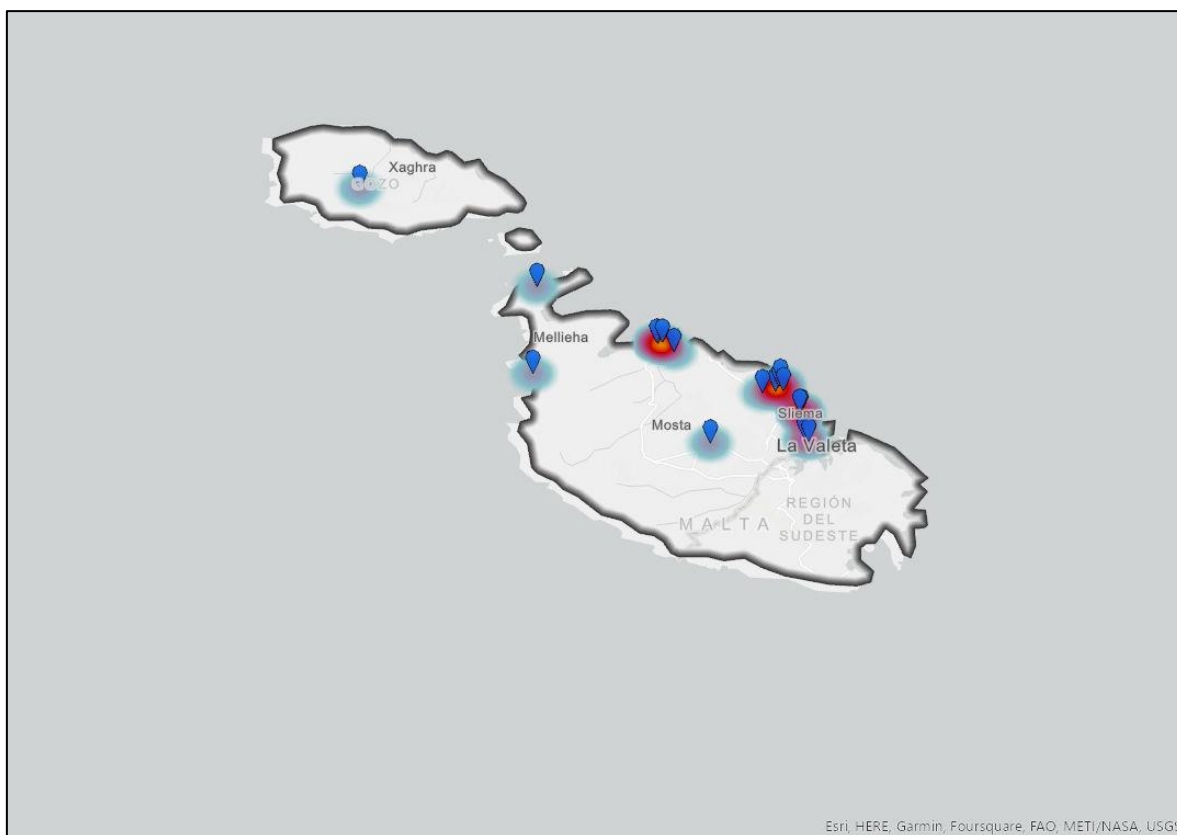
La certificación eco Malta se basa en un esquema nacional que garantiza la sostenibilidad ambiental, cultural y socioeconómica de hoteles y casas de campo en las islas maltesas. Se reconoce por el Consejo Mundial del Turismo sostenible unido a los criterios GSTC. Fue creado en el año 2002 por la auditoría de turismo de Malta y los criterios comenzaron a actualizarse en el año 2008, 2012 y, finalmente, en el año 2019. Los criterios de la etiqueta son: la gestión de residuos, energía, agua, compras ecológicas, sistema de ruidos, comunicación con los y las clientes, entorno y cultura local y los sistemas de gestión de la sostenibilidad en Malta.



Los alojamientos certificados en Malta son 19. Donde mayor concentración de etiquetas hay es en las zonas de Sliema, Pembroke y la capital, La Valeta.

No se han encontrado certificaciones en la costa sur del país.

Figura 17. Mapa de calor de la distribución espacial de los alojamientos certificados por Eco-Certification Malta Tourism Authority a nivel Nacional. Fuente: Elaboración propia.



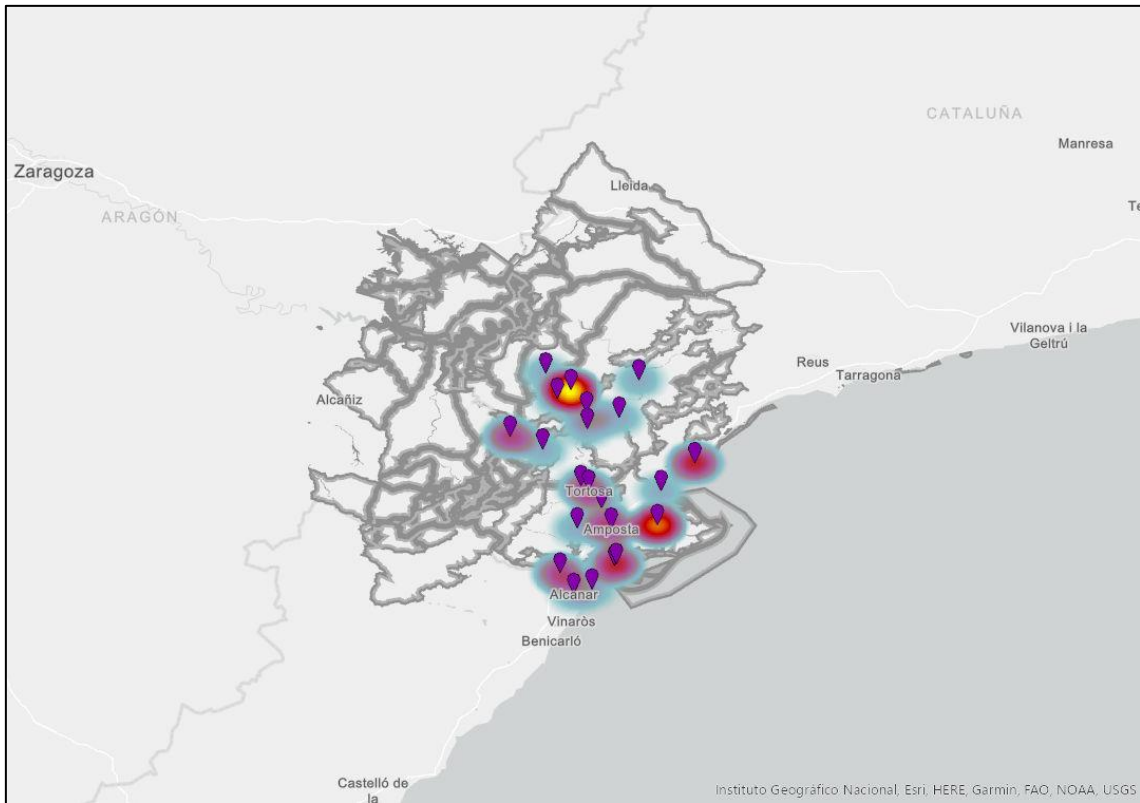
#### 7.4. Sub-nacional

- **Terres de l'Ebre Biosphere Reserve**

En el año 2013, Terres de l'Ebre fueron declaradas reserva de la Biosfera por la UNESCO. Se localiza en el noreste de España y cubre 3 regiones Terra Alta, Montsià y Baix Ebre donde se encuentran montañas, valles, marismas y ríos con una riqueza paisajística innumerable. Entre sus objetivos está armonizar la conservación de la fauna y la flora, la diversidad cultural y el desarrollo social y económico. La distinción fue otorgada por la Asociación Internacional Global Green Destinations donde es preciso desarrollar un turismo sostenible de calidad respetuoso con el medio ambiente y la cultura local. Así es como Terres de l'Ebre se declara como uno de los 100 mejores destinos turísticos sostenibles del mundo. Terres de l'Ebre certifica 45 alojamientos. Las certificaciones se encuentran repartidas por diferentes partes de la zona de la reserva, por lo cual no hay concentraciones de alojamientos turísticos.



Figura 18. Mapa de calor de la distribución espacial de los alojamientos certificados por Terres de l'Ebre Biosphere Reserve a nivel Sub-Nacional. Fuente: Elaboración propia.



## 8. Descripción y análisis de los resultados obtenidos


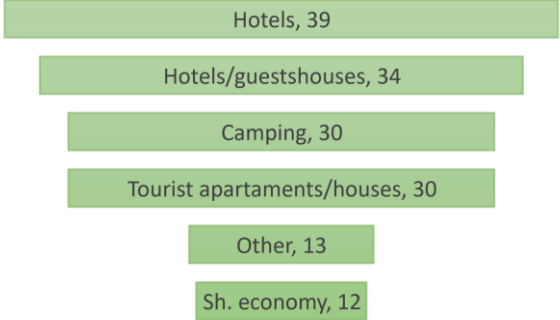
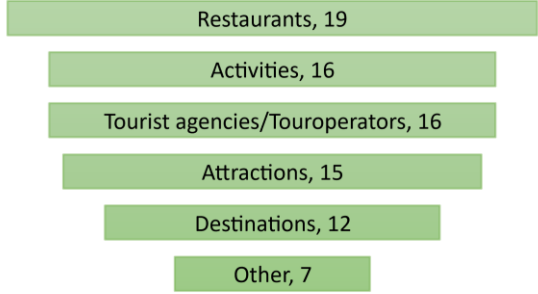
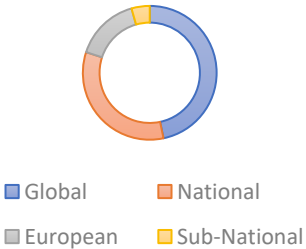
### 8.1. Resultado de la encuesta

Se exponen a continuación los resultados de la encuesta con gráficas representativas y visuales.


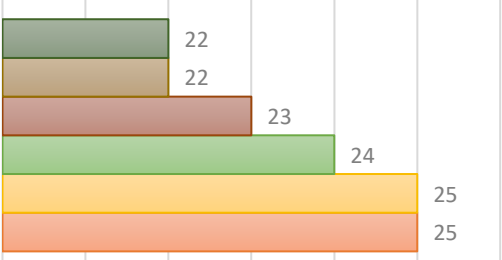
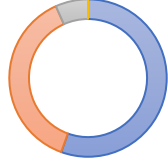
Tabla 3. Resultados de la encuesta. Fuente: Elaboración propia.

<p>1. Is the owner a public or a private entity?</p>	<ul style="list-style-type: none"> <li>• 48.9% are privately owned</li> <li>• 24.4% public property</li> <li>• 15.6% public-private</li> <li>• 11.1% no answer</li> </ul>	<p>■ Private ■ Public ■ Private-Public ■ None</p>
<p>2. General description</p>	<p>This section shows the most representative words that have been written: Sustainable, environmental, environmental, certification, tourism, green, standard, hotel, or criteria, among other words.<sup>7</sup></p>	
<p>3. What are the potential motivators to obtain this label?</p>	<ul style="list-style-type: none"> <li>• 44 ecolabels: “Reduce the environmental impact”.</li> <li>• 35 ecolabels: “Improve management practices”.</li> <li>• 34 ecolabels: “Reduce energy costs”.</li> <li>• 34 ecolabels: “Increase tourism demand (marketing)”.</li> <li>• 29 ecolabels: “Reduce other costs”.</li> <li>• 14 ecolabels: “Other”.</li> </ul>	

<sup>7</sup> La nube de palabras ha sido realizada por Moya-Gómez. B., Romanillos, G., 2022.

<p>4. Service coverage</p>	<ul style="list-style-type: none"> <li>• 57, 8%: “Accommodation and others tourism services”.</li> <li>• 40%: “Accommodation”.</li> <li>• 2,2%: “None”.</li> </ul>	 <p>Accommodation and others tourism services, 57,8      Accommodation, 40</p>
<p>5. Accommodation services covered</p>	<ul style="list-style-type: none"> <li>• 39 ecolabels: “Hotels”.</li> <li>• 34 ecolabels: “Hostels/guestshouses”.</li> <li>• 30 ecolabels:” Campings”.</li> <li>• 30 ecolabels: “Tourist apartments/houses”.</li> <li>• 13 ecolabels: “Other”.</li> <li>• 12 ecolabels: “Sharing economy accommodation”.</li> </ul>	 <p>Hotels, 39 Hostels/guestshouses, 34 Camping, 30 Tourist apartments/houses, 30 Other, 13 Sh. economy, 12</p>
<p>6. Other tourism services covered</p>	<ul style="list-style-type: none"> <li>• 19 ecolabels: “Restaurants”.</li> <li>• 16 ecolabels: “Activities”.</li> <li>• 16 ecolabels: “Tourist agencies/Touoperators”.</li> <li>• 15 ecolabels: “Attractions”.</li> <li>• 12 ecolabels: “Destinations”.</li> <li>• 7 ecolabels: “Other”.</li> </ul>	 <p>Restaurants, 19 Activities, 16 Tourist agencies/Touoperators, 16 Attractions, 15 Destinations, 12 Other, 7</p>
<p>7. Geographical scope</p>	<ul style="list-style-type: none"> <li>• 46,7%: Global</li> <li>• 33,3%: National</li> <li>• 15,6%: European</li> <li>• 4,4%: Sub-national</li> </ul>	 <p>Global      National European      Sub-National</p>

<p>8. Type of label</p>	<ul style="list-style-type: none"> <li>• 51,1%: Pass or fall.</li> <li>• 40%: Graded label.</li> <li>• 8,9%: Label without criteria thresholds.</li> </ul>	<p>■ Pass or fall ■ Graded label ■ Label without criteria thresholds</p>																																												
<p>9. Ecolabel criteria thematic focuses</p>	<ul style="list-style-type: none"> <li>• 44 ecolabels: “Environmental focus”.</li> <li>• 30 ecolabels: “Social focus”.</li> <li>• 28 ecolabels: “Economic focus”.</li> <li>• 9 ecolabels: “Other”.</li> </ul>	<p>Environmental focus, 44 Social focus, 30 Economic focus, 28 Other, 9</p>																																												
<p>10. Evaluation criteria related to the environment</p>	<table border="1"> <thead> <tr> <th>Evaluation criteria</th> <th>Number of ecolabels</th> </tr> </thead> <tbody> <tr><td>Building envelop insulation</td><td>22</td></tr> <tr><td>Green environmental/outdoor areas</td><td>24</td></tr> <tr><td>Environmetnal information to guests</td><td>27</td></tr> <tr><td>Use of chemicals/pesticides</td><td>29</td></tr> <tr><td>Building heating/cooling control</td><td>30</td></tr> <tr><td>Reduce waste regeneration</td><td>30</td></tr> <tr><td>Green procurement of products</td><td>30</td></tr> <tr><td>Environmental training to staff</td><td>31</td></tr> <tr><td>Water management</td><td>31</td></tr> <tr><td>Water consumption</td><td>31</td></tr> <tr><td>Waste management</td><td>32</td></tr> <tr><td></td><td>32</td></tr> <tr><td></td><td>32</td></tr> <tr><td></td><td>33</td></tr> <tr><td></td><td>33</td></tr> <tr><td></td><td>33</td></tr> <tr><td></td><td>36</td></tr> <tr><td></td><td>36</td></tr> <tr><td></td><td>36</td></tr> <tr><td></td><td>38</td></tr> <tr><td></td><td>38</td></tr> </tbody> </table>		Evaluation criteria	Number of ecolabels	Building envelop insulation	22	Green environmental/outdoor areas	24	Environmetnal information to guests	27	Use of chemicals/pesticides	29	Building heating/cooling control	30	Reduce waste regeneration	30	Green procurement of products	30	Environmental training to staff	31	Water management	31	Water consumption	31	Waste management	32		32		32		33		33		33		36		36		36		38		38
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<p>11. Evaluation criteria related to economy</p>	<ul style="list-style-type: none"> <li>• 25 ecolabels: “Local purchasing”.</li> <li>• 24 ecolabels: “Local products consumption”.</li> <li>• 23 ecolabels: “Support of local entrepreneurs”.</li> <li>• 21 ecolabels: “Information to guests on responsible consumption”.</li> <li>• 21 ecolabels: “Local employment”.</li> </ul>	 <table border="1"> <thead> <tr> <th>Category</th> <th>Number of Ecolabels</th> </tr> </thead> <tbody> <tr> <td>Local purchasing</td> <td>25</td> </tr> <tr> <td>Local products consumption</td> <td>24</td> </tr> <tr> <td>Support of local entrepreneurs</td> <td>23</td> </tr> <tr> <td>Information to guests on responsible consumption</td> <td>21</td> </tr> <tr> <td>Local employment</td> <td>21</td> </tr> </tbody> </table>	Category	Number of Ecolabels	Local purchasing	25	Local products consumption	24	Support of local entrepreneurs	23	Information to guests on responsible consumption	21	Local employment	21		
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Information to guests on responsible consumption	21															
Local employment	21															
<p>12. Evaluation criteria related to the social focus</p>	<ul style="list-style-type: none"> <li>• 25 ecolabels: “Raise staff awareness on tourism sustainable development”.</li> <li>• 25 ecolabels: “Community support”.</li> <li>• 24 ecolabels: “Raise guests’ awareness on tourism sustainable development”.</li> <li>• 23 ecolabels: “Protection/dissemination of local culture and heritage”.</li> <li>• 22 ecolabels: “Employment equality”.</li> <li>• 22 ecolabels: “Social/community services or engagement activities”.</li> </ul>	 <table border="1"> <thead> <tr> <th>Category</th> <th>Number of Ecolabels</th> </tr> </thead> <tbody> <tr> <td>Social/community services or engagement activities</td> <td>22</td> </tr> <tr> <td>Employment equality</td> <td>22</td> </tr> <tr> <td>Protection/dissemination of local culture and heritage</td> <td>23</td> </tr> <tr> <td>Raise guests’ awareness on tourism sustainable development</td> <td>24</td> </tr> <tr> <td>Community support</td> <td>25</td> </tr> <tr> <td>Raise staff awareness on tourism sustainable development</td> <td>25</td> </tr> </tbody> </table>	Category	Number of Ecolabels	Social/community services or engagement activities	22	Employment equality	22	Protection/dissemination of local culture and heritage	23	Raise guests’ awareness on tourism sustainable development	24	Community support	25	Raise staff awareness on tourism sustainable development	25
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Community support	25															
Raise staff awareness on tourism sustainable development	25															
<p>13. What is the availability of the label’s criteria and methodology?</p>	<ul style="list-style-type: none"> <li>• 55,6%: Fully published</li> <li>• 37,8%: Partially published</li> <li>• 6,7%: Restricted access</li> <li>• 0%: Not available</li> </ul>	 <table border="1"> <thead> <tr> <th>Availability</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Fully published</td> <td>55,6%</td> </tr> <tr> <td>Partially published</td> <td>37,8%</td> </tr> <tr> <td>Restricted access</td> <td>6,7%</td> </tr> <tr> <td>Not available</td> <td>0%</td> </tr> </tbody> </table>	Availability	Percentage	Fully published	55,6%	Partially published	37,8%	Restricted access	6,7%	Not available	0%				
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Partially published	37,8%															
Restricted access	6,7%															
Not available	0%															

<p>14. Audit procedure type</p>	<ul style="list-style-type: none"> <li>• 57,8%: Third party audit.</li> <li>• 31,1%: Issuer entity.</li> <li>• 4,4%: Issuer entity and Third part.</li> <li>• 4,4%: Self-evaluation with proof.</li> <li>• 2,2%: Internal audit.</li> </ul>	
<p>15. ISO standard certification</p>		
<p>16. Duration/validity of the certification</p>	<ul style="list-style-type: none"> <li>• 46,7%: 3 years</li> <li>• 24,4%: 1 year</li> <li>• 20%: 2 years</li> <li>• 6,7%: 4 years or more</li> <li>• 2,2%: Once</li> </ul>	
<p>17. Fees charged for issuing the ecolabel<sup>8</sup></p>		

<sup>8</sup> Las gráficas del apartado 18, 19 y 20 han sido realizadas por Moya-Gómez, B., Romanillos, G., 2022.



<p>18. Renewal fee</p>	
<p>19. The number of tourism services awarded (approx.)?</p>	
<p>20. The number of tourism services awarded in the EU-27 countries (approx.).</p>	<p>Many of the ecolabels are positioned within the EU, in addition to some globally. Few of the best-known ecolabels have a low share in the EU-27.<sup>9</sup></p>

## 8.2. Resultados de la ficha resumen

Tras recibir las respuestas, se ha decidido excluir algunas etiquetas potenciales que no eran del ámbito de actuación o que no se consideran eco-etiquetas. Por otro lado, se ha incluido una eco-etiqueta que sí era relevante para la investigación y que cumplía los criterios de eco-etiqueta.

Tras este proceso, no se obtuvo respuesta de todas las eco-etiquetas potenciales en ninguna de las 3 rondas. Esto ha supuesto que los equipos de trabajo complementáramos las encuestas con datos públicos de documentos oficiales y datos de los sitios web de cada etiqueta.

Con todo ello identificamos 92 eco-etiquetas potenciales entre análisis de trabajos anteriores y contacto con las entidades emisoras.

<sup>9</sup> La tabla de resultados junto a la mayoría de las gráficas han sido realización propia con datos de la encuesta.

De todas ellas, el número total de eco-etiquetas se ha reducido a 70 a causa de que algunas de ellas estaban fuera del ámbito de aplicación. Durante el periodo de lanzamiento de la encuesta, recibimos 40 respuestas, 21 de ellas incluían datos espaciales detallados. Además, incorporamos 9 etiquetas más y eliminamos cuatro que estaban fuera del ámbito de actuación. Por lo tanto, se han trabajado con las 45 eco-etiquetas restantes que hacen un total de 64,3% de las eco-etiquetas potenciales finales.

Tras la recogida de datos de la encuesta y la revisión de informes complementarios, se ha creado un inventario con cada eco-etiqueta que muestra la información recogida (se adjunta en los anexos).

A continuación, se adjunta el modelo del informe donde se ha incorporado la información de cada eco-etiqueta:

Name of ecolabel	Logo
<b>1. General information</b>	
Name of the ecolabel	
Issuer entity name	
Issuer entity owner	
Type of owner	
Ecolabel website (URL)	
Issuer entity address	
Date of establishment	
General description	
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>• Reduce the environmental impact</li> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul>
What other motivators?	
<b>2. Scope of the ecolabel</b>	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>• Hotels</li> <li>• Hostels/guesthouses</li> <li>• Tourist apartments / houses</li> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>

Other accommodation services covered (not listed above)			
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies /Touropoperator</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)			
Geographical scope			
European countries of implementation			
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>• Environmental focus</li> <li>• Economic focus</li> <li>• Social focus</li> <li>• Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria			
Are the criteria set/defined by a third party, independent from the ecolabel issuer?			
Availability of the label's criteria and methodology			

Specific access to the published criteria and methodology	
Audit procedure type	
Specify other audit procedure	
Certification ISO standards	
Other ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Duration / validity of the certification	
Other duration / validity of the certification (not listed)	
Fees charged for issuing the ecolabel (Approx.)	
Renewal fee (Approx.)	
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	
Number of tourism services awarded in the EU-27 countries (Approx.)	
<b>5. Ecolabel contact</b>	
Email contact	
Position	

## 9. Discusión final de los resultados y conclusiones

A lo largo del estudio, se han ido generando preguntas sobre lo que supone a los alojamientos turísticos obtener certificaciones que acrediten que un servicio es sostenible. Por ello, es importante tener en cuenta tanto la evaluación de las políticas medioambientales que se crean desde las propias instituciones, empresas y organizaciones como la de los y las turistas que compran esos servicios. Las limitaciones y problemáticas que se han extraído del reciente trabajo son diversas; Desde las organizaciones, el sector turístico aplica las eco-etiquetas que se consideran respetuosas con el medioambiente y, sin embargo, el gran número de certificaciones que han sido creadas en las últimas décadas son tantas y tan diferentes que ha generado un problema organizacional tanto para las empresas como para los turistas.

Por otro lado, las buenas prácticas empresariales ligadas al sistema de gestión ambiental y eco-certificaciones crean beneficios directos para la empresa que adquieren la certificación ya que busca el equilibrio social, económico y ambiental.

La hipótesis que se destaca a priori es que muchos de los pequeños alojamientos turísticos no pueden certificar que los hoteles tengan políticas medioambientales beneficiosas a gran escala ya que algunas de las eco-etiquetas más importantes tienen un alto coste y a muchas de ellas no les conviene o no pueden pagar tan alto precio. De este modo, los alojamientos con una importante certificación a nivel europeo o internacional pueden beneficiarse de que los turistas paguen un precio superior por los servicios. Por el contrario, los turistas que no están interesados en el medioambiente únicamente tienen en cuenta el precio cuando deciden qué servicios elegir.

Los precios de las “ecolabels” son diversos y se diferencian dependiendo de su tamaño; Green Key tiene establecido que su precio medio anual es de 1.000€. El precio medio por 2 años de la certificación de Travelife For Accommodation oscila entre los 1.280€. Green Globe Certification por cada año de certificación solicita el pago que oscila entre los 650 a los 4.500€ anuales (varía en función del tamaño del alojamiento).

La cesión de la etiqueta de la Unión Europea se revisa cada 4 años o más y tiene un coste que oscila entre los 200 – 2.000 de tasa única de solicitud. A nivel nacional, los precios de las eco-etiquetas son más asequibles; Eco-Romania certifica por 3 años a un precio de 180€ o EcoLabel Luxembourg que certifica también por 3 años a un precio de 75€.

Otro de los problemas que surgen se debe a que los criterios en cada país y para cada etiqueta son diferentes, y la transparencia en muchas ocasiones se pone en duda.

Desde la perspectiva social y medioambiental, una de las mayores limitaciones y problemáticas que surgen es la falta de información de las etiquetas a los clientes ya que en las páginas web no hay mucha información pública sobre los precios, metodología a

la hora de obtener la certificación, criterios, alojamientos con la certificación, etc. Es por ello por lo que se decidió realizar encuestas y obtener así más información directamente desde cada empresa de eco-etiquetas. Además, es importante destacar que ya no solo la información es ambigua, sino que, además, si la tiene, es compleja de entender. Como comenta Hays & Ozreti-Došen, “Los clientes no esperan que las eco-etiquetas sean perfectas, sino auténticas y que contribuyan de manera real a un turismo más sostenible” (2014).

Los resultados de la encuesta de la Comisión Europea son múltiples: Comprobamos que casi el 50% de las etiquetas son de ámbito privado y el 24,4% son públicas. Otro de los resultados es que alrededor de la mitad de las “ecolabels” se evalúan según el procedimiento de aprobado o suspenso, un 40% lo hace según el esquema de etiqueta graduada (oro, plata y bronce) y el 8,9% se corresponde a la etiqueta sin umbral de criterios, por lo que es abierta. Todo ello crea diferentes criterios y acciones a nivel individual que puede perjudicar al sistema de etiquetado.

En cuanto a la disponibilidad de criterios, más del 55% están totalmente publicados pero el 45% restante o bien está publicado parcialmente o con acceso restringido, y eso hace que no todo el mundo tenga al alcance los criterios de las etiquetas. El tipo de procedimiento de las auditorías se compone de un 57,8% donde estas son de terceros, por lo que a veces es complejo llegar a establecer normas y que se lleven a cabo en su totalidad. Por último, un 46,7% de las eco-etiquetas tienen una duración de 3 años, el 24,4% de 1 año, el 20% duran 2 años y las demás etiquetas duran 4 años.

Introducir el sistema de etiquetado en el sector turístico en el mercado requiere tiempo para que poco a poco vaya dando resultados, con un buen proceso de difusión de información. Además, crear un sistema de información preciso y veraz que explique por qué un alojamiento está certificado, es clave para la fiabilidad.

Referente a los datos espaciales cedidos por las empresas de certificación, ha resultado complejo a modo general poder analizar los datos ya que en muchos de los documentos había errores de localización y la información estaba incompleta. Por este motivo es importante que cada certificación tenga su base de datos actualizada y organizada para poder analizar mejor sus prácticas y tomar mejores decisiones en un futuro mediante la visualización y cartografía. Tras la realización de los mapas, comprobamos que muchas de las certificaciones están poco distribuidas por los países. A nivel internacional, se le da mucha más importancia a Europa que a los otros continentes. La distribución de las etiquetas es desigual y hay unos países más concienciados que otros en tener certificación turística. A nivel europeo, el país con más eco-etiquetas están en Países Bajos, Alemania, Italia y España (sobre todo las Islas Canarias y las Islas Baleares).

Aun con estos datos, es necesario analizar porqué en unos países hay tantas etiquetas y en otros la presencia es casi inexistente. Indistintamente se podría analizar en el propio país y su distribución.

Profesionales y expertos/as han realizado estudios de algunos puntos débiles a los que se enfrenta el sistema de etiquetado (Erskine y Collins, 1996; Zarrilliet al., 1997; Morris, 1997):

1. Dificultad para establecer el límite en la categoría de productos o servicio ya que algunos de estos pueden tener más usos y es complejo categorizarlo.
2. Dificultades a la hora de estimar la demanda de los productos etiquetados.
3. Problemas a la hora de estimar qué tipo de daños puede causar el producto al medioambiente.
4. Falta de objetividad a la hora de establecer los criterios del producto o servicio.
5. En muchas ocasiones, los premios otorgados por la mejora de un producto o servicio no son recompensas reales por las mejoras que se puedan producir.
6. El período de validez de las eco-etiquetas es breve, sobre todo en industrias que requieren mucho capital.

Es necesario crear un marco metodológico riguroso y racional que sirva de orientación para el adecuado de las etiquetas. Crear un conjunto transparente de criterios y procesos de certificación válidos que estén a disposición a todo el mundo y que sea sencillo para su entendimiento. Además, tener un sistema de certificación sólido y veraz, implica que se creen cambios más eficientes con tecnologías y prácticas más limpias. En definitiva, que se contribuya verdaderamente a cambios sostenibles que reduzcan la huella ecológica y los impactos al medioambiente.

Es por esto por lo que el sector privado y público, los gobiernos, las organizaciones, empresas e instituciones y la sociedad en general debe involucrarse en el desarrollo sostenible para que sea una realidad. Está en nuestras manos hacerlo posible.

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## 1. Alpine Pearls



6. General information	
Name of the ecolabel	Alpine Pearls. Holidays in motion
Issuer entity name	Alpine Pearls
Issuer entity owner	Alpine Pearls
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.alpine-pearls.com/en/">https://www.alpine-pearls.com/en/</a>
Issuer entity address	Alpine Pearls// c/o TVB Werfenweng Weng 42 //A-5453 Werfenweng
Date of establishment	<i>Information not available</i>
General description	Alpine Pearl aims to promote and enable quality tourism through mobility and tourism concepts based on the principle of sustainability and to avoid environmentally damaging factors in the tourism and transport sector.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact                             <ul style="list-style-type: none"> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul> </li> </ul>
What other motivators?	No
7. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies /Touropoperator</li> <li>• Restaurants</li> <li>● Destinations</li> <li>● Activities</li> <li>• Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	European		
European countries of implementation	<ul style="list-style-type: none"> <li>• Slovenia</li> <li>• Austria</li> <li>• Germany</li> <li>• Italy</li> </ul>		
<b>8. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>• Environmental focus</li> <li>• Economic focus</li> <li>• Social focus</li> <li>• Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>▪ Water consumption</li> <li>▪ Water management</li> <li>▪ Laundry/washing efficiency</li> <li>▪ Waste recycling</li> <li>▪ Waste management</li> <li>▪ Reduce waste regeneration</li> <li>▪ Energy consumption</li> <li>▪ Renewable energy</li> <li>▪ Efficient lighting</li> <li>▪ Use of efficient devices</li> <li>▪ Green procurement of products</li> <li>▪ Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>▪ Limitation of food waste</li> <li>▪ Building envelope insulation</li> <li>▪ Building heating/cooling control</li> <li>▪ Environmental information to guests</li> <li>▪ Environmental training to staff</li> <li>▪ <b>Green environment/outdoor areas</b></li> <li>▪ Biodiversity conservation</li> <li>▪ Visits to natural sites</li> <li>▪ Accessibility on sustainable/public transport</li> <li>▪ Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>▪ Water consumption</li> <li>▪ Water management</li> <li>▪ Laundry/washing efficiency</li> <li>▪ Waste recycling</li> <li>▪ Waste management</li> <li>▪ Reduce waste regeneration</li> <li>▪ Energy consumption</li> <li>▪ Renewable energy</li> <li>▪ Efficient lighting</li> <li>▪ Use of efficient devices</li> <li>▪ Green procurement of products</li> <li>▪ Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>▪ Limitation of food waste</li> <li>▪ Building envelope insulation</li> <li>▪ Building heating/cooling control</li> <li>▪ Environmental information to guests</li> <li>▪ Environmental training to staff</li> <li>▪ <b>Green environment/outdoor areas</b></li> <li>▪ Biodiversity conservation</li> <li>▪ Visits to natural sites</li> <li>▪ Accessibility on sustainable/public transport</li> <li>▪ Reduce CO2 and other greenhouse emissions</li> </ul>
<ul style="list-style-type: none"> <li>▪ Water consumption</li> <li>▪ Water management</li> <li>▪ Laundry/washing efficiency</li> <li>▪ Waste recycling</li> <li>▪ Waste management</li> <li>▪ Reduce waste regeneration</li> <li>▪ Energy consumption</li> <li>▪ Renewable energy</li> <li>▪ Efficient lighting</li> <li>▪ Use of efficient devices</li> <li>▪ Green procurement of products</li> <li>▪ Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>▪ Limitation of food waste</li> <li>▪ Building envelope insulation</li> <li>▪ Building heating/cooling control</li> <li>▪ Environmental information to guests</li> <li>▪ Environmental training to staff</li> <li>▪ <b>Green environment/outdoor areas</b></li> <li>▪ Biodiversity conservation</li> <li>▪ Visits to natural sites</li> <li>▪ Accessibility on sustainable/public transport</li> <li>▪ Reduce CO2 and other greenhouse emissions</li> </ul>		
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	<i>Information not available</i>		
Availability of the label's criteria and methodology	Partially published / available		
Specific access to the published criteria and methodology	<a href="https://www.alpine-pearls.com/en/about-us/alpine-pearls/">https://www.alpine-pearls.com/en/about-us/alpine-pearls/</a>		

Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>9. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	22
Number of tourism services awarded in the EU-27 countries (Approx.)	22
<b>10. Ecolabel contact</b>	
Email contact	<i>Information not available</i>
Position	<i>Information not available</i>

## 2. Austrian Ecolabel for "Tourism and Leisure-time Industry" Uz200



1. General information	
Name of the ecolabel	Austrian Ecolabel for "Tourism and Leisure-time Industry" Uz200
Issuer entity name	Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology (BMK)
Issuer entity owner	Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology (BMK)
Type of owner	Public
Ecolabel website (URL)	<a href="http://www.umweltzeichen.at">www.umweltzeichen.at</a>
Issuer entity address	Stubenbastei 5, A-1010 Vienna, Austria
Date of establishment	01/01/2018
General description	The Austrian Ecolabel is to enhance quality and sustainability in the tourism and leisure time industry and can be awarded to almost all kinds of tourist establishments. The catalogue of criteria covers all areas relevant for the enterprise: low-waste and environmentally sound purchasing, furnishing, sparing use of water, energy and chemicals, waste disposal, the design of and care for outdoor areas, campaigns designed to curb traffic, social provisions and information for staff and guests.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	No

Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies /Touroperator</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	Shelter Huts; Congress and Event Locations, Museums and Exhibition Buildings; (Also Destinations - but other criteria document!)		
Geographical scope	National		
Country of implementation (Europe)	Austria		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>• Environmental focus</li> <li>• Economic focus</li> <li>• Social focus</li> <li>• Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>		
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes		
Availability of the label's criteria and methodology	Fully published / available		

Specific access to the published criteria and methodology	Published to download on website: <a href="https://www.umweltzeichen.at/file/Guideline/UZ%20200/Long/Ec200_R7.0a_Tourism-and-Leisure-time-Industry_2018.pdf">https://www.umweltzeichen.at/file/Guideline/UZ%20200/Long/Ec200_R7.0a_Tourism-and-Leisure-time-Industry_2018.pdf</a>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	4 years or more
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	450 € - 1000 €
Renewal fee (Approx.)	150 € - 560 €
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	245
Number of tourism services awarded in the EU-27 countries (Approx.)	246
<b>5. Ecolabel contact</b>	
Email contact	otto.fichtl@vki.at
Position	Project officer

### 3. BIO HOTELS - Certified organic hotels



1. General information	
Name of the ecolabel	BIO HOTELS - Certified organic hotels
Issuer entity name	BIO HOTELS
Issuer entity owner	BIO HOTELS
Type of owner	<i>Information not available</i>
Ecolabel website (URL)	<a href="https://www.biohotels.info/en/">https://www.biohotels.info/en/</a>
Issuer entity address	Verein BIO HOTELS. Sachsengasse 81a. AT-6465 Nassereith
Date of establishment	01/01/2001
General description	BIO HOTELS uses 100% organic food and beverages under strict conditions and uses exclusively certified organic cosmetics. Sustainable management, regional purchasing and environmentally friendly energy and waste circuits are mandatory for all BIO HOTELS. BIO HOTELS already started to evaluate the carbon footprint in 2010 and are now at an average value of 7.5 kg per guest and overnight stay. The continuous improvement of the carbon footprint is their declared common goal.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact               <ul style="list-style-type: none"> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> </ul> </li> <li>• Improve management practices               <ul style="list-style-type: none"> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul> </li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>• Hotels</li> <li>• Hostels/guesthouses</li> <li>• Tourist apartments / houses</li> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies /Touoperator</li> <li>• Restaurants</li> <li>• Destinations</li> </ul>



	<ul style="list-style-type: none"> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	European		
European countries of implementation	<ul style="list-style-type: none"> <li>• Slovenia</li> <li>• Austria</li> <li>• Germany</li> <li>• Greece</li> <li>• Switzerland</li> <li>• Italy</li> </ul>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>• <b>Environmental focus</b></li> <li>• Economic focus</li> <li>• Social focus</li> <li>• Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• <b>Water management</b></li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• <b>Waste management</b></li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• <b>Renewable energy</b></li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• <b>Green procurement of products</b></li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• <b>Reduce CO2 and other greenhouse emissions</b></li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• <b>Water management</b></li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• <b>Waste management</b></li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• <b>Renewable energy</b></li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• <b>Green procurement of products</b></li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• <b>Reduce CO2 and other greenhouse emissions</b></li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		

Are the criteria set/defined by a third party, independent from the ecolabel issuer?	<i>Information not available</i>
Availability of the label's criteria and methodology	Partially published / available
Specific access to the published criteria and methodology	<a href="https://www.biohotels.info/media/64783/bio-hotles-standards-2021-en-2142329.pdf">https://www.biohotels.info/media/64783/bio-hotles-standards-2021-en-2142329.pdf</a>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	1 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	80
Number of tourism services awarded in the EU-27 countries (Approx.)	80
<b>5. Ecolabel contact</b>	
Email contact	<i>Information not available</i>
Position	<i>Information not available</i>

## 4. Biosphere



1. General information	
Name of the ecolabel	Biosphere
Issuer entity name	Responsible Tourism Institute
Issuer entity owner	Tomás de Azcárate Bang
Type of owner	<i>Information not available</i>
Ecolabel website (URL)	<a href="https://www.biospheresustainable.com/">https://www.biospheresustainable.com/</a>
Issuer entity address	Calle de la Rosa, 1
Date of establishment	01/04/1995
General description	Biosphere Sustainable is a revolutionary system that indicates the real level of sustainability of any company, involves its employees and connects with its customers. Instead of filling in a static questionnaire, this methodology offers the opportunity to develop customised Sustainability Plans through the selection of hundreds of sustainable activities and actions, linked to the 169 targets of the 2030 Agenda.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>● Reduce the environmental impact</li> <li>● Increase tourism demand (marketing)</li> <li>● Reduce energy costs</li> <li>● Reduce other costs</li> <li>● Improve management practices</li> <li>● Improve other aspects of sustainability</li> <li>● Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>● Hotels</li> <li>● Hostels/guesthouses</li> <li>● Tourist apartments / houses</li> <li>● Campings</li> <li>● Sharing economy accommodation</li> <li>● Other</li> </ul>
Other accommodation services covered (not listed above)	Rural accommodations
Other tourism services covered	<ul style="list-style-type: none"> <li>● Tourist agencies / Touroperators</li> <li>● Restaurants</li> <li>● Destinations</li> <li>● Activities</li> </ul>

	<ul style="list-style-type: none"> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>• Environmental focus</li> <li>• Economic focus</li> <li>• Social focus</li> <li>• Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No		
Availability of the label's criteria and methodology	Partially published / available		

Specific access to the published criteria and methodology	Free access to the criteria for 5 days. Afterwards, a subscription must be paid.
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	Other
Other duration / validity of the certification (not listed)	The duration of the subscription (1 year). It is up to the company to renew the subscription and maintain the certification.
Fees charged for issuing the ecolabel (Approx.)	359 €
Renewal fee (Approx.)	359 €
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	1056
Number of tourism services awarded in the EU-27 countries (Approx.)	1046
<b>5. Ecolabel contact</b>	
Email contact	ybazan@biospheretourism.com
Position	Technical Department

## 5. BREEAM-NL In-Use/ BREEAM-NL new construction



1. General information	
Name of the ecolabel	BREEAM-NL In-Use/ BREEAM-NL new construction
Issuer entity name	Dutch Green Building Council
Issuer entity owner	BRE Group
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.breeam.nl/">https://www.breeam.nl/</a>
Issuer entity address	<a href="https://www.dgbc.nl/">https://www.dgbc.nl/</a>
Date of establishment	01/01/2009
General description	BREEAM stands for Building Research Establishment Environmental Assessment Method and is the certification method for a sustainable built environment. With this method, projects can be assessed on integral sustainability. The method was developed by the Building Research Establishment (BRE) and is now used in more than 80 countries worldwide. In total, nearly 600,000 projects already have a BREEAM certificate.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> <li>▪ Other</li> </ul>

Other tourism services covered (not listed above)	Museums, Theaters, Utility buildings		
Geographical scope	National		
Country of implementation (Europe)	Netherlands		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>• Environmental focus</li> <li>• Economic focus</li> <li>• Social focus</li> <li>• Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes		
Availability of the label's criteria and methodology	Fully published / available		
Specific access to the published criteria and methodology	<a href="https://richtlijn.breeam.nl/">https://richtlijn.breeam.nl/</a>		
Audit procedure type	Third party audit (external and independent entity)		

Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	2250 €
Renewal fee (Approx.)	2250 €
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	<i>Information not available</i>
Number of tourism services awarded in the EU-27 countries (Approx.)	<i>Information not available</i>
<b>5. Ecolabel contact</b>	
Email contact	t.ludden@dgbc.nl
Position	Junior project manager



## 6. Certified Green Hotel



1. General information	
Name of the ecolabel	Certified Green Hotel
Issuer entity name	Certified Das Kundenzertifikat GmbH & Co. KG
Issuer entity owner	Till Runte
Type of owner	<i>Information not available</i>
Ecolabel website (URL)	<a href="http://www.certified.de">www.certified.de</a>
Issuer entity address	Felkestr. 18, D-55566 Bad Sobernheim
Date of establishment	01/05/2011
General description	In addition to our standard label "Certified Business Hotel" and "Certified Conference Hotel" we developed an own criteria set for sustainability. Our system is reviewed every two to three years by travel and event manager and in accordance to the 17 SDG and GSTC.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>• Hotels</li> <li>• Hostels/guesthouses</li> <li>• Tourist apartments / houses</li> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> <li>▪ Other</li> </ul>

Other tourism services covered (not listed above)	No		
Geographical scope	European		
European countries of implementation	<ul style="list-style-type: none"> <li>• Austria</li> <li>• Germany</li> <li>• Switzerland</li> </ul>		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>• Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially		
Availability of the label's criteria and methodology	Partially published / available		
Specific access to the published criteria and methodology	We explain and describe the main topics on our website. Everyone can ask to receive the full criteria set (but we want to know who is interested in it)		
Audit procedure type	Issuer entity audit (entity that issues the label)		

Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	1990 €
Renewal fee (Approx.)	1990 €
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	64
Number of tourism services awarded in the EU-27 countries (Approx.)	64
<b>5. Ecolabel contact</b>	
Email contact	till.runte@certified.de
Position	CEO

## 7. Dalmatia Green



1. General information	
Name of the ecolabel	Dalmatia Green
Issuer entity name	Association for nature, environment and sustainable development Sunce
Issuer entity owner	Association for nature, environment and sustainable development Sunce
Type of owner	Public
Ecolabel website (URL)	<a href="http://dalmatia-green.hr/">http://dalmatia-green.hr/</a> ; <a href="http://dalmatia-green.com/">http://dalmatia-green.com/</a>
Issuer entity address	Obala HNP 7/3, 21000 Split, Croatia
Date of establishment	01/07/2015
General description	Dalmatia Green is an ecological certificate for private tourist accommodation facilities that are determined to green their business and provide guests with a unique stay in harmony with nature and the local community. It is recognized by the Ministry of Tourism of the Republic of Croatia. Dalmatia Green program encourages stays in sustainable accommodation facilities, promotes local and organic food, unique souvenirs, sustainable activities and responsible travel.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	Sub-national		
Country of implementation (Europe)	Croatia		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>• Environmental focus</li> <li>• Economic focus</li> <li>• Social focus</li> <li>• Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially		
Availability of the label's criteria and methodology	Partially published / available		
Specific access to the published criteria and methodology	Basic guidelines are available on our website on criteria needed for the certificate. To enter the program, interested renters have to fill out a form on		

	our website and after that we make contact and give them guidelines what needs to be improved to get the Dalmatia Green certificate.
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	1 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	56.50 € + VAT
Renewal fee (Approx.)	33.90 €
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	53
Number of tourism services awarded in the EU-27 countries (Approx.)	53
<b>5. Ecolabel contact</b>	
Email contact	tihana.arapovic@sunce-st.org
Position	Programme associate

## 8. DEHOGA Bunderversband



1. General information	
Name of the ecolabel	DEHOGA Bunderversband
Issuer entity name	DEHOGA Bunderversband
Issuer entity owner	Hotelstars.eu
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.dehoga-bundesverband.de/branchenthemen/klassifizierung/hotelklassifizierung/">https://www.dehoga-bundesverband.de/branchenthemen/klassifizierung/hotelklassifizierung/</a>
Issuer entity address	Am Weidendamm 1a// 10117 Berlin // Tel. 030-72 62 52-0
Date of establishment	01/01/1949
General description	DEHOGA is subdivided into 17 regional associations and two professional associations: the German Hotel Association (IHA) and UNIPAS (Union of Tenants of Motorway Service Areas).
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact               <ul style="list-style-type: none"> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul> </li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels               <ul style="list-style-type: none"> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> </ul> </li> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies /Touroperator</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>

Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Germany		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>● <b>Environmental focus</b></li> <li>● Economic focus</li> <li>● Social focus</li> <li>● Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● <b>Energy consumption</b></li> <li>● Renewable energy</li> <li>● <b>Efficient lighting</b></li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● <b>Energy consumption</b></li> <li>● Renewable energy</li> <li>● <b>Efficient lighting</b></li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially		
Availability of the label's criteria and methodology	Partially published / available		
Specific access to the published criteria and methodology	Link: <a href="https://www.dehogabw.de/fileadmin/Mediendatenbank_DE/Mediendatenbank_BW/07_INFORMIEREN/Nachrichten/Anhaenge/Wichtige_Umweltzertifizierungen_im_Gastgewerbe.pdf">https://www.dehogabw.de/fileadmin/Mediendatenbank_DE/Mediendatenbank_BW/07_INFORMIEREN/Nachrichten/Anhaenge/Wichtige_Umweltzertifizierungen_im_Gastgewerbe.pdf</a>		



Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	270
Number of tourism services awarded in the EU-27 countries (Approx.)	50
<b>5. Ecolabel contact</b>	
Email contact	tihana.arapovic@sunce-st.org
Position	Programme associate

## 9. EarthCheck Certified



EARTHCHECK

1. General information	
Name of the ecolabel	EarthCheck Certified
Issuer entity name	EarthCheck
Issuer entity owner	Earthcheck Pty Limited
Type of owner	Private
Ecolabel website (URL)	<a href="http://earthcheck.org">http://earthcheck.org</a>
Issuer entity address	Level 5, 189 Grey Street, Brisbane, Queensland, Australia, 4101
Date of establishment	01/01/1987
General description	EarthCheck's suite of certification programs is considered the world's leading environmental certification and benchmarking solution for the travel and tourism industry. Using a science-based approach, we help travel and tourism organisations increase efficiencies, maximise guest experience and minimise their environmental footprint. EarthCheck enables members across 30+ visitor economy sectors to navigate a sustainable path forward with credibility, confidence and peace of mind.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul>
What other motivators?	Certification helps businesses to improve themselves: undertaking a certification process is educational. Many certified businesses have stated that one of the greatest benefits of the certification process was to teach them the elements of sustainability (risk, resilience and hygiene included) in their operations and focus their attention on the changes they needed to make in their businesses. A better-operating business tends to be more efficient and to attract more clients and is reported to lead to more engaged and supportive employees. The process of implementing certification of sustainable tourism is often accompanied by easier access to technical assistance and financing for businesses to implement new technology – the business is educated about these technologies, while donors and financial institutions are more likely to offer low-cost financing. We are doing a huge amount in sustainable finance and green bonds at the moment. Liquidity and confidence are key pillars here.
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> </ul>

	<ul style="list-style-type: none"> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	Bed & Breakfast, Villas, Lodge (Mountain, Country, Safari), Motel, Resorts, Serviced Apartments.
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>
Other tourism services covered (not listed above)	Administration office, aerial cableway, airline, airport, beverage, buildings, casino, catering services, convention center, cruise, liner cruise, motorised marine vessel, display and retail, exhibition hall, farmstay, golf course, laundry, marina, railway, restaurant, spa, theme park vehicle, vehicle rental, vineyard, visitor center, winery.
Geographical scope	Global
Country of implementation (Europe)	Croatia

### 3. Certification procedure

Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)	
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>• Environmental focus</li> <li>• Economic focus</li> <li>• Social focus</li> <li>• Other</li> </ul>	
Evaluation criteria related to the Environment	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>	

Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>
Other evaluation criteria	No
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially
Availability of the label's criteria and methodology	Fully published / available
Specific access to the published criteria and methodology	<a href="https://earthcheck.org/products-services/certification/certification/">https://earthcheck.org/products-services/certification/certification/</a>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	Aligned to: 50001, 14001, 9001, 13811, 26000 and 14064
Duration / validity of the certification	Other
Other duration / validity of the certification (not listed)	<p>For those members deemed low impact, an onsite audit will only be required every alternate year. In the year they do not have a visit, the organisation must submit an Annual Return. For those members deemed high impact, an onsite audit will only be required every year.</p> <p>Impcat is determined by;</p> <ul style="list-style-type: none"> <li>• Size: over 500 guest rooms is deemed as high;</li> <li>• Location: within an environmentally and/or culturally sensitive area is deemed as high; and</li> <li>• Staff levels: over 500 full-time equivalent staff is deemed as high of an organisation.</li> </ul> <p>Sensitive areas include but are not limited to world heritage listed areas, areas set aside for environmental and/or cultural protection, marine parks, beaches, rivers, lagoons, wetlands/swamps, alpine/artic areas, tropical islands/coral reefs, national/state parks, areas set aside for indigenous people or specific national and state or regional environmental, social and cultural legislation requirements.</p>
Fees charged for issuing the ecolabel (Approx.)	<p>1 AUD = 0.7011 EUR exchange rate</p> <p>Annual Membership Fee: EUR3,374</p> <p>Independent Audit Fees: EUR1,705 1st Day, EU1,165 subsequent days</p>
Renewal fee (Approx.)	<p>Annual Membership Fee: EUR3,374</p> <p>Independent Audit Fees: EUR1,705 1st Day, EU1,165 subsequent days</p>

#### 4. Information about certified accommodations

Number of tourism services awarded (Approx.)	466
Number of tourism services awarded in the EU-27 countries (Approx.)	59

#### 5. Ecolabel contact

Email contact	andre.russ@earthcheck.org
Position	Vice President Sales

## 10. EarthCheck Design



EARTHCHECK

1. General information	
Name of the ecolabel	EarthCheck Design
Issuer entity name	EarthCheck
Issuer entity owner	Earthcheck Pty Limited
Type of owner	Private
Ecolabel website (URL)	<a href="http://earthcheck.org">http://earthcheck.org</a>
Issuer entity address	Level 5, 189 Grey Street, Brisbane, Queensland, Australia, 4101
Date of establishment	01/01/1987
General description	EarthCheck's internationally recognised Design Standard provides a holistic framework that promotes leadership and innovation in planning and design. Created specifically for the travel and tourism industry, the Standard produces a demonstrable return on investment. The program provides guidelines, tools, and indicators used for assessment and certification and assists designers, architects, and developers in sustainable buildings' planning and design phase.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul>
What other motivators?	A framework for integration of social and community outcomes. Guidelines for protecting and enhancing natural areas.
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	Residential Apartment, Residential Houses

Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	Adminstration offices// Retail & Mall / Shopping Centre //Airports //Convenmtion Centres// Marinas //SpaCraft Brewery// Theme Parks		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>• Environmental focus</li> <li>• Economic focus</li> <li>• Social focus</li> <li>• Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		

Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes
Availability of the label's criteria and methodology	Fully published / available
Specific access to the published criteria and methodology	<a href="https://earthcheck.org/products-services/certification/design/">https://earthcheck.org/products-services/certification/design/</a>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	EarthCheck is ISO9001 Certified
Duration / validity of the certification	Other
Other duration / validity of the certification (not listed)	Only available once as it's certifying the design of the building.
Fees charged for issuing the ecolabel (Approx.)	1 AUD = 0.7018 EUR exchange rate From EUR28,080 all inclusive
Renewal fee (Approx.)	No apply.
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	39
Number of tourism services awarded in the EU-27 countries (Approx.)	0
<b>5. Ecolabel contact</b>	
Email contact	andre.russ@earthcheck.org
Position	Vice President Sales

# 11. ECO CAMPING Management certificate



1. General information	
Name of the ecolabel	ECOCAMPING Management certificate
Issuer entity name	ECOCAMPING e.V.
Issuer entity owner	18 associations of the camping business
Type of owner	Public-Private
Ecolabel website (URL)	www.ecocamping.de
Issuer entity address	Blarerstrasse 56m D-78462 Konstanz (Germany)
Date of establishment	01/01/2000
General description	To bring together ecological and economical goals with camping is the idea of ECOCAMPING, which has become Europe's leading label on campgrounds. The ECOCAMPING Management Certificate distinguishes the management quality of a camping enterprise and thus indirectly certifies the site. Continuous implementation is essential. Therefore a certified site becomes part of the network with continued training and annual reporting. Audit every 3 years. All certified enterprises at www.ecocamp.eu
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Improve other aspects of sustainability</li> <li>• Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>• Hotels</li> <li>• Hostels/guesthouses</li> <li>• Tourist apartments / houses</li> <li>• Campings</li> <li>• Sharing economy accommodation</li> <li>• Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> </ul>



	<ul style="list-style-type: none"> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	European		
European countries of implementation	<ul style="list-style-type: none"> <li>• Luxembourg</li> <li>• Slovenia</li> <li>• Austria</li> <li>• Switzerland</li> <li>• Croatia</li> <li>• Italy</li> </ul>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>• Environmental focus</li> <li>• Economic focus</li> <li>• Social focus</li> <li>• Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		

Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No
Availability of the label's criteria and methodology	Fully published / available
Specific access to the published criteria and methodology	New online tool with full set of criteria and process available in german from 01/06/2022 and in english from 01/09/2022, log-in available upon request at info@ecocamping.de
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	the new online process is based on ISO and GSTC requirements
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	1.200 € net for Auditing with Online-Tool (certificate itself free of charge); plus 750 € net per year (for up to 400 pitches; above 400 pitches plus 1,30 € per additional pitch up to a max. of 1.500 € per year) for licence, reporting and support (minimum of 3 years, i.e. one interval); plus - if required - 2.400 € net for status analysis and consultation in advance of certification/auditing
Renewal fee (Approx.)	750 € net per year for three-year-intervals
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	200
Number of tourism services awarded in the EU-27 countries (Approx.)	200
<b>5. Ecolabel contact</b>	
Email contact	info@ecocamping.de
Position	Head of operations

## 12. Eco-Certification Malta Tourism Authority



1. General information	
Name of the ecolabel	Eco-Certification
Issuer entity name	Malta Tourism Authority
Issuer entity owner	Malta Tourism Authority
Type of owner	Public
Ecolabel website (URL)	<a href="https://www.mta.com.mt/en/eco-certification">https://www.mta.com.mt/en/eco-certification</a>
Issuer entity address	Building SCM 01, Level 3, SmartCity Malta, Ricasoli SCM 1001, Kalkara, Malta
Date of establishment	01/01/2002
General description	The Eco-Certification is the national scheme for ensuring the environmental, socioeconomic, and cultural sustainability of hotels and farmhouses on the Maltese Islands and has been recognised by the Global Sustainable Tourism Council as fully reflecting the GSTC criteria.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>

Other tourism services covered (not listed above)	No	
Geographical scope	National	
Country of implementation (Europe)	Malta	
<b>3. Certification procedure</b>		
Type of label	Pass or fail (all criteria must be fulfilled, or a minimum score has to be reached according to a scoring system)	
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>• Other</li> </ul>	
Evaluation criteria related to the Environment	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>	
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>▪ Employment equity</li> <li>▪ Community support</li> <li>▪ Social/community services or engagement activities</li> <li>▪ Raise guests' awareness on tourism sustainable development</li> <li>▪ Raise staff awareness on tourism sustainable development</li> <li>▪ Protection/dissemination of local culture and heritage</li> </ul>	
Other evaluation criteria	No	
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially	
Availability of the label's criteria and methodology	Fully published / available	

Specific access to the published criteria and methodology	Online at the following link <a href="https://www.mta.com.mt/en/file.aspx?f=32860">https://www.mta.com.mt/en/file.aspx?f=32860</a>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	2 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	€350
Renewal fee (Approx.)	€350
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	19
Number of tourism services awarded in the EU-27 countries (Approx.)	19
<b>5. Ecolabel contact</b>	
Email contact	ecolabel@visitmalta.com
Position	MTA Eco-Certification Team

## 13. EcoLabel Luxembourg



**EcoLabel**  
Luxembourg

1. General information	
Name of the ecolabel	EcoLabel Luxembourg
Issuer entity name	Ministère de l'Économie – Direction générale du Tourisme
Issuer entity owner	Ministère de l'Économie – Direction générale du Tourisme
Type of owner	Public
Ecolabel website (URL)	www.ecolabel.lu
Issuer entity address	19-21 Bd Royal, 2449 Luxembourg
Date of establishmentdwqdd	01/01/1999
General description	The Luxembourg EcoLabel for sustainable tourism is a label that accredits ecological hotels, campsites, youth hostels, vacation rentals and cottages in Luxembourg. The label was founded in 1999 to actively promote environmentally friendly and socially acceptable tourism in the Grand Duchy of Luxembourg. The EcoLabel is a joint initiative of the Luxembourg Ministry of Economy, General Directorate for Tourism and the Oekozerter Pafendall asbl.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	Youth hostels

Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Luxembourg		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		

Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes
Availability of the label's criteria and methodology	Fully published / available
Specific access to the published criteria and methodology	Criteria are published on the website
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	75€
Renewal fee (Approx.)	Free
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	42
Number of tourism services awarded in the EU-27 countries (Approx.)	42
<b>5. Ecolabel contact</b>	
Email contact	ecolabel@oeko.lu
Position	Coordinator of the label



## 14. Eco-Lighthouse



1. General information	
Name of the ecolabel	Eco-Lighthouse
Issuer entity name	Eco-Lighthouse Foundation
Issuer entity owner	Eco-Lighthouse Foundation
Type of owner	Public-Private
Ecolabel website (URL)	<a href="https://eco-lighthouse.org/about/">https://eco-lighthouse.org/about/</a>
Issuer entity address	Head office - Kristiansand Regional office - Oslo, Norway
Date of establishment	1/01/1996
General description	Through easily-implemented, profitable (local, regional, global) measures, enterprises can improve their environmental performance, impact and confirm corp. responsibility. ELH - Tool for authorities in the quest for sustainability and increased eco-efficiency of enterprises. ELH certifies most enterprises, offering 72 applicable industry-specific criteria acc. to Norwegian Standardisation Classification. EU recognition that the scheme holds the standard at the level of EMAS and ISO 14001
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	Vision "Norwegian employees work in environmentally certified enterprises, waste, transport, procurements
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> </ul>

	<ul style="list-style-type: none"> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> </ul> <p>Other</p>		
Other tourism services covered (not listed above)	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		

Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes
Availability of the label's criteria and methodology	Partially published / available
Specific access to the published criteria and methodology	Criteria available divided by the type of the industry, access to ELH, where the data are inserted by the enterprise and processed by the certifier
Audit procedure type	Other
Specify other audit procedure	The Eco-Lighthouse trains, approves and monitors Eco-Lighthouse consultants, including in-house consultants if an enterprise decides that an employee should undergo training and approval. An enterprise wanting to become an Eco-Lighthouse is required to hire a qualified Eco-Lighthouse consultant.
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	ISO 14011, EMAS. EHL itself is ISO 19011 and ISO 9001
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	<i>Information not available</i>
Number of tourism services awarded in the EU-27 countries (Approx.)	<i>Information not available</i>
<b>5. Ecolabel contact</b>	
Email contact	<i>Information not available</i>
Position	<i>Information not available</i>

## 15. Eco-Romania



1. General information	
Name of the ecolabel	Eco-Romania
Issuer entity name	Association of Ecotourism in Romania
Issuer entity owner	Association of Ecotourism in Romania
Type of owner	Private
Ecolabel website (URL)	Association of Ecotourism in Romania
Issuer entity address	str. Lungă, nr. 175, Braşov, Romania
Date of establishment	01/01/2007
General description	The Eco-Romania ecotourism certification system adapts the international experience to the Romanian context. It was developed in 2005-2007 in accordance with the Nature and Ecotourism Accreditation Programme promoted by the Australian Ecotourism Association (NEAP is the world's first ecotourism accreditation system) and Nature's Best developed by the Swedish Ecotourism Association (the first ecotourism certification system in the Northern Hemisphere).
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	Nature conservation, benefits for local communities
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> </ul>

	<ul style="list-style-type: none"> <li>• Destinations</li> <li>▪ Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Romania		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No		

Availability of the label's criteria and methodology	Fully published / available
Specific access to the published criteria and methodology	<a href="https://asociatiaaer.ro/en/ecotourism-certification/">https://asociatiaaer.ro/en/ecotourism-certification/</a>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	180 €
Renewal fee (Approx.)	180 €
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	30
Number of tourism services awarded in the EU-27 countries (Approx.)	30
<b>5. Ecolabel contact</b>	
Email contact	<a href="mailto:bogdan.papuc@gmail.com">bogdan.papuc@gmail.com</a>
Position	Executive director

## 16. Ecotourism Norway



1. General information	
Name of the ecolabel	Ecotourism Norway
Issuer entity name	HANEN
Issuer entity owner	Assosiation owned by its members
Type of owner	Public-Private
Ecolabel website (URL)	<a href="https://norsk-okoturisme.hanen.no/">https://norsk-okoturisme.hanen.no/</a>
Issuer entity address	<a href="http://www.hanen.no">www.hanen.no</a>
Date of establishment	03/05/2011
General description	Companies that are certified by Norwegian Ecotourism offer nature and cultural experiences with local roots and real encounters with people and nature. Ecotourism must benefit both nature and the local population as much as possible, and activities offered must not lead to any negative consequences, neither for nature nor culture. The certification scheme Norwegian Ecotourism is based on international principles for ecotourism, and safeguards international goals recommended by the UN
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	Eco philosophy
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	Farmstays, small boutique hotels and lodges.
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Activities</li> <li>• Attractions</li> </ul> <p>Other</p>		
Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Norway		
<b>3. Certification procedure</b>			
Type of label	Label without criteria thresholds		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially		



Availability of the label's criteria and methodology	Fully published / available
Specific access to the published criteria and methodology	<a href="https://norsk-okoturisme.hanen.no/">https://norsk-okoturisme.hanen.no/</a>
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	App 900 Euro for the first certification.
Renewal fee (Approx.)	App 350 Euro
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	20
Number of tourism services awarded in the EU-27 countries	<i>Information not available</i>
<b>5. Ecolabel contact</b>	
Email contact	agneta@hanen.no
Position	Coordinator

## 17. Ekokompassi (EcoCompass)



1. General information	
Name of the ecolabel	Ekokompassi (EcoCompass)
Issuer entity name	Ekokompassi
Issuer entity owner	Suomen Luonnonsuojeluliitto (The Finnish Association for Nature Conservation (FANC))
Type of owner	Public
Ecolabel website (URL)	<a href="https://ekokompassi.fi/briefly-in-english/">https://ekokompassi.fi/briefly-in-english/</a>
Issuer entity address	<i>Information not available</i>
Date of establishment	<i>Information not available</i>
General description	EcoCompass is an environmental management system (EMS) and a certificate
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>
Other tourism services covered (not listed above)	No

Geographical scope	National	
Country of implementation (Europe)	Finland	
<b>3. Certification procedure</b>		
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)	
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>	
Evaluation criteria related to the Environment	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>	
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>	
Other evaluation criteria	No	
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No	
Availability of the label's criteria and methodology	Fully published / available	
Specific access to the published criteria and methodology	<i>Information not available</i>	
Audit procedure type	Third party audit (external and independent entity)	

Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	<i>Information not available</i>
Number of tourism services awarded in the EU-27 countries (Approx.)	<i>Information not available</i>
<b>5. Ecolabel contact</b>	
Email contact	info@ekokompassi.fi
Position	Head of sustainability

## 18. EU Eco-Management and Audit Scheme (EMAS)



Performance,  
Credibility,  
Transparency

1. General information	
Name of the ecolabel	EU Eco-Management and Audit Scheme (EMAS)
Issuer entity name	European Commission
Issuer entity owner	EU
Type of owner	Public
Ecolabel website (URL)	emas.eu
Issuer entity address	<i>Information not available</i>
Date of establishment	01/04/1995
General description	EMAS is a demanding system for environmental management developed by the European Commission for companies and other organisations to evaluate, report, and improve their environmental performance. EMAS organisations operate an environmental management system that goes beyond the requirements of international standards such as ISO 14001. Third-party verification guarantees credibility.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>• Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> </ul>

	<ul style="list-style-type: none"> <li>● Attractions</li> <li>● Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	Europe		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Label without criteria thresholds (Management label or open choice on which criteria fulfil)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No		

Availability of the label's criteria and methodology	Fully published / available
Specific access to the published criteria and methodology	Regulation (EC) No 1221/2009
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	1 year
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	varies from Member State to Member State
Renewal fee (Approx.)	varies from Member State to Member State
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	600
Number of tourism services awarded in the EU-27 countries	600
<b>5. Ecolabel contact</b>	
Email contact	Friederike.Detry@ec.europa.eu
Position	EMAS policy officer

## 19. EU Ecolabel



1. General information	
Name of the ecolabel	EU Ecolabel
Issuer entity name	European Commission and national Competent Bodies
Issuer entity owner	European Commission
Type of owner	Public
Ecolabel website (URL)	<a href="http://www.ecolabel.eu">www.ecolabel.eu</a>
Issuer entity address	<i>Information not available</i>
Date of establishment	01/01/1992
General description	The EU Ecolabel is the official European Union label for environmental excellence, awarded to sustainable tourist accommodations encouraging innovation, and contributing to the EU goal of climate neutrality by 2050 and to the circular economy. Stringent criteria, focusing on the main environmental impacts of the services, ensure that EU Ecolabel tourist accommodations are among the best on the market in terms of environmental performance.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> </ul>



	<ul style="list-style-type: none"> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes		
Availability of the label's criteria and methodology	Fully published / available		

Specific access to the published criteria and methodology	<a href="https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.L_.2017.028.01.0009.01.ENG&amp;toc=OJ:L:2017:028:TOC">https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.L_.2017.028.01.0009.01.ENG&amp;toc=OJ:L:2017:028:TOC</a>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	4 years or more
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	200-2000 EUR one-off application fee + annual fee: max. 25 000 EUR (Reduced fees are available for SMEs, micro-enterprises and companies from developing countries)
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	481
Number of tourism services awarded in the EU-27 countries (Approx.)	466
<b>5. Ecolabel contact</b>	
Email contact	helpdesk-eu-ecolabel@adelphi.de
Position	EU Ecolabel Helpdesk

## 20. European Charter of Sustainable Tourism



1. General information	
Name of the ecolabel	European Charter of Sustainable Tourism - ECST for Business partners
Issuer entity name	EUROPARC Federation
Issuer entity owner	EUROPARC Federation
Type of owner	Public-Private
Ecolabel website (URL)	<a href="https://www.europarc.org/sustainable-tourism/become-a-sustainable-partner/">https://www.europarc.org/sustainable-tourism/become-a-sustainable-partner/</a>
Issuer entity address	<a href="https://www.europarc.org/sustainable-tourism/become-a-sustainable-partner/">https://www.europarc.org/sustainable-tourism/become-a-sustainable-partner/</a>
Date of establishment	01/01/2010
General description	The ECST (Part II) is addressed to business from a Sustainable Destination (Protected Area) awarded with ECST Part I. They must: commit to ECST, relate to the Sustainable Tourism Forum and support the implementation of the strategy and action plan; comply with relevant quality and sustainability criteria or certifications; have their own sustainability management plan; maintain close relationships with the Protected Area authority and other businesses and stakeholders engaged with the ECST.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Activities</li> <li>▪ Attractions</li> <li>▪ Other</li> </ul>	
Other tourism services covered (not listed above)	No	
Geographical scope	European	
Country of implementation (Europe)	<ul style="list-style-type: none"> <li>• Estonia</li> <li>• Serbia</li> <li>• Finland</li> <li>• Slovakia</li> <li>• France</li> <li>• Slovenia</li> <li>• Spain</li> <li>• Germany</li> <li>• Sweden</li> <li>• Greece</li> </ul>	<ul style="list-style-type: none"> <li>• United Kingdom</li> <li>• Croatia</li> <li>• Italy</li> <li>• Portugal</li> <li>• Latvia</li> <li>• Lithuania</li> </ul>
<b>3. Certification procedure</b>		
Type of label	Label without criteria thresholds (Management label or open choice on which criteria fulfil)	
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>• Other</li> </ul>	
Evaluation criteria related to the Environment	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>	
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> </ul>	

	<ul style="list-style-type: none"> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>
Other evaluation criteria	No
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially
Availability of the label's criteria and methodology	Restricted access / availability
Specific access to the published criteria and methodology	<i>Information not available</i>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	700
Number of tourism services awarded in the EU-27 countries (Approx.)	700
<b>5. Ecolabel contact</b>	
Email contact	teresa.pastor@europarc.org
Position	ECST manager

## 21. Global Sustainable Tourism Council



1. General information	
Name of the ecolabel	Global Sustainable Tourism Council
Issuer entity name	Daniele Bettiati
Issuer entity owner	Luigi Mazzaglia
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.gstccouncil.org/">https://www.gstccouncil.org/</a>
Issuer entity address	<i>Information not available</i>
Date of establishment	<i>Information not available</i>
General description	The Global Sustainable Tourism Council® (GSTC) establishes and manages global standards for sustainable travel and tourism, known as the GSTC Criteria. There are two sets: Destination Criteria for public policy-makers and destination managers, and Industry Criteria for hotels and tour operators. They are the result of a worldwide effort to develop a common language about sustainability in tourism.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	Resorts, lodges, properties offering day tours
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> <li>▪ Other</li> </ul>

Other tourism services covered (not listed above)	No	
Geographical scope	Global	
Country of implementation (Europe)	<i>Information not available</i>	
<b>3. Certification procedure</b>		
Type of label	Label without criteria thresholds (Management label or open choice on which criteria fulfil)	
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>	
Evaluation criteria related to the Environment	<ul style="list-style-type: none"> <li>▪ Water consumption</li> <li>▪ Water management</li> <li>▪ Laundry/washing efficiency</li> <li>▪ Waste recycling</li> <li>▪ Waste management</li> <li>▪ Reduce waste regeneration</li> <li>▪ Energy consumption</li> <li>▪ Renewable energy</li> <li>▪ Efficient lighting</li> <li>▪ Use of efficient devices</li> <li>▪ Green procurement of products</li> <li>▪ Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>▪ Limitation of food waste</li> <li>▪ Building envelope insulation</li> <li>▪ Building heating/cooling control</li> <li>▪ Environmental information to guests</li> <li>▪ Environmental training to staff</li> <li>▪ Green environment/outdoor areas</li> <li>▪ Biodiversity conservation</li> <li>▪ Visits to natural sites</li> <li>▪ Accessibility on sustainable/public transport</li> <li>▪ Reduce CO2 and other greenhouse emissions</li> </ul>
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>▪ Local employment</li> <li>▪ Local purchasing</li> <li>▪ Local products consumption</li> <li>▪ Support of local entrepreneurs</li> <li>▪ Information to guests on responsible consumption</li> </ul>	
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>▪ Employment equity</li> <li>▪ Community support</li> <li>▪ Social/community services or engagement activities</li> <li>▪ Raise guests' awareness on tourism sustainable development</li> <li>▪ Raise staff awareness on tourism sustainable development</li> <li>▪ Protection/dissemination of local culture and heritage</li> </ul>	
Other evaluation criteria	All themes are considered as equal	
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes	
Availability of the label's criteria and methodology	Fully published / available	
Specific access to the published criteria and methodology	Hotel criteria	
Audit procedure type	Third party audit (external and independent entity)	
Specify other audit procedure	No apply	
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> </ul>	

	<ul style="list-style-type: none"> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	ISO 19011 and ISO 17065
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	<i>Up to 24 (only Vireo certifier body)</i>
Number of tourism services awarded in the EU-27 countries (Approx.)	<i>Up to 20 (only Vireo certifier body)</i>
<b>5. Ecolabel contact</b>	
Email contact	<i>Information not available</i>
Position	<i>Information not available</i>



## 22. Good Travel Seal +



1. General information	
Name of the ecolabel	Good Travel Seal +
Issuer entity name	Green Destinations
Issuer entity owner	Albert Salman
Type of owner	Private
Ecolabel website (URL)	<a href="https://greendestinations.org/programs-and-services/good-travel-program/">https://greendestinations.org/programs-and-services/good-travel-program/</a>
Issuer entity address	Rapenburg 8, 2311 EV Leiden, The Netherlands.
Date of establishment	31/03/2016
General description	The Good Travel Seal Standard is a sustainability support program for all tourism and travel related businesses and facilities, especially designed to be feasible and affordable for SMEs. We apply 57 criteria in the field of environment, social responsibility, health & safety, and some sector-specific criteria. Apart from the standard certification we also offer the GTS+ certification based on the full GSTC Standard, which is equivalent to certification on a GSTC-Recognised Standard.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	Resorts, lodges, properties offering day tours
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> <li>▪ Other</li> </ul>

Other tourism services covered (not listed above)	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No		
Availability of the label's criteria and methodology	Partially published / available		

Specific access to the published criteria and methodology	GTSC Accommodation Standard is publicly available; methodology is available to clients
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	2 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<p>Micro-sized Business (1-5 FTE/Rooms) €100,- GD member - €150,- NON-GD member</p> <p>Small-sized Business (6-10 FTE/Rooms) €167,- GD member - €250,- NON-GD member</p> <p>Medium-sized Business (11-30 FTE/Rooms) €268,- GD member - €400,- NON-GD member</p> <p>Large-sized Business (31-50 FTE/Rooms) €368,- GD member - €550,- NON-GD member</p> <p>Extra Large-sized Business (50+ FTE/Rooms) €435,- GD member - €650,- NON-GD member</p> <p>* These are the annual subscription fees for the Good Travel Seal. No registration fee.</p> <p>* Businesses may be subject to an audit fee, depending on the destination.</p> <p>* Businesses located in Green Destinations member destinations get a 33% discount.</p>
Renewal fee (Approx.)	<p>Micro-sized Business (1-5 FTE/Rooms) €100,- GD member - €150,- NON-GD member</p> <p>Small-sized Business (6-10 FTE/Rooms) €167,- GD member - €250,- NON-GD member</p> <p>Medium-sized Business (11-30 FTE/Rooms) €268,- GD member - €400,- NON-GD member</p> <p>Large-sized Business (31-50 FTE/Rooms) €368,- GD member - €550,- NON-GD member</p> <p>Extra Large-sized Business (50+ FTE/Rooms) €435,- GD member - €650,- NON-GD member</p> <p>* These are the annual subscription fees for the Good Travel Seal. No registration fee.</p> <p>* Businesses may be subject to an audit fee, depending on the destination.</p> <p>* Businesses located in Green Destinations member destinations get a 33% discount.</p>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	50
Number of tourism services awarded in the EU-27 countries (Approx.)	10
<b>5. Ecolabel contact</b>	
Email contact	contact@goodtravel.guide
Position	Program coordinator

## 23. Green Globe Certification



1. General information	
Name of the ecolabel	Green Globe Certification
Issuer entity name	Green Certifications Inc. dba Green Globe Certification
Issuer entity owner	Guido Bauer
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.greenglobe.com/">https://www.greenglobe.com/</a>
Issuer entity address	1223 Wilshire Blvd., Suite 925, Santa Monica, CA 90403 U.S.A.
Date of establishment	01/01/1992
General description	Green Globe Certification is the premier worldwide certification and performance improvement program developed by the travel and tourism industry. As an Affiliate Member of the United Nations World Tourism Organization (UNWTO), Green Globe assists its members improve economic, social and environmental sustainability while being rewarded and recognized for their achievements.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	Reduce operational costs; Quality Management System; Employee retention; Local and worldwide recognition; Continuous improvement; Competitive advantage; Return on investment; Contribute to local community
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	Resorts, lodges, properties offering day tours
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> <li>▪ Other</li> </ul>		
Other tourism services covered (not listed above)	Business (Supply Chain), Congress Centre, Meeting Venues, Cruise Ships (River & Ocean), Golf Course, Spa, Health Center, Transportation (Mass Transportation, Bus Company, Limousine Service, Car Rental), Tourism Organizations, Destination Management Company		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled, or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>		
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	Sustainable Management, Cultural Heritage		

Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially
Availability of the label's criteria and methodology	Partially published / available
Specific access to the published criteria and methodology	All Criteria and their definitions are published. The underlying indicators exclusive to members
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	ISO 9001 / 19011 / 26000
Duration / validity of the certification	1 year
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	Membership fee ranges from €650 to €4500 depending on the size of the business. No charge for issuing the certificate (once the audit is passed).
Renewal fee (Approx.)	Membership fees are annual. Ranging from €650 to €4500
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	530
Number of tourism services awarded in the EU-27 countries (Approx.)	226
<b>5. Ecolabel contact</b>	
Email contact	<a href="mailto:bpelayo@greenglobe.com">bpelayo@greenglobe.com</a>
Position	CEO

## 24. Green Growth 2050



1. General information	
Name of the ecolabel	Green Growth 2050
Issuer entity name	Green Growth 2050 Pty Ltd
Issuer entity owner	Green Growth 2050 Pty Ltd
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.greengrowth2050.com/">https://www.greengrowth2050.com/</a>
Issuer entity address	114 Ardoyne Road, Oxley, Qld. 4075 Australia
Date of establishment	15/04/2014
General description	The Green Growth 2050 Global Standard and Sustainability Reporting Framework is an international online solution designed to allow travel and tourism organisations to assess the overall sustainability and CSR performance of their individual properties and portfolios. Green Growth 2050 has been designed to meet the needs of tourism and travel businesses seeking today's solutions to the issues driving social, cultural and environmental change.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	<i>Information not available</i>		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No		



Availability of the label's criteria and methodology	Partially published / available
Specific access to the published criteria and methodology	<a href="https://www.greengrowth2050.com/standard/">https://www.greengrowth2050.com/standard/</a>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	1 year
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	Based on room numbers but membership ranges from €875 - €4,275 p.a. Audit fee is €2,875. Volume and regional discounts are available.
Renewal fee (Approx.)	Annual Membership is €875 - €4,275 p.a. Audit fee is €2,875 first and every alternating year. Surveillance audit in alternate years is €2,000. Volume and regional discounts are available
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	50
Number of tourism services awarded in the EU-27 countries (Approx.)	3
<b>5. Ecolabel contact</b>	
Email contact	<a href="mailto:w.mckinnon@greengrowth2050.com">w.mckinnon@greengrowth2050.com</a>
Position	Chief Executive Officer

## 25. Green Hospitality Award



1. General information	
Name of the ecolabel	Green Hospitality Award
Issuer entity name	Green Hospitality Programme
Issuer entity owner	Hospitality Solutions Consulting Ltd
Type of owner	Private
Ecolabel website (URL)	<a href="http://www.greenhospitality.ie">www.greenhospitality.ie</a>
Issuer entity address	Eastgate Village, Little Island, Cork, Ireland T45 A363
Date of establishment	01/01/2005
General description	Our internationally recognised Third-party Environmental Certification Programme. It is aligned with the UN Sustainable Development Goals (SDGs), Global Sustainable Tourism Council (GSTC) environmental criteria, EU Ecolabel and the Sustainability Hospitality Alliance Hotel Carbon, Water & Waste Measurement Methodologies and focuses on the implementation of an Environmental Management System with detailed performance and actions relating to Energy, Water & Waste Management
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Activities</li> <li>▪ Attractions</li> <li>▪ Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Ireland		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially		

Availability of the label's criteria and methodology	Fully published / available
Specific access to the published criteria and methodology	On the GHP website
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	€995
Renewal fee (Approx.)	€595 to €1,500
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	70
Number of tourism services awarded in the EU-27 countries (Approx.)	70
<b>5. Ecolabel contact</b>	
Email contact	maurice@greenhospitality.ie
Position	Managing Director

## 26. Green Key



1. General information	
Name of the ecolabel	Green Key
Issuer entity name	Foundation for Environmental Education
Issuer entity owner	Foundation for Environmental Education
Type of owner	Private
Ecolabel website (URL)	<a href="http://www.greenkey.global">www.greenkey.global</a>
Issuer entity address	Scandiagade 13, 2450 Copenhagen SV, Denmark
Date of establishment	1994
General description	Green Key is the leading eco-label for hotels and other establishments in the hospitality industry with more than 3400 certified establishments in 60 countries. Green Key is certified based on compliance with internationally recognised criteria, regular on-site audits and third-party verification. Green Key is managed by the Foundation for Environmental Education and its national member organisations.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Holiday parks</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Other</li> </ul>		
Other tourism services covered	Conference centres		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled, or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	<b>No</b>		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No		
Availability of the label's criteria and methodology	Fully published / available		

Specific access to the published criteria and methodology	<a href="http://www.greenkey.global">www.greenkey.global</a>
Audit procedure type	Other.
Specify other audit procedure	Either third party audit or second party audit + approval by national Jury
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	1 year
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	3450
Number of tourism services awarded in the EU-27 countries (Approx.)	3000
<b>5. Ecolabel contact</b>	
Email contact	<a href="mailto:inn@fee.global">inn@fee.global</a>
Position	Green Key International Director

## 27. Green Key Eco-Rating



1. General information	
Name of the ecolabel	Green Key Eco-Rating
Issuer entity name	Green Key Global
Issuer entity owner	<i>Information not available</i>
Type of owner	Private
Ecolabel website (URL)	<a href="http://www.greenkeyglobal.com/">http://www.greenkeyglobal.com/</a>
Issuer entity address	130 Albert Street, Suite 1206, Ottawa, Canada
Date of establishment	01/01/1994
General description	Green Key Global is an international environmental certification body that offers programs and resources, designed specifically for the hotel and meetings industries. It aims at supporting sustainable initiatives across properties and brands to benefit the environment and improve fiscal performance and community relations. It covers 20 participating countries, and claims to allow members to reduce costs and increase bookings. Green Key conducts on-site verification audits.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	Motels, resorts
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> </ul>



	<ul style="list-style-type: none"> <li>▪ Other</li> </ul>		
Other tourism services covered	No apply		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	Indoor air quality, Building infrastructure, Land use		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No		
Availability of the label's criteria and methodology	Partially published / available		

Specific access to the published criteria and methodology	<a href="http://www.greenkeyglobal.com/home/aboutus/fag/">http://www.greenkeyglobal.com/home/aboutus/fag/</a>
Audit procedure type	Other
Specify other audit procedure	First self-assessment followed by on-site inspections (20% randomly on annual basis)
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	1 year
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	400 EUR - 750 EUR
Renewal fee (Approx.)	400 EUR - 750 EUR
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	1600
Number of tourism services awarded in the EU-27 countries (Approx.)	0
<b>5. Ecolabel contact</b>	
Email contact	<i>Information not available</i>
Position	<i>Information not available</i>

## 28. Green Pearls



1. General information	
Name of the ecolabel	Green Pearls Unique Places
Issuer entity name	Green Pearls® GmbH
Issuer entity owner	Green Pearls® GmbH
Type of owner	<i>Information not available</i>
Ecolabel website (URL)	<a href="https://www.greenpearls.com/">https://www.greenpearls.com/</a>
Issuer entity address	Richard-Wagner-Weg 40, 64287 Darmstadt, Germany. +49 (0) 61 51 273 669 11
Date of establishment	20/04/2018
General description	Green Pearls Unique Places offers marketing and PR services for "handpicked" eco- friendly hotels, resorts, destinations regions and restaurants around the world. To be certified the businesses and destinations have to meet 80% of the sustainability criteria from "architecture" to "social projects".
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>● Reduce the environmental impact</li> <li>● Increase tourism demand (marketing)</li> <li>● Reduce energy costs</li> <li>● Reduce other costs</li> <li>● Improve management practices</li> <li>● Improve other aspects of sustainability</li> <li>● Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>● Hotels</li> <li>● Hostels/guesthouses</li> <li>● Tourist apartments / houses</li> <li>● Campings</li> <li>● Sharing economy accommodation</li> <li>● Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>● Tourist agencies / Touroperators</li> <li>● Restaurants</li> </ul>

	<ul style="list-style-type: none"> <li>● Destinations</li> <li>● Activities</li> <li>● Attractions</li> <li>● Other</li> </ul>		
Other tourism services covered	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	<i>Information not available</i>		

Availability of the label's criteria and methodology	Fully published / available
Specific access to the published criteria and methodology	<a href="https://www.greenpearls.com/meet-us/green-pearls-requirements/">https://www.greenpearls.com/meet-us/green-pearls-requirements/</a>
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	100
Number of tourism services awarded in the EU-27 countries (Approx.)	<i>Information not available</i>
<b>5. Ecolabel contact</b>	
Email contact	stefany.seipp@greenpearls.com
Position	Founder and managing director

## 29. Green Tourism and Green Meetings



1. General information	
Name of the ecolabel	Green Tourism and Green Meetings
Issuer entity name	Green Business UK Ltd
Issuer entity owner	Green Business UK Ltd
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.green-tourism.com/pages/home">https://www.green-tourism.com/pages/home</a>
Issuer entity address	Green Tourism, Reception Business Centre, 21 Lansdowne Crescent, Edinburgh, EH3 7BJ
Date of establishment	09/09/1997
General description	We influence and advise tourism and hospitality businesses from individual accommodation providers to world renowned visitor attractions and large hotel groups. Based on the 3 pillars of caring for People, Places and our Planet the Green Tourism Assessment criteria covers over 70 indicators across 15 sustainability goals including Carbon, Waste, Water, Biodiversity, Local Produce and Products, Ethical Purchasing, Health & Wellbeing and Culture & Heritage. All criteria are aligned to the UN SDGs
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> </ul>

	<ul style="list-style-type: none"> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially		

Availability of the label's criteria and methodology	Restricted access / availability
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	1 year
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	Registration fee is £75.00 +VAT and then renewal fee
Renewal fee (Approx.)	Micro Business £150, Small Business £250, Medium Business £400, Large Business £550, Extra large Business £650
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	2500
Number of tourism services awarded in the EU-27 countries (Approx.)	100
<b>5. Ecolabel contact</b>	
Email contact	fiona.Mackintosh@green-tourism.com
Position	Head of Operations



## 30. GreenSign



1. General information	
Name of the ecolabel	GreenSign
Issuer entity name	InfraCert GmbH
Issuer entity owner	Suzann Heinemann
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.greensign.de/">https://www.greensign.de/</a>
Issuer entity address	Katharinenstraße 12, 10711, Berlin, Germany
Date of establishment	01/01/2015
General description	In Germany, GreenSign is the market leader in sustainability certification for hotels. It is also established internationally with 300 certified hotels in 14 countries. The GreenSign standard is based on the 17 SGDs, parts of ISO14001/ ISO26000 and EMAS. The GreenSign standard is currently working on its GSTC recognition, which should be completed by the end of May 2022. Added values are the individual Green Widget and the Green Community.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>• Other</li> </ul>		
Other tourism services covered	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>		
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the Social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially		
Availability of the label's criteria and methodology	Fully published / available		

Specify the access to the published procedure, criteria or standards:	Currently the new website is under construction, in the meantime we have set up this link: <a href="https://www.greensign.de/images/PDF/GreenSign-Hotel_Zertifizierungskatalog.pdf">https://www.greensign.de/images/PDF/GreenSign-Hotel_Zertifizierungskatalog.pdf</a>
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	26000
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	ca. 1.500 € per year plus audit cost of 1.700 €
Renewal fee (Approx.)	no renewal fee
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	300
Number of tourism services awarded in the EU-27 countries (Approx.)	298
<b>5. Ecolabel contact</b>	
Email contact	max@greensign.de
Position	Auditor

## 31. GreenStep Sustainable Tourism



1. General information	
Name of the ecolabel	GreenStep Sustainable Tourism
Issuer entity name	GreenStep Solutions Inc.
Issuer entity owner	Angela Nagy
Type of owner	Private
Ecolabel website (URL)	<a href="http://www.greensteptourism.com">www.greensteptourism.com</a>
Issuer entity address	200-346 Lawrence Avenue, Kelowna, British Columbia, Canada, V1Y 6L4
Date of establishment	01/01/2008
General description	<i>Information not available</i>
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	Doing the right thing and being a part of a global movement.
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	Resorts
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>
Other tourism services covered (not listed above)	Wineries, breweries, distilleries with public tasting areas and restaurants

Geographical scope	Global	
Country of implementation (Europe)	<i>Information not available</i>	
<b>3. Certification procedure</b>		
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)	
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>	
Evaluation criteria related to the Environment	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>	
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>	
Other evaluation criteria	Supporting local culture, including indigenous culture.	
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes	
Availability of the label's criteria and methodology	Fully published / available	
Specify the access to the published procedure, criteria or standards:	<a href="https://greensteptourism.com/free-sustainable-tourism-score/">https://greensteptourism.com/free-sustainable-tourism-score/</a>	

Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	Global Sustainable Tourism Council
Duration / validity of the certification	2 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<p>Micro Business/Rooms: 1 – 10FTE's: 1- 5Price: 475€/ year</p> <p>Small Business/Rooms: 11 – 20FTE's: 6- 25Price: 760€/year</p> <p>Medium Business/Rooms: 21 – 150FTE's: 26- 75Price: 1,140€/ year</p> <p>Large Business/Rooms: 151 – 300FTE's: 76- 100Price: 1,700€ year</p> <p>Enterprise Business/Rooms: 300+FTE's: 100+Price: 2,275€/ year</p>
Renewal fee (Approx.)	Same
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	120
Number of tourism services awarded in the EU-27 countries (Approx.)	2
<b>5. Ecolabel contact</b>	
Email contact	Jenn@greenstep.ca
Position	Director of Sustainable Tourism

## 32. Hostelling International Quality & Sustainability



1. General information	
Name of the ecolabel	Hostelling International Quality & Sustainability (HI-Q&S)
Issuer entity name	Hostelling International
Issuer entity owner	Hostelling International
Type of owner	Public
Ecolabel website (URL)	<a href="https://www.hihostels.com/pages/535#HI's%20Quality%20&amp;%20Sustainability%20Management%20Systems">https://www.hihostels.com/pages/535#HI's%20Quality%20&amp;%20Sustainability%20Management%20Systems</a>
Issuer entity address	Hostelling International, 7 Bell Yard London WC2A 2JR, UK
Date of establishment	01/01/2015
General description	HI-Q&S is a long-term programme of continuous improvement that allows hostels and associations to advance their quality and sustainability practices. Implementing HI-Q&S increases the hostels' transparency and accountability of why and how they are sustainable. The system is 'Recognised' by the Global Sustainable Tourism Council. It includes the HI-Quality (HI-Q) step and those hostels who implement the sustainability criteria are awarded HI-Quality & Sustainability (HI-Q&S).
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No

Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> <li>▪ Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>		
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially		



Availability of the label's criteria and methodology	Fully published / available
Specify the access to the published procedure, criteria or standards:	<a href="https://www.hihostels.com/pages/535#HI's%20Quality%20&amp;%20Sustainability%20Management%20Systems">https://www.hihostels.com/pages/535#HI's%20Quality%20&amp;%20Sustainability%20Management%20Systems</a>
Audit procedure type	Other
Specify other audit procedure	Both third party audit for large hostels and Issuer entity audit for small hostels
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	50-350e depending on the size of the property
Renewal fee (Approx.)	50-350e depending on the size of the property
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	113
Number of tourism services awarded in the EU-27 countries (Approx.)	94
<b>5. Ecolabel contact</b>	
Email contact	eprodea@hihostels.com
Position	Quality & Sustainability Senior Executive

### 33. Ibex fairstay



1. General information	
Name of the ecolabel	Ibex fairstay
Issuer entity name	Ibex fairstay
Issuer entity owner	Grischconsulta AG
Type of owner	Private
Ecolabel website (URL)	<a href="http://www.ibexfairstay.ch">www.ibexfairstay.ch</a>
Issuer entity address	Untere Industrie 11A, 7304 Maienfeld, Switzerland
Date of establishment	01/01/1998
General description	ibex fairstay accompanies and certifies hotel, lodging companies, camping and tourist appartements on their way to a sustainable business management. The holistic support includes the five dimensions management, ecology, regionalism, social affairs and finances. A catalogue of measures as well as supported calculations and analyses are used to identify useful opportunities for improvement. Depending on their sustainability performance, the companies are awarded bronze, silver, gold or platinum
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	Clinic and institution
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Switzerland		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>		
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	Management and regional focus		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes		
Availability of the label's criteria and methodology	Partially published / available		

Specify the access to the published procedure, criteria or standards:	Short test on Website <a href="https://ibexfairstay.ch/nachhaltigkeits-check/">https://ibexfairstay.ch/nachhaltigkeits-check/</a> and marketing informations
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	Just part of ISO 14001 and part of ISO 14024, not completely
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	from 2770 €
Renewal fee (Approx.)	from 2355 €
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	70
Number of tourism services awarded in the EU-27 countries (Approx.)	0
<b>5. Ecolabel contact</b>	
Email contact	info@ibexfairstay.ch
Position	Business Management

## 34. Klimafreundlicher Betrieb



# Klimafreundlicher Betrieb

1. General information	
Name of the ecolabel	Klimafreundlicher Betrieb
Issuer entity name	ECOCAMPING e.V.
Issuer entity owner	18 associations of camping business forming ECOCAMPING
Type of owner	Public-Private
Ecolabel website (URL)	<a href="https://ecocamping.de/downloads/ecocamping-auszeichnungen/klimafreundlicher-betrieb">https://ecocamping.de/downloads/ecocamping-auszeichnungen/klimafreundlicher-betrieb</a>
Issuer entity address	Blarerstrasse 56, D-78462 Konstanz (Germany)
Date of establishment	20/04/2011
General description	Klimafreundlicher Betrieb by ECOCAMPING (climate-friendly enterprise) certifies campsites with specific and over-average activities on carbonneutral operations. The label can be obtained in addition to the ECOCAMPING certificate as well as stand-alone label. It focusses on Corporate Carbon Footprint Scoreboard, Management Measures and Compensation handling. The three levels differ with regards to the criteria met for Scope 3 and the amount of compensation necessary.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>• Reduce the environmental impact</li> <li>• Increase tourism demand (marketing)</li> <li>• Reduce energy costs</li> <li>• Reduce other costs</li> <li>• Improve management practices</li> <li>• Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touroperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Other</li> </ul>	
Other tourism services covered (not listed above)	No	
Geographical scope	European	
European countries of implementation	<ul style="list-style-type: none"> <li>• Germany</li> <li>• Italy</li> </ul>	
<b>3. Certification procedure</b>		
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)	
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ <b>Environmental focus</b></li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>	
Evaluation criteria related to the Environment	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• <b>Energy consumption</b></li> <li>• <b>Renewable energy</b></li> <li>• <b>Efficient lighting</b></li> <li>• <b>Use of efficient devices</b></li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• <b>Building heating/cooling control</b></li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• <b>Reduce CO2 and other greenhouse emissions</b></li> </ul>
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>	
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>	
Other evaluation criteria	No	
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No	
Availability of the label's criteria and methodology	Partially published / available	

Specify the access to the published procedure, criteria or standards:	Based on CCF scoring a set of further criteria and measurement has to be met, printed information available upon request at info@ecocamping.de; online tool planned for 2023
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	CCF standards
Duration / validity of the certification	2 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	approx 1.300 to 1.500 € net for certification plus approx 25 € net per ton, plus 360 € net licence per year (for a two year interval)
Renewal fee (Approx.)	390 € net for updating scorecard and measurements every 2 years
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	10
Number of tourism services awarded in the EU-27 countries (Approx.)	10
<b>5. Ecolabel contact</b>	
Email contact	info@ecocamping.de
Position	Head of operations

## 35. LEED



6. General information	
Name of the ecolabel	LEED
Issuer entity name	Green Business Certification Institute
Issuer entity owner	Green Business Certification Institute
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.usgbc.org/leed">https://www.usgbc.org/leed</a>
Issuer entity address	GBCI, 2101 L Street, NW, Suite 600, Washington, DC 20037
Date of establishment	01/01/1993
General description	LEED provides a framework for healthy, efficient, carbon and cost-saving green buildings. LEED certification is a globally recognized symbol of sustainability achievement and leadership. LEED certified buildings save money, improve efficiency, lower carbon emissions and create healthier places for people. They are a critical part of addressing climate change and meeting ESG goals, enhancing resilience, and supporting more equitable communities.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
7. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>▪ Tourist agencies / Touoperators</li> <li>▪ Restaurants</li> <li>▪ Destinations</li> <li>▪ Activities</li> <li>▪ Attractions</li> </ul>



	<ul style="list-style-type: none"> <li>▪ Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	Global		
European countries of implementation	<i>Information not available</i>		
<b>8. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>		
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes		
Availability of the label's criteria and methodology	Fully published / available		

Specify the access to the published procedure, criteria or standards:	<a href="https://www.usgbc.org/leed">https://www.usgbc.org/leed</a>
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Specify other audit procedure	No apply
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	<a href="https://www.usgbc.org/tools/leed-certification/fees">https://www.usgbc.org/tools/leed-certification/fees</a>
Renewal fee (Approx.)	<a href="https://www.usgbc.org/tools/leed-certification/fees">https://www.usgbc.org/tools/leed-certification/fees</a>
Number of tourism services awarded (Approx.)	<i>Information not available</i>
Number of tourism services awarded in the EU-27 countries (Approx.)	<i>Information not available</i>
Email contact	killmann@gbci.org
Position	Head of Europe, GBCI

## 36. Legambiente Turismo



1. General information	
Name of the ecolabel	Legambiente Turismo
Issuer entity name	Legambiente
Issuer entity owner	Legambiente
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.legambienteturismo.it/">https://www.legambienteturismo.it/</a>
Issuer entity address	Via Salaria 403, 00199 Roma (RM)
Date of establishment	01/01/1997
General description	Legambiente Tourism Label is aimed at creating a pact between operators and territories, in order to build green economy sectors through the enhancement of sustainable tourism. The structures are subject to an evaluation in the first year of membership, then once every two years, aimed at verifying compliance with the established criteria. At the end of the evaluation, a special commission has the task of deciding who can keep the label, who cannot keep it, and who can keep it "with reserve".
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	Allow tourism and hospitality businesses to become part of a recognized network in Italy and abroad. Enhance sustainable tourism.
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> </ul>

	<ul style="list-style-type: none"> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Italy		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="1"> <tr> <td> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>● <b>Water management</b></li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>● <b>Waste management</b></li> <li>● <b>Reduce waste regeneration</b></li> <li>● <b>Energy consumption</b></li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>● <b>Environmental information to guests</b></li> <li>● <b>Environmental training to staff</b></li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>● <b>Water management</b></li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>● <b>Waste management</b></li> <li>● <b>Reduce waste regeneration</b></li> <li>● <b>Energy consumption</b></li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>● <b>Environmental information to guests</b></li> <li>● <b>Environmental training to staff</b></li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
<ul style="list-style-type: none"> <li>• Water consumption</li> <li>● <b>Water management</b></li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>● <b>Waste management</b></li> <li>● <b>Reduce waste regeneration</b></li> <li>● <b>Energy consumption</b></li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>● <b>Environmental information to guests</b></li> <li>● <b>Environmental training to staff</b></li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>		
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>● <b>Protection/dissemination of local culture and heritage</b></li> </ul>		
Other evaluation criteria	Food and gastronomy; Sustainable mobility; Accessibility; Eco-sustainable purchases; Noise		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No		

Availability of the label's criteria and methodology	Partially published / available
Specify the access to the published procedure, criteria or standards:	<a href="https://www.legambienteturismo.it/chi-siamo/">https://www.legambienteturismo.it/chi-siamo/</a>
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	2 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	Membership involves the payment of a contribution established taking into account the type of structure.
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	177
Number of tourism services awarded in the EU-27 countries (Approx.)	177
<b>5. Ecolabel contact</b>	
Email contact	<i>Information not available</i>
Position	<i>Information not available</i>

## 37. Nature's Best Sweden



1. General information	
Name of the ecolabel	Nature's Best Sweden
Issuer entity name	Swedish Nature and Ecotourism Association (Naturturismföretagen)
Issuer entity owner	Non governmental organization, owned by members of the organization
Type of owner	Public
Ecolabel website (URL)	<a href="https://naturesbestsweden.com/">https://naturesbestsweden.com/</a>
Issuer entity address	<a href="https://naturesbestsweden.com/">https://naturesbestsweden.com/</a>
Date of establishment	01/01/2002
General description	Nature's Best® is ecotourism in practice for responsible companies in nature and cultural tourism as well as for the conscious travelers. Sweden's only sustainability label for nature-based experiences. The labeling system labels the activities of ecotourism entrepreneurs. Nature's Best® functions both as a systematic tool for nature and cultural tourism companies' sustainable business development and a quality label that makes sustainable experiences visible to conscious travelers.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	Smaller nature based accommodations such as clampings, camps and gust houses
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> </ul>

	<ul style="list-style-type: none"> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Sweden		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	No		
Availability of the label's criteria and methodology	Partially published / available		

Specify the access to the published procedure, criteria or standards:	All criterias are published, tools and templates are available for applicants only
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	3 years
Other duration / validity of the certification (not listed)	No apply
Fees charged for issuing the ecolabel (Approx.)	2500
Renewal fee (Approx.)	400-1200
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	40
Number of tourism services awarded in the EU-27 countries (Approx.)	<i>Information not available</i>
<b>5. Ecolabel contact</b>	
Email contact	info@naturturismforetagen.se
Position	Pär Innala, cheif labeling officer



## 38. Nordic Swan Ecolabel



1. General information	
Name of the ecolabel	Nordic Swan Ecolabel
Issuer entity name	Nordic Swan Ecolabel
Issuer entity owner	Nordic Ecolabelling
Type of owner	Public-Private
Ecolabel website (URL)	<a href="https://www.nordic-ecolabel.org/">https://www.nordic-ecolabel.org/</a>
Issuer entity address	Nordic Ecolabelling Box 38114 SE-100 64 Stockholm Sweden
Date of establishment	6/11/1989
General description	Third party independent certification. ISO 14024 Ecolabelling Type 1. Established by the Nordic Council of Ministers. Run on behalf of the authorities. Requirements based on life cycle assessments. Comprehensive and strict environmental requirements. Develops the requirements in transparency. The requirements are reviewed regularly.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	<ul style="list-style-type: none"> <li>▪ No</li> </ul>
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> </ul>

	<ul style="list-style-type: none"> <li>● Destinations</li> <li>● Activities</li> <li>● Attractions</li> <li>▪ Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	European		
European countries of implementation	<ul style="list-style-type: none"> <li>● Finland</li> <li>● Germany</li> <li>● Sweden</li> <li>● Iceland</li> <li>● Norway</li> <li>● Poland</li> <li>● Denmark</li> </ul>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>		
Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		

Other evaluation criteria	No
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes
Availability of the label's criteria and methodology	Fully published / available
Specify the access to the published procedure, criteria or standards:	Criteria document, background document, consultations and consultation responses are available on the nordic websites.
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<ul style="list-style-type: none"> <li>• ISO 14001 - Environmental Management</li> <li>• ISO 14024 - Type I environmental labelling</li> <li>• Other</li> <li>• No</li> </ul>
Other ISO standards	No
Duration / validity of the certification	Other
Please, specify the duration / validity of the certification	It depends on the life time of the different criteria. Nordic Swan Ecolabelling evaluates the criteria after 3-5 years, and revises when necessary.
Fees charged for issuing the ecolabel (Approx.)	<p>Application fee: 2200 Euro.</p> <p>Fee for each additional business part of a chain 1 500 EUR.</p> <p>Annual fee: 0.1% of turnover up to EUR 1.8 million.</p> <p>0.03% for the part of the turnover exceeding EUR 1.8 million</p> <p>The minimum fee is 1 000 EUR per year. The maximum fee is 4 000 EUR per year.</p> <p>For chains, the annual fee is calculated as a fixed rate of 1 600 EUR per business.</p>
Renewal fee (Approx.)	<p>Application for a renewed licence 1 100 EUR</p> <p>Fee for the first business in a chain 1 100 EUR</p> <p>Fee for each additional business part of the chain 750 EUR</p>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	375
Number of tourism services awarded in the EU-27 countries (Approx.)	375
<b>5. Ecolabel contact</b>	
Email contact	vgo@svanemarket.no
Position	Product manager

## 39. Slovenia Green



1. General information	
Name of the ecolabel	Slovenia Green
Issuer entity name	Slovenian Tourist Board
Issuer entity owner	Slovenian Tourist Board
Type of owner	Public
Ecolabel website (URL)	<a href="https://www.slovenia.info/en/business/green-scheme-of-slovenian-tourism">https://www.slovenia.info/en/business/green-scheme-of-slovenian-tourism</a>
Issuer entity address	Dimičeva 13, 1000 Ljubljana, Slovenia
Date of establishment	01/01/1995
General description	The Green Scheme of Slovenian Tourism (GSST) is a tool developed at the national level and a certification programme that carries out the following tasks under the SLOVENIA GREEN umbrella brand brings together all efforts directed towards the sustainable development of tourism in Slovenia, offers tools to destinations and service providers that enable them to evaluate and improve their sustainability endeavours and promotes these green endeavours through the Slovenia Green brand.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	<ul style="list-style-type: none"> <li>▪ No</li> </ul>
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Slovenia		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>Environmental focus</li> <li>Economic focus</li> <li>Social focus</li> <li>Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="1"> <tr> <td> <ul style="list-style-type: none"> <li>Water consumption</li> <li>Water management</li> <li>Laundry/washing efficiency</li> <li>Waste recycling</li> <li>Waste management</li> <li>Reduce waste regeneration</li> <li>Energy consumption</li> <li>Renewable energy</li> <li>Efficient lighting</li> <li>Use of efficient devices</li> <li>Green procurement of products</li> <li>Use of chemicals/pesticides</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>Limitation of food waste</li> <li>Building envelope insulation</li> <li>Building heating/cooling control</li> <li>Environmental information to guests</li> <li>Environmental training to staff</li> <li>Green environment/outdoor areas</li> <li>Biodiversity conservation</li> <li>Visits to natural sites</li> <li>Accessibility on sustainable/public transport</li> <li>Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>Water consumption</li> <li>Water management</li> <li>Laundry/washing efficiency</li> <li>Waste recycling</li> <li>Waste management</li> <li>Reduce waste regeneration</li> <li>Energy consumption</li> <li>Renewable energy</li> <li>Efficient lighting</li> <li>Use of efficient devices</li> <li>Green procurement of products</li> <li>Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>Limitation of food waste</li> <li>Building envelope insulation</li> <li>Building heating/cooling control</li> <li>Environmental information to guests</li> <li>Environmental training to staff</li> <li>Green environment/outdoor areas</li> <li>Biodiversity conservation</li> <li>Visits to natural sites</li> <li>Accessibility on sustainable/public transport</li> <li>Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>Local employment</li> <li>Local purchasing</li> <li>Local products consumption</li> <li>Support of local entrepreneurs</li> <li>Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>Employment equity</li> <li>Community support</li> <li>Social/community services or engagement activities</li> <li>Raise guests' awareness on tourism sustainable development</li> <li>Raise staff awareness on tourism sustainable development</li> <li>Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes		
Availability of the label's criteria and methodology	Partially published / available		

Specify the access to the published procedure, criteria or standards:	<i>Information not available</i>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	No
Other ISO standards	No
Duration / validity of the certification	Other
Please, specify the duration / validity of the certification	3 years for the Slovenia Green Destination label. For Slovenia Green labels for businesses, it depends on the primary (third-party) certificate.
Fees charged for issuing the ecolabel (Approx.)	150 EUR for businesses, 1.500 - 2.000 EUR for destinations (depending on population)
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	103
Number of tourism services awarded in the EU-27 countries (Approx.)	103
<b>5. Ecolabel contact</b>	
Email contact	masa.klemencic@slovenia.info
Position	Project manager

## 40. Sustainable Travel Ireland Certification



Sustainable  
Travel Ireland

1. General information	
Name of the ecolabel	Sustainable Travel Ireland Certification
Issuer entity name	Sustainable Travel Ireland
Issuer entity owner	Rob Rankin
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.sustainabletravelireland.ie/certification/">https://www.sustainabletravelireland.ie/certification/</a>
Issuer entity address	Unit 52, Newtown Business and Enterprise Centre, Newtownmountkennedy Co. Wicklow, Republic of Ireland
Date of establishment	01/01/2009
General description	Sustainable Travel Ireland, formerly Ecotourism Ireland, is Ireland's leading and longest-running body for the promotion of sustainable and responsible tourism. We have been training and certifying businesses since 2009! Our internationally recognised certification standard is the only set of criteria used in Ireland that are recognised by the Global Sustainable Tourism Council (GSTC).
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	No
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Ireland		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	12 criteria linked to company characteristics and engagement, 51 criteria connected to environmental management, 7 to responsible marketing, 10 to procurement, 35 to customer experience and education, 33 to biodiversity and conservation, 38 to community support and stakeholder engagement, 27 to sustainability management system and legislation		



Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes
Availability of the label's criteria and methodology	Partially published / available
Specify the access to the published procedure, criteria or standards:	We supply an overview of our criteria to the public on request
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	No
Other ISO standards	No
Duration / validity of the certification	2 years
Please, specify the duration / validity of the certification	No apply
Fees charged for issuing the ecolabel (Approx.)	650 per day for independent auditor - every two years, annual membership on sliding scale depending on company size ranging from 120 - 800euro
Renewal fee (Approx.)	Just auditing fees
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	5
Number of tourism services awarded in the EU-27 countries (Approx.)	5
<b>5. Ecolabel contact</b>	
Email contact	imke@sustainabletravelireland.ie
Position	Lead Sustainability Trainer

## 41. Terres de l'Ebre Biosphere Reserve



1. General information	
Name of the ecolabel	Terres de l'Ebre Biosphere Reserve
Issuer entity name	Consorci de Polítiques Ambientals de les Terres de l'Ebre
Issuer entity owner	Consorci de Polítiques Ambientals de les Terres de l'Ebre
Type of owner	Public
Ecolabel website (URL)	<a href="https://www.ebrebiosfera.org/">https://www.ebrebiosfera.org/</a>
Issuer entity address	<a href="https://www.copate.cat/">https://www.copate.cat/</a>
Date of establishment	30/10/2015
General description	"Terres de l'Ebre, Biosphere Reserve", is the only local multi-product brand of proximity/km0 in Catalonia. It certifies the commitment of local firms for improving the quality of product and/or services, for preserving the environment and the local biodiversity, and for providing decent work to the local community.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	To add value to local agri-food, craft and tourism services.
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	Sub-national		
Country of implementation (Europe)	Spain		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="1"> <tr> <td> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially		
Availability of the label's criteria and methodology	Fully published / available		

Specify the access to the published procedure, criteria or standards:	<a href="https://www.ebrebiosfera.org/copate/adhereix-te">https://www.ebrebiosfera.org/copate/adhereix-te</a>
Audit procedure type	Issuer entity audit (entity that issues the label)
Specify other audit procedure	No apply
Certification ISO standards	No
Other ISO standards	No
Duration / validity of the certification	3 years
Please, specify the duration / validity of the certification	No apply
Fees charged for issuing the ecolabel (Approx.)	350-950
Renewal fee (Approx.)	100-700
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	45
Number of tourism services awarded in the EU-27 countries (Approx.)	45
<b>5. Ecolabel contact</b>	
Email contact	tdomenech@copate.cat
Position	Technician, Terres de l'Ebre Biosphere Reserve

## 42. TourCert



1. General information	
Name of the ecolabel	TourCert
Issuer entity name	TourCert gGmbH
Issuer entity owner	TourCert gGmbH
Type of owner	Private
Ecolabel website (URL)	<a href="https://www.tourcert.org/es/">https://www.tourcert.org/es/</a>
Issuer entity address	Blumenstraße 19 · 70182 Stuttgart
Date of establishment	01/01/2009
General description	TourCert advises and accompanies tourism enterprises and destinations in the implementation of sustainable and successful ways of doing business. TourCert qualifies through consultancies, seminars and online trainings that impart specialised knowledge on sustainable tourism. TourCert provides certification and awards the TourCert label for sustainability and corporate responsibility in tourism.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	All around sustainability (ecological and social factors)
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> </ul>

	<ul style="list-style-type: none"> <li>Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>Environmental focus</li> <li>Economic focus</li> <li>Social focus</li> <li>Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>Water consumption</li> <li>Water management</li> <li>Laundry/washing efficiency</li> <li>Waste recycling</li> <li>Waste management</li> <li>Reduce waste regeneration</li> <li>Energy consumption</li> <li>Renewable energy</li> <li>Efficient lighting</li> <li>Use of efficient devices</li> <li>Green procurement of products</li> <li>Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>Limitation of food waste</li> <li>Building envelope insulation</li> <li>Building heating/cooling control</li> <li>Environmental information to guests</li> <li>Environmental training to staff</li> <li>Green environment/outdoor areas</li> <li>Biodiversity conservation</li> <li>Visits to natural sites</li> <li>Accessibility on sustainable/public transport</li> <li>Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>Water consumption</li> <li>Water management</li> <li>Laundry/washing efficiency</li> <li>Waste recycling</li> <li>Waste management</li> <li>Reduce waste regeneration</li> <li>Energy consumption</li> <li>Renewable energy</li> <li>Efficient lighting</li> <li>Use of efficient devices</li> <li>Green procurement of products</li> <li>Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>Limitation of food waste</li> <li>Building envelope insulation</li> <li>Building heating/cooling control</li> <li>Environmental information to guests</li> <li>Environmental training to staff</li> <li>Green environment/outdoor areas</li> <li>Biodiversity conservation</li> <li>Visits to natural sites</li> <li>Accessibility on sustainable/public transport</li> <li>Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>Local employment</li> <li>Local purchasing</li> <li>Local products consumption</li> <li>Support of local entrepreneurs</li> <li>Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>Employment equity</li> <li>Community support</li> <li>Social/community services or engagement activities</li> <li>Raise guests' awareness on tourism sustainable development</li> <li>Raise staff awareness on tourism sustainable development</li> <li>Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Yes		
Availability of the label's criteria and methodology	Fully published / available		

Specify the access to the published procedure, criteria or standards:	<i>Information not available</i>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	<i>Information not available</i>
Other ISO standards	No
Duration / validity of the certification	3 years
Please, specify the duration / validity of the certification	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	<i>Information not available</i>
Number of tourism services awarded in the EU-27 countries	<i>Information not available</i>
<b>5. Ecolabel contact</b>	
Email contact	info@tourcert.org
Position	

## 43. Travelife for Accommodation



### Accommodation Sustainability

1. General information	
Name of the ecolabel	Travelife for Accommodation
Issuer entity name	Travelife Ltd
Issuer entity owner	ABTA Ltd
Type of owner	Private
Ecolabel website (URL)	<a href="https://travelifestaybetter.com/">https://travelifestaybetter.com/</a>
Issuer entity address	3rd Floor, 30 Park Street, London, SE1 9EQ
Date of establishment	01/01/2007
General description	Travelife is an internationally recognised accommodation sustainability programme. In over 50 countries we have around 1,500 members who use our practical tools and resources to improve their business's environmental, financial and social impact. Our criteria assesses accommodation performance in the areas of human rights, labour, community engagement and environmental impacts, our GSTC-recognised standard was designed by the tourism industry, for the tourism industry.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	All around sustainability (ecological and social factors)
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> </ul>



	<ul style="list-style-type: none"> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Pass or fail (all criteria must be fulfilled or a minimum score has to be reached according to a scoring system)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially		

Availability of the label's criteria and methodology	Fully published / available
Specify the access to the published procedure, criteria or standards:	The criteria is available on our website. <a href="https://travelfestaybetter.com/the-travelife-standard/">https://travelfestaybetter.com/the-travelife-standard/</a>
Audit procedure type	Third party audit (external and independent entity)
Specify other audit procedure	No apply
Certification ISO standards	No
Other ISO standards	<i>Information not available</i>
Duration / validity of the certification	2 years
Please, specify the duration / validity of the certification	No apply
Fees charged for issuing the ecolabel (Approx.)	Average price: €1,285 based upon maximum occupancy of the property charged at either €640 or €860 or €1,490 or €2150 per two years.
Renewal fee (Approx.)	Average price: €1,285 based upon maximum occupancy of the property charged at either €640 or €860 or €1,490 or €2150 per two years.
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	451
Number of tourism services awarded in the EU-27 countries (Approx.)	301
<b>5. Ecolabel contact</b>	
Email contact	carolyn@travellife.org
Position	Commercial Director

## 44. Tripadvisor GreenLeaders



1. General information	
Name of the ecolabel	Tripadvisor GreenLeaders
Issuer entity name	Tripadvisor GreenLeaders
Issuer entity owner	Tripadvisor
Type of owner	<i>Information not available</i>
Ecolabel website (URL)	<a href="https://www.tripadvisor.com/GreenLeaders">https://www.tripadvisor.com/GreenLeaders</a>
Issuer entity address	<i>Information not available</i>
Date of establishment	<i>Information not available</i>
General description	It is a no-cost program for hotels that wish to let their customers know about their good environmental and sustainability management practices, to obtain verifiable recognition by TripAdvisor from the world's largest community of travelers.
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	<ul style="list-style-type: none"> <li>▪ All around sustainability (ecological and social factors)</li> </ul>
2. Scope of the ecolabel	
Service coverage	Accommodation
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> </ul> <p>Other</p>

Other tourism services covered (not listed above)	No		
Geographical scope	Global		
Country of implementation (Europe)	<i>Information not available</i>		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>● Water consumption</li> <li>● Water management</li> <li>● Laundry/washing efficiency</li> <li>● Waste recycling</li> <li>● Waste management</li> <li>● Reduce waste regeneration</li> <li>● Energy consumption</li> <li>● Renewable energy</li> <li>● Efficient lighting</li> <li>● Use of efficient devices</li> <li>● Green procurement of products</li> <li>● Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>● Limitation of food waste</li> <li>● Building envelope insulation</li> <li>● Building heating/cooling control</li> <li>● Environmental information to guests</li> <li>● Environmental training to staff</li> <li>● Green environment/outdoor areas</li> <li>● Biodiversity conservation</li> <li>● Visits to natural sites</li> <li>● Accessibility on sustainable/public transport</li> <li>● Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>● Local employment</li> <li>● Local purchasing</li> <li>● Local products consumption</li> <li>● Support of local entrepreneurs</li> <li>● Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>● Employment equity</li> <li>● Community support</li> <li>● Social/community services or engagement activities</li> <li>● Raise guests' awareness on tourism sustainable development</li> <li>● Raise staff awareness on tourism sustainable development</li> <li>● Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		
Are the criteria set/defined by a third party, independent from the ecolabel issuer?	<i>Information not available</i>		
Availability of the label's criteria and methodology	Restricted access / availability		
Specify the access to the published procedure, criteria or standards:	No		

Audit procedure type	Internal audit (self-evaluation)
Specify other audit procedure	No apply
Certification ISO standards	<i>Information not available</i>
Other ISO standards	<i>Information not available</i>
Duration / validity of the certification	2 years
Please, specify the duration / validity of the certification	No apply
Fees charged for issuing the ecolabel (Approx.)	<i>Information not available</i>
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	<i>Information not available</i>
Number of tourism services awarded in the EU-27 countries (Approx.)	<i>Information not available</i>
<b>5. Ecolabel contact</b>	
Email contact	<i>Information not available</i>
Position	<i>Information not available</i>

## 45. Viabono-Zertifizierung



1. General information	
Name of the ecolabel	Viabono-Zertifizierung
Issuer entity name	Viabono GmbH
Issuer entity owner	Viabono Trägervereins e.V (Assosition) (DE Ministry of Environment initiative)
Type of owner	Public-Private
Ecolabel website (URL)	<a href="https://www.viabono.de">https://www.viabono.de</a>
Issuer entity address	Hauptstraße 230 51503 Rösrath Germany
Date of establishment	01/01/2001
General description	Overview of key operating figures final energy, CO2-(related on the final energy), water and residual waste ->areas of the biggest Consumption and thus cost saving potentials. (Detailed evaluation for Gastronomy, holiday apartments/houses and youth accommodation.) Benchmarking- >30% better than industry. A class CO2 footprint for climate neutral, +>10%= climate positive Organic certification with partner certified GfRS -eco controll system.91-only certificate, 81 plus CO2 footprint
What are the potential motivators to obtain this label?	<ul style="list-style-type: none"> <li>▪ Reduce the environmental impact</li> <li>▪ Increase tourism demand (marketing)</li> <li>▪ Reduce energy costs</li> <li>▪ Reduce other costs</li> <li>▪ Improve management practices</li> <li>▪ Improve other aspects of sustainability</li> <li>▪ Other</li> </ul>
What other motivators?	Sustainable learning place
2. Scope of the ecolabel	
Service coverage	Accommodation and other tourism services
Accommodation services covered	<ul style="list-style-type: none"> <li>▪ Hotels</li> <li>▪ Hostels/guesthouses</li> <li>▪ Tourist apartments / houses</li> <li>▪ Campings</li> <li>▪ Sharing economy accommodation</li> <li>▪ Other</li> </ul>
Other accommodation services covered (not listed above)	No
Other tourism services covered	<ul style="list-style-type: none"> <li>• Tourist agencies / Touroperators</li> <li>• Restaurants</li> </ul>

	<ul style="list-style-type: none"> <li>• Destinations</li> <li>• Activities</li> <li>• Attractions</li> <li>• Other</li> </ul>		
Other tourism services covered (not listed above)	No		
Geographical scope	National		
Country of implementation (Europe)	Germany		
<b>3. Certification procedure</b>			
Type of label	Graded label (different grades of criteria fulfilment are foreseen – e.g. bronze, silver, gold)		
Ecolabel criteria thematic focusses	<ul style="list-style-type: none"> <li>▪ Environmental focus</li> <li>▪ Economic focus</li> <li>▪ Social focus</li> <li>▪ Other</li> </ul>		
Evaluation criteria related to the Environment	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul> </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>• Water consumption</li> <li>• Water management</li> <li>• Laundry/washing efficiency</li> <li>• Waste recycling</li> <li>• Waste management</li> <li>• Reduce waste regeneration</li> <li>• Energy consumption</li> <li>• Renewable energy</li> <li>• Efficient lighting</li> <li>• Use of efficient devices</li> <li>• Green procurement of products</li> <li>• Use of chemicals/pesticides</li> </ul>	<ul style="list-style-type: none"> <li>• Limitation of food waste</li> <li>• Building envelope insulation</li> <li>• Building heating/cooling control</li> <li>• Environmental information to guests</li> <li>• Environmental training to staff</li> <li>• Green environment/outdoor areas</li> <li>• Biodiversity conservation</li> <li>• Visits to natural sites</li> <li>• Accessibility on sustainable/public transport</li> <li>• Reduce CO2 and other greenhouse emissions</li> </ul>
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Evaluation criteria related to Economy	<ul style="list-style-type: none"> <li>• Local employment</li> <li>• Local purchasing</li> <li>• Local products consumption</li> <li>• Support of local entrepreneurs</li> <li>• Information to guests on responsible consumption</li> </ul>		
Evaluation criteria related to the social focus	<ul style="list-style-type: none"> <li>• Employment equity</li> <li>• Community support</li> <li>• Social/community services or engagement activities</li> <li>• Raise guests' awareness on tourism sustainable development</li> <li>• Raise staff awareness on tourism sustainable development</li> <li>• Protection/dissemination of local culture and heritage</li> </ul>		
Other evaluation criteria	No		

Are the criteria set/defined by a third party, independent from the ecolabel issuer?	Partially
Availability of the label's criteria and methodology	Partially published / available
Specify the access to the published procedure, criteria or standards:	There is a list of criterion, but there is not available tool of benchmarking analysis
Audit procedure type	Other
Specify other audit procedure	Internal audit - self evaluation, but with the proofs of payment for total consumption of water, energy, etc.
Certification ISO standards	No
Other ISO standards	No
Duration / validity of the certification	1 years
Please, specify the duration / validity of the certification	No apply
Fees charged for issuing the ecolabel (Approx.)	250 eur for the certificate for the hotel and gastronomy, 550 eur cert plus CO2 footprint for the hotel, yearly fees depending on the number of posts in the business entity (4 eur/ room, 0,5 eur restaurant post,)
Renewal fee (Approx.)	<i>Information not available</i>
<b>4. Information about certified accommodations</b>	
Number of tourism services awarded (Approx.)	91
Number of tourism services awarded in the EU-27 countries (Approx.)	91
<b>5. Ecolabel contact</b>	
Email contact	<i>Information not available</i>
Position	<i>Information not available</i>